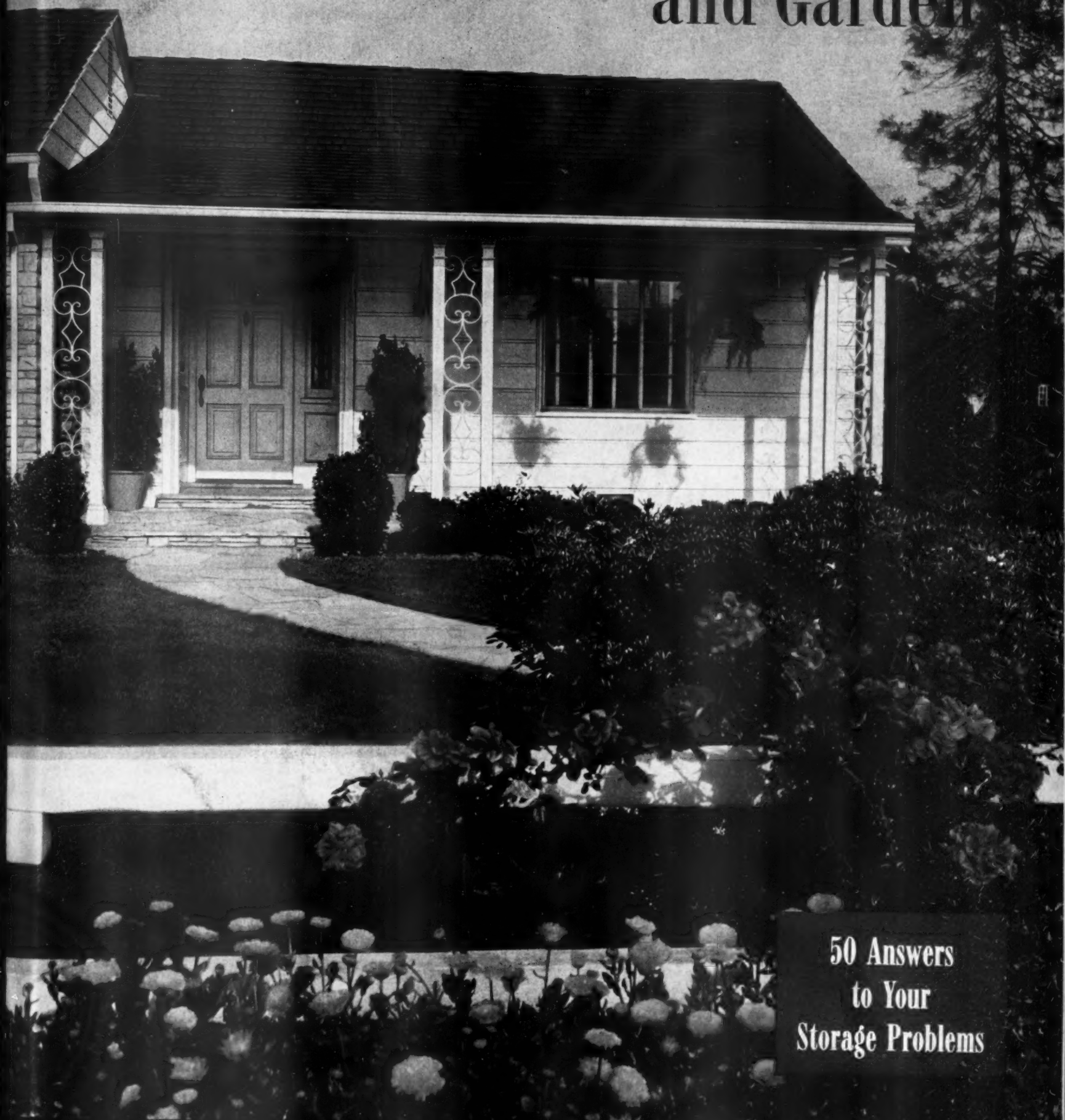
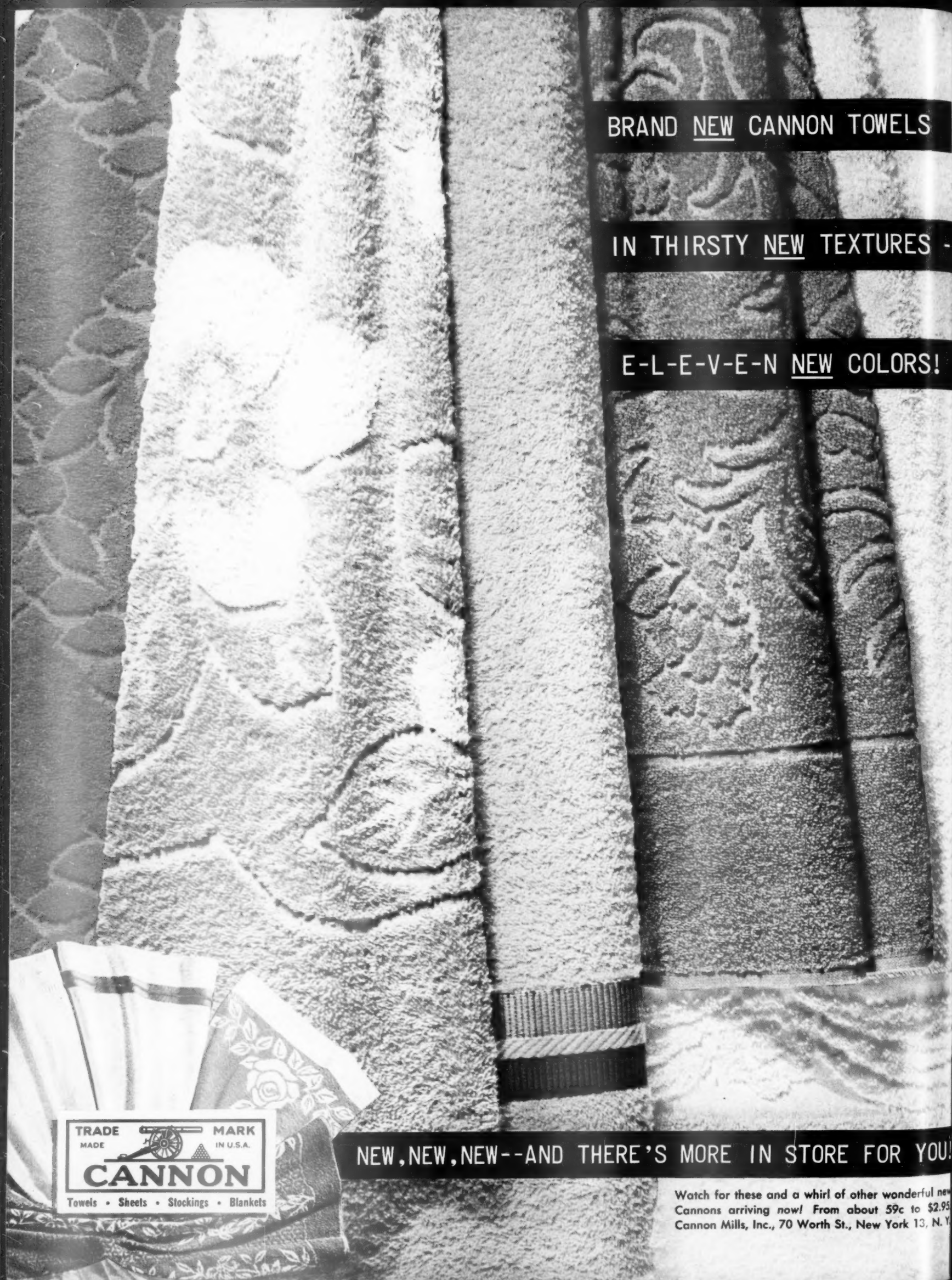
Better Homes and Gardens

PUBLIC LIBRARY
JUN 10 1947
DETROIT

READ BY MORE THAN 3,000,000 FAMILIES
MAY 1947 • 25 CENTS

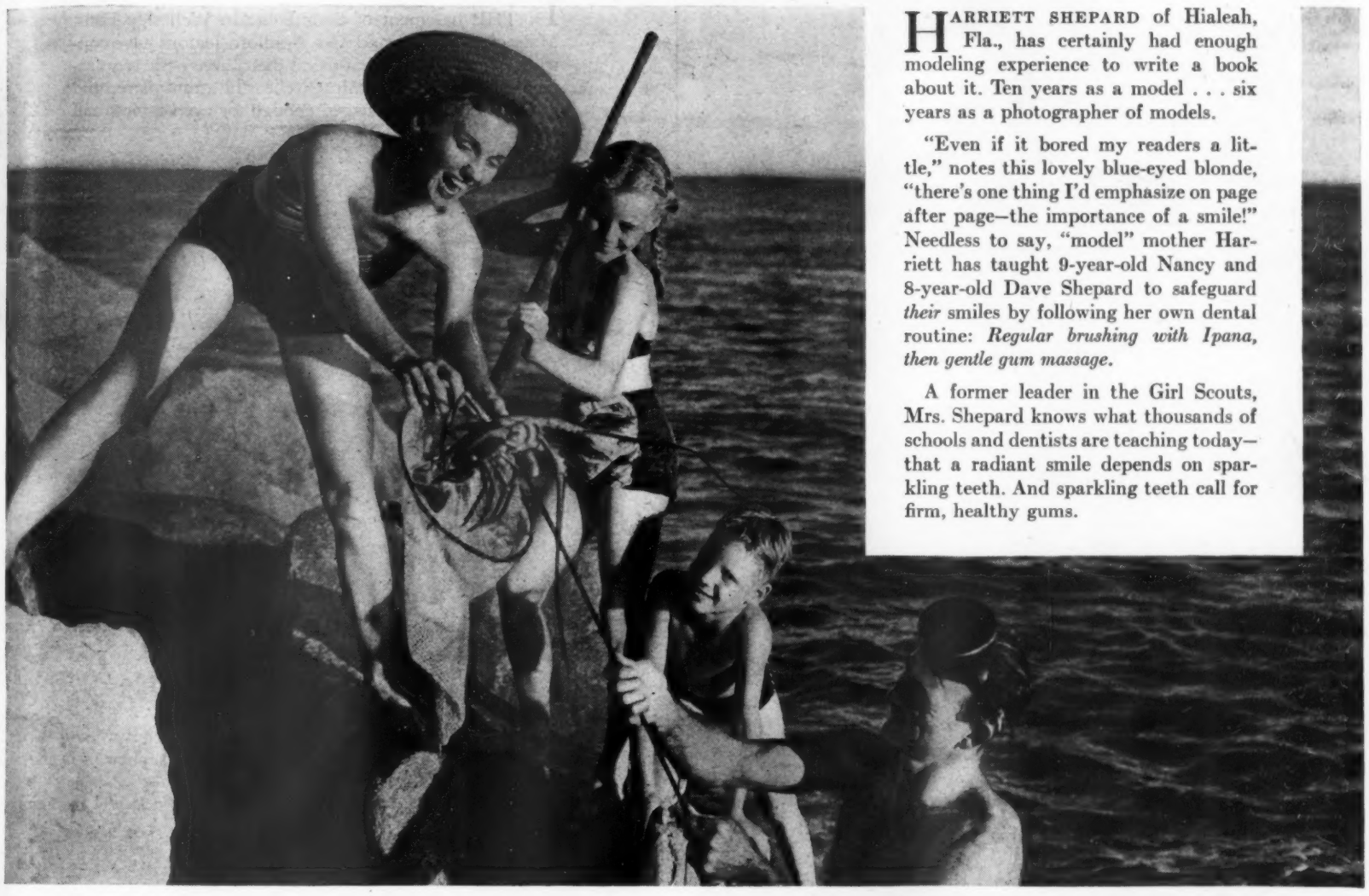


50 Answers to Your Storage Problems


BRAND NEW CANNON TOWELS
IN THIRSTY NEW TEXTURES -
E-L-E-V-E-N NEW COLORS!
TRADE MARK
MADE IN U.S.A.
CANNON
Towels • Sheets • Stockings • Blankets
NEW, NEW, NEW--AND THERE'S MORE IN STORE FOR YOU!
Watch for these and a whirl of other wonderful new
Cannons arriving now! From about 59c to $2.95
Cannon Mills, Inc., 70 Worth St., New York 13, N. Y.

This Model Mother could write a book

Harriett Shepard would call it, "How to be a Model or The Importance of a Sparkling Smile."



HARRIETT SHEPARD of Hialeah, Fla., has certainly had enough modeling experience to write a book about it. Ten years as a model . . . six years as a photographer of models.

"Even if it bored my readers a little," notes this lovely blue-eyed blonde, "there's one thing I'd emphasize on page after page—the importance of a smile!" Needless to say, "model" mother Harriett has taught 9-year-old Nancy and 8-year-old Dave Shepard to safeguard *their* smiles by following her own dental routine: *Regular brushing with Ipana, then gentle gum massage.*

A former leader in the Girl Scouts, Mrs. Shepard knows what thousands of schools and dentists are teaching today—that a radiant smile depends on sparkling teeth. And sparkling teeth call for firm, healthy gums.

Net result of a fishing expedition led by father Ben Shepard is one reluctant crawfish. Net result of Harriett's "model" dental care is four (count 'em) sparkling smiles. For Mother knows that today's soft foods often rob gums of exercise—that Ipana Tooth Paste is specially designed, with gentle gum massage, to help gums to healthier firmness.

Firmer gums, brighter teeth — with Ipana and Massage

Many parents know less than children about the importance of gum massage, taught in thousands of classrooms today. Not only do 7 in 10 dentists recommend gum massage, national survey shows, but, 2 to 1, dentists *prefer Ipana for their own use!* Let *your* dentist decide whether and how to massage your gums.

Product of Bristol-Myers

Some children spoil their parents. Nancy and Dave like to take candid shots of Harriett, call her the "prettiest mother in the world." Pretty and *wise*. She's taught them to safeguard their smiles by massaging their gums gently every time they brush their teeth. This brief workout with Ipana helps speed up needed circulation within the gums.

"A famous star of stage and screen" (Nancy can dream, can't she?) must safeguard her smile—meaning teeth and gums. Sensitive gums often herald their warning with a tinge of "pink" on your tooth brush—a sign to *see your dentist.* Follow his advice. Let *him* decide whether yours is simply a case for "the helpful stimulation of Ipana and massage."

All the HOT WATER you want 24 hours a day!

1. Hook up this new G-E Electric Water Heater and have all the hot water you need, without having to think about it.

No more stoking hot-water heaters. Or ordering fuel. Or trudging down to the cellar to check fires.

For this new General Electric Automatic Electric Water Heater is all automatic. Your hot water takes care of itself. Comes, and comes, and comes—24 hours a day—right whenever you need it.

This heater's safe, too. No flames, no fumes. No fuss, no bother.

2. Turn over your hot-water troubles to General Electric's "Automatic Brain," the Thermosnap.

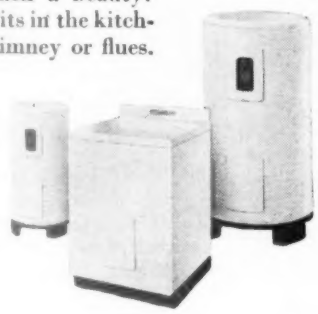
It snaps on the famed Calrod* Heat-Wrap Units when cold water comes into the tank. Snaps off when the water is hot. There's no noise. Always plenty of hot water for the bath. For washday. For every day.

3. Look at this heater—Ever see such a beauty? Gleaming white and streamlined. Fits in the kitchen—the cellar—a closet. Needs no chimney or flues.

Get table-top or standing models—15 to 82 gal. galvanized or Monel tanks.

General Electric's heat trap and cold-water baffle are built right in, too—save you money.

See the perfect-sized model at your G. E. Retailer's. General Electric Company, Bridgeport 2, Conn.



*Trade-mark Reg. U. S. Pat. Off.

AUTOMATIC ELECTRIC **WATER HEATERS**

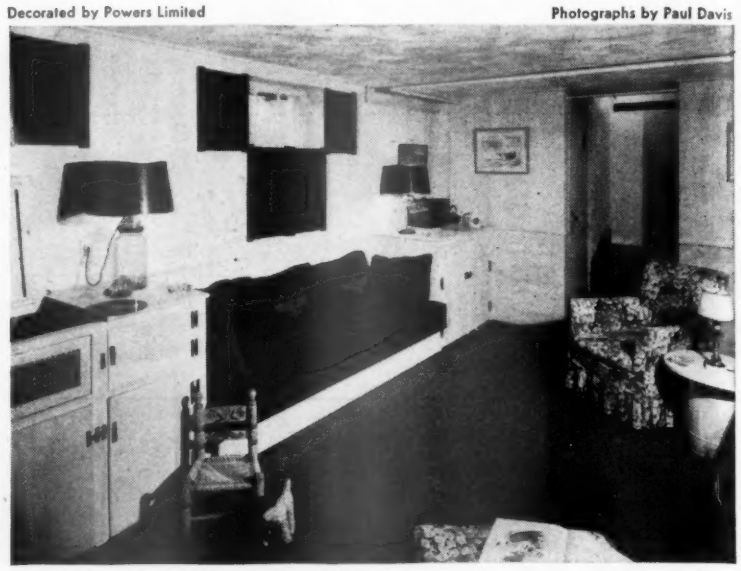
GENERAL ELECTRIC

IDEAS from a relaxation room

By Edith Milliken

IN THE basement of their home in Wellesley Hills, Massachusetts, Mr. and Mrs. Bradford Jealous have contrived a family room that meets their three basic requirements: comfortable furniture, cheerful atmosphere, and furnishings that are rugged enough for even their small son. The details:

Decorated by Powers Limited — Photographs by Paul Davis



Shutters of brilliant red lend an original note to the windows. Lower shutters give illusion of full-length windows.

Lamps are actually large glass jars wired for electricity.

Record storage was provided when radio-phonograph was built in. Other cabinets hold toys and sports equipment.

Chair-side table is nothing more glamorous than a barrel that once held builder's nails.

Fiber carpeting suggested the color scheme that is carried out by red shutters and green corduroy couch.

BETTER HOMES & GARDENS

Published monthly by Meredith Publishing Company, 1714 Locust Street, Meredith Building, Des Moines 3, Iowa, U.S.A. Entered as second-class matter July 8, 1922, at the post office in Des Moines, Iowa, under act of Congress, March 3, 1879. Copyright, 1947, by Meredith Publishing Company in United States and in all countries participating in the International Copyright Convention. Title, *Better Homes & Gardens* registered in U. S. Patent Office and Canada. **Manuscripts:** Must be accompanied by postage for their return, else we cannot be responsible for them. **Subscription Rates:** United States and Possessions, Canada, Newfoundland, and Pan-American Countries, one year $2.50, two years $4, three years $5. Other countries, add $1 per year for extra postage. At newsstands, 25th of the month, 25 cents a copy. **New and Renewal Subscriptions:** Because of the paper shortage, please allow several months for the first copy to reach you. **Change of Address:** Please report any change of address direct to *Better Homes & Gardens*, Des Moines 3, Iowa, rather than thru your local post office, giving your old address as well as the new, and allow five weeks for the first copy to reach you. **Printed in U. S. A.**

700,000 STOCKHOLDERS

They are all a part of good telephone service

The owners of the Bell System are everyday people like the rest of us, in all walks of life, in the cities, towns and rural areas of America.

More than half of the 700,000 owners of the American Telephone and Telegraph Company have been stockholders for ten years or more. More than half are women. One in every fourteen is a telephone employee.

About 210,000 stockholders own 5 shares or less. The average holding is 30 shares. No one person or institution owns as much as one-half of one per cent of the stock.

The savings of many people helped build the Bell System which serves so many people and gives employment to 625,000 men and women.

BELL TELEPHONE SYSTEM

BETTER HOMES & GARDENS *Volume 25, Number 9*

May, 1947

Among Ourselves

There's Always Tomorrow—Our dog editor, Russ Lowry, became interested in dogs some 25 years ago. He had a chance to buy an Irish Setter pup for $25. He did. One year later, Mickey (registered as Michael Bonnie Boyne) was entered in a Chicago dog show, competing against 40 of the country's best. He was judged Winner's Male, Best of Winners, and was just nosed out for Best of Breed! Lowry was offered $1,000 for the dog—and turned it down.

A few months later, Mickey contracted distemper and was left with badly discolored teeth. But the bug had stung Lowry. Ever since, he has been trying to breed the perfect dog—or another Mickey at least.

We Must Live Right—No, the headline writers of the *Minneapolis Star-Journal* aren't on the *BH&G* pay roll. But we're considering putting them there. When E. L. D. Seymour, horticultural editor of *American Home* magazine, gave a speech in that city, the news report carried the headline at the right.

Better Homes and Gardens Predicted for U. S. Families

IF YOU ARE clever, you will literally "live in your garden" when the swords are finally "beaten into plowshares," E. L. D. Seymour, horticultural editor of American Home magazine, said here today.

LOOK FOR SUPERIOR quality and more production of homes in 1947. But don't expect to see any substantial decline in construction prices for the next three or four years.

That's the word of Robert T. Souter, Chicago, vice president of the United States Savings and Loan League.

Quote and Double Quote—Our research men quoted it from a letter. We quoted it from them, and the *New Yorker* magazine quoted it from us. So if you missed the chuckle the first time around here it is again.

"What I want I've never seen—a functional sewing room with a place for not only a sewing machine but a dress form which swings out on a door as a flour bin does. Also a full mirror arrangement to show all sides. After all, it's the rear others see so much. Drawers, too."

The *New Yorker's* comment: "Oh, you're just guessing."

[*Turn to page 18*

E. T. Meredith, Founder, 1876-1928
Fred Bohen, President
E. T. Meredith, Jr., Vice-President and General Manager
Glen D. Boylan, Vice-President and Director of Manufacturing
Lester H. Mugge, Vice-President and Director of Circulation
Frank McDonough, Editor
Gardner Soule, Managing Editor
Associate Editors: Christine Holbrook, Myrna Johnston, John Normile, Fae Huttenlocher, Fleeta Brownell Woodroffe, Louisa M. Comstock, Dr. Joseph E. Howland, Ethel Brostrom, Ann Usher, Robert P. Crossley
Assistant Editors: Charles H. Swain, Ida Ruth Younkin, Guy Neff, Bob Jones
Editorial Assistants: Gretchen King, Jessie Prather, Mortimer P. Reed, Jr., Pat Flynn
Wallace F. Hainline, Art Director Bert Dieter, Art Editor

FURNISHINGS AND DECORATION

Ideas From a Relaxation Room.. 4
Can You Find the Seams?..... 20
Advance Showing
Little Tables to Hold a Lot... 25
New Chairs..... 29
Colonial Cottage Adopts Modern..... 46
These Make a Dining Room Worth Having..... 52
Extra Storage Space!..... 60
In the Garage..... 128
In the Living and Dining Rooms 131
In the Basement..... 138
In the Bedroom..... 140
In the Entrance Hall..... 142
In a Breezeway..... 146
In the Upstairs Hall..... 184
In the Bathroom..... 186
Library in a Closet..... 154

BUILDING AND REMODELING

The Earth Can Heat Your Home 14
We Built It!..... 50
Is One Bedroom All You Need?. 58
Don't Let Moisture Rot Your Walls..... 120
An Old Salt Goes West..... 148
How to Paint..... 162
That Deadly Extension Cord.... 174
You're Not Crazy If You Don't Want a New House..... 224
Helps Around the House..... 238

GARDENING

New Under the Sun..... 13
Garden Clinic
Tough Little Giants..... 38
How to Pick Strawberries..... 211
The Truth About Moles..... 217
How to Kill Ants..... 219
Beans..... 220
Too Shady Spots..... 226
How Does Your Home Look?... 42
A Little House in a Big Garden. 48
Bargains in Quick Bloom..... 56
May Garden Guide..... 208
Diary of a Plain Dirt Gardener.. 212
Flower Boxes Do Things for Any House..... 222

FOODS AND EQUIPMENT

Luscious Meals for May..... 67
What Would Grandma Say!.... 68
Look What's New in the Kitchen. 70
Smart Cook!..... 77
From Washington's Finest Chefs.. 78
Cooks' Round Table
Custard Desserts..... 81
Versatile Lamb..... 82
Best Way to Freeze Sliced Strawberries..... 95
Best Way to Freeze Asparagus.. 98
Recipes From Washington's Finest Chefs..... 114
Recipes for Luscious Meals for May..... 116
Christmas Contest Opens Now!.. 199
Cook to Cut Food Costs..... 232

HOME MANAGEMENT

Growing Pains..... 16
ABC's of Table Furnishings..... 44
Kitchen Problems With Pretty Answers..... 72
Over the Counter..... 74
Over the Range..... 84
This Way Out for Doors..... 88
Hit the Ceiling..... 90
Fool the Moths!..... 110
Do You Like Your Name?..... 123
Report Card for Parents..... 153
Bless the Little Cup Hook..... 159
Early Sunbaths for Baby..... 180
A Nickel Plus a Nickel..... 206

FOR ALL THE FAMILY

It's News to Me!..... 8
A Garden..... 10
Back Talk..... 21
Like a New Car..... 33
70 Years a Crusader..... 41
By Highway—Banff to Jasper... 54
The Merry-Go-Round..... 102
So Your Kids Aren't Stokowskis!. 104
Rockaby Bassinet..... 109
Mothers Are So Weak..... 112
Sufficiency (poem)..... 115
That Deadly Extension Cord.... 174
Husbands Have Things to Think About..... 178
How to Use a Tinker's Dam..... 190
Your Dog and Mine..... 194
Thru the Shops..... 234, 236
The Man Next Door..... 242

Cover photograph: Maynard Parker

HOW A HOUSE BECOMES A HOME... BY RHEEM

"COOL!
through a day of comfort deep"

With a *powerful* Rheem attic fan
renovating and "re-conditioning" the air—
the house remains a haven of cool comfort
even through broiling days.

"COOL!
through a night of blessed sleep"

With a *quiet* Rheem attic fan
running all night—
there's no hot, day-old air
to rob you of needed, blissful sleep.
Fresh night air moves through every room.

"COOL!
through a home where breezes sweep"

With a *steady* Rheem attic fan
changing the air
once a minute—
temperatures and tempers stay down,
though outside thermometers climb!

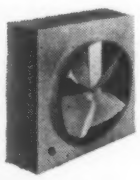
"COOL!
at a price that's not too steep"

Best news of all:
Rheem's "air-reconditioning" attic fan
needs no elaborate installation.
Through steady movement,
cool air drives out hot.
Wonderful, comfortable, *economical.*

Living in dampness or desert heat? No matter. Life can be *comfortable*, thanks to home cooling by Rheem. In *damp* heat—the Rheem attic fan sweeps out all hot, humid air. In *dry* heat—the Rheem evaporative cooler humidifies as it cools. Result: "re-conditioned air" . . . blessed relief from sweltering heat. So get ready *now* for summer comfort . . . see your local dealer *today*. More information?—write Rheem, 570 Lexington Ave., New York 22, N.Y.

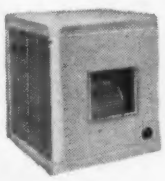
RHEEM

...making houses into homes



ATTIC FAN

For humid climates:
Easily installed in the attic; pulls cool, fresh air through the house.
sizes: 7,000 to 21,500 cubic feet per minute.



EVAPORATIVE COOLER

For arid climates:
Easily installed in a window; humidifies as it cools the fresh, incoming air.
sizes: 1,250 to 5,000 cubic feet per minute.

SEND FOR BEAUTIFUL FREE NEW BOOKLET:
"How to make your house a home with RHEEM appliances"

RHEEM

10 plants in U.S.A.—Sydney, Melbourne, Brisbane, Australia
Rio de Janeiro—Singapore

© 1947 RHEEM

8-cu.-ft. model illustrated. 4-cu.-ft. model as low as $199.75 delivered.

Why General Electric Home Freezers give thrifty, long service

First vital reason: **Ceaseless freezing efficiency year after year after year!**

The famous General Electric refrigerating unit inside every General Electric Freezer has the precision of the finest watch.

It's sealed in steel. It requires no oiling, no tinkering. It's scientifically accurate, *ceaselessly* efficient—year after year after year.

Second vital reason: **General Electric insulation cuts operating cost to rock bottom!**

G-E "Perfect-Seal" Cabinets, in repeated laboratory tests, *have kept food frozen for several days after the current was turned off.*

Insulation like this keeps operating costs at a rock-bottom average of only a few pennies a day. No outside moisture can enter the cabinet.

Seven "Extra" Reasons

1. Removable wire baskets make foods easy to get in and out.
2. Stain-resistant Baked Glyptal* enamel exterior.
3. Automatic inside lighting.
4. Counterbalanced top can't slam on careless hands.
5. All-steel cabinet.
6. Rustproof aluminum liner.
7. Every inch of storage space —top and bottom—at zero.

Look what you can do with a General Electric Freezer!

You can keep most foods fresh and nutritious for six months to a year.

You can enjoy your favorite fruits and vegetables out of season . . . save money by buying fruits and vegetables in quantity and in season.

You can store large amounts of commercial frozen foods . . . shop for two or three weeks in one trip.

The General Electric Home Freezers are now in production. See them at your Retailer's. General Electric Company, Bridgeport 2, Connecticut.

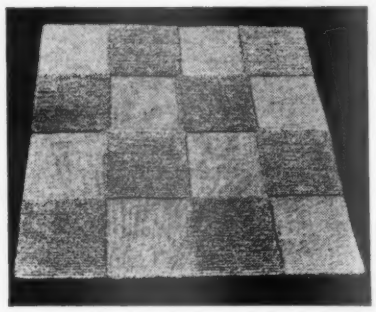
*Trade-mark Reg. U. S. Pat. Off.

GENERAL ELECTRIC

It's NEWS to Me!

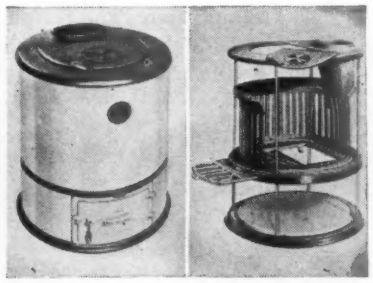
REG. U. S. PAT. OFF.

By Gretchen King



Cotton rugs as modern as tomorrow may be seamed together with iron-on tape for odd-shaped rooms or around heavy furniture. Seams are invisible; sections come apart for laundering. Firm construction and variety of colors make for comfort and beauty anywhere in the house. Checker pattern shown comes in wide range of sizes for interesting arrangements. It's approximately $10.50 per square yard. Many other patterns of *Needletuft Rugs* are available in stores, as is the iron-on tape. Cabin Crafts, Inc., Dalton, Georgia.

Three-cup plunger whisks thru those little laundry jobs and saves your hands, too. Gentle suction action forces soap and water thru and thru the clothes you don't want to put into the big washer. It's efficient, too, for thoro rinsing, whether it's of hand laundry or washer-cleaned clothes. Cups are firm rubber, kind to cloth. *Randy-Handy Rinser*, $2.95, ppd. Randy-Handy Products, Inc., 614 Ridgefield Ave., Pittsburgh 16, Pennsylvania.



Garbage incinerator for basement dispenses fumes and smoke directly into flue of heating plant, makes garbage and rubbish disposal a simple task. Compact unit is 24" in diameter, only 36" high. Inside construction allows wet rubbish to dry quickly so that it is all consumed. Sliding grate allows unburnable material such as metal or glass to fall thru into ashpit for removal with ashes. Operates equally well with gas, oil, stoker, or hand-fired furnaces. *Majestic Home Fuelless Incinerator*, $47.85, in stores. Majestic Company, Huntington, Indiana.

Cultivator with flanged tines acts as plow, harrow, and weeding and thinning tool. Return stroke cleans tines of accumulated dirt and weeds. Cultivator is narrow enough (6" wide) to work between rows without injury to plants. *Cavex Cultivator*, $1.65, in stores only. A and A Manufacturing Co., 525 N. Noble St., Chicago 22, Illinois.

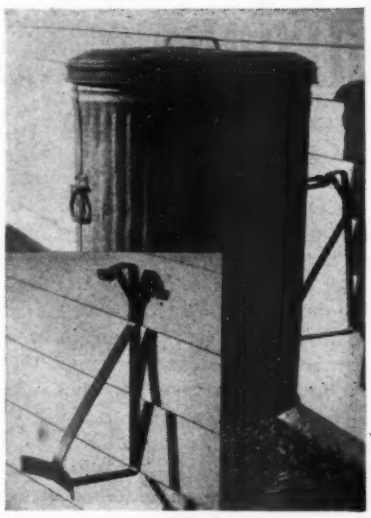
Key to better living! Maybe we're exaggerating, but if you've ever broken your fingernails, cut your hand, then decided you'd have to chew the top off a can of sardines or coffee, we think you'll agree. This little device has several uses, doubling as a bottle opener and olive fork, but it really endeared itself to us as a key can opener. We're throwing away that poor old bent key we salvaged off a tin of sardines five years ago, and it's the *Master Key Opener* for us. It's 50c, in stores or ppd. Northmore's Home Products, Box 756, Highland Park, Illinois.

Overhead protection. Prefabricated aluminum door canopy is ready to install over outside doors to keep rain and snow from doing their worst and to beautify the appearance of the home. Finished in white with green roof, it is braced with two ornamental steel brackets. Canopy is 48″ wide, 32″ deep, and 17″ tall. At dealers, $27.50, complete with brackets. Tel-O-Post Company, 140 Ash St., Akron 8, Ohio.

Whiz Mirror and Glass Finish (not pictured) whizzes dirt and grease off glass surfaces in a hurry and leaves a transparent film that resists dirt and finger marks for days. You spread it on, let it dry, wipe it off—as easy as that! Try it for eyeglasses, too, and see how bright the world looks! *Whiz* is 59c per pint, in stores only. R. M. Hollingshead Corporation, 840 Cooper St., Camden, New Jersey.

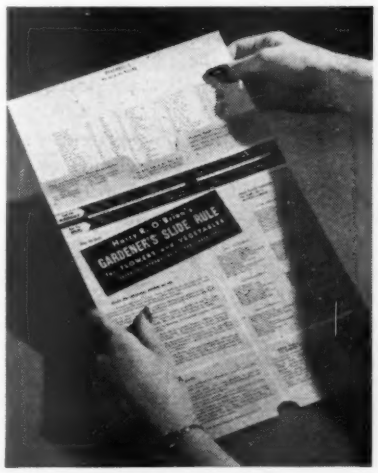
Home freezer kit gets your summer's freezing off to a fine start. Kit consists of the following: 24 quart and 24 pint Vapocans—solid, ready-to-use containers especially designed for packaging juices or liquid-packed foods; 25 quart and 25 pint Freezer Paks, folded cartons complete with moistureproof Cellophane inner bags; 1 roll stockinette; 1 roll of Cellophane, 18″x100′, and instruction manual for freezing fruits, vegetables, meats, and even cooked meals. *Concora Home Freezer Packaging Kit*, complete, $9.65, in stores only. Container Corporation of America, 1301 W. 35th St., Chicago 9, Illinois.

Garbage-can holder keeps can off the ground; prevents rusting and protects it from marauding dogs. The wind may blow a gale, but the can stays in place. Side handle slips over U in top bracket and can't slip out. Can with bale also fits holder. Of green lacquered steel, *Play-Zur Garbage Can Holder*, $1, ppd. G & D Products, Box 1074 U. P. Station, Des Moines 11, Iowa.

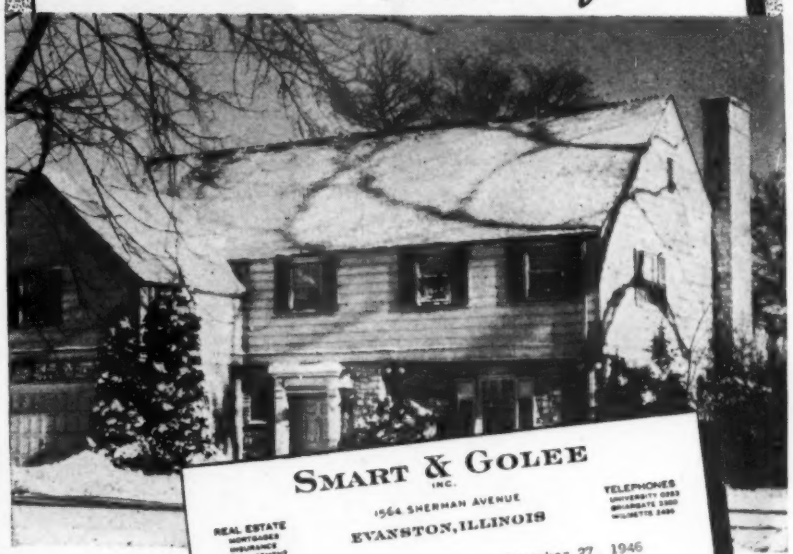


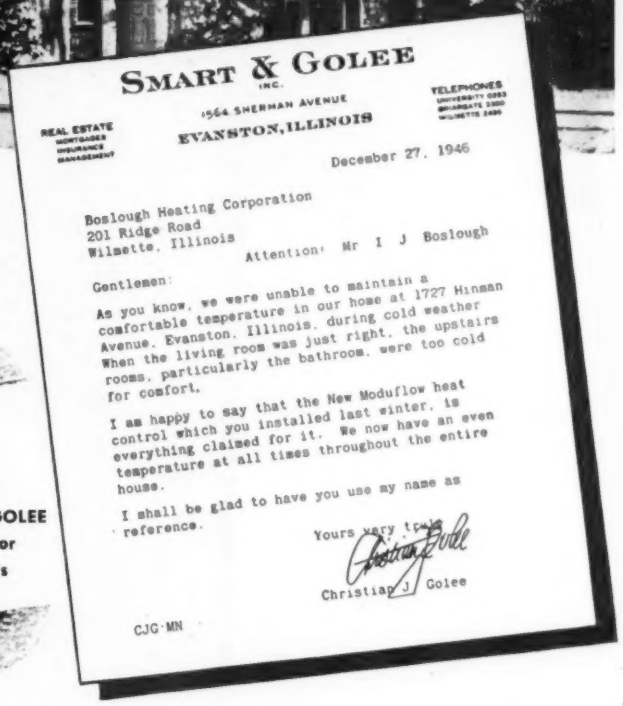
Ironer cover (not pictured) for the mangle roll is made of Asbeston. Presents a smooth surface for ironing, won't burn. Available in various sizes to fit almost any ironer on the market. *TexKnit Burnproof Ironer Cover*, $1.95 and up, depending on size. Cover with waffle-knit pad, $2.65 and up. In stores only. Textile Mills Company, 2637-69 W. Polk St., Chicago 12, Illinois.

The Plain Dirt Gardener, Harry R. O'Brien, has formulated a slide rule for successful planting and nurture of annual and perennial flowers, bulbs, and vegetables. No more fumbling across an intricate planting table; you can't lose your place with this one, because the information about each plant appears across one easily read line in a cut-out slot. Lots of good suggestions are printed on the outer case to augment the chart. *Gardener's Slide Rule*, 10c each, ppd. The Union Fork and Hoe Co., 9 Buttles Ave., Columbus 8, Ohio.



"MODUFLOW* ...is everything claimed for it"





SMART & GOLEE INC.
REAL ESTATE · MORTGAGES · INSURANCE · MANAGEMENT
1564 SHERMAN AVENUE
EVANSTON, ILLINOIS
TELEPHONES UNIVERSITY 0293 · GREENGATE 2300 · WILMETTE 2400

December 27, 1946

Boslough Heating Corporation
201 Ridge Road
Wilmette, Illinois
Attention: Mr I J Boslough

Gentlemen:

As you know, we were unable to maintain a comfortable temperature in our home at 1727 Hinman Avenue, Evanston, Illinois, during cold weather. When the living room was just right, the upstairs rooms, particularly the bathroom, were too cold for comfort.

I am happy to say that the New Moduflow heat control which you installed last winter, is everything claimed for it. We now have an even temperature at all times throughout the entire house.

I shall be glad to have you use my name as reference.

Yours very truly,
Christian J Golee

CJG·MN

Says...
CHRISTIAN J. GOLEE
Prominent Realtor
Evanston, Illinois

YOUR house, too, can have "an even temperature at all times." Moduflow, Honeywell's remarkable new control system, will do away with the drafts and cold spots caused by ordinary on-and-off heat supply. It can also eliminate wasteful overheating and step up the efficiency of your entire heating plant.

Moduflow control can be applied to your present automatic heating plant. It is easy to install and moderate in cost. And if you are building or buying a new home, you should insist upon a *completely automatic* heating plant with Moduflow control. Mail the coupon today for your free copy of the interesting booklet "Comfort Unlimited" that tells more about Moduflow.

MODUFLOW

***the new HONEYWELL heating control system**

FREE!

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY
2716 Fourth Avenue South, Minneapolis 8, Minnesota
Please send my free copy of "Comfort Unlimited"

Name_____
Address_____
City_____ State_____

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY, MINNEAPOLIS 8, MINNESOTA. CANADIAN PLANT: TORONTO 12, ONTARIO

Some Members of the Inner Circle

MRS. ALEXANDER HAMILTON
MR. BENNETT CERF
MRS. OLIVER EATON CROMWELL
MISS HELEN JEPSON
SIR C. AUBREY SMITH

Discover the Coffee of Connoisseurs . . .

Flavor, aroma, and rare character set Yuban apart from other coffees. The supply, naturally, is limited by its very quality, but there is enough for discriminating coffee lovers who have learned that this premium blend is well worth the little more it costs.

YUBAN

250 PARK AVENUE, NEW YORK

Harriet Arnold—Pix

A Garden

By Marjorie Holmes

EVERY child should have a little garden all his own. Let it be close enough to the big folks' garden so that he will feel secure, squatting on his haunches there, becoming intimate with clods and angleworms. But let it be far enough that he may learn the utter loveliness of grubbing the ground alone.

Let it be his kingdom, where he is absolute swaggering potentate. And let it be his farm where he can plant and tend his crops, and reap a bountiful harvest —of radishes, and weeds, and lettuce and carrots and snails, and little jingling rocks, and dreams.

Let his equipment for this patch be his own bright rake, and a red-handled shovel, and a hoe, a trowel, a watering can. And a mother's love. And a dad's sage advice.

Let him have, of course, many gaily colored packets of seeds, to rattle and show to his friends—and open, and spill, and strew in his wobbly rows. And let these seeds be good lively seeds, eager to reach their roots into the soil, quick in their climb toward the sun.

BUT first let the child know the sweet agony of waiting. Of anticipation. Of a daily rush to look for the miracle. And then just before he loses heart, let the fragile green stripes reward him. Let him drop on all fours to touch the tiny, newborn spears with his fingers. Let his eyes shine. Let him cry out in high, proud excitement, "My garden's up! It grew!"

Let the earth in every child's garden be rich and good, to nurture the things he has planted, and nurture as well his life. . . . Let it smell loamy and lush after a watering, or rain. Let it have a dry baking tingle for his nostrils in the heat of noon. And oh, let him sniff with delight at these earth scents, breathe them deep into his being. Let him sense in some buried core of his own awareness that it is earth's fertility and finality that makes him kin to God.

Let the child get dirt on his hands and streaked across his face. Let him sweat as he hacks with his hoe and pulls at those thrillingly wild and stubborn enemies, the weeds. Let him learn what it is to be tired and hot and dirty with labor and never to be ashamed.

AND let the beetle bugs come, and the foraging rabbits, and all the countless creatures, winged or footed or crawling, that with such innocent, driving purpose take unto themselves a portion of what men grow. Let a child discover their ways, along with the ways of seeds and sun. . . . Let him lie for a dreamy spaceless time upon his tummy, watching the progress of a furry caterpillar. . . . And hearing the soft, bullet thudding of grasshoppers; the swift scurrying of bunnies and chipmunks—and maybe a thieving elf, or a sprite or two. For overhead, let the sky be so blue, the clouds so whitely gliding, all things in children's gardens take on a magical quality.

Let the child reap the results of his efforts. A fistful of saucy-tailed radishes. Some spindly carrots, too thickly planted, of course, and not thinned. A saucepan of peas, half-spilled before reaching the house. Long, lumpy green pendants of beans. . . . Let at least one meal be glorified by a mother's boast, "Joey raised nearly everything on the table." And let the child know that most splendid fulfillment of all—producing enough of something to give away.

Let every growing child have a garden all his own!

Free! IN CONNECTION WITH THIS OFFER

Fascinating New Illustrated Book "HOW TO ATTRACT THE BIRDS"

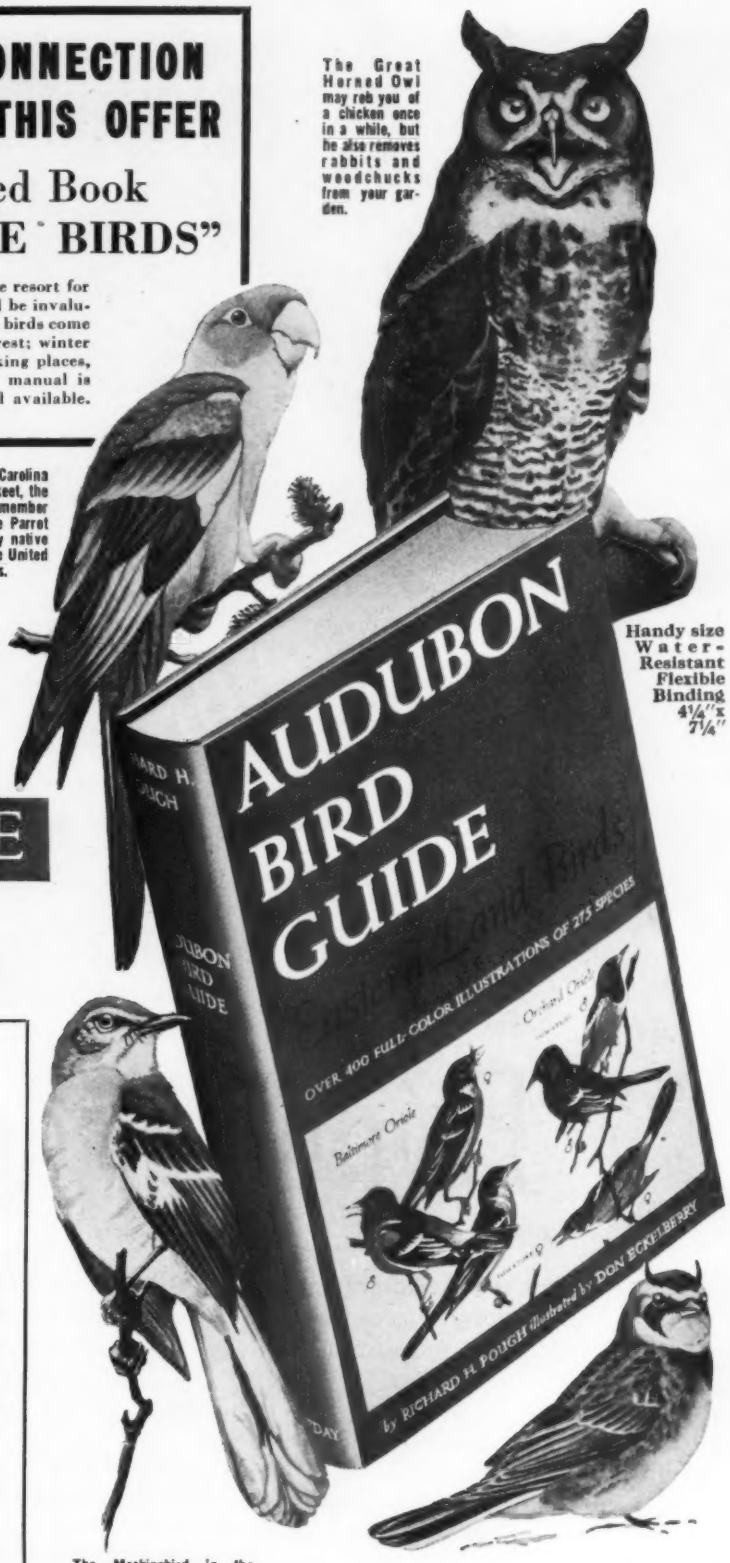
Planting... Feeding... Housing... If you would like to make your home grounds a favorite resort for the most interesting wild birds, this little handbook will be invaluable to you. It tells you all you need to know to make the birds come and stay; what to plant to invite birds to nest, eat, or rest; winter foods and feeding devices; nest boxes, bird-baths, drinking places, etc. A wealth of illustrations and how-to-do-it diagrams. This little manual is brand new and, as far as we can discover, the only guide of its kind available. Yours free with a copy of the *Audubon Bird Guide*.

The Great Horned Owl may rob you of a chicken once in a while, but he also removes rabbits and woodchucks from your garden.

The Carolina Parakeet, the only member of the Parrot family native to the United States.

Now You Can Know the Birds

Recognize, Identify and Name Them— Know Their Songs, Calls and Habits With This Marvelous New Field Book!



Handy size Water-Resistant Flexible Binding 4¼" x 7¼"

The Mockingbird, in the Spring often sings through bright moonlight nights.

The Horned Lark nests so early that its first eggs are frequently destroyed by snow storms.

AUDUBON BIRD GUIDE

Eastern Land Birds

Over 400 Birds in Full Color!

Representing 275 Species, Showing Variations by Sex, Season and Age

HERE'S the most complete and most fully illustrated pocket field guide to the land birds of Eastern North America ever published. Covers all the land birds north of Mexico and east of central Nebraska and more than 100 that range to the Pacific Coast. Written by Richard H. Pough of the scientific staff of the National Audubon Society and illustrated by the staff artist of the Society, its authority is unrivalled. Entirely new, with illustrations especially made for this book, printed in natural colors from new plates. Just the manual every gardener and nature lover has wished for. It will enable you quickly and easily to recognize and name every bird you see around the house, in the garden, field or woods, and to become familiar with every fascinating phase of its life.

Everything You Want to Know About the Birds

Calls, Songs, Flight, Nests, Eggs, Range, Color, Size, Plumage, Food, Behavior, Migration, Courtship, Breeding, etc., etc. All of this wealth of information is arranged for quick and easy reference. And in addition there are many revealing descriptions of the amazing instincts and habits of the birds, tips on where to look for them, how to observe and study them, how to attract and protect them.

Sponsored by the National Audubon Society

This is the perfect field guide, convenient to carry and use, but also a book you will read through with delight. The more than 400 illustrations in full natural color represent 275 species and show important variations of plumage by sex, season, and age. They are beautifully reproduced from new paintings made especially for this book by Don Eckleberry, staff artist for the Audubon Society. Birds of similar appearance are grouped together so that they may readily be compared for their distinguishing characteristics. These incomparable color plates are alone worth the price of the book.

Did You Know—

That the beautiful songs of the breeding season are not love songs, but a proclamation of ownership and a warning to other males not to trespass?

That while the female Marsh-wren is building the actual nest, the male may build a half-dozen incomplete and apparently useless dummy nests?

That the habit of creeping head first *down* tree trunks distinguishes the nuthatches while the brown creepers spiral up the trunk and then drop to the base to repeat the process?

That ravens pair for life and use the same nest site year after year?

That the male Rose-breasted Grosbeak takes his turn sitting on the eggs and while doing so sings softly?

That the Cowbird lays its eggs in the nests of other birds and allows the foster parents to raise their young?

That the imitative ability of Mockingbirds often includes common sounds of their environment, from the squeak of a wheel to the bark of a dog?

These are just a few of the thousands of fascinating facts in the AUDUBON BIRD GUIDE.

Tables of Families, Complete Index, Maps

All birds are listed according to families so that you may know their relatives, and there is also a complete alphabetical index. Two maps are included to show the major divisions of North America in relation to bird-life and to show the vegetative covering of the continent.

Examine It FREE!

You may have the Audubon Bird Guide for free examination and if it is not all and more than we have claimed for it, you need not pay a cent. Just return the book. If you are delighted with it and want to keep it pay the surprisingly low price of $3.00. There's a treat in store for you so get your request in promptly for a copy on approval together with your FREE book "How to Attract the Birds." THE AMERICAN GARDEN GUILD, INC., 444 Madison Ave., New York 22, N.Y.

FREE.. "How to Attract the Birds"

MAIL THIS COUPON TODAY

THE AMERICAN GARDEN GUILD, B.H.G.-5
444 Madison Avenue, New York 22, N. Y.

Please send me for FREE EXAMINATION a copy of The "AUDUBON BIRD GUIDE". I may return it within 5 days, or keep it and send you only $3.00, plus a few cents postage, in full payment. Also send me without extra charge "How to Attract the Birds".

Name.....

Address.....

City & Zone No......*State*.....

☐ Check here if you enclose $3.00 remittance with this order, in which case we will pay the postage. Same return privilege, with full refund guaranteed.

White sidewall tires, as illustrated, will be supplied at extra cost as soon as available.

Family pride-family joy

ROLL out the welcome mat now for the tidiest piece of automotive beauty ever to grace a family garage.

Take this big bold beauty to your heart with the prideful feeling reserved exclusively for your most prized and priceless possessions.

For in this 1947 Buick you see the shape of cars to come for a long and happy while.

Here's a honey whose every line, from rich new grille to easy-loading luggage compartment, says this is a classic that's here to stay.

Here are stem-to-stern fenders that mark the new note in automotive styling — plus that wide and able look that's Buick and Buick alone.

Now sample the joys that accompany all this loveliness.

Pile the whole family onto those sofa-like cushions, and take off for the wide new yonder with the matchless thrust and ease of silken Fireball power.

Tool along in the hush of the evening and lose the day's cares in the peaceful quiet of Silent Zone body mountings.

Take on the cobblestones, the corduroy roads and see how they're leveled table-top smooth by gentle coil springs on all four wheels.

Let Mother and Sis see how this stunning big stepper responds like knitting needles to the touch of their fingers — let Dad and Junior pry admiringly into the super-precisions of its internal perfection.

Certainly here's a possession to set one's heart on, a family pride and family joy to go after — and to *get.*

So see it now — compare it now with the best that's offered elsewhere. Then — to bring the day of delivery as close as possible — get your order in *fast.*

BUICK DIVISION OF GENERAL MOTORS

ONLY BUICK HAS *ALL* THESE

STAR FEATURES

★ AIRFOIL FENDERS ★ FIREBALL POWER
★ACCURITE CYLINDER BORING★BROADRIM WHEELS
★ BUICOIL SPRINGING ★ PERMI-FIRM STEERING
★ FULL-LENGTH TORQUE-TUBE DRIVE
★ SILENT ZONE BODY MOUNTINGS
★ FLITEWEIGHT PISTONS
★ STEPON PARKING BRAKE
★ DEEPFLEX SEAT CUSHIONS
★ CURL-AROUND BUMPERS
★ NINE SMART MODELS
★ BODY BY FISHER

When better automobiles are built
BUICK
will build them

Tune in HENRY J. TAYLOR on the air twice weekly

New Under the Sun

By
Dr. Joseph E. Howland

How much DDT is needed to kill a fly?

New, more sensitive chemical tests have shown that there's enough poison in one drop of DDT solution to kill a quarter million flies. Newest fly-killing job for DDT is the mushroom industry. There'll be many more mushrooms for steak dinners. Unless controlled, flies often ruin salabilty of three out of every five mushrooms.

Whitewash to save sugar

More than a million pounds of sugar can be saved each year by whitewashing the surface of piles of sugar beets awaiting processing, the U.S.D.A. has discovered. Enough sunlight is reflected away instead of absorbed to keep the pile 20 degrees cooler and save 8 to 10 pounds of sugar each day for every ton of exposed beets.

More castor oil for America

Castor oil will be more plentiful in the United States. America's boys and girls won't be cheered by the news, but automobile-race drivers and farmers will smile broadly. Castor oil makes a top-quality oil for precision motors. And farmers will find castor beans a profitable crop—now that the U.S.D.A. has discovered a way to breed castor beans sure to bloom and produce their oily seeds.

Sulfa drugs for more bread and cake

There'll be less wheat spoiled during storage, thanks to use of a sulfa drug. Dusting the grain keeps it from heating while piled awaiting grinding into flour, so says Minnesota's biochemist Max Milner. The particular sulfa drug used is odorless and tasteless, harmless to humans at the rates used.

Not many sweet flowers

Seven in 10 flowers are fragrant, reports perfume expert Arno Muller, who recently tested 1,266 kinds of flowers to measure their perfume quality. But only 1 in 20 was as sweet-smelling as heliotrope, and only 1 in 100 had the illusive orange-blossom odor. Almost half the plants had a fruity fragrance in their leaves, tho 1 in 6 smelled like cabbage to Muller's nose. One in 10 rated as pleasantly spicy.

Tomato patrol to watch for "Irish Famine"

Spurred to action by last year's $50,000,000 loss when the deadly late blight disease swept thru America's tomato fields, the U.S.D.A. has geared up special teams of scientists to keep a constant watch for the dread disease. Just 100 years earlier, the same fungus raced across Ireland, killing the potato crop and causing the Irish Famine of 1846. Since then potato growers have been warned to apply sprays any time an epidemic seemed imminent. Now tomatoes will get similar protection.

Good targets for lightning

Tall oaks, standing alone, are the usual victims of lightning. This is the conclusion of 125 members of the National Shade Tree Conference who kept track of the lightning damage in 29 states during the last 10 years. Only 1 in 25 strikes hit a tree shorter than its neighbors.

Thirty kinds of trees were hit. More than twice as many oaks as elms, the next most numerous victims, were hit. Once hit, oaks had only a 50-50 chance to live. Maples were rarely hit, but they had only one chance in three to recover. Not one of 4,000 trees protected by lightning rods was hit, altho nearby trees were struck.

Why didn't somebody tell me - *All tissues aren't Kleenex ?*

Not on your life they aren't! bellowed Uncle Mayhew. Fine thing! — I'm sneezing my head off and my own sister brings me just plain *tissues.* If you think *all* tissues are Kleenex, I wish you had this sniffle-sore nose of mine! It says there's *only one* Kleenex!

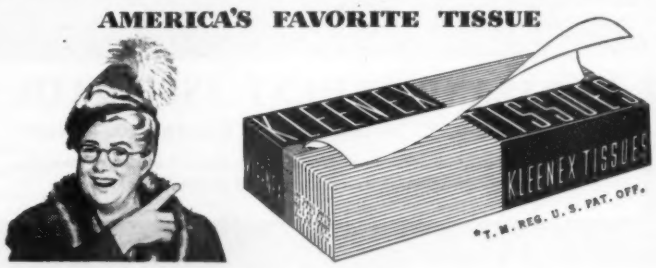
Bess, you alarm me! snapped Cousin Cynthia. Surely you know better than to confuse Kleenex with other tissues. Very unfunny — when I *depend* on Kleenex so. Listen. My *skin* knows there's not another tissue on earth just like angel-soft Kleenex!

Buck up, Auntie! said Teena. Bend an eye at the real McCoy — the one and only Kleenex! See that box, how different it is? How it gives with the tissues — one at a time? Neat feat! Only Kleenex can do it! What's more . . .

Hold a Kleenex Tissue up to a light. See any lumps or weak spots? 'Course not! You see Kleenex *quality* smilin' through — always the same — so you just know Kleenex has super *softness.* And are those tissues *rugged!*

Now I know... *There is only one KLEENEX**

AMERICA'S FAVORITE TISSUE



This charming, firesafe

CONCRETE HOME

may easily be yours

HERE'S a "honey" veterans are waiting for—a new concrete home with charming exterior, interesting floor plan.

Honeymoon cottage or millionaire's mansion, a concrete house can be any size or architectural style you wish. Concrete can't burn—can't decay. Build with enduring concrete and be completely satisfied.

Concrete's moderate first cost, plus its long life with low upkeep, give *low annual cost.*

Be sure to get subfloors of rigid firesafe concrete. They won't sag or creak—won't shake when children romp or dance. Concrete subfloors are the ideal base for hardwood, carpets, rugs or linoleum. They add much to the value of your home.

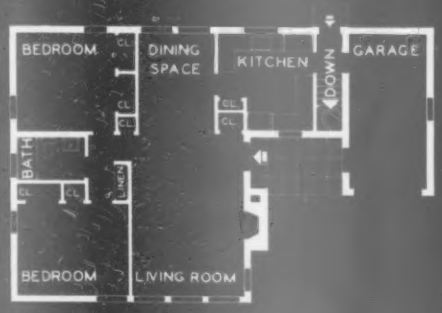
HOW TO GET A CONCRETE HOUSE AND WHAT WILL IT COST?

Phone a local concrete masonry manufacturer for names of architects and builders experienced in concrete house construction. They know conditions in your community and can answer your questions about plans and costs.

Take any plans or sketches you have obtained from any source to an architect. Have him show you how your home, regardless of architectural style, size or room arrangement—can be economically built with concrete walls and subfloors and a firesafe roof.

Architect-designed houses stay young longer.

We'll send you free booklet on concrete house construction. Distributed only in United States and Canada.



THIS charming small concrete home has 1,345 sq. ft. of floor space. It is one of several such homes for which plans and specifications can be purchased from Loree & Sirrine, architects, 120 N. Fourth Ave., Ann Arbor, Mich. If you write them refer to Plan C-6.

PORTLAND CEMENT ASSOCIATION

Dept. A5-9, 33 W. Grand Ave., Chicago 10, Illinois

A national organization to improve and extend the uses of concrete ...through scientific research and engineering field work.

The Earth Can Heat

I saw a new "heat pump" doing just that. It can cool your house in summer, too. And as for cost, it seems to be within the reach of most families

I SAW something new in home heating a few days ago. I visited a two-story frame house in St. Louis. It was being warmed with heat pumped out of the ground.

There wasn't any flame or smoke. With visions of clinkers accumulating at home, I noticed that there wasn't any dirt. It wasn't even necessary to flick the thermostat down at night; the machine did it instead.

And next summer, when most St. Louis residents are sweltering, this house will remain cool. The same pump will be pushing heat from it back into the ground.

It looked good, but I was still skeptical. So I visited the General Engineering and Manufacturing Company (*Gemco*), where the heat pump will be mass-produced starting in September. There, company officials answered the big question. They assured me I could afford to buy and run a heat pump on my very average salary.

By then I was ready to believe the postwar world might offer me something more than a ball-point pen.

I knew, of course, that the idea of borrowing heat from the earth in winter, and paying it back in summer, wasn't new. In reading up on the subject, I found that Lord Kelvin, who invented the electric refrigerator, called the heat pump "tomorrow's method of heating" some 90 years ago. Tomorrow was just a bit slow in arriving.

Kelvin suggested merely that electric refrigeration be reversed and used for heating, which is essentially what the heat pump does. It was actually done for the first time in 1934 by the American Gas and Electric Company.

BUT nobody seemed able to get rid of the bugs. Electricity to drive the pumps cost too much. It was difficult to burrow deep in the earth for heat. Machines to convert the earth's heat into warm air were elaborate, and demanded the constant, loving care of an expert.

Gemco seems to have done a good job of ironing out the bugs. Today there's just one big question

This is the heart of the new heat pump. The compressor is below the dials being used for testing, and one of the water tanks is to the right of the dials. The plant will be 6 feet high, 4 feet long, and 2 feet deep

Your Home

By Bob Jones

—electricity cost. Utility company officials must be willing to grant the heat-pump user a rate of about 1 cent per kilowatt-hour.

So far as I can learn, that isn't unreasonable. Users of large amounts of electricity usually get a special rate, and rates have been dropping consistently in recent years. If I can get that rate, the cost of running my heat pump the year around will be less than $150 a year.

I COULDN'T blame Gemco officials for not quoting an exact price for their heating plant, the *Miracula*. "We can't even guess what steel will cost next fall," they said. But they assured me the unit, installed, will cost less than a conventional heating plant and an air cooler, operated independently.

When I pressed them to be more specific, they said the first units off the assembly line will probably sell for from 50 to 75 percent more than a conventional heating plant alone.

But for those extra dollars, here's what I'll get:

1) Complete winter heating and summer cooling.

2) Flameless heat that requires no attention, gives off no fumes or smoke and hence requires no chimney.

3) A clean, quiet plant completely sealed shut.

4) Filtered air thruout the house, with humidity automatically controlled.

5) Peace of mind—there's no fire danger, with the possible exception of an electric short circuit.

6) An important "extra"—constant hot water at no additional cost.

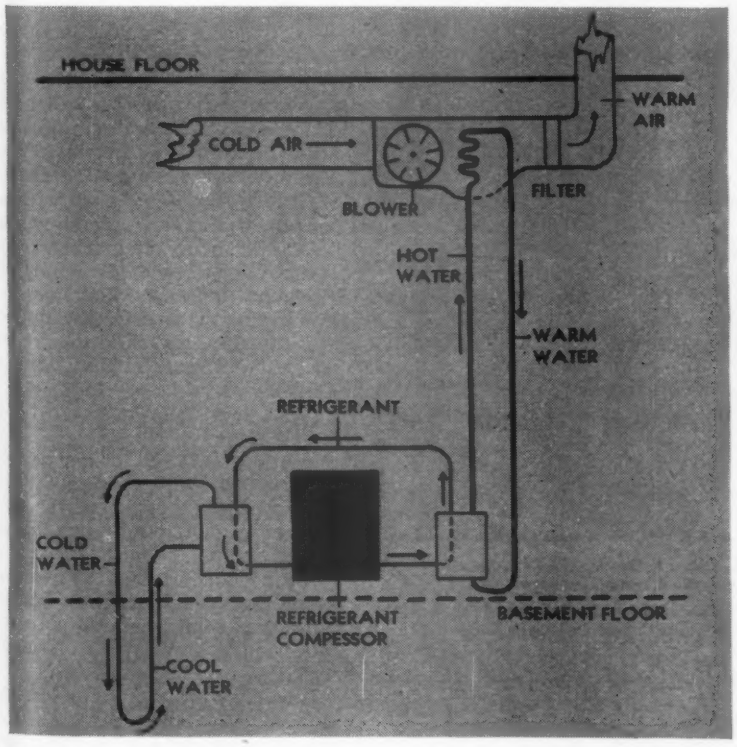
7) A heating plant contained in a neat cabinet 6 feet high, 4 feet long, and 2 feet deep, installed in about two days.

This past winter, the pilot model cost about 40 cents a day to run, at 1 cent per kilowatt-hour. Summer cooling will cost less. I inspected charts which showed the house temperature remained exactly 70 degrees, even when the outdoor temperature was zero.

The Gemco plant gets its heat from two sources—half from the earth and half from the electricity which drives the compressor and circulating pumps. When the house temperature rises beyond the point at which the thermostat is set, the heat pump reverses itself and pumps heat back into the ground.

I VISITED with the two men who perfected the heat pump. Gemco's general manager, Willard Vogel, calls them "the Henry Fords of this generation."

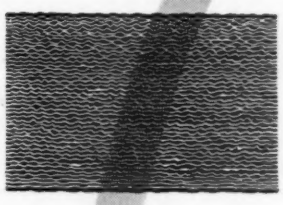
The company president is quiet, self-effacing John H. Schreiber, son of a German-American machine designer. He holds a fistful of patents on his inventions. His dream today is a gigantic production line, almost totally mechanized. "Machines [*Turn to page 126*



This is how the heat pump works. In the circuit at the left, water goes into the ground after heat. In the compressor, heat from the motor is added to water. At the right, heat is being sent up to warm the house

Only Kimsul* Insulation gives you all these advantages

Only KIMSUL* has Scientific Many-Layer Construction



KIMSUL blanket insulation is designed on the scientific *many-layer* principle, with millions of trapped-air cells. Thus provides more uniform, more effective insulation protection.

"Sleeping Porch" Comfort in Every Room

Make your new home—or your present one—as much as 15° cooler on hottest summer days with KIMSUL! And in winter let KIMSUL pay for itself through amazing savings in fuel.

KIMSUL Won't Sag, Sift, or Settle

KIMSUL is as permanent as your home. Resists fire, moisture, fungus—is termite-proof. Order KIMSUL today from your lumber or building supply dealer, hardware or department store. Put KIMSUL in your new-home plans.

*KIMSUL (trademark) means Kimberly-Clark Insulation

CHECK THESE 12 ADVANTAGES

1. High insulating efficiency.
2. Many-layer construction.
3. Handily packaged—compressed to 1/5th installed length. Easy to apply.
4. Prefabricated and precut to standard stud and rafter spaces—extra wide to provide fully insulated fastening edge.
5. Clean, non-irritating—no dust or splinters.
6. Lasting protection.
7. Resists fire, moisture, vermin—termite-proof.
8. Won't sag, sift, or settle.
9. Flexible—fits and tucks around and behind pipes and wiring.
10. Trimmed pieces are ideal for caulking.
11. Light in weight.
12. Low in cost.

KIMSUL INSULATION
A PRODUCT OF Kimberly Clark RESEARCH

Get this Free Book on Insulation

KIMBERLY-CLARK CORPORATION
KIMSUL Division, Neenah, Wisconsin

Please send the NEW FREE BOOKLET, "How to Put Your Home in the Comfort Zone".

I am interested in insulation for: BHG-547

☐ My present home ☐ The home I plan to build

Name.....

Address.....

City, Zone, State.....

Need a refrigerator service man?

You'll find HIM

. . . or beauty shops

. . . or plumbers

. . . or antiques

. . . or cleaners

and real help on

your household

or business buying

problems . . . if you

Use the YELLOW PAGES of your Telephone Directory

GROWING PAINS

How our readers learned about life and are teaching it to their children—

Fear of change

I shall never forget how my wonderful grandmother relieved me of my greatest childish fear, the thought of dying.

She calmly seated herself on the side of my bed, smiled and said, "We all feel this same way sometime in our life, but it's because we always fear that which we do not understand. I was beside your mother when you were born, son, and if I ever saw a young one who hated to leave the warm and secure comfort of his mother, it was you. My goodness, how you screamed and cried. You certainly didn't want any part of this strange and new place.

"You see, son, now that you have been here awhile and have grown to love this world, you are glad you came but now are afraid of leaving. We are all still babies to the Almighty and that's probably why we feel this way. I'm sure we shall find the next place we go even more beautiful and wonderful, so let's show the Lord we have complete trust in Him by not being afraid of the next place He shall lead us."—*Mr. R. B. Van Camp, Los Angeles 6, California.*

Magic apple

My small school chum and myself had engaged in a battle royal. Every term of derision known to our meager vocabulary had been used. I came home at noon sobbing with fury and vowing bitter revenge.

Mother waited patiently until the storm of anger had spent itself. Then she went to the fruit bowl on the kitchen table and selected an extra large Jonathan apple, rare at that season. Slowly she began polishing it. When it had a tempting gloss, she placed it beside my wraps.

"Give this to Mary," she said serenely.

"Give her an apple?" I gasped indignantly. "But I hate her! I hate her like everything."

"This is a magic apple," Mother interrupted. "It has power to make a little girl whom you imagine you dislike into the lovely friend you had before you quarreled. Give it to her with your very best smile and forgiveness in your heart. You'll be amazed what it will do."

"But—but what shall I say?" I asked doubtfully.

"Nothing. Just put it on her desk and smile. The magic will work without words."

I was still rebellious and skeptical, but I obeyed. I'll never forget the look of astonishment and then of relief that lighted Mary's eyes when she saw the apple and the determined smile that accompanied the giving. She whispered something about being sorry for the mean things she had said, and I whispered the same words back. I found, of course, that my own hate was gone, and at recess time two little girls were more ardent companions than ever before.—*Joye Hoekzema, Three Rivers, Michigan.*

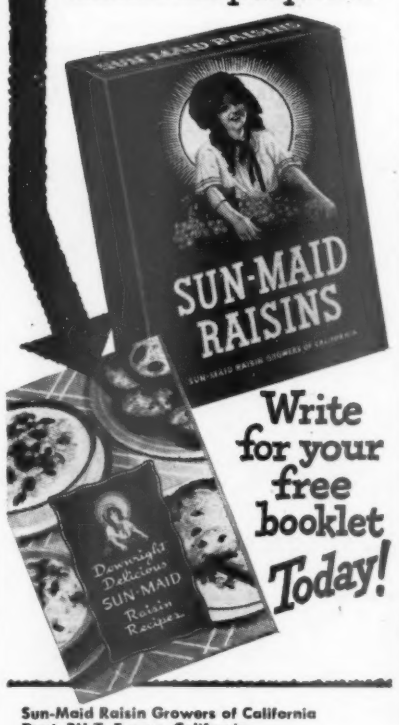
Try Sun-Maid Raisins—See How Far A Single Box Will Go!

free 32 Pages

. . . 32 pages of timely recipes designed to lend a lot more flavor to your meals—to give them extra energy.

Quick ideas for tastier cereals, sauces, cookies, cakes, breads, main dishes!

Make your meals more enjoyable-more nutritious-with Sun-Maid Raisins! They contain 70% natural fruit sugar, are rich in iron, calcium and phosphorus.



Write for your free booklet Today!

Sun-Maid Raisin Growers of California
Dept. BH-7, Fresno, California

Kindly mail me my free copy of "Downright Delicious Sun-Maid Raisin Recipes."

Name_____

Address_____

City_____

State_____

Off key

One of my childhood playmates had the misfortune to have his parents decide to separate. As a consequence, he was able to visit his father, to whom he was very attached, only once a week.

I happened to be present at their first reunion. The little boy was heartbroken about this sudden change in his life. "Why don't you live with Mummy and me any more?" he asked reproachfully. "Is she bad?"

The father took his son by the hand and led him to the piano. There he pressed a key. "Sounds nice and clear, doesn't it?" he queried. Then he struck an adjoining key. "Just as nice, isn't it? Now listen to them when I press them both at once. See, like this. They don't sound very well together, do they? Well, it's the same with people like Mummy and me. Each may be good and nice by himself, but together they don't get along."

My little friend understood and was satisfied that he could still love both his parents, even tho they were separated.—*Mr. George Koeser, Forest Hills, New York.*

Right and wrong sides

When I was very young, I spent the summer with my grandmother. In the evening Granny would sit in her cane rocking chair, working busily with a needle and thread on some goods held tight in a hoop.

One night I looked at the piece of goods on which she was working and said, "Why, Granny, that goods is all full of mixed-up stitches and knots. It isn't pretty at all."

Then Granny turned the cloth over and showed me the other side. There was stitched a beautiful basket with flowers of all colors. "Why, Granny, that's beautiful!" I gasped.

Granny patted my head with her soft hand and said, "Sonny, this scarf is like many other things in life. It has a right side and a wrong side—a good side and a bad side. You saw the bad side first. Always look at both sides, my child, before you decide."—*Norman T. Zink, St. Louis 12, Missouri.*

White-lie bracelet

Almost every child reaches the age when it seems simpler to tell a little white lie than to tell the truth and receive due punishment. I was no exception.

My parents decided my fibs were exceeding the normal limit and became very concerned. A plan was conceived which they fervently hoped would quell my habit.

I was too young to understand the real value of honesty, so instead of long lectures, Mom and Dad presented me with a lovely little gold bracelet. I was thrilled. There wasn't a girl within [*Turn to page 18*

WILCOX-GAY CORPORATION • CHARLOTTE, MICHIGAN

Automatic Hot Water

Only Coleman Gives You A Fully Automatic OIL WATER HEATER Like This

Fully automatic hot water anywhere with this Coleman—city, town, or country. Just turn a tap and you get all the hot water you want. No more heating water on stove—no waiting for slow old-style heaters. If you have running water, a Coleman Water Heater gives you *HOT* running water and lots of it—makes all housekeeping easier.

Save time and toil on washday! No heating and carrying water. With plenty of hot water clothes wash faster, come out nicer. Need less rubbing, too, so Coleman Oil Water Heater helps save clothes.

Hot baths for all the family — no delay! A Coleman heats 1½ times its storage capacity every hour—faster than you'll use it! Remember, it's AUTOMATIC—hot water without work!

Coleman's are still selling out faster than we can supply your dealer, but it pays to keep asking him. Write today for illustrated folder. Address The Coleman Company, Inc., Dept. BH-803, Wichita 1, Kans.; or Philadelphia 8, (Terminal Commerce Bldg.); or Los Angeles 54.

Coleman
Oil Water Heaters

The Coleman Company, Inc.,
Dept. BH-803 Wichita 1, Kans.
Without cost or obligation, send at once illustrated folder of models of Coleman Oil Water Heaters.
Name_____
Address_____
Town_____ State_____

Growing Pains

[*Begins on page 16*]

three blocks who had a treasure as wonderful as mine.

My bracelet had a name—it was called "the little white-lie bracelet." Each time I prevaricated the bracelet was taken away from me and was not returned for a period of three long days. Soon the three-day periods were practically nonexistent, for my bracelet of gold was a treasure which I even wore to bed.

When I finally outgrew my little bracelet, I was old enough to appreciate the worth of honesty. Now it is stored among my childhood things, but perhaps I shall give it to my little girl someday.—*Betty Ann Johns, Richmond, California.*

Tell us your adventures in growing up—or helping your children to grow. We will pay you $10 if your story is used. No stories can be acknowledged or returned. Address: 5505 *Better Homes & Gardens*, Des Moines 3, Iowa. But *please* not more than 300 words.

Among Ourselves

[*Begins on page 6*]

This Month's Cover—Owner of the home on the cover is Samuel Jupiter Posen, of Toluca Lake, near Los Angeles.

The painters had just departed, and the paint was still sticky, when Garden Editor Fleeta Woodroffe and Photographer Maynard Parker happened along to take the picture.

Practicing What We Preach—Seldom does a travel article appear in *BH&G* without this warning—be sure to take some walking shoes! But that's just what Louisa Comstock didn't do when she visited the Canadian Rockies ("By Highway—Banff to Jasper," page 54).

First she tried hiking in play sandals. Then she bought and tried some men's hiking boots. They were torture. After that she sat glumly in the hotel while the rest of the party went merrily off.

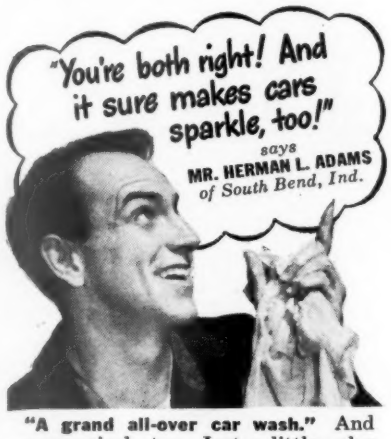
Early Bird—Foods Editor Myrna Johnston decided she had taken a back seat to her neighbors long enough. This year she became a leader in displaying early, garden-grown onions and radishes. Her secret—as any farmer could guess—fall-plowing.

We Like a Good Book—We've been trying to catch our breath ever since we read a letter from Dick and

What's your theory?

"My nice things stay fresh! 'ETHYL' Cleaner suds wash nylons, silks and rayons, even in hard, cold water!"

"'Ethyl' Cleaner's amazing 'soapless suds' simply float grease from pots and pans." Kind to hands, too!



"A grand all-over car wash." And economical, too. Just a little—plus water—does the trick!

SEE IF YOU AGREE...

New "ETHYL"* Cleaner is tops for so many things!

Windows and Mirrors • Dishes • Pots and Pans • Glassware • Refrigerators • Enamel Surfaces • Stoves • Woolens • Rayons • Nylons • Rugs and Upholstery • Car Washing

*REG. U. S. PAT. OFF.

Guaranteed by Good Housekeeping

Available at leading stores and automobile service stations

Makes any day a Holiday...

THE NEW

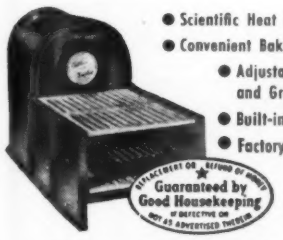
OUTDOOR OVEN FIREPLACE

THIS SUMMER enjoy your home to its fullest! Let an Outdoor *Oven* Fireplace transform your garden or yard into a wonderful sky-canopied room for living . . . dining . . . entertaining.

HUSBANDS can't resist playing chef! Broiled steaks, roasted oysters, barbecued pork, even crunchy, brown biscuits . . . the amazing Outdoor *Oven* Fireplace cooks 'em all with indoor ease and irresistible outdoor flavor.

WIVES find entertaining a holiday! No involved meals before the party . . . or dishes to wash and rooms to tidy after. The Outdoor *Oven* Fireplace creates a mood so informal and friendly that guests are enchanted. And children love it! Outdoors they can romp, play and have just as much fun as grown-ups.

THE OUTDOOR OVEN FIREPLACE has revolutionized outdoor cooking . . . patented construction eliminates excessive smoke and assures satisfactory fire always. Uses any solid fuel. Built of heavy-gauge steel, this outstanding fireplace features:



- Scientific Heat Director
- Convenient Baking Oven
- Adjustable Grates and Grills
- Built-in Smoke Control
- Factory Guarantee*

Size: 38" x 18" x 24"

ADDING YOUR OWN BRICK OR STONEWORK IS FUN

Your Outdoor *Oven* Fireplace comes assembled and ready to set on a solid base. Then, building a really professional fireplace is easy because the unit is entirely self-contained and functions independently of the masonry. Drawings showing several interesting treatments come with each Fireplace.

Prepare for summertime pleasure now . . . order your Outdoor *Oven* Fireplace TODAY.

If your local dealer can't supply you—use the coupon below for *immediate delivery*.

OUTDOOR OVEN FIREPLACE CO. Dept. B-3
1477 Park St. Hartford 6, Conn. 1500 So. Western Ave. Chicago 8, Ill.

Enclosed find check or money order for one Outdoor Oven Fireplace (wt. 120 lbs.) $44.50 FOB Hartford; $46.50 FOB Chicago.

*If within 10 days after receiving I am not satisfied, I may return Fireplace and money will be refunded.

.....

.....

.....

Inge Clark, who built the little house on page 50. After a couple of months of leisure, they've started to build a garage. They have a five-year plan for landscaping. Inge is anxious to start a hobby of making wooden plates, and Dick wants to build furniture. And they write that they're interested in "social service, outdoor activities, water sports, camping, and traveling."

That First Impression—We always thought that clothes make the man. Now along comes Fleeta Woodroffe to tell us that strangers judge you by the appearance of your home from the street ("How Does *Your* Home Look," page 42).

It's a cinch, tho, that a "More Beautiful America" starts in your own front yard.

From the Bottom Up—The dining room has long been our favorite room. It's a retreat where we let ourselves go and slouch to our heart's content.

We hate to complain, but now these modern "posture form" chairs have invaded the dining room, too ("These Make a Dining Room Worth Having," pages 52 and 53). Did you ever try to slouch in them?

It's a Joke, Son—We were startled, to say the least, by the number of readers who took Scott Corbett's satire seriously. Many wrote letters to protest "Are You Covered?" in the February issue.

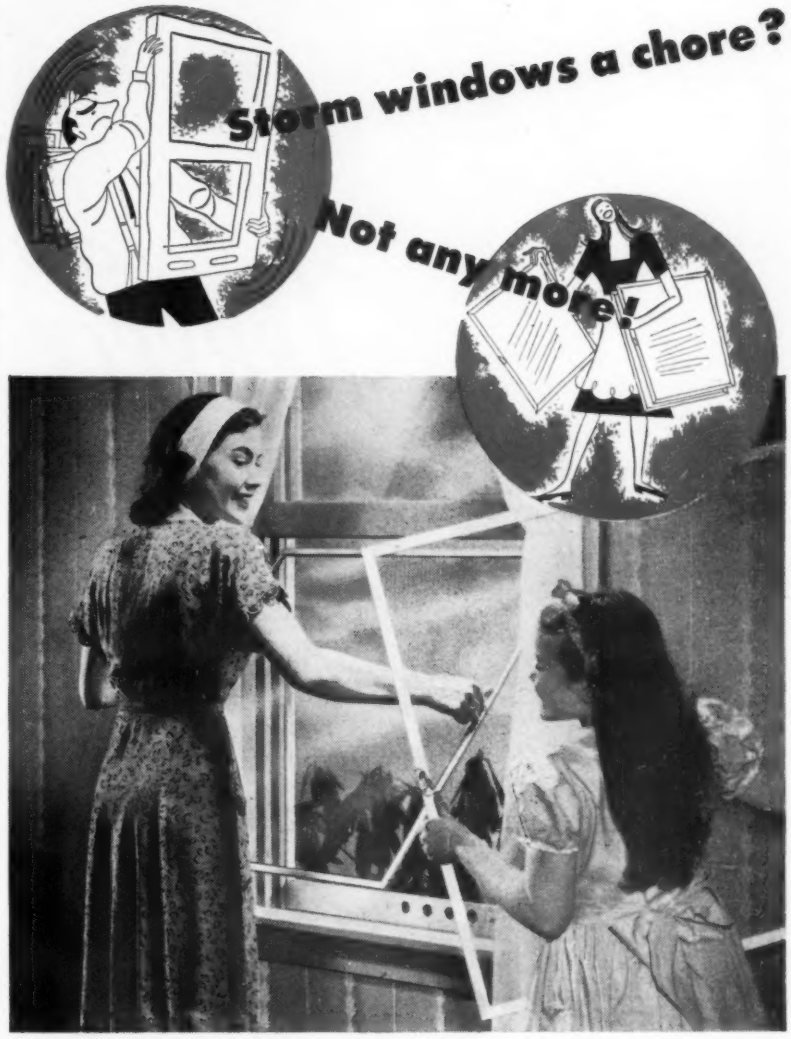
Associate Editor Bob Crossley wishes he had used a title which appeared on a 1943 Corbett piece—then there could have been no misunderstanding. It read, "You'll hold your sides and shake in merriment, and say, 'Boy! Is this guy funny!' "

Cape Cod Gets Mugged—We were more careful than usual to get our facts straight for "An Old Salt Goes West" on page 148, the story of a Cape Cod home in Amarillo,

Texas. The photographs were taken by George Williams, superintendent of the identification bureau of the Amarillo police department.

Time Marches On—At last calculation, it will take 2 years, 3 months, 2 weeks, and 5 days to complete the jobs which we started for the picture story on how to paint (page 162).

—Bob Jones



Change seasons in seconds...

Changing storm windows can be easy! When your home has Eagle-Picher Combination Storm Windows and Screens, you simply remove lightweight glass inserts (no tools needed) and replace with screen inserts. You can change all your windows in minutes without stepping outside the house.

Made of non-rust, non-warp ALUMINUM. Narrower-than-usual frames are extruded for extra strength . . . give this superb all-weather window unmatched beauty and durability. Carefully trained workmen install it, assuring a permanent, weather-tight fit. Satin aluminum finish harmonizes with any style of architecture.

You'll find Eagle-Picher Combination Storm Windows and Screens save up to 35% on heat loss through windows, reduce "cold spots" and drafts near windows. They virtually eliminate maintenance problems, simplify storage. Your Eagle-Picher Insulation Contractor will give you a free estimate for your home. Contact him, or send us the coupon for full information. Convenient budget plan available.

EAGLE-PICHER *Combination*
STORM WINDOW and SCREEN
... made of aluminum

EAGLE EP PICHER

Makers of Eagle-Picher Insulation for Homes

THE EAGLE-PICHER COMPANY, Dept. B57, Cincinnati (1), Ohio
Gentlemen: Without obligating me, please send particulars about the new Eagle-Picher Combination Storm Window and Screen. (Please check only one.)

☐ For present home ☐ For future home ☐ Students

*Name*_____

*Address*_____ *Zone*_____

*City*_____ *County*_____ *State*_____

SERTA ASSOCIATES, INC., 35 Leading Mattress Manufacturers From Coast to Coast and in Canada. Executive Offices and Permanent Showrooms, 666 Lake Shore Drive, Chicago 11, Ill.

COPYRIGHT 1947, SERTA ASSOCIATES, INC., CHICAGO, ILLINOIS

Can You Find the Seams?*

These rooms prove that today's wallboard doesn't have to look like a patchwork quilt

By Ann Peppard

GLARING up-and-down seams that used to break the smooth line of dry walls are no longer necessary. Available in large panels, modern wallboard can run *around* the room. Here are two rooms that boast solid-wall effect with paneled ceiling.

**Seams are hidden under the dado molding.*

The Upson Company

Stained wood molding is used for dado in Early American living room. Repeating picture molding and other woodwork, it seems to belong. Wallboard is painted brilliant green as smart background for red armchair, floral curtains, and sofa with matching print slipcover

Ropelike molding, casual and sturdy befitting a playroom, is placed at dado height to seam this wallboard. Matching molding outlines window and bookcase. Cream-white surface makes the most of scanty light from small basement window. Ceiling is painted for contrast

when they knock

Look—a door knocker of bright, polished brass! And listen—you hear a merry chime tune when someone knocks! No banging noise with the Edwards Door Knocker Chime.

SO CONVENIENT ON YOUR DOOR THIS LOVELY EDWARDS MIRROR

Neatly framed inside the door—and ever so handy for a last-moment look at tie or lipstick! This lovely mirror (exclusive with Edwards) cleverly hides the chime. Anyone can install it in a jiffy. No wires—it's non-electric. Only $6.95—at leading hardware, electrical and department stores.

100% ACCURATE TONE is insured by careful testing on the *Sonoscope,* an electronic "detective" five times keener than the human ear. Behind this precision is Edwards' 75 years' experience in making electric signaling devices. On trains, for instance—

EDWARDS CALLS PULLMAN PORTER WHEN YOU WANT HIM

Train buzzers are only one example of Edwards at work. Another is the famous Edwards "Lokator" which, in offices all over the world, finds your party when you phone. Experience gained in making everything from fire and burglar alarms to hospital call systems guarantees the quality of the Edwards chime you buy for your home.

EDWARDS & CO., NORWALK, CONN.
In Canada, Edwards & Co., of Canada Ltd.

EDWARDS *Door Chimes*

BACK TALK

REG. U. S. PAT. OFF.

Votes for Dining Room

Sirs:

Architects who design houses with dinettes "just right for cozy, intimate dinners" are overlooking the needs of the vast majority of Americans who have large families who like to gather on holidays to visit and enjoy a good meal.

We recently had to give up an old-fashioned 10-room house and move into a 4-room apartment. Serving meals for 12 on a breakfast table is not fun. Good china and crystal and linens are not stunning on a card table.

A living room already crowded with furniture my parents accumulated over 25 years offers no space for a big table. The credenza buffet occupies most of the wall space. The table top, wrapped in old quilts, stands in a clothes closet. The Duncan Phyfe legs hang from the rafters of the garage. There is no basement.

To make room for the table on Thanksgiving, we took down a bed. No house without a dining room for me.

JOHN F. HERBST, JR.
Atchison, Kansas

Operation Ironing Board

Sirs:

One evening I chanced upon a fairy story in *Better Homes & Gardens,* all about a sweet young thing, who just *loved* to iron, and who had the whole business down to a science.

She had her house in apple-pie-order by noon, lunched, and then, oh joy, treated herself to a nap until 3. She had a model son who immediately went to sleep when she tucked him in. Promptly at 3, this miraculous gal arose, freshened up, touched a dotlet of cologne over ear lobe and eyebrow. Then, collecting her son and ironing, she set up the ironing board with one hand, gave Timmy his kiddie-car with the other, and for over two hours little Timmy sailed 'round the dining-room table, while our little housewife ironed quickly, quietly, efficiently.

Ironing is my pet hate among household tasks, and since the article made it sound so simple, I decided, "that's for me."

So, *my* son Timmy and I "napped after lunch." Timmy hadn't read the article, didn't cooperate. But nothing daunted, I put a dab of "My Sin" behind each ear, brought the tricycle in, fetched my son. Not being ambidextrous, I used both hands putting up the ironing board, then wasted precious minutes explaining to Timmy that he was supposed to ride happily 'round the room—so, and not bother mommie.

Promptly in the center of shirt one, my phone rang. (Our heroine could not have had one.) I had to unplug the iron, and implore Tim to stay near me while I talked. After he had several head-on collisions with my buffet, I decided that fresh air was what Timmy really needed.

I finally finished shirt number one,

Wise home planners choose Climatrol
—for comfort and beauty both

Climatrol gives you just what the name implies: "Climate Control" through conditioning and handling air — for True Indoor Comfort. Each Climatrol system is designed to be adapted easily to air conditioning developments for years to come.

The attractive styling and clean convenience of Climatrol models are in harmony with modern ideas for basement planning. Wouldn't the smart basement-den above be a delightful addition to the living pleasure of your home? It's one of many exciting possibilities — when you choose modern Climatrol for your home!

Each Climatrol model is designed for efficiency and economy with a specific fuel — gas, oil, or coal — and backed by Mueller's 90-year performance record.

Let your nearby Mueller Comfort Merchant recommend the right size and type Climatrol for your home today.

MUELLER *Climatrol*

Reg. U. S. Pat. Off.

MEMBER INDOOR COMFORT

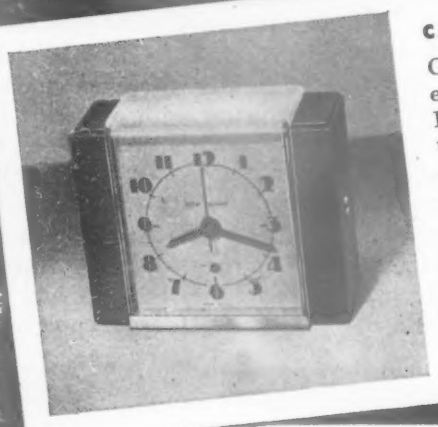
C-21

Previous orders may make it impossible to furnish your Climatrol System immediately. However, if you need additional information on Mueller Climatrol, see your local dealer or write —

L. J. Mueller Furnace Co., 2055 W. Oklahoma Ave., Milwaukee 7, Wis.

SHARON...
For your favorite young hopefuls just setting up housekeeping—traditional beauty—colonial mahogany finish—sturdy birch cabinet. Strikes hours and half hours. Electric or spring-wound. $35.*

MEDBURY...
Give it to yourself or the whole family—it's a clock to live by. Mahogany cabinet—raised front panel in richly grained rare wood. Westminster chime movement. Electric or spring-wound. $49.50.*



CARLISLE...
Give it to a busy executive—or his wife. It's a clock that goes to the office or stays at home. Black and crystal-clear plastic case—brushed brass dial. *It's an electric!* $8.95.* Seth Thomas Clocks, Thomaston, Connecticut.

Seth Thomas
"The finest name in clocks"
ELECTRIC OR SPRING-WOUND
A product of GENERAL TIME *Instruments Corporation*

*Tax Extra—Prices subject to change. Seth Thomas is Reg. U. S. Pat. Off.

Back Talk

[*Begins on preceding page*]

was just about to tackle the collar of the second when my neighbor came over for three potatoes. By 5 o'clock I was running last, just having finished the fourth shirt.

RUTH S. JOHNSTON
Voorheesville, New York

▶ *Try it again. It's got to work.—ED*

Dogophile

Sirs:

This is a word of commendation for the dog articles in your magazine. As a small animal practitioner, I see the value of such information. There should be a better understanding as to the enjoyment of a dog, the lessons he can teach to children, the animal's place in the home, the responsibilities of the owner to his pet.

C. E. DECAMP, D.V.M.
Scarsdale, New York

Gets Along on $180 a Month

Sirs:

Poor Mr. X has my sympathy. Just think, a mere $45,000 a year. His poor wife is to be pitied, too. Just think, only a cook, governess, maid, and gardener to help her. And Mr. X only belongs to five clubs. Then after all their struggle to keep their heads above water, they take a vacation at Lake Tahoe for $1,500 a month. How in the world can he bear to wear such threadbare suits at $200 apiece, and ride in a measly Cadillac. My heart bleeds for them.

Take a gander at how *we*, a real American family of four, live on an income of $180 a month. My husband and I have been married 43 years. My daughter works in an aircraft plant and contributes $120 per month toward our home. My son, a disabled veteran, gets a $60 pension, which he contributes. I worked during the war and about 14 months ago used my earnings to buy a lot at the beach and make the down payment on a modest home.

My husband is 66 and can't get work. So he is our gardener. He is far happier than a lot of well-to-do men.

Now to tell you how we manage on $180 per month for four people and a dog and cat. We pay $45.60 on our house loan; $13 for electricity, gas, water; $7.25 insurance; $60 for food; $4.50 recreation; $2 church; $1 charity; $10 clothes; $5 doctor; $8 meals out; $12.50 upkeep of 1937 Ford; $4 husband's tobacco; and $7.15 to play around with, like vacations at Lake Tahoe, and a trip to Palm Springs. Oh yeah!

I don't envy Mr. X one bit. He can eat only one meal at a time, sleep in one bed, wear one suit of clothes, and ride in one car. All we really need now is a fence for our back yard, and a load of flagstones so my husband can make a patio.

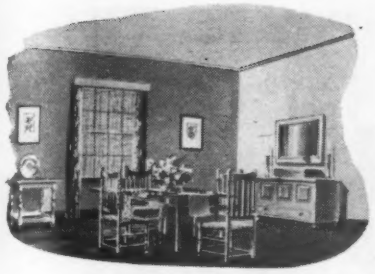
MRS. MARGARET MAHONEY
Manhattan Beach, California

Burned Up

Sirs:

I feel that we should donate 25 cents to Mr. X who has such a rough time on a mere $45,000 a year.

We have a yearly income of $2,400 and, perhaps because there are only two of us, we get along very nicely.

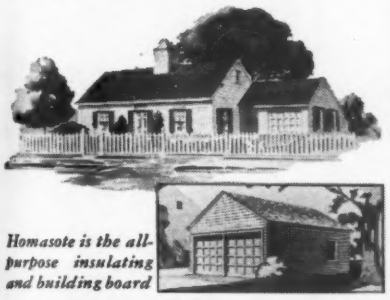


HOMASOTE WALLS *harmonize with any setting*

All the right furnishings—each in its proper place—that's the way you plan your home.... Have you made the walls an interesting part of the decorative scheme?

Homasote Insulating and Building Board gives an extra touch of quality to every room. Its fine texture makes an ideal base for paper or paint. It is permanently crackproof; you'll never be bothered with chipped or falling plaster. And the big sizes (up to 8′ x 14′) mean that you don't have a lot of unsightly wall joints and batten strips.

Homasote combines great structural strength with high insulating value *in a single material.* It is weatherproof; lasts indefinitely . . . saves many a dollar otherwise spent on repairs. With Homasote walls your rooms are cooler in summer, warmer in winter—an important, money-saving contribution to your enjoyment of your home.



Homasote is the all-purpose insulating and building board

Use Homasote for modernization or new construction—for interior and exterior walls, for roof and sidewall sheathings, for subflooring and ceilings.

Mail us the coupon today to receive a free illustrated folder describing some of the many uses for weatherproof Homasote.

Weatherproof
HOMASOTE

BIG SHEETS
up to 8′x14′

HOMASOTE COMPANY
Dept. 150, Trenton 3, N. J.
Send me free folder on Homasote and its uses.

NAME (PLEASE PRINT IN PENCIL)

ADDRESS

CITY & ZONE STATE

It just burned us up to read of a man with a Cadillac, three servants, a member of five clubs, etc., barely managing on his income! He is just accustomed to too much. To us that isn't a normal family.

We hated to have him miss his winters in Palm Springs.

MRS. W.
Nashville

Refreshed

Sirs:

It is refreshing to read such an article as "I Have a Perfect Husband." One gets so fed up with D.P.'s (Displeased Persons) that it is most encouraging to learn that there are other happy homes beside my own.

P. S. I read it to my wife!

PHILIP LEROY WEEKS
Vancouver, Washington

▶ *What did she say?—ED.*

Fills the Bill

Sirs:

For 18 months I have been telling my husband that he is perfect. Now that the perfect husband's traits are down in black and white, can he doubt that I am right?

MARGERY DOERMAN
Alexandria, Indiana

▶ *Let's hear from you in 10 years, Mrs. Doerman.—ED.*

China Men's Chance

Sirs:

Your articles on the "ABC's of Table Furnishings," are the first, to my knowledge, to give the modern homemaker a sound idea of how to combine her tableware. Congratulations!

My problem, however, has not been solved. I selected my silver pattern first—and now, after looking at the stocks of china in every department and specialty store in New York, I have not found a suitable pattern. The best choice, to date, is your bamboo motif on pottery.

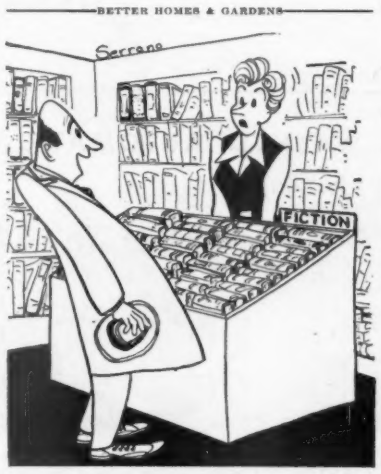
My husband and I feel that the pottery manufacturers have kept up with the style trends but that the china people are woefully behind the times.

I do dislike: (1) Gold-rimmed china, (2) floral patterns, (3) fluted edges.

That doesn't leave a choice of anything according to the merchandise I've seen to date.

ADRIENEE RADZWILLER
New York

BETTER HOMES & GARDENS



"I want something to go with a Chippendale bookcase."

"So the 8 of us had a reunion"—

WHEN Mrs. C. F. Atkins of Grand Rapids, Michigan, visited her old college roommate recently, she got a surprise that really took her breath away!

Instead of the cozy reunion-for-two she had expected, she found six *other* old friends there that she had never thought to see again!

The weekend started off with a gay gab session, says Mrs. Atkins in her letter. And when the chitchat ended, in the wee, sma' hours, the hostess showed her friend to the guestroom, and turned down the bed.

Then came the surprise! For, says Mrs. Atkins:

"There on the bed were two of the six Pequot Sheets I had given my friend as a wedding gift many years before."

What's more, the other four sheets were also still in use . . . though two had been retired to a quiet old age as curtains at the bedroom window. Mrs. Atkins was thrilled that:

"Like our friendship, those Pequots were still going strong! You've got to hand it to Pequots for real down-to-earth wear."

Down-to-earth wear, and heavenly-smooth, soft texture . . . that's what women have loved about Pequot Sheets for four generations.

If you want sheets that wear like your favorite friendship, get smooth, close-woven muslin Pequots . . . with double-tape selvages for extra strength, and projecting size tabs for quick identification on the shelf. Pequots *are America's most popular sheets!*

Pequot Mills, Salem, Massachusetts.

PEQUOT SHEETS AND PILLOW CASES
Pronounced "PEE-KWAT"

PEQUOT SHEETS
so good-looking so long-wearing

● *New, marvelously improved* ***General Electric Dishwasher*** *washes and rinses a whole day's dishes in a few minutes—completely automatically—they dry in their own heat!*

Even *electrical* dishwashing used to be complicated. Now, brilliant General Electric engineering has reduced it all to *three easy steps:* *Step 1.* Load the dishes. *Step 2.* Add detergent (*not soap*). *Step 3.* Turn a switch. *That's all!*

From there on, the Dishwasher takes over—turns out the gleamingest glasses, sparklingest silver, cleanest china you ever saw! So much cleaner than you could do it by hand . . . because the water is much hotter than your hands could stand.

Wash dishes just once a day

Small families can wash a whole day's dishes at one time (larger families will wash dishes twice a day). So quick, so easy! Just turn the switch—and leave! The Dishwasher *even washes itself!*

Cuts down on dish breaking, too—no soapy, slippery dishes to drop. And such a help for keeping lovely hands lovely.

Your choice of three types

You can get your General Electric Dishwasher in any one of these three ways:

1. Installed right in the counter of your present kitchen work surface.

2. As a separate appliance in a cabinet of its own (24 inches wide).

3. In a complete General Electric Sink (48 inches wide) with or without the Disposall.*

A single demonstration of the new Automatic Dishwasher will open your eyes to the wonder of this greatest of all labor-savers. General Electric Company, Bridgeport 2, Conn.

*The marvelous electrical helper that ends garbage problems—gets rid of food waste right down the kitchen drain. *Trade-mark Reg. U. S. Pat. Off.

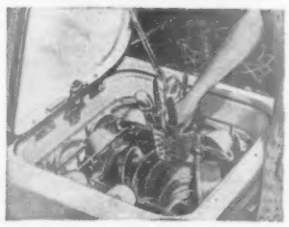
AUTOMATIC DISHWASHERS

FOR THE COMPLETE TABLE-TO-SHELF DISH JOB

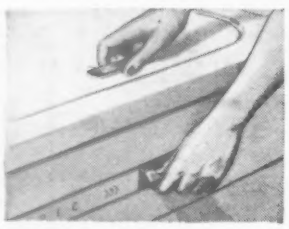
GENERAL ELECTRIC

THIS IS THE WAY DISHES ARE WASHED AUTOMATICALLY

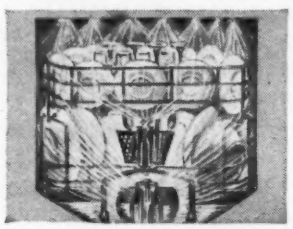
Cutaway model shows what happens



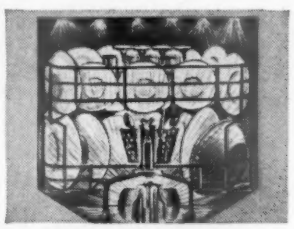
Step 1. Load dishes. Note places for silver, pots, pans, etc.



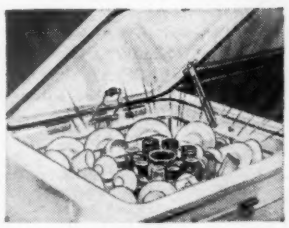
Steps 2 and 3. Having put in detergent, press control.



Very hot water swirls in—everything's safely stacked in place! Only the water moves.



Dishwater drains out, fresh rinse water comes in, swishes everything clean, clean, clean!



Cover opens automatically. Dishes dry in their own heat.

Advance Showing

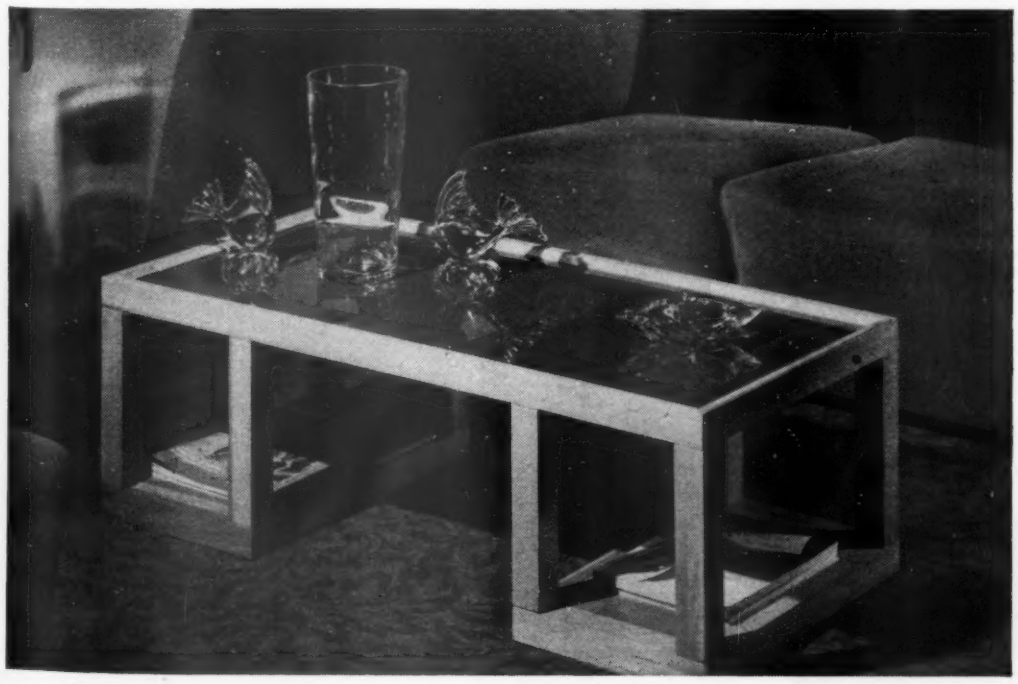
Little Tables to Hold a Lot

By Janet Hamilton

WHETHER those occasional tables you're shopping for are Eighteenth Century, Provincial, or Modern, you'll notice two common trends in all of them: efficiency of use and cleanness of line. Gone are the tippy little tables that were always in the way. Now you can concentrate on one generous piece that offers plenty of space for big ash trays and magazines, one that will hold a complete service for tea or after-dinner coffee. In addition, many tables of today have extra surfaces—lower shelves, sunken plant boxes, smaller tables nested under the big one. Sometimes lamps are attached to light not only the table but also the nearby chair. But, best of all, the dust-catching details and elaborate carving of the past are replaced by simple, good design.

Photographed at Guild Galleries, Grand Rapids, by Bayne

Eighteenth Century nested coffee table is really three tables in one. Two smaller tables pull free or extend to enlarge coffee-table surface. Walnut finish with tooled-leather top on large table



Modern coffee table has open design and blonde finish typical of today's trend. Compartments at either end hold your flower arrangements or magazines. Spills and burns can't hurt glass top

See next page, also

Fit Your Kitchen to *Your* Fancy with Curtis Cabinets!

Yes—your kitchen can exactly express *your* ideas and *your* tastes—when you build it of Curtis Wood Cabinet units! These beautiful, sturdy cabinets are interchangeable—made to fit together and to harmonize with all standard kitchen equipment. They come prime coated, ready for the final finish in any color YOU desire. Beautifully styled, non-tarnishable hardware furnished for each cabinet.

Get These Curtis Quality Features!

Curtis Cabinets—made of *wood* for lasting satisfaction—offer you a host of features, such as the "quick lunch" unit shown above. Table top folds and slides into unit. Space below is for pans and large utensils. You can have such conveniences as a snack bar—special pan and tray units—metal bread drawers. Curtis cabinets are made like fine furniture—each unit is precision-built to give lasting convenience and satisfaction.

It's Fun to Plan a Curtis Kitchen!

Curtis Cabinets are easily installed in any size or shape of kitchen, new or old. Here is a typical "L-shaped" Curtis kitchen—one of the most popular and efficient kitchen plans.

Curtis production is steadily increasing—but the popularity of Curtis Cabinets is breaking all records. So if they are not always available, keep in touch with your Curtis dealer.

1866 CURTIS WOODWORK

Curtis Companies Service Bureau
150 Curtis Building, Clinton, Iowa
Gentlemen: Here's 10 cents for your new color book called "It's Fun to Plan Your Own Kitchen."

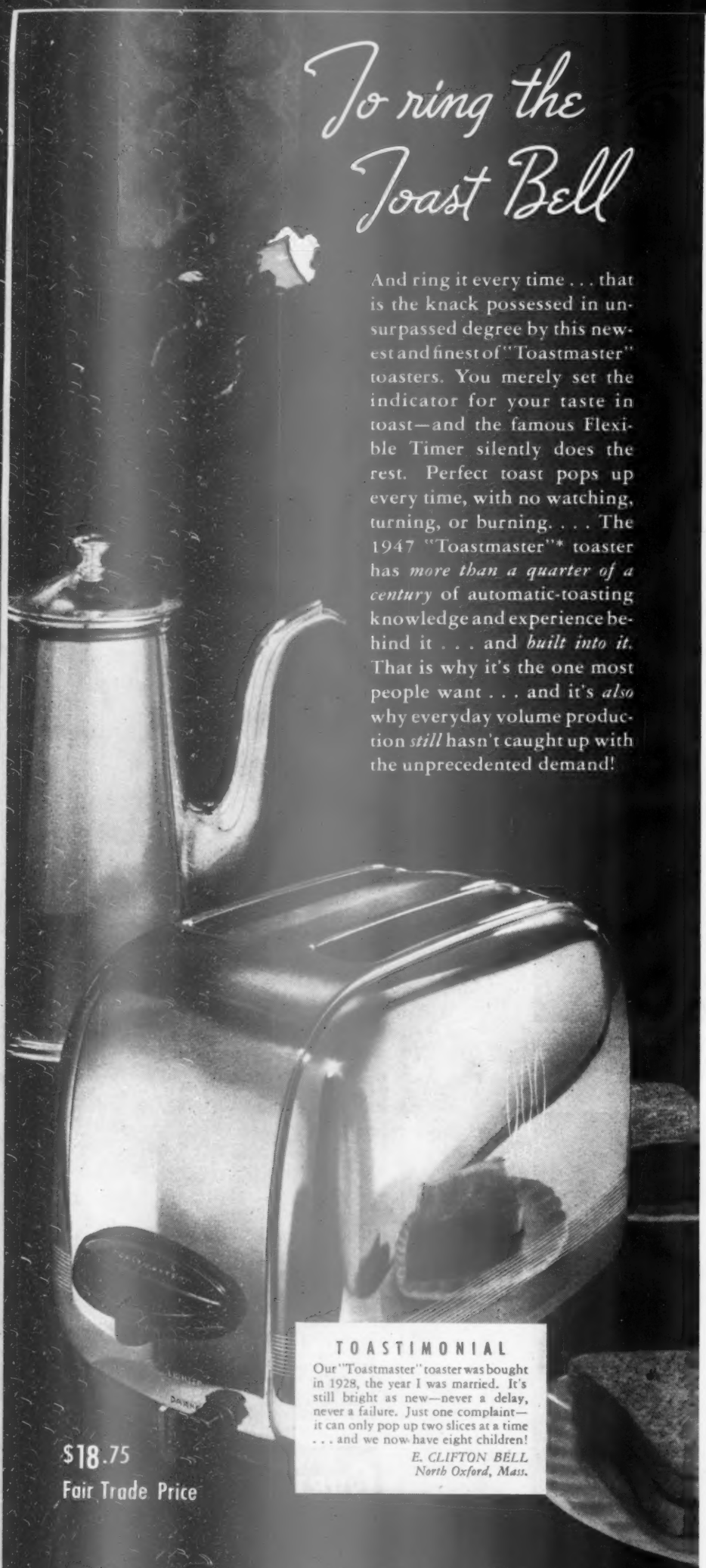
Name.....

Address.....

City.....*State*.....

To ring the Toast Bell

And ring it every time . . . that is the knack possessed in unsurpassed degree by this newest and finest of "Toastmaster" toasters. You merely set the indicator for your taste in toast—and the famous Flexible Timer silently does the rest. Perfect toast pops up every time, with no watching, turning, or burning. . . . The 1947 "Toastmaster"* toaster has *more than a quarter of a century* of automatic-toasting knowledge and experience behind it . . . and *built into it.* That is why it's the one most people want . . . and it's *also* why everyday volume production *still* hasn't caught up with the unprecedented demand!



TOASTIMONIAL

Our "Toastmaster" toaster was bought in 1928, the year I was married. It's still bright as new—never a delay, never a failure. Just one complaint—it can only pop up two slices at a time . . . and we now have eight children!

E. CLIFTON BELL
North Oxford, Mass.

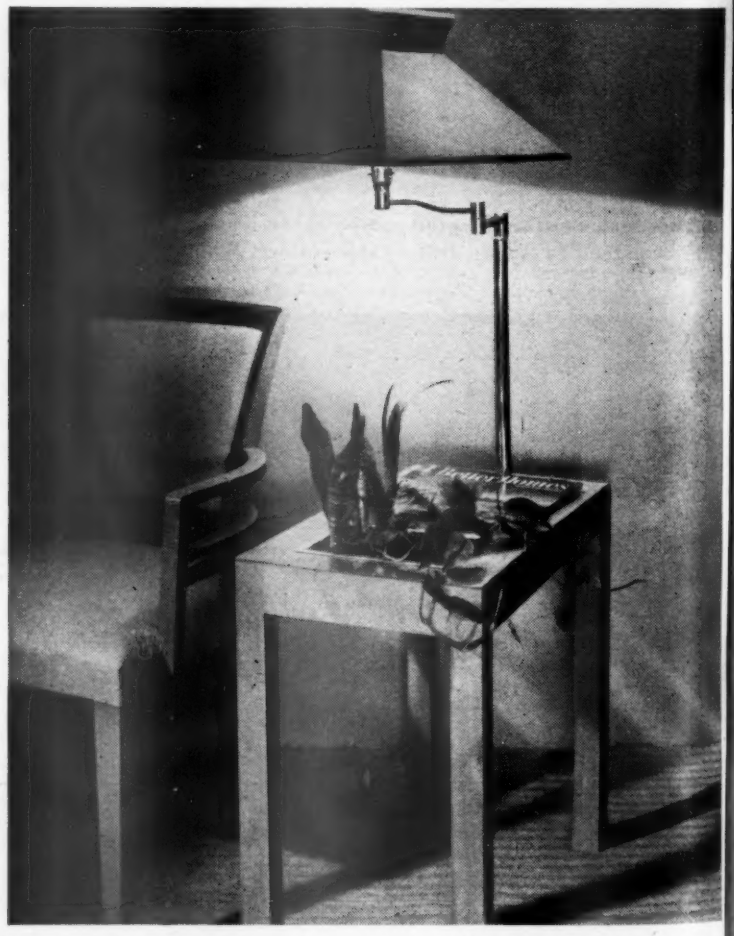
$18.75
Fair Trade Price

TOASTMASTER *Automatic Pop-Up Toasters*

*"TOASTMASTER" is a registered trademark of McGraw Electric Company, manufacturers of Buss Electric Fuses, Clark Electric Water Heaters, and Toastmaster Products. Copr. 1947, TOASTMASTER PRODUCTS DIVISION, McGraw Electric Company, Elgin, Illinois.

Little Tables to Hold a Lot [*Begins on preceding page*]

Provincial plant table combines today's two-purpose design with the gentle grace of French Provincial. Curved back is copper lined for plants. Separate wood cover closes over plant box to give a flat surface



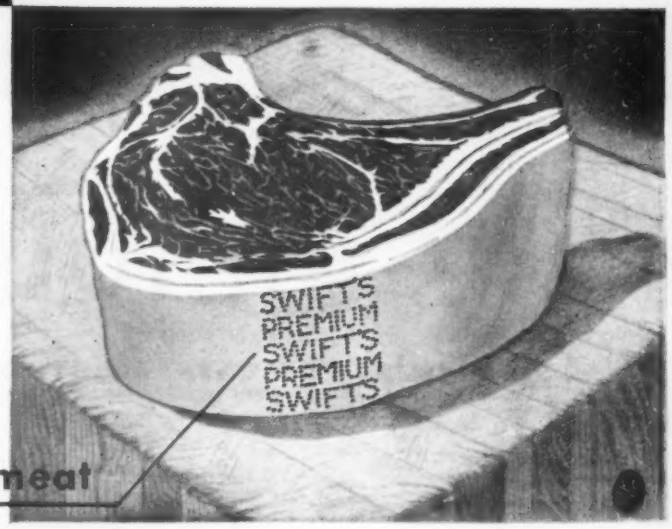
Modern lamp table is another example of furniture planned for more than one job. It's constructed of hard maple, finished to a variety of wood tones. Lamp arm and built-in plant container are polished brass

Where to Get It, page 113

ROAST BEEF DE LUXE. *A Martha Logan recipe.* Place standing rib roast of Swift's Premium Beef, fat side up in open pan. Bake in mod. slow (325°F.) oven; for a 6 to 8 lb. roast, allow about 22 min. per lb. for rare; 26 for medium; 33 for well done. Serve with asparagus and this Rhubarb Sauce: Combine in a saucepan 1 tbsp. cornstarch with ½ c. sugar. Add ½ c. water; boil 3 min. stirring constantly. Pour this over 1 lb. rhubarb which has been washed, cubed and placed in shallow baking dish. Bake in mod. hot (400°F.) oven for about 10 min.

Beef at its glorious best!

You can count on it, every time, if you buy your beef *by brand*. Look for a SWIFT'S brand name .... right on the meat



It's great, it's grand, it's glorious! Fine beef is here again . . . and it's *identified* for your convenience.

To get top-quality beef—beef that never disappoints you—just look for a *Swift's* brand name. The name—Swift's Premium, Swift's Select, or Swift's Arrow—is *right on the meat*, where you can plainly see it.

Only really fine beef can carry those famous brands. Experts select it, men who know how to choose for superb "eating" quality. Their selections are clearly marked, to make your marketing easy.

You'll be *sure* to get the tender, juicy, *delicious* beef that makes your family happy, if you buy by a Swift's brand name.

SEE THE NAME? Look for it—or for *Swift's Select* or *Swift's Arrow*—whenever you buy beef. Then you're *sure* of special tenderness and most delicious flavor. Those names identify beef that experts have selected, the pick of all the beef they see. Whatever the cut you are buying, remember the names, *look* for the names—Swift's Premium, Swift's Select, or Swift's Arrow—right on the meat!

A SWIFT QUALITY FOOD

SWIFT'S *Brands of* **BEEF**

SWIFT'S PREMIUM
SWIFT'S SELECT
SWIFT'S ARROW

WURLITZER
is music

ABOVE, MODEL 621

Announcing

America's newest, most advanced pianos

Think of one of these lovely new Wurlitzer Spinette pianos in your own home! Choose the style designed for *your* home setting, to fit your own income. Each has the many advanced Wurlitzer features and patented acoustical improvements which mean richer, more abundant tone and fuller volume. These entirely new Wurlitzers are easily the outstanding musical instruments of the entire modern-sized piano field.

See the beautiful styles and hear the marvelous tones of these new Spinettes, now at your Wurlitzer dealer's. You'll understand why more Wurlitzer pianos are sold than those of any other name.

You'll want a Wurlitzer.

ABOVE, MODEL 710

ABOVE, MODEL 715

Send for "Decorating Ideas," a colorful, illustrated brochure which suggests tasteful ways of designing your living room around a piano. Just mail 10c in coin or stamps to The Rudolph Wurlitzer Company, De Kalb Division, 1510 Pleasant Street, De Kalb, Illinois.

BELOW, MODEL 726

BELOW, MODEL 725

Advance Showing

New Chairs

THE makers of upholstered chairs are constantly striving to add comfort and subtract unnecessary ornamentation. As a result you'll find this year's chairs have greater width and depth for lounging, sprawling, or just plain sitting.

It takes many little adjustments to increase comfort—raising or lowering seats or arms, changing the slant of the back, all perhaps only half an inch or so. You may not even see these hidden factors, but they'll make a noticeable difference when you sit in the new chairs this spring.

Frank Willming

These chairs combine new materials to make a really new design. Foam-rubber upholstery and molded plywood legs make simplified line possible. Low back and wide seats are typical of trend. Higher priced

Extra width, lowered back, and unusual arm panels make this French Provincial chair newsworthy. Light mahogany finish contrasts subtly to upholstery of soft green. As for price, it's in the upper bracket

More pictures on next page

It's molasses-mint!

Grandma's new taste-thrilling ice cream!

Turn back the clock and recapture an old-time flavor favorite—rich, mellow molasses tingly with tangy-sweet peppermint. You could bribe an angel with such a treat! But you must use Grandma's Old Fashioned Molasses for heaven-perfect results . . . only *this* molasses has the *smoother*, more ***delicate*** flavor that makes dessert *divine!*

ICE CREAM

Grandma's Molasses-Mint Ice Cream

2 teaspoons cornstarch — **¼ cup Grandma's Molasses**
2 cups light cream — **¼ cup sugar**
2 eggs separated — **Few grains salt**
Few drops peppermint extract

Combine cornstarch and ½ cup of cream; mix until smooth. Add 1¼ cups of cream; cook over boiling water, stirring constantly, until mixture has slightly thickened. Beat egg yolks and add the remaining ¼ cup of cream; stir into the hot cream mixture. Cook over hot water, stirring constantly, until mixture coats the spoon. Chill; add molasses. Beat egg white stiff; gradually add sugar, beating constantly. Fold into molasses mixture; add salt and peppermint extract. Pour into ice tray of refrigerator. Set control at point recommended by manufacturer for freezing ice cream. Freeze to a mush. Place in chilled bowl. Beat smooth. Return to tray. Freeze firm. Serves six.

Vary your molasses-mint ice cream with different toppings—grated semi-sweet chocolate, shredded cocoanut or nuts—it's superb with any of them. Just be sure you always use Grandma's Molasses. Because it's *sweeter* than ordinary molasses (1 cup equals a cup of sugar in sweetness), its *finer flavor* holds in freezing. And Grandma's is the only nationally sold brand that does not contain sulphur dioxide—you'll like it better for cooking and table.

GRANDMA'S
OLD FASHIONED
MOLASSES

NEW COOK BOOK — FREE!

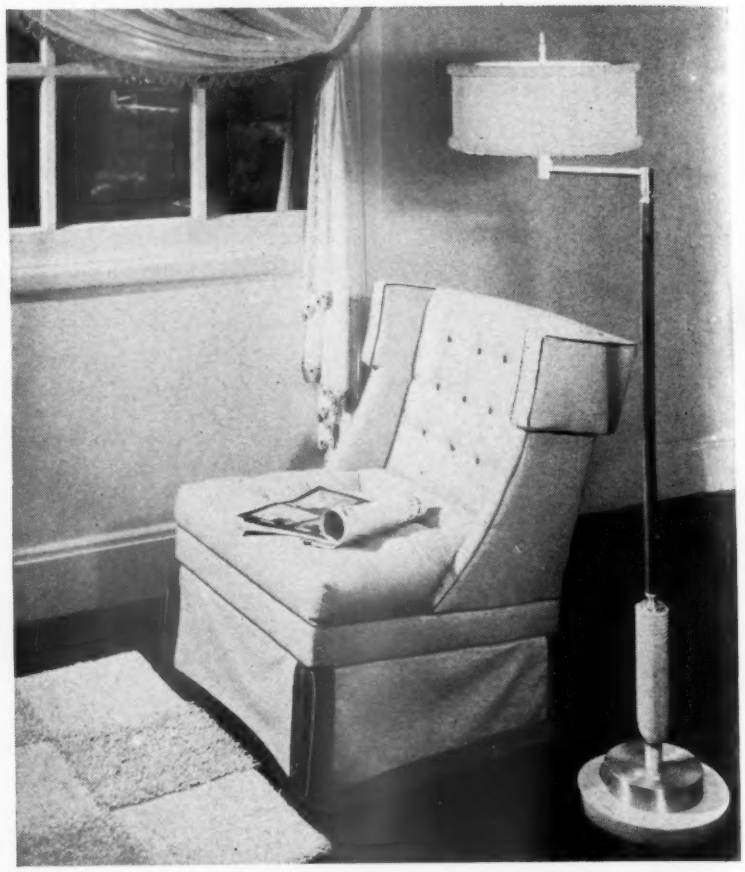
American Molasses Company, Dept. BHG-5
120 Wall Street, New York 5, N. Y.

Please send me FREE, Grandma's famous cook book, "101 Molasses Recipes."
(Please Print Plainly)

*Name*_____
*Address*_____
*City*_____ *Zone*____ *State*____
or County

Advance Showing of New Chairs

[*Begins on page 29*]



Wing-style boudoir chair without arms is another candidate for news mention. Button tufting on seat and back makes a soft cushion. Floor lamp has circuline fluorescent tube, shallow shade to cut down glare and produce even light. Both lamp and chair fall into medium price group

Suter, Hedrich-Blessing

Simplified modern chair has ample width and lacks meaningless decorative twists. There are many variations in upholstery colors and patterns, all with light-finished bases. You'll find it's medium in price

Where to Get It, page 113

GREATEST SUDS DISCOVERY IN 2000 YEARS!

You've got to see Dreft's washing miracles with your own eyes! It's unique—patented—can't be duplicated. Brings benefits never before possible in Fluffier new Woolens...Brighter Lingerie...Sheerer-Looking Stockings...Sparkling Dishes!

faster, brighter, safer cleaning

FOR SILKS, NYLONS, WOOLENS, DISHES!

ingerie Stays olor-Fresh far Longer han with any Soap!

all your life you've never seen anything just the same as Dreft! Your lovely ngerie stays color-bright and fresh r longer than with any soap you ever ed. There's no dulling soap *film* to ve that faded look. Slips, blouses, ndies" stay fresher wash after wash.

New Woolens Wash Fluffier than ever Before!

Don't compare Dreft to any soap or soap flakes you ever used. It's unique . . . patented . . . can't be duplicated. Your lovely new sweaters and baby things wash softer and fluffier than with even the most expensive soap flakes! There's no soapy residue to cause matting and coarseness.

Dishes Shine—even Without Wiping!

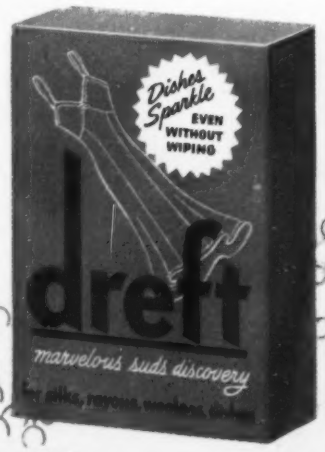
It's True! For the first time in history Dreft made it possible for dishes to drain dry without streaks or cloudy film. Even your nicest glassware sparkles like jewels—towel or no towel.

Grease Vanishes! You never saw the soap or soap flakes that could get rid of dishpan grease the way Dreft can! Pots and pans come shining clean in a jiffy. The grease just seems to melt away. And Dreft's gentle suds are kind to your hands!

tockings Wear Longer!

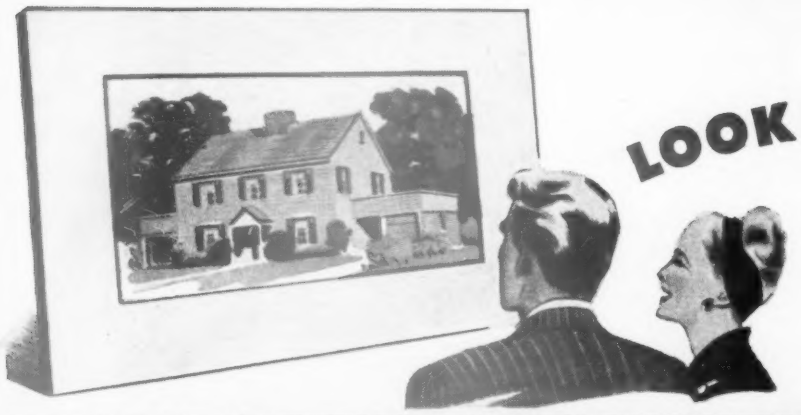
ntil Dreft came along you never eamed such results were ssible! Why, with Dreft's clearnsing suds your precious nylons ok sheerer and lovelier than ever fore! There's no soapy residue heavy up hose and spoil their sh, sheer look. What's more, ghtly Dreft-washing means ticeably longer wear.

Procter & Gamble's *patented* Suds Discovery



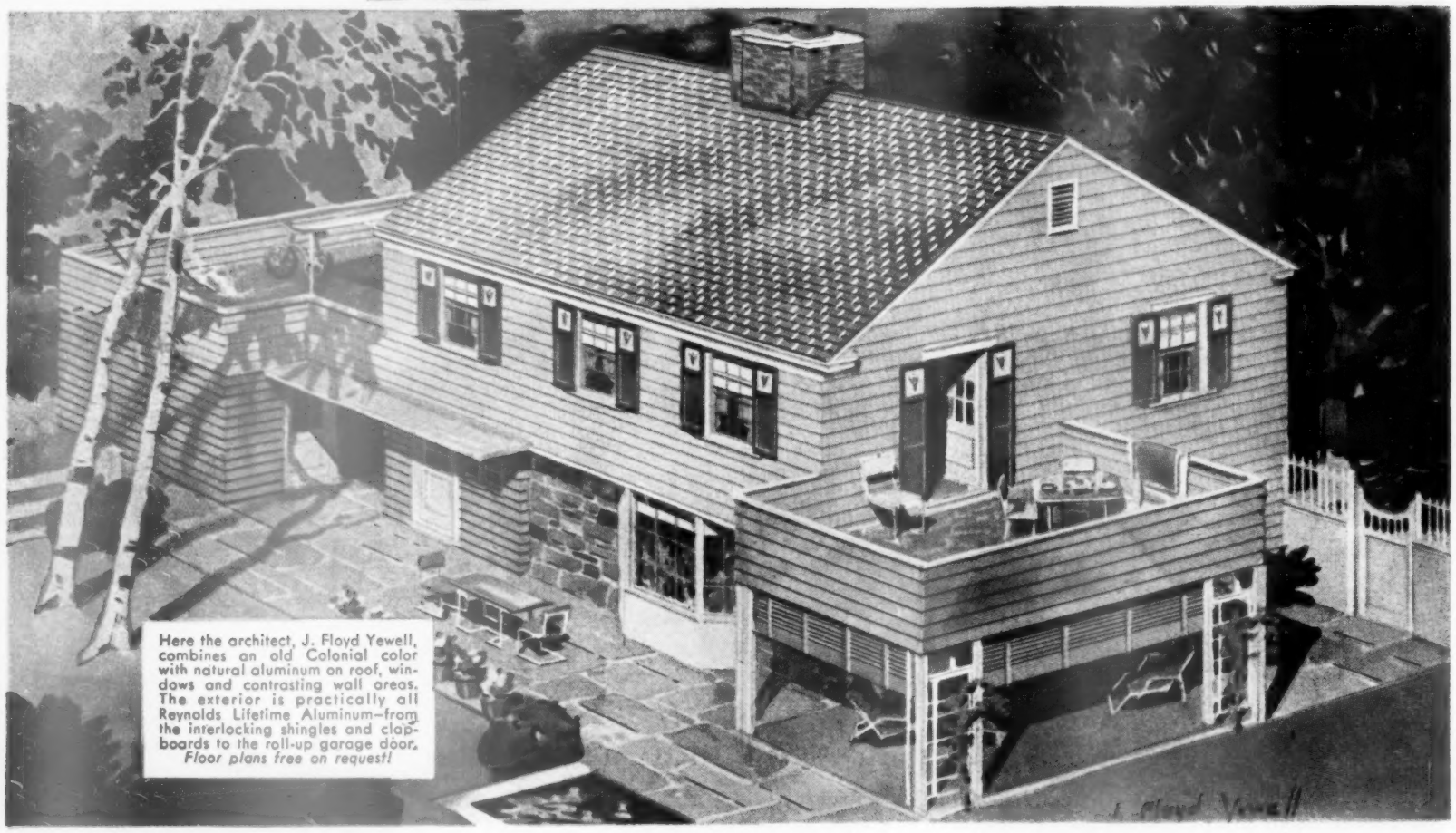
TRADE MARK REG. U. S. PAT. OFF. A HYMOSOL PRODUCT

MADE UNDER ONE OR MORE OF U. S. PATENTS—2,186,314-15; 2,383,737; AND UNDER ONE OR MORE OF 1,968-703-97 INCLUSIVE; 2,264,787.



LOOK AT IT FROM ANY ANGLE

for beauty... for comfort... for lasting value



Here the architect, J. Floyd Yewell, combines an old Colonial color with natural aluminum on roof, windows and contrasting wall areas. The exterior is practically all Reynolds Lifetime Aluminum—from the interlocking shingles and clapboards to the roll-up garage door. *Floor plans free on request!*

REYNOLDS *Lifetime* ALUMINUM CLAPBOARD SIDING AND SHINGLES

New Freedom from Fire, Rust, Rot and Termites . . . plus Year-'round Insulation by Radiant Heat Reflectivity

You get more beauty with aluminum—painted or unpainted. Its own natural color softens attractively through the years. And if you paint it, as you may prefer on sidewalls, you still have the eye-pleasing effect of absolutely straight lines—without any warping, sagging or splitting.

You get more comfort, because these aluminum shingles and clapboards are excellent insulation in themselves. Aluminum reflects up to 95% of all radiant heat. So your house will be cooler in summer—and warmer in winter, with less fuel.

And you get more lasting value for your 1947 dollar when you build with aluminum—because it endures indefinitely, keeping its beauty and its insulating efficiency year after year. It will always be a "plus value" in your house.

Your architect will appreciate the design possibilities of these modern building products. Your builder will like their ease of application. Show them *you* are modern-minded . . . make the suggestion yourself!

This is once when you don't have to wait for the best. It's here now . . . available immediately, in any quantity, through your building supplier. Reynolds Metals Company, Building Products Division, Louisville 1, Kentucky.

ARCHITECTS, BUILDERS, CONTRACTORS
This sign at your construction site signifies your leadership in modern housing.

IF YOU SEE RUST YOU KNOW IT'S NOT ALUMINUM

REYNOLDS *Lifetime* ALUMINUM BUILDING PRODUCTS

Available now, through your building supplier! Hundreds of millions of square feet already produced and delivered:
ALUMINUM SHINGLES • CLAPBOARD SIDING • SHEET ROOFING AND SIDING • STUDS • TRUSSES • WINDOW FRAMES • GARAGE DOORS • REFLECTIVE INSULATION • ALUMINUM HOUSES

Even a Model T can shine

Like a New Car

By Robert Shield

SURE, clean or dirty, a car runs. But driving it clean is like wearing new shoes or a new hat—you feel like stepping high, you've got the world by the tail. That's why we're telling you all this about keeping your car up—we like to see people stepping high.

Chrome parts. Salts used to lay dust or melt ice eat thru the surface of chrome plating. Atmosphere along the seacoast and in some industrial cities also causes rust. To protect chrome, wash it frequently and keep it coated with auto wax. If it's already pitted with rust, clean it with a mild scouring powder, and wax.

Road tar. You inevitably get into this in states with "black-top" roads. If it hasn't been on too long, you can wash it off with a commercial tar remover, kerosene, or gasoline that doesn't contain coloring matter or Ethyl fluid. After cleaning, rewax painted or chrome surfaces because cleaners remove the wax, too.

More photographs, next page

Speed with my washing
Is the thing I admire
It's done in an hour
With my Easy Spindrier

So gentle the action
In all parts of the tub
Clothes wash out completely
Without harmful rub

And when they are washed
They're so easy to shift
From one tub to the other
Not heavy to lift

But the thing I like best
There's no wringing to do
The clothes whirl around
Till your rinsing is through

With so much water removed
On account of the spin
The clothes dry much faster
Outdoors or in

Come see it in action
And after you try 'er
You'll be glad you waited
For an Easy Spindrier!

EASY WASHING MACHINE CORP.
SYRACUSE 1, N. Y.

EASY AMERICAS LEADING WASHER-IRONER

WASHES MORE
CLOTHES FASTER

Just Good Corn

Even a Model T Can Shine Like a New Car

Begins on page 33

Body finish. Finish is dulled in two ways: By traffic film, accumulated grease and dirt that won't wash off, and by chalking, similar to the chalking of house paint. You can minimize chalking by parking in the shade whenever possible. To remove chalking and traffic film, use a cleaner made for the purpose, not soap or hot water. Then wax, and rewax every two or three months. Or use one of the double-duty products that clean and wax at the same time. Between waxings, wash only with plain, cold water. Cars should never be washed when metal is hot from the sun.

Pile fabrics. Use a frothy *dry* suds of mild, nonalkaline soap. (This is also best for leatherette or straw-weave seat covers.) With a soft brush or sponge rub a small area at a time, *with* the pile, not against it. Scrape off lather with a spatula. Wipe with damp sponge, then a dry cloth. Brush with a whisk broom while surface is still damp, and again when dry. If pile does not stand erect, steam with damp cloth and hot iron. Cotton-fabric seat covers can be removed and washed in a machine. Put them back on while damp to assure a snug fit. Warning: Don't use chlorine or other bleaches to clean upholstery. It may destroy the color.

More photographs, page 37

A finer margarine makes finer-flavored dishes!

Durkee's is delicious. Blended to smooth perfection—mild and sweet and fresh. Durkee's is made of pure, nutritious vegetable oils, churned with fresh, pasteurized skim milk. Every pound is enriched with 15,000 units of Vitamin A. Use this healthful, delicate-tasting margarine in all your cooking. And use it freely—it's so economical.

SO MILD . . . SO SWEET . . . SO COUNTRY-FRESH IN FLAVOR

The Glidden Company

BETTER MEALS —AND HOW!

by *Virginia Coates*

A quick trick for dressing up those fresh garden vegetables is a tasty sauce of melted margarine. Nothing complicated . . . but flavorful enough to make your family clamor for second helpings. Melt margarine over low heat and serve at once. Easy, isn't it?

• • •

For company fare, you might like to show off with a smooth, creamy Hollandaise sauce. Good cooks have found that Durkee's Margarine does wonders here. That rich, country-fresh flavor guarantees taste appeal for your sauce. You can use plenty of Durkee's both in your sauces and as a spread. It's economical and it's good. And here's an easy, never-fail recipe.

Hollandaise Sauce

2 large egg yolks
1 tbsp. Tarragon or Cider vinegar
½ tsp. salt
Dash Cayenne pepper
2 tbsp. light cream
8 tbsp. margarine

Place all ingredients except margarine in top part of double boiler. Beat over hot (not boiling) water on low heat until mixture begins to thicken. A whisk is good for this, if you have one. Now add margarine, a little bit at a time, beating constantly. If sauce is too thick, add a little lemon juice or cream. Makes approximately one cup.

• • •

What to do with a cold roast. Even cold roast beef needs added zip. So point up the good flavor of your meat with a dressing that's mellow and tangy—Durkee's Dressing. Spread it on roast beef sandwiches for the lunch box . . . delicious.

• • •

Something new in flavor! Give your apple pies a truly luscious taste with Durkee's Apple Pie Spice. It's a well-tested blend of cinnamon and other spices . . . balanced so that you can depend upon the same perfect flavor every time. With this new spice blend,

you can turn *your* apple pie into something really special! Try it in applesauce and baked apples, too, and in all your favorite apple dishes. Durkee's Apple Pie Spice is a new product—just arrived on your grocer's shelf.

• • •

Write for lots of other interesting recipes to Durkee Famous Foods, Elmhurst, Long Island, N. Y.

A spirited dressing is a good companion!

Turn a plain dish into a triumph with Durkee's Dressing! Enjoy its tempting flavor on meats, salads and fish. And, for extra zest, combine Durkee's with any of your favorite salad dressings. Made of a combination of rare spices, this rich, golden dressing is so tasty, so tangy and so versatile you'll use it in many delightful ways.

DRESS IT UP WITH DURKEE'S DRESSING

"SPEED COOKING"-PLUS NEW BEAUTY, EXCITING NEW FEATURES!

NEW 1947 GENERAL ELECTRIC RANGE

What a wonder! Super-speedy! Gloriously clean! So safe and economical! Does things for you no other range can do!

Lady, you're due to fall in love—the minute you learn all the wonderful things about this new General Electric Range.

It's a beauty to look at. So gleaming-clean (and STAYS that way) it's like sunshine in your kitchen. It saves you work *so many* ways. And it's fast—REALLY FAST!

That's because it's equipped *throughout* with General Electric's famous-for-speed Calrod* Units. And 1947's newly designed Calrod Units give you FASTER RESPONSE, LONGER LIFE THAN EVER.

With this new Calrod, up to 40 per cent more coil comes in contact with the cooking utensil. That means better heat distribution—the entire cooking surface heated. A longer, more closely spaced tube gives you speedier response—the exact temperature you need—*faster!*

All this—plus long-wanted new features that make meal-getting easier than you could ever imagine! Read all about them. Then see for yourself how *many* ways this new "Speed Cooking" Range can make your kitchen life bright! Now—at your General Electric Retailer's. General Electric Company, Bridgeport 2, Conn.

The beautiful new General Electric Stratoliner . . . the most versatile range of any type ever built. Boils, broils, bakes, simmers, fries, cans, pressure-cooks, roasts, steams, braises.

Exclusive TRIPL-OVEN! A breeze to clean!

Only General Electric has it—and it's a wonder! New oven preheats automatically. Removable tray underneath lower oven Calrod Unit simplifies cleaning. Can be slipped out—washed in the sink.

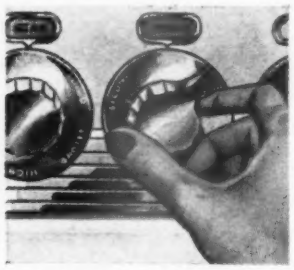
And the size of it! Actually three ovens in one! Master Oven, big enough to hold two 15-pound turkeys. Inside that, a Super-Broiler, larger than ever before, that gives radiant, charcoal-type broiling. Plus a smaller Speed Oven (made by shutting off part of the big oven you don't need)—*heats faster than any other range oven.* Ever so economical, too!

Exclusive Tripl-Unit! Pressure cooker, deep-well unit, fourth surface unit!

1. Only General Electric has this 6-quart Pressure Cooker—fits into deep-well Calrod Unit. Fast, easy to use. Saves ⅔ cooking time. Cooks vitamin-rich vegetables, meats—pfft, like that. Wonderful for canning, too.

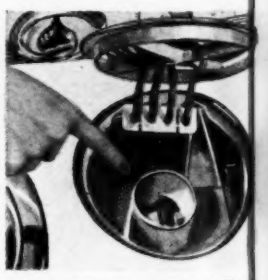
2. Utensil also equipped with nonpressure top, for deep-well or surface use.

3. If you need a fourth surface unit on your new "Speed Cooking" Range, General Electric's Tripl-Unit gives it to you! All you need do is lift the deep-well unit up—it glides smoothly to the top—gives you the fourth cooking unit you want. A convenience you'll love! Smart appearance, too.



Exclusive Tel-A-Cook Lights—color signals!

Only General Electric gives you this convenience. Different colored lights on the control panel tell at a glance what unit's on, and at what heat. No more guesswork. Warns you when you've accidentally left a unit on.



New! Washable No-Stain Ven cleaner than ever!

Now General Electric's No-St Oven Vent is concealed under of the units in the center of range—can be taken out washed, quick as a wink. L away with unsightly smud Helps keep your kitchen shin bright!

*Trade-mark Reg. U. S. Pat. Off.

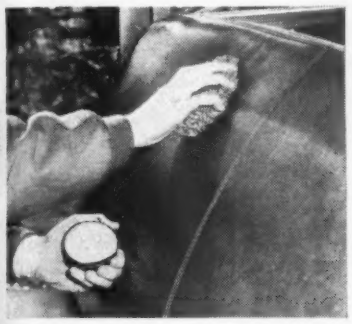
AUTOMATIC ELECTRIC **RANGES**

GENERAL ELECTRIC

Even a Model T Can Shine Like a New Car

Begins on page 33

Interior fabrics. Whisk-broom or vacuum-clean upholstery or seat covers every two weeks. You can do a better job if you remove the seats. To clean flat fabrics, use volatile liquid cleaner rather than soap and water. (Water may curl and roughen nap.) Saturate small cloth in cleaner, then allow it to evaporate until barely moist. Lightly tap soiled spot to loosen embedded matter. Repeat with clean cloth, brushing lightly with long strokes over and past the spot. Repeat with another clean cloth. Rub the entire surface with a dry cloth and then brush. Don't use so much fluid that you wet upholstery. Fluid may be solvent for foam rubber often used to cushion upholstery.



Leather upholstery. You clean either genuine or imitation leathers with suds of saddle soap, or any mild soap, and lukewarm water. Work suds over leather with cloth. Wipe surface with a damp cloth, then a dry one. Don't use volatile cleaners, furniture polish, or oils. They may destroy the natural oils in real leather, or may penetrate into the rubber or plastic resin coatings of imitation leathers. They'll ruin your upholstery.

Convertible top. Gently brush with a whisk broom. Then with a sponge or soft brush, lukewarm water, and a soap mild enough for milady's unmentionables, work up a rich suds, but don't saturate. Clean down one panel at a time, then rinse with clear lukewarm water. Don't use bleaching agents, gasoline, or cleaning fluids—they injure the inner layer of rubber which makes your top leakproof. Don't fold the top down while wet.

Floor carpets. Brush or vacuum them thoroly. If still soiled, clean with a volatile cleaner just as you clean flat upholstery. Again, avoid letting the cleaner flow from the cloth to the carpet, for many auto carpets are backed with a rubber compound, and a solvent will make them a gooey mess. Wipe rubber mat under driver's feet with lukewarm water or use mild soapsuds if needed. Do *not* use gasoline or volatile cleaning fluids.

Chewing gum or tar. Certain specific stains may need other treatments than those we've outlined here. Take chewing gum and tar. You moisten the spot with one of those cleaning fluids with a carbon-tetrachloride base. While it is still moist, work it off with a knife. Then clean up any traces that may remain with more fluid and a cloth. [*Turn to page 240*

"Deliciously smooth . . . delightfully fragrant! So quick to cleanse . . . so easy to tissue off. Stale make-up and grime seem to melt away like magic, leaving one's skin immaculately clean, petal-soft!" These are but a few of the high-praise verdicts of women who have tried Avon's superb new Cleansing Creams. You, too, will thrill to their featherlight texture, their quick-melting action . . . the radiant, baby-smooth appearance of your skin after each Avon cleansing treatment. Purchasable exclusively through the Avon Representative. Welcome her when she calls.

FOR A LOVELIER SKIN . . . USE AVON'S NEW CLEANSING CREAMS

Avon Cleansing Cream (Creamy)

Whipped-cream light, satin-smooth, quick-melting, this new Avon Cleansing Cream is perfect for all types of skin . . . a "must" for dry skin.

Avon Cleansing Cream (Liquefying)

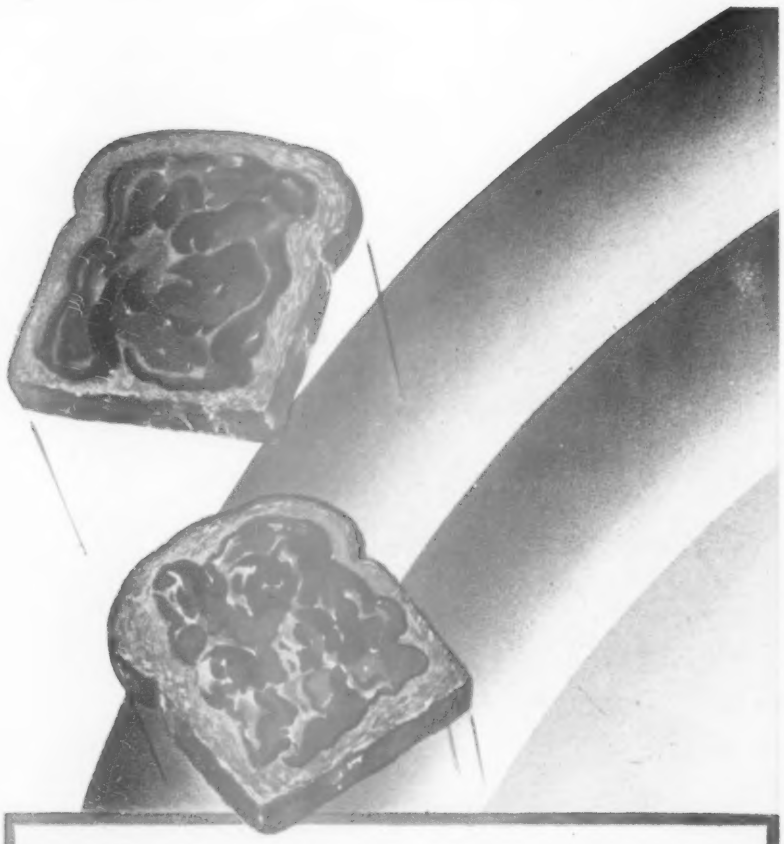
New, improved formula. Softer, quicker-melting, thorough-cleansing. Suits all types of skin — excellent for oily skin.

Avon Skin Freshener or Astringent

Use after each cleansing to remove every trace of cream, insure a scrupulously clean skin, keep it firmer, finer-textured, stimulate a fresher color.

Avon cosmetics

IN RADIO CITY, NEW YORK



Brighten up the Breakfast Toast

WITH JAMS, JELLIES AND PRESERVES

The toast browns. The butter oozes in. And now to make it perfect . . . maybe strawberry jam. Or currant jelly. Or cherry preserves. Or any of dozens of modern jams, jellies or preserves. Fresh-fruit flavor from sun-drenched trees and vines—quick energy that's a joy to take. Shop, lady, shop—from the rainbow of varieties on your grocer's shelves!

PRESERVE INDUSTRY COUNCIL . . .
Chicago 3, Illinois

© P. I. C.

GARDEN CLINIC

Tough little giants

MORE people should know about dwarf iris. They are sturdy little plants with fat flowers expected only on much larger irises. I'd like to see an article on them.—R. J. W., Ohio.

We agree. They are easy to grow. Choose from these types.—(Ed.)

Missouri Botanical Garden

Smallest are the ankle-high *Iris pumila*. Flowers pop out a full month earlier than you'll see their not-so-brave big brothers, the tall bearded iris, in bloom. Most true *pumilas* never get taller than 6 inches, and there are some that almost hug the ground, tho the flowers are still big

Missouri Botanical Garden

Azurea (right) was long known for its softest of sky blues, but today it is not often listed. But you can get other good varieties of the creeping *Iris cristata*. And you may find the choice sapphire-yellow *Iris flavissima*, only 3 inches high, a gem for your sunny, sandy garden spots

McFarland

Hybrid varieties (left) often are a bit taller, and may reach 15 inches, especially in the types that give as extra dividend a repeat bloom in the fall. All are perfectly hardy and require no special care. They're extra free-flowering, ideal for your rock gardens or as attractive edgings.—*Emery Howard*

More on page 211

"I'm solid for that rugged Lifeguard body!"

"Those 4-ring pistons sure whittle down runnin' cost!"

For '47 Ford's out Front

ALL OVER THE COUNTRY!

"V-8 or Six Ford power clicks!"

"Ford's longer, lower lines steal all the glamour shots!"

"A thing of beauty, suh! Inside and out, suh!"

"Deep in the Heart of you know where, we cotton to King-size brakes!"

"I like that go-places look!"

"Plenty room for whole tribe!"

There's a Ford in your future

Listen to the Ford Show starring Dinah Shore on Columbia Network stations Wednesday evenings.

Planning to build, buy or remodel?

More American homes have heating and plumbing products by AMERICAN-Standard than by any other single company!

SEND FOR OUR NEW HOME BOOK SHOWING ROOM DESIGNS IN FULL COLOR. IT'S GRAND FOR IDEAS. WRITE TO AMERICAN RADIATOR & STANDARD SANITARY CORPORATION, DEPT. B75, PITTSBURGH 30, PA.

LOOK FOR THIS MARK OF MERIT WHEN YOU BUY. IT IDENTIFIES THE FINEST HEATING EQUIPMENT AND PLUMBING FIXTURES—YET THEY COST NO MORE. SOLD THROUGH WHOLESALE DISTRIBUTORS TO YOUR HEATING AND PLUMBING CONTRACTOR

70 Years a Crusader

FOR A MORE BEAUTIFUL AMERICA

By Walter Adams

IN THE 1947 *Who's Who* there's a man you may never have heard of unless you're a garden lover. Yet recording what this man has done for the world takes 6 inches, as much space as *Who's Who* devotes to Robert Taft, Thomas Dewey, and Henry Wallace put together.

That man is J. Horace McFarland, now 88, printer, photographer, crusader, and to gardeners everywhere the Grand Old Man of Gardening. For nearly three-quarters of a century he has bent his talents to developing a more beautiful and satisfying America for you to live in.

If you have ever skated or played tennis or baseball in a public park, if you have ever found surcease in a municipal rose garden, if you have ever motored the broad, smooth highways of our national parks and gloried in the uncommercialized grandeur, you have felt this man's imprint upon our time.

AT THE turn of the century McFarland's home town, Harrisburg, Pennsylvania, was contentedly drinking unfiltered water from the Susquehanna River, after it had received the untreated sewage of 24 cities and towns upstream. In those days three deaths a year from typhoid were considered proper in a city of 50,000 like Harrisburg, but typhoid in Harrisburg had killed 27. "Municipal murder," McFarland cried. "Does not a modern city owe its citizens more than dirty, unpaved streets and typhoid-laden water?"

McFarland photographed up and down the dump-lined, foul-smelling Paxton Creek that spilled two-fifths of the city's sewage and excrement right down thru town to the Susquehanna.

He photographed the grassy, tree-shaded banks of the Susquehanna above town. And he photographed, for contrast, the dump-strewn, billboarded banks of the Susquehanna within town. And then he and some [*Turn to page 227*

Huston—Pix

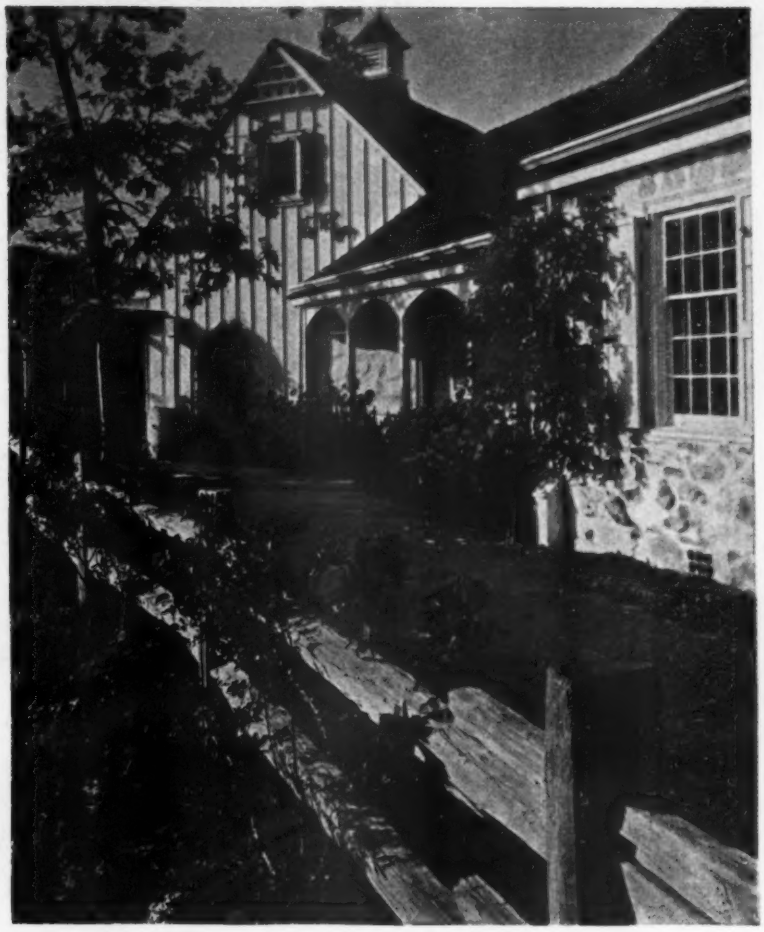
The proof of his printing is in your planting. McFarland has unquestionably published more on gardening than any man alive and still prints catalogs for some 200 firms each year

How Does Your Home Look?

Passers-by judge you—your family—and how you live by the face your home turns to the street. They may be right or wrong, but that's how they get their first impressions

By Fleeta Brownell Woodroffe

Steps made inviting. A big house set on a high bank can look awkward and forbidding, but not when planted as is the Minor Lile home in Seattle. Azaleas, laburnum, and dogwoods lead the eyes upward. Beneath them leatherleaf saxifrages, ferns, periwinkle, and brilliant dwarf azaleas used for groundcovers produce a well-furnished and hospitable look

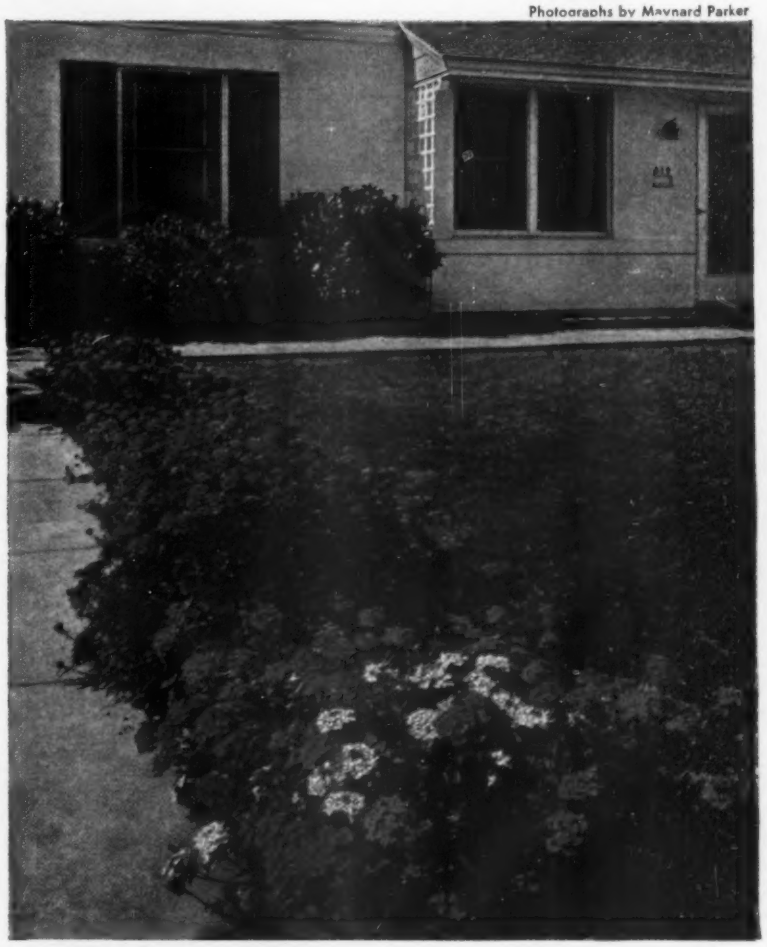


Roses say "Howdy." With reserve typical of its New England ancestry, this house has all provisions for outdoor living on the side away from the street. But the red and white color scheme does away with any feeling of aloofness, and the roses on the front fence, the geraniums, and the massed verbenas give all who pass the owner's friendly greeting

Photographs by Maynard Parker

OFTEN well-chosen, well-kept plantings will stamp you with the unmistakable marks of the good neighbor. These alone can give first-time visitors an accurate impression of what you really are.

A nameplate is a cordial gesture. Easy to find by day or night is a house marked as the Ned Creightons of Phoenix, Arizona, have done theirs. The roses and whimsical silhouette give further hints as to the garden and ease that's to be found back in the broad patio.



Straightforward and modern. Bedding verbenas planted in blocks of solid color make this gay band along the driveway to a small new house set on a narrow level lot. Altho so simple and inexpensive, it's quite the most individual and outstanding planting in a large district of new homes

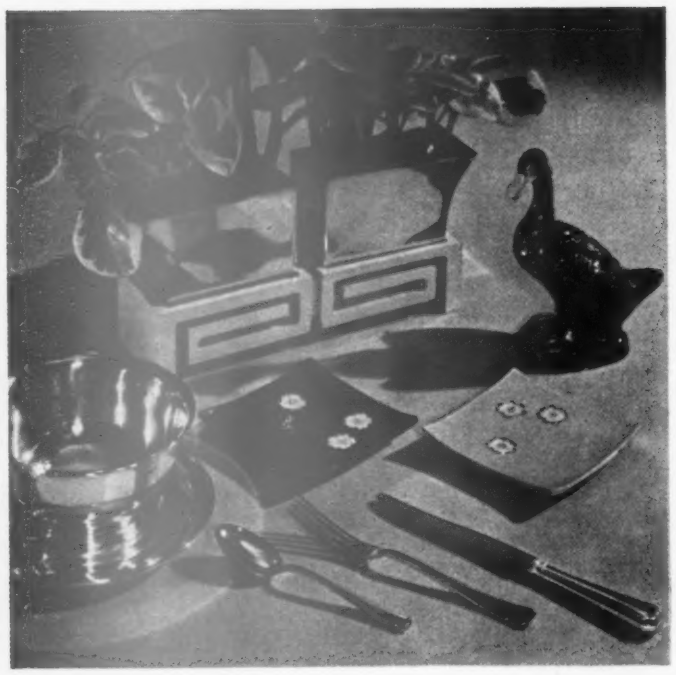
You know you'll like them. Friendly, but not at all rubber-stamp, is this little house in its fresh blue and white. It looks down from between tall, snug-fitting hedges past bright nemesias and blue Pride-of-Madeira spires, true to its amiable and much-traveled owners

18th CENTURY

1

2

MODERN



4

5

PROVINCIAL

7

8

3

6

9 BETTER HOMES & GARDENS, MAY, 1947

ABC's

OF TABLE FURNISHINGS

4th of a Series

Decorations for Your Table

By Fae Huttenlocher

USE your table decorations for everyday family enjoyment. They create precious memories and help build family taste and culture. A harmonious table gives a man, his family and guests a sense of well-being and turns the simplest meal into a lovely occasion. Decorative accessories are the eye-catching center of interest that tie your furnishings together and give your table character. If your budget and storage space are limited, select dual-purpose items usable thruout the home—on mantel, desk, console, and buffet as well as for table decor.

18th Century

1 Elegant crystal candelabra-vase saves space on small drop-leaf table. Handsome silver pitcher is 18th Century design. For informal tables: Porcelain birds, ceramic flowers and leaves that can be arranged to fit any shape table

2 Less formal, epergne holds flowers, fruit, and sweetmeats all at once. Another tier can be added. Crystal balls and glass slag dipped in water-mix wall paint increase color and importance of porcelain bird. Other ideas: Pierced-heart bonbon dishes; small, well-designed, silver salt and peppers

3 Georgian silver candlesticks, comports for nuts, candies, fruit or flowers, tall salt and peppers will help you set a stately table on short notice. Silver serving dish and lid, set end to end, might hold flowers for long tables

Modern

4 House plants make quick, easy centerpieces, so choose a container keyed to your table accessories. This one of copper and blonde wood might also be used on Chinese Chippendale table. You'll see the same smart modern simplicity in square sweetmeat dishes, pottery duck, sleek-lined silver bowl

5 Crystal fish swimming among cool green glass slag and froth makes unusual Modern table. Silver shell dishes and rectangular crystal plate harmonize

6 Scandinavian silversmiths inspired this satin-sleek Modern bowl and tea or coffee service. For an ever-ready decoration, ask your dealer for a compartment serving piece to match your dishes, like the pottery one pictured here

Provincial

7 Lovers of early Americana will recognize famous old thread pattern in earthenware plate, and silver pitcher, candlesticks, bowl, salt and peppers

8 Sunny pottery rooster is a good spirit-lifter for family breakfasts. Anyone can afford him, and he's good for any meal served on a French Provincial table—especially with plaid pottery and silver in basket-weave pattern

9 Burnished copper and pottery have a color and sturdiness that's natural with Pennsylvania Dutch. Peasant woman can carry fruit or flowers to your table. Other Provincial accessories: Plaid ash trays, tulip salt and peppers

Where to Get It, page 113

One wall of windows, another of built-in storage. What modern house could do more? Informal print fabrics, timeless lamps, and cherished old accessories radiate an easy charm that refuses to be tied to one period

Modern sectional sofas make decorating sense to the Deanes. So does an oversized double-deck coffee table. But this corner with its ivy-framed window remains as warm and friendly as the yawning Colonial fireplace

Clapboard Cottage Adopts Modern

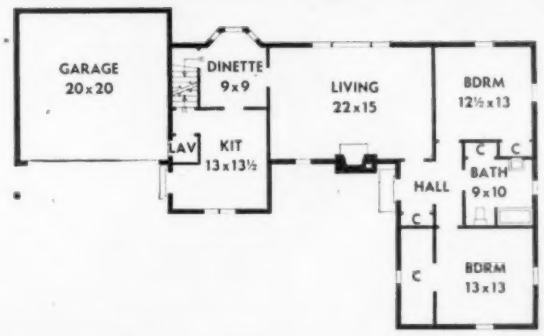
By Marguerite Cottington

DO YOU have to furnish a Colonial house with chintz ruffles and antique furniture? Mr. and Mrs. George Deane didn't think so.

Buying this house for its site in the wooded hills of Barrington, Illinois, they dared to make it Modern.

They bought blonde furniture and bright fabrics, and arranged them in the simple, clutterless manner of today. But thru it all they've preserved a mellow charm that has its roots deep in the past.

And when the Deanes can build the Modern home they dream of, they'll have it already furnished.



Shutters and clapboards are usually earmarks of Colonial. But look again. Shallow roof, strong chimney line, simple floor plan—it might be Modern. When you step inside, you'll know it is

Architect: Don Maxon
Photographs: Suter, Hedrich-Blessing

Another view of the living room. In tiny dining room beyond, there's more blonde, Modern furniture. Drawers in chest are graduated for easier storage: Shallow at top for flat silver, deep at the bottom for linens. Gingham-check upholstery keeps this room informal, too

Afraid of the laboratory look that some modern kitchens have, Mrs. Deane sparked hers with red accents and sent a generous border of gay peasants dancing around the ceiling

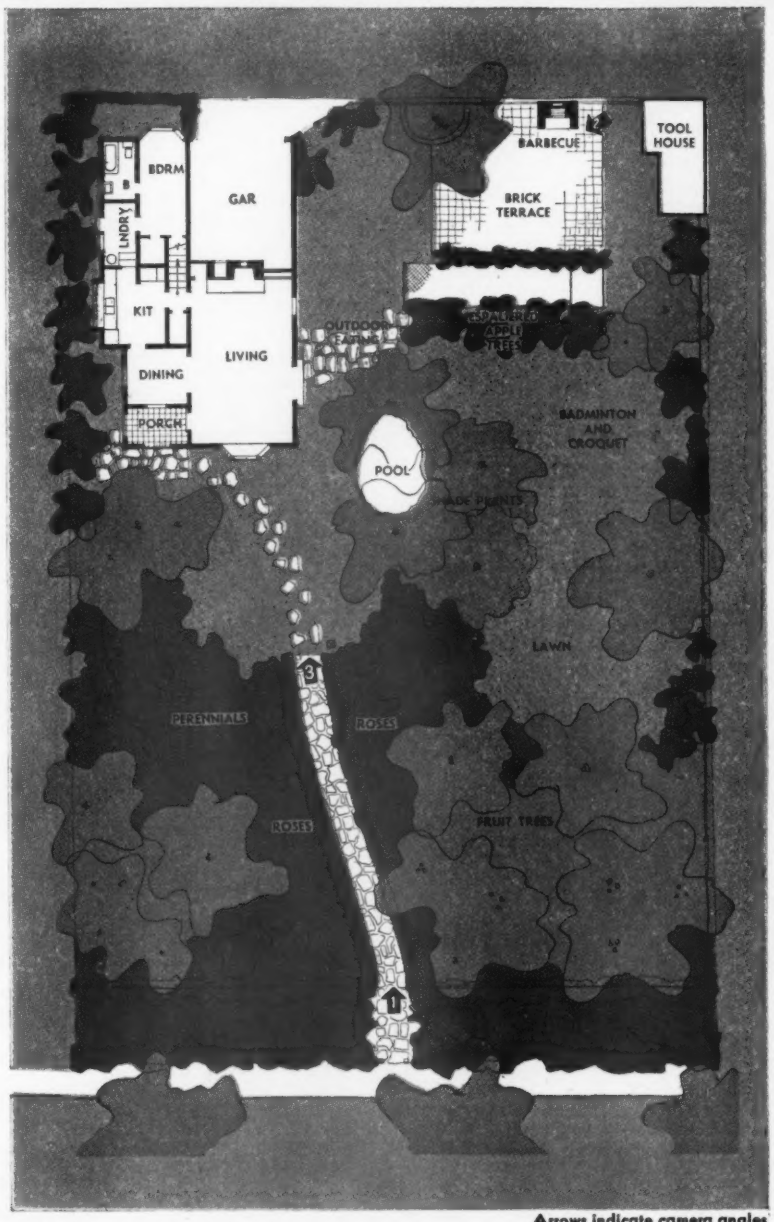
1 The house of the young Paul Heinleys of Santa Monica, California, sits at the extreme left back corner of their property. From the street gate this flagstone walk curves thru roses and annuals to a small lawn spread like a rug before the door and flecked by lacy shade. Big weeping willow (center right) droops over flagged terrace and pool rimmed with orchids On their 100x150-foot lot the Heinleys now have two outdoor living areas ➜ —the flagstone terrace and a bricked barbecue court, an open lawn for games, big beds of flowers. And fruit trees—apples, apricots, plums, peaches, oranges, lemons, nectarines, figs, pears, and avocados! Beauty and astonishing productivity are everywhere ingeniously combined

A LITTLE HOUSE IN A Big Garden

By Ethel McCall Head

Two young people with a dream call upon muscle and imagination to make that dream come true

Photographs by Maynard Parker



Arrows indicate camera angles

2 The secluded barbecue area lies along the rear line of the property under old pepper trees. Smack against the back fence is the barbecue itself, built of native fieldstone by the Heinleys. An old-fashioned rope swing delights both young and older friends. In the corner they have a neat tool house and a small lath and greenhouse for orchids

3 The little house is dusty-pink, and with its spandy white trim sits behind its big garden like a valentine. Even from the garden there's a hint of the fine antiques indoors that have been adapted to modern living. Pots on the brackets and window shelf are changed with the seasons

Of sticks and stones and aching bones...

We Built It!

By Inge and Dick Clark

Our new home cost us less than $1,000; we'll have it paid for within two years

Photographs by Richard Averill Smith

Picnic table and grill are just outside the front door. Our house plan is an efficient square, only 22x22, but designed so we can add to it. Walls are western cedar siding. We dug out the rocks in foreground to lay the foundation. The front end of our big room (left) is a sleeping alcove. We use a fluorescent tube when we read in bed. The niche in the low storage wall holds books and current work. We made the Dutch door out of a discarded cabinet

"YES," we assure our visitors, "we really built the house ourselves." Then we hastily add, from a stroke of conscience, ". . . except we *did* have a contractor lay the asphalt-and-gravel roof."

Looking back after having lived in the house for a year, it does seem miraculous. At the time it didn't; we just went ahead. The formula consisted of a handiness with tools, a practical background, mutual enthusiasm, and a skill we acquired—the ability to turn a deaf ear to friends who said we were crazy. There were others who said, "Go to it!" and proved they meant it by pitching in with the task at hand.

The first essential was the right spot for the house. It had to be reasonably priced. It had to be spacious. It had to be zoned to allow nonprofessionals to do the work. It had to be a spot we would be proud to call our own.

What we finally found was six acres of high land. It was crisscrossed with stone walls, granite ledges, some open spaces, many trees, three small ponds, and spreading mountain laurel and blueberry bushes. There was briar, too, and the land was bad for farming. But as we both teach school, six miles away in Pound Ridge, New York, it didn't matter.

[*Turn to page 177*

Here's up-to-date storage finished in Colonial cherry

General styling of this suite recalls the color of late Colonial days. But some of its storage ideas vie with Modern for convenience. For example, removable, lined silver trays make it possible for you to take *all* your silver to the table for setting. Table extends to seat eight, and carries a medium price tag.

These Make a Dining Room Worth Having

By Christine Holbrook

Photograph by Paul Davis

[No matter which side you chose in our April debate, "Is a Dining Room Worth Having?", you'll be glad to see how new dining-room furnishings are keeping step with today's living.]

THEY'RE flexible. They're planned for storage. They're scaled to small rooms. In fact, these new dining groups make futile most arguments against having a dining room. And they're just as at home in your living room, if that's where you dine.

Materials are new. Molded plywood, taking its place beside ever-popular woods, makes possible radically different designs.

Details are new. Lined silver drawers and compartments for glassware are conveniences borrowed from expensive, custom pieces.

Best of all, these new ideas have invaded every furniture period. [*Turn to page 160*

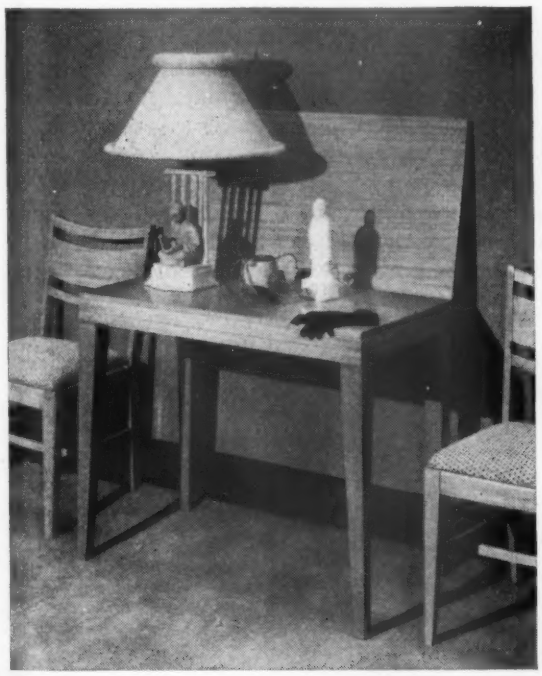
Higher priced buffet has removable top section, provides specially designed storage for every table accessory

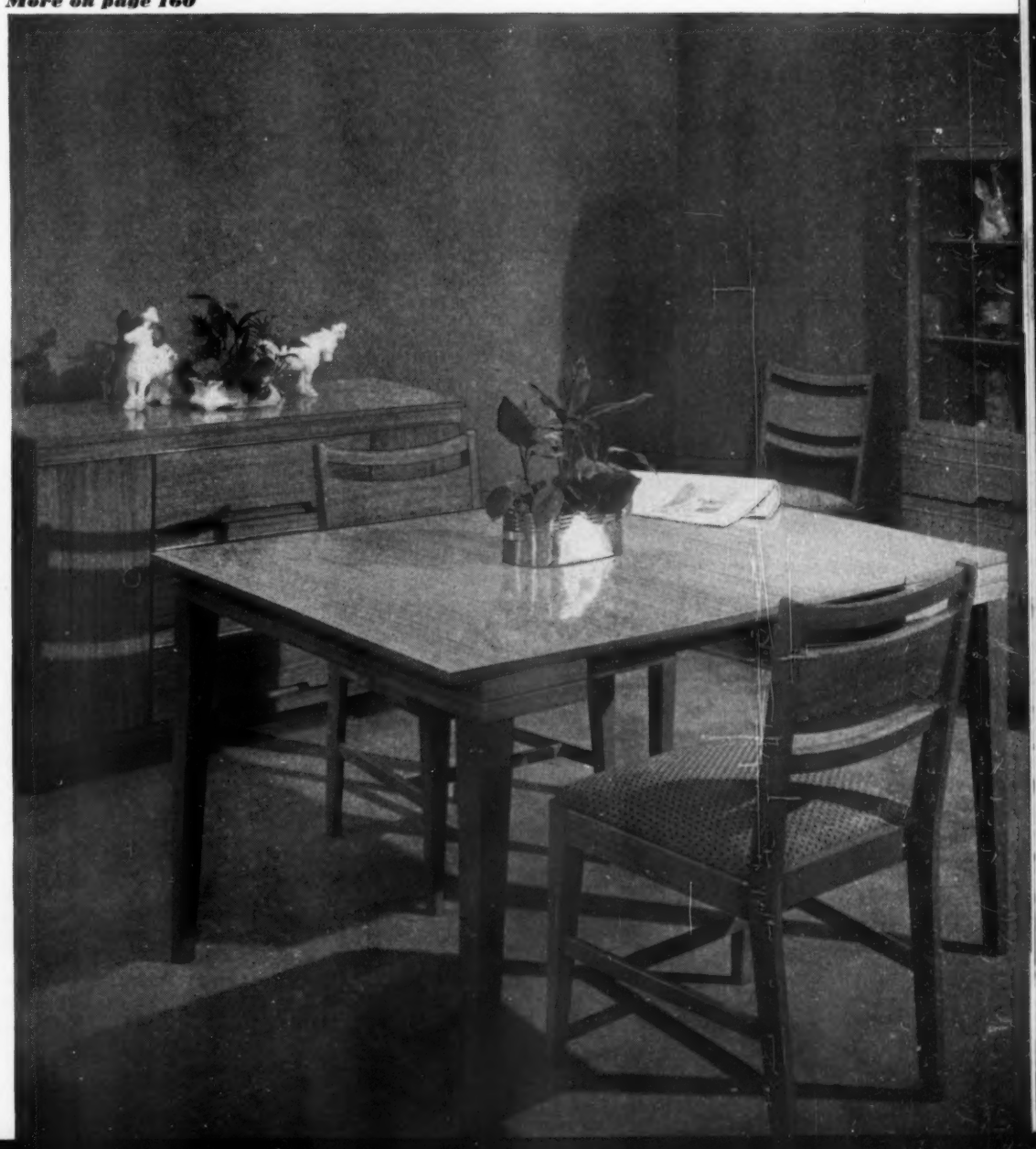
Strong but light, plywood inspires a new kind of Modern

The unusual strength of molded plywood eliminates need for crossbars and supports, and makes possible a basically new design. Too, the very nature of this material makes table and chairs lighter in weight, easier to move around. Buffet has lined, three-tier silver compartment, pictured above. Finish is blonde; price, low.

Photographs by Suter, Hedrich-Blessing

More on page 160





Between meals this table is a smart-looking console

The console above takes a minimum of space (top is only 36″x22″), but can be pulled out to become full dining table, 36″x52″. It's a boon to pint-sized homes or rooms that must house other family activities. Finish is bleached mahogany. Grooves under drawers replace hardware pulls of yesterday. You'll find it inexpensive.

By Highway—Banff to Jasper

For high adventure in scenery, few roads compare with this 185 miles thru the heart of the cool and glamorous Canadian Rockies

By Louisa M. Comstock

Canadian Pacific Railway

Along with one of the world's most famous views, Lake Louise offers masses of Iceland poppies, beginner-class mountain climbing, easy horseback trails, safe boating, and de luxe swimming in a glass-shielded and heated, lakeside pool

IT DOESN'T matter how you arrive, by train or bus, by airplane, or in your own car. Somewhere on your trip thru the Canadian Rockies you find yourself making connections, seeing the sights, even hiking along the Banff-Jasper Highway.

It's a comparatively new highway, completed only in 1940. Its main business is to link the three famous Canadian Rocky resorts, Banff, Lake Louise, and Jasper. But in so doing, it also lays open the very heart of the mountains around and between to all comers, to the duffle-bag tourist with the kids in the back seat, as well as to the hatbox crowd roughing it in silver foxes.

If you are happy only on straight, flat pavement, the Banff-Jasper Highway is not one for you to attempt in your own car. If you are squeamish about heights and curves, better leave the driving to an experienced bus driver. But if you lust for super scenery in large, concentrated doses, then you'll find this 185 miles one of your richest travel experiences, however you take it and whether you see all, or only part of it. [*Turn to page 155*

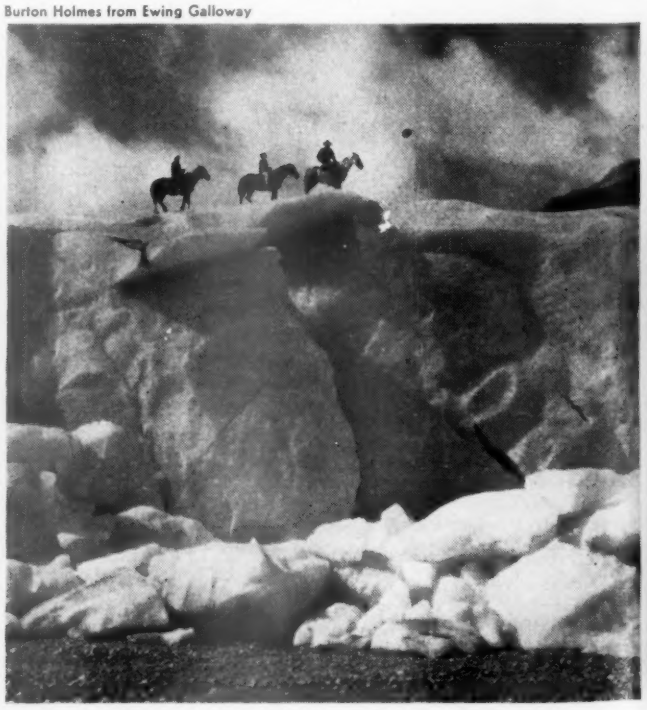
Canadian National Railways

"Room service" at Jasper Park Lodge. Requirements: a ready smile and a superior sense of balance

British Photographic Laboratories

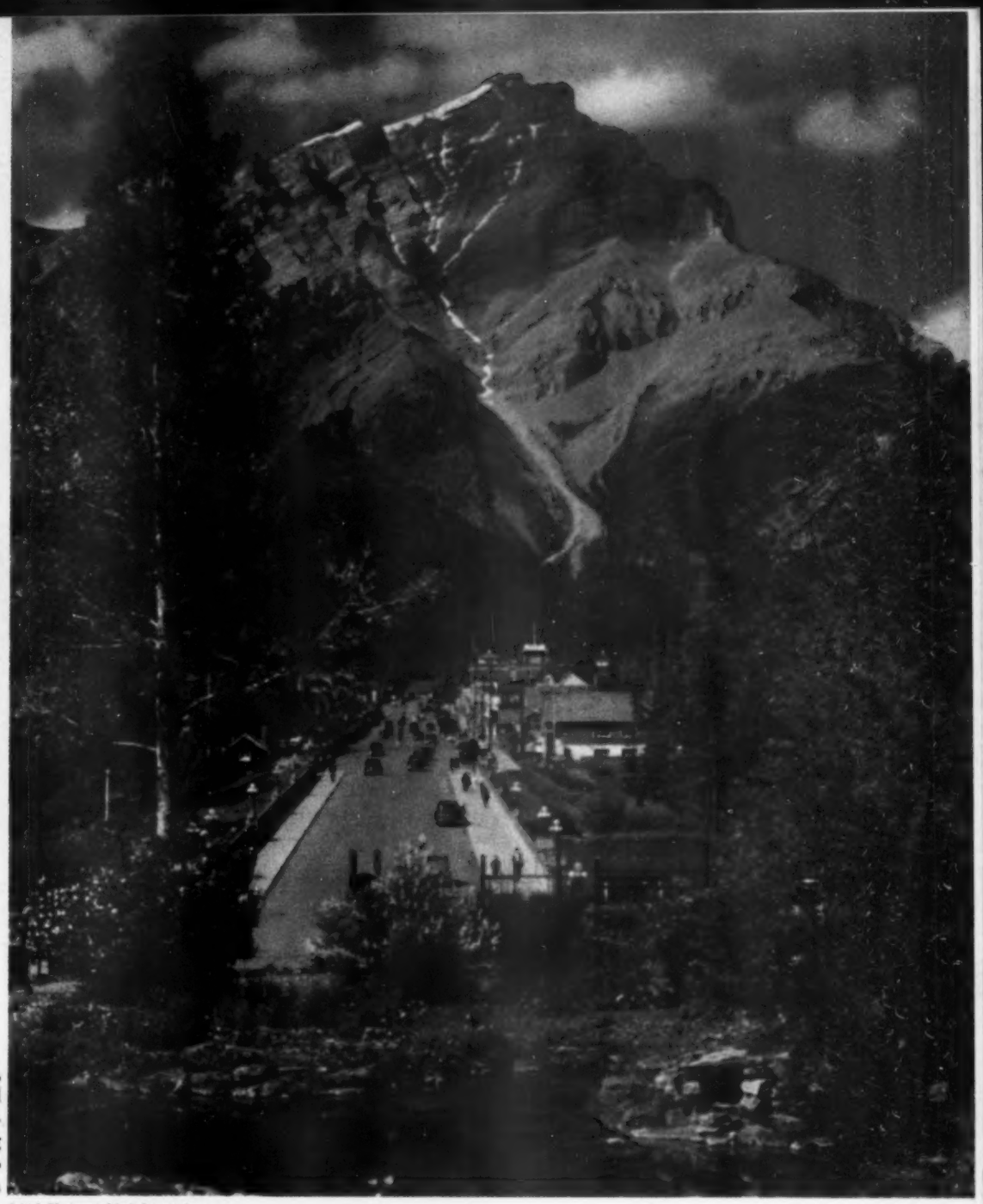
Take your paints. At Banff you run across an artist at every viewpoint. Never will you have a better subject or feel more at home

Burton Holmes from Ewing Galloway



Unique among Rocky Mountain trails is that over the Athabaska Glacier, the giant blue-white "tongue" the Columbia Icefield sticks out to make investigation easy from the highway

High on Sulphur Mountain above Banff, Upper Hot Springs pool, mineral and a natural 112 degrees hot, lures ailing and well alike, at 50 cents a dip, towel, suit, dressing room included. There are many such pools in the Canadian Rockies: if the water won't give you a lift, the scenery will



Hung between Cascade Mountain and the Bow, Banff abounds in bicycles, artists, souvenirs, and signs announcing its tourist preoccupation: ready-packed lunches, pressing while you wait, sight-seeing tours, fish and chips! Foreground flowers belong to the lush and lovely Administration Building Gardens

British Photographic Laboratories

Canadian National Railways

Roadside turnouts everywhere invite you to linger over the view and whip out your light meter. This one is above the famous Athabaska Valley, in whose pine-padded folds lies this journey's end, at the little town of Jasper

Canadian Pacific Railway

Snug beside the Bow, its velvet greens and triple-width fairways cunningly adjusted to the shelf between river and mountain, the Banff Springs golf course is a supreme experience in any golfer's life

Bargains in Quick Bloom

By Leslie MacRae

Invest your dimes and quarters in seeds of annual flowers. All the varieties mentioned here can be sown in the open garden and brought into bloom with minimum of attention

TO GET the biggest and best show—

- Choose a spot with sun at least five hours a day.
- Fork and pulverize the soil to a depth of 8 inches.
- Water the rows before sowing the seeds.
- Cover seeds with not over one-quarter inch of soil. (Nasturtium seeds, being big, go three times this deep.)
- Spread burlap, dry grass clippings, or strips of folded newspapers over planted rows until seedlings start breaking thru. Then remove covers at once. Keep soil damp.
- Transplant when seedlings have second pair of characteristic leaves. Keep soil on roots.
- Settle into new places with water.
- If not transplanted, thin seedlings to stand 8 to 12 inches apart.
- Pull out weaker ones, except with petunias where smaller plants often have best-colored flowers.
- Feed after plants start to stretch up by pouring a balanced plant food dissolved in water along the rows 3 inches away from plant stems.

Zinnias. Choose the dahlia-flowered varieties for the biggest blobs of color—to 5 and 6 inches! For back rows of a new border, pick California Giants with blooms as wide, and almost as deep, as the dahlia-flowered class. Buy a packet of Fantasy type for their curled and twisted petals. These and the big fellows in lovely soft shades listed as the David Burpee zinnias are "must-haves" for cutting.

Lilliput, Tom Thumb, and Midget zinnias grow into amusing, stiff little hedges.

Petunias have jumped in importance as cut flowers since the new salmon-pink doubles came on the market. Of these the best-liked is the new one named for Mrs. Dwight D. Eisenhower. Crimson Glory, also new, is redder than the excellent bedding petunia General Dodds. Cheerful—salmon-pink and single, makes showy beds and edgings. Celestial Rose and First Lady are among the best rose-pinks. Howard's Star makes a great show, being plum-red centered with a trim white star. White Petunias are all delightful to meet by night because they're so luminous under starlight and so sweetly perfumed.

Marigolds come in every known tint and shade of yellow and orange and in mahogany tones running into a lively red. Naughty Marietta and the many-toned Flash make cheerful borders 2 feet across and half that high. Mammoth Mum, Real Gold, and Buff Beauty have extra-large fluffy flowers as effective across the lawn as for cutting. Butterball and Golden Bedder rate at the top for a solid-gold edging.

Portulaca. Single Jewel, four times as large as older sorts and a good brilliant rose-red, is big news if you need a dwarf flower for a sun-baked spot.

Nasturtiums and phlox. Nasturtiums come this year in the same gay reds and yellows, but many now have double flowers twice the size of older varieties. The newer semidwarfs have stems as long as any nasturtium lover could ask. And they bloom and bloom.

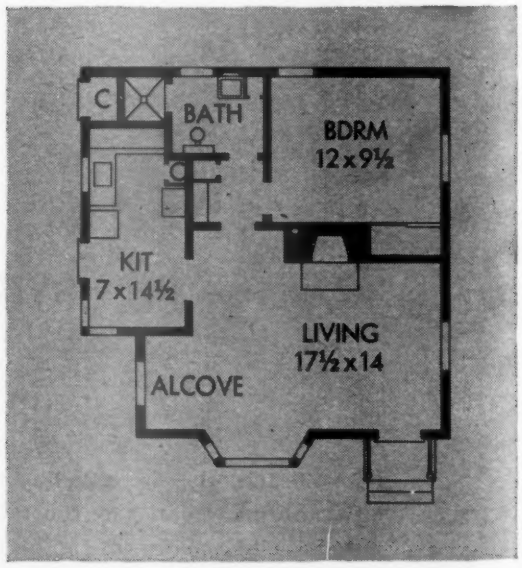
Annual phlox can supply sock-in-the-eye red as well as conch-shell pink and chamois tints. It's nice for cutting, too. Tetra Red, new for 1947, is the biggest, reddest phlox ever offered with stems as much as 20 inches tall and individual flowers more than an inch across.

Sun-loving annuals gay as confetti—

jostle each other here. Yellow Flare Cosmos heaps its gold boldly. Geraniums, treated as tho they, too, were annuals, help set off the jewellike masses of stocks, clarkias, and funny little linaria or toadflax which is sister to the butter-and-eggs of spring roadsides

Photograph: Josef Muench

It's a small home, economically framed and faced with wide clapboards. The wood-shingled roof and broad chimney have a pleasing appearance. Walls are beige; shutters are forest green, trim is white



Tho the living room has three windows and doors, there's ample room for furniture. The bay has a sill for knickknacks, room for a table below

Is One Bedroom All You Need?

Not if you have children, perhaps. But for a childless couple, or one whose children have grown and gone, the one-bedroom house is the most economical

By John Normile

FOR some people, one-bedroom homes just aren't practical. You can't bring up children properly in too small a space.

But for others, one bedroom is sufficient. If there are only two of you to be housed, you may not need the extra sleeping space. You have one less room to keep clean, to furnish, and to heat. The money you save by not building seldom-used space can take you on fine vacations for several years.

Hence, as Five Star Home No. 1705, *Better Homes & Gardens* presents a one-bedroom home. The plan is based on an economical 26-foot square. Gates W. Burrows, A.I.A., of Santa Ana, California, has included the usual living room, kitchen, bathroom, and bedroom, arranged with as little waste space as possible.

But what he has put into these rooms is far from ordinary.

The living room is a good example. It is roughly 17½x12—roughly, because it isn't rectangular at all. It has a big bay window to let in light from the street [*Turn to page 181*

Better Homes and Gardens 5 STAR Plan Service

★ Designs by skilled architects
★ Detailed working drawings
★ Cost-finding materials lists
★ Complete specifications
★ Contractor-owner agreements

All five features are available to you thru the *Better Homes & Gardens* Five Star Plan Service. The Service, for this and more than 100 distinctive homes, may be purchased—thru the department stores listed at the end of this article, or direct from *Better Homes & Gardens.*

One corner of the living room holds a studio-bed alcove. French doors open into the kitchen. The fireplace wall and walls of the alcove are paneled; on other walls a stucco finish is used

Photographs by Julius Shulman

50 Answers to Your Storage Problems

Better Homes & Gardens studies every room in the house to find all possibilities for

Extra Storage Space

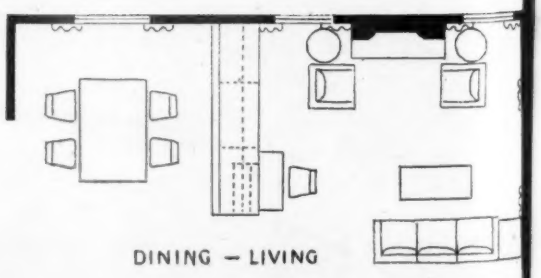
By Ethel Brostrom and Lucille Knoche

"THE trouble with our closets is . . ." How often have you said those words—or heard them from your wife?

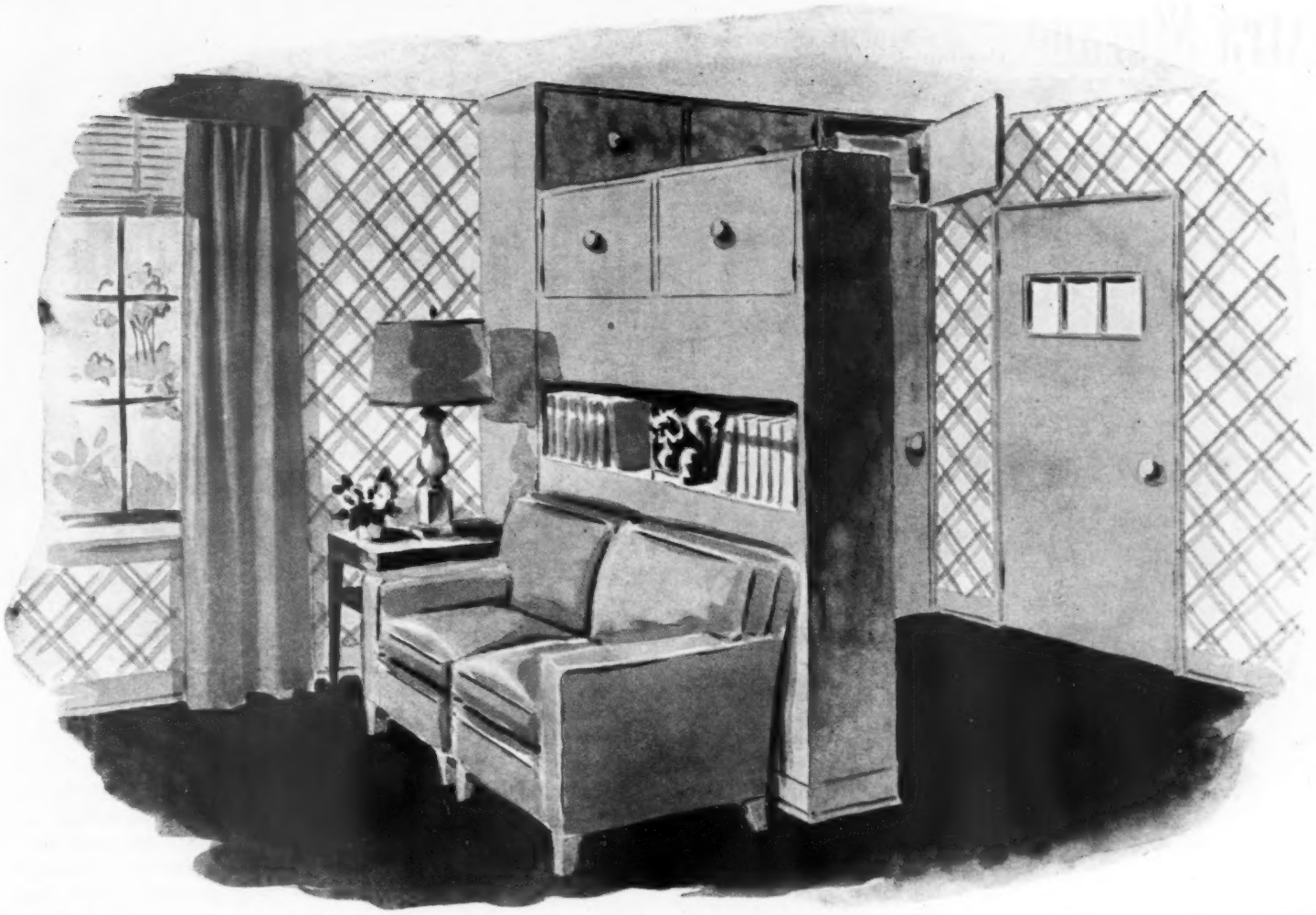
Someone with a passion for arithmetic has calculated that the average American family must find room to store some 10,000 individual things. It's small wonder, then, that "where-to-put-it" space is the No. 1 problem in most homes.

There are two reasons for most closet woes. First, it's a rare home that has enough closet space. Second, what there is of it is poorly designed to do the job for which it's intended.

Here, we've attacked these problems. You'll find dozens of suggestions that you can adopt for *bonus* storage space, doing a specific job where no storage space existed before.



For the Dining Area—This storage partition holds china, linens, silver, and glassware on one side; books and records on the other. Card tables slide into one end. If you dine in an area of the living room, it gives you the graciousness of a separate dining room. But avoid that cramped feeling by letting it extend only part way to the ceiling. Few people can reach higher than 7 feet, anyway



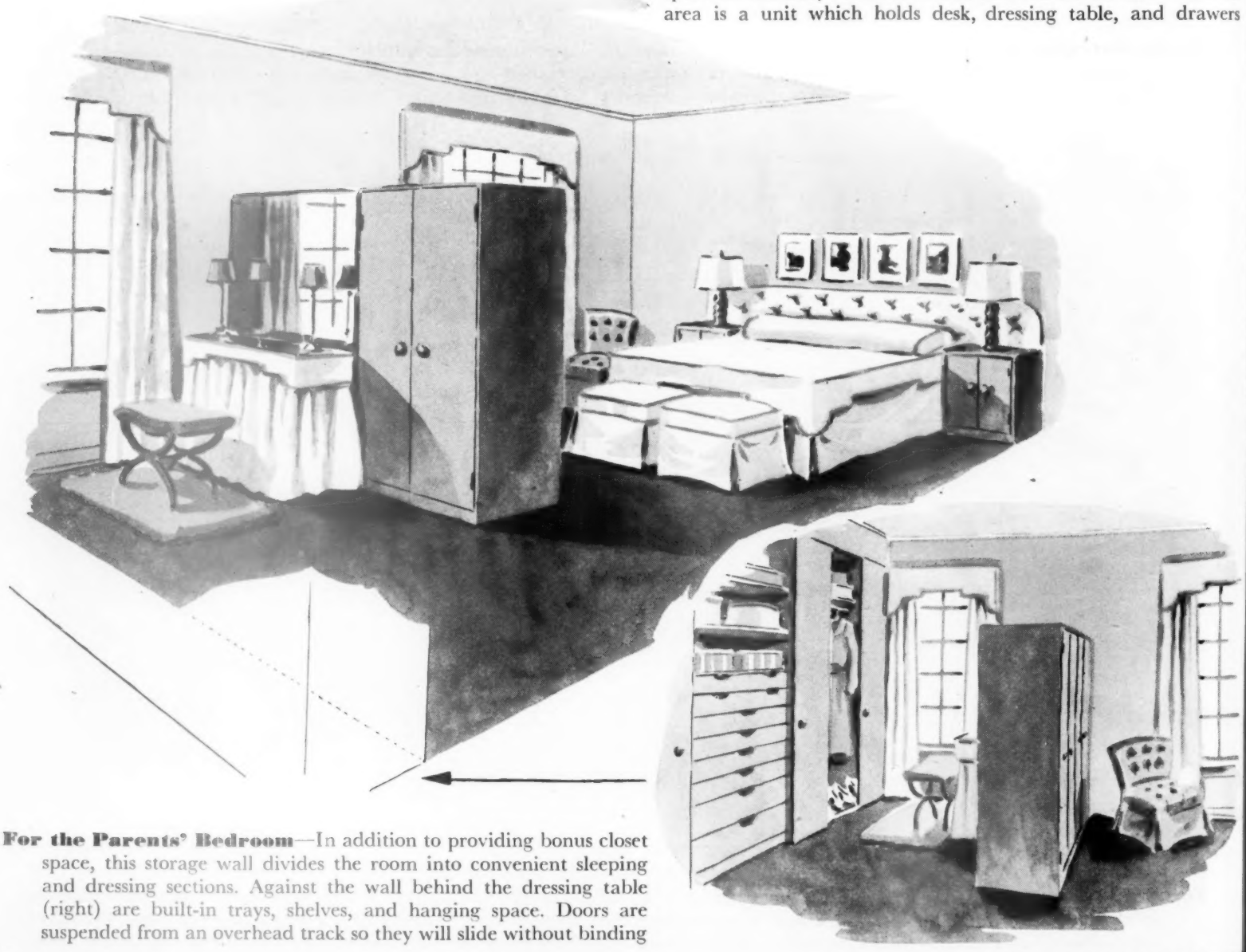
At the Entrance—If your front door opens directly into the living room, you know how uncomfortable a draft can be. Here, an L-shaped storage unit blocks drafts and provides space for storing outdoor wraps and sports equipment. High cabinets above hanging space are useful for seldom-used and out-of-season things. Bookshelf and cabinets face living room

For the Living Room—A corner can be more than a place to catch cobwebs. This one holds a sleek unit that combines the radio-phonograph, a convenient record cabinet, davenport, drawers, bookshelves, and a built-in desk. It's an efficient design for a small den, too. For bonus sleeping space, the davenport might be a studio bed with blanket storage space behind

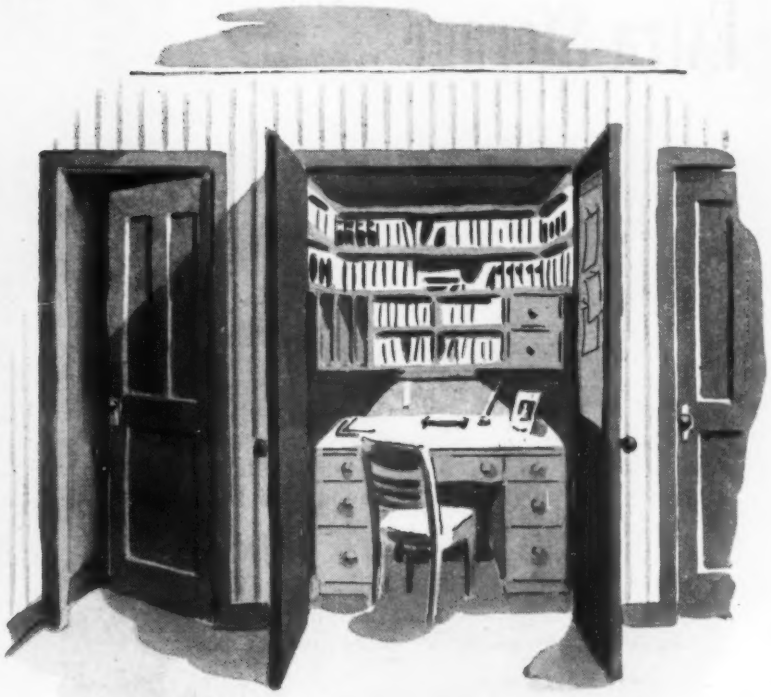
Turn the page for more storage ideas

Extra Storage *Continued*

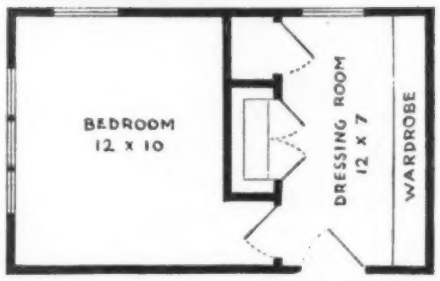
For the Children's Bedroom—When two youngsters double up in a large bedroom, you can give each his own domain with central storage units. They let air circulate and provide wardrobe space on one side, bookshelves and cabinets on the other. In each area is a unit which holds desk, dressing table, and drawers



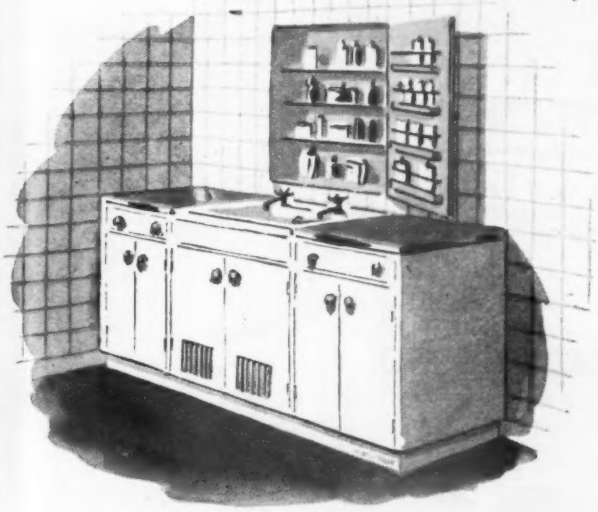
For the Parents' Bedroom—In addition to providing bonus closet space, this storage wall divides the room into convenient sleeping and dressing sections. Against the wall behind the dressing table (right) are built-in trays, shelves, and hanging space. Doors are suspended from an overhead track so they will slide without binding



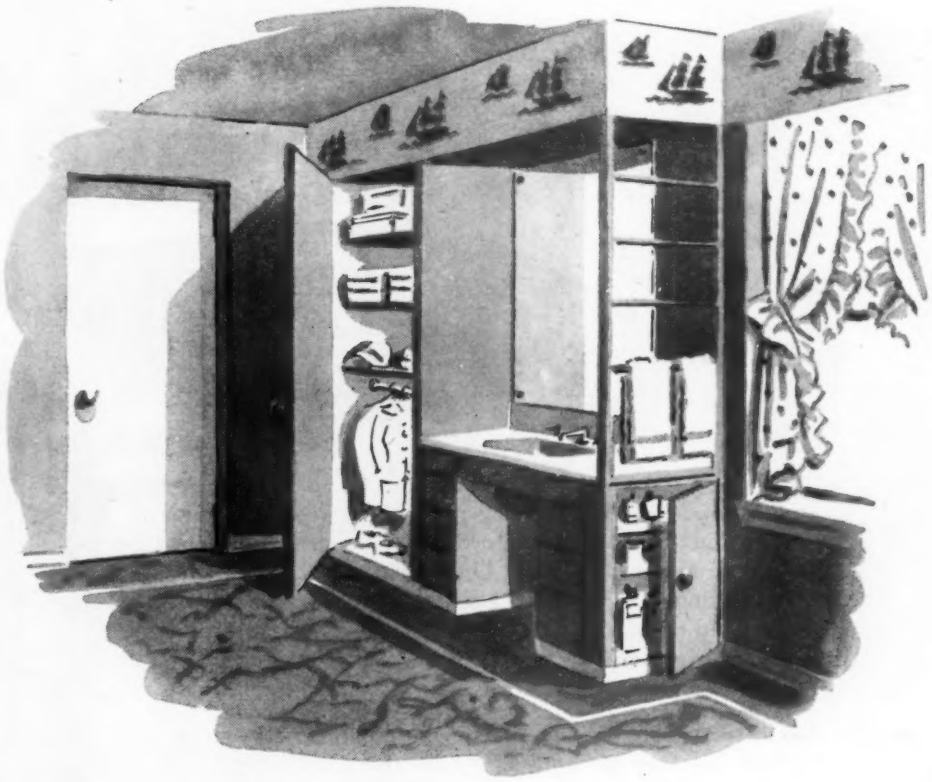
For a Man's Bedroom—Here's a wardrobe wall, with efficiently engineered storage space, that will put a sparkle in many a man's eye. Whatever he acquires—suits and neckties, handkerchiefs and cuff links and hair oil—here's a place to store it. And in that place, it fits! We've made the wardrobe wall part of a dual-purpose dressing room. Opposite it, a desk and bookshelves have been built into a wide closet in the partition (right). Similar treatment could place a sewing closet in mother's dressing room. She could isolate the clutter in a jiffy when guests arrive



For the Bathroom—Equipment for personal cleanliness is almost a symbol of our high standard of living. But for storage space, most bathrooms are antiquated. The sketch at the right shows a solution especially good for the larger bathrooms found in older homes. Sliding trays around the sink hold shaving equipment and cosmetics, isolated from the children's things in the end cabinet. The large closet holds towels, washcloths, and even a quick change of clothing for the youngsters



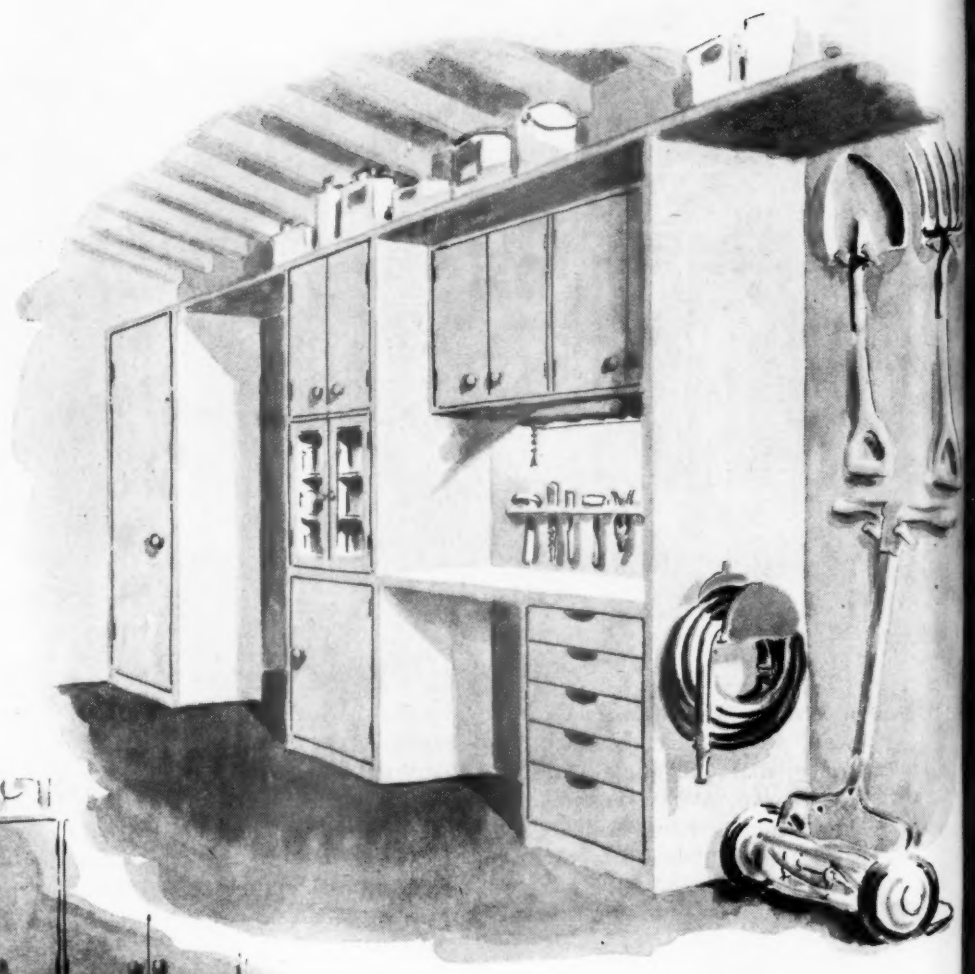
Turn the page for more storage ideas ➜

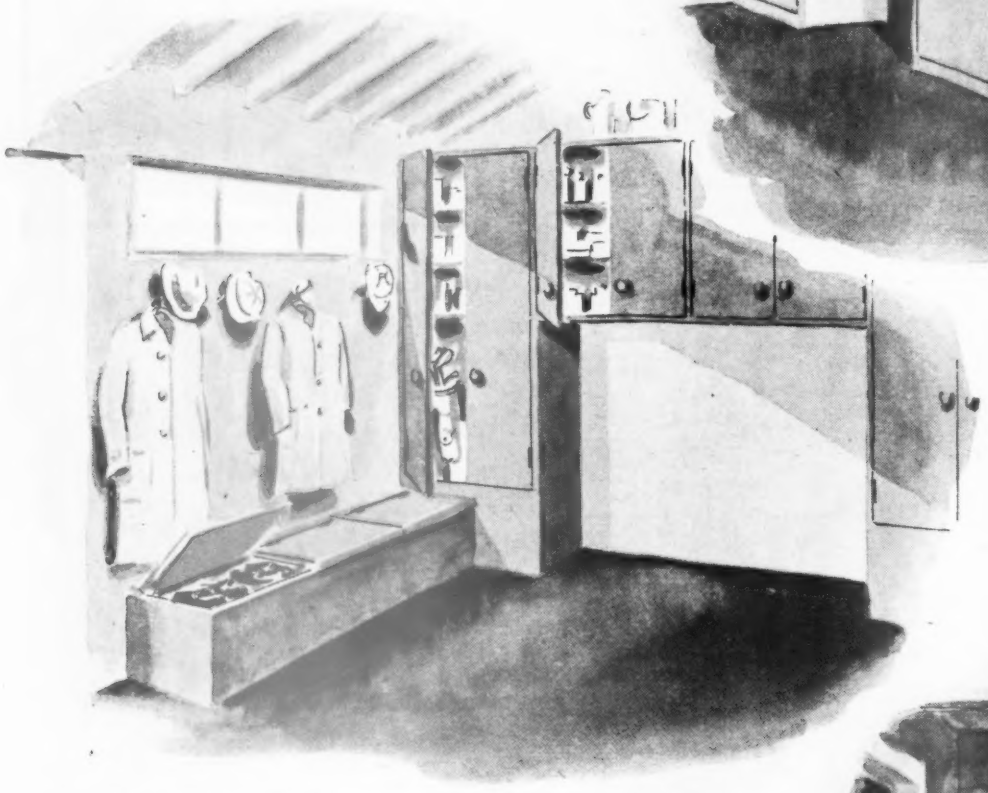


For the Bathroom—Smaller bathrooms in new homes can well copy the modern kitchen. At the left, adequate storage space has been provided with kitchen base units, built under and around the lavatory. The center section, with louvered doors, holds cleaning equipment. The large medicine cabinet above gains bonus space thru the use of narrow shelves fastened to the door. They make it easier for you to find what you're looking for without a show of temper!

Extra Storage *Continued*

For the Garage—Most garages are large enough so a whole wall of extra storage space can be fitted into one side. This one includes a workbench, good for potting plants if gardening is your hobby. Cupboards hold small tools, paint cans, sports equipment, working clothes, and dozens of other things you want readily accessible but out of the way. Larger garden tools have their own racks and niches, designed to hold them without waste space. Even the under-the-eaves space is used, for things like insecticide and antifreeze used only once or twice a year. Consider this for your basement or utility room, too





Storage space is a man's problem, too. Take a look at your garage and basement, and you'll agree

For the Garage—Even in a small garage, extra space for storage can be found. Above, cabinets are built up over the hood of the car, in an area that's ordinarily wasted. Outdoor clothing is hung along one wall. Underneath are hinged bins, handy for sitting on when there are overshoes to be pulled on, and even handier for storing the children's amazing collection of balls, bats, gloves, skates, and other outdoor equipment

In the Basement—Here's the place where father can go to town with his favorite hobby. Above the workbench, jars hold nails and screws. Tools hang in full view, ready for use. The hampers below rest on plywood sheets mounted on casters. They hold bulky things like paint cans and steel wool, lift off for easy carrying anywhere in the house. Beyond the workbench is a photographer's darkroom, which has been fitted into an old coalbin and closed off with a sliding curtain

Turn to page 128 for more storage ideas

AN OLD-TIME FAVORITE—*Faithfully Yours*

A Steady Welcome Since Colonial Days ...for Hearty Chicken Noodle Soup

Times change, but tastes linger on. So it is that chicken noodle soup, well liked by Americans long ago, is still a favorite. Today the kettle on the crane has given 'way to the saucepan on the stove, as Campbell's Chicken Noodle Soup comes to family tables everywhere. Made in the old tradition—a stock simmered from fine chickens, with golden egg noodles and tender pieces of chicken—it's a tempting and soundly nourishing soup. Have it soon!

21 KINDS TO CHOOSE FROM — Asparagus • Bean with Bacon • Beef Noodle Beef • Black Bean • Bouillon • Chicken Gumbo • Chicken Noodle Chicken • Clam Chowder • Consommé • Cream of Mushroom • Ox Tail Green Pea • Pepper Pot • Scotch Broth • Cream of Spinach • Tomato Vegetable • Vegetarian Vegetable • Vegetable-Beef.

Campbell's CHICKEN NOODLE SOUP

LOOK FOR THE RED-AND-WHITE LABEL

Luscious Meals for May

WE TAKE a page from your Maytime meals! Fresh as a daisy, fresh as the first red-ripe berries from the garden patch.

Please note we're starting no debates on strawberry shortcake. Butter cake or biscuit—the best way is the way *you* like it.

No traditional shortcake, this cake on the color page. You make a sunshine cake with a tropical flavor. Split it in layers. The fruity filling is fresh red berries, nuggets of golden pineapple. Spoon juicy sugared berries over the top. Fill the "tube" with rich whipped cream.

This is just one lush masterpiece you can make with all the goodness at the market now. Bins and baskets are full of fresh, crisp spring things. New green spinach, peas in the pod, little tender-skinned potatoes, frilly lettuce, and fragrant mint leaves.

Below see the meals that match early spring gardens.

For a May Day

MAIN DISH	VEGETABLE	SALAD OR ACCOMPANIMENT	DESSERT	NICE TO SERVE
Roast Leg of Lamb With Currant-Mint Sauce	Glazed Carrots Browned New Potatoes	Fruited Gelatine on Lettuce Leaf Parker House Rolls	Tropical Strawberry Sponge Cake* (photo opposite)	Jellied Consomme Candies—Salted Almonds

Cans of consomme jell in refrigerator in 4 hours. Roast lamb slowly (300° to 350°) 30 to 35 minutes per pound. For sauce, soften currant jelly with a fork; blend in 1/2 tablespoon chopped mint and a bit of grated orange peel. Sweeten and shine cooked whole carrots—baste with syrup of 2 tablespoons butter and 1/4 cup corn syrup. (Use low heat!) Your cake will be the climax.

Before the Bridge Game

Chicken a la King Cranberry Sauce Slices	Buttered Asparagus Tips	Spring Relish Plate Perfect Biscuits	Meringues* With Peppermint-Stick Ice Cream*	Candy Mints Coffee

To master meringues you have to stick to the rules: Eggs separate best when just taken from the refrigerator. To remove a particle of yolk, use an empty shell. Whites won't fluff if even a little yolk is present. Allow whites to reach room temperature before beating. Add sugar gradually, beating until sugar is dissolved. Bake in slow oven until delicate golden brown.

Great for Outdoors

Grilled Minute Steaks	Hash-Brown Potatoes	Scallions New Radishes Hot Scones	Golden Cheese Cake*	Coffee or Tea

Take steaks to your outdoor fireplace. Be sure to grease grill well with suet or soft fat so they won't stick. Turn once allowing about 1 minute a side. Make scones from regular biscuit recipe (2 cups flour) by adding 2 tablespoons sugar and 2 eggs. Reduce milk one-half. If desired, add raisins. Cut in triangles to bake. Serve hot. Bake 1 inch apart if you like them crusty.

In Case of Company!

Breaded Veal Cutlets*	Whipped Potatoes French Green Beans	Fresh Fruit Salad Hot Buttered Rolls	Rhubarb Upside-Down Cake*	Tomato-Beef Starter

For appetizer, combine 1 can condensed bouillon, 1 1/2 cups tomato juice. Season with onion, celery salt, 2 or 3 whole cloves. For the cutlets, add canned mushroom soup for flavor variety and good gravy. Arrange fruit in crisp lettuce cups and mount whole strawberries atop whipped cream dressing. In the upside-downer, rhubarb, honey, and orange blend flavors.

Says Spring

Tuna or Salmon Souffle*	Fresh Peas in Cream Potato Chips	Garden Green Salad Bowl	Orange-Nut Loaf Slices*	Frozen Fruit Cocktail or Asparagus Soup

For a warm day, frozen fruit cocktail; for a chilly day, asparagus soup, hot and creamy. To make salad, mix shades of greenery—leaf lettuce, chicory, endive. Rub salad bowl with garlic, add 1/2 teaspoon salt, 1/8 teaspoon pepper, 3 tablespoons vinegar, 1/2 teaspoon Worcestershire, 2 drops Tabasco, 1 tablespoon horse-radish, 1/2 cup salad oil. Toss with the greens.

Dinner's in a Casserole

Creamed-Egg Casserole*	Parsley New Potatoes Spinach With Mushrooms	Circles of Head Lettuce French Bread	Rhubarb Creme*	Coffee or Tea

Hard-cook eggs in hot water in the top of a double boiler. Cook 30 minutes with bottom water simmering. Cool eggs quickly to avoid dark ring on yolks. Season potatoes with melted butter and chopped parsley. Cut lettuce in 1/2- to 3/4- inch slices. Serve with Thousand Island Dressing or season mayonnaise with pickle relish and catsup. Rhubarb adds rosy color to dessert.

36 Taste-Tested Recipes

Appetizers and Soups

Tomato-Beef Starter... 67

Breads

Hot Scones..... 67
Peanut Butter Bread..232

Main Dishes and Meats

Roast Leg of Lamb With Currant-Mint Sauce. 67
Breaded Veal Cutlets..118
Tuna or Salmon Souffle.118
Creamed-Egg Casserole 117
Roast Leg of Lamb.... 82
Mock Turkey Legs.... 81
Lamb Oriental..... 81
Lamb Chop Casserole.. 81
Sweet-Sour Pork.....115
Chicken a la Occidental.114
Breast of Chicken Baked in Cream.....114
Baked Meat Balls.....233

Salads

Garden Green Salad Bowl..... 67
Olmsted Spring Salad..114

Desserts and Pastries

Tropical Strawberry Sponge Cake.....116
Meringues With Peppermint-Stick Ice Cream 117
Golden Cheese Cake...116
Rhubarb Upside-Down Cake.....119
Orange-Nut Loaf.....118
Rhubarb Creme.....119
Lemon Cream Puffs... 82
Fruit Custard..... 82
Orange-Marshmallow Custard..... 82
Orange Cake Custard.. 81
Mrs. K's Rhubarb Pie..115
Peanut Butter-Crumb Crust.....232

Frostings

All Corn Syrup Frosting.....233

Know-How Tips

How to Make Meringues..... 67
Best Way to Freeze Sliced Strawberries.. 95
Best Way to Freeze Asparagus..... 98
Frozen Food Miracle Meals..... 68
Biscuit Baking..... 77
Butterhorn Roll Short Cut..... 77

Send us your pet cooking or housekeeping idea! We will pay you $3 if your idea is used. Sorry, we cannot acknowledge or return your tips. Address: Household Hints Editor, Food and Equipment Department, *Better Homes and Gardens*, Des Moines 3, Iowa.

*Recipes on page 116. For accessories list, see "Where to Get It," page 113

What Would Grandma Say!

Miracle meals, that's what Grandma would say. Pies crimped for the oven, turkey you thaw then put on the platter, cupcakes minus the mixing, French fries minus the fuss

Chicken a la king used to be something of a feat. You know, stew the chicken, take it off the bone, chop and measure, etc. Here the recipe simmers down to "heat and eat." Drop your frozen dinner into the double boiler. Let it heat *slowly* to serving temperature, about 30 minutes. Of if you've already thawed it, 15 minutes heating is enough. Stir now and then. Other frozen meals: Shrimp Creole, Corned Beef Hash, Clam Chowder, Chili Con Carne, Oyster Stew, Onion Soup. All are ready-cooked. All you have to do is heat them slowly to serving temperature

PHOTOGRAPHED AT
MARSHALL FIELD & CO'S. EVANSTON STORE.

By Myrna Johnston

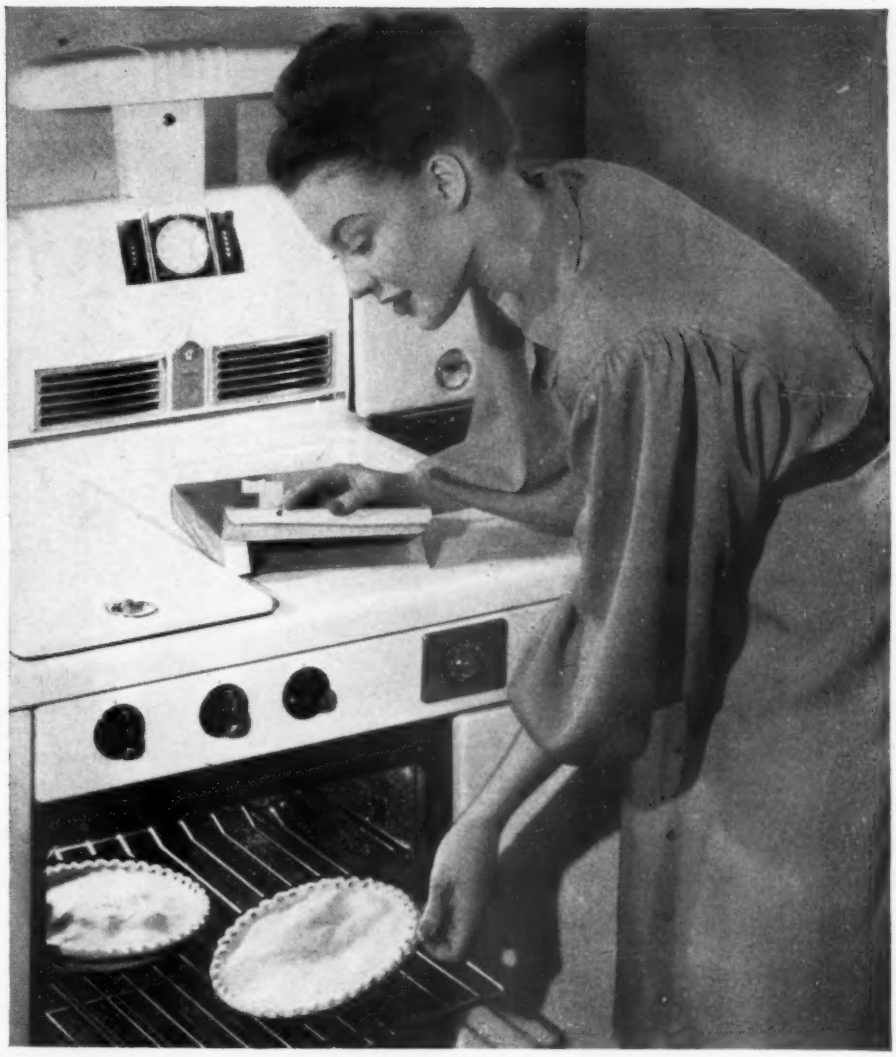
KNOW the answer to what comes in packages and is frozen?

A little time to check the frozen-food displays where you shop will reveal there's more there than frozen peas and French green beans.

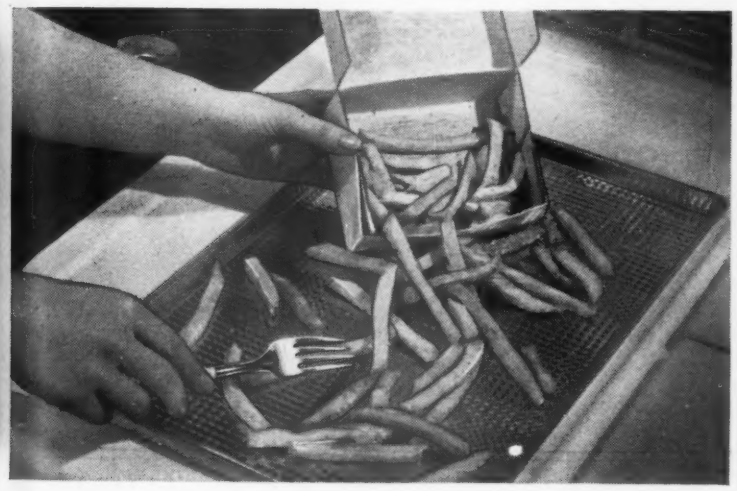
We've been scouting and eating, finding out the best way to cook frozen food. And it looks to us like the old saying, "Woman's work is never done," is fast getting exploded. Your chances of getting in the 20-minute nap—that boon to hostess beauty—before the guests arrive are getting better all the time!

There are a few simple success rules to follow for frozen foods, so they will come to the table best-to-eat and best-to-look-at. We tell you about those, too. If some items aren't showing in your town, they'll be on the way soon.

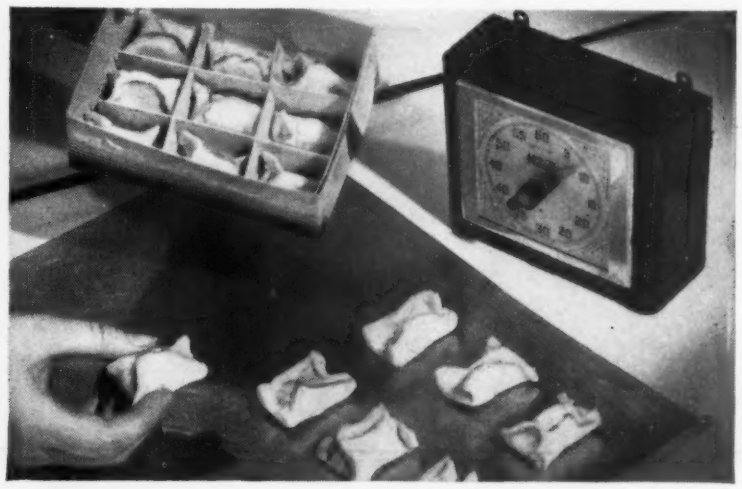
More About Frozen Foods, pages 202 and 204



Eskimo Pies. The frozen pie comes out of the package—all filled and crimped and ready for the oven. All you do is put it in a hot oven (400°). No, you don't thaw it. On account of its cold start, it will take about 15 minutes longer than usual to bake



French fries without the fuss. Spread frozen French fried potatoes on baking sheet; crisp in a hot oven (450°). Takes 12 to 14 minutes, about the time it takes the steak to broil. If you want to, you can put the potatoes right on the broiler rack after you turn the meat



Hot appetizers for company nibbling (above right). From frozen package to the living-room coffee table, they take 6 minutes. They're oven-ready pastry bites, filled with chicken, fish, or cheese. They come assorted. Keep them frozen till your guests ring, then slip a sheet of them into the oven. No trouble at all, these tidbits

Frozen Gems. You buy frozen batter in a box, stow it away in your home freezer or refrigerator freezing compartment (the batter will keep a month). Comes the day you want your cake, you take the box out of the freezer. Batter thaws in 2 to 3 hours, ready to pour into a layer-cake pan or paper cups (no pans to wash). Package tells you how to bake them. These are date-nut cakes. Drop by in 20 minutes!

Frostair

Refrigerator, locker, and ice maker—all in one. Swing open the top door—a 7-cubic-foot refrigerator. Swing open the bottom door—a frozen-food locker. Each pull-out aluminum bin holds a bushel. If the clink of ice in the glass is music to your ears, note that battery of trays—90 ice cubes!

Look What's New in the Kitchen

By Ida Ruth Younkin

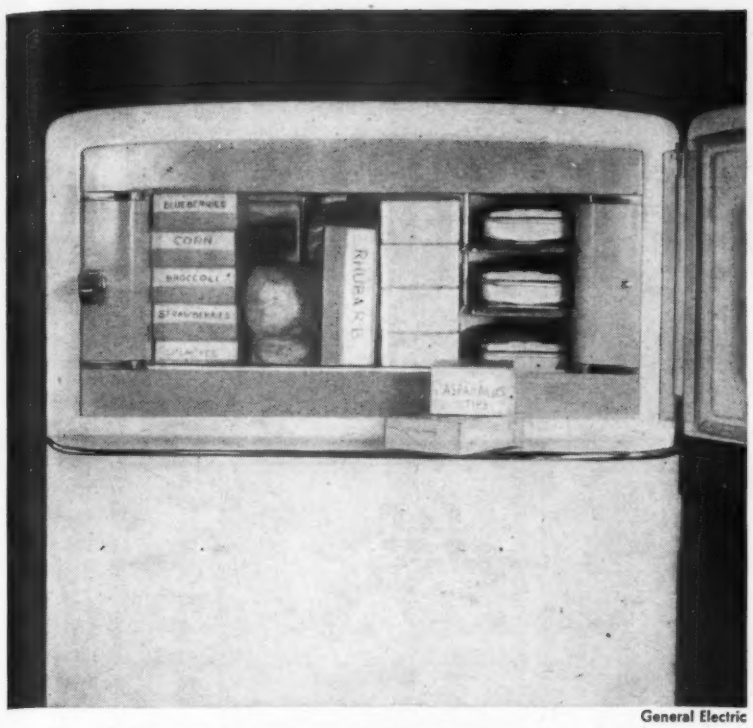
BUILT-IN pressure cookers, new two-zone refrigerators, fold-away ironers—the stuff kitchen dreams are made of! On these pages we show new appliances fresh from the assembly line. Look close. Some changes meet the eye. Some are manufacturing details you can't see. But they mean easier work and more convenience for you

Hotpoint

This cabinet-type automatic washer has an agitator as in the washers you're accustomed to. Clothes are placed in the washer thru the top opening. Soap is put in a container inside the lid. Then you select water temperature and washing time. From there on washday is automatic. The soap you've added predissolves in hotter water, is released at the beginning of the wash cycle. Clothes are damp-dry when you open washer at end of spinning

Universal

Junior-sized electric range plugs in on any appliance circuit. You can use it for surface cooking, baking, or broiling. Base is a roomy, two-shelf cabinet for utensil storage. To cook, you plug surface unit assembly (two units mounted on a steel frame) into receptacle in bottom of oven. Door makes convenient shelf. For broiling, same assembly plugs into receptacle at top of oven for broiling. Plenty of oven space. Roasts a 22-pound turkey!



General Electric

Combination home freezer and refrigerator. Top section is a 1½-cubic-foot zero zone. Lower section is 6½-cubic-foot regular refrigerator storage. Each section has its own door. This manufacturer gives you more refrigerator for the same space. A 1947 8-cubic-foot refrigerator, for example, occupies the space a 6-cubic-foot refrigerator formerly required

A built-in pressure cooker is the big news. Cooker has two lids. One's a pressure lid, one's a nonpressure lid; so you can use the cooker as a Dutch oven, too. Or, if you need a fourth surface unit, you stow the cooker in one of the range drawers. Then raise the deep-well unit to surface. It sits securely in place, and looks just like a regular surface unit

Apex

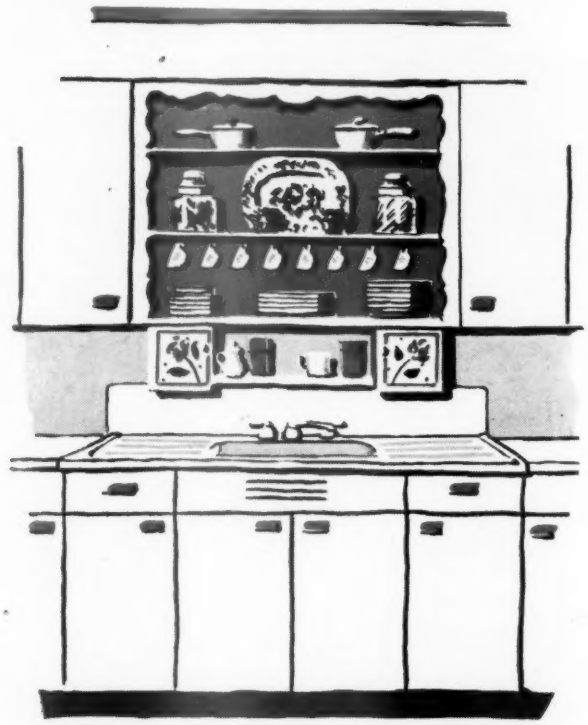
Slick put-away. Newly designed, this ironer folds away into an upright position, becomes a part of the kitchen counter. It's 36 inches high (work-counter height), 18 inches wide, and 25 inches deep. (Those are standard kitchen cabinet dimensions.) Once ironer's installed, you plug it in, and it need never be moved. The standard size, 26-inch roll moves out to position; the cabinet stays stationary. Handy shelf at end gives space for ironed items

Kitchen Problems With Pretty Answers

You and the handy man can work wonders in your kitchen. Here we tackle typical problems, find the pretty answers

Glass blocks work a transformation in a windowless wall. Panel of glass at each side of sink provides extra daylight. Over sink are narrow shelves set at random. Change a shelf setting and you get a new view

Style for the Sink



A show place for china or pottery pieces. Wood scallop, flush with cabinets, frames the shelves on three sides. Small cabinets below shelves hide the scouring pads and soap yet keep them within easy reach

Lacy wire trellis, sheer organdy curtains, and Venetian blinds make a picture window a pretty picture. Side windows open to let in fresh air. Soffit lighting (light fixture is built in, covered with glass panel) gives you light where you need it

By Harry Swenson

MAYBE in your idle moments you speculate what could be done with a blank wall glaring at you above the range. Or you ponder the possibilities of the unused space between the upper and lower cabinets. Your eye roves to the ceiling, and you think a little trim could work wonders there. Could be you even resent a door that's unadorned.

Almost every kitchen has a handicap when it comes to looking its best—an area that seems to defy practical use and your decorative skill.

Kitchen problems with pretty answers! And we have *pages* of answers—for the area over the sink, refrigerator, and range; for the space between cabinets; for ugly-duckling doors; and for the ceiling.

Pretty, yes, but practical, too. Decorative, but not dust catchers. Study the sketches with your own kitchen in view. Some idea will answer your problem exactly or can be adapted to your needs.

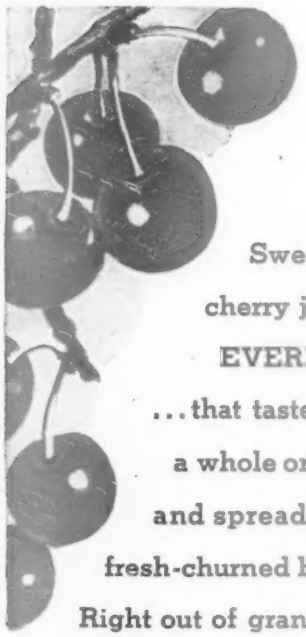
Right Over the Refrigerator

A kitchen can have murals, too. This is where *you* come in. Select decorative tiles to set in a panel over the refrigerator. This breaks the severity of white cabinets, and —nice thing about it—tiles are pictures you can wash. The wide shelf below tiles is wire grille and removable. Use it for pretties or items that say "out of reach" to small fry. Air space is left for refrigerator

For Mrs. 5 ft. 5 or under. If a cabinet over the refrigerator would be out of reach, fill in the gap between cabinets with a plywood panel and hang your prettiest tray for admiring eyes. Problem's solved!

You can look both pretty and efficient in your kitchen. This refrigerator stood alone until the shelf unit was added. You'd fill the space up in no time with bright pitchers or flower bowls, your cook book, and the kitchen radio. Drawer's for bills

More ideas on next page



Sweet red cherry jam... EVERBEST ...that tastes like a whole orchard and spreads like fresh-churned butter. Right out of grandma's cook book, but made even better than grandma's way. Scrumptious eating for the whole family.

EVERBEST

SEEDLESS

CHERRY JAM

Other famous Everbest Specialties include Spiced Peach with Cherry, Old Fashioned Tomato, Spiced Plum with Lemon, etc.

Glaser, Crandell Co.,
Dept. E5, 2000 S. Western Ave., Chicago 8
Send your free illustrated booklet of preserve recipes and dessert suggestions.

Name.....

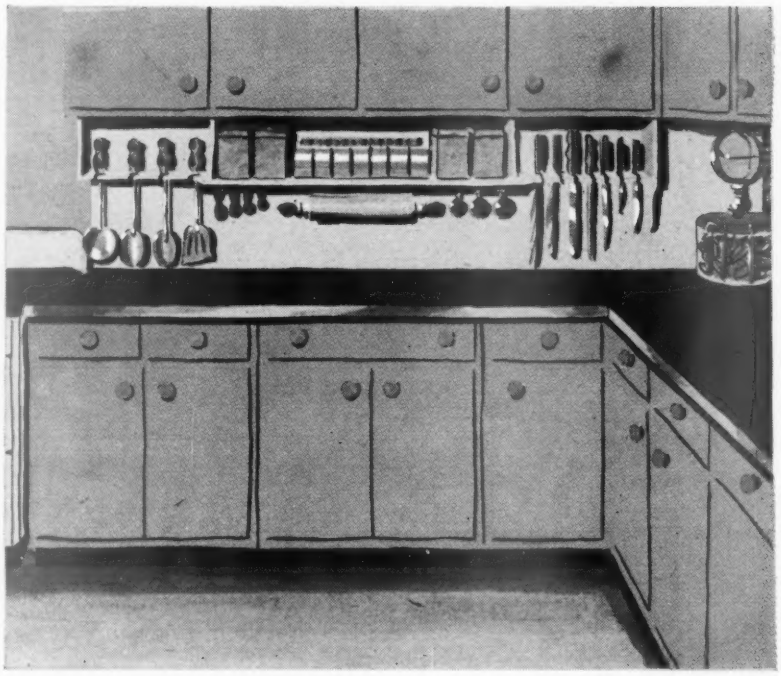
Address.....

City.....Zone.....State.....

Kitchen Problems With Pretty Answers

Continued from preceding page

Over the counter: The handiest space in the kitchen is the blank wall strip between the upper and lower cabinets. These ideas make your work easier, your kitchen prettier



Kitchen desk, salad bar, or baking center—here's a work counter organized for a definite purpose. And a place to pull up a stool and sit down. If you're feeling your most efficient when you plan this spot, it's a good idea to lay out every item you want to use and gauge your reach before you start. Note penny bank on radio is within thrifty reach, too.

Combination shelf and rack. The narrow ends are notched for kitchen forks, spoons, and spatulas; slotted for your knife assembly. Canisters and spice jars line up on the shelf. Hooks hang measuring spoons and cups. Now picture the speed you'd show on a pie with rolling pin this handy. No scrambling thru a crowded drawer for tools you're going to need.

Shiny new or antique molds add up to decoration when they're hung on the wall. Maybe collecting them is a hobby with you—then make them pin-ups so you can really enjoy them. Cooky cutters or gadgets would make an interesting pattern. Or if you take special pride in a saucepan set, hang it.

Double deck efficiency. Mixing a batch of cookies or a birthday cake is sport when bowls, spoons, and ingredients appear at your finger tips. A special niche is left for the mixer so it can be plugged in and ready when the recipe says go. Metal grilled racks hold the spice jars. [*Turn to page 84*

Finest way to make a pick-up Supper Super
Finest
RECIPE FOR PEAS IN SPRING SAUCE
1 can Stokely's Finest Peas
¼ cup minced onion
2 tablesp. butter or margarine
½ teasp. sugar
1 teasp. celery seeds
Few grains salt, pepper.
Drain peas. Lightly brown onion in butter or margarine; add sugar, celery seeds, salt, pepper. Add peas; heat. Serves 4. Your family is bound to love the garden-fresh flavor of these juicy, plump, young peas. And each delicious bite is a boost toward good health. These peas were grown in special, mineral-enriched soil. Iron, calcium and phosphorus, as well as the A and B-complex vitamins, are sealed right in them. So you're treating the family to buoyant health, when you serve nothing but the finest . . . Stokely's Finest. (Stokely's Finest Party Peas and Tasty King Peas are luscious with this sauce, too.)
Finest
RECIPE FOR PICKLED BEETS
1 can Stokely's Finest Whole Beets
⅓ cup vinegar
⅓ cup light corn syrup
1 onion, sliced
1 tablesp. pickling spices
Drain beets. Combine beet liquid with vinegar, corn syrup, onion, spices. Bring to boil; boil 1 min. Pour over beets; cover. Cool. Set in refrigerator over night. Serves 4. Then hear your praises sung after the first delightful tastes . . . for they're more tender and inviting than you ever dreamed beets could be. They're carefully raised, where growing conditions bring out the best in beets. They're packed expertly. Then, samples of each batch are analyzed by laboratory chemists for purity and flavor. For beets must be nothing but the finest, when they're Stokely's Finest. You'll find more tested recipes on every Stokely's Finest label.
Stokely's Finest
ALWAYS DELICIOUS
Products of
Stokely-Van Camp, Inc., Indianapolis
and Stokely-Van Camp of Canada, Ltd.

Get a Frozen Food Chest ...

Here's your new treasure-chest of good eating — a big Frozen Food Chest, right in your new Kelvinator! You can freeze your own meat, poultry, vegetables . . . enjoy the hundreds of amazing new packaged frozen foods. So big it can take a 10 lb. turkey, a rib roast, steak, chops, and store plenty of frozen vegetables and fruits to boot! Ice cream, too. Hi-Speed Trays freeze 9 lbs. of ice cubes . . . are removable for still more frozen storage space.

Get a Moist-Master Refrigerator ...

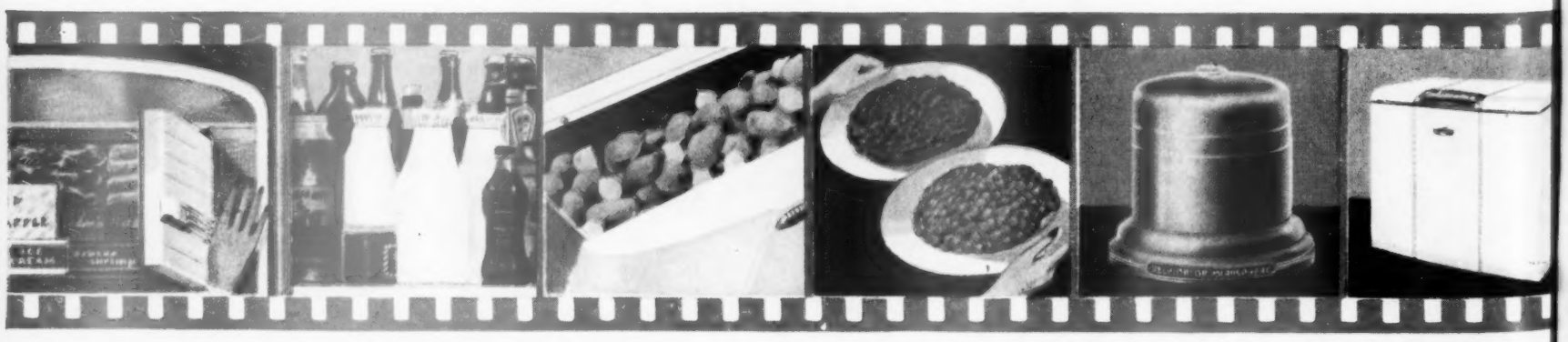
Look! You get Kelvinator Moist-Master refrigeration, too! A big glass-enclosed compartment (chilled by a separate set of cooling coils in the walls) keeps perishable foods in a mist of super-moist cold. Keeps vegetables and greens crisp for days . . . guards vitamins. Keeps left-overs fresh and appetizing . . . cakes moist, pies mouth-watering. All without food covers, or transfer of flavors! *Above* the Cold Mist Freshener is room aplenty for general storage of foods, such as milk, butter, eggs, and fruits.

Get Both Combined in Kelvinator!

Yes, Kelvinator gives you both — a big Frozen Food Chest *and* Moist-Master refrigeration — in the same big, beautiful cabinet, and powered by the famous, dependable Polarsphere unit. Make this perfect combination your *next* refrigerator. Your Kelvinator dealer has five other beautiful new Kelvinators that are just as exciting, and priced to fit every budget. See him today!

KELVINATOR DIVISION, NASH-KELVINATOR CORP., DETROIT

Get the Best things First... Get *Kelvinator*



Kelvinator's famous Cold-Ban trim eliminates 84 exposed, hard-to-clean screwheads; always keeps gleaming new. Rounded corners throughout interior make your Kelvinator a joy to care for! Sparkling, snowy Permalux finish *stays* white!

Storage space aplenty for tall bottles. Kelvinator's construction brings shelves fully to the front of cabinet . . . makes everything easier to reach. And the recessed light at the back floods the entire compartment with soft, diffused light!

Look! A big dry storage bin, too! Not just ½ or ¾ of a bushel capacity, but 1½! Handily stores all those much used root vegetables—out of sight, yet right in your kitchen! You'll say it's an ideal place to keep cereals and canned goods.

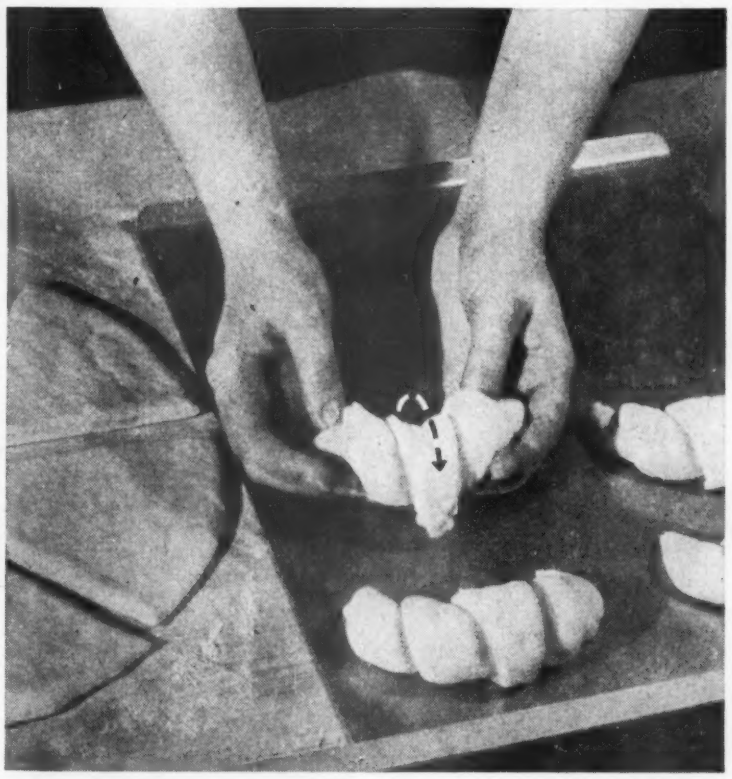
Compare! The peas at top were left uncovered 48 hours in *ordinary* cold. The bottom peas were left uncovered the same length of time in Kelvinator's Cold-Mist Freshener. Kelvinator keeps left-overs fresh, appetizing, and delicious days longer!

The Polarsphere—the secret of Kelvinator's unfailing cold. It's sealed in one steel unit and permanently lubricated for trouble-free service. Under normal conditions uses current only twelve minutes of each hour. Saves on electricity bills!

Here's Kelvinator's big 6 foot Home Freezer that ho to 40% more food than cabinets of same outside d sions. Holds 210 lbs. . . . freezes 25 lbs. at a clip. fits into your kitchen amazingly low-priced!

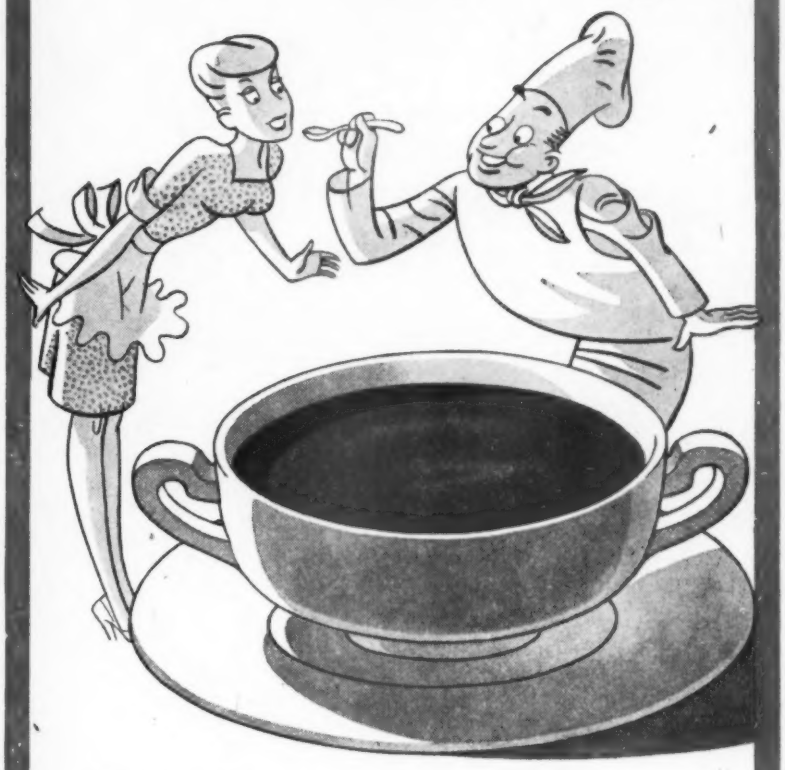
SMART COOK!

Soft or crusty? The biscuits placed apart on the cooky sheet will bake crusty all around. Those touching each other will have crusty tops, soft sides. Some folks like them one way, some the other. If you like your biscuits high and fluffy, roll dough 1 inch thick. Dip cutter in flour each time to prevent sticking. Give cutter a little twist as you cut



The flip's the trick. Butterhorn rolls seem tedious? Use this short cut, and you can put them on the pan in no time. Hold the triangle by the corners of the base. Flip the point, either toward or away from you —the triangle spins into a roll. Do your flipping over the baking sheet, then you're ready to place roll on the sheet at end of the flip. Nonstop!

Taste the real tomato flavor in this lusty soup



Made from juicy, red-ripe tomatoes ...thick cream...fragrant spices, all combined with homelike care... Heinz Skill

Recipe

Just wait till you taste meat loaf topped with *this sauce*:

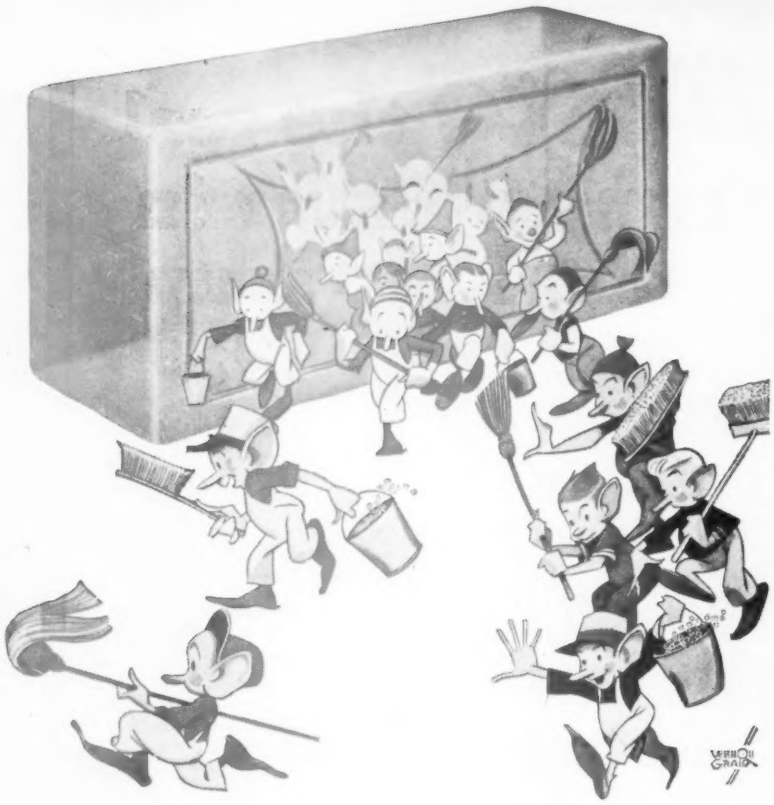
Combine 11 oz. tin Heinz Cream of Tomato Soup (undiluted), ½ cup Heinz India Relish, ¼ cup finely chopped onion, 1 Tbs. Heinz Worcestershire Sauce, 1 Tbs. flour. Cook until thoroughly heated. Serve hot over meat loaf, Salisbury steak or hamburgers.

Heinz

By adding one tin of milk or water to one tin of soup you double the quantity of this delicious soup *Condensed*

57

Cream of Tomato Soup



ACTION !!!

Of course you can unwrap a bar of Fels-Naptha Soap without being overrun by midgets . . . but you can't *use* Fels-Naptha without discovering the fastest and surest cleaning action you have ever had in the house.

Dirt just can't escape the Fels combination of good mild soap and active naptha. No matter where dirt is hidden Fels-Naptha finds it. Loosens it quickly and gently. Floats it away without a tattle-tale trace.

Isn't this just the cleaning action that you need on washdays? Isn't Fels-Naptha exactly the kind of laundry soap that you have been trying to find?

Fels-Naptha Soap

BANISHES "TATTLE-TALE GRAY"

We scout Washington's best eating places,

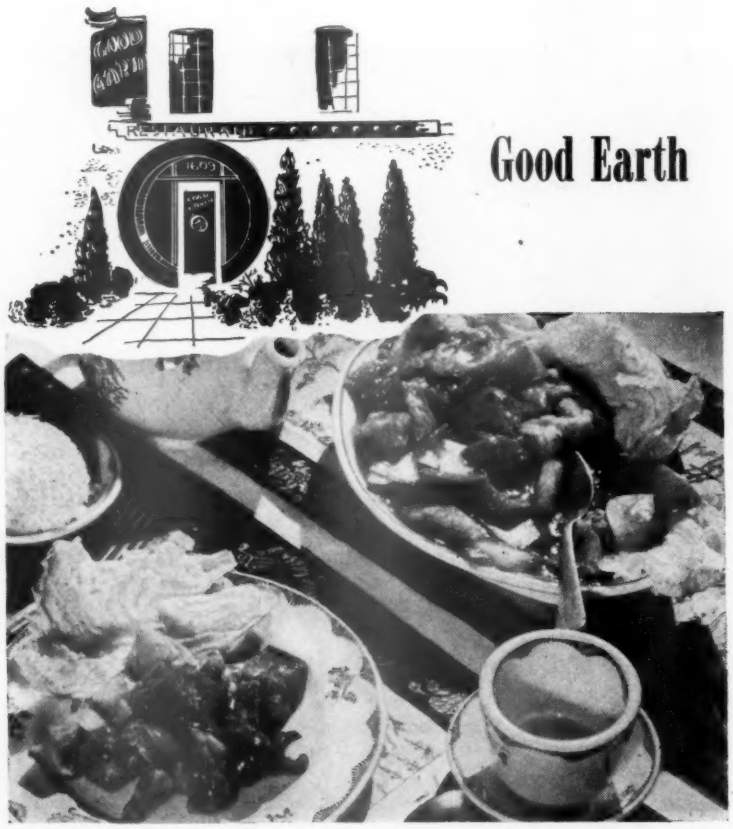
From Washington's Finest Chefs

By Mary Jane Brumley

YOU need not wait till you get to Washington to eat the fine food you'll find there. We've scouted Washington's best eating places, talked shop with the chefs, and inveigled their *prize recipes*. From each of five restaurants we coaxed one favorite for you.

We chose Washington as our "city of conquest," since eating places in the capital reflect a colorful diversity. Over the coffee cups there mingle foreign diplomats, international celebrities, and congressmen from every state of the union. Washington food blends a cosmopolitan gourmet flavor of the Continent with the simple, hearty touch of the home town.

The dishes you see on these pages are the kind the senator tells his wife about, the foreign visitor reports to the folks back home. Their endorsers are the people who have eaten them. A Washingtonian will say to a newcomer, "Have you ever tried Mrs. K's Fresh Rhubarb Pie?" The newcomer will try it, like it, and tell another newcomer. Now you can make these dishes right at home.

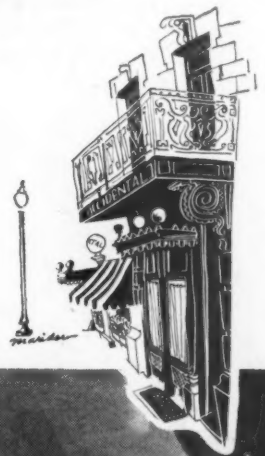


Good Earth

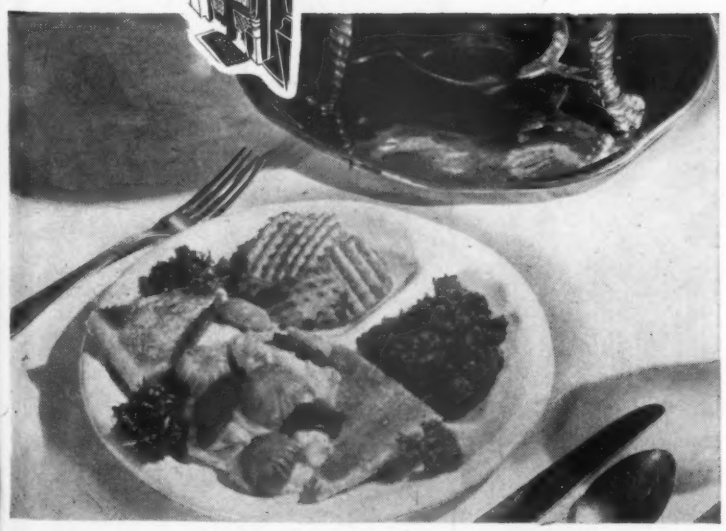
Sweet-Sour Pork is as Chinese as Good Earth's Chef Henry Low who introduced it there. Lean pork cubes are browned expertly, then combined with a sauce that's easy if you know the measurements. And last, tangy pineapple cubes are added. See how it glistens! Fluffy white rice cooked to perfection and green tea, hot and fragrant, are served alongside.

Mrs. K's Toll House Tavern

Fresh Rhubarb Pie is what the customers order at Mrs. K's Toll House Tavern, where horse and buggy travelers stopped to pay road toll 100 years ago. The tavern is an authentic landmark, charming with old carriage lamps, heirloom china, and home-style cooking. If you could have that piece of pie in the picture, you'd linger over its flaky crust, savor each tart-sweet bite of spring rhubarb filling. Recipe on page 115.



Occidental Hotel



Chicken a la Occidental is the best a la king we've ever eaten. Tender morsels of chicken, mushrooms, chopped celery, carrots, onions, green pepper, and pimiento. Rich with cream. Slyly flavored with bay leaf, sherry, and cloves. It's a dish that's been perfected thru three generations at the Occidental—now known as the place "where statesmen dine."

Recipes on page 114 *More pictures on next page*

YOU DON'T Cream Shortening

YOU DON'T BEAT EGGS!

Betty Crocker of General Mills

Yet amazing Betty Crocker Double-Quick New Method with Softasilk will give you lovelier cakes than any other method, any other flour!*

- Uses only 1 bowl!
- Cuts mixing time to 4 minutes!
- So *sure*—brides, too, turn out light, tender, fresher-tasting, *wonderful* cakes!
- Betty Crocker Softasilk is cake flour—made for cakes and cakes alone. The kind of flour leading cook books specify. The *only* cake flour Betty Crocker recommends for her new method Softasilk recipes.
- Get Softasilk. In one box you get *the* cake flour and the Betty Crocker Double-Quick New Method recipes that spell cake-making magic!

*See guarantee on package

A Betty Crocker Double-Quick New Method Recipe

BAKED ON MERINGUE CAKE

Pour Cake Batter (*recipe below*) into a generously greased and floured round layer pan, 9-in. diameter, 1½-in. deep. Pile Meringue (*recipe below*) lightly and evenly over batter. **Bake** *about 40 min.* in *moderate oven* (350°). When done, let cool in pan on wire rack for 10 minutes. Then, loosen sides from pan and invert on palm of hand and place . . . right side up . . . on wire rack to finish cooling. Serve covered generously with sweetened berries. Other toppings that may be used are ice cream, custard sauce, whipped cream, or home canned fruit.

CAKE BATTER—For success—4 "musts"—

(1) Have **all** ingredients room temperature. (2) **Preheat** oven to 350° (moderate). (3) Measure **level** for accuracy. (4) Sift SOFTASILK Cake Flour, then spoon **lightly** into cup and level off. **Do not pack.**

Sift together into bowl.....
- **1 cup *sifted* SOFTASILK Cake Flour**
- **⅔ cup sugar**
- **1½ tsp. double-action baking powder**
- **½ tsp. salt**

Add.....
- **3 tbsp. high grade vegetable shortening**
- **¼ cup milk**
- **¼ tsp. lemon extract**
- **¼ tsp. vanilla**

Beat vigorously with spoon for 2 minutes by clock (about 150 strokes per minute). You may rest a moment when beating by hand; just count actual beating time or strokes. *Or* mix with electric mixer on *slow to medium speed* for 2 minutes. Scrape sides and bottom of bowl frequently.

Add.....
- **¼ cup more milk**
- **2 egg yolks**

Beat 2 more minutes.

MERINGUE. Beat until frothy *2 egg whites;* add *¼ tsp. cream of tartar.* Continue beating until stiff enough to hold a point. Gradually beat in *½ cup sugar.*

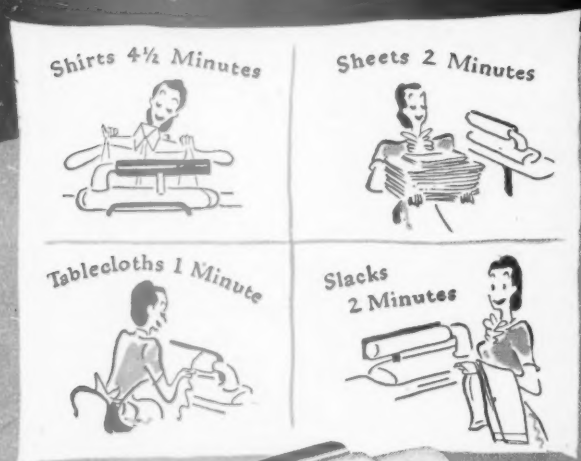
Copr. 1947, General Mills, Inc., Minneapolis, Minn. "Betty Crocker" and "Softasilk" are registered trade marks of General Mills, Inc.

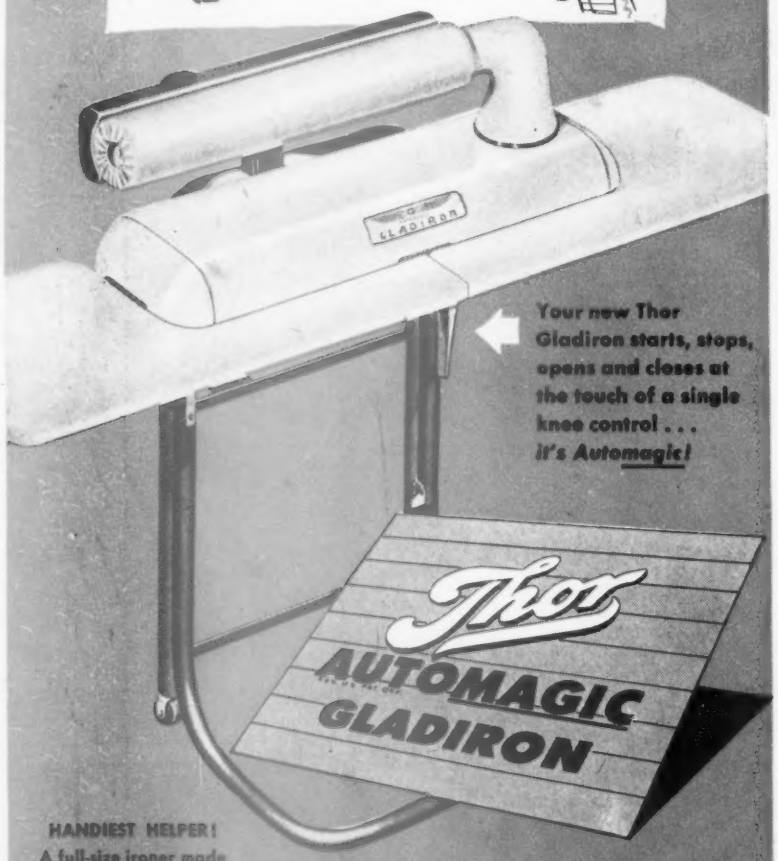
13 CAKE RECIPES, 6 ICINGS, 8 SUGAR SAVING HINTS WITH PACKAGE

SOFTASILK CAKE FLOUR
A Product of General Mills

BARGAIN! AMAZING OFFER OF 14-PIECE CAKE-MAKING SET WITH PACKAGE!

Sit down and breeze through the ironing with a THOR Gladiron!





HANDIEST HELPER!
A full-size ironer made to do a full-size job, yet the Gladiron is so compact it folds to closet size (stores in 1¾ square feet of space!), wheels easily to the coolest . . . or sunniest . . . spot for ironing.

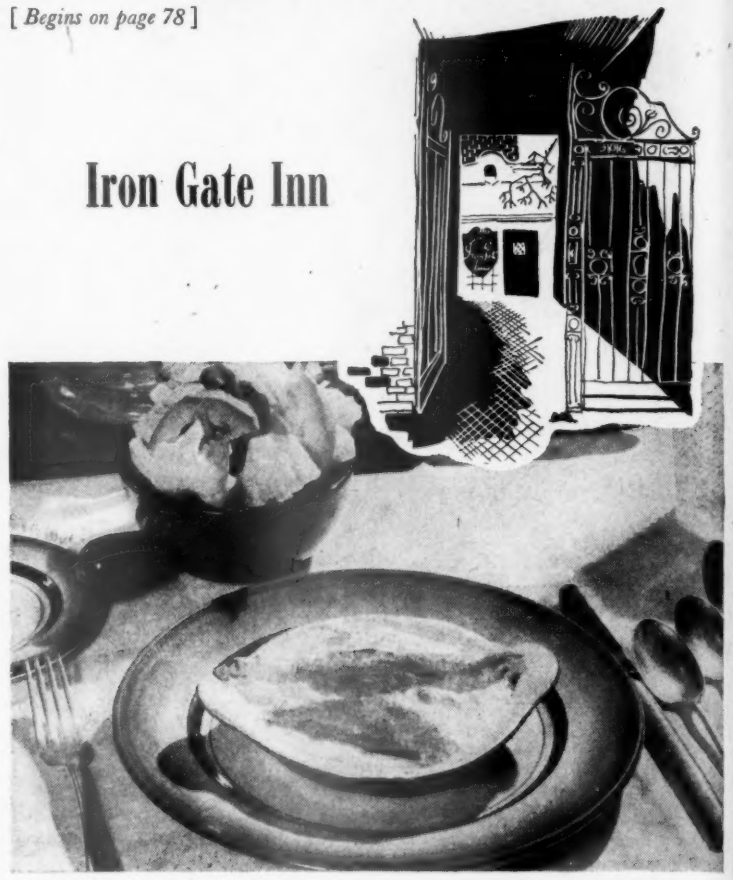
Sit down and iron with a Gladiron and "mountains of clothes" won't faze you. You'll just give the orders (touching a single control with your knee) while the Gladiron does the work. Instead of standing up and pressing down, you'll merely guide clothes through the Gladiron. Even hard-to-iron shirts are *easy* with the Gladiron's special sleeve-size roll. Ask your Thor dealer to show you the exclusive One-Minute Shirt Demonstration. You'll *see* why Gladironing is *glad ironing!*

HURLEY MACHINE DIVISION
Electric Household Utilities Corporation, Chicago 50, Illinois
Thor-Canadian Company, Ltd., Toronto, Canada
Plants in Chicago, Ill.; Bloomington, Ill.; El Monte, Calif.; Toronto, Canada; London, England

From Washington's Finest Chefs

[*Begins on page 78*]

Iron Gate Inn



Breast of Chicken Baked in Cream and hot, butterscotch rolls are synonymous with the Iron Gate Inn. The inn dates back to Civil War days when it was General Miles' stable. The gate now stands ajar for all in search of gracious eating. Enter and order breast of chicken that's simmered in rich cream. Whiff and eat the inn's fresh, baked rolls. You'll be served in the Hunt Room which is the old hayloft.

Olmsted

Olmsted's Spring Salad is attractive to look at, simple to make, smart to serve. And, need we say, delicious to eat. These are the specifications which Olmsted's French chef, Jean Kerauden, sets up for all his salads. You'll have crusty cinnamon rolls, then a sea-food platter or sizzling charcoal steak.

Recipes on page 114

are
War
all
at's
olls.

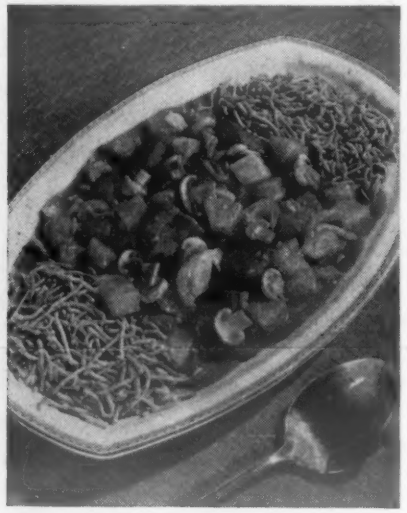
art
ons
ds.
ing

Mock Turkey Legs

"You order lamb shanks; then bake them slowly in a delicious sauce"—

4 whole lamb shanks
1/4 cup salad oil
1 tablespoon cornstarch
2 teaspoons salt
1/2 teaspoon dry mustard
1/4 teaspoon pepper
1/4 teaspoon ginger
1/4 teaspoon cloves
1/4 teaspoon onion salt
1/8 teaspoon garlic salt
1/2 teaspoon celery salt
1 teaspoon paprika
1 teaspoon minced parsley
3 cups hot water

← Flour shanks; brown in salad oil. Place in large, greased casserole or Dutch oven. Combine cornstarch and seasonings. Add drippings from shanks; blend. Gradually add water. Cook over low heat until smooth and thick, stirring constantly. Pour over lamb shanks. Cover. Bake in moderate oven (350°) about 2 1/2 hours, turning occasionally. Serve with fluffy rice. Serves 4.—*Mrs. Wm. G. Challacombe, Van Nuys, California.*



Lamb Oriental

"Meaty lamb morsels are browned, simmered fork-tender with pineapple, mushrooms, crisp bean sprouts and celery"—

1 1/2 pounds lamb, sliced thin and cut in 2-inch squares
1/4 cup chopped onion
1 3-ounce can (3/4 cup) mushrooms and liquor
1 1/2 cups pineapple, spoon-sized cubes
1 cup diced celery
1 teaspoon salt
1/8 teaspoon pepper
Dash of ginger
1 cup stock, made with concentrated meat extract
1 No. 1 can bean sprouts, drained
1 tablespoon enriched flour
3 tablespoons soy sauce

← Brown lamb in hot fat. Add onion; cook until golden. Add mushrooms, celery, seasonings, and stock. Cover. Simmer 1 hour. Add bean sprouts, and pineapple. Blend flour and soy sauce; stir into hot mixture. Stir until thickened. Serve with chow mein noodles or fluffy rice. Serves 6.—*Mrs. B. Lovely, Chicago, Illinois.*

Lamb Chop Casserole

"Chops simmer in tangy soup"—

6 lamb shoulder chops
3/4 cup sliced onions
1/3 cup olive liquor
1 cup stuffed olives
1 10 1/2- or 11-ounce can condensed tomato soup

← Rub chops with seasoned flour. Brown in hot fat. Place in greased 2-quart casserole. Add onions, olive liquor, and tomato soup. Cover. Bake in moderate oven (350°) 2 hours. Add olives last 15 minutes. Serves 6.—*Lynn Mark, Chicago, Illinois.*

CUSTARD DESSERTS →

← VERSATILE LAMB

Cooks' Round Table of Endorsed Recipes

REG. U. S. PAT. OFF

Custard Desserts

Orange Cake Custard

"Golden sponge cake, fresh orange juice, and delicate custard bake and blend beneath tender, brown-tipped meringue"—

6 cups sponge-cake cubes (1-inch)
3/4 cup orange juice
2 beaten egg yolks
2 tablespoons sugar
Dash of salt
1 cup milk, scalded
2 stiff-beaten egg whites
1/4 cup sugar

Place sponge-cake cubes in greased 1 1/2-quart casserole. Pour over orange juice; let stand. Combine egg yolks, 2 tablespoons sugar, and salt. Gradually stir in hot milk. Cook over hot water until mixture coats spoon, stirring constantly. Pour over cake cubes. Beat egg whites until stiff but not dry; gradually beat in 1/4 cup sugar. Spread over cake. Brown in moderate oven (350°) 12 to 15 minutes. Sprinkle grated orange peel over top, if desired. Cool. Serves 5 to 6.—*Mrs. Clara A. De Sautelle, Minneapolis, Minnesota.*

Fruit Custard

"Banana slices in fluffy, fruit-flavored custard"—

3 tablespoons sugar
2 tablespoons cornstarch
¼ teaspoon salt
1½ cups milk, scalded
2 beaten egg yolks
2 bananas, sliced
⅓ cup orange juice
1½ teaspoons grated orange peel
2 tablespoons sugar
2 stiff-beaten egg whites

Combine 3 tablespoons sugar, cornstarch, and salt in top of double boiler; gradually add milk. Cook over low heat until thick, stirring constantly. Cover. Cook over hot water 10 minutes. Slowly add part of hot mixture to egg yolks; add to remaining hot mixture. Cook over hot water 5 minutes, stirring constantly. Cool. Add bananas, orange juice and peel. Gradually beat 2 tablespoons sugar into egg whites. Fold into custard. Chill. Serve in sherbet glasses. Serves 6.—*Mrs. Bill Spann, Atkinson, Nebraska.*

Lemon Cream Puffs

"Tart, airy filling for cream puffs"—

Puffs: Melt ¼ cup butter or fortified margarine in ½ cup hot water. Add ½ cup enriched flour and a dash of salt; stir vigorously. Cook, stirring constantly, until mixture forms a ball that doesn't separate. Remove from heat; cool slightly. Add 2 eggs, one at a time, beating vigorously after each addition. Drop from tablespoon, 2 inches apart, onto greased cooky sheet. Makes 6 puffs. Bake in hot oven (450°) 15 minutes, then in moderate oven (325°) 25 minutes. Cool on rack. Cut side of each puff; fill with **Lemon Custard:** Beat 3 egg yolks until thick and light-colored; beat in ¾ cup sugar, ⅛ teaspoon salt, ¼ cup lemon juice, and 1 teaspoon grated lemon peel. Cook over hot water until mixture is very thick, stirring constantly. Remove from heat; add 1 tablespoon butter. Cool. Fold in 3 stiff-beaten egg whites. Chill. Fills 6 puffs.—*Mrs. W. C. Mayer, Little Rock, Arkansas.*

Orange-Marshmallow Custard

"Marshmallows bob to the top, melt, and 'toast' "—

3 slightly beaten eggs
¼ cup sugar
¼ teaspoon salt
2 cups milk, scalded
½ teaspoon vanilla
6 marshmallows
1 tablespoon grated orange peel

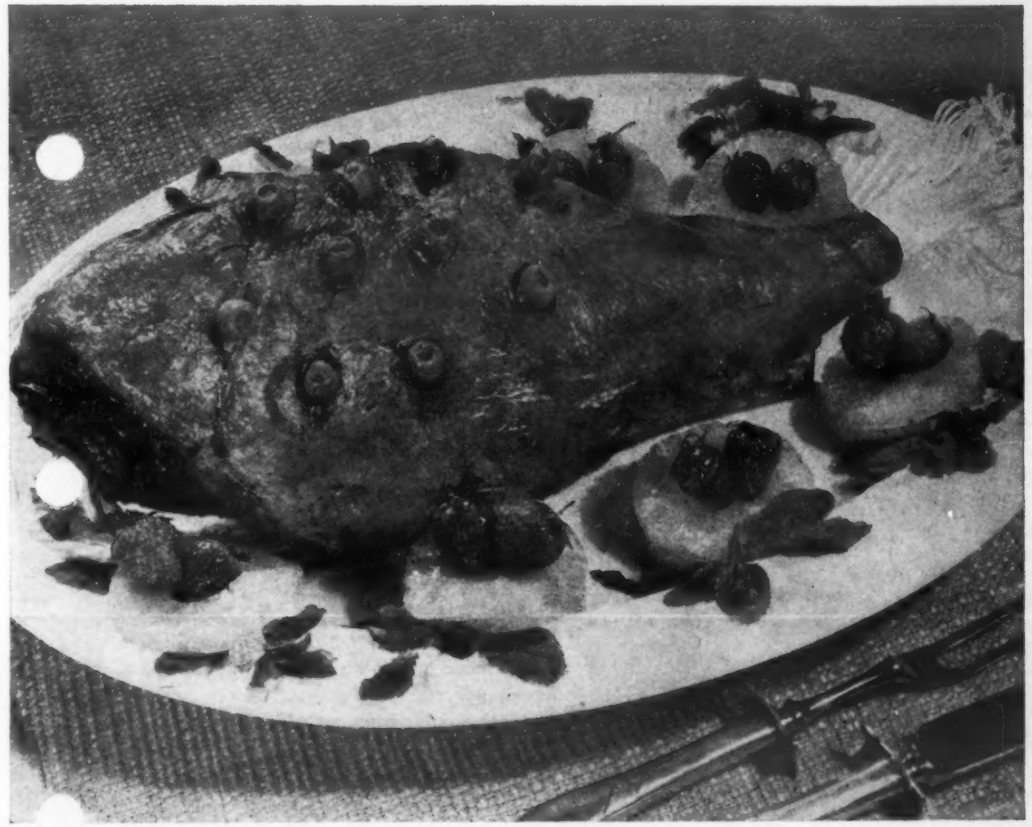
Combine eggs, sugar, and salt; slowly add milk and vanilla. Pour over marshmallows in individual custard cups. Sprinkle with grated orange peel. Set in pan containing 1 inch hot water. Bake in moderate oven (325°) 30 to 40 minutes, until inserted knife comes out clean. Serves 6.—*Mrs. Mary Newman, Columbus, Ohio.*

Cooks' Round Table of Endorsed Recipes

REG. U. S. PAT. OFF.

RECIPES ENDORSED BETTER HOMES & GARDENS TASTING-TEST KITCHEN

Meats—Lamb

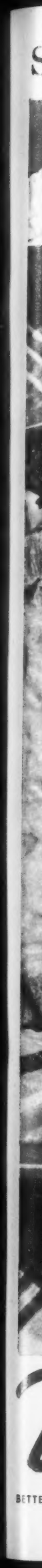


Roast Leg of Lamb

"Some easy gourmet touches for your next roast leg of lamb"—

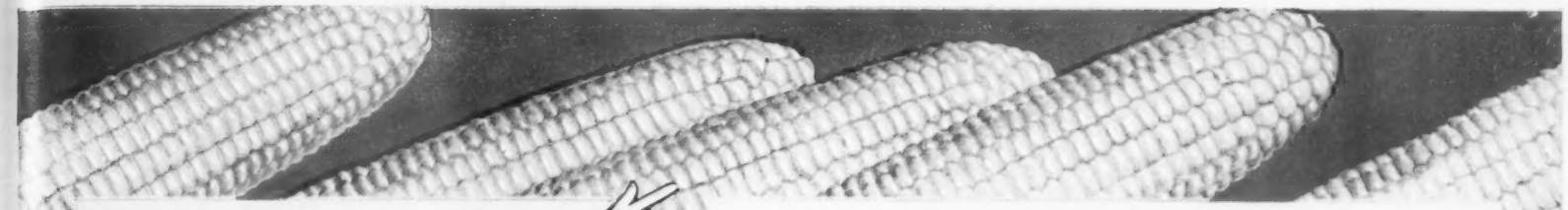
1 7- to 8-pound leg of lamb
2 garlic cloves, slivered
1 slice bacon, cut in 1-inch strips
10 small, stuffed olives
1 teaspoon salt
¼ teaspoon pepper
¼ cup lemon juice

With sharp knife, cut 10 slits ½ inch deep in leg of lamb. In each slit insert a sliver of garlic, a strip of bacon, and one stuffed olive. Season lamb with salt and pepper. Rub lemon juice over the surface. Place, fat side up, on rack in roasting pan. Bake, uncovered, in moderately slow oven (300° to 350°) 30 to 35 minutes per pound, or until meat thermometer registers 180° for well done. Garnish with pineapple, strawberries, and mint. Serves 6 to 8.—*Mrs. Frank N. Riggio, Westport, Connecticut.*



Same dish! Same recipe! Same success!

That's because you get the same rich flavor in any style of Del Monte Corn!



1—We put extra care here

Extra care where? In breeding a distinct and different character of kernel into Del Monte Brand Corn!

For corn at its best, you must start with kernels plump and firm enough to keep their shape—yet thin-skinned and tender at the same time. In cream style, this kernel character is especially important.

We've bred over 10,000 hybrids to make sure of qualities like this in Del Monte's exclusive strains of corn. And this search for a better product never ends. *Flavor is our responsibility*—to you and to our brand. We know every bit of extra care we take means greater enjoyment for you.

You can't go wrong with this cornpatch goodness!

Taste either Del Monte Cream Style or Del Monte Whole Kernel Corn, plain or "made-up"! Get that full, young-corn sweetness? Those tender, juicy kernels? That's *corn* for you! Prove it—in either version of this delicious

CORNPATCH CLAM BAKE

1 can minced clams (7 oz.)
Milk
3 tbsps. butter or margarine
4 tbsps. flour
3 eggs, beaten
1 cup Del Monte Cream Style Corn (Golden or White)—*for dish at left*
OR 1½ cups Del Monte Golden Whole Kernel Corn—*for dish at right*
1 tbsp. chopped pimiento
4 tbsps. chopped onion
2 tbsps. finely cut parsley
1 tsp. celery seed
1¼ tsps. dry mustard
½ to 1 tsp. salt
1 tbsp. lemon juice

Drain liquid from clams into measuring cup; add milk to make one cup. Use to make white sauce with the butter and flour. Beat eggs; add corn, minced clams, seasonings, lemon juice. Stir in white sauce. Bake in 1½ qt. casserole in moderate oven (350° F.) 50 min. or till sharp knife inserted in center comes out clean. Top with additional Del Monte Corn, heated and seasoned. Garnish either way shown. Serves 6.

2—You get extra flavor here

Extra flavor? Sure—Del Monte always puts

flavor first

Del Monte CORN

Recipe for

Breakfast dishes with a Bonus!

It's this *special* bran that makes them so *good* — and *good for* you! Nabisco 100% Bran — the bran that's *finer-milled!* More delicious in flavor . . . *milder* in action — you'll like Nabisco 100% Bran better for muffins or as cereal. *Both* ways it furnishes important diet-bulk (if constipation is not relieved, see your doctor).

NABISCO BRAN MOLASSES MUFFINS

1 cup Nabisco 100% Bran
1 cup milk
¼ cup molasses
1 egg, beaten
¼ tsp. baking soda
1 cup sifted flour
2½ tsp. baking powder
¾ tsp. salt
¼ cup melted shortening

Combine bran and milk; let stand 5 min. Add molasses and beaten egg. Sift together dry ingredients; add to bran mixture. Add melted shortening; quickly stir in. Fill greased muffin pans ⅔ full. Bake in moderately hot oven, 375°F., 25 min. Makes 12 marvelous muffins — *fluffy-fine* and *good* because they're made with Nabisco 100% Bran that's finer-milled for finest baking results.

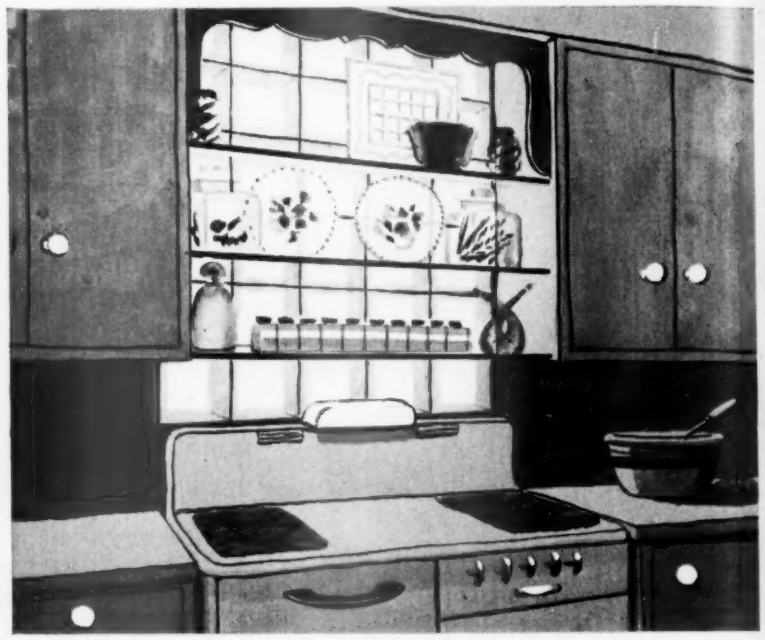
NABISCO 100% BRAN FINER MILLED
NABISCO 100% BRAN
TO WHICH HAS BEEN ADDED SUGAR, SALT, MALT EXTRACT AND PRUNE JUICE
FINER MILLED
READY TO EAT
CONSTIPATION DUE TO INSUFFICIENT BULK RELIEVED SEE YOUR PHYSICIAN
NATIONAL BISCUIT COMPANY

One of the many fine foods baked by Nabisco
NAtional BIScuit COmpany

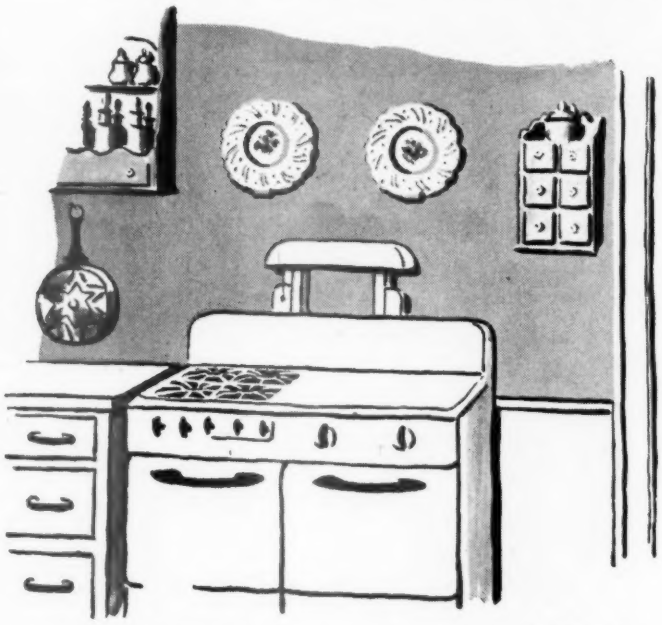
Kitchen Problems With Pretty Answers

At home over the range:

Cabinets are just one way to use the blank wall above the range. Here are ideas so pretty you can feel Pollyanna about the problem



Glass wall back of the range brightens the kitchen and gives it a modern look. Glass shelves are removable. The translucent plates and bottles arranged on the shelves catch the light in lovely prism colors. Instead of curtains, which wouldn't be practical over the range anyway, a neat valance board of plywood frames the topmost shelf and connects the kitchen cabinets



No wall or base cabinets around your range? If you're waiting to add cabinets, you can do a lot to cheer up the situation. Mount heirloom plates on wood blocks. Hang a copper pan or skillet. Or antique spice rack of rubbed pine. Casual placing is better than formal and makes kitchen gay and homey

Turn to page 87

"Let's have Sandwiches

...WITH THAT FRENCH'S FLAVOR!"

French's Mustard is Smoother, Creamier—

ILLIONS PREFER ITS FINER FLAVOR!

ouble or triple decker? Set out this trayful of electable "fixings" and let everyone have the fun f making his own favorite sandwich. And to be *ure* your sandwich tray's a hit, serve plenty of rench's—the smooth delicious mustard that brings ut *all* the superb flavor of meat, cheese or fish. rench's blends in perfectly—it's made of the finest pices and mustard seed money can buy!

Largest selling prepared mustard in the U.S.A. today

ALSO MADE IN CANADA

FREE! Hot Dan's new Recipe Book in full color . . . "Mealtime Magic"

Send coupon to The R. T. French Company, 1376 Mustard Street, Rochester 9, N. Y.

*Name*_____

*Address*_____

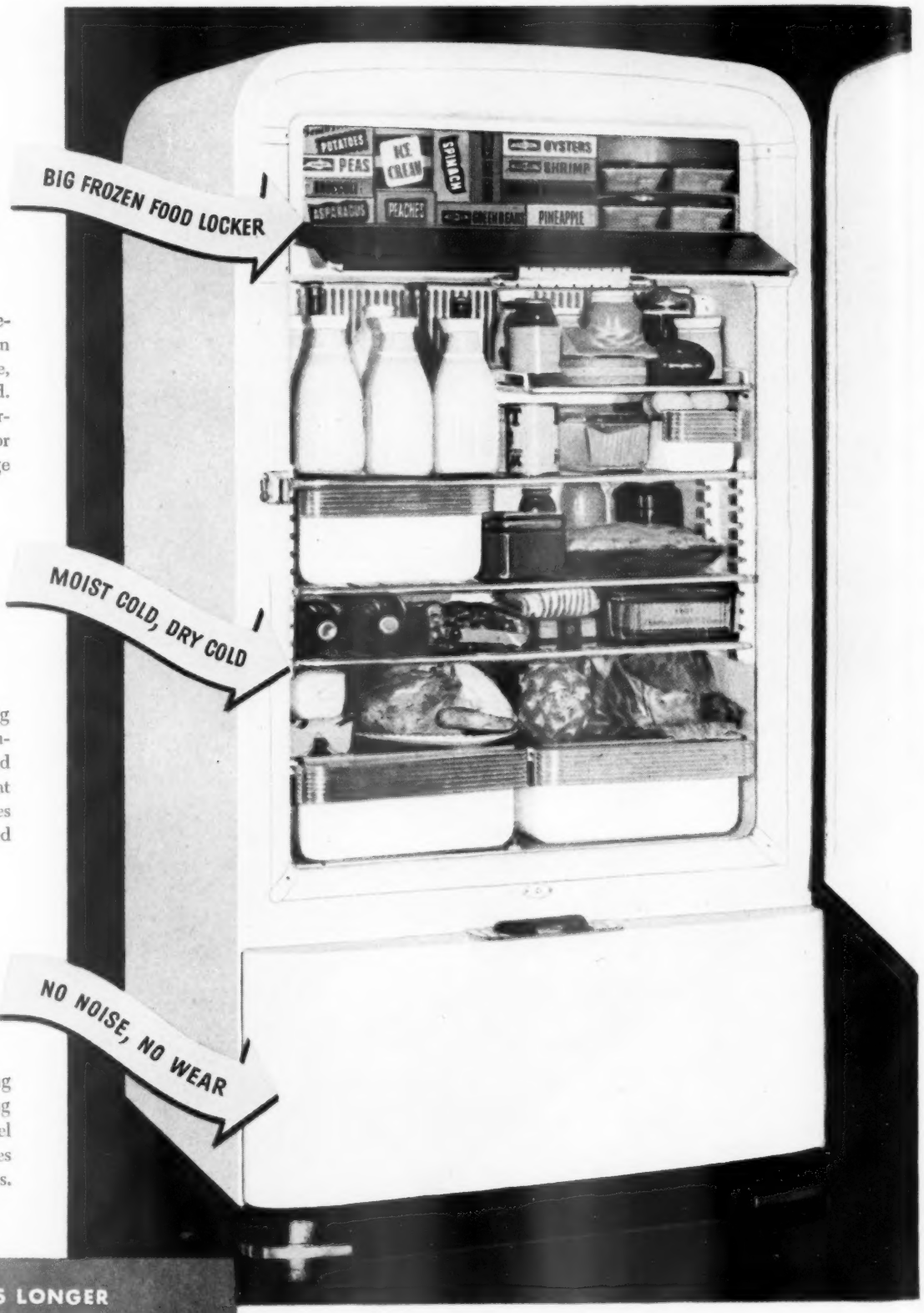
Now! Greatest Servel Ever Made!

1947 GAS REFRIGERATOR STORES A BUSHEL OF FROZEN FOODS...STAYS SILENT, LASTS LONGER

Put up to 60 packages of frozen meats, vegetables, fruits, biscuits into the big Servel Frozen Food Locker. You'll save hours of shopping time, enjoy delicious out-of-season foods all year round. There's plenty of room in Servel for freezing sparkling ice cubes, too. And the new Gas Refrigerator brings you the newest and best in modern storage for *fresh* foods!

Store garden vegetables and fruits in the big Servel dew-action fresheners. Salad greens actually crisp up, perishables stay safe, appetizing. And fresh meats keep tender for days in the Servel meat keeper. You've extra roominess too, because shelves adjust to eleven positions. They're Plastic Coated for utmost in rust-and-scratch resistance.

Best of all, there's no machinery in the freezing system of the Servel Gas Refrigerator—no moving parts! 2,000,000 happy owners will tell you, "Servel stays silent, lasts longer." A tiny gas flame takes the place of motor, valves, pistons and pumps. There's nothing to cause noise or wear, ever.



STAYS SILENT . . . LASTS LONGER

Servel

The GAS Refrigerator

Come to your Gas Company or neighborhood dealer . . . *See the wonderful new 1947 Servel Gas Refrigerators. (For folks on farms and in the country, Servel runs also on Bottled Gas—Tank Gas—Kerosene. For information write Servel, Inc., Evansville 20, Ind., or if you live in Canada, write Servel Ltd., 457 King St., W., Toronto 1, Ont.)*

Kitchen Problems With Pretty Answers

Over the Range, continued

Jumbo tile—a fruit pattern in vibrant ceramic colors—is framed and fastened to the wall over the range. A narrow molding is set about 3 inches from the frame to give a picture effect. Or why not choose a color print you already have. There's no place in the house you'll look at it or enjoy it more.

Narrow shelves span the space between range-side cabinets. Fasten a wide ruffle under the narrow valance and you add a bright swatch of color. Sleek metal hood at bottom of shelves houses fluorescent light. Hood could also conceal a fan-connected vent to whisk out cooking odors. [*Turn to next page*

EASY on the sugar, the arm, the eye!

—THIS Swans Down "Mix-Easy" Cake!

SPRING DESSERT CAKE

Preparations: Have shortening at room temperature. Line bottom of a deep 8-inch layer pan with waxed paper; grease. Start oven for moderate heat (375° F.). Sift flour once before measuring. Notice how few utensils you need! Mighty little dishwashing after a "Mix-Easy" baking!

(*All measurements are level.*)

Measure into sifter:

1 cup sifted Swans Down Cake Flour (And be sure it's Swans Down!)
1½ teaspoons Calumet Baking Powder
½ teaspoon salt
⅔ cup sugar

Measure into small mixing bowl:

4 tablespoons shortening

Measure into cup:

* Milk (see below for amount)
½ teaspoon vanilla

Have ready:

1 egg, unbeaten

*With butter, margarine, or lard, use ½ cup, minus 1 tablespoon, milk; with vegetable shortening or any other, use ½ cup milk.

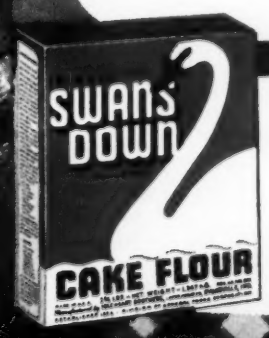
Now—Swans Down's "Mix-Easy" Part! Beating cut in half! No creaming!

(Mix by hand or with electric mixer at low speed.) Stir shortening just to soften. Sift in dry ingredients. Add ⅔ of the milk and mix until all flour is dampened. Then *beat 2 minutes.* Add egg and remaining milk and *beat 1 minute* longer. (Count only actual beating time. Or count beating strokes. Allow about 150 full strokes per minute. Scrape bowl and spoon or beater often.)

Baking: Turn into pan. Bake in moderate oven (375° F.) about 25 minutes. Cool. Pile Strawberry Cream on top of cake and serve.

Strawberry Cream. Sweeten 1 cup sliced strawberries; drain. Fold into 1 cup cream, whipped.

Swans Down *guarantees this delicious cake—but not with any other flour.* Be sure you have Swans Down—for that famous downy-soft fineness, the mark of a true Swans Down cake!



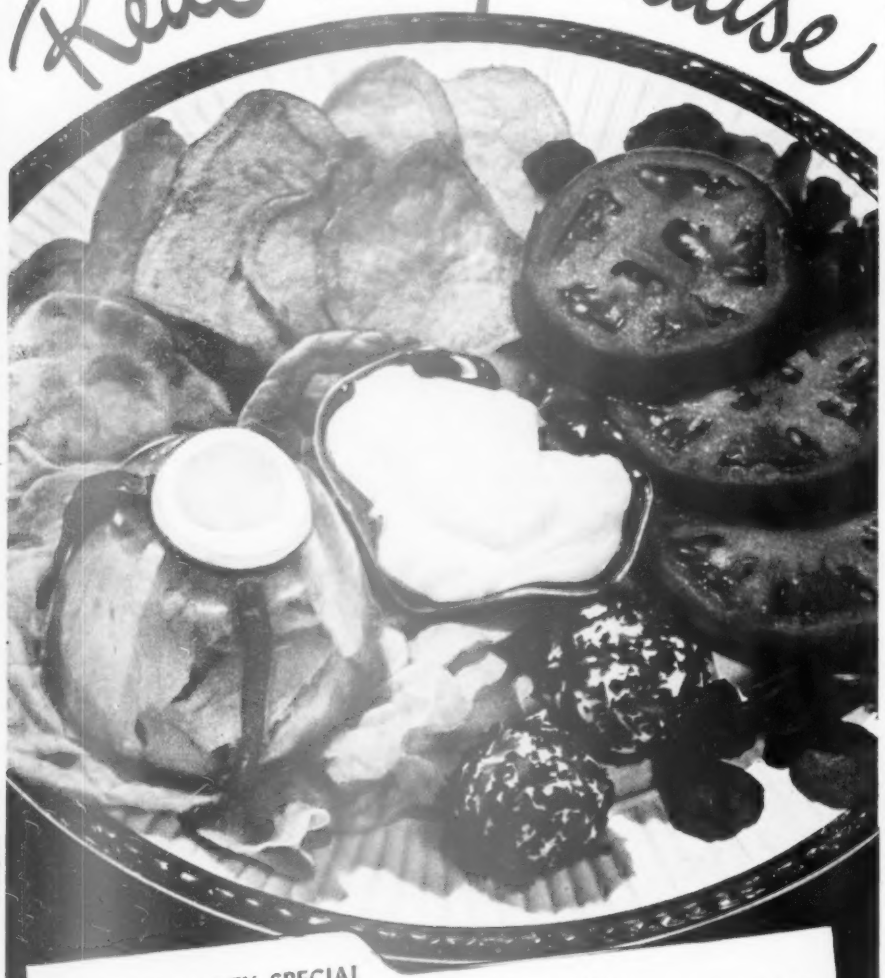
Bake a better cake with SWANS DOWN

Product of General Foods

Supper Party Special

STARS INDIVIDUAL CHICKEN MOLDS WITH

Real Mayonnaise



★ SUPPER PARTY SPECIAL

1 fowl (4 lbs.)
1 tbsp. plain gelatin
¼ cup cold water
1 package potato chips, heated
4 large tomatoes
3 cakes cream cheese
⅓ cup chopped parsley
Watercress
Lettuce
Best Foods (or Hellmann's) *Real* Mayonnaise
Hard-cooked egg
Pimiento

DIRECTIONS

Cook fowl in water to cover, seasoned with salt, onion, and celery leaves. Soak gelatin in water. Dissolve in 2 cups hot strained chicken stock; allow to cool until sirupy. Place sliced breast of chicken around the sides of six 6-oz. molds. Fill molds with rest of chicken, diced. Pour thickened gelatin mixture over chicken, filling cups. Chill. Unmold on lettuce leaf, and garnish with pimiento strips and egg slices. Serve with cheese balls rolled in chopped parsley, sliced tomatoes, watercress, potato chips and Best Foods (or Hellmann's) *Real* Mayonnaise. Serves 6. It's fancy enough for a party . . . filling enough for the menfolks . . . and delicious enough to serve to visiting royalty.

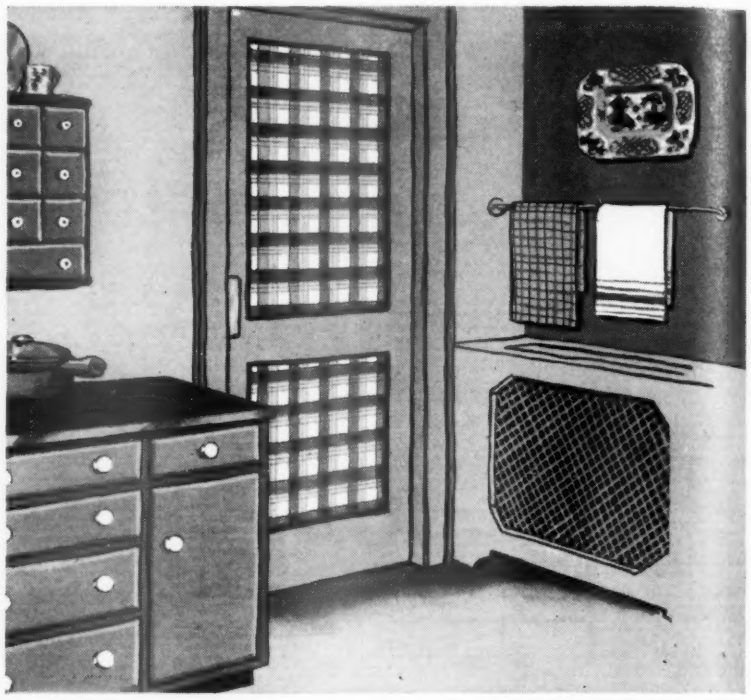
In Recipes Galore

In salads, soups, as a spread, or as a sauce for hot vegetables, *Real* Mayonnaise is decidedly a magic touch . . . so rich and flavorful. Being *real mayonnaise*—not "salad dressing"—Best Foods (or Hellmann's) *Real* Mayonnaise contains no starchy filler. It's *pure* mayonnaise—*all* mayonnaise: eggs freshly broken from the shell, added egg yolks, our own "Fresh-Press" salad oil, mild vinegar, and spices—all double-whipped to that famous smooth-as-silk texture. Best Foods (or Hellmann's) *Real* Mayonnaise is so rich and pure that even when thinned with milk or fruit juice it's *still* creamy in texture—*rich* in flavor.

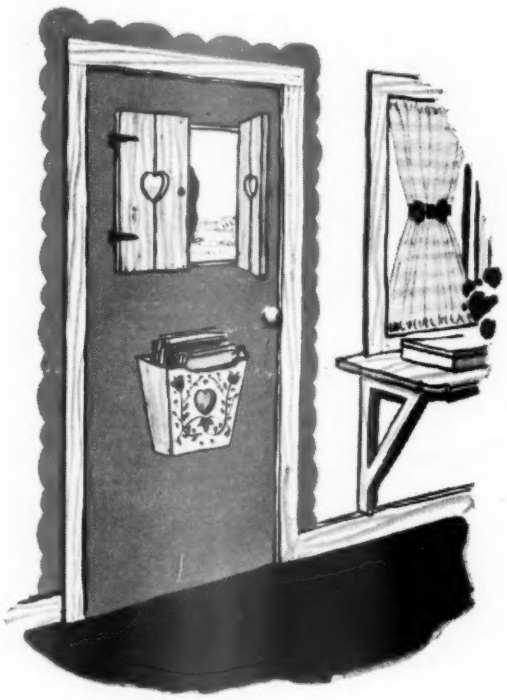
BEST FOODS
IN THE ← WEST
Real Mayonnaise
IN THE EAST →
HELLMANN'S

Kitchen Problems With Pretty Answers *Continued*

This way out for doors: In these kitchens, the doors have their say, too, in the decorative scheme



Be bold and your imagination will furnish you with a color idea like this. The door has a panel of washable plaid paper, and you see it can be spice to a bland kitchen. It treats the room to color, yet it's not too bold. Because its design is geometric; because the right harmonizing color has been selected.



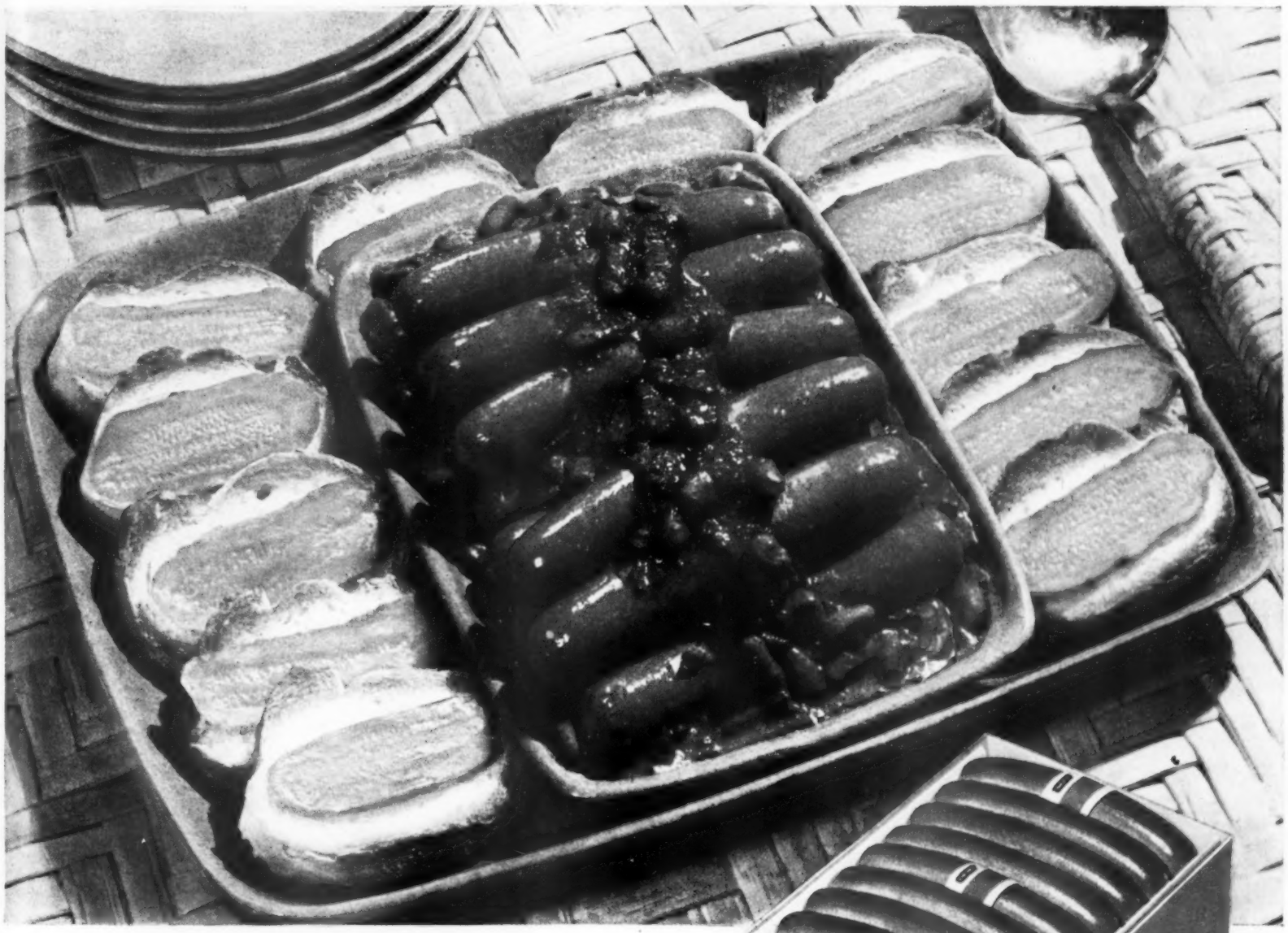
Door with a pocket. You broach the idea—let your handy man execute it. The pocket's a place to put a magazine or two so you can snatch some reading minutes in the kitchen. Add the little shutters to modernize a plain door. Open a shutter and look wary or welcoming when a caller appears at your door!

Turn to page 92

M-M-M-M . . . .

"Kitchen-fresh" Frankfurters

MADE OF FINE ARMOUR BEEF AND PORK



Hot Supper—in a Hurry!

A double-quick dinner—that's doubly good! Armour Star Frankfurters with Armour Star Chili Con Carne! And what a fine fresh flavor these frankfurters have . . . because they're plump with *Armour* beef and pork! Flavorful, tender pork and beef at their fresh-tasting best! For Armour Star Frankfurters are made "Kitchen-Fresh" daily in scores of Armour Kitchens all across the country and rushed from the nearest one to your market. Have them this way soon:

Chili Red Hots

Heat 1 lb. of Armour Star Frankfurters this way: Have a pan of boiling water, add frankfurters, remove pan from heat, cover tightly and leave for 7 or 8 min. Heat 1 can Armour Star Chili Con Carne to boiling. Arrange frankfurters in a deep platter, pour the Chili Con Carne over them. Serve with slices of French bread that have been buttered, topped with dill pickle slices and heated in 400° F. oven for 10 min. or until lightly browned.

For other new and interesting sausage recipes, write Marie Gifford, Dept. 61, P. O. Box 2053, Chicago 9, Ill.

Look for the Armour Star Band

The best and nothing but the best is labeled ARMOUR★

Heat...
Eat...
Enjoy

Easy
as opening a book

Stokely-Van Camp, Inc., Indianapolis, Ind.,
and Stokely-Van Camp of Canada, Limited.

Van Camp's
IMPROVED
BEANS
IN TOMATO SAUCE

Kitchen Problems

Hit the ceiling: Between the wall cabinets and ceiling is your chance for gay eye-catching trim

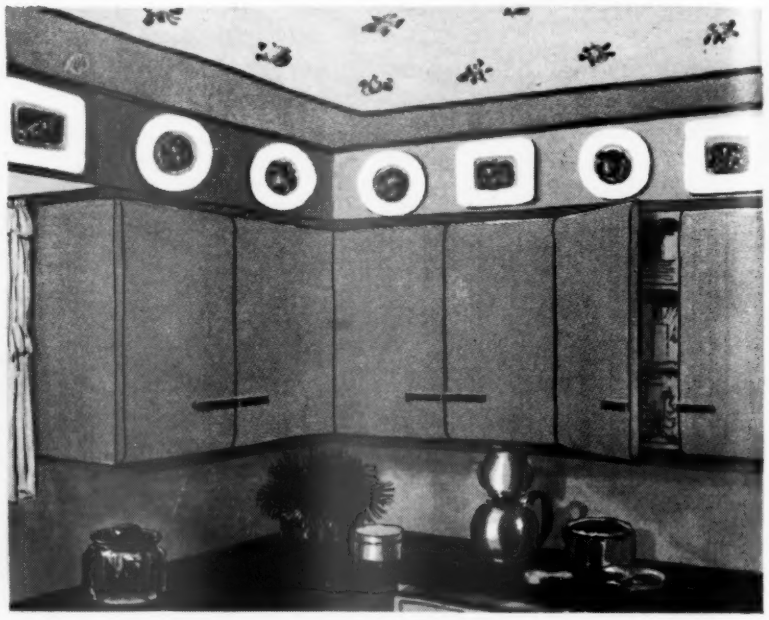


Plate rail. '47-fashion. The furring strip which joins wall cabinets and ceiling, to cover dust-catching cabinet tops, is the place to parade your heirloom plates or any whose design merits exhibit. Colorful trays, otherwise stacked away and seldom enjoyed, would get daily appreciation in this display, too. You could mount paper plates, painted and decal-decorated.

Look up to the ceiling when you step into this kitchen. You can't help yourself! Against the gleam of a battery of white cabinets, your eye revels in the neat geometric pattern of wallpaper on the furring band. At the base of the paper is a small bead molding; above, a cove-shaped molding to soften the ceiling line. Touches of the same color can be used in curtains.

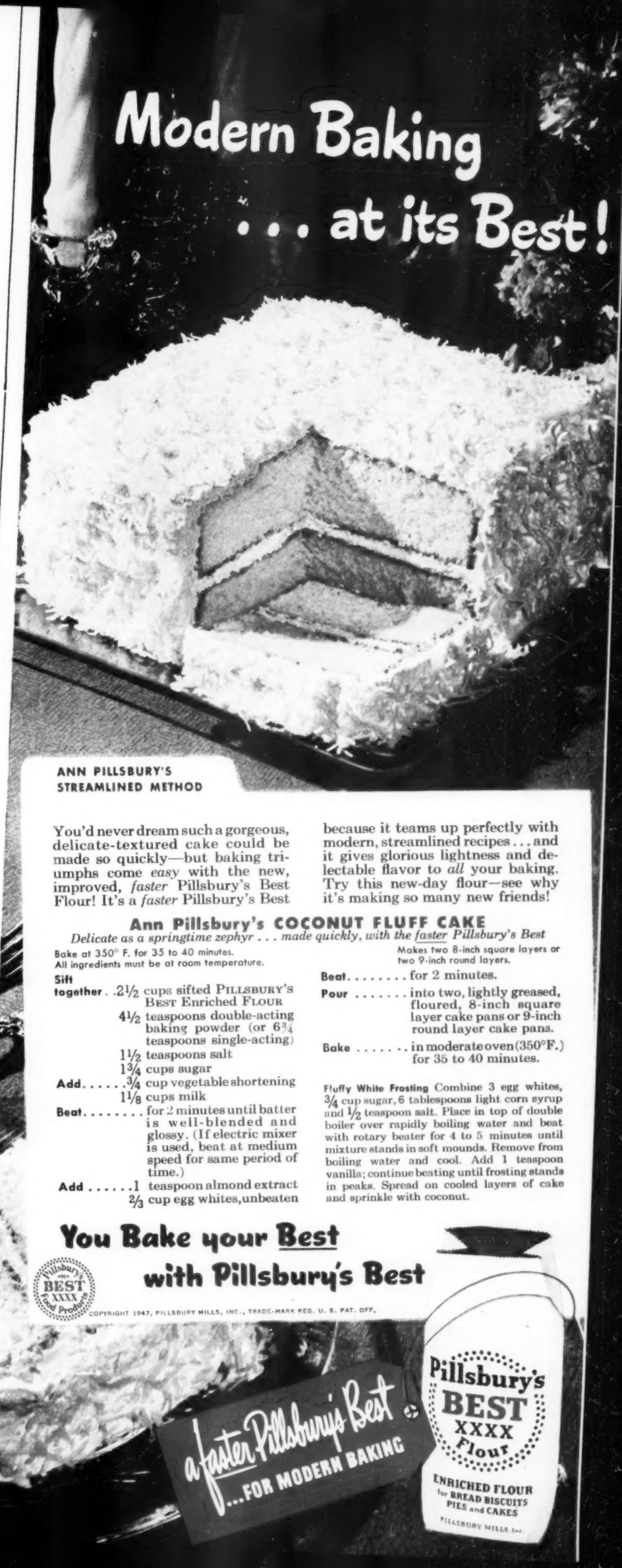
With Pretty Answers

Begins on page 72

Provincial touch. And by Provincial, we mean that homey, old-fashioned feeling modern kitchens sometimes miss. Around the room goes a furring band of wallpaper. Over it is a scalloped wood band to contrast with metal cabinets. Edge of scallop and quarter-round molding at top are painted same color.

More ideas on next page

The country kitchen has a charm all its own, because it's a lived-in kitchen. It's the country flavor we want here. The furring band is painted, then mounted on it is a wallpaper border in a strawberry pattern. Or use a narrow strip of decals. Or if you're "arty," try your own freehand design with brush and enamel. Might be a saying that smacks of home and hearthside.



You'd never dream such a gorgeous, delicate-textured cake could be made so quickly—but baking triumphs come *easy* with the new, improved, *faster* Pillsbury's Best Flour! It's a *faster* Pillsbury's Best because it teams up perfectly with modern, streamlined recipes . . . and it gives glorious lightness and delectable flavor to *all* your baking. Try this new-day flour—see why it's making so many new friends!

Ann Pillsbury's COCONUT FLUFF CAKE

Delicate as a springtime zephyr . . . made quickly, with the faster Pillsbury's Best

Bake at 350° F. for 35 to 40 minutes.
All ingredients must be at room temperature.

Makes two 8-inch square layers or two 9-inch round layers.

Sift together . . 2½ cups sifted PILLSBURY'S BEST Enriched FLOUR
4½ teaspoons double-acting baking powder (or 6¾ teaspoons single-acting)
1½ teaspoons salt
1¾ cups sugar
Add . . . . . ¾ cup vegetable shortening
1⅛ cups milk
Beat . . . . . for 2 minutes until batter is well-blended and glossy. (If electric mixer is used, beat at medium speed for same period of time.)
Add . . . . . 1 teaspoon almond extract
⅔ cup egg whites, unbeaten
Beat . . . . . for 2 minutes.
Pour . . . . . into two, lightly greased, floured, 8-inch square layer cake pans or 9-inch round layer cake pans.
Bake . . . . . in moderate oven (350°F.) for 35 to 40 minutes.

Fluffy White Frosting Combine 3 egg whites, ¾ cup sugar, 6 tablespoons light corn syrup and ½ teaspoon salt. Place in top of double boiler over rapidly boiling water and beat with rotary beater for 4 to 5 minutes until mixture stands in soft mounds. Remove from boiling water and cool. Add 1 teaspoon vanilla; continue beating until frosting stands in peaks. Spread on cooled layers of cake and sprinkle with coconut.

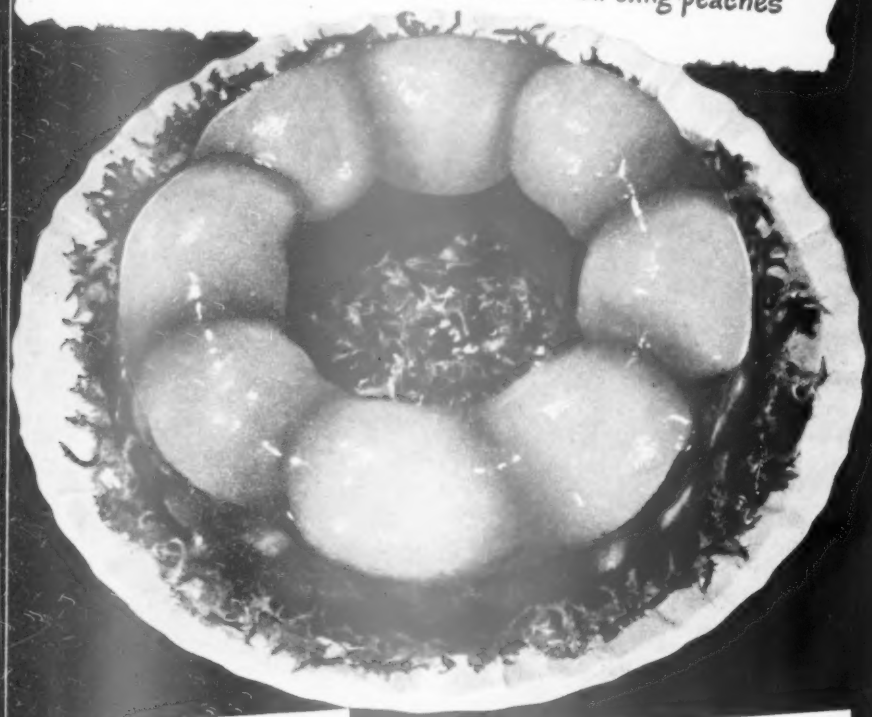
You Bake your Best with Pillsbury's Best

Pillsbury's BEST XXXX Food Products

COPYRIGHT 1947, PILLSBURY MILLS, INC., TRADE-MARK REG. U. S. PAT. OFF.

Easy, Breezy Party Salad

...and so delicious with sun-drenched canned cling peaches



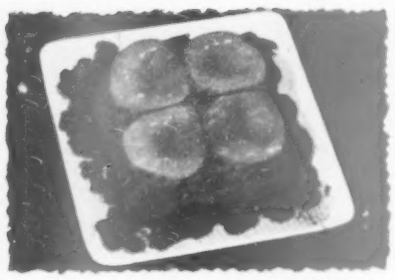
Easy Recipe

PEACH MINT SALAD

Refreshing aspic ring adorned with showy, California peaches!

8 canned cling peach halves
2 tablespoons plain gelatin
¼ cup cold water
½ cup granulated sugar
¼ teaspoon salt
¾ cup canned cling peach syrup
2 tablespoons strained lemon juice
2 cups grapefruit juice
Few drops mint flavoring
Few drops green food coloring
1 cup chopped celery
Salad greens
Mayonnaise or boiled dressing

Drain peaches. Soften gelatin in water. Add sugar and salt. Heat peach syrup and pour over gelatin mixture; stir until dissolved. Blend in lemon and grapefruit juices. Add flavoring to taste and tint lightly with green coloring. Chill until slightly thickened. Fold in celery. Arrange peach halves cup side up in a 1½-quart lightly oiled ring mold. Spoon gelatin over peaches. Chill until firm. Unmold on serving platter and garnish with salad greens and mayonnaise. Serves 8 generously.



Peach Gold Ham Loaf: Mix ¼ cup brown sugar (packed) with 1 tablespoon dry mustard and spread evenly in bottom of greased square loaf pan (5½ x 5½ x 3½ inches). Drain 4 peach halves; arrange cup side down on sugar mixture. Combine ½ pound ground ham, ¾ pound ground beef, ⅔ cup fine dry bread crumbs, 1 egg beaten lightly, ¼ teaspoon each salt and pepper and ⅓ cup milk. Blend well and pack into pan on peaches. Bake in moderate oven (350 degrees F.) for 1 hour.

California cling peaches ripen in sun-drenched valleys till they're sweet, tender, golden yellow! Delicious right from the can! Perfect in salads, desserts . . . dozens of ways! For luscious, golden peaches . . . make sure the label says "clings."

They're wonderful so many ways!

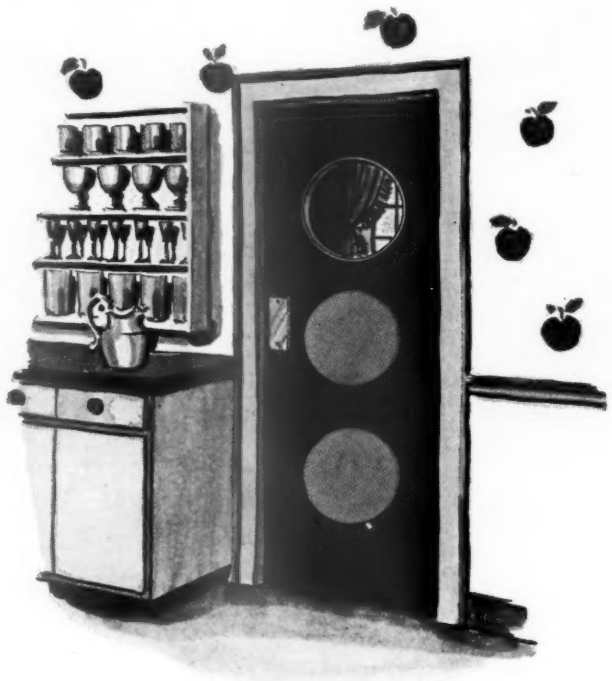
In tin or glass

California Cling Peaches

Canned Halves · Canned Slices · Canned Fruit Cocktail

Kitchen Problems With Pretty Answers

This way out for doors ***Continued from page 88***



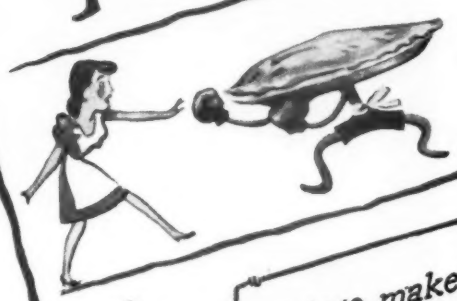
Kitchen to dining room. The simplest of all designs is the circle. Put three in a row, like buttons, and you make a pattern with simplicity and style. The top circle is plain glass so you can see who's coming. The lower two circles are wood and "appliquéd" onto the door panel. A quarter-inch thickness is enough.

Picture door. Pretty to look at every time you open it. Three floral-patterned tea tiles set in plain frames are fastened securely to the door. If you like, add a narrow half-round molding. Then mount round wooden buttons at each crisscross. You could key your entire kitchen color plan to these decorative tiles.

"Flakiest crust I ever made ...and was I ashamed!"

"Jeeps, did I get a big hand for this rosy apple pie! Apple is John's favorite anyway, but he said he's never tasted a flakier crust. "To think I used to hate baking pies because I was always afraid that maybe the crust would turn out tough or soggy. And all the time there was a sure-fire pastry recipe right on the Crisco label!

"Me, of all people . . . the gal who's been raving about the wonderful, mouth-melting cakes Crisco makes. I'm ashamed I didn't try it for pies long ago. Believe me, you get flaky, tender pie crust *every* time with Crisco. It's so easy and you can be *sure*—there's no chance of failure when you follow the pastry method on the Crisco label.



"Well, I don't have to be told twice! From now on my pastry will always be a success—and digestible, too—9 out of 10 doctors, you know, say Crisco is digestible! So from now on I'm going to use digestible Crisco in everything I cook—cakes, pies and fried foods—Crisco really improves all 3."

Crisco makes everything I cook taste better

Rosy Apple Pie
A MAN'S FAVORITE—A SURE SUCCESS WITH CRISCO'S PASTRY METHOD

HOW TO GET FLAKY, TENDER PIE CRUST EVERY TIME!

Even a beginner is sure of light, flaky pie crust with Crisco! Just stick to the sure-fire pastry method on the Crisco label and get pastry as digestible as it is delicious!

Rosy Apple Pie

7 apples, pared, sliced
¼ cup old-fashioned red cinnamon candies
1 cup sugar
1 tsp. grated lemon rind
2 tbsps. water • 2 tbsps. flour
Double-Crust recipe Crisco pastry

All Measurements Level. Prepare Crisco pastry (*the easy, sure-fire method is on the Crisco label*). In a covered pan place apples, cinnamon candies sugar, lemon rind and water. Steam 5 minutes. Remove apples. Mix flour with a little cold water. Stir into syrup; cook until slightly thick. Line 9" pie plate with pastry. Fill with apples. Pour syrup over apples. Arrange strips of pastry lattice fashion over filling. Bake in hot oven (400°F.) about 45 minutes.

★ ★ ★

SEND FOR CRISCO COOK BOOK—10¢ in coin and a Crisco label (any size) mailed to Crisco, Dept. BG, Box 837, Cincinnati 1, Ohio, bring you 64 pages of easy "Recipes for Good Eating." Offer good in United States, including Hawaii.

In everything you fry or bake,

use Crisco

— it's Digestible!

Florida's 3 Luscious Juices

that have changed the Breakfast Habits of the Nation!

Here's the Helping Hand you get when you *just open the can and pour!*

1. **REFRESHING DELICIOUSNESS.** Florida has found the way to capture the luscious sweetness and flavor of orange and grapefruit juice freshly squeezed from plump, tree-ripened fruit at the peak of its deliciousness. Taste the quality of Florida fruit juices TODAY!

2. **THE VIGOROUS HELP OF NATURAL VITAMIN C.** These juices are veritable gold mines of the vitamin C needed daily to help fight colds and fatigue—and to help restore vigor from head to foot.

3. **ECONOMY.** Because these healthful juices are such money savers, enthusiastic families everywhere are enjoying good big glassfuls every day of the week . . . at breakfast, between meals, and at any time they want a refreshing, thirst-quenching drink.

4. **TIME AND LABOR-SAVING.** All the squeezing has been done. You just open the can and pour. No wonder these healthful fruit juices have become the daily stand-by in millions of homes! To combine health, pleasure, convenience, and economy is 100% good sense!

FOR VARIETY
A Different Juice Each Day!

Order a supply of FLORIDA GRAPEFRUIT JUICE, FLORIDA ORANGE JUICE, and FLORIDA BLENDED JUICE (Orange and Grapefruit Juices deliciously combined).

Canned FLORIDA FRUIT JUICES

● FLORIDA CITRUS COMM
Lakeland, Florida

The Best Way to

Freeze Sliced Strawberries

Freezing's so easy it's a temptation to slight the few, easy-but-right rules. For best frozen strawberries next winter here's the how-to, patch to freezer

By Meta Given

PICK choice, red-ripe, best-to-eat berries; work with speed and care; package properly. And you can have strawberries and cream and strawberry shortcake—the real thing—next winter.

Reason for the rules. There are chemical changes in both fruits and vegetables which bring about ripeness, full flavor, then overripeness. Freezing stops this chemical action. Package and freeze quickly at the top eating stage, and you'll have top eating quality. Simple as that.

Variety you pick is important. Berries red all the way thru, of fine texture and full flavor, are best for freezing. Berries should be a brilliant red from stem to tip, firm-ripe; never overripe, soft or dark. When the weather makes them ripen fast, check patch often and gather fruit daily. If you buy berries, ask the market to call you when they arrive.

Do your picking early in the morning. Cool berries washed in cold water and handled promptly freeze more rapidly. And the faster the freeze, the better to eat. Pick into small boxes to prevent crushing. Because crushed or cracked berries lose both color and flavor in the washing. If you have several quarts to freeze, store them in refrigerator until all are gathered. Then sort, discarding the damaged ones.

Labels. While you're at it, might as well do a little researching. On the label, jot the contents of the package, kind of season (wet, dry, hot, etc.), amount of sugar—any information which will help you improve the product or your freezing technique.

How to Freeze Strawberries—Step by Step

1 Handle with a light touch. See photograph below. Keep the fingers outstretched and swirl the berries thru cold water (add ice on a hot day) to remove sand and soil. Be gentle, be quick. Gentle because berries bruise easily. Quick because they'll get water-soaked if they linger in water. Leave the green caps on so berries won't lose color. Wash a pint at a time. Drain in colander.

2 Direct packaging. Remove berry caps. Place berries one layer deep on tray or cooky sheet lined with absorbent paper toweling. Now comes the short cut. Slice berries *directly* into Cellophane-lined freezing container. Add a layer of berries, then a sprinkle [*Turn to next page*

Be gentle, be quick when you wash strawberries

The Best Way to Freeze Asparagus, page 98

Top-of-the-Stove Dinner!

JELLY-GLAZED VEAL SAUTÉ

1½ lbs. veal steak
Salt and pepper
Flour
1½ teaspoons dry mustard
3 tablespoons Wesson Oil
¼ cup currant jelly
1 tablespoon Worcestershire sauce
4 tablespoons lemon juice

Cut steak into 1-inch cubes and roll in flour seasoned with salt and pepper. Sauté in sunshiny Wesson Oil until golden brown. Cover and cook slowly 20 minutes, turning frequently. Add mustard, Worcestershire sauce, jelly, and lemon juice. Continue cooking, stirring constantly, until veal is coated with a glaze of jelly. Try this savory dish for supper some night soon. You'll see why famous cooks all over the land say *there's nothing like America's favorite salad oil for frying meat or fish! Serves* 4.

AND for baking, whenever the recipe calls for melted shortening, try clear, pure Wesson Oil. Far more convenient. Just *pour* to measure, *pour* to mix. If you haven't discovered how much easier, quicker all cooking is with versatile Wesson Oil—do so today! Yes, discover today why more American women buy Wesson Oil than any other brand of salad oil!

TIP: For more flavorful foods *always* fry in clear, pure Wesson Oil. So handy. Economical, too. *Pour* just what you need into the pan. Never any waste!

Wesson Oil

FOR SALADS & COOKING

NEW ORLEANS

AH! SHRIMP SALAD A LA NEW ORLEANS

4 tablespoons Wesson Oil
2 tablespoons lemon juice or vinegar
1 tablespoon prepared mustard
Salt, pepper to taste
1 can (7 oz.) shrimp, or 1 lb. fresh shrimp, cooked, peeled, cleaned
¼ stalk celery, minced
2 young onions with green tops, minced

Put all dressing ingredients in a jar and shake vigorously. When thoroughly blended, pour dressing over the shrimp, celery, and onions. Mix salad gently, but thoroughly, with two forks so that each piece is lightly coated. Put in refrigerator and allow to marinate for 2 hours. When ready to serve, arrange on fresh, crisp greens and garnish with tomato quarters. Note what a deliciously flavorful dressing this is with shrimp or other seafood. But *all* dressings are flavorful, taste just right, when made with light, delicate Wesson Oil...because *unobtrusive* Wesson Oil never drowns delicious seasonings under a heavy, oily taste. *Serves* 4.

Yours FOR GOOD LIVING!

The good things of life are honest, wholesome things . . . your own home, a fruitful garden, the warmth of a happy family circle.

Ann Page Foods are in keeping with these worthwhile things . . . for they are carefully made, uncompromising in quality, yet priced within reason. They are foods customed to the tastes and budgets of really representative American families, who want the best for the least money.

HOW TO SERVE BETTER DISHES FOR LESS Make Ann Page Foods a shopping habit! These 33 fine foods are produced to A&P's high standards of quality, under rigid supervision and exacting laboratory control. And they're economical in price, because many unnecessary marketing expenses are eliminated, and you share the savings.

It pays to choose

ann page foods

Sold and guaranteed* by A&P
*Satisfaction Guaranteed or Money Back

A&P

The Best Way to Freeze Strawberries

[*Begins on preceding page*]

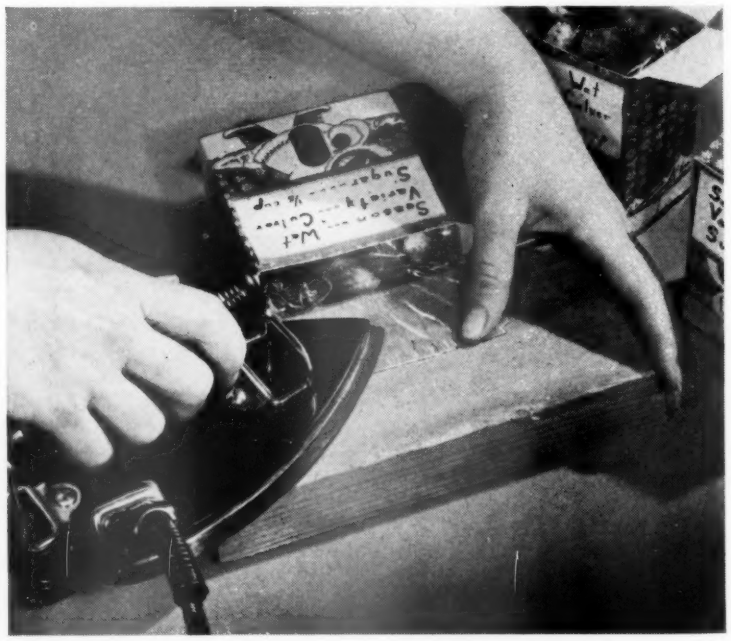
To short-cut handling, slice berries directly into box. Layer of berries, then the sugar

Say more than "Strawberries" on the label. Tub-clip lid, left, needs no heat sealing

of sugar. Tap the container as you fill, to avoid air spaces. Use ⅓ to ½ cup sugar to each pint of sliced berries, depending on tartness. If the carton has a bag liner, use a funnel as in the photograph. Fill to within ¾ inch of carton top.

3 Sealing the package. Press the bag together just over the top of the berries. Use both hands. Hold the bag between thumb and forefinger. Then slip up to the top, forcing out all air possible as you go. Fold edges over and seal by pressing with a warm, not hot, iron. Be sure the iron is not too hot, or it will scorch the Cellophane causing it to crack easily in the freezing. This is so important it's smart to test iron on plain paper first to make sure. Close carton. Don't let up on the speed.

Place packages directly in your home freezer. Or if you're going to the locker, store them in the refrigerator until all are boxed. Take to locker as soon as possible. Wrap packages in several folds of paper or carry in a well-insulated box.



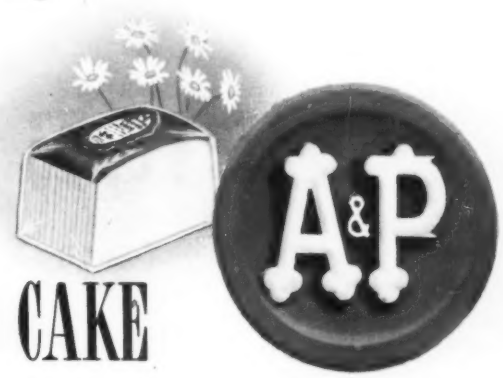
Seal Cellophane liner with warm, not hot, iron

Where to Get It, page 113

RECIPE FOR *Royal Refreshment*

Pop into your friendly A&P and pick up a delicious, golden-brown Jane Parker Pound Cake. Then get some of your favorite ice cream and a basket of luscious Spring-fresh strawberries . . . and you've makings for a quick, yet tempting masterpiece everyone will enjoy! Oven-fresh Jane Parker Pound Cake is of superb quality and baked to perfection. Surprise your family tonight with this praise-winning dessert!

AT ALL A&P FOOD STORES . . . except on Pacific Coast



Jane Parker POUND CAKE

Long, Long Ago...

1903—CHARMING MAXINE ELLIOTT, lovely actress, was the toast of the winter season in New York. Society also praised a famed yachtsman and tea merchant, Sir Thomas Lipton.

Miss Elliott delighted playgoers in the role of *Georgiana Carley*. Sir Thomas added to their pleasure a most enjoyable new blend of tea, perfected in his Ceylon gardens —brisk-flavored Lipton Tea.

1947—TERESA WRIGHT is one of the stars in Samuel Goldwyn's all-star production, "THE BEST YEARS OF OUR LIVES."

TERESA SAYS, "Sir Thomas created a really *satisfying* tea. So fresh, so spirited. I love it!"

The reason, Teresa, is this. Lipton's is *brisk*. *Brisk* means *richer* flavor—a pleasing result of Lipton's own way of blending as many as *18 different teas*.

No wonder there's a delightful difference that makes Lipton Tea *America's favorite*. Try it. You'll enjoy it.

LIPTON TEA

Brisk flavor

—never flat

SAVE MONEY—BUY THE LARGER PACKAGES.

The Best Way to

Freeze Asparagus

IF YOU'VE cut the first tender asparagus shoots as they poked up thru a spring garden, cooked them briefly, then eaten them with fresh melted butter or rich cream sauce, you know asparagus at its best. That's the asparagus you're trying to capture for your freezer.

Be choosy. Pick plump, fast-growing asparagus. Cut it daily, early in the morning when the shoots are crisp. The stalks toughen rapidly and lose flavor after they're cut. So that means get asparagus frozen within 2 to 3 hours of the cutting. Twenty minutes is better.

Break off the ends. Use both your hands. Grasp the butt end of the spear with one hand, the tip end with the other; bend sharply. The spear will break where the woodiness ends, the good eating begins. Now cut the asparagus the approximate length of the freezing carton. The tender trimmings you could have for lunch, or freeze them, too—in separate cartons, to be used for soups and salads.

Wash carefully. Rain's apt to spatter garden soil under the paperlike scales on asparagus, so wash it thoroly. You may have to scrape the scales off, to get rid of the grit. Sort stalks in large and small sizes.

Blanching. If you don't blanch asparagus correctly, you sacrifice flavor, color, and excellence in eating and keeping [*Turn to page 101*

To water-blanch asparagus, precook in boiling water

Wesley Bowman

To steam-blanch asparagus, precook in steam

The Best Way to Freeze Strawberries, page 95

(This is an actual photograph of frozen fruits put up with Sweetose Syrup in an average home last summer—photo taken in December, 1946. Colors are actual.)

They taste even better than they look... rozen fruits put up at home _ this easy way !

We want to tell you here, about something that is really new. It is a new way to put up fruits at home that is "simply out of this world." Nothing you ever tasted can compare with it, and it is as simple as sewing on a button.

All made possible by a new food discovery—Sweetose Syrup.

Just put your raw fruit into a jar—or any sturdy, watertight container with a tight-fitting lid—cover the fruit with Sweetose Syrup—put on the lid and freeze. That's all!

With berries—just wash the whole fruit and put it into sterilized containers. With peaches or apricots you must, of course, peel and seed the fruit. In handling these fruits you must work rapidly because they discolor quickly. But once they are completely covered with the syrup—*they will not discolor*. (No artificial preservatives needed.)

Then—next January or February—when you thaw out your fruit see if you don't find the berries plump and fresh in color—the peaches tasting like fresh peaches. No other frozen fruit will compare with what you can put up at home.

If you do not have a freezer box, just put up the fruit at home and have the freezer locker plant in your neighborhood freeze and store it.

Just one word of caution: *Don't* USE SUGAR OR SUGAR SYRUP. Sweetose Syrup is a patented invention made from corn—its action on fruit is entirely different from ordinary sugar. It glazes the fruit—preserves the color—prevents discoloration—penetrates the cells—helps to keep it plump—and permeates the fruit with a delightful mild sweetness. Just send us the coupon and we will send you complete directions for freezing, thawing, and serving Sweetose frozen fruits.

Use *Sweetose* WHITE Syrup for freezing

Sweetose*

The extra-sweet corn syrup

A. E. Staley Mfg. Co., Dept. B-5
P. O. Box 1091, Decatur, Illinois

Gentlemen: Please send me your directions for freezing fruits the Sweetose way.

Name.....

Address.....

City.....*State*.....

*"Sweetose" is a trade-mark of the A. E. Staley Mfg. Co., Decatur, Illinois, registered in the U. S. Patent Office

Cooking's soon done — more time for fun with this new

FRIGIDAIRE ELECTRIC RANGE

You're twice as sure with two great names

Frigidaire *made only by* **General Motors**

These folks must think I'm a HOT water spaniel!

Always giving me *baths!* Oh well, guess that's the way it is when you live in a house with a Frigidaire Electric Water Heater. Easy come, easy go! Just turn a faucet and here comes the hot water. *Plenty* of hot water, so nobody has to go easy on it!

Frigidaire *made only by* **General Motors**

See the Frigidaire Dealer near you. Find name in Classified Telephone Directory. Frigidaire Division, General Motors Corporation, Dayton, O. In Canada, Leaside, Ont.

Meet the new

Frigidaire Cold-Wall

Special design—chilling coils built into walls of cabinet—provides *moist* cold, so foods stay fresh and vitamin-rich; *never need be covered.* Big Super-Freezer Chest holds up to 35 pounds of frozen foods. Quickube Trays give trigger-quick ice service. Cold-making mechanism—the famous Meter-Miser—is simplest ever built: uses less current than an ordinary light bulb.

Frigidaire *made only by* **General Motors**

Listen to "THE MAN CALLED X" on your radio every Thursday night. See newspaper for time and station.

Freeze Asparagus

[*Begins on page 98*]

After blanching, cool asparagus quickly in icy water

Alternate tip and butt ends for compact fill

quality. Steam-blanching is preferred to water-blanching. When you steam-blanch, the asparagus is not in water; steam does the precooking.

How to water-blanch. Handle small amounts, about 1 pound at a time (that will be enough for one box). In the picture we're using a deep-fat frying basket. Spread the stalks so they'll heat uniformly. Place in a big kettle of boiling water, at least 3 or 4 quarts. Cover kettle. When the water starts boiling again, count time. For the bigger stalks ($\frac{3}{4}$ to 1 inch diameter), count 3 minutes. For smaller stalks, $2\frac{1}{2}$ minutes.

How to steam-blanch. Use a rack in any pan with a tight-fitting cover. We use a pressure saucepan, page 98, rack in place. Heat $1\frac{1}{2}$ cups water to boiling. Place the basket of asparagus in the saucepan. Lock cover in position, but leave vent open. You want steam but not pressure. Start counting the instant you see steam escaping. Keep heat high enough to maintain the flow of steam. For the bigger stalks ($\frac{3}{4}$ to 1 inch diameter), count 4 minutes. For smaller stalks, $3\frac{1}{2}$ minutes.

Chill blanched asparagus immediately in a big pan of cold water and ice. If you have to, buy extra ice. You want speedy cooling for best flavor, fastest freezing. When the asparagus feels cold thru and thru, lift it out.

To package, alternate butt ends with tip ends for a compact fill. Fill carton to within $\frac{1}{8}$ inch of top. The box we're using has the Cellophane wrap on the outside. Seal by pressing edges with warm, not *hot*, iron. Place package directly in freezer. If you're storing the asparagus in a locker, put packages in refrigerator until all the asparagus is boxed. Wrap in several folds of paper or place in a well-insulated box to keep as cool as possible en route.

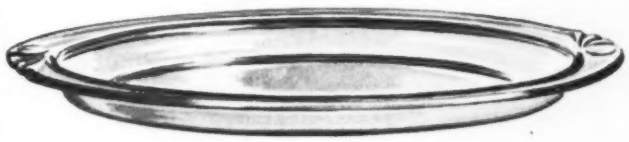
Where to Get It, page 113

For the two Sweetest Girls in the world!

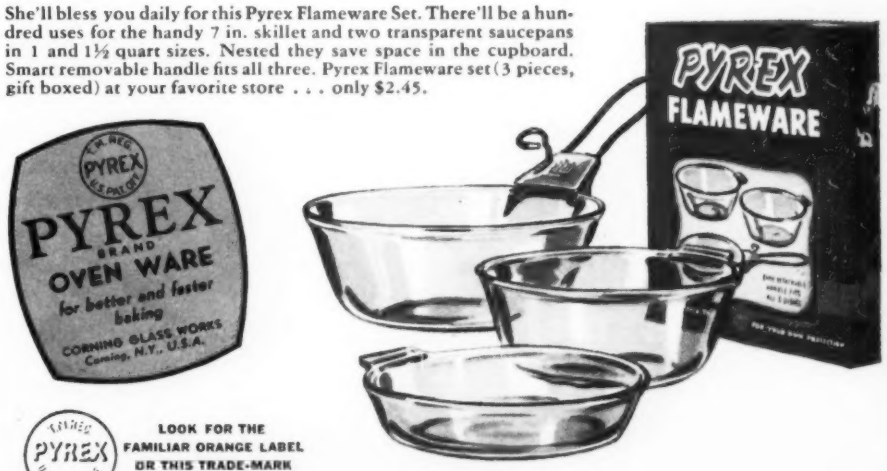
ALL THIS PYREX WARE FOR ONLY $4.90

Here's comfort for the man looking for an important gift. Bottom of the 2 qt. Utility Casserole doubles as an open baker; the top as an extra pie plate. Six smart individual servers for soups, desserts, meat pies. Pyrex Homemaker Set (8 pieces, gift boxed) . . . $1.45.

No danger of giving a gift she already has, with this brand new sparkling Pyrex Utility Platter! Use it for broiling and serving steaks, chops, fish, open-sandwiches. Brings them piping hot right to the table. A welcome gift for Bride or Mother, or both . . . $1.



She'll bless you daily for this Pyrex Flameware Set. There'll be a hundred uses for the handy 7 in. skillet and two transparent saucepans in 1 and $1\frac{1}{2}$ quart sizes. Nested they save space in the cupboard. Smart removable handle fits all three. Pyrex Flameware set (3 pieces, gift boxed) at your favorite store . . . only $2.45.



LOOK FOR THE FAMILIAR ORANGE LABEL OR THIS TRADE-MARK PRESSED IN GLASS

THERE'S ONLY ONE PYREX WARE AND IT'S MADE BY CORNING GLASS WORKS

"PYREX" is a Reg. Trade-Mark of Corning Glass Works in the United States and in Canada of Corning Glass Works of Canada, Ltd.

Cranberry Cut-outs add a festive touch

Fresh as spring is that pineapple-gingerale salad with gay "cranberry tulips" embedded in the top. Sure to make a hit at a "Best Bonnet Luncheon." . . . For Spring weddings, or shower luncheons, "cranberry hearts" atop pineapple slices spread with green-tinted cream cheese and chopped nuts. . . . And those pert little "cranberry chicks" are sure to please the youngsters, and grown-ups, too. Serve them with chicken — roasted, fried, creamed — or with chicken salad. Or perch them atop vanilla pudding.

All these delicious dishes you can make in a jiffy with ready-to-serve Ocean Spray *Jellied* Cranberry Sauce and these gay plastic cutters. (Recipes come with the cutters.)

Thanks to co-operative processing, now you can enjoy the goodness of Ocean Spray Cranberry Sauce all the year. Freshly packed from frozen cranberries.

Name _____
(PLEASE PRINT)

Address _____

_____

PLASTIC CUTTERS designed exclusively for Ocean Spray . . . yours for 3 Ocean Spray labels and 25c (no stamps please) sent to:

"OCEAN SPRAY"
Dept. B547 Hanson, Mass.

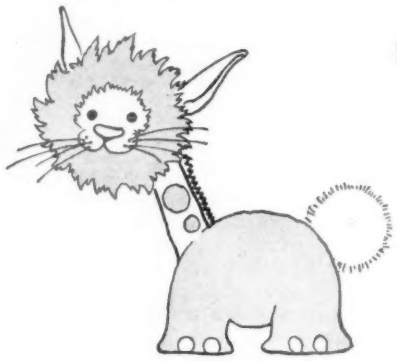
The Merry-Go-Round

The Story of Backward John

(Backward John was so backward that even the story about him had to be written backward. Read it upward from the bottom of the page.)

".you even not" ,said teacher his ",it about do can anyone nothing is There" .backward be always will he and ,John Backward be may It .him follow to try don't ,direction wrong the in walking ,backward hat and coat his wearing man a see should you if but—knows one no ,now is he Where .alone way his go him let and up gave finally they so ;east went he, west him followed and around turned they when and ;west went John Backward ,east started and stakes up pulled they when But .morning next the contract the sign to promised and pleased was John Backward .them with travel and show the join would he if day a quarters silver 10 John Backward offered and upset very was manager The .him followed and show tent the left people the ,street the down backward walking appeared he as soon as and ;too ,came John Backward .man thin the and lady fat the of glimpse a catch to platform the around crowded and came away miles from folks the All .town to came show tent a ,man a be to grown had he after day one and ;way special own his things doing on kept John Backward So ".it about do can anyone nothing is there and ,backward be always will He" .said teacher his ",John Backward change to trying use no is It" .top the to page the of bottom the from read always he ,story a read to tried he when and ;backward it wrote he name his write to tried he Whenever .home at as school in same the was It .reason the find to school to him sent they so ;backward so was John Backward why understand not could family His .been have should head his where up feet his and bed the of foot the at head his with slept he ,night at sleep to went he when and ,backward go to certain was he ,forward go to tried he If .right things do never could John Backward tried he hard how matter No .John Backward about story a is This

Look!—A Whookan Namit



Tail— Neck—
Body— Ears—

Answers:
Tail—Rabbit Ears—Donkey
Neck—Giraffe Body—Elephant

This is a picture of a WHOOKAN NAMIT. I am certain you have never seen one before—not even in a zoo—for the only place this strange creature has appeared is on the Merry-Go-Round page of *Better Homes & Gardens.*

The peculiar thing about him is the fact he resembles other animals which are familiar to you. For instance—you will discover his head is that of a lion. See if you can recognize the other parts of his body.

The Cross Old King

A cross old king
Led a lonely life
'Till he found himself
A cheerful wife.
And whenever they have
Their ups and downs,
She quickly smiles
Away his frowns.

(Here is a picture of the cross old king. Turn him upside down and you will see his cheerful wife.)

A Page for Children

By Marguerite Gode

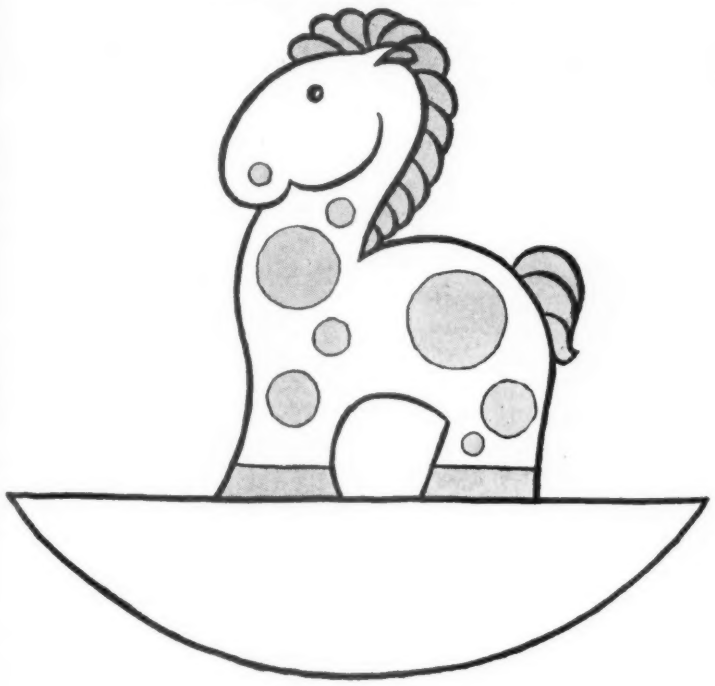
The Drolls

It is house-cleaning time down in Elfville,
And the Drolls, being home-loving elves,
Are sweeping the dust from the corners
And straightening books on the shelves.

Wink is giving the hedge a new haircut,
Twink is polishing knobs on the door,
While Squiddle DeeDee drips and splatters
Fresh varnish all over the floor.

But look! Something dreadful has happened
To Squiddle DeeDee. Me, oh My,
HE HAS PAINTED HIMSELF IN A CIRCLE
AND CANNOT GET OUT TILL IT'S DRY.

The Rock-a-Bye Pony



The Rock-a-bye Pony is easy to make:

Trace the pattern twice on a piece of cardboard or very stiff paper. Cut out two ponies and fasten together by pasting one on each side of a box (small matchbox size).

Color the polka dots any color you wish. Color his mane, tail, and hoofs the same color as the dots.

When you have finished, you will have a rocking toy.

Grilled SPAM* and vegetables

Slice it...dice it...
broil it..bake it...
fry it...TRY IT!

*"SPAM" is a registered trademark. It identifies a pure pork product — packed only in 12-ounce tins — made exclusively by Geo. A. Hormel & Co., Austin, Minn.

HORMEL
GOOD FOOD

COLD OR HOT SPAM HITS THE SPOT!

So Your Kids Aren't Stokowskis!

So what? They can draw pleasure and companionship from music if you start them young—and right!

Marion Pease

Practice becomes companionship when Dad or Mother sits down to help

By Lillian S. Graham and Marjorie Wackerbarth

JOHNNY ROGERS wants to play trombone. But because his Aunt Talitha willed him her violin, Johnny's mom is determined he'll play it if he literally busts an A-string. Why, she asks, spend all that money for an old trombone, when Aunt Talitha's fiddle has hardly got a scratch on it? And, besides, think how Aunt Talitha would feel!

Tommy Miller, down the street, is in the same fix. Tommy's dad always wanted to play the banjo when he was a kid, even went so far as to buy one when he was in high school. But he never could learn to play the darn thing. Now, by heck, he has dragged it down from the attic for Tommy. They're going to have *one* banjo player in the Miller family, even if Tommy would rather learn the accordion.

You don't have to be a Toscanini to figure out how far Johnny and Tommy are going to get with music, or how much fun they're going to have. It's too bad, too, because Johnny and Tommy need music—are entitled to taste and take to themselves its promises of lifelong companionship. Given a chance to select an instrument for which they both [*Turn to page 106*

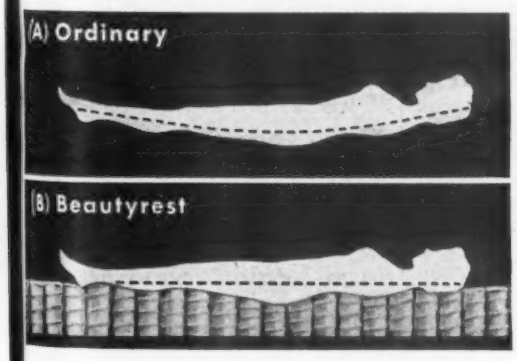
LOUISE ALLBRITTON, *featured in the Universal-International production,* "THE EGG AND I."

Louise Allbritton discovers the secret of "luxury sleeping comfort"

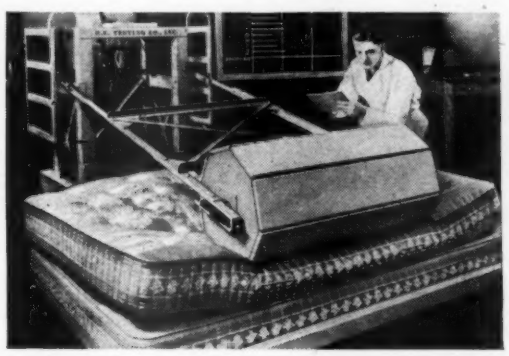
1. What gives a Beautyrest the "luxury comfort" other mattresses *don't* have? Answer: *Inside,* Beautyrest is built *differently!* To dramatize this difference, we asked pretty Louise Allbritton to make the "glass of water test."

2. Notice what happens when Louise puts the water glass on ordinary mattress springs, and presses near-by coils. The water spills. Why? Ordinary mattress coils are *all joined together* . . . go down *together* . . . form *hollows.*

3. See what happens when Louise puts the glass on a Beautyrest spring—and presses down, as above. Each of Beautyrest's 837 *individually pocketed* coil springs acts on its own, conforms to every curve and movement of your body!



4. Compare! Above, (a), see how an ordinary mattress often sags. But below, (b), notice how Beautyrest's *individual* springs give *more restful support.* We know—we make *both* types! Beautyrest comfort has no equal!



5. Lasts longer! In "torture tests" made by the U. S. Testing Co., Beautyrest lasted *far longer* than any other inner-spring mattress tested. P.S. Beautyrest's patented "no-sag" edge keeps neat, firm for lifetime of mattress, too!

6. "Luxury comfort"—*1¢ a night!* Beautyrest is guaranteed for ten years, costs only $49.50. This amounts to *little more than 1¢ a night!* What a value today! Matching Beautyrest Box Spring also $49.50. Order *both* today!

Only SIMMONS makes *Beautyrest**

MAKERS OF THE WORLD'S ONLY ELECTRONIC BLANKET AND OTHER FINE-QUALITY BEDDING

* REG. U. S. PATENT OFFICE
© 1947, SIMMONS CO., MDSE. MART, CHICAGO, ILL.

Never over 25¢ at grocery, drug, and hardware stores

Drāno

T.M. Reg. U. S. Pat. Off. by The Drackett Co.

Drāno MAKES SEPTIC TANKS WORK BETTER—CUTS DOWN ODORS

Copyright 1947, by The Drackett Company

So Your Kids Aren't Stokowskis!

[*Begins on page 104*]

have appetite and aptitude, that's probably just what they would do.

In music you *can* give your boy and girl a gift that lasts a lifetime. Music will comfort them in hours of loneliness, give release to pent-up emotions, and most of all, provide comradeship with other music-lovers.

Most of us are musicians at heart. We all hum or whistle—off-key perhaps—when we feel gay. Perhaps we sing at our work, or in the bathtub. In any case we're trying to satisfy our longing for expression.

THIS universal instinct can be encouraged by starting children early on musical instruction, based on their aptitudes as shown by simple tests, then guiding them gently thru necessary practice sessions. An interest in music, once acquired, will enable your boy or girl to fill leisure hours with a wholesome, broadening hobby which will act as insurance against the temptations of empty idleness.

Nearly every high school has its swing band and/or hobby orchestra composed of teen-agers, who not only are having fun themselves, but are also providing wholesome fun and entertainment for their friends.

These are the youngsters who have their spare time so filled with band practices and get-togethers that they have no time for loafing at the corner drugstore or snorting around the city in a car. These are the boys and girls, who regardless of whether they are rich or poor, good students or fair, handsome or plain, are sure to have loads of wholesome fun.

Are you thinking, "That's fine for those with musical ability, but what about the others?"

There are no others. According to the best authorities, all youngsters have a certain degree of musical aptitude. Thaddeus P. Giddings, supervisor of music in the Minneapolis public schools for 34 years, and co-founder of the National Music Camp at Interlochen, Michigan, says that every normal child can learn to play an instrument.

THIS puts the whole problem right back into the laps of us parents. For unless we start Bill or Sandra out on a musical instrument when they're young, they'll not be far enough along to earn a place in the high-school band. And they won't enjoy music as a hobby unless they're able to play fairly well.

But before you start them on *any* instrument, give them an aptitude and suitability test to determine the instrument for which they're best fitted. Such tests are given in many public schools today. However, they're so simple that you can test your own youngsters, even if your knowledge of music stops at "Three Blind Mice."

There's the "ear test." Ask Bill to sing the scale—any child from the second grade up will know what you mean. Next have him sing intervals —do, mi; sol, do; and the like. If he

It's so easy to wash "pots and pans" when you have NESCO porcelain-on-steel enameled ware

A little soap, a little water, a little swish! That's all you need to wash smooth, gleaming, beautiful Nesco enameled ware. No tedious time-wasting scouring.

Just as miraculous is the way Nesco's porcelain-on-steel construction laughs at stains, shock and wear! You save fuel and time, too, because of fast uniform heating, wide heat-conserving bottoms, and snug-fitting covers.

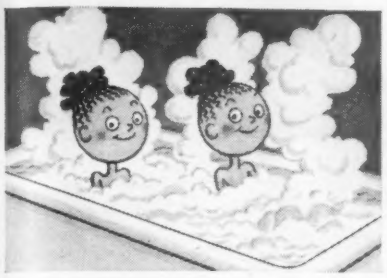
Visit the better stores and insist on the distinctive new enameled ware bearing the famous Nesco label.

Nesco products include electric roasters, oil ranges and heaters, decorated kitchen containers, galvanized ware, enameled ware and tinware. Look for the Nesco label on housewares.

National Enameling and Stamping Company
World's Largest Manufacturers of Housewares
270 North 12th Street, Milwaukee 1, Wisconsin

LOADS OF HOT WATER

AUTOMATICALLY—AND CHEAP!



Next time you have to heat water on the stove . . .

Or wait between washing chores for your furnace to get the water hot again . . .

Tell yourself this: "*A new Duo-Therm Automatic Water Heater will give us all the hot water we need, at the turn of a tap . . . for less than a penny a person a day!*"

And the grand part is, it works in *any* home . . . city, suburban, or rural . . . because it needs no gas or electric connections!

Duo-Therm burns *cheap fuel oil*, available everywhere. And keeps an *even* supply of hot water coming, whenever you turn the tap.

SEND THE COUPON NOW—and look over the four new Duo-Therm models . . . streamlined to fit beautifully into a kitchen, utility room or basement.

Tens of thousands of users say . . .

IN WATER HEATERS-IT'S

DUO-THERM

America's Largest Manufacturer of Fuel Oil Heating Appliances

NOW!

© 1947, Motor Wheel Corp.

DUO-THERM Division of Motor Wheel Corp.
Dept. BH-W4, Lansing 3, Michigan

I would like to know more about ☐ Duo-Therm Water Heaters; ☐ Duo-Therm Home Heaters. (Check one or both.) Please print.

Name .....

Address .....

City ..... P. O. Zone .....

County ..... State .....

can do this the first time or even after repeated tries his ear is accurate enough for any instrument. He can take his choice of the whole range of musical instruments from the strings on thru the reed and wind instruments.

To test him for rhythm, rap out a simple one with your knuckles on desk or table. If he can imitate this, try a more complicated rhythm. His sense of timing can be improved with a little practice. Even tho he may have little ear for music, if he has rhythm he can play the percussion instruments—and even some of the wind ones in which the pitch is dependent on valves. No youngster gets a bigger kick out of music than the guy who can beat the drums with gusto.

ALL suitability tests consider the structure of the player's mouth before choosing a wind instrument. Most people know that wind instruments include woodwinds and brasses, but not everyone realizes that there are different types of mouthpieces, some better adapted than others to your boy and girl.

The brasses, which include the bugle, trumpet, French horn, trombone, tuba, and baritone, have cup-shaped mouthpieces. When played the flare edge of the mouthpiece is placed tightly against the lips, which in turn are pressed tightly against the teeth. Therefore, it is easy to understand that if Bill has prominent upper teeth or a protruding jaw or uneven teeth he should not even attempt to play a horn of this type. For, no matter how hard he practices, air will escape thru his uneven teeth, and his efforts will be met with indifferent success, ending in discouragement.

▶ The test of a vocation is the love of the drudgery it involves. —Logan Pearsall Smith in *All Trivia* (Harcourt Brace).

If Bill must pass up the brasses, there is still the whole group of woodwinds, which he may prefer anyway; saxophone, clarinet, oboe, bassoon, and English horn. These instruments have mouthpieces which are placed between the teeth. On the flute, piccolo, and fife, the notes are produced by blowing *across* an opening near the upper, or left-hand, end. The structure of the mouth is not so important a factor on any of these.

AUTHORITIES differ as to the exact age at which Bill or Sandra should begin to study music, but all are agreed that they should start young. For a wind instrument, 9 is perhaps the average age at which boys begin tooting, but boys of 8 can master a horn if they are really anxious to learn. On the other hand, we have known boys who began the study of a wind instrument at the ages of 11 or 12 and by consistent work became outstanding players by the time they were in high school. Much depends upon the individual child.

Our neighbors' boys began with the piano at the age of 5. The older ones took up wind instruments when they were 9. From our own experi-

LIN-X

SELF-POLISHING

WAX

is ANTI-SLIP!

Made by the Makers of Kem-Tone the Miracle Wall Finish

More than half of home accidents are caused by falls. Good reason why you should use LIN-X, *the Anti-Slip Wax*. It bears the seal of the Underwriters' Laboratories, Inc., as an anti-slip floor treatment. Just wipe it on.

LIN-X is easy to apply—quick to dry! It beautifies and protects your linoleum and wood floors—a wonderful wax that's *anti-slip!*

• • •

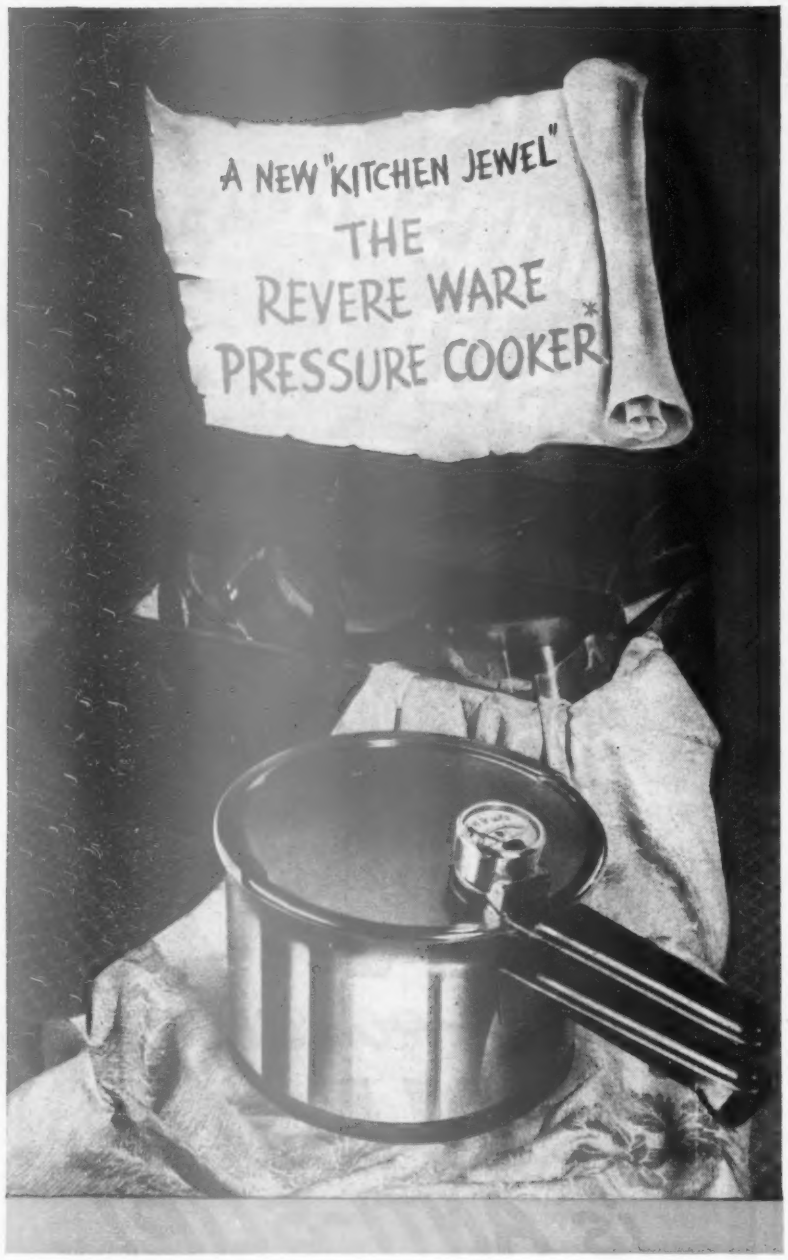
You'll also like LIN-X CREAM POLISH for fine furniture, LIN-X CLEAR-GLOSS for linoleum and all interior and exterior wood surfaces! Ask for them today.

LIN-X HOME BRIGHTENERS SOLD BY STORES EVERYWHERE

59¢ PINT *Also in economical quart and gallon sizes*

PRODUCTS OF SHERWIN-WILLIAMS RESEARCH

Acme White Lead & Color Works, Detroit • W. W. Lawrence & Co., Pittsburgh
The Lowe Brothers Co., Dayton • John Lucas & Co., Inc., Philadelphia
The Martin-Senour Co., Chicago • Rogers Paint Products, Inc., Detroit
The Sherwin-Williams Co., Cleveland



EVERYWHERE, women say that the new Revere Ware Pressure Cooker is the most remarkable cooking utensil they've ever seen.

It is the only one made of stainless steel and clad with the thick copper bottom that made Revere Ware famous. It's so simple—you can put the lid on with just one motion of one hand! *There are no parts* to come off or lose. It gives such sure-fire results! There's no guess work. The gauge is self indicating. You always *know* with what pressure you *are* cooking.

The Revere Ware Pressure Cooker is beautiful—and so easy to keep beautiful! It resists staining and pitting. It is easy to preserve its silvery luster.

In every way, it is as great an improvement over pressure cookers as Revere copper-clad stainless steel ware was over ordinary cooking utensils. Look for the trade mark on the thick copper bottom.

COPPER CLAD STAINLESS STEEL 18 01 REVERE WARE

*Patents pending

REVERE COPPER AND BRASS INCORPORATED
Rome Manufacturing Company Division, Rome, New York

So Your Kids Aren't Stokowskis

[*Continued from preceding page*]

ence, we have found that when youngsters start early, much of the tiresome technique and slow finger work is thoroly mastered before too many outside interests interfere.

Matt, our 14-year-old neighbor, volunteered this sage advice to his mother concerning his little sister's music. "Mother, it's swell to start her lessons early. She'll be thru with the drudgery before she knows any better."

Between the first music lesson and the time when Bill or Sandra will claim music as a hobby is the big hurdle of practicing. Most children like music lessons, but it is equally true that they dislike practicing. It is equally true, too, that much of the dislike will disappear with the right approach. Practicing can be made a social time between mother and child if mother practices some of the wiles that she uses on father to get the lawn mowed.

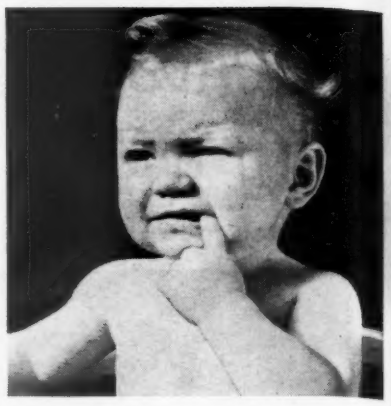
TO INSURE real progress, you should not only practice with your children, but should also be present during music lessons, listening attentively because children do not always remember all of teacher's instructions. Unless they're watched while practicing, they're bound to work in mistakes which later must be practiced out. Then, too, by working every day with the child, one soon learns what parts need extra practicing and what parts do not.

Do not let the fact that you have had no musical education yourself deter you from practicing with your youngster. If you will go with him to his music lessons, you can absorb enough musical knowledge to help him practice. In addition, real interest on the part of Dad or Mother makes Junior feel that his music lessons and practice are of real importance.

IT IS a good idea not to make practice time too long. Two 15-minute periods a day are better than one half-hour period. For instance, a friend of ours says, "Our 7-year-old practices 15 minutes in the morning before school and 15 minutes at noon. Then the practicing is out of the way when the neighborhood kids are free to play. On Saturday we practice right after breakfast and lunch. If the fellows do arrive before we have finished, we switch to some familiar tunes which Sonny can play well, and which the waiting boys like to sing.

Practicing can be made a sociable time, and before you realize it your Bill and Sandra will be playing in the school band or orchestra, or in some swing band gotten up by the crowd. And they'll be getting valuable lessons in democracy by learning to cooperate and to do their part wholeheartedly.

Someone has said that music is the fourth material want of our nature—first food, then raiment, then shelter, then music. How natural, then, that music should be a safe, pleasant, and perhaps a lasting, all-absorbing hobby for your child!



"Let's see . . . what flavor shall I cry for?"

"It's tough to decide, 'cause rennet-custards are mighty yummy in *any* flavor—a big change from *drinking* all my milk. I like vanilla, or choc'late, or honey, or pep'mint—shucks, I'll just cry, an' let Mommy decide!"

It's easy to make milk into any flavor of rennet-custard with "Junket" Brand Rennet Tablets. The rennet enzyme makes milk easier to digest—and not being cooked saves all the precious vitamins.

Make rennet-custards with either "Junket" Rennet Tablets—not sweetened or flavored—add sugar and flavor to taste; or "Junket" Rennet Powder—six flavors, already sweetened. Both at all grocers. Write "Junket" Brand Foods, Division of Chr. Hansen's Laboratory, Inc., Dept. 65, Little Falls, N. Y., for free sample of "Junket" Rennet Tablets.

WORTH WAITING FOR!
"JUNKET" BRAND FOODS
Freezing Mix
Quick Fudge Mix
Danish Dessert

"JUNKET" is the trade-mark of Chr. Hansen's Laboratory, Inc., for its rennet and other food products, and is registered in the U.S. and Canada

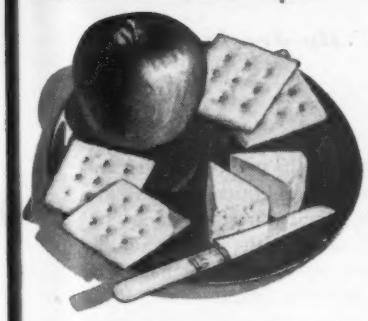
Remodeling YOUR KITCHEN · BATH · ATTIC?
"Trim-it-Yourself"
with
CHROMTRIM METAL MOULDINGS

The perfected all metal trim for wall or floor linoleum and building board.
6' lengths—8 shapes. Easy to cut with file. Simple to install.
At leading hardware and department stores.
Send 10c for "Trim-it-Yourself" booklet. Over 30 different projects colorfully illustrating where and how to use Chromtrim Metal Moulding.
Write to: R. D. WERNER CO., Inc.
"Trim-it-Yourself" Divn. • 295 Fifth Ave., N.Y.16, N.Y

Derby BARBECUE SAUCE
FIRST AID FOR CLEVER COOKS

KVP Household PAPERS

RECIPE ROW *featuring* PHENIX Fine Foods



FRUIT AND PABST-ETT TRAY

Pabst-ett wedges Red apples

Fruits make a grand dessert, especially when served with tasty Pabst-ett Cheese Food to give them extra zest. Chill Pabst-ett and cut into neat wedges (a serving feature hostesses prize). Arrange the appetizing cheese food slices on a tray with red apples.

CHILDREN'S CORNER

Pabst-ett is a real favorite with children—it's so rich in mellow cheddar cheese flavor, and so easy to digest. Cater to healthy young appetites with this nourishing

Vegetable Plate

3 large baked potatoes
¼ cup hot milk
Salt, pepper
1 pkg. Pabst-ett, crumbled
Buttered string beans
Buttered carrots

Cut a slice from the top of each hot potato, scoop out centers. Mash, add milk, seasonings and all but three tablespoons of crumbled Pabst-ett. Refill potato shells, sprinkle with remaining Pabst-ett, return to moderate oven, 350°, for 10 minutes. Serve with hot string beans and carrots.

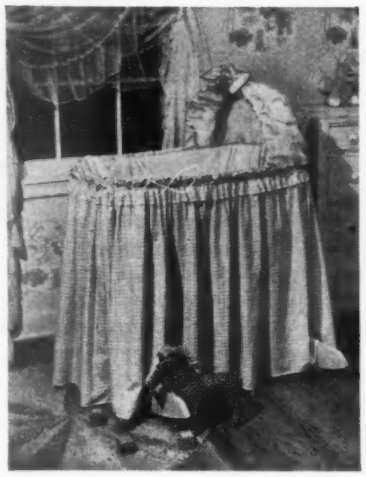
OTHER PHENIX FAVORITES

For snacks and appetizers, there's a wonderful assortment of seven Phenix Cream and Cheese Spreads. And for cheese food treats galore, get the economical two-pound Phenix Tasty Loaf. You'll find *PABST-ETT* quality in all PHENIX foods.

Phenix Pabst-ett Company, Chicago 90

Rockaby Bassinet

By Dick Ramsell



ANY sentimental father can make this cradle-bassinet with ordinary white pine and a 24-inch basket. It will rock or stand firmly on the floor.

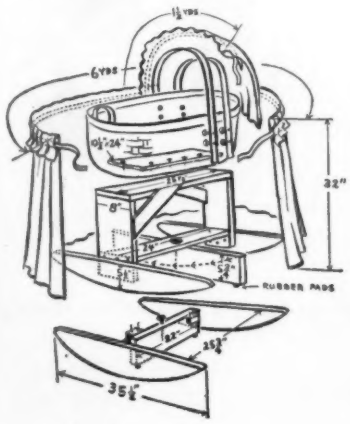
Start with the rockers. Work out half of the pattern; then turn it over to be sure both sides are alike. Put both rockers in vise together as you plane and sand the bottoms. Now build framework (see below).

Brace between rockers swings out to steady cradle. Rubber buttons on the ends keep it from scratching the floor. When it swings back, wooden blocks on underside of main crossboard stop it so the cradle will rock smoothly.

NEXT put a piece of plywood in the bottom of your basket and nail thru to framework. Hoops for canopy can be made from half-inch strips of plywood screwed or bolted to the basket.

Lay a baby sheet over the basket. Now push a pillow or baby pad down inside, leaving edges of the sheet draped over the sides. Skirt is gathered onto a heavy drawstring or elastic band. If it sags, anchor with a few thumbtacks.

The first plywood brace runs thru canopy hem, the second supports cloth. Gather material into folds and tuck under skirt. Tie a little bow on the top, and it's ready for Baby.



Debbie's dolly had a party,
Dolly spilled her tea!

WINDEX cleaned the table glass
As quick as quick can be!

Time for cleaning windows came, but
Where, oh where was Bob!

Mom got WINDEX. Bob says now
He *likes* to do the job.

Grandpa, on the mantel, looked
So old and gray. But then . . .

Mom used WINDEX on the glass,
And he's himself again!

Spray it on, and wipe it off,
WINDEX is so quick!

Cleans your windows, picture glass,
And gets 'em looking slick!

WINDEX is a must for house cleaning. No dust with WINDEX! No streaking, no film. Insist on WINDEX every time. Don't trust cheap substitutes.

Get Brighter Windows Quicker With—

WINDEX

TRADE-MARK REG. U. S. PAT. OFF. *by The Drackett Company*

COSTS LESS THAN A PENNY PER WINDOW—EVEN THRIFTIER IN THE BIG 20-OUNCE SIZE

Copr. 1947, by The Drackett Co.

Dear O-Cedar:
I like your Self Polishing Wax best because...

"I don't have to use it so often!"

"Me, I'm a lazy-bones, but I love gleaming-clean linoleums, too! So when I find a self polishing wax that actually *stays on longer*—that's for me!

"I don't know what you do to your Self Polishing Wax, but it goes on easy as mopping and dries in only 17 minutes...

NOTE: We "*plasticize*" it. We start with the hardest, longest wearing *solid* wax and plasticize it into this easy spreading, self polishing *liquid*.

"And then—what a beautiful, lasting luster I get! Spills and dirt just *wipe* off the surface with a damp cloth. And what that saves in scrubbing!

"Plasticized" —that's why!

"P. S. Maybe you make O-Cedar *too* good! Your Self Polishing Wax stays on my floor so long, I don't have to use it so often!"

O-Cedar SELF POLISHING WAX

"Its Plasticized"

FOR AN EASY-DO PASTE WAX, say O-Cedar, too. A special "balanced formula" makes O-Cedar Paste Wax *soft* enough for easy application, *hard* enough for longer wear. O-Cedar Corp'n, Chicago, Illinois; Toronto, Canada.

O-CEDAR—"THE GREATEST HELP IN HOUSEKEEPING"

Fool the Moths!

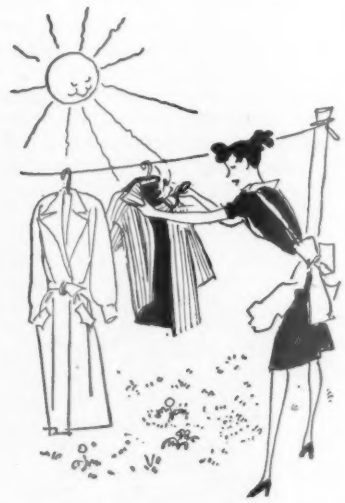
By Jessie Prather

STORING woolens safely against moths protects a large investment of precious dollars and shopping hours. First kill any existing moths by washing or dry cleaning, sunning and brushing, fumigating. Then keep new moths out by sealing woolens in a tight chest, closet, or taped garment bag. The efficient Mrs. at work below shows you exactly how. Read about her foolproof anti-moth methods. She helps you select your storage spot, suggests right fumigant for each need.

Wash or dry-clean woolens to be stored; kills moth eggs and larvae

1. Wash or dry-clean before putting away is the first rule for safe storage of woolens. Food and grease spots are moth picnics. Cleaning solutions or suds kill moth eggs and larvae. Also your dry cleaner has a special solution for treating fabrics to make them moth-resistant. After cleaning or treating, he will be glad to put clothes for storage in sealed bags. That way they'll stay moth-free.

2. Sun and brush just before wrapping or storing, when you're not sealing articles immediately after cleaning. Bright sunshine destroys new larvae, causing them to drop from clothing. Take care not to fade your bright colors, tho! Let your brush finish the demothing job. Brisk brushing in every seam and pocket dislodges and crushes moth eggs and larvae. Turn down bands and cuffs, and whisk briskly.



Sun and brush just before storing

3. Select right container. Those articles you wash or clean at home, you may seal in garment bags as the dry cleaner does, or pack in well-built chests or boxes. (Dresser drawers are not tight enough to keep moths out.) Line your container with paper. You can get DDT-treated and cedar paper.

Large-top glass jars are handy holders for small articles—the seal bars moths; glass sides provide quick inventory. New garbage cans are cheap, tight containers for bulky snowsuits, blankets, and army uniforms.

Place these storage containers in a cool, dry spot. Mildew, next to moths, takes the greatest toll in fabric damage. There is a product on the market that rids walls, floors, and fabrics of mildew fungi. Scrub your storage area or closet with a solution of it, as directed. Spray fabrics that are colorfast and not harmed by water.

You're lucky enough to have a spare closet that you can devote solely to storage? It'll save boxing and space juggling. You may hang unwrapped garments in it, and fumigate the entire closet. First, clean the closet thoroly and seal any

Follow these five easy steps when you put away your woolens. They'll be safe for the summer

cracks in the plaster with commercial filler. Equip doorframe with a rubber or felt gasket, against which the door can be shut tight at all points.

4. Fumigate thoroly, one of several ways. There are naphthalene or paradichlorobenzene crystals, DDT in oil solution, aerosol bombs. Or use your vacuum cleaner demothing attachment according to manufacturer's directions.

Shake naphthalene or paradichlorobenzene crystals between each fold of woolens stored in boxes and trunks—be generous. Spray garments to be stored in bags or hung in storage closets with 2-percent DDT in oil solution (read the label). Use a continuous-motion hand sprayer or vacuum-cleaner sprayer to produce a fine mist. Give attention to every seam and pocket.

A 2-percent solution will protect a garment in a sealed bag or closed closet for a whole storage season, even as long as a year. A more concentrated solution may produce a white "bloom" on fabric, as excess DDT crystallizes to a powder.

On the walls and floors of a storage closet, use a 5-percent DDT solution for added protection. Squirt behind baseboards, in all crevices and floor cracks to kill any larvae lurking in the dark.

Finish up the job with an aerosol bomb, if you like. After killing any possible larvae by a direct spray of DDT in oil solution, release a bomb as manufacturer directs. Produces a quick anti-moth air mist. It's very effective against adult clothes moths who dare enter.

A new 3-way bomb on the market does both direct spraying and air vaporizing. Its "anti-moth ammunition" is divided into three bulbs—the first fumigates your empty storage closet or storage container, the second bulb sprays cracks and crevices harboring moths, and the third bulb sprays clothing.

You may prefer to create a storage closet atmosphere unhealthy to moths with naphthalene or paradichlorobenzene crystals. Measure your closet to determine the amount to use, and allow 1 pound for every 75 to 100 cubic feet. Place on the top shelf, or hang in big cheesecloth bags from hooks. The fumes crystals give off stop moth larvae from feeding, and kill them when proper concentration is reached.

5. Seal storage container next. After fumigating closet, close door tightly. For added precaution against moth entrance, you cover the door crack all around with gummed tape. If necessary to open the closet during storage period, renew fumigation. An easy way is to release a new aerosol bomb. [*Turn to next page*

Select tight container; use moth crystals between each fabric fold

Fumigate; you may use a DDT oil solution or an aerosol bug bomb

Seal storage container; close garment bags tightly with gummed tape

For happy cutting
IN THE KITCHEN
Happy carving
AT THE TABLE

Razor-sharp FLINT knives lighten every carving and cutting task—in the kitchen or at the table. Blades are of chrome vanadium steel . . . finest for cutlery . . . hollow ground to a keen edge. Handles are of selected imported hardwood . . . balanced perfectly and a pleasure in the hand. You'll want several sizes of FLINT Knives —the modest prices make them easy-to-own.

FLINT CUTLERY IS NOW AT LEADING STORES

All Flint* Knives are *High-Arc* hollow ground . . . 'way up into each side of the blade, to have and hold a razor's sharpness.
*Reg. U.S. Pat. Off.

EKCO PRODUCTS COMPANY, CHICAGO
Sold in Canada by Ekco Products Company (Canada) Ltd., Montreal
EKCO

EKCO PRODUCTS COMPANY, Box No. 830PP, Chicago 90
Send your illustrated book, "Edward Arnold Shows You How to Carve Meats and Poultry." I am enclosing 10c in coin.

Name
Address
City Zone State

Compare Air-Way

with all other Vacuum Cleaners

...FOR EXTRA POWER TO REMOVE DIRT

...FOR EASIER FLOOR-TO-CEILING CLEANING

...FOR ITS EXCLUSIVE "THROW-A-WAY" BAG

Get *everything* you want in one vacuum cleaner—the Air-Way Sanitizor. Its extremely powerful suction cleans rugs *clean*—pulls up threads, hair, imbedded dirt. No adjustment needed for varied rug naps. Saves moving heavy furniture—Air-Way gets under low places. Special nozzle cleans and *polishes* waxed floors and linoleum. Attachments, instantly applied, put Air-Way's extra power to work, cleaning upholstery, draperies, room corners, lamp shades.

NO DIRTY BAG OR CONTAINER TO EMPTY!

Only Air-Way has the exclusive feature of the "THROW-A-WAY" bag. You never see or touch the dirt. When the inexpensive, replaceable, sanitary filter paper bag is full, just remove it and throw it in the trash can or burn it! Through Air-Way's patented "THROW-A-WAY" bag—you KEEP CLEAN WHILE CLEANING!

FREE DEMONSTRATION IN YOUR HOME *by Air-Way Dealer, without obligation. Phone "Air-Way Branch" in your city, or write for dealer's name and address.*

Air-Way TRADE MARK **SANITIZOR VACUUM CLEANER**

Air-Way Electric Appliance Corp., Toledo, Ohio—*Est. 1920*

Fool the Moths!

[*Continued from preceding page*]

When garments are protected by sealed bags, see that the bags are perfectly closed around the hanger and at the bottom. Gummed or cellulose tape seals openings effectively, keeps moths out.

Boxes, trunks, and chests used for storing woolens should be well built and have tight-fitting lids. If container cover does not close snugly, seal with gummed tape. If it is a cardboard box, you should wrap it in heavy paper, then seal with gummed tape.

Mark your package content on the visible side. When stacking boxes, label box ends. Or for Mrs. Shorty, who stores her boxes on a shelf, a label on the bottom is a stretch-saver. She just pulls the box out far enough to read the bottom-side label! Labeling the most convenient way saves breaking open several storage containers to find what you want. That seal is important for moth defense—keeping them out is easier than killing them off!

It's not hard to keep those precious wools safe for the summer. Dry-clean or wash, sun and brush before putting away. Choose the best storage spot possible, fumigate, and seal. Follow those five easy safeguards, and breathe a sigh of relief. You've fooled the moths!

Mothers Are So Weak—

When our children were small, my wife worried about every little cold, every little tumble.

(*But when Petey had a bad accident—and I turned sick inside—she was like the Rock of Gibraltar.*)

She would get all soft and weepy over a bunch of dandelions that dirty little hands had picked for her.

(*But she held Petey while the doctor did all the painful work—then did it herself afterward.*)

She'd read storybooks and play silly games until I was sure she was spoiling them to death.

(*But when one of the youngsters would whine of unfair treatment at school—and I was ready to beat up on everyone from the teacher down—she would calmly get the facts. If ours was to blame, he was punished fairly.*)

I'd often miss her in the night, and find her standing over their beds "just looking at them."

(*But when our oldest left for overseas she took it more calmly than the first day of school.*)

Now our family is all together again, so we planned a real celebration for mother's birthday. But when the cake was carried in and we all sang "Happy Birthday," this heroic woman burst into tears.

—*By a Father*

DOOR-EASE

STICK LUBRICANT

TAKES THE *Drudgery Out* OF CHANGING SCREENS AND STORM WINDOWS

Why struggle? Tight fitting wood or metal screens and storm windows slide into place like magic, when edges are coated with DOOR-EASE Stick Lubricant. Prevents binding—especially after painting. Eliminates shoving, hammering and pounding that dents or splits frames and breaks glass. Clean, Stainless . . . Easy to apply. Use like a crayon. Weatherproof . . . Won't Dry Up . . . Lasts a full season, and makes removal fast and easy.

DOOR-EASE also prevents binding and sticking of doors, windows, drawers, zippers, etc. Stops squeaks. Prevents rust. 1001 Uses . . . Home, Office, Auto and Shop.

REPLACEMENT OR REFUND OF MONEY ★ Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

DOOR-EASE STAINLESS STICK LUBRICANT

10c and 40c *sizes at Gas Stations, Hardware, Auto, and Dime Stores, or send us* **50c** *for one stick of each size.*

DOOR-EASE MFGRS., Muskegon, Mich.

KNITTED AND WOVEN FROM COTTON

Ask for them by Name

MORGAN REPLACEMENT OR REFUND OF MONEY ★ Guaranteed by Good Housekeeping IF DEFECTIVE OR NOT AS ADVERTISED THEREIN

DISH CLOTHS

Bright, fast kitchen colors in attractive designs.

SOLD AT ALL LEADING STORES

MORGAN COTTON MILLS, Inc., LAUREL HILL, N. C.

"FROM RAW COTTON THROUGH FINISHED PRODUCT"

FALSE TEETH

KLUTCH holds them tighter

KLUTCH forms a comfort cushion; holds dental plates so much firmer and snugger that one can eat and talk with greater comfort and security: in many cases almost **as well as with natural teeth.** Klutch lessens the constant fear of a dropping, rocking, chafing plate. 25c and 50c at druggists. . . . If your druggist hasn't it, **don't waste money on substitutes,** but send us 10c and we will mail you a generous trial box. © 1, P. INC.

KLUTCH CO., Box 4729-E ELMIRA, N. Y.

HOLD IT McGEE

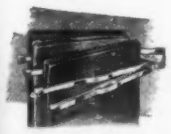
Just a Screwdriver and

K-VENIENCES

will fix that closet

Closets that crash are funny on the radio, but you fume when your own get so cluttered. Remodel them quickly, permanently and inexpensively with K-Veniences. Modern, attractive K-Veniences are scientifically designed to keep your closets spic and span, double hanging capacity, save wear and tear on clothes and cut pressing bills. In fact, your closets can be so cooperative they practically hand out your clothes. Just install K-Veniences . . . with a screwdriver. No blueprints, no structural changes. A small investment in K-Veniences will give you a lifetime of satisfaction.

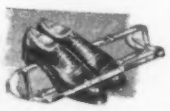
LOOK FOR HANDSOME K-VENIENCES AT YOUR LEADING HARDWARE OR DEPARTMENT STORES



Pants, skirts stay pressed.

Ties in order, wrinkles hang out.

Keeps clothes neat, clean and handy.



Keeps shoes clean, neat.

HERE'S REAL HELP FOR YOU...

"How to Make the Most of Your Closets" —48 pages, sparkling with illustrations and information; by Helen Koues, famous authority. Also, colorful K-Veniences booklet of closet ideas and equipment. Special value. Send us 10c to cover mailing.

KNAPE & VOGT MFG. CO.
Dept. B57, Grand Rapids, Mich.

WHERE TO GET IT

Your New Chair

Page 29. Low, square chairs: Dunbar Furniture Manufacturing Company, Berne, Indiana.
French Provincial chair: Tomlinson, High Point, North Carolina.
Wing-style boudoir chair and Modern living-room chair: Selig Manufacturing Company, Inc., Leominster, Massachusetts.
Lamp: Sandel Manufacturing Company, Chicago, Illinois.

Little Tables to Hold a Lot

Page 25. Nested coffee table: Imperial Furniture Company, Grand Rapids, Michigan.
Modern coffee table: R. P. Morton Company, Pittsburgh 19, Pennsylvania.
Provincial plant table: Tomlinson, High Point, North Carolina.
Modern lamp table: Samuel Cohen Lamps, Inc., New York 10, New York.

The Best Way to Freeze Asparagus

Page 98. Rectangular box: Vapo Seal-Wrap, Container Corporation of America, Chicago.

The Best Way to Freeze Strawberries

Page 95. Rectangular box: Prelined Frostofold Frozen Food Container, Interstate Folding Box Company, Middletown, Ohio.
Round container: Nestrite, Lily Tulip Cup Corporation, New York.

These Make a Dining Room Worth Having

Page 52. Colonial cherry group: Consider Willett, Inc., Louisville, Kentucky.
Modern plywood group: Rowe-Jordan, Roanoke, Virginia.
Mahogany console group: American Furniture Company, Martinsville, Virginia.
Lamp: Sandel Manufacturing Company, Chicago, Illinois.
Large buffet: Dunbar Furniture Manufacturing Company, Berne, Indiana.
French Provincial group: Tomlinson, High Point, North Carolina.
Early American group: Heywood-Wakefield Company, Gardner, Massachusetts.

Luscious Meals for May

Page 67. Square chop plate: Guppy ware, Sharon Merrill, 712 S. Olive Street, Los Angeles, California.
Daisy bonbon dish and daisy candlesticks (under the crystal nut and candy dishes): Dick Knox Displays, 678 S. Lafayette Park Place, Los Angeles.
Crystal dishes: Cambridge Glass Co., Cambridge, Ohio.

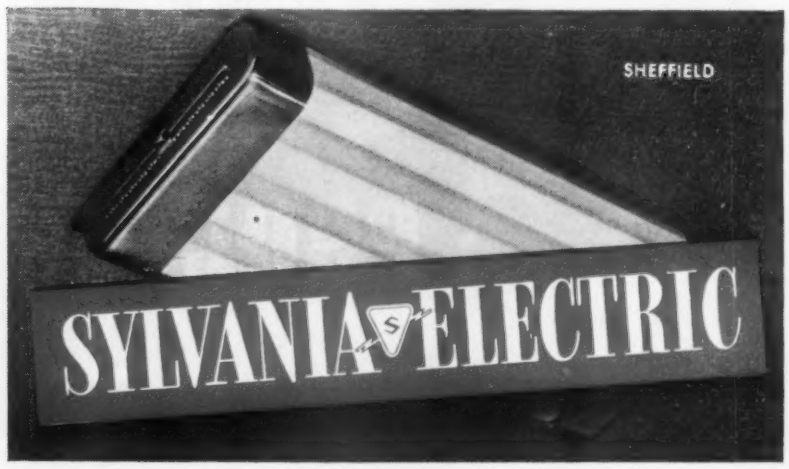
Accessories for Your Table

Page 44. 1. Silver pitcher: The Gorham Co., Providence, Rhode Island.
"King Edward" pattern flatware: National Silver Co., 295 Fifth Ave., New York City.
Candelabra: Cambridge Glass Co., Cambridge, Ohio.
Candles: Will & Baumer Candle Co., Syracuse, New York.
Porcelain birds and flowers: Nessa Gaulois, 662 N. Michigan Ave., Chicago.
2. Epergne: A. H. Heisey Glass Co., Newark, Ohio.
Silver salt and peppers, pierced heart bonbons, "Strasbourg" pattern spoon: The Gorham Co., Providence, Rhode Island.
Ceramic bird, glass pebbles and balls: Nessa Gaulois, 662 N. Michigan Ave., Chicago.
3. Silver candlesticks, comport, covered dish, salt and peppers, "English Gadroon" pattern flatware: The Gorham Co., Providence, Rhode Island.
"Dolly Madison" pattern plate: Castleton China, Inc., 212 Fifth Ave., New York City.
4. Copper planter: Robert Pierce, Merchandise Mart, Chicago.
Bird and square dishes: Nessa Gaulois, 662 N. Michigan Ave., Chicago.
Silver bowl, "Fairfax" pattern flatware: The Gorham Co., Providence, Rhode Island.
5. Crystal fish, glass slag, and froth: H. H. Turchin, 230 Fifth Ave., New York City.
Silver shell dishes, "Nocturne" pattern flatware: The Gorham Co., Providence, Rhode Island.
Glass plate: A. H. Heisey Glass Co., Newark, Ohio.
6. "Sovereign" pattern flatware and all other silver items: The Gorham Company, Providence, Rhode Island. "Magnolia" pattern compartment pottery dish: Winfield Pottery, Pasadena, California.
7. "Old French" pattern flatware and all other silver items: The Gorham Co., Providence, Rhode Island.
Spode's "Gainsborough" pattern plate; Copeland and Thompson, 206 Fifth Avenue, New York City.
8. Rooster: Gonder Ceramic Arts Inc., Zanesville, Ohio. "Organdie" pattern dishes: Vernon Kilns, 2300 E. 52nd St., Los Angeles.
"Cavalcade" pattern silver: National Silver Co., 295 Fifth Ave., New York City.
9. Copper planter: Robert Pierce, Merchandise Mart, Chicago.
Peasant figure: Dick Knox Displays, 678 S. Lafayette Park Place, Los Angeles.
Plaid ash tray and tulip salt and peppers: Nessa Gaulois, 662 N. Michigan Ave., Chicago.
"Concerto" pattern silver: National Silver Co., 295 Fifth Ave., New York City.

Lightens the heart of your home...

Switch your kitchen to modern Sylvania fluorescent lighting . . . the streamlined lighting that gives such a clean, crisp, wholesome look to this work center of your home. Fluorescent lighting, better for sight, too, is easier, more pleasant to work under. See Sylvania's wonderfully attractive fluorescent fixture—*the Sheffield*—at your local electrical supplier. Four 20-watt fluorescent lamps give efficient, yet flattering light. Send for free illustrated booklet.
Write to Sylvania Electric Products Inc., Lighting Division, Dept. 725, 211 Derby St., Salem, Mass.

Guaranteed by Good Housekeeping



"My bridge club tried it!"

NO wonder. It makes ironing so easy. Touch a button and it lifts itself...stands on cool sturdy legs safer against tipping and falling. Legs snap out of the way instantly when you resume ironing. Try the Proctor Never-Lift at your Proctor dealers. Get on his preferred customer list now for earliest possible delivery.

No lift No tilt No twist

PROCTOR

AUTOMATIC ELECTRICAL APPLIANCES

PROCTOR ELECTRIC COMPANY, PHILA. 40, PA.

For efficient repairs, 100 factory-supervised Proctor service stations, coast to coast...see local classified telephone directory.

Recipes From Washington's Finest Chefs

Begins on page 78

Chicken a la Occidental

- 1 4-pound chicken
- 6 cups hot water
- 1 tablespoon salt
- ½ teaspoon pepper
- 2 bay leaves
- 3 whole cloves
- ½ cup chopped celery
- ½ cup chopped onion
- ½ cup chopped carrots
- ½ cup butter or fortified margarine
- ¾ cup enriched flour
- 2 cups stock
- 2 cups light cream
- ¾ cup sliced, fresh mushrooms
- 1 cup chopped green pepper
- 2 tablespoons chopped pimiento
- 2 tablespoons butter or fortified margarine
- 2 tablespoons sherry, if desired

Cover chicken with hot water; add salt, pepper, bay leaves, cloves, celery, onion, and carrots. Cover. Simmer 2 to 2½ hours, until chicken is very tender. Drain; reserve stock. Skin and bone chicken; dice. Melt ½ cup butter or fortified margarine; add flour; blend. Gradually add stock. Cook over low heat until thick and smooth (about 10 minutes), stirring constantly. Add cream; blend well. Heat thoroly, but do not boil. Lightly brown mushrooms, green pepper, and pimiento in 2 tablespoons butter or fortified margarine. Add to cream mixture. Add chicken; mix well. If desired, add sherry. Serve on toast or in noodle nests. Serves 8 to 10.

Breast of Chicken Baked in Cream

- 1 cooked chicken breast
- Salt and pepper
- ½ cup light cream
- 1 tablespoon butter or fortified margarine
- ¼ teaspoon paprika

Bone breast of chicken. Place in shallow casserole. Add salt, pepper, and cream. Dot with butter; sprinkle with paprika. Bake in slow oven (300°) 30 minutes, or until cream thickens. Baste occasionally. Serves 2 or 3.

Olmsted's Spring Salad

- 6 crisp lettuce cups
- 1 teaspoon lemon juice
- 2 tablespoons chopped parsley
- 1½ cups cottage cheese
- 1 canned pimiento cut in strips
- ½ large cucumber, pared
- 6 canned peach halves, sliced, or 2 large oranges, sectioned
- 6 maraschino cherries

Arrange lettuce cups on 6 salad plates. Combine lemon juice, parsley, and cottage cheese. For each serving, measure ¼ cup cottage cheese mixture; firmly pack, and unmold in lettuce cups. Circle top of cottage cheese with pimiento strip. Score cucumber by drawing fork

My-but it's good

with *Gold Label* Brer Rabbit Molasses

Why let shortages deprive your family of the sweets they need for energy? Let them enjoy *Gold Label* Brer Rabbit Molasses.

Gold Label Brer Rabbit is highest quality, *light* molasses. Deliciously *mild*—and sweet. Over 60% natural sugar.

√ **On pancakes, waffles, French toast, hot and cold cereal**—this mild, sweet molasses is a tongue-teasing delight for the whole family.

√ **As a spread for bread**—youngsters love it after school or when hungry between meals. And it gives them extra iron!

√ **For cooking,** *Gold Label* Brer Rabbit Molasses gives a *delicate* molasses flavor. If you prefer a *richer* molasses flavor, use *Green Label* Brer Rabbit.

Brer Rabbit Molasses

Rich in Iron

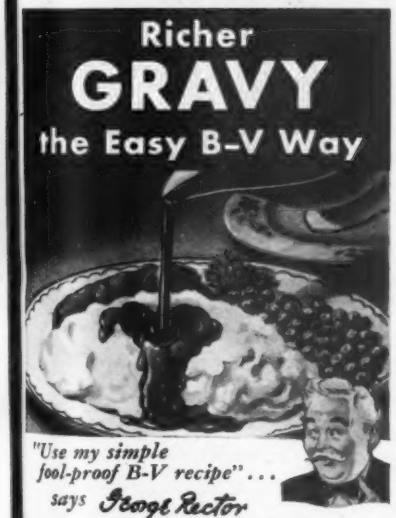
Iron is needed for good red blood!

New England Sends You Delicious Old-Time Flavor

Hearty, wholesome! Extra-tasty! Baked the traditional old-time way (not steamed), with pork and spicy sauces, for *one entire day* . . . "Down East" in Portland, Maine.

Burnham & Morrill Company

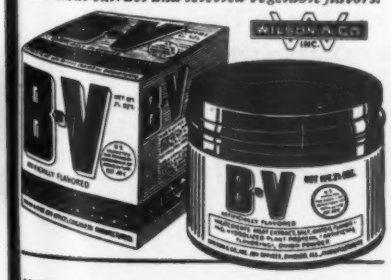
Richer
GRAVY
the Easy B-V Way



"Use my simple fool-proof B-V recipe" . . . says George Rector
Food Consultant to Wilson & Co.

Melt 2 tbsp. fat or drippings, add 2 tbsp. flour, blend well. Add 1 cup water, milk or vegetable water; stir until smooth. Add 1 tsp. B-V dissolved in small amount of the hot mixture. Cook until thickened.

Wilson's B-V is a delicious blend of concentrated meat extract and selected vegetable flavors.



down it lengthwise; slice thin. Alternate peach slices or orange sections with cucumber slices around base of cottage cheese. Top each salad with a maraschino cherry. Serve with **Rosy Mayonnaise:** Add 1 teaspoon maraschino cherry juice to ⅓ cup mayonnaise; blend thoroly. Sprinkle with 1 tablespoon chopped parsley or chives.

Sweet-Sour Pork

1 pound pork, cut in ½-inch cubes	1 teaspoon salt
1 beaten egg	½ to ¾ cup vinegar
1 tablespoon cornstarch	½ cup water
1 cup sugar	¾ cup chopped green pepper
3 tablespoons cornstarch	3 cups diced, canned pineapple

Pound pork pieces lightly with meat pounder. Combine beaten egg, 1 tablespoon cornstarch. Dip pork in egg mixture. Cook in deep hot fat (375°) until brown. Drain on absorbent paper. Combine sugar, cornstarch, and salt; gradually add vinegar and water. Cook over low heat until thick and smooth, stirring constantly. Cover and cook over hot water or *very low heat*, 12 to 15 minutes. Add green pepper; continue cooking 1 minute. Add pineapple and pork. Heat thoroly. Serve immediately. Serves 4 to 6.

Mrs. K's Rhubarb Pie

1½ to 2 cups sugar	2 beaten eggs
3 tablespoons enriched flour	3 cups cut rhubarb
⅛ teaspoon salt	1 recipe Plain Pastry

Combine sugar, flour, and salt. Add eggs; beat smooth. Add rhubarb. Fill 9-inch pastry-lined pie pan; adjust top crust. Make lattice top, if desired. Bake in hot oven (450°) 10 minutes, then in moderate oven (350°) about 30 minutes. **Plain Pastry:** Sift 2 cups enriched flour and 1 teaspoon salt; cut in ⅔ cup shortening until mixture is size of small peas. Slowly add 5 to 6 tablespoons cold water, mixing and pressing ingredients together until dough just holds together. Divide; roll on lightly floured surface.

Sufficiency

The things that I desire in life
Are relatively few:
A coat of fur; a jewel rare;
A dress of azure blue.

A home complete with fireplace;
A flower garden bright;
Candles glowing, silver gleaming;
And linen snowy white.

But all these things I'd gladly trade
Without a change of face,
For that always non-existent thing—
Sufficient closet space!

—*Kathryn Burns Brennan*

(*For 50 answers to your storage problems, Mrs. Brennan, see page 60.*)

LUSCIOUS LEMON FILLING
needs no cooking—saves on sugar!

QUICK, EASY, WITH
EAGLE BRAND
LEMON MERINGUE PIE

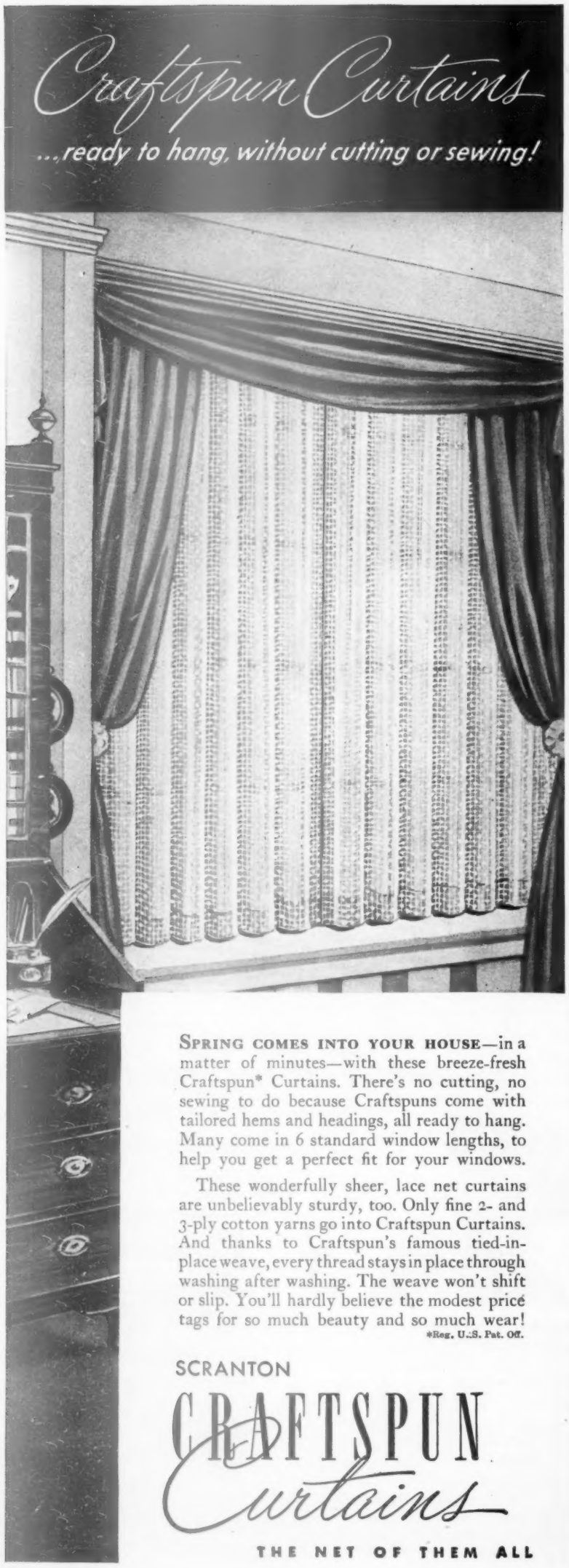
1⅓ cups (15-oz. can) Eagle Brand Sweetened Condensed Milk
½ cup lemon juice
Grated rind of lemon (or ¼ teaspoon lemon extract)
2 eggs, separated
2 tablespoons sugar
Baked pie shell (8-inch)

Blend Eagle Brand Sweetened Condensed Milk, lemon juice, grated lemon rind (or lemon extract) and egg yolks. Pour into baked pie shell. Cover with meringue made by beating egg whites until foamy, then adding sugar gradually, beating until stiff. Bake in moderate oven (350 degrees F.) 10 minutes or until brown. Chill.

HERE'S THE SECRET OF SPEEDY, EXTRA-SMOOTH ICE CREAMS, COOKIES, DESSERTS!

Yes, that's the *real* secret of this marvelous pie filling. It's made with Borden's Eagle Brand, the *original* Sweetened Condensed Milk. The best cooks in the country have used it for years for delicious ice cream, desserts, and candies, because Borden's high quality insures perfect results *always*. A big timesaver . . . because it's a ready-to-use blend of creamy whole-milk and sugar. Get the Book of Magic Recipes, FREE. Write to Borden's, 350 Madison Ave., Dept. B547, New York 17, N. Y.

©The Borden Company



SPRING COMES INTO YOUR HOUSE—in a matter of minutes—with these breeze-fresh Craftspun* Curtains. There's no cutting, no sewing to do because Craftspuns come with tailored hems and headings, all ready to hang. Many come in 6 standard window lengths, to help you get a perfect fit for your windows.

These wonderfully sheer, lace net curtains are unbelievably sturdy, too. Only fine 2- and 3-ply cotton yarns go into Craftspun Curtains. And thanks to Craftspun's famous tied-in-place weave, every thread stays in place through washing after washing. The weave won't shift or slip. You'll hardly believe the modest price tags for so much beauty and so much wear!

*Reg. U.S. Pat. Off.

SCRANTON

CRAFTSPUN Curtains

THE NET OF THEM ALL

Recipes for Luscious Meals for May

The meals appear on page 67

Tropical Strawberry Sponge Cake

"Six-egg sunshine cake with a pineapple flavor. A special occasion shortcake"—

- 6 egg yolks
- ¾ cup sugar
- 1 tablespoon lemon juice
- ½ cup unsweetened pineapple juice
- 1½ cups cake flour
- 1 teaspoon baking powder
- 6 egg whites
- ¼ teaspoon salt
- ¾ cup sugar

Beat egg yolks until thick and lemon-colored. Gradually beat in ¾ cup sugar. Add fruit juices; beat until sugar dissolves. Stir in sifted dry ingredients. Beat egg whites with salt to form moist, glossy peaks. Fold into egg yolk mixture. Turn into 10-inch ungreased angel-cake pan. Bake in moderate oven (325°) 1 hour. Invert cake pan. Let cake cool 1 hour before removing. Cut in half crosswise. Fill layers with Pineapple-Strawberry Filling. Fill "tube" with whipped cream.

Pineapple-Strawberry Filling

- ¾ cup fresh strawberries, sliced
- 2 tablespoons sugar
- 1½ tablespoons cornstarch
- Few grains salt
- 6 tablespoons canned pineapple syrup
- ½ cup diced, canned pineapple
- ½ teaspoon lemon juice
- ½ teaspoon butter or fortified margarine

Combine strawberries and sugar; let stand. Combine cornstarch and salt; add small amount of pineapple syrup; blend; stir in remaining syrup. Cook in double boiler, stirring until thick. Cover. Cook 10 to 15 minutes. Remove from heat; add pineapple, lemon juice, butter, and strawberries. Makes 1½ cups.

Golden Cheese Cake

"Fresh cottage cheese, rich cream, a little lemon juice and peel—it has to be delicious!"—

- 2 tablespoons butter or fortified margarine
- ¾ cup zwieback crumbs
- ¼ cup confectioners' sugar
- ¼ cup enriched flour
- 1 cup granulated sugar
- 1 cup heavy cream
- 2 cups well-drained cottage cheese
- ¼ teaspoon salt
- 3 tablespoons lemon juice
- 1 teaspoon grated lemon peel
- ½ teaspoon vanilla
- 4 well-beaten eggs

Spread 8-inch round pan with softened butter. Sprinkle with mixed zwieback crumbs and confectioners' sugar; reserve two tablespoons for top. Combine remaining ingredients; beat well. Pour into zwieback crust. Top with remaining crumbs. Bake in slow oven (325°) 1 hour. Cool in pan. Serves 6 to 8.

Kitchen Bouquet gives rich brown color—*brings out* the full rich taste of the gravy. A smooth blend of 13 garden-fresh vegetables, herbs and spices. Contains no vinegar or artificial flavorings to "smother" natural food flavor. Insist on Kitchen Bouquet.

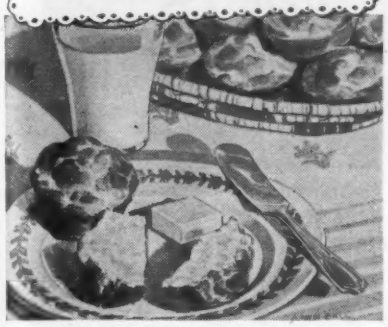
USED BY GOOD COOKS AND CHEFS FOR OVER 70 YEARS

These exquisite HASKO *Floral* TRAYS "freshen-up" outdoor parties and casual get-togethers like a wisp of fragrance from a field of spring flowers. Every smart hostess will want some! *You* can get them, beautifully gift-packaged, at Department, Gift and Fine Jewelry Stores.

HASKELITE MANUFACTURING CORP.
Dept. 131, 135 S. La Salle St., Chicago 3, Ill.

Hasko TRAYS AND ACCESSORIES

May-time is
MUFFIN TIME



MAKE THEM WITH DUFF'S

All the fine ingredients for perfect muffins are smoothly blended in this complete, fully-prepared Duff's Mix. Saves time . . . saves money.

Quick! Convenient!

JUST ADD **WATER** *-that's all!*

Guaranteed by Good Housekeeping

A PRODUCT OF AMERICAN HOME FOODS

true **MAPLE TASTE!**

Old Manse Syrup, as old as New England—with the taste-tingling flavor that wins extra praise for your pancakes and waffles.

OELERICH
OLD MANSE SYRUP

OELERICH & BERRY CO., CHICAGO 10, U.S.A.

NEW UNDER-KABINET KITCHEN LITE

Combines all newest refinements in kitchen lighting in one practical unit. Don't work in your own shadow! Enjoy glare-free diffused light on work areas. UNDER-KABINET KITCHEN LITE is easy to mount under wood or metal cabinets or to any wall in your present kitchen.

Available NOW *at appliance shops everywhere*
ALKCO MFG. CO., CHICAGO 16, ILLINOIS

Creamed-Egg Casserole

"Egg slices, creamy sauce, crumbs, and cheese crust—it's different"—

- 2 tablespoons fat
- 2 tablespoons enriched flour
- 1 cup milk
- 2 tablespoons chopped onion
- 2 tablespoons chopped green pepper
- 1¼ cups canned tomatoes
- 1 clove garlic, minced
- ¼ teaspoon chili powder
- 4 hard-cooked eggs, sliced
- ½ cup cracker crumbs, buttered
- ½ cup grated American cheese

Melt fat; add flour; blend. Gradually add milk. Cook over low heat until smooth and thick, stirring constantly. Add salt and pepper to taste. Cook onion and green pepper in 2 tablespoons fat until tender. Add tomatoes, garlic, and chili powder; cook until thick. Add to white sauce. Alternate layers of sauce and eggs in greased 1½-quart casserole; top with crumbs and cheese. Bake in moderate oven (350°) 15 minutes. Serves 4 to 6.

Peppermint-Stick Ice Cream

- 1 tablespoon (1 envelope) unflavored gelatine
- ¼ cup cold milk
- 1¾ cups milk, scalded
- 1 cup crushed peppermint stick candy
- ¼ teaspoon salt
- 2 cups heavy cream, whipped

Soften gelatine in cold milk; dissolve in hot milk. Add candy and salt; stir until candy dissolves. Freeze firm. Break frozen mixture into chunks with spoon; turn into *chilled* bowl; beat smooth with rotary or electric beater. Fold in cream. Return quickly to *cold* refrigerator tray. Freeze firm. Serves 6 to 8.

Meringues With Peppermint-Stick Ice Cream

"Tender meringue shells are filled with creamy-smooth candy ice cream"—

- 4 egg whites
- ¼ teaspoon salt
- ½ teaspoon cream of tartar
- ½ teaspoon vanilla
- 1 cup sugar

Combine egg whites, salt, cream of tartar, and vanilla. Beat to a stiff foam. Add sugar gradually and continue beating until very stiff. Pile 6 or 8 mounds on cooky sheet covered with ungreased paper. Shape with a spoon, to form hollow centers. Bake in slow oven (300°) 45 minutes. Remove from paper immediately. Cool. Fill with Peppermint-Stick Ice Cream. [*Turn to next page*

BETTER HOMES & GARDENS

"Changed my mind"

Smartly styled—beautifully toned

...The Magnavox Duette. Combining truly fine radio-phonograph performance and unsurpassed Magnavox tone quality with beautifully styled modern furniture, the Duette at $187* sets a new standard of value. See and hear this splendid instrument. Compare it with much higher priced radio-phonographs. You won't be satisfied until you own one. The Duette is sold only in America's fine stores. Look for the name of your Magnavox dealer in the classified telephone directory. The Magnavox Company, Fort Wayne 4, Ind.

The Duette. Youthfully styled, graciously modern furniture finished in light or dark synthetic leather with white or dark walnut panels. Equipped with powerful 9-tube radio (including rectifier) and automatic record changer . . . **$187*** With FM (16 tubes, including two rectifiers), $252*.

**Prices slightly higher west of Rockies.*

the magnificent
Magnavox
radio-phonograph

Makes the Cake You Love to Bake!

So simple, so easy, so quick—you'll feel your Dormeyer does just what you see here! No tedious hand mixing, beating, blending—just turn on the switch and turn out the finest cakes you ever baked!

That's all there is to it! The Dormeyer does all the skillful folding-in of ingredients—better than you can by hand. Its Recipe-Tested speeds, plus Dormeyer DOUBLE BLENDING, smooths-in cloud-like textures and lightness that delights family friends.

No tricks to learn, no recipes to test—you get the new 1947 Dormeyer "All Electric-Mix" cook book with 125 perfect proven recipes.

No other mixer offers so much. Its *pop-off portability* turns every pot and pan into a mixing bowl, saves endless time and energy. Mashes potatoes, creams vegetables, blends gem-like frostings, plus dozens of other daily uses. With large and small mixing bowls, and jiffy juicer.

Dormeyer CORPORATION

Now AT STORES EVERYWHERE

GET YOURS Today

4300 N. KILPATRICK AVE., CHICAGO 41, ILLINOIS

FOX AGENCIES, LTD.—PORT CREDIT, ONTARIO

"I'll take a half dozen of whatever is scarce this week!"

Recipes for Luscious Meals for May

[*Continued from preceding page*]

Breaded Veal Cutlets

"Simmered in mushroom soup to enchance the delicate veal flavor"—

- 2 pounds veal round, ½ to ¾ inch thick
- Salt and pepper
- 1 cup corn flake crumbs
- 2 slightly beaten eggs
- 2 tablespoons water
- 6 tablespoons fat
- 1 cup milk
- 1 10½- or 11-ounce can condensed cream of mushroom soup

Cut veal in 6 pieces; season. Dip into crumbs, then into eggs mixed with water, and again in crumbs. Brown slowly in hot fat; pour over milk mixed with soup. Cover. Bake in slow oven (300°) 1 hour. Serves 6.

Tuna or Salmon Souffle

"Bake it, puffy and golden, for a light spring meal"—

- 2 tablespoons melted butter or fortified margarine
- 2 tablespoons enriched flour
- 1 cup milk
- 2 well-beaten egg yolks
- ½ teaspoon salt
- ¼ teaspoon nutmeg
- Dash of black pepper
- 1 1-pound can salmon, or 2 7-ounce cans tuna, flaked
- 2 stiff-beaten egg whites

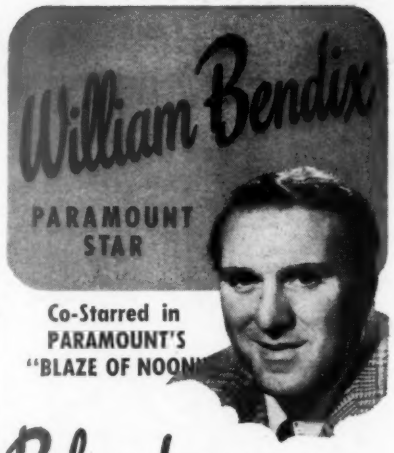
Melt butter; add flour; blend. Gradually add milk. Cook over low heat until smooth and thick, stirring constantly. Add small amount of hot sauce to egg yolks; stir into remaining sauce. Add salt, nutmeg, pepper, and salmon. Fold in egg whites. Bake in greased individual baking dishes or 1½-quart casserole in moderate oven (325°) 45 minutes. Serve immediately. Garnish with lemon. Serves 4 to 6.

Orange Nut Loaf

"We serve slices for dessert, too"—

- 1 medium orange
- 1 cup raisins or dates
- 2 tablespoons melted shortening
- 1 teaspoon vanilla
- 1 beaten egg
- 2 cups enriched flour
- ¼ teaspoon salt
- 1 teaspoon baking powder
- ½ teaspoon soda
- 1 cup sugar
- ½ cup chopped California walnut meats

Pour juice from orange into standard 8-ounce measuring cup; add boiling water to fill cup. Remove



Relaxed..."for the REST of his life"
—in his beautiful
Streit
SLUMBER* CHAIR

The Most Comfortable Chair In The World

There's nothing to compare with the glorious feeling of complete relaxation you enjoy when you sink down into the luxurious Slumber* Chair. Your body simply "floats" on the soft, thick, spring-filled seat and back cushions—and you instinctively stretch out your legs to full length on the cushioned, seat-high, matching footstool . . . *for the* REST *of your life.* See—and try—the Streit Slumber* Chair at your dealer's today.

Streit SLUMBER CHAIR — This triangular trademark appears on the back rail of each genuine Streit Slumber* Chair. Look for it.

SOLD BY LEADING FURNITURE DEALERS EVERYWHERE

THE BEAUTIFUL Streit SLUMBER* CHAIR

*Reg U.S. Pat. Off.

Soup

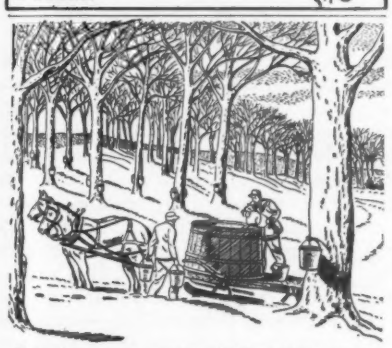
NEEDS THIS ZEST!

SAVORY CONSOMME. Add tomato juice to chicken consomme until red. Season with salt and tangy Lea & Perrins Sauce. A *piquant* start to a meal! For zesty Lea & Perrins gives fuller, *richer* flavor to *any* soup you serve—broth or bisque, jellied or chowder!

Famous for over 100 years

LEA & PERRINS
Sauce
THE ORIGINAL WORCESTERSHIRE

FREE Recipe Book. Write Lea & Perrins, Inc., 241 West St., New York 13, Dept. B-5.



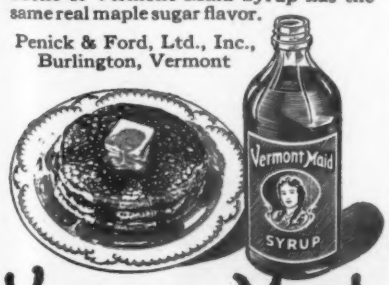
Thawing days, frosty nights—ideal conditions for a fine Vermont maple sugar crop.

It has that real maple sugar flavor

Right in New England, where they know maple sugar flavor best, Vermont Maid Syrup is the favorite!

To capture real maple sugar flavor, we choose a maple sugar with unusually full flavor. Then, by blending with cane sugar and other sugars, the maple flavor is made uniformly rich and delicious. Every bottle of Vermont Maid Syrup has the same real maple sugar flavor.

Penick & Ford, Ltd., Inc.,
Burlington, Vermont



Vermont Maid
Syrup

most of white membrane from orange peel; grind peel with raisins, using coarse blade of food chopper; add diluted orange juice. Stir in shortening, vanilla, and egg. Add sifted dry ingredients; mix just until dry ingredients are moistened. On last few strokes, stir in nut meats. Turn into waxed-paper-lined 5- by 9-inch loaf pan. Bake in moderate oven (350°) about 1 hour.

Rhubarb Upside-Down Cake

"With rosy rhubarb, it's as good to look at as it is to eat. Honey does the sweetening. No sugar"—

2 cups diced rhubarb	½ teaspoon salt
1 tablespoon enriched flour	2 teaspoons baking powder
1 teaspoon grated orange peel	¼ cup shortening
1 teaspoon cinnamon	1 beaten egg
⅔ cup honey	1 tablespoon milk
. . .	2 tablespoons honey
1 cup enriched flour	2 tablespoons orange juice
	1 tablespoon honey

Arrange rhubarb in greased 8-inch-square baking pan; combine 1 tablespoon flour, orange peel, and cinnamon; sprinkle over rhubarb. Pour ⅔ cup honey over all. Sift dry ingredients; cut in shortening until mixture resembles coarse crumbs. Mix egg, milk, and 2 tablespoons honey; add to flour mixture; stir just until flour is moistened. Spread this stiff dough over rhubarb. Bake in moderate oven (350°) 25 minutes. Mix orange juice and 1 tablespoon honey; pour over; continue baking 15 minutes. Turn upside down on plate. Serve warm. Serves 6.

Rhubarb Creme

"Freeze firm, then beat thoroly for smooth frozen dessert. That's the secret"—

2 cups diced rhubarb	1 tablespoon lemon juice
½ cup sugar	¼ teaspoon vanilla
Few grains salt	2 egg whites
1 cup top milk	¼ cup sugar
2 beaten egg yolks	

Select tender, rosy rhubarb. Do not peel. Combine rhubarb, ½ cup sugar, and salt. *No water.* Cover; *simmer* tender; cool. Combine milk, egg yolks, lemon juice, and vanilla. Add rhubarb; mix thoroly. Pour into tray. Freeze firm. Beat egg whites; gradually add the ¼ cup sugar; continue beating until stiff and sugar is dissolved. Now turn frozen mixture into chilled bowl; break in chunks. With electric or rotary beater, beat until fluffy-smooth but not melted. Fold in egg-white mixture. Return quickly to *cold* tray; freeze firm. Serves 6.

BETTER HOMES & GARDENS

DON'T BEND ALONG DOTTED LINE

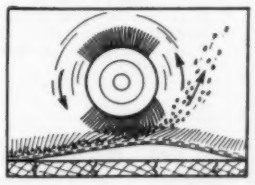
Enjoy
NO STOOPING

. . . it's one of the new work-savers women like about the new PREMIER DUPLEX

Trust Premier to bring you the latest improvements in vacuum cleaners!

The Premier Duplex is the only new cleaner with the self-adjusting *Matho-Matic Nozzle* that automatically "takes the measure" and adjusts itself to *any* rug thickness. Gone are the hand knobs and foot levers that kept you *stooping* to adjust as you cleaned first a thick rug, then a thin carpet.

And the new Premier Duplex has other fine features: two speeds—LOW for throw rugs, "brush up" cleaning—HIGH for thorough cleaning; searchlight for dark corners; and of course, Premier's famous Vibra-Sweep Action that removes even the deeply embedded grit *safely*. See the new Premiers—both upright and cylinder types at authorized Premier sales and service dealers.

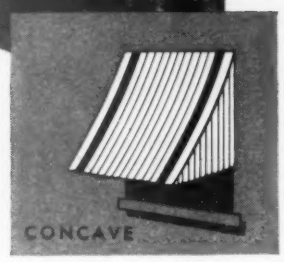


The Vibra-Sweep Action of your new Premier vibrates the rug on a *cushion of air* bringing even hidden grit to the surface and removing it. Premier Attach-a-Tools whisk away all dirt above the floor.

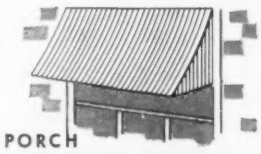
Guaranteed by Good Housekeeping

Premier clean is really clean

PREMIER VACUUM CLEANERS • CLEVELAND 10, OHIO



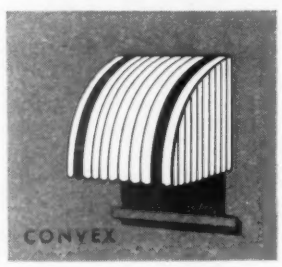
This is the famous
WOOD AWNING
that beautifies your home inside and out



THE MODERN WORD in awnings is: Zephyr. This ventilating, all-weather awning is now installed on thousands of homes of all kinds from coast to coast. With Zephyr awnings you have your choice of many, many graceful designs and styles, and of a whole pallet of colors. Zephyr awnings can easily be selected and styled to suit or enhance the architecture of your home.

The beauty of Zephyr year-round awnings is much more than skin deep. These awnings are functional throughout; they admit both diffused light and cooling breezes, but reflect glare and heat. Once installed, they need not be taken down. With minimum care, Zephyr awnings will maintain their attractive, fresh appearance for the life of your home.

For the name of your nearest Zephyr distributor, and for illustrated literature on Zephyr awnings, return the coupon below. We suggest you act now, before the hottest weather is here.



Without awnings, or with ordinary awnings, heated air rises, and is trapped under the ceiling. From here it radiates throughout the house.

With Zephyr awnings, hot inside air is drawn out through the top of the windows; cool air enters through the bottom.

ZEPHYR ALL-WEATHER AWNINGS

ZEPHYR
VENTILATING WOOD AWNINGS

National Ventilated Awning Company 3BG/3HB
601 College Avenue, Dallas, Texas
Send me free illustrated Catalog

Name_____
Address_____
City_____ State_____

Don't Let Moisture

By L. V. Teesdale
Engineer, Forest Products Laboratory, U.S. Department of Agriculture

Here you see what happens when moisture condenses and freezes under siding during the cold winter months and melts the following spring

DURING cold weather, moisture collects under siding or shingles and freezes there. With the return of warm weather, this ice melts (see above). The water, gathering pigment and dirt, runs out between joints leaving unsightly coffee-colored streaks.

Sometimes moisture passes thru the siding, gathers in blisters under the paint, and eventually forces the paint off in scabby patches.

Where does the moisture come from?

It comes from the air inside the house. Water vapor enters the air from many sources—cooking, dishwashing, laundering, breathing, bathing, and evaporation from flowers and plants. It may come from pans of water on radiators, used to keep humidity high.

In homes built years ago, there was considerable leakage of air and vapor; inside humidity was low during cold weather. Now homes are built more tightly. Air leaks are cut down by better construction, weatherstripping, and storm windows. So there is higher inside humidity. It is this humidity that causes most of the trouble.

Cold-weather condensation isn't limited to wood homes. It also occurs in those built of brick, tile, and concrete. Millions of dollars are spent each year for painting, redecoration, and repair because of the disfiguring action of condensed moisture.

What can you do?

If you live north of the dark area on the map (below), you should have protection against condensation. Vapor barriers on the warm side will keep water vapor out of walls, attic, and roof. Barriers may be of two kinds—sheet material nailed to the inside face of studs, or suitable paints or coatings on the inside wall surface.

Winter condensation occurs in that part of the country (white area on map) where the average temperature in January drops below 35 degrees

Rot Your Walls

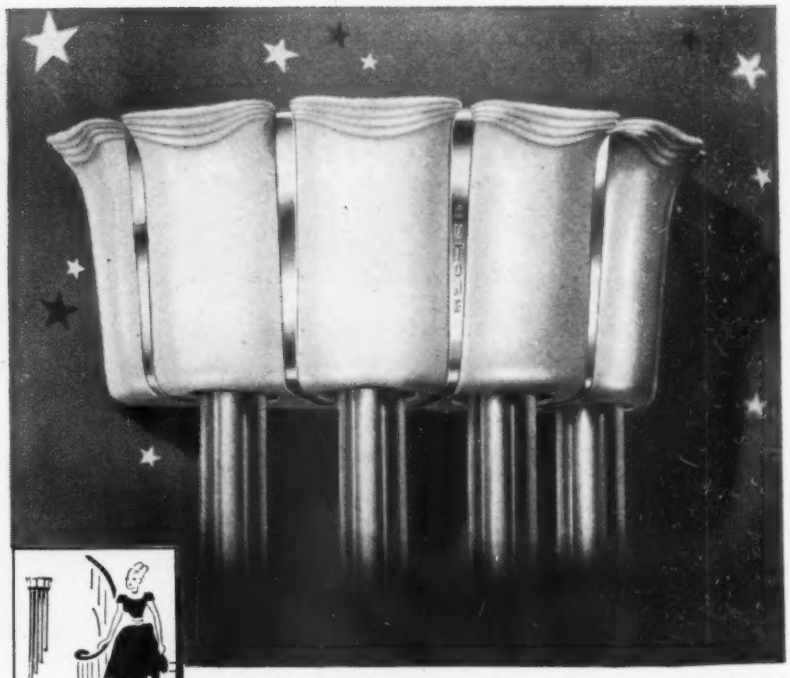
These plaster cracks in a ceiling were caused by condensation on the underside of the roof. The plaster is loose and ready to fall off soon

Sheet materials include: 1) asphalt-coated kraft paper with a bright, shiny surface; 2) laminated kraft paper consisting of sheets of plain kraft paper held together with asphalt; 3) aluminum foil mounted on a paper backing; 4) aluminum foil mounted on gypsum lath, and 5) insulating materials mounted on vapor-resistant paper.

PAINTS that are effective barriers are: 1) two coats of aluminum paint applied as a primer over your wall finish, followed by wallpaper or a coat of water paint; 2) asphalt paint —which can't be used on exposed walls but works well on the back of plywood and similar finishes—in enough coats to provide a smooth, glossy surface; 3) oil paints put on plaster walls which have been primed with two coats of pigmented wall primer (most manufacturers of oil paints sell their own primer), and 4) semi-gloss and gloss wall enamels. Coatings should be applied to the inside faces of exterior walls and to ceilings directly below the attic or roof.

Sheet materials are generally less expensive and more satisfactory than paints if the barrier is installed when the house is built. [*Turn to next page*

The owner of this house found he had a condensation problem when he took off siding and sheathing paper. He also discovered decay



MAJESTIC eight Westminster notes; four long brass tubes. $39.95

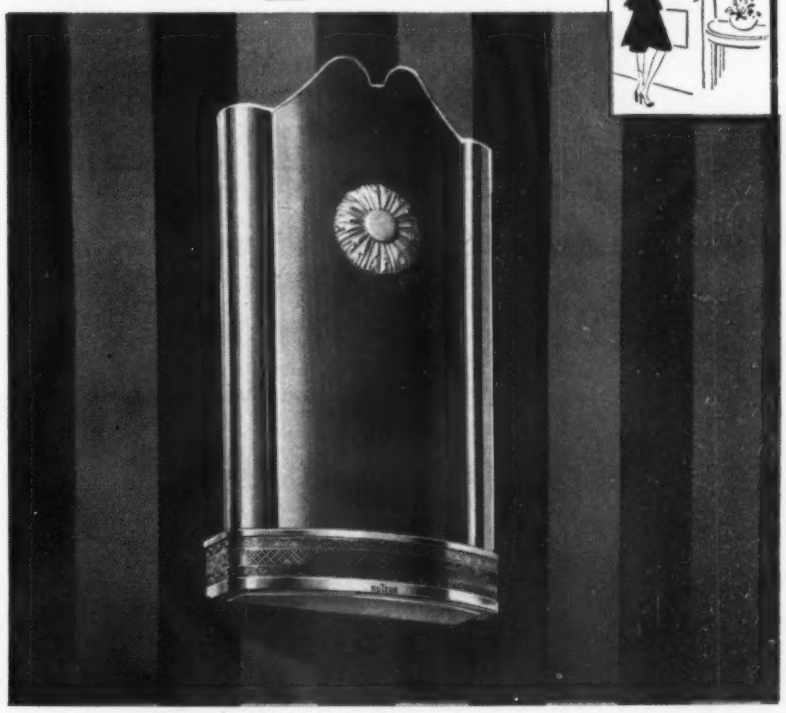
FOR YOUR LIFELONG LISTENING PLEASURE!

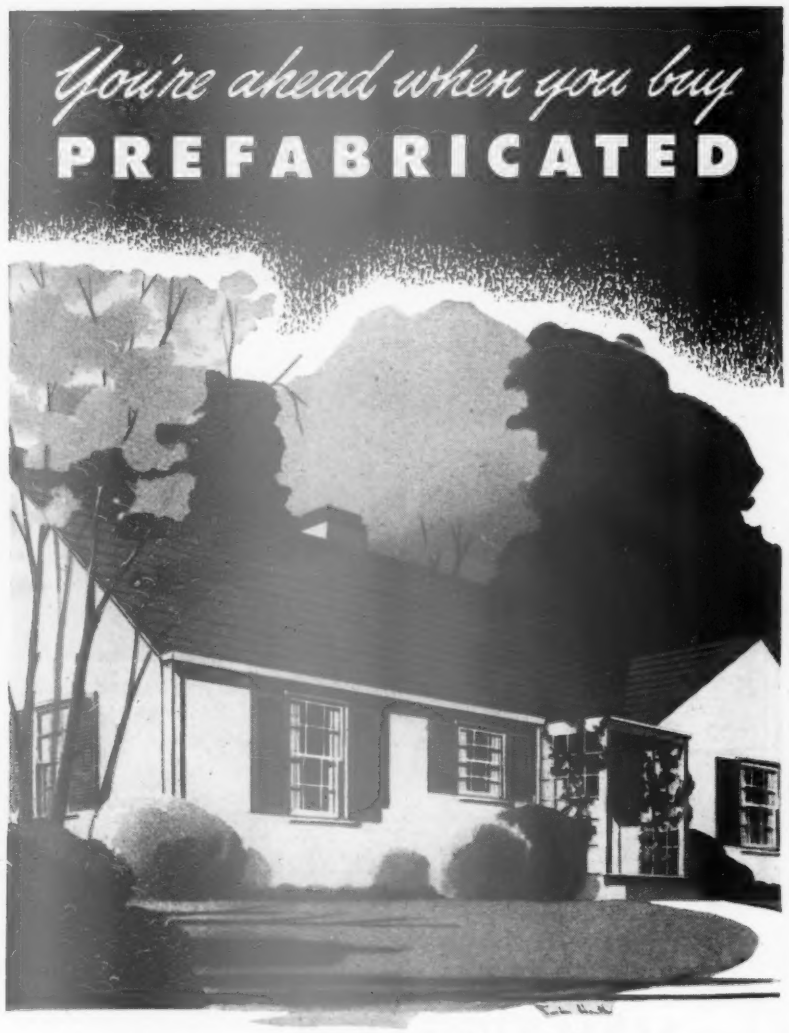
Enjoy the easygoing charm with which a NUTONE Door Chime keeps the peace. Endlessly, too! For never has performance been more faithful, never has tone been richer in welcoming warmth, than in today's smartly styled beauties. Models (14 in all) to suit every room . . . every taste. For an unruffled, happier household—choose NUTONE! At hardware, electrical appliance, and department stores, $3.95 to $59.95

NUTONE TRADE MARK DOOR CHIMES

For a cheerful earful when callers come

SYMPHONIC—14 inches high; eight Westminster notes! $26.95





Because here's what Prefabrication means today

▶ SKILLED ARCHITECTURAL PLANNING

▶ PRECISE STRUCTURAL ENGINEERING

▶ THRIFTY MULTIPLE PRODUCTION

When you buy a refrigerator, an automobile . . . any precision produced item . . . you see in advance exactly what you're getting. Homes being produced currently to high quality standards by PHMI members give the same known-in-advance features. Prefabrication lowers costs . . . assures the use of selected, dependable materials without waste . . . gives you a better house for your money. Prefabricated homes are being produced in many styles and sizes for all sections. Mail coupon and 10c for handy, fact-filled booklet.

PREFABRICATED HOME MANUFACTURERS' INSTITUTE

1257 SHOREHAM BUILDING • WASHINGTON, D. C.

phmi

Get the Facts

ON PREFABRICATION FIRST

Enclosed is 10c. Please send booklet, "Modern Homes by Modern Methods" together with list of prefabricated home manufacturers.

Name _____

Address _____

City _____ Zone _____ State _____

Don't Let Moisture Rot Your Walls

[*Continued from preceding page*]

For homes already built, the paint coatings are far more practical.

Some vapor will work thru any barrier, but the amount is too small to cause trouble. Sheathing paper used under siding, however, should be waterproof but permeable to vapor, or moisture will be trapped within the wall. Tar paper and slaters' felt meet these requirements. Vapor-resistant paper may trap moisture and cause wood parts to decay.

Most roofing materials are vapor-resistant, so vapor passing thru the barrier is trapped. If the space under your roof is well ventilated thru windows or louvers, however, you will have no trouble.

It doesn't cost much to install vapor barriers as you build your home. It's only a fraction of what a redecorating job would cost you.

This picture was taken in a new house. Already the condensation of moisture on roof sheathing (arrow) has caused stain and incipient decay in the sheathing and disfiguring water stains on plaster below

Here, vapor barriers are being installed on the inner face of studs. Lath is placed over the vapor barrier and nailed to the studding. It holds the paper tight at the joints, and requires no special seal

Do You Like Your Name?

By Ruth Hildreth Abild

CHILDREN outgrow their clothes. They progress in school and eventually earn their own livings. In time, most of them marry and have families. Yet thru all these changes, one thing remains with them to their dying day. That is their given name.

For a thing so permanent, how many parents give it sufficient thought? When you named your baby, were you careful to choose a name that would sound well with your last name?

Jane had always been fond of Virginia, but when she married Dick Anderson she gave up the idea of using it for her baby. People whose last names begin with a vowel must be careful of first names that end with one. A few such combinations work well, but say them out loud before you inflict a hard-to-say name on your child.

There is little we can do about our last names, but it is important to choose a first name that sounds well with the last name we have. For a girl, marriage changes the sound of the name you give her, and you can only hope the new combination will be more euphonious than Mary who married Dan Perry, or Ruth who changed her last name to Booth.

IS YOUR last name Smith or Jones or Brown? Then choose something distinctive to set a child apart from the throngs of Mary Smiths and John Browns.

Too many children are named for a relative or dear friend, and thus burdened for life with a name no one likes, not even the person so honored. Altho rich Aunt Lulu might feel momentarily slighted if the new niece is not given her name, she will love the baby just the same—and will probably leave her just as much in her will!

Family names are a matter of great pride to many, but why inflict an awful name on a youngster just because he is sixth in line to bear that appellation?

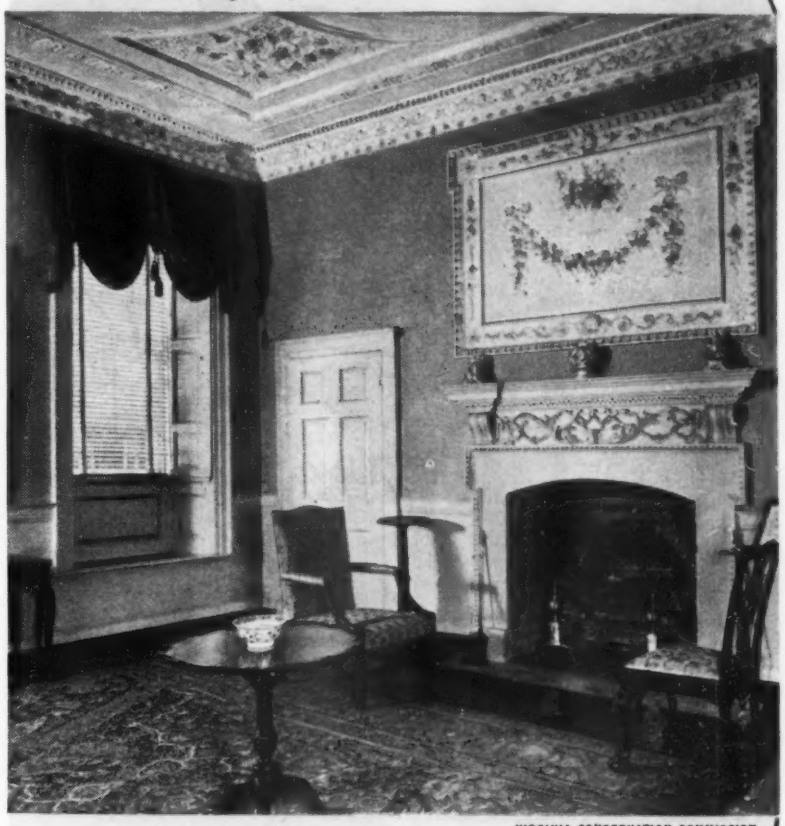
And that brings us to the Junior problem, and problem it is. Robert wanted his son to be named for him, so Robert, junior, he became.

All during his childhood, the son was Bobby and his father was Bob, so there was no confusion. But, as the son attained young manhood and became the recipient of frequent phone calls, annoyances developed. "Hello, is Bob there?" a voice would inquire. Bob would be called to the phone only to find it was not for him, but for Bobby, now rarely called Bobby by anyone outside the family.

His mother learned to ask, "Which Bob do you [*Turn to next page*

Better Homes & Gardens Child Care and Training Department

A Gallery of American Windows



VIRGINIA CONSERVATION COMMISSION

It isn't only for "modern"—visitors to the wonderful restorations of colonial Virginia homes know that Venetian blinds give authentic beauty and correct "in-period" treatment to "traditional" rooms and fine period furniture. This is the Great Room at Kenmore, in Fredericksburg, built in 1752, the bridal home of George Washington's sister, Betty Washington Lewis.

How to buy Steel Venetian Blinds

Chances are, you want Venetian blinds for the windows of your home.

You know how to tell quality in fabrics, glassware, and furniture—but do you know how to judge quality in steel blinds?

The highest quality steel blinds are made with galvanized, bonderized flexible steel slats. Here's why:

. . . Galvanizing protects steel with a coating of zinc, guards it against rust and corrosion for long life.

. . . Bonderizing makes enamel adhere to metal—keeps the painted surface from checking or chipping.

You will want steel for convenience and lasting beauty. The beautiful finish stands up under hard wear. Flexible slats bend easily for cleaning.

Of course, you can't tell just by looking at it if a slat is galvanized, bonderized steel, so insist on some assurance when you buy. Here is one easy way to judge:

Look for the "yellow-and-black seal with the flower on the window sill" shown below. It is one quick, sure way to identify blinds made with galvanized, bonderized steel, for quality and lasting beauty.

This advertisement is printed by Acme Steel Company, Chicago, to encourage quality labeling for consumer protection.

FREE! Leading stores and decorators have helped us prepare a new booklet of window ideas for your home. Send for your free copy of "A Gallery of Windows."

Acme Steel Company, Dept. BH-57
2844 Archer Avenue, Chicago 8, Illinois

Please send me a free copy of "A Gallery of Windows."

Name.....

Address.....

City..... State.....

Look for this seal of quality when you buy Venetian blinds

"Excuse me...may I borrow your 'Scotch' Tape?"

SLICK TRICKS
with "SCOTCH" TAPE

SEAL BIRTHDAY GIFTS and party prizes with "Scotch" Tape. It's quicker, easier and it makes a neater package.

MEND TEARS in window shades with "Scotch" Cellulose Tape—so transparent you'll scarcely see the patch.

JAM AND JELLY labels won't fall off jars or get dirty if they are fastened with "Scotch" Brand Tape.

FOR QUALITY, always insist on "Scotch" Brand Tape in the bright plaid dispenser. 25¢ complete.

REG. U. S. PAT. OFF.
SCOTCH *Cellulose* **TAPE**
BRAND

SEALS WITHOUT MOISTENING • TRANSPARENT AS GLASS

© 1947 3M CO.

Made in U.S.A. by MINNESOTA MINING & MFG. CO. Saint Paul 6, Minn.
THE 3M COMPANY

Also makers of "3M" Brand abrasives, adhesives, and a wide variety of other products for home and industry.

"Is my old man in, picklepuss? I need a few bucks for a date with a lush babe!"

Do You Like Your Name?

[*Begins on preceding page*]

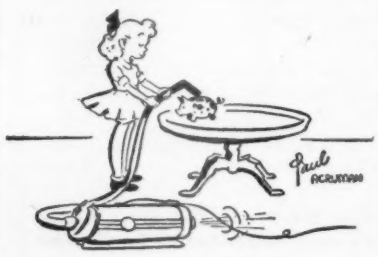
want?" a question that put the caller in an embarrassing position. How could he—or she—differentiate? By age, color of hair, place of business or school? At last Bobby's mother put the abhorrent question, "Do you want big Bob or little Bob?" Neither Bob liked the terms, and the caller was still embarrased. "It's a choice of that or 'old' and 'young' Bob," she said, "and my husband refuses to be 'old Bob.' It's a nuisance."

JUNIORS are commonly given nicknames that are cute when they are little boys, but very silly when they grow to manhood; and how frequently these nicknames hang on! Girls named for their mothers are not so common, but just as confusing. So think twice before you deliberately have two people of the same name in your family.

There are periods of popularity for names, times when in every group of youngsters you will find two or three who answer to the same name. About 15 years ago Nancy, Patty, and Joan were in vogue. Today, high schools are full of girls so named. For the past few years Susan has gained great prestige, and recently one nurse in a hospital said, "What! Another Susan? It's an epidemic. That makes six today!"

BOYS' names rarely become so common, but during the past few years Peter has become almost as popular for little brother as Susan for his sister. When you are choosing a name for your next baby, consider some of the old names that have be-

BETTER HOMES & GARDENS



HOW TO SAVE Time, Money on REPAIRS

Stop leaks, seal cracks, tighten loose screws, bolts, knobs, casters, etc. with Smooth-On No. 1 Iron Cement. You use it like putty—no heat necessary. Inexpensive—a little goes a long way. Get it in 1¾- or 7-oz. size at your hardware store TODAY. If they haven't it, write us.

FREE Repair Handbook

Clear directions for many home repair jobs. 40 pages. 170 diagrams. Send postcard for YOUR free copy now, to SMOOTH-ON MFG. CO., Dept. 67E, 570 Communipaw Ave., Jersey City 4, New Jersey.

Do it with **SMOOTH-ON**
Iron Cement of 1000 Uses

DDT TREATED WRAPPING PAPER

"CENCO WRAP" for protective wrapping of clothing, blankets, woolens, rugs, furs and for placing under carpets. 6 sheets, 36 by 48 inches, in each roll. At Retail Stores Everywhere.

CENTRAL STATES PAPER & BAG CO.
New York • St. Louis • Chicago

The Complete Answer to Better Frozen Food

Amana HOME FREEZER WITH THE Zero WALL

Of course you want to *s-t-r-e-t-c-h o-u-t* the storing time you can keep frozen foods better—and that's just what the AMANA HOME FREEZER with the ZERO wall will do for you. It maintains *steady even zero cold* from all four walls to center of food compartment. Wraps entire contents in a blanket of zero cold—freezing and keeping frozen food freshness at its best.

See Amana First.. Buy Amana Today.. and you'll be Meals Ahead Tomorrow

Models from 5 cu. ft. to 123 cu. ft. at your dealers. A size to fit your needs.

Learn how to FREEZE over 200 different Foods

Complete New Home Freezer Book Now Ready

Simple, easy-to-follow step-by-step pictures and descriptions on how to prepare, freeze, and cook over 200 frozen foods. Separate chapters on meats, poultry and game, fish and sea foods, vegetables, fruits, dairy products, pastry, etc. Approved frozen food menus.

MAIL COUPON TODAY

Refrigeration Division, Dept. B57
AMANA SOCIETY, AMANA, IOWA

Send me new Complete Home Freezer Book. I enclose 15c to cover packing and handling.

Name _____
Address _____
City _____ State _____

© 1947 — Amana Society

"Speed Washing" TWIN TUBS GET YOUR CLOTHES SO CLEAN AND WHITE

Dexter Twin Tub — with its double sudsing — turns out extra white, superbly clean washings.

Your weekly wash is on the line in ONE HOUR or less, for the Dexter Twin is the ONLY washer that actually "cuts your washing time in two." It washes — rinses — wrings all at the same time.

See your Dexter dealer today. Or write Department B57 for free booklet, "Two Instead of One."

THE DEXTER COMPANY, Fairfield, Iowa

DEXTER TWIN TUB
WASHES CLEANER—QUICKER—EASIER

It's Quick! It's Easy!
The porcelain smoothness of Sapolin Speed Enamel will amaze and delight you! It's fun to use . . . dries quickly . . . cleans beautifully. One coat renews everything from toys to furniture, indoors or outdoors. Write for color booklet.
SAPOLIN CO. Inc., Dept. B4, 229 East 42 St., New York 17, N.Y.

SAPOLIN SPEED ENAMEL
Made by the Makers of SAPOLIN HOUSE PAINT

Fast FOOT RELIEF

To quickly relieve corns, sore toes, callouses, tender spots, bunions, instep ridges, chafed heels—use this superior type, flesh color moleskin—Dr. Scholl's Kurotex. Prevents blisters. Stays on in bath. Economical! At Drug, Shoe, Department and 10¢ Stores.

Dr Scholl's KUROTEX

come almost extinct during the passing of the years. Many are homely and best left to die, but others are quaint and pretty.

DIFFERENT nationalities have names that sound well with their own last names, but are incongruous with ones of a different nationality. With a Scandinavian surname, Signe is lovely; if you are Italian, Angelo is fine; if you are Mexican use Conchita or Pedro; but otherwise let them alone.

When choosing a name for your baby, keep away from the bizarre and too unusual. They may seem pretty to you now, but, like much popular music, they do not have lasting enjoyment.

Stick to simple spelling. If your daughter is Edith, why spell it Edythe? The sound is identical, but the unusual spelling will have several unfortunate effects. Her friends will think she is showing off. She will always have the nuisance of spelling out her name when people write it, and it will cause confusion in legal papers and documents unless it is spelled correctly.

MIDDLE names are a habit that many people are breaking. They have no particular value except to give one a middle initial which is sometimes helpful. Girls frequently drop their middle names when they marry and substitute their maiden names.

Giving a child a first name and calling him by his middle name can also be bothersome and confusing. Call him by his first name.

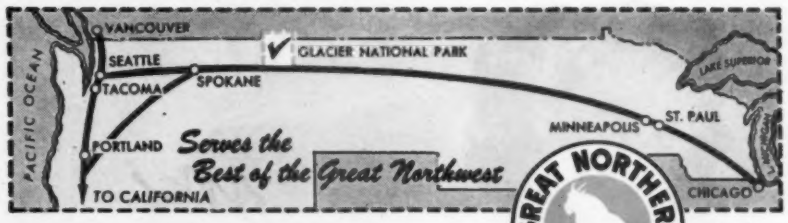
Few parents consider initials, but it is important not to give your youngster initials that spell an embarrassing word or syllable. In school, initials are commonly used, and other children will pick up amusing combinations and your child may find himself with an objectionable nickname.

IF YOUR last name is long, choose a one or two syllable first name. If you possess a one syllable last name, use a longer first name. Beware of too many or too few syllables. Too many are a pest each time they are written, but one syllable in both names is apt to sound like tick-tock.

You have no way of knowing whether your child will like or dislike the name you select for him to carry thru life. All you can do is use one you really like after you have chosen it with real care and thoughtful consideration.

BETTER HOMES & GARDENS

"Frankly, Mother, I think one of us oughta put Dad straight on this matter!"

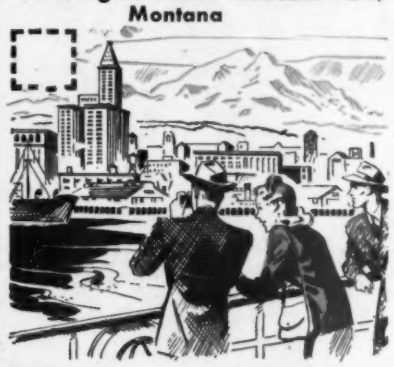


GREAT NORTHERN RAILWAY

Check Your 1947 Vacation Plans

Relaxing in Glacier National Park, Montana

At Prince of Wales Hotel in Canadian Rockies



Seattle Waterfront and Mt. Rainier

A twosome in quaint English Victoria

Fishing's great fun near Portland

Sun and swim on California beaches

From Glacier Park to California

• Nowhere else so much to see and do. And this year you *can* get definite reservations all the way from Glorious Glacier Park to Glamorous Southern California—at the better hotels and on the trains. So don't postpone the trip that's No. 1 on America's Vacation Hit Parade.

You'll get more enjoyment and more for your money by vacationing in Glacier Park, the Pacific Northwest and California. This is the big part of America—big mountains, big trees, big rivers, big beaches, big-hearted people, and a big welcome to the vacation visitor.

So—off you go to Glacier Park and California this year, all on one economical round-trip Great Northern Railway ticket! Let us plan an itinerary for you. Write to V. J. KENNY, Passenger Traffic Manager, Great Northern Railway, St. Paul 1, Minn.

GREAT NORTHERN RAILWAY

Teen-agers have fun *at home* when there's a piano to gather 'round. And the piano that's a lasting delight to both young *and* old is the new Winter & Company Piano—beautifully styled, rich in tone, much lighter in weight*. See and hear the exciting models at your dealer. Our new catalog, featuring post-war styles is now in preparation. Send for yours. Winter & Company, 863 East 141st Street, N. Y. 54.

***with the revolutionary Alumatone Plate** (Reg. U. S. Pat. Off.)

The Earth Can Heat Your Home

[*Begins on page 14*]

don't make mistakes," he told me.

Gemco moved into a new plant recently, and Schreiber's cot had to move along. When he is pursuing an idea, he stays on the job day and night, catching cat naps between calculations.

The other half of the team is Gemco's chief engineer, Swiss-born Ernest Gygax. He's an air-conditioning expert with a watchmaker's love of fine machinery. The refrigeration compressor he helped develop is beautiful—so vibrationless I stood a nickel on edge on top of it while it was running. Even when the motor started and stopped, the nickel didn't fall over.

WITHOUT going into technical details, I think I can give you a pretty good idea of how the Gemco heat pump works.

In one set of pipes, circulating water goes into the ground after heat. These thinly spread heat units in the water are then picked up by a circulating refrigerant, freon gas, and compressed. Heat from the electricity driving the compressor is added. Then the whole load of heat is handed to a second water circuit, which carries it to a coil where it's transferred to the air that warms the house. (See sketch, page 15.)

Each water circuit is sealed, so I won't have to anticipate buying a lot of water, or having a lot of "used" water to dispose of.

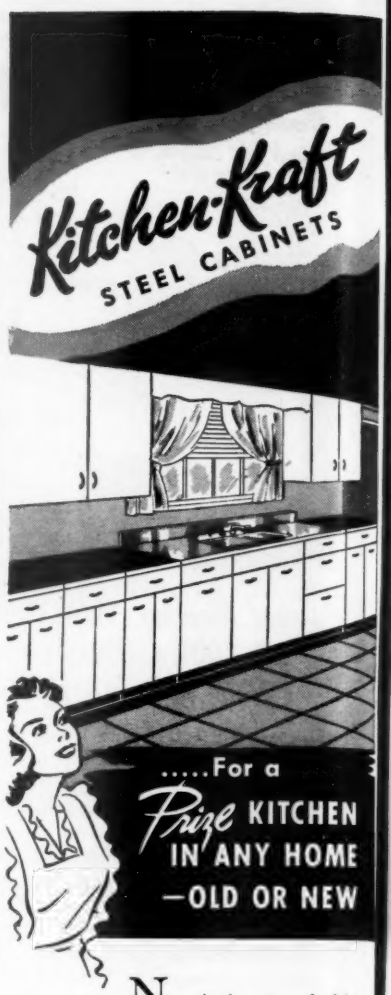
GEMCO engineers didn't like the idea of digging an expensive well to get heat out of the ground. So they worked out something new. The water that goes down in the ground circulates in a single pipe. It makes the trip down in a thin tube in the center of the pipe, and returns around the outside of the tube, absorbing the earth's heat on the way.

One man can put in this ground piping in less than a day. First he cuts a small hole in the basement floor. Then, with the aid of water pressure from an ordinary tap, he pushes the pipe down into the ground. If the ground is soft and sandy, one pipe might go down far enough to do the job. But if he hits rock, he merely fans out several short pipes instead.

"We decided to do it the simple way," Schreiber told me.

I LEARNED that the ground temperature in St. Louis, below the frost line, averaged 60 degrees this past winter. Temperature of the water circulating in the ground was raised only 2 degrees. But the amount of heat taken out of the ground is determined by the volume of water circulated, not by the temperature change.

As this earth-warmed water comes up into a tank, the heat is taken out by the refrigerant, freon gas. Then the refrigerant moves into a compressor where it is placed under tremendous pressure,



Now it is remarkably easy to have the kitchen you've always wanted. Start with the *Kitchen-Kraft* Sink Cabinet—a beautiful, practical unit that has everything modern housewives need, plus many extra conveniences. Add *Kitchen-Kraft* Base and Wall Cabinets as requirements demand or budget allows. Then build around the range and refrigerator centers in the same way (a unit at a time, or in complete "packages") and you'll have a delightfully efficient kitchen—a *prize* in every respect.

Designed to conserve space, save work, and organize kitchen routine, *Kitchen-Kraft* Steel Cabinets have all the newest, most important features. They're *quiet*, too—with sound-insulated doors and drawer fronts, rubber bumpers to prevent clatter, and smooth-rolling drawers. Easily installed at minimum cost. Send coupon today for free brochure and name of nearest dealer.

BUY *Kitchen-Kraft*
BASE CABINETS
SINK CABINETS
WALL CABINETS
FOR A COMPLETE KITCHEN—OR A UNIT AT A TIME

MIDWEST MFG. COMPANY, Dept. B
GALESBURG, ILLINOIS
Please send (without cost or obligation) copy of your new brochure, "*Kitchen-Kra* Steel Kitchen Cabinets." Also tell me th nearest *Kitchen-Kraft* dealer.

Name_____
Address_____
City_____
State_____

Ladies, accept this challenge

The prettiest "pretty," the frilliest frock, all come clean with Renuzit, America's Largest Selling French Dry Cleaner! Dry cleaning at home is the modern way to keep clothes looking fresh, sparkling new and pretty as a picture! And it's the modern way to save time! work! money! Join the happy throng, ladies, singing the Renuzit song . . . just "dip and rinse"! Expert results every time or . . .

DOUBLE YOUR MONEY BACK

Use it according to directions—if not completely satisfied, return the unused portion (2 gallon, one gallon or quart size) to Renuzit Home Products Company, Phila. 3, Pa. and receive double the purchase price.

1 gal. . . 79¢ 2 gal. . . $1.55
Slightly Higher West of Rocky Mts.

Everything Comes Clean With

RENUZIT

FRENCH DRY CLEANER

Dresses	Sweaters	Rugs
Blouses	Skirts	Curtains
Slacks	Fabric Gloves	Drapes
Neckties	Slip Covers	Upholstery

For Hard to Remove Spots!

NEW! RENUZIT SPOT AND STAIN REMOVER

Removes Fruit, Chocolate, Lipstick, Grease and almost all other oil and water soluble spots!

raising the temperature still more. The compressor motor is cooled in a flowing bath of freon gas. The motor heat absorbed by the gas is added to the heat from the earth, so there is full use of all energy.

Then the refrigerant moves to the second water tank, where it gives up its accumulated load of heat. As it returns to the first tank, the heated water is moving up into a coil where it heats air being blown into the house. This hot water could just as well flow thru radiant-heating pipes and heat rooms directly.

THO it remains to be done, there seems to be no reason why a storage tank for household hot water couldn't be placed on this second circuit. The hot water is there; it might as well be used.

That's how the heat pump works. For summer cooling, it just reverses itself and puts the heat back in the ground.

Tho I may be able to afford a heat pump, I'll have to build a new house to make the best use of it. My 1920 model just isn't tight enough around the eaves to make summer cooling practical, nor are the heating ducts large enough for summer cooling.

But if I do build a new house, using a heat pump, my architect can do some pioneering. He won't have to worry about chimneys or movable windows. His job will be to produce a house as nearly airtight as possible. With it, I'll be able to relax in perfect comfort the year around, without the slightest concern for what the thermometer outside is doing.

THO that's still a dream, it may become reality soon. It's encouraging to note that Gemco isn't alone in tackling the heat-pump problem.

For moderate climates, the Drayer-Hansen Company of Los Angeles is producing a unit that takes its heat from outside air (*Airtopia*). The Muncie Gear Works of Muncie, Indiana, has developed a water-to-air unit (*Marvair*) that submerges a water pipe in a drilled well to a depth of 200 feet. In a unit developed by the Terra-Temp Company of Indianapolis, the refrigerant itself is circulated thru a buried coil.

BETTER HOMES & GARDENS

"The dealer said it was quick drying paint!"

WHEN VIBRATION SHAKES YOUR HOUSE

***Balsam-Wool* INSULATION**

won't let you down!

■ You'd be surprised to know how much vibration occurs in every house! Even a passing truck can set up structural tremors. Balsam-Wool is scientifically armored against such vibration. No matter how much your house trembles, Balsam-Wool won't settle or pack down, to leave uninsulated spaces within your walls. For Balsam-Wool is firmly and positively *fastened in place.*

Balsam-Wool, too, protects you against the other enemies of insulation. Completely *sealed* in a tough covering, it bars out wind and drafts. Containing two or more moisture barriers, it is unaffected by condensation. Lastingly efficient—highly fire resistant—Balsam-Wool has every quality which insulation should provide. For lifetime comfort and low fuel bills, insist on Balsam-Wool—the scientific lifetime insulation. Mail the coupon for complete facts.

Balsam-Wool

THE SCIENTIFIC LIFETIME INSULATION

Wood Conversion Company
Dept. 112-5, First National Bank Bldg.
St. Paul 1, Minnesota

Please send me full information on Balsam-Wool Sealed Insulation. I am a homeowner ( ), renter ( ), architect ( ), contractor ( ), student ( ).

Name.....

Address.....

City.....*State*.....

BALSAM-WOOL • *Products of Weyerhaeuser* • **NU-WOOD**

Yes, it's true . . . although, like many other foods, tuna costs more now, it's really an "economy" food. It's nothing short of magic the big, hearty "main dishes" you can make from a little can of these famous tunas!

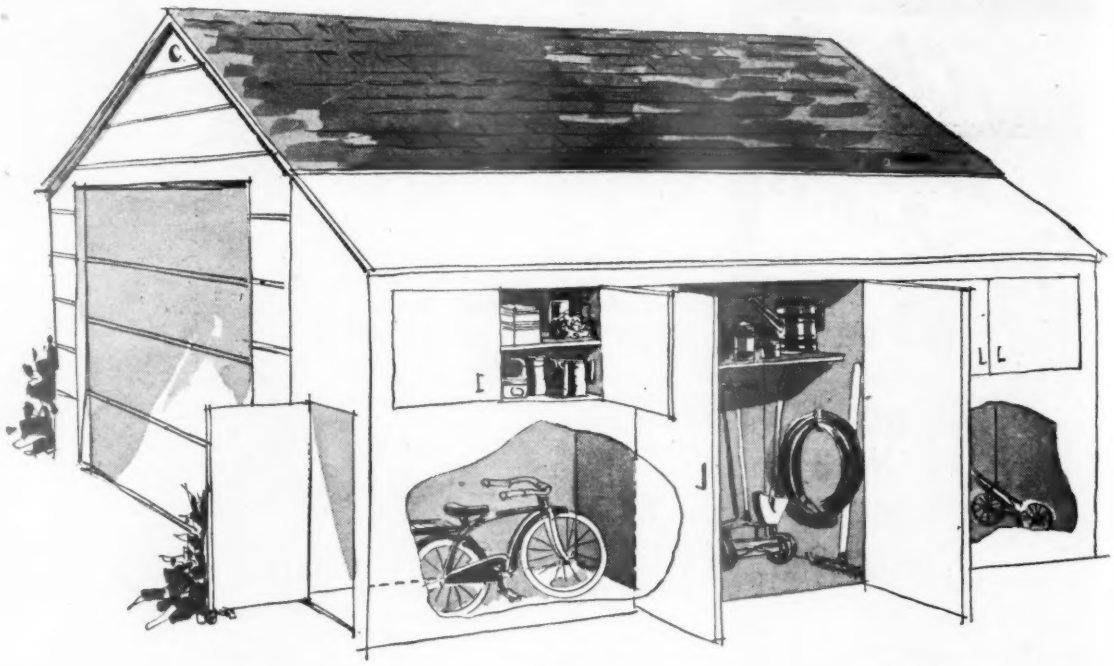
That's because every can is chuck-full of quality tuna . . . no bones . . . no waste! Rich in nutritional values, too . . . proteins, vitamins "A" and "D," minerals and other vital food elements.

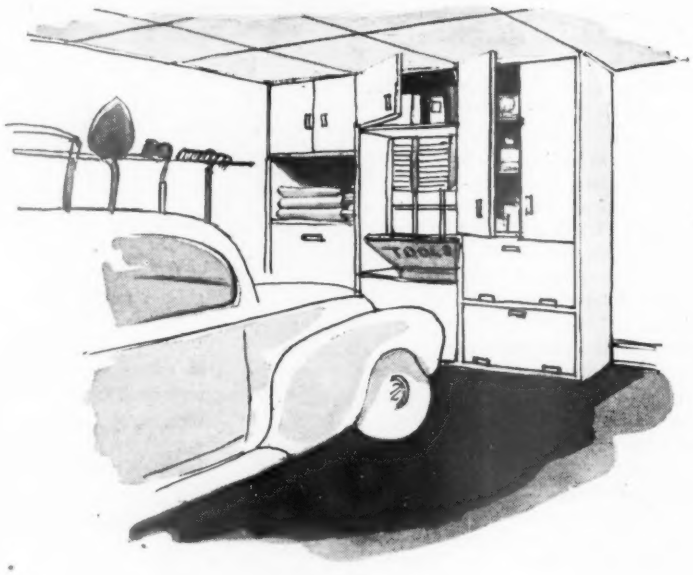
VAN CAMP SEA FOOD CO., INC.
Terminal Island, California

THE BRANDS THAT MADE TUNA FAMOUS
Buy EITHER Brand . . . the quality is the same

Extra Storage in the garage

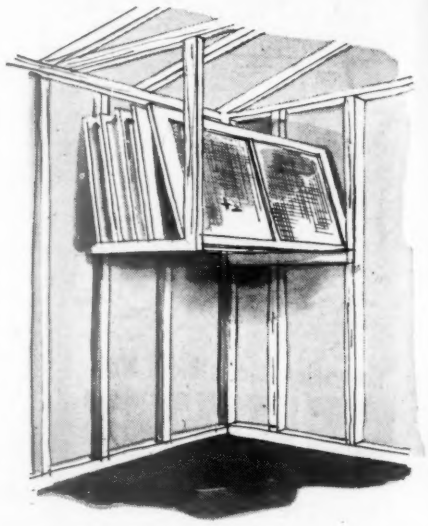
Begins on page 60





No room for extra closets in your garage? Maybe a simple lean-to is the answer. This one has a large center section for storing bulky garden tools. On either side is a place for bicycles and tricycles—opening on the end so they can be wheeled in without lifting. Space above contains convenient, deep storage shelves.

In a narrow garage, there's often room for several cabinets along the end wall. Cover of tool bin under the window is hinged to lift up. Front panels of the wood-storage bin (lower right in the sketch) are hinged at the bottom like the front of a desk.



With screens and storm windows, the important thing is to get them out of the way when they are not in use. A simple corner rack hung from the rafters in the garage will do the trick.

While you're arranging places to sit on your terrace, keep storage in mind as well. A box seat with a hinged top permits quick storage of lawn chairs and cushions whenever it rains and during the winter.

Turn to page 131

Those never-fail cooks ...the MILK TEST spills their secret!

Those happy, happy folks who *never* miss with the rave-getting dishes—how *do* they do it? By making sure things cook *evenly*. That's *so* easy—with Wear-Ever! These food-friendly Wear-Ever aluminum utensils—the same fine brand that grandma praised—spread heat so fast, so evenly, you can actually do this: Pour a pint of milk into a Wear-Ever Sauce Pan (note easy-grip handle, easy-pour lips, easy-read cup markings, easy-clean rounded corners!). Put it directly over low heat. Now—you can boil it down to ¼ pint *without stirring* and *without scorching! Every* Wear-Ever utensil has this fast-spreading, even-heating quality—a vital aid to *never-miss* cooking!

Taste-tempting dishes come from Wear-Ever Covered Sauce Pots like these! Easy-to-clean Steam-Seal dome cover with cool Bakelite knob, smooth bottom with round, easy-clean corners. Cup-marked for easy measuring.

WEAR-EVER ALUMINUM TRADE MARK REG. U.S. PAT. OFF.

Made of the metal that cooks best...easy to clean

WEAR•EVER *Aluminum* UTENSILS

Keep aluminum gleaming the easy way • Use WEAR-EVER CLEANSER PADS • At all stores

Save yourself more time! The new Wear-Ever Pressure Cooker reaches temperature fast, then cooks cabbage, say, in 2 minutes! Vegetables stay garden-fresh, meats juicy. Patented Snap-Tite Cover *can't* come off while pressure's on.

© 1947, T.A.C.U.CO.

3-Way Combinations bring new efficiency and convenience to *your* kitchen! Three utensils in one—a covered sauce pan, a double boiler *and* a baking dish or casserole! Dome cover with cool Bakelite knob, smart new modern styling!

HE ALUMINUM COOKING UTENSIL CO., NEW KENSINGTON, PA.

a wonderful new experience

Faster, Easier Breakfasts

Faster, Easier Lunches

Faster, Easier Dinners

CROSLEY Shelvador*

—speed way FOR MEAL

You have 28 feet of front-row food at your fingertips every time you open the Shelvador*! You save time, you save steps. Hunting for (and spilling!) food is minimized. Meal-making is faster and easier from start to finish.

Smart home-makers agree: "Shelvador* is the one refrigerator door that is a convenience instead of a nuisance". That big advantage is a *plus* . . . for the Crosley Shelvador* Refrigerator also offers outstanding improvements in home refrigeration. Design and finish are truly beautiful. The big oversize froster and efficient Electrosaver unit are typical of the many other superiorities of Crosley engineering and manufacturing.

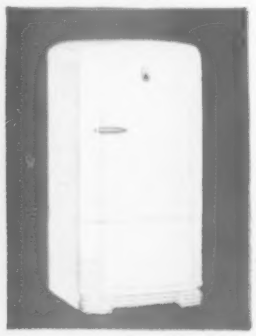
If you want the most revealing refrigerator demonstration you've ever seen, stop in at your Crosley retailer's to see the *exclusive* Shelvador*. And while there, be sure to ask for your free copy of the helpful new folder-chart—"How To Arrange Foods In Your Refrigerator."

CROSLEY Division — The Aviation Corporation, Cincinnati 25, Ohio

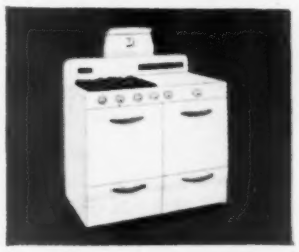
*Trade Mark Reg. U. S. Pat. Off.
†Patented

LAUNDRY EQUIPMENT — to put easier, faster wash days on your calendar.

HOME FREEZERS — coming from Crosley—the finest in frozen food storage.



HI-BROILER RANGES—new gas range convenience—also electric models for better, easier cooking.



FURNISH YOUR KITCHEN—beautiful Crosley Servisink and Cabinets—simplify all kitchen tasks. Save time and steps.

MATCHLESS CARROLLTON RADIO-PHONO WITH and Floating Jewel† Tone System that says "Goo to needle noise . . . chatter . . . hiss . . . and Records last up to 10 times longer—and sound

THE RONDO — you look or li perfect both w

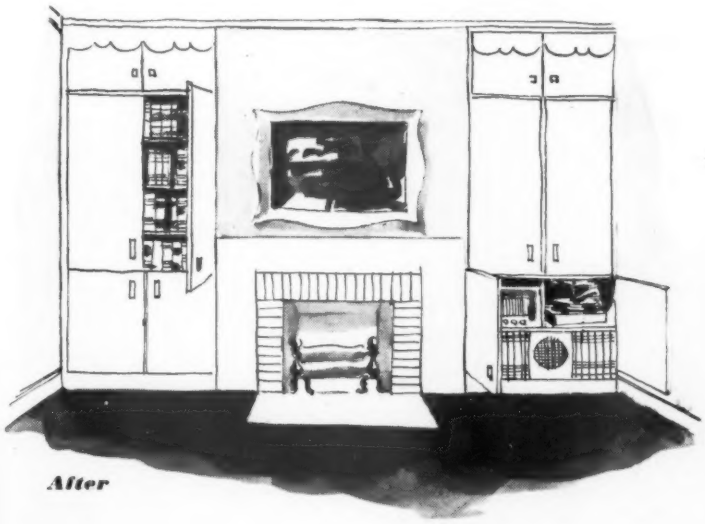
Extra Storage

in the living and dining rooms

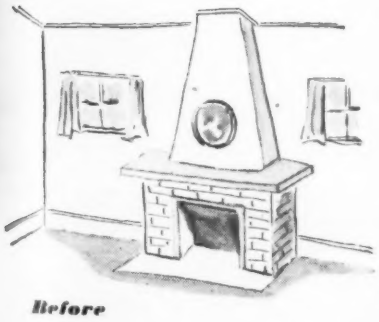
Begins on page 60

The chances for extra storage in living-dining areas are limited only by the extent of your imagination. Just engineer space to fit things you want to store

Built-in storage space completely surrounding a large bay window is decorative as well as useful. Under the open bookshelf on each side is a cabinet, useful for storing such things as toys, games, record books, and even table linens. The built-in window seat, covered with cushions, adds extra seating space to the room. If it's large enough for use as an extra bed, the drawers below can be used for bedding. A trim cornice extending from wall to wall serves to tie the whole room together.



After



Before

If you would like to give a clean, modern appearance to a chopped-up fireplace wall, flush cabinets will do the trick. At the lower right is a built-in radio-phonograph unit with plenty of space for a collection of records. A bin for fireplace logs could be fitted in at the lower left, under shelves for books. A false wall conceals the projecting chimney and cuts down the amount of brick visible from the room. [*Turn to next page*

"Remember our first crystal set?"

1. WIFE: "REMEMBER HOW WE USED to listen with earphones on, trying to distinguish the music from the static? That wasn't long after the first World War. You gave it to me the same Christmas you gave me the living room rug."

2. WIFE: "WE'VE BOUGHT A dozen radios since then. Not to mention new cars and furniture. But we still have the same old rug. It's so shabby I'm ashamed to have anyone in any more. We got our money's worth out of it years ago. Can't we afford..."

3. HUSBAND: "GOSH IT IS A wreck, isn't it? Sure, go ahead and get a new one. Heh! Where are you going?"

WIFE: "SHOPPING."

4. HUSBAND: "THAT WILL *MAKE* OUR LIVING ROOM. But it looks as if it will put a big dent in the old budget. What make is it?"

WIFE: "IT'S A SMITH FLOOR-PLAN RUG. And don't worry about the cost. It fits the budget as beautifully as it fits the floor." . . . If *you* are planning to replace *your* old rug, send for Clara Dudley's new color-idea booklet, Colorama. Alexander Smith & Sons Carpet Company, Dept. C8, 285 Fifth Ave., New York 16, N. Y.

to look well
and feel well...
SLEEP WELL

light but warm blankets
mean restful sleep

CHATHAM MAKES GOOD BLANKETS

Chatham makes full bed size blankets in luxurious virgin wools and serviceable blends, in lovely flower colors. From about $7 to $35. Baby Chatham Blankets, pink, white or blue, gift-packaged in pretty plastic boxes. From about $6 to $11. At fine stores everywhere.

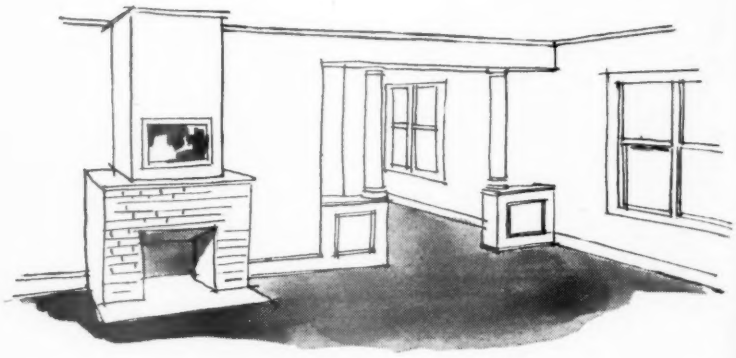
CHATHAM *Blankets*

Chatham Manufacturing Company, Elkin, North Carolina

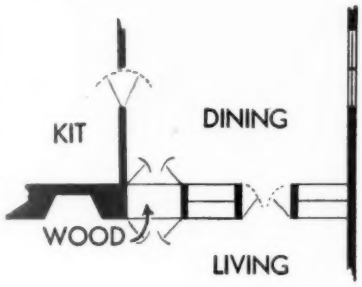
Extra Storage

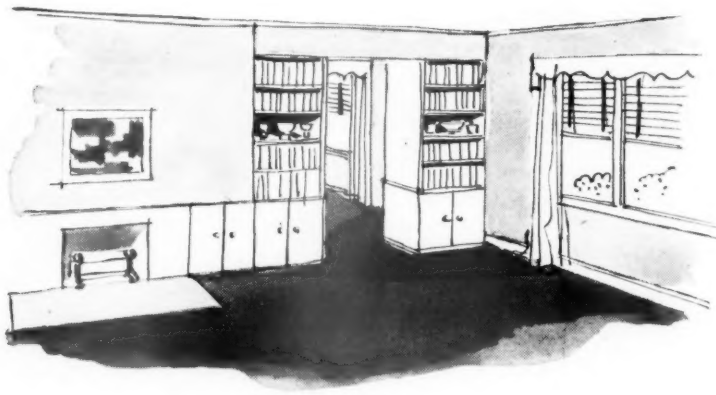
in the living and dining rooms

Begins on page 60



Before—Here's a problem you'll encounter often in old homes. The opening between the living room and the dining room is large enough to drive a team of horses thru. It's decorated with useless pillars. And the fireplace juts into the room as tho it were afraid it might be ignored. For solution, see below.





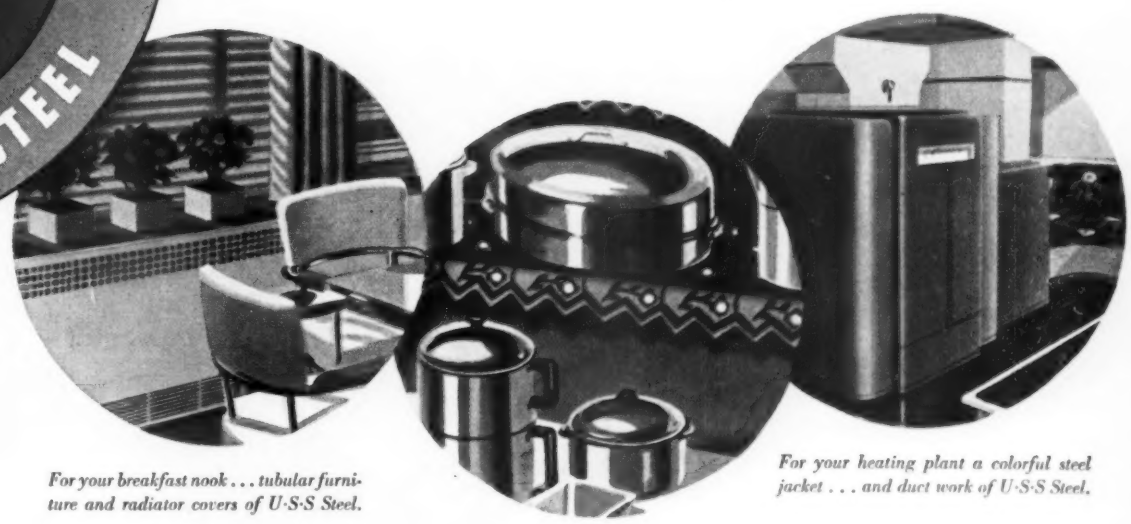
After—There's no wide-open expanse of wasted space now. A deep storage partition cuts down the opening to a comfortable passageway, giving privacy to the dining room. Under the bookshelves are game cabinets, and to the left, built into the wall, is a woodbin. The fireplace wall has been given a flush, modern treatment.

And here is the dining-room side of the storage partition which is sketched above. There are shallow shelves for glassware and china, dustproof drawers for silver flatware, and cabinets for table linens at the bottom. The large cabinet at the right, built over the woodbin, provides plenty of bonus storage space. It's good for storing table equipment that is not decorative enough to be placed on open display.

...STEEL IS DURABLE.....STEEL IS STRONG!

MANUFACTURED FROM
USS
STEEL
UNITED STATES STEEL

—And this label is your guide to quality steel!



For your breakfast nook . . . tubular furniture and radiator covers of U·S·S Steel.

Cheer up your kitchen with gay, forever-bright utensils of U·S·S Stainless Steel.

For your heating plant a colorful steel jacket . . . and duct work of U·S·S Steel.

can't beat steel for strength, good looks, effi- cy and long life. The men and women of United es Steel are proud of the fine steels they make. nd of the craftsmanship that goes into every pound U·S·S Steel they produce. And so they "sign" e steels with the famous U·S·S Label. This label, ny article you buy, is your assurance that the er of the article has made it with *quality* steel.

N TO . . . **The Theatre Guild on the Air,** *presented every Sunday evening by United States Steel. American Broadcasting Company, coast-to-coast network. Consult your newspaper for time and station.*

NITED STATES STEEL *Subsidiary companies:* AMERICAN BRIDGE COMPANY • AMERICAN STEEL & WIRE COMPANY NEGIE-ILLINOIS STEEL CORPORATION • COLUMBIA STEEL COMPANY • CYCLONE FENCE DIVISION • FEDERAL SHIPBUILDING & DRY DOCK COMPANY IONAL TUBE COMPANY • OIL WELL SUPPLY COMPANY • TENNESSEE COAL, IRON & RAILROAD COMPANY • UNITED STATES STEEL EXPORT COMPANY ED STATES STEEL PRODUCTS COMPANY • UNITED STATES STEEL SUPPLY COMPANY • UNIVERSAL ATLAS CEMENT COMPANY • VIRGINIA BRIDGE COMPANY

"Mixing Corner Kitchen" . . . with all the "tools" for easy baking in one central spot. But even more important, this latest "New Freedom Gas Kitchen" makes short work of *four* big kitchen jobs! 1. *Food storage is more convenient* with a new silent Gas refrigerator that stores a week's groceries plus 60 packages of frozen foods. 2. *Cleaning's a cinch* thanks to a special ventilating system that catches greasy vapors and un-wanted cooking odors at their source. 3. *Dishwashing's almost fun* now that an automatic Gas water-heater supplies plenty of hot water for a do-everything dishwasher. 4. *As for cooking*, just read about this new automatic Gas range built to "CP" standards. Order one for the first step toward your "New Freedom Gas Kitchen"—*today!*

Never before such a kitchen for cooking!

Here it is! Your beautiful ultra-modern new Gas range that gives you the best in cooking results with no old-time cooking cares.

No clock watching—complete oven dinners cook automatically by an ingenious clock control. Gas turns on and off without a single glance from you.

No "half-baked" cakes — oven is ventilated so that heat circulates evenly on every level.

No "stewed" steaks—a Gas broiler really broils . . . flame-seals rich red juices.

No lingering after-heat—cooler top-of-stove cooking with the flame that's out the second you turn it off.

No waiting around—top burners instantly light to high heat.

No messy cleaning — burners won't clog from boilovers...pan bottoms stay brighter.

And remember! The one sure way to get all these advantages of modern Gas cookery is to look for this "CP" seal before you buy!

P. S. For a complete guide to kitchen planning—send 10¢ in coin or stamps for 4-color booklet "New Freedom Gas Kitchens" to: **AMERICAN GAS ASSOCIATION, 420 Lexington Ave., New York 17, N.Y.**

GAS

The Wonder Flame that Cools as well as Heats

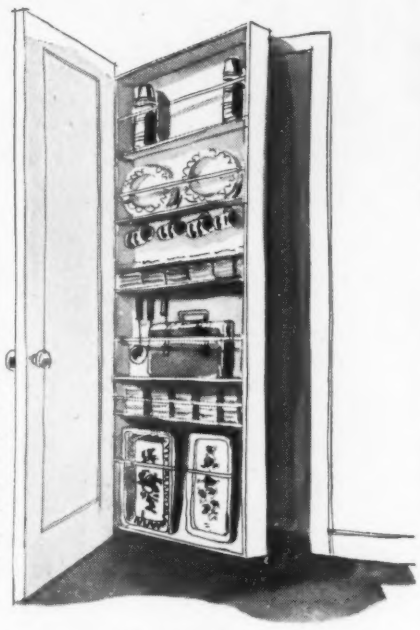
Copyright 1947, American Gas Association

Extra Storage

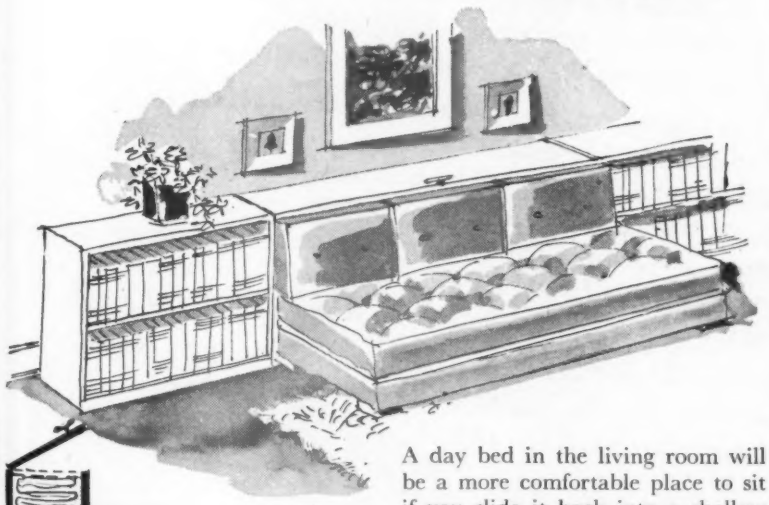
in the living-dining room

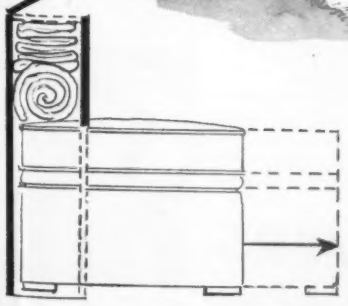
Begins on page 60

This shallow, downstairs closet takes a few tips from the modern sideboard and becomes an efficient center for storage of your dining accessories—silverware, china, glassware, and linens. Niches are planned to hold each piece without waste space. Drawers at the bottom are designed with finger grooves at the top to eliminate need for the usual drawer pulls.



Unusual—but still good if you are cramped for space—is this shallow storage cabinet, fitted into a doorway. It swings with the door; continuous piano-type hinges make it practical. Such a unit might conveniently hold accessories for buffet serving, or picnic equipment for dining out-of-doors. No thicker than the wall, it is out of sight and out of the way when closed.





A day bed in the living room will be a more comfortable place to sit if you slide it back into a shallow niche in a built-in cabinet. The bed pulls out, of course, when it is used for sleeping. Sheets, blankets, and pillows are stored in the wall cabinet; the top is hinged to swing up. Cushions along the front serve as a back rest. Here, we have extended the storage unit on either side of the day bed to provide shelves for books.

Turn to page 137

GLOSHEEN*

THE HEART OF YOUR COLOR SCHEME

"Minuet" and "Minuet Rose," Glosheen's *Better Homes and Gardens* Sister Prints, dance into your bedroom with a music-making color-scheme . . . wall tones of subtle chartreuse, swirling flounces of jewel-bright fuchsia lifted right from the prints' bright colors. And Glosheen's dancing beauty is *Bonded* there to stay—that lustrous finish is woven in, those lilting shades guaranteed by the Waverly* Bond to wash, to clean, to hang in the sun and keep their joyous beauty.

*Reg. Trademarks

GLOSHEEN ONE OF *Schumacher's* WAVERLY *Bonded* FABRICS

COLOR TRICKS GALORE WITH FABRICS

WAVERLY *Bonded* FABRICS, Dept. W-39
F. Schumacher & Co., 60 W. 40th St., New York 18, N. Y.

Please send me your decorating booklet—"Color Tricks Galore with Fabrics." I enclose 10¢ to cover cost of mailing.

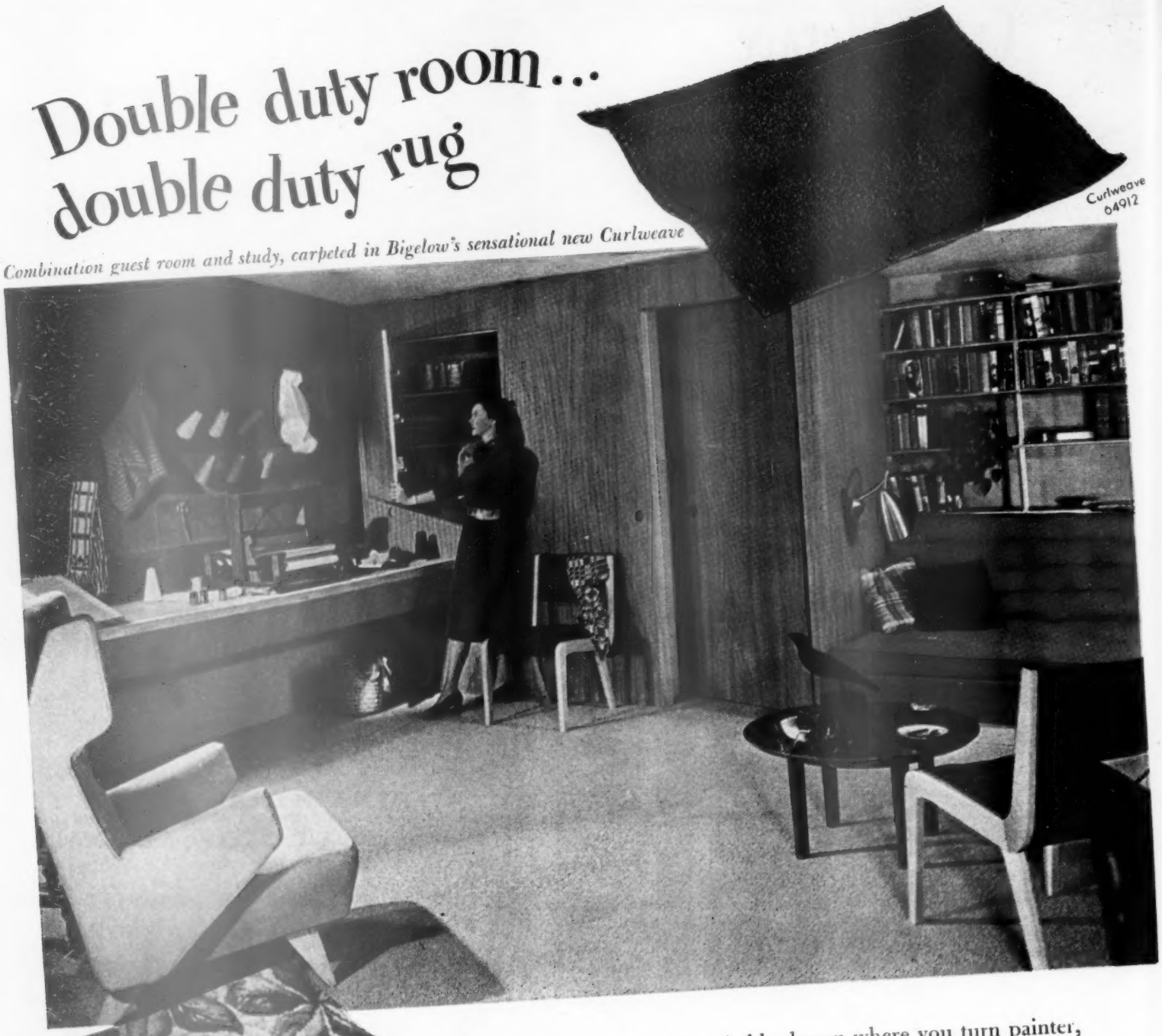
*Name*_____

*Address*_____

*City*_____ *State*_____

Double duty room... double duty rug

Combination guest room and study, carpeted in Bigelow's sensational new Curlweave



By day this room is a hobby-haven where you turn painter, sculptor, hand-loom weaver or whatever. At night it becomes guest room with a comfortable couch for sleeping.

Thanks to Curlweave, Bigelow's sensational new carpet, this room can take double duty. Curlweave is different for three reasons: (1) It's one of the heaviest, longest-lived carpets ever made, with more yarn in every square yard. (2) It's Permaset . . . Bigelow's patented process that makes twists permanent. (3) It's Lokweave construction . . . Bigelow's exclusive weave with tufts locked in, seams sealed, not sewn.

See, feel, walk on Curlweave's thick, springy softness at your favorite store. To the left, two other Bigelow beauties. There are many more . . . all of Lively Wool. See them soon.

SEND FOR Bigelow's purse-size, color "Match Book," 72 paper color samples to use in harmonizing your rug, wall, upholstery and drapery colors. Send 10¢ to Bigelow Weavers, Dept. B-57, 140 Madison Ave., New York, N.Y.

BIGELOW WEAVERS

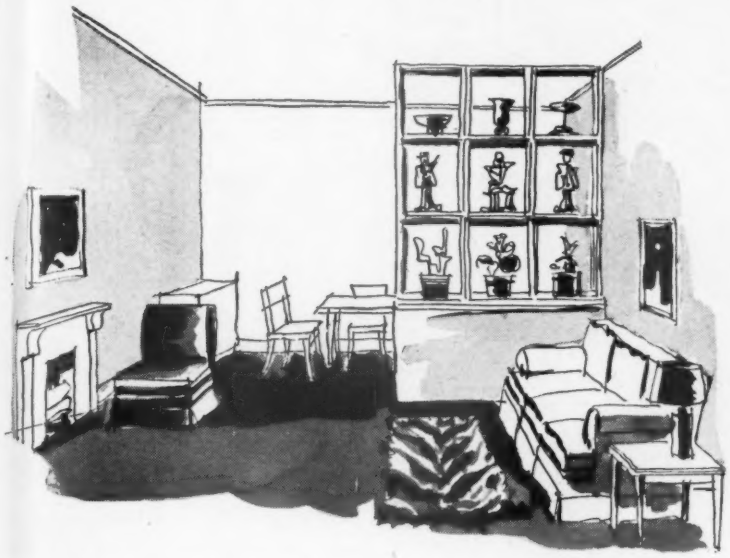
FINE RUGS AND CARPETS SINCE 1825

Copyright 1947, Bigelow-Sanford Carpet Co., Inc.

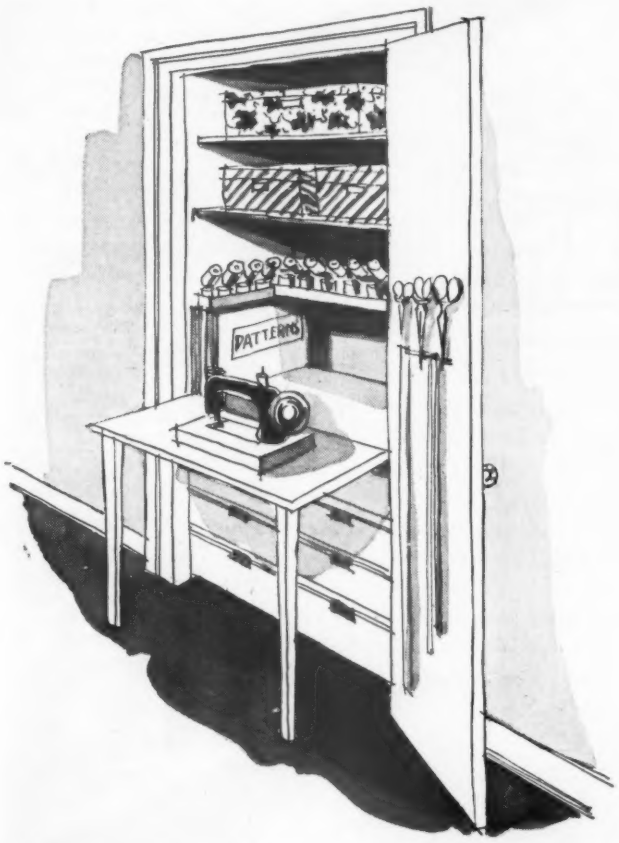
Extra Storage

in the living-dining room *Begins on page 60*

A closet can be more than a hole in the wall. A bed in the living room can be comfortable for both sitting and sleeping. Even a doorway can carry a full storage load



Here's a way to achieve partial division of living and dining areas in a single room, and gain extra storage space as well. A simple cabinet, opening on the dining side, holds tableware and linens. Above, decorative grillwork extends to the ceiling, displaying plants and collectors' items. This solution is especially good if you don't want to block natural light from the living-room side out of the dining area.



An extra closet in the dining room—or anywhere else in the house—can easily be fitted to serve as an efficient sewing center. Here, the drop-leaf table with sewing machine attached folds up out of the way when not in use; it could be mounted on a track to slide back into the center niche. Shelves above and pull-out trays below are arranged to hold materials, patterns, and thread. Scissors, tape measure, and yardstick hang on door.

Turn to next page

Quite a difference here! One of these summer wash dresses costs $17.95 . . . and the other, $45. More than twice as much!

But the interesting thing is that both dresses look equally crisp, fresh and appealing—because they've been starched with LINIT*!

You'll find LINIT Starch gives a fresh, smooth, soil-resisting finish to all your things. Get a package today. Follow the easy directions on the box.

It's the shell pink dress that cost $45.

. . . ADDS THE *"finishing touch"*

*LINIT IS A REGISTERED TRADE-MARK OF CORN PRODUCTS REFINING COMPANY, NEW YORK, N.Y. © C.P.R. CO., 1947

LINIT is the smooth, penetrating starch that makes cotton look and feel luxurious as linen. Use LINIT to restore the charm of a fabric's original finish—for curtains, blouses, accessories, children's clothes, men's shirts. In fact, all your washables.

Try it yourself

this easier way to clean pots & pans

The trick starts here:
Take a scorched pan — dip the edge of an S.O.S. pad in water. Rub briskly first — then gently for high polish.

Now rinse — see the shine! S.O.S. cleans, scours and polishes in one simple operation. Quickly, easily, and positively! No other cleanser just like it.

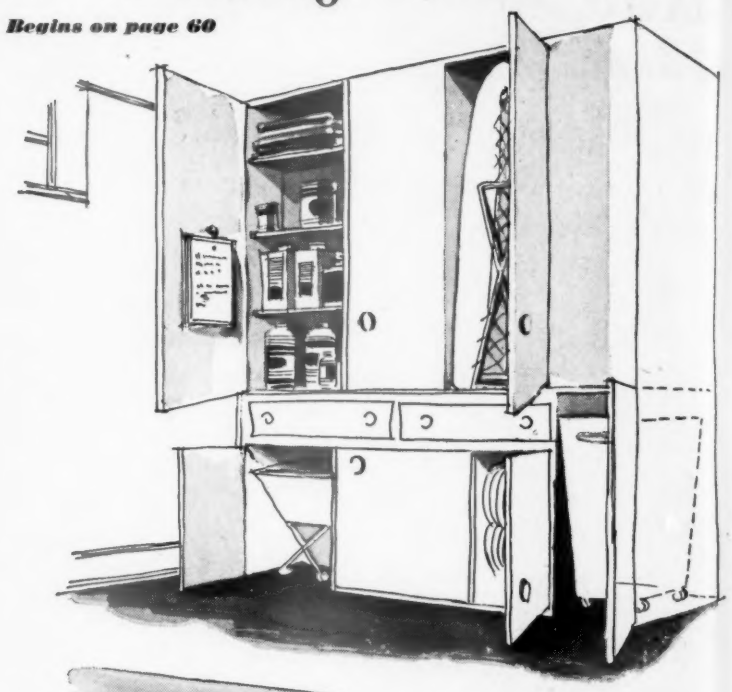
Notice how the soap in the pad combines with sturdy S.O.S. fibers to give you a truly magic grease-cutting combination.

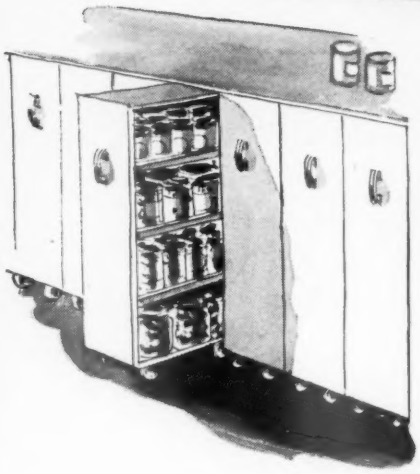
It never fails!
Test S.O.S. on any pot, skillet or pan: black, greasy or dull. S.O.S. never fails. And it's complete — the only cleanser you need.

S.O.S magic cleanser of pots and pans

Extra Storage in the basement

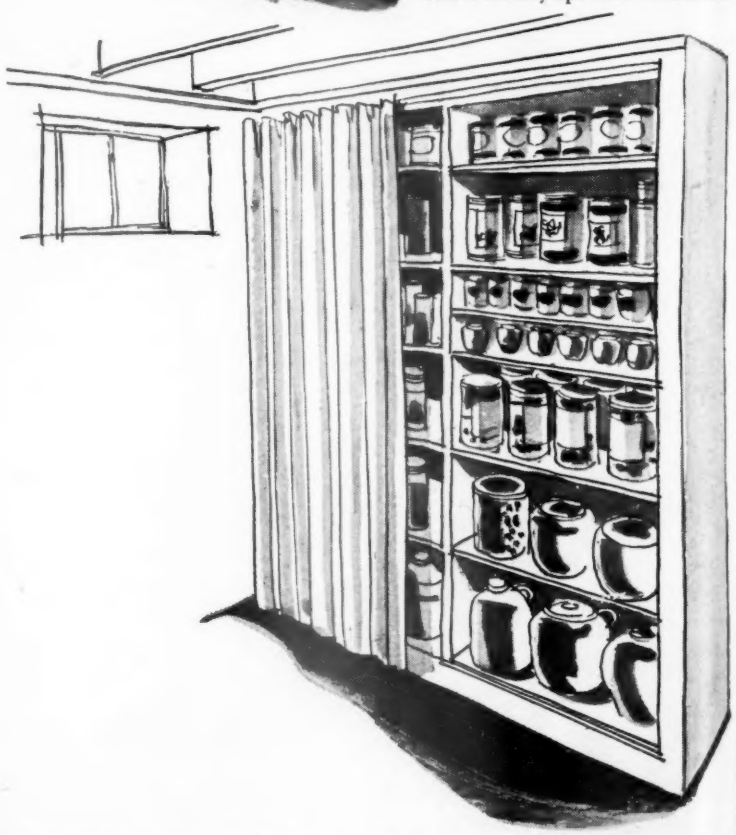
Begins on page 60





Adequate storage units raise efficiency of utility area in the basement. The hamper on casters stands underneath the laundry chute. Ironing board is permanently hinged at base, swings down for use. Cabinets and drawers hold all supplies.

Here's an idea for storage of canned foods. Cabinets under work counter roll out on casters. Each one is 12 inches wide and conveniently open on both sides.



Canned foods on open shelves are decorative. But to protect jars from dust, you may want to add a canvas curtain. Space shelves to fit jars, don't make them more than two jars deep, and raise the bottom shelf off the floor. Long shelves need center support . . . [*Turn to next page*

Free complete details on this attractive and versatile room are yours for the asking. Write address below.

Room to Retire - to Sleep - Relax or Study

● Here is a truly versatile room! Primarily a bedroom, it affords a private nook for each occupant—for reading, for writing or a personal hobby—with each nook separated by the attractive fireplace. A similar separation could be effected by closets or a window. The Southern-style shuttered door and window are decorative yet provide the practical advantage of privacy combined with good ventilation.

The feeling of cozy warmth is achieved by finishing the walls with Dusty Rose SPRED-Flat. Pleasing contrast is obtained with the nook walls in Peacock Blue SPRED-Flat. The ceiling color is an intermix of half Dusty Rose and half White SPRED-Flat. Woodwork is in White SPRED-Luster and floor in Mahogany Florenamel.

SPRED-Luster is the fastest working, easiest-to-use wall enamel ever produced. Painters say it *cuts painting time in half.* Gives a smooth, lustrous finish that *washes like a china plate.*

SPRED-Flat is the famous and original soy bean wall finish that put water mix paint in the quality field. Provides a rich, suede-like, washable finish.

See a demonstration of SPRED wall finishes in 11 Decorator-Preferred Colors, at leading independent retailers everywhere.

Copyright 1947, The Glidden Company

New Book on Home Beauty with Color

Contains scores of brand new room color schemes and practical, useful ideas for remodelling with color using your present furnishings. 48 pages are beautifully illustrated throughout in full colors. Send 25¢ (in coin) today for your copy of "The Key to Color Harmony in Your Home." The Glidden Company, Department B-5, Cleveland 2, Ohio.

SPRED-Luster
$1.43 a Quart
$4.98 a Gallon (5 qts. mixed)

SPRED-Flat
$3.49 a Gallon (6 qts. mixed)
$1.15 a Quart

Guaranteed by Good Housekeeping — Replacement or a refund of money if defective or not as advertised therein

Glidden *Pacemaker in Paints*

Makers of these famous finishes—SPRED-Luster, SPRED-Flat and SPEED-Wall for Walls and Ceilings
JAPALAC and RIPOLIN Enamels for Woodwork, Trim and Furniture—FLORENAMEL for Floors—ENDURANCE House Paint for Exteriors

Old Colony

PHOTOGRAPH BY PAUL DAVIS

furniture with enduring charm . . .

fashioned by New England craftsmen

A nice feeling for our colonial heritage, integrity of construction and a thorough-going regard for comfort characterize Heywood-Wakefield Old Colony furniture. Made in New England by craftsmen who have been making furniture since the early days of the Republic, these pieces in rich and mellow Winthrop Maple finish are all "*Home Planned.*" That is, you can buy them from open stock—as you buy your silver. You can add to them as your home grows—transforming your living room, dining room and bed rooms into a harmonious, beautifully integrated whole.

You'll find Heywood-Wakefield Old Colony furniture at better stores everywhere.

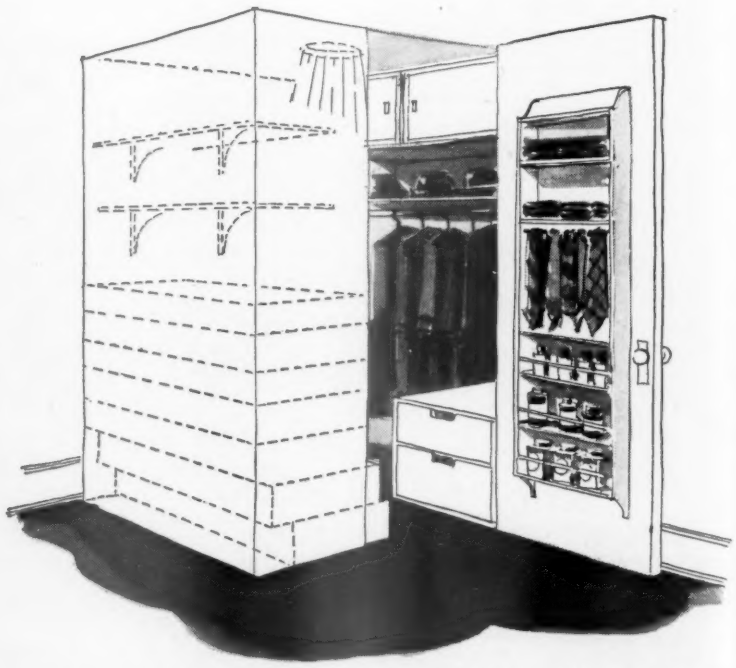
HEYWOOD-WAKEFIELD
EST. 1826

Gardner, Massachusetts

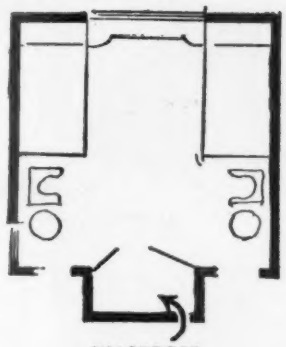
Extra Storage

Begins on page 60

Large closet can be arranged to serve two people



Much can be done to increase the efficiency of walk-in closets found in most older homes. This one, for a man, has trays and shelves filling one wall, reducing the need for furniture in the room. Remaining hanging space is adequate for most wardrobes. Note shelves attached to door.

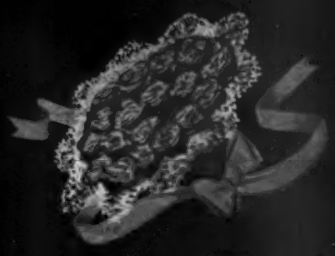


WARDROBE

Two little girls sharing a bedroom could find plenty of space for dolls and toys on shelves at the head of each bed. Later, books and knick-knacks will gradually take over the space. The dressing table under the window is divided for dual use. A large walk-in closet at the other end of the room (left) solves the problem that arises when two people share a wardrobe space (Mother and Father, take note). In it, clothes are kept neatly divided. The hanging rods should be fitted to the child and raised gradually. Provision is made for storing hats and shoes, too.

Even a shallow wardrobe closet can have several trays underneath hanging space. Narrow shelves on the door hold smaller articles of clothing, might also be planned to hold toilet preparations. Ties are hung below.

Turn to next page



The set for brides to hint for... or to start for themselves

Club Aluminum

. . . the "Full Flavor" Cookware with the beautiful "jewelry-store" finish

CLUB ALUMINUM 3-qt. Saucepan $3.95

CLUB ALUMINUM 4½-qt. Dutch Oven $5.95

CLUB ALUMINUM 10-inch Chicken Fryer $4.95

FULL FLAVOR

Heats evenly. Flavor-laden steam rises to the moisture-sealed lid, falls back again and again to flavor and reflavor your food. Precious vitamins and minerals stay in.

And there are nine other types or sizes to choose from in building your own set of **Club Aluminum Hammercraft Waterless Cookware.** All are in that lustrous, hammered "jewelry-store" finish that will add such charm, distinction and good-cooking efficiency to your kitchen. They bring you that famous "Full Flavor" principle of cooking which is better for food, more saving of fuel and easier for you. So, have Club Aluminum—somehow, some way—among your wedding gifts. And, remember, *it still sells at prewar prices.*

CLUB ALUMINUM PRODUCTS COMPANY · CHICAGO 14, ILLINOIS

Other distinctive Club lines:

Club Glass Coffee Makers . . . Club Coffee Dispensers . . . Club Household Cleaners and Polishes

Tune in "Club Time," ABC Network Monday mornings, and hear favorite hymns of famous people

© 1947 CAPCo

NEW TEXTURED CARPET BY

MOHAWK

BRINGS YOU NEW FLOOR BEAUTY!

...Grosvenor...

another Mohawk carpet made from Resilient Wools!

GIVE YOUR WHOLE HOUSE NEW DISTINCTION WITH MOHAWK GROSVENOR

Downstairs, you can have dining room, living room and entrance hall in the colors illustrated.

Upstairs, you can have bedrooms in another lovely Mohawk color range.

Each room will be in harmony with the others; each room will be beautiful in itself!

At last you can get a textured carpet that's definitely *different* —and beautiful for any room in the house!

The new Mohawk Grosvenor has a softly sculptured look; at the same time gives a charming needlepoint effect. It comes in lovely Mohawk Foundation colors. And like all Mohawk carpets, it's made of *Resilient* Wools—wools with the sturdiness and stamina to give years of beautiful service!

MOHAWK

RUGS and CARPETS

Beauty that endures

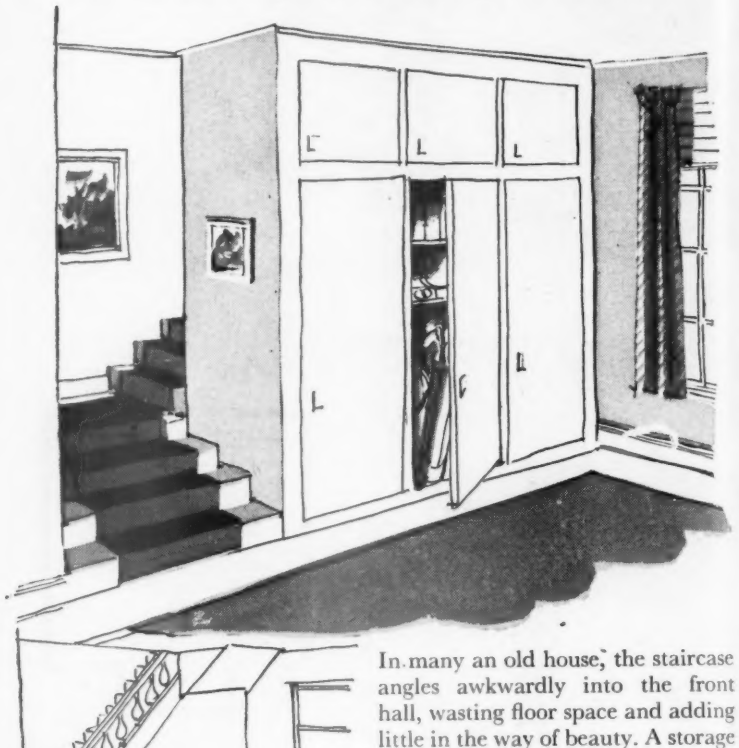
MOHAWK CARPET MILLS, Inc. • AMSTERDAM, N.Y.

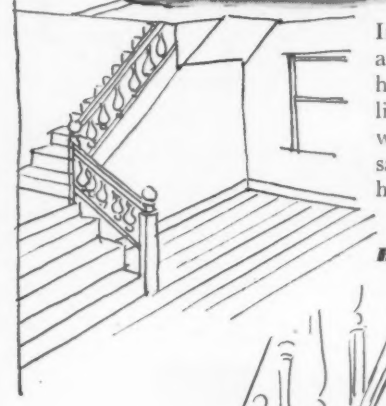
Extra Storage

in the entrance hall

Begins on page 60

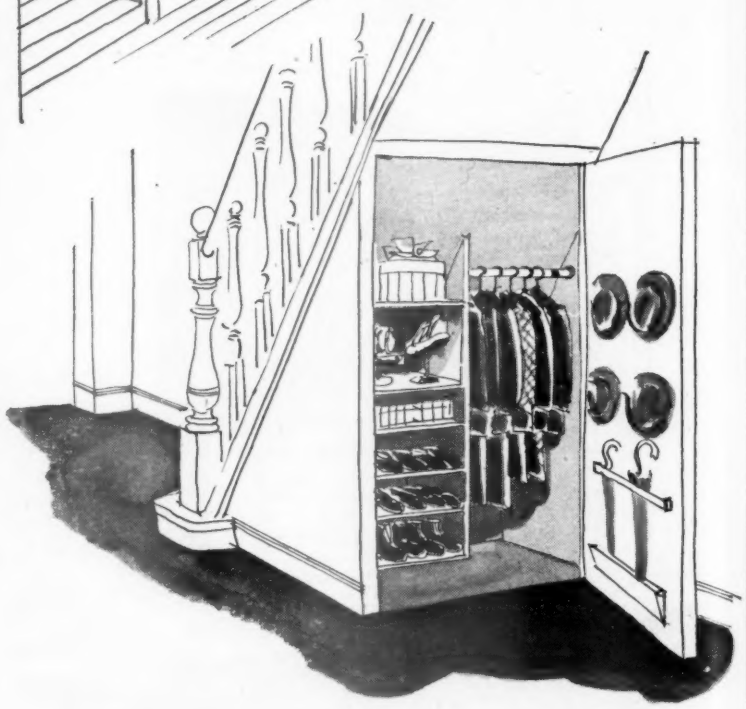
Indoors and outdoors meet at the front hall. As anyone who picks up after children knows, lack of an adequate closet there is no joke





In many an old house, the staircase angles awkwardly into the front hall, wasting floor space and adding little in the way of beauty. A storage wall, built to fit, is a good way to salvage the corner by making it hold sports equipment and wraps.

Before

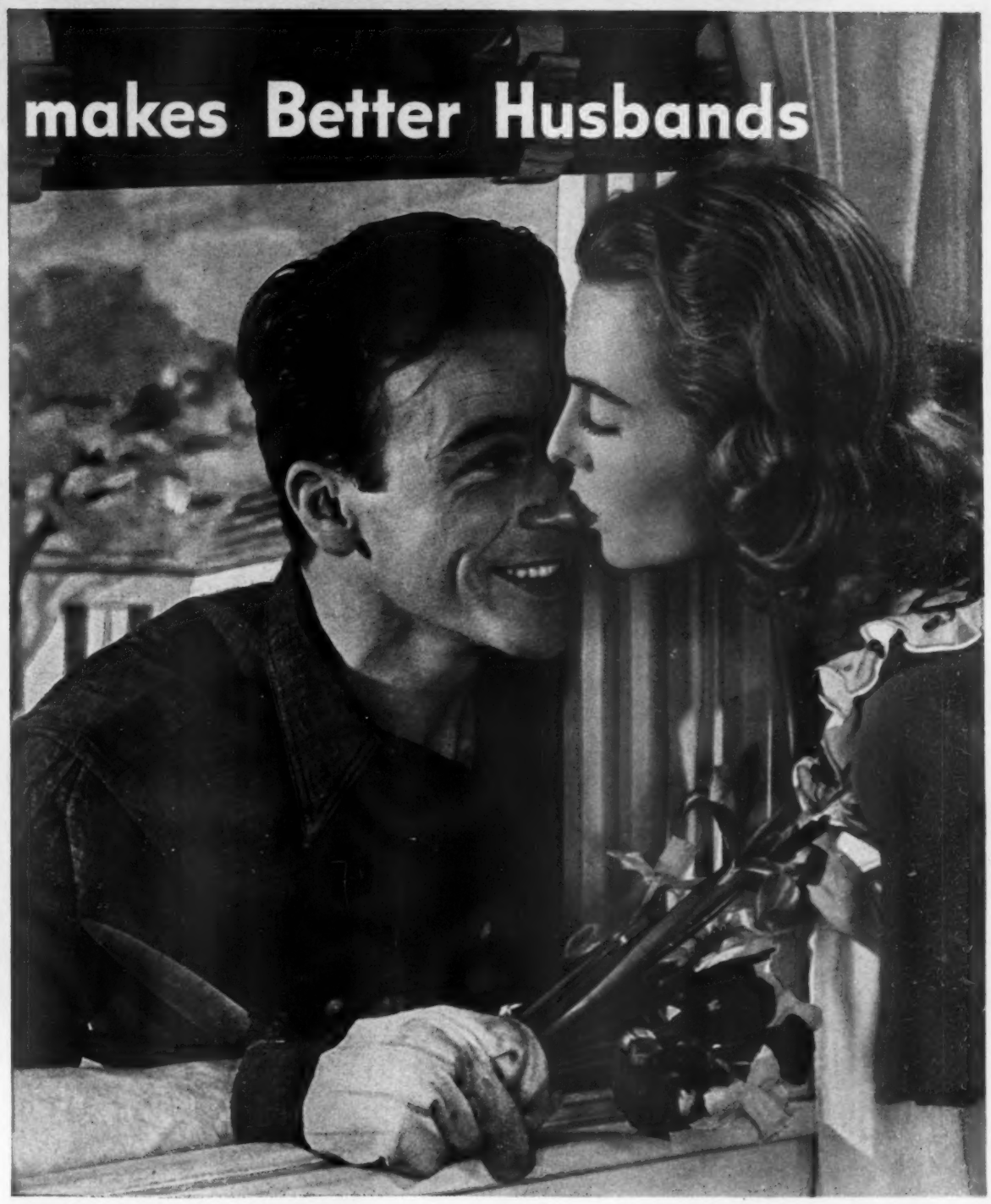


A shallow closet built under a stairway solves the problem of where to keep rainwear. Cleaning is simplified by covering floor and lower shelves with linoleum. The door might well be louvered to speed drying. If you already have closets elsewhere for wraps, such a compartment might hold your collection of sports equipment or downstairs cleaning tools.

Turn to page 145

Better Sleep makes Better Husbands

Special Englander construction encourages complete relaxation . . . the secret of perfect rest!



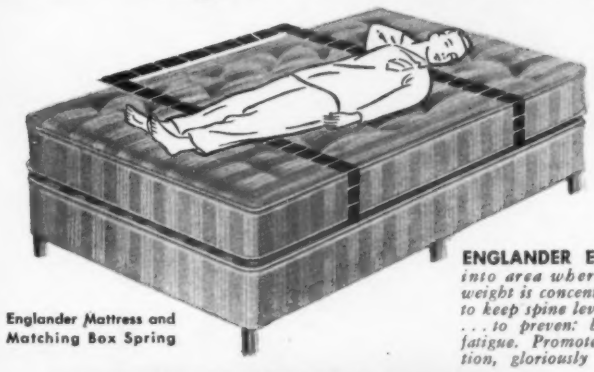
That's the Magic of a Luxurious Englander Mattress!

What can you buy half so important as a blissfully comfortable Englander? Doctors emphasize more and more that sound rest . . . the *support* you get from your mattress . . . often makes the difference between *"borderline health"* and buoyant energy!

Englander—for Comfort *Plus* Support

The moment you lie on an Englander Mattress, you feel a wonderful new relaxation. For Englander's special construction provides *balanced* support for every part of your body. No sagging spine. No muscle strain. You sleep in bed-of-roses comfort . . . the deep *restorative* sleep that puts a smile in your eye, and a bounce in your step!

Remember you get a 52-year heritage of fine mattress-making in Englander. You get superb construction, plus the finest of springs, fabrics and hand craftsmanship . . . the *utmost* in sleep luxury. *Sound rest is far too vital to compromise on less!*

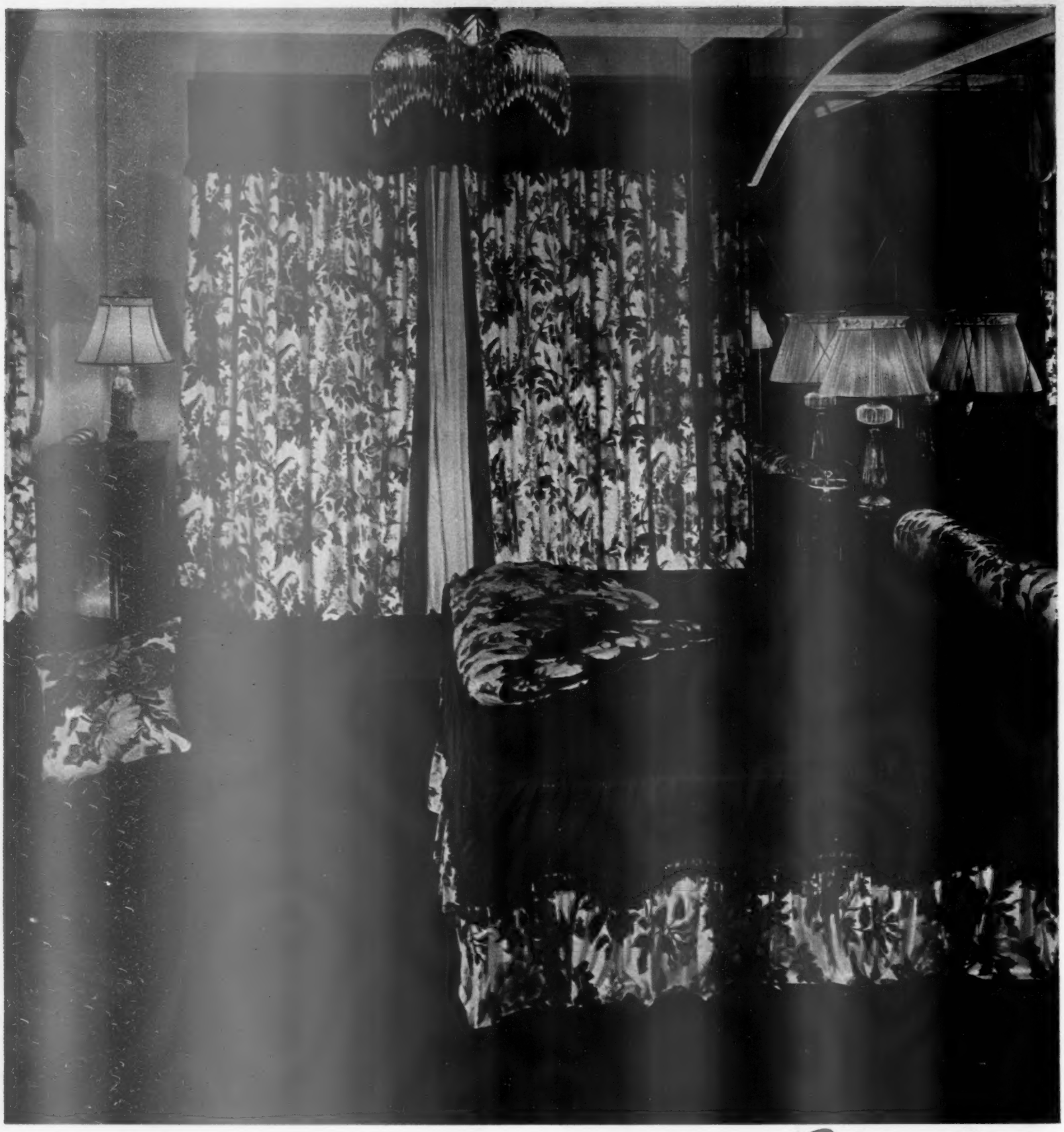


Englander Mattress and Matching Box Spring

ENGLANDER EQUALIZER *built into area where 65% of body weight is concentrated, is designed to keep spine level as doctors urge . . . to prevent backache, chronic fatigue. Promotes utmost relaxation, gloriously refreshing sleep.*

Englander
AMERICA'S MOST LUXURIOUS
mattress

THE ENGLANDER CO., INC., CHICAGO, ILL.



KANDELL Chintz

EVERGLAZE*

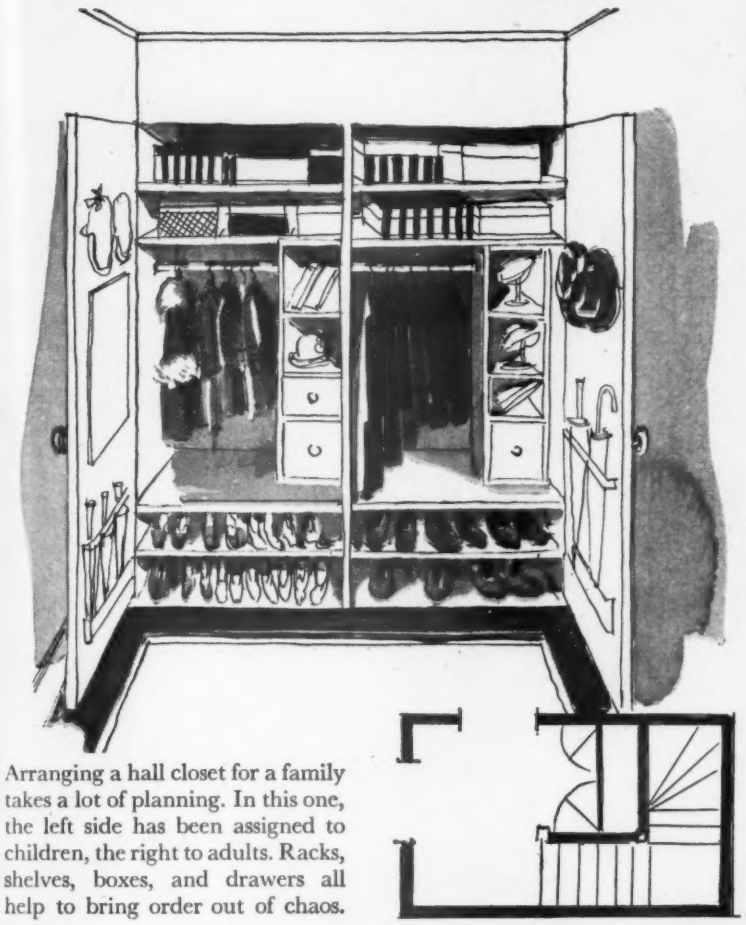
For handsome color effects . . . to give every room a welcoming atmosphere, a fine decorator's chintz is the perfect answer. Chintz by *KANDELL* is that superb, true-color fabric with a permanent glaze finish that you've searched for so long. Shown above is the magnificent Shalimar pattern, combined with solid color Kelly green, one of a large collection of chintz designs created by *KANDELL*, 36 inches wide, about **$1.39** a yard. Look for the name *KANDELL* printed on the chintz. *Ask to see them in leading department stores. For the name of the department store in your city, write KANDELL, INC., 261 Fifth Ave., New York.*

*REG. U. S. PAT. OFF.

Extra Storage

in the entrance hall

Begins on page 60



Arranging a hall closet for a family takes a lot of planning. In this one, the left side has been assigned to children, the right to adults. Racks, shelves, boxes, and drawers all help to bring order out of chaos.

If there's room, built-in storage space completely surrounding the front door has an attractive appearance. The children use one side, mother and dad the other. Space is divided into compartments for specific jobs. Overhead cabinets are good for storing luggage, seldom-used sports equipment, out-of-season wraps. Note rack for umbrellas on the door.

Turn to next page

Bendix
THE REAL VOICE OF
Radio

Beautiful BEYOND BELIEF IN TONE AND STYLING

Look ahead, and choose a Bendix Radio-phonograph. It's the wise decision because timeless heirloom styling is complemented by performance close to the ultimate. Here, for example, is FM that really fulfills its promise. Programs come through in any weather with concert hall resonance, clarity and fidelity thanks to remarkable new freedom from static, interference and fading. On Standard Broadcast, Short Wave and Records as well, even the best sounds better with a Bendix. Better dealers everywhere will proudly show you models matching your home and performance matching your dreams.

BENDIX RADIO

BENDIX RADIO DIVISION OF
Baltimore 4, Maryland

Bendix
AVIATION CORPORATION

EVENING GOWN BY MAURICE RENTNER
© 1941 BENDIX AVIATION CORPORATION

They'll Say Nice Things When You "Paint-it-Yourself" with

ONE COAT COVERS
NU-ENAMEL
NO BRUSH MARKS

IT'S EASY
it's FUN and it's THRIFTY too!

Easy, because Nu-Enamel covers in just *one coat* and leaves *no brush marks*. Fun, because your Nu-Enamel paint jobs always have that professional look. Thrifty, because you can paint with Nu-Enamel for as little as 1¼c per square foot. You can paint the lower half of the average bathroom with Nu-Enamel for only $1.95. Your Nu-Enamel Dealer will gladly give you the simple instructions to "Paint-it-Yourself" with Nu-Enamel—the paint that's made especially for the casual or amateur decorator.

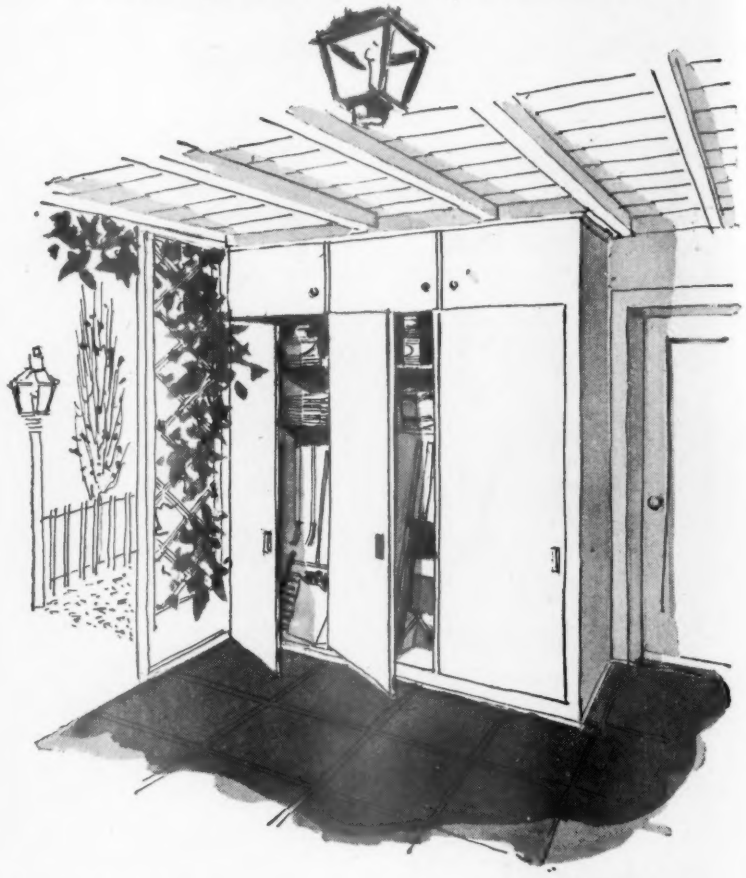
And remember—your Nu-Enamel Dealer carries a *complete* line of paint products—there's a Nu-Enamel Paint for every purpose and purse.

See Your Nearest
NU-ENAMEL DEALER
You'll recognize him by the valance in the window

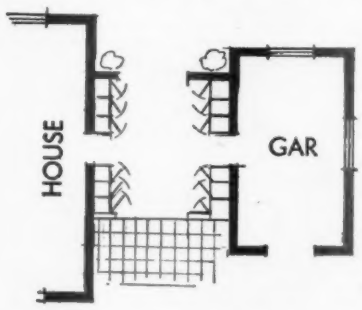
Extra Storage in a breezeway

Begins on page 60

No storage space in your breezeway? Then you're missing a lot of extra convenience

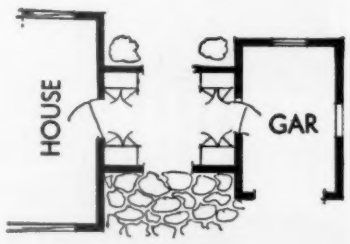


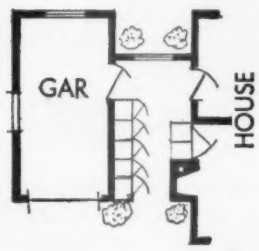
At many homes, breezeways serve only to keep the rain off father when he dashes from the garage to the house. Some families give the breezeway an extra excuse for being by using it for protected outdoor dining. But rare indeed is the family that has exploited the storage possibilities of the breezeway area. Simple cabinets built into a breezeway will hold a great variety of possessions, protecting them from the elements as well as from theft, and keeping them out of the way when they're not in use.



A large, square breezeway (left) will hold a dozen full-length cabinets without subtracting much from the usable floor area. In a breezeway, garden tools and equipment are protected and concealed, yet are accessible on a moment's notice if the urge comes to work outdoors.

Smaller breezeways (right) are somewhat more common. But they also have storage possibilities—cabinets fit neatly into each of the four corners. Use cabinets for lawn chairs, and to solve the problem of where to put screens and storm sash.





If your breezeway also serves as a narrow, protected passageway (left), try lining one full wall with trim cabinets. You'll find it much easier to keep the passage free of clutter. You might use some of the cabinets to store the youngsters' outdoor play equipment. It would be protected from possible theft, and there would be no danger of its being run over by the auto as you enter the garage.

Turn to page 184

the new *Safety Top* even "minds" the kiddies!

● Presteline's *Safety Top* keeps hot elements and utensils safely out of tiny tots' reach—as they should be! And Presteline's four-across-the-back *Safety Top* also gives broad extra front work-space—right at the spot where you need it!

Among all leading electric ranges, only Presteline offers the new *Safety Top*. You'll want to see all 21 practical features combined only in the Presteline electric range. Compare before you buy. See the stunning new Presteline now!

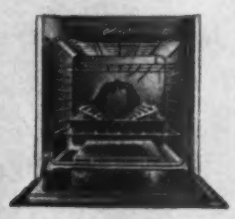
Only Presteline gives you a choice of all three!

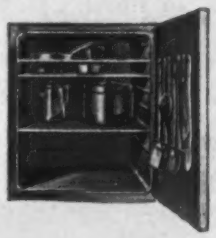
You'll favor this new SAFETY TOP if you have a little helper in your kitchen. Keeps hot things out of kiddies' reach. Provides immense front work-space . . . . Or perhaps you prefer this DIVIDED TOP the balanced design with convenient center work-space. Utensil handles don't get hot, not being over an adjacent surface unit . . . . Or maybe you'll choose this conventional CLUSTER TOP with its compact grouping of elements and Deepwell Cooker . . . . Whichever you select, you're sure of wonderful cooking with Presteline's new accurate 7-speed cooking units!

THE ELECTRIC RANGE WITH THE

Safety Top

LARGEST OVEN AND STORAGE SPACE OF THEM ALL





Roasts 30-lb. turkey! Cooks biggest oven dinners—all at one time. Fully automatic. Set it—forget it! And return hours later to a dinner cooked to delicious perfection!

Over 50 different shelf arrangements — plus handy utensil door rack and extra drawer to keep pots, pans and other much-used utensils at your fingertips! Saves steps — and time!

Presteline

ELECTRIC RANGE

PRESSED STEEL CAR COMPANY, INC. • *DOMESTIC APPLIANCE DIVISION* • *666 Lake Shore Drive, Chicago 11, Illinois*

© 1947 Pressed Steel Car Co., Inc.

"Look! Not even a drop on the floor!"

Let him splash to his heart's content! Those marvelous °Fleecenap Shower Curtains just won't blow!

Besides hanging straight in the tub, Kleinert's Fleecenap has a doeskin-texture that never gives you cold chills when it touches you! Won't stick, crack, peel, stiffen, stretch, or shrink . . . and washes like a dream! In the colors you want—at your favorite department store.

Tiger Lily (*above*) comes in red and grey on white, rose and turquoise on white, blue and wine on white, yellow and green on green, pink and dark blue on on blue, brown and aqua on yellow. $6.95.

Printed Shower Curtains from $5.95 each. Solid color shower curtains from $4.95 each. Matching Drapes—same prices as shower curtains.

(*Prices may be slightly higher on Coast*)

An Old Salt Goes

The versatile Cape Cod proves again it's at home anywhere—even on the plains of Texas

LIKE many couples who build their own homes, George and Evalyn Timby of Amarillo, Texas, chose the Cape Cod style. Thus they brought a touch of New England to the broad plains of the Texas Panhandle.

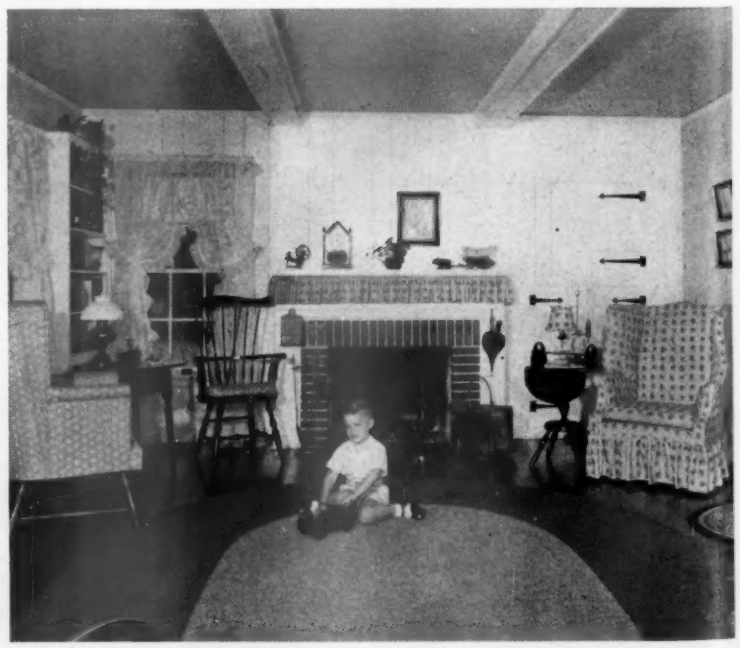
Architect Harold Walsh and his contractor, G. R. Gardner, closely followed tradition. The lamppost near the front gate, the name plate on the door, and the oxcart weather vane on the garage are all authentic Early American. A white picket fence, flecked with clusters of Paul Scarlet roses, is an added touch.

The interiors follow the same pattern—structural beams across the living room, random-width planked and pegged floors, black hardware, and ornaments of brass, copper, and iron. The lighting fixtures thruout the house are polished brass. All of the doors have the traditional six panels.

IN DECORATING the house, Evalyn Timby used blue as her basic color, with touches of gray, mauve, white, and yellow for contrast. Blue-and-white braided carpeting covers all floors from wall to wall except in the living room, where braided rugs are oval to show off the surrounding flooring. Wallpaper is blue or gray with small figures.

Tho their home is not large, the rooms are. The dining room is smallest, but actually it is a part of the living room, separated from it by a ceiling beam. A Dutch door which opens into the kitchen makes serving easier. The kitchen is long, with the end opening onto the terrace reserved for breakfasts and quick lunches.

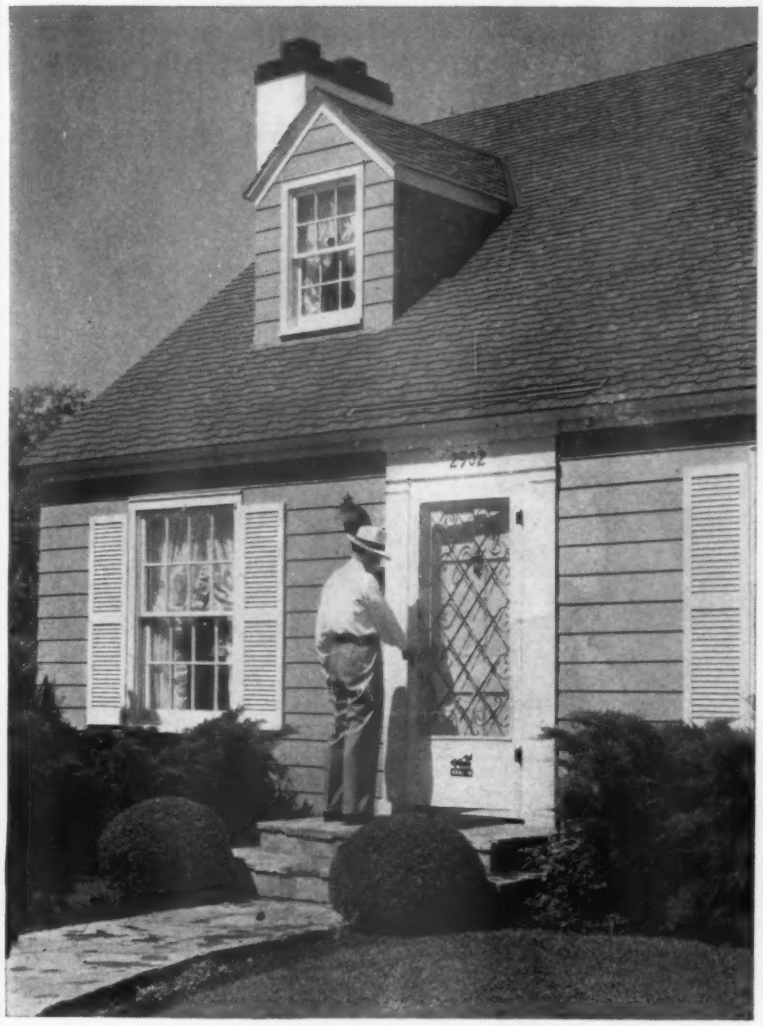
Closet space was not forgotten. Each [*Turn to page 150*



Furnishings thruout the house are Early American in character. In keeping with this spirit is the fireplace with a flounce that matches chair and lamp shade. Note use of random-width paneling on the wall

West

By Renie and George Williams



Delicate metalwork behind the glass panel of the outside door enhances the detailed perfection of the exterior. Note that a sunken gutter near the roof's edge protects the door—and George Timby—when it rains

This flagstone terrace is a cool refuge day or night. It opens directly off the kitchen, and meals are easily served out of doors. That's 4-year-old Michael Timby serving his spaniel in his favorite spot for play

Settings and Accessories by B. Altman & Co., Inc.

With all my love...

Blow him a kiss on the evening star—then dream true tonight beneath the soft caress of your North Star Nocturne!

Nocturne, *light as a sheet,* soft as a cloud, is just right when summer nights grow chilly or as a toasty "throw" for afternoon naps. It's the blanket to buy in Spring—and be thankful for all year round. And why not treat *all* your beds to a *complete* North Star Blanket Wardrobe*—your Nocturne plus a North Star Pair—versatile trio—to combine for comfort whatever the weather. What a perfect gift for brides!

North Star
100% Virgin Wool
Blankets

FREE SAMPLE! Blanket Wardrobe swatches. North Star Woolen Mill Co., 239 S. 2nd St., Minneapolis 1, Minn.

9.95 to 145.00

*TRADEMARK REG.

Fashions for Kitchens

One glance at Daystrom's new kitchen sets will set your heartstrings a-strumming! Plastic table tops decorated with original Walter Dorwin Teague designs—each as gay and colorful as an ice ballet. *Plus* an exciting new decorating idea—a free kit of decals to match your table top motif—so you can be your own decorator and custom-style your kitchen.

Daystrom sets are heavily chrome plated. The tops are decorated laminated plastic—chip-proof, heat and stain resistant, washable. Set consists of extension table and 4 chairs luxury-upholstered in red, green or blue Duran.

Swedish Peasant Design Shown—a sophisticated interpretation of a provincial theme. Also, Strawberry Festival, Trojan, Nightingale, Floral Lace.

SEND FOR—"Fashion For Kitchens" New Free Booklet showing Daystrom sets in model kitchens, in full color. Write to Dept. BHG-E.

DAYSTROM

TUBULAR CHROME KITCHEN **Sets**

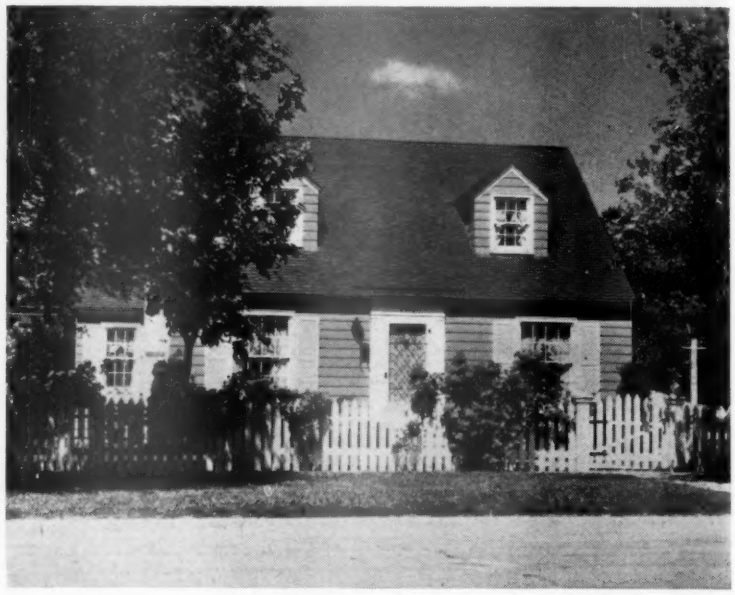
DAYSTROM CORPORATION, OLEAN, NEW YORK

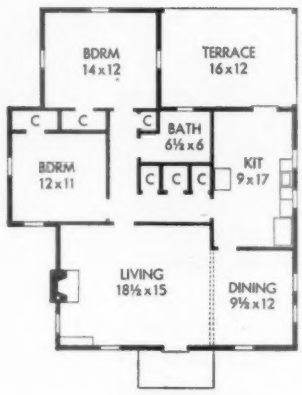
An Old Salt Goes West

[*Begins on page 148*]

bedroom has a 6-foot closet, and in the hall connecting kitchen and bedroom are four more closets, one for linens, one for brooms and cleaning equipment, the other two for clothes and odd items.

Tho there is a partial second floor, the Timbys decided not to complete it until materials aren't so urgently needed by other families. At present, the upstairs is reached by means of an access opening in the center hall closet. Later, however, a regular and more convenient stairway will be built in its place.





Basking in the sunlight behind a low picket fence, this home might as easily be in Maine as Texas. Oyster-gray clapboards and the white trim reflect the brilliant sunshine. The roof is made of random-sized wood shingles. Twin dormers light the upstairs, not yet finished

The working part of the kitchen is U-shaped, with the Dutch door to the dining room at one end. At the end pictured here are the breakfast set and a much-used rocker. The wallpaper has an appropriate pattern

"Now I make light work of my light woodwork"

New-type cream wax polish has wonderful cleaning power . . . gives woodwork a dry wax finish that fingerprints and dirt won't stick to

At last an easier way to keep all the light woodwork in your home spotlessly clean!

It's safer than scouring with harsh cleansers that are injurious to painted surfaces . . . it's better than soap-and-water scrubbing that leaves woodwork a perfect target for tomorrow's dirt.

An occasional application of Johnson's Cream Wax not only cleans woodwork beautifully but also leaves a protecting wax film that *keeps* it clean.

Nothing could be simpler! Two active cleaning ingredients in Johnson's Cream Wax quickly remove stubborn smudges and fingerprints. The wax, remaining, takes on a lovely polish . . . that resists soiling and spotting. Woodwork glows with mellow beauty.

When you go shopping, be sure to ask for Johnson's Cream Wax . . . the new creamy-white wax polish developed especially for woodwork, furniture and white kitchen equipment . . . the only cream polish containing genuine Johnson's Wax.

The modern furniture polish

Old-fashioned furniture polishes afford no protection and leave an unpleasant, oily residue. Not so with Johnson's Cream Wax—it cleans swiftly, seals surfaces against dirt and fingerprints with a *hard, dry, lustrous finish*. It gives unequalled beauty to table tops, sideboards, radio cabinets . . . antique or modern pieces.

Pull up a chair, they're on the air! Fibber McGee and Molly Tuesday night—NBC

FIVE FAMOUS JOHNSON POLISHES

Cream Wax,

Paste Wax, Liquid Wax, Self Polishing Glo-Coat, Carnu for cars

Copyright S. C. Johnson & Son, Inc., Racine, Wis., 1947

"so easy to open"

What a thrill you'll get the first time an aluminum window *in your own home* glides open at the touch of your fingers. Then you can say good-by forever to tugging and hammering at hard-to-open windows.

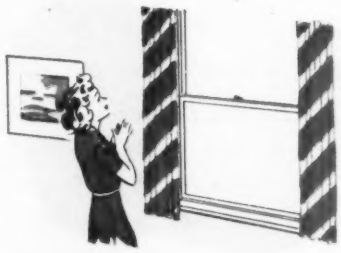
Aluminum windows never stick or swell; never rust; never need painting. Through the years they stay weather*proof* and weather*tight* as new. Their neutral color and soft, satinlike finish blends with room interiors and with exterior construction.

Hundreds of thousands of windows made of Alcoa Aluminum are now in service. More are going into new homes every day. Leading window manufacturers use Alcoa Aluminum to produce many types of quality windows designed for different uses and climates. Consult your architect, builder or dealer. He can advise you on the best type of aluminum window for your home.

ALUMINUM COMPANY OF AMERICA,
1912 Gulf Bldg., Pittsburgh 19, Pa.

"So easy to clean"

No deep corners or rusty surfaces to worry about when you clean aluminum windows. Just wipe off the frame. It stays clean and new looking.



"So good looking"

Because aluminum is strong, window members can be narrower. Larger glass areas let you see out; let in more light. If you wish, sash may be painted to match decorations.

"So easy on the pocketbook"

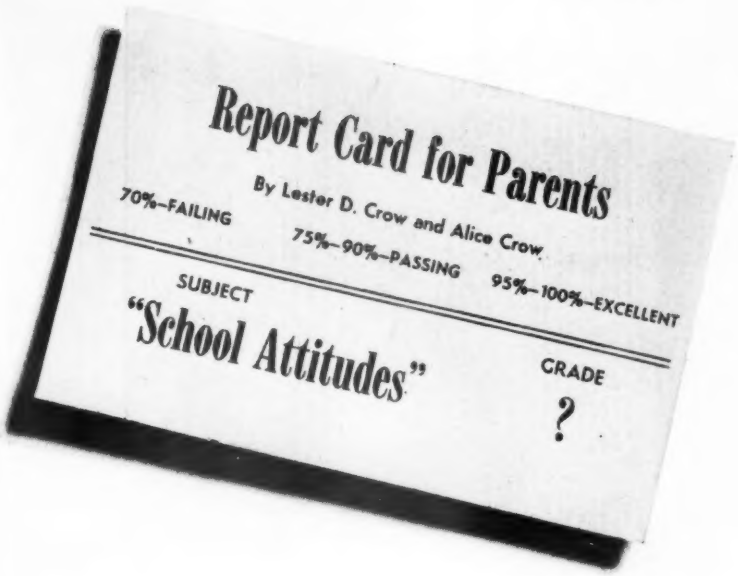
With windows of Alcoa Aluminum you save and save. They are quickly installed; no weights and sash cords; no painting required.

MORE PEOPLE WANT **MORE** ALUMINUM FOR **MORE** USES THAN EVER

LIGHTER to live with

WINDOWS OF **ALCOA** ALUMINUM

ALCOA ALUMINUM



EVER stop to think, parents, that what you do at home has lots to do with son's or daughter's success at school? In this third quiz in the series (Helping Child Socially, March, 1947; Home Relationships, April, 1947), our noted authorities on young people's problems check you to see whether you are being a help or a hindrance to teacher.

Answer each question with one of these words.

Never	**Sometimes**
Always	**Often**
Rarely	**Usually**

Be honest with yourself!

Study: *Do you—*

1. Provide Bill and Joan with a quiet nook for home study?.....
2. Help them arrange a time schedule for homework?.....
3. Interrupt them when they are studying?.....
4. Let them neglect homework?.....
5. Expect marks beyond their ability?.....

School: *Do you—*

6. Insist that they get to school on time?.....
7. Encourage cooperation with teachers and classmates?.....
8. Allow them to object to courses they are taking?.....
9. Induce them to settle their own school problems?.....
10. Encourage them to be critical of their teachers?.....
11. Inspire them to think their school is tops?.....
12. Help them adjust to the realities of school life?.....

Home: *Do you—*

13. Pamper them at home, so they're spoiled brats at school?.....
14. Help them overcome their fear of examinations?.....
15. Worry about how well they will do at exam time?.....
16. Act as quizmaster during exam crams, when requested?.....
17. Expect performance of household duties, as well as homework?

Finances: *Do you—*

18. Give them an allowance sufficient to cover school activities?...
19. Try, within your means, to have them appear as well as their classmates?.....
20. Expect them to work part time while going to school?.....

Scoring on page 154

ELOQUENT OF HOSPITALITY

Ronson "Mayfairs"
$15.00 a pair
(tax extra)
Charming examples of Ronson's graceful table models, in radiant silver plate.

Without words, but eloquently, these and other exquisite designs of Ronson Table Lighters speak of a hostess who overlooks nothing . . . for the comfort and convenience of her guests. At this table, through the years, many friends will gather; take cigarettes; lift these lovely silver-plated Ronsons from their place. Then—Press, it's lit! Release, it's out! Ronson will never fail them . . . nor you.

As gifts for any occasion . . . Weddings, Anniversaries, Graduations, Mother's Day, and Father's Day . . . these Ronsons will have a hospitable future in the lives of those you love.

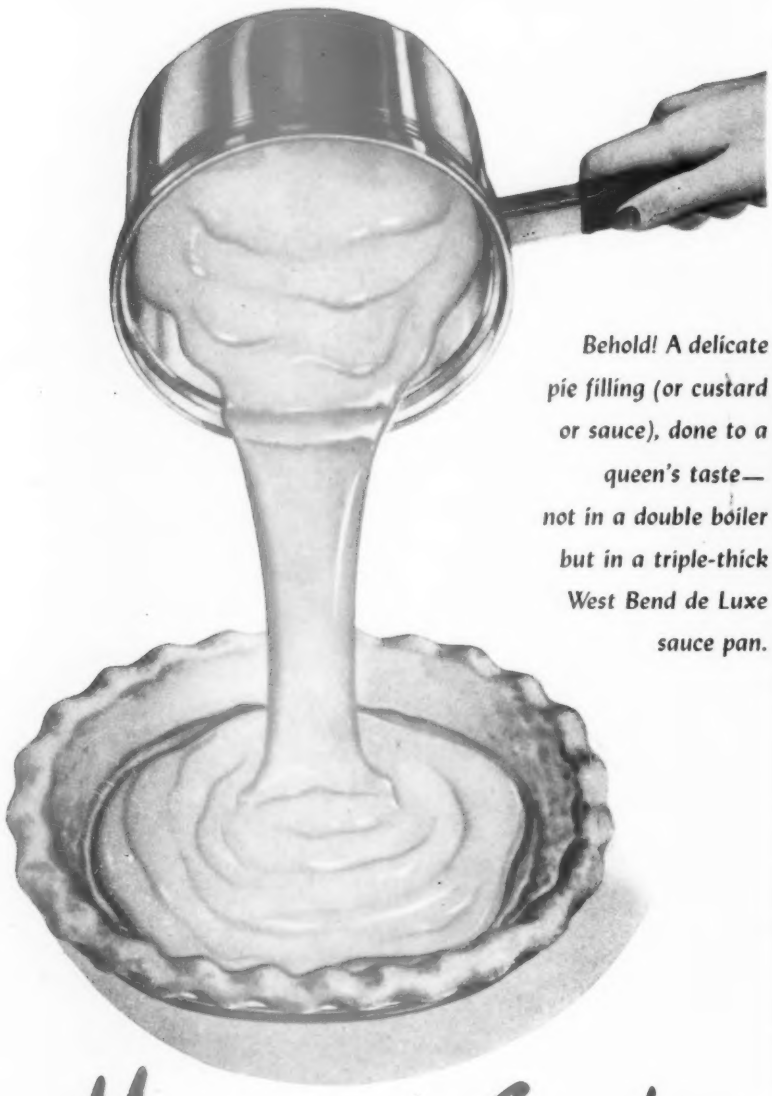
At your favorite dealer, see also the variety of handsome RONSON lighters for pocket and handbag, from $5.50 to $200. *No individual orders can be filled direct.*

RONSON

WORLD'S GREATEST LIGHTER

FUN ON THE AIR. Tune in on RONSON'S "20 Questions" Saturday nights (Sunday nights, Pacific Coast), Mutual Network. For time and station, see your local newspaper.

NEWARK, N. J., TORONTO, ONT., LONDON, ENG.



Behold! A delicate pie filling (or custard or sauce), done to a queen's taste— not in a double boiler but in a triple-thick West Bend de Luxe sauce pan.

Magic made Easy!

WITH

WEST BEND

DE LUXE COOKWARE

A

B

C

D

This is only one of the feats of kitchen magic made possible by the triple-thick construction of de Luxe aluminum ware. And besides, the triple-thick design provides delicious waterless cookery. There's magic in the way you save food's natural nutrients, color, and flavor — in the way you save food and fuel — in the way you save time. . . . Ask your dealer about this four-piece set . . . $16.65. *A*—3-qt. Sauce Pan, *B*—Dutch Oven, *C*—2-qt. Sauce Pan, *D*—10-inch Skillet.

de Luxe ALUMINUM WARE

WEST BEND *Aluminum Co.*
WEST BEND, WISCONSIN

For 35 years, makers of fine utensils

WE GOT A

Library Into a Closet

By Mary T. Foster

Pinto Studios

A BOOKLOVING family like ours will find room for a library somewhere, even in the smallest house. We found ours in an unused closet at the end of our living room. With much pushing and twisting, we moved in the old family table where all the children had studied. Then the rest of the closet was filled, from the floor to ceiling, with bookshelves.

Report Card for Parents

Answers to Quiz on page 153

1. Usually	11. Often
2. Often	12. Often
3. Rarely	13. Never
4. Rarely	14. Often
5. Never	15. Rarely
6. Always	16. Often
7. Always	17. Often
8. Sometimes	18. Usually
9. Often	19. Always
10. Never	20. Sometimes

Score 5 for each question answered with proper word (or one almost like it). If, in spite of all your excuses, you don't make over 70 percent, you're a menace to your young one's success at school. Between 75–90 percent, better study the ones you missed to see if you are neglecting ways to help him. If your score is 95–100 percent, you're the parents for whom teachers give fervent thanks!

The fourth Report Card will appear soon—watch for it. *Better Homes & Gardens* Child Care & Training Department.

When you carry rakings, sand, leaves, rubbish, laundry, etc.,

the Milcor Pick-Up Cart saves your back —and your time

You no longer need to burden yourself with heavy bushel baskets. With the popular, inexpensive Milcor Pick-Up Cart, you can usually take everything (several basketfuls) in one load — and easily wheel it away. You have mercy on your muscles. You stay friends with your feet.

The weight of the load rests on the wheels — not on your arms. It is evenly distributed, to prevent tipping. The front end of this popular lawn and garden cart tilts to the ground, for easy loading and unloading. You do no lifting.

Let the Milcor Pick-Up Cart take the hard work out of your household and garden tasks. Ask for a Milcor Pick-Up Cart at your department store, hardware store, appliance store, general store, or seed and feed store. If your dealer cannot supply you, write us giving his name.

MILCOR STEEL COMPANY
Milwaukee 4, Wisconsin

- *Big capacity—top opening measures 28 inches, front to back. Width, 18¾ inches.*
- *Sturdily constructed of heavy-gauge sheet steel.*
- *Attractive baked-enamel finish.*
- *Large wheels. Wide rubber tires, easy on the lawn.*

MILCOR *Pick-Up Cart*

By Highway—Banff to Jasper

[*Begins on page 54*]

DeCou from Ewing Galloway

The Lakes in the Clouds: an easy hike or trail ride above Lake Louise

The 36 miles between Banff and Lake Louise are paved. Beyond, the highway is gravel, dusty at times, and even the repair gang, which got under way again last summer, has not yet caught up with the tiny but agitating bumps caused by mountain torrents and freezing. Actually, much of the road is straight, level, and fairly smooth. Nowhere is it less than 22 feet wide, few grades exceed a comparatively easy 8 percent, and even over the highest passes sound engineering gives you a feeling of confidence. There are service stations at Banff, Lake Louise Station, Saskatchewan River, Columbia Icefields, and Jasper. The busses drive it fast, skidding over the pock holes. You will want to drive it very slowly, stopping at every turnout to absorb the gorgeousness.

The Banff-Jasper Highway is officially open from June 1 to October 15. It's better for traveling, tho, if you wait until after June 15, when most of the accommodations will be open. For a pleasantly chilly feeling of having the Rockies to yourself, come after Labor Day. The bigger hotels may be closed, or involved with conventions, but many lodges and camps remain open until September 30 and later.

You'll find a few things more expensive in the Canadian Rockies. At Banff last summer gasoline cost per Imperial gallon—one-fifth larger than ours—37 cents. At Jasper and points north it may go to 43 cents and higher. You'll find yourself licking 3-cent stamps on post cards and paying a 3-cent tax on every check you have cashed, even travelers' checks. And if you are so careless as to return to the States with a pocketful of Canadian money, you may find taxi drivers unwilling to accept your half dollar, and finally be forced to exchange it at a 5-percent discount.

But, unless they change drastically before summer 1947, most prices in Canada should be a pleasant sur-

Harmon from Pix

Both by car and by trail you can revel in the beauty of Sunwapta Pass

Luxurious Living . . . a family affair

Just wheel the *Patio Garden Chaise* to the family's favorite relaxing spot—then watch them head for its innerspring-cushioned comfort. The younger set hasn't been overlooked, either. There's the new *Patio Junior* for them. Both sizes are trimly tailored of sunfast, waterproof Zapon-Keratol covering...in cheery shades of Geranium Red, Canary Yellow, Ocean Blue or Garden Green. See them now, at better furniture and department stores.

The Patio . . . $39.50

The Patio Junior . . . $19.75

In luxurious colorful sailcloth

The Patio . $42.50 • The Patio Junior . $22.50

Slightly higher west of The Rockies

The Patio

a modern garden chaise

other Homeworthy Products

The Homestead Innerspring Mattress • The Doll House Crib Mattress

THE VINCENT-McCALL COMPANY • KENOSHA, WIS.

ON THE MILWAUKEE ROAD'S

Olympian Hiawathas

Touralux cars to cut travel costs between Chicago—Pacific Northwest

THIS summer, the OLYMPIAN HIAWATHAS will offer a new service with a 45 hour schedule between Chicago and Seattle. Travel this scenic trail to Yellowstone . . . Montana or Washington dude ranches . . . Spokane's lakes and Grand Coulee Dam . . . Mt. Rainier, Mt. Baker, the Olympic Peninsula and other Puget Sound attractions centering around Seattle and Tacoma.

All equipment for the new OLYMPIAN HIAWATHAS, except the all-room sleeping cars, will be ready for summer service. You'll particularly like the *Touralux* sleeping cars pictured above which will open a new chapter in travel luxury with economy. Among the many other new and enjoyable features are larger and more attractive facilities for lounging and dining.

Free Vacation Information

Write today for literature on vacations in the Northwest Wonderland via the OLYMPIAN HIAWATHAS, new member of the Speedliner fleet. Address F. N. Hicks, Passenger Traffic Mgr., The Milwaukee Road, 708 Union Station, Chicago 6, Ill.

By Highway—Banff to Jasper

[*Continued from preceding page*]

prise. In 1946 you could buy a hearty lunch at Banff's King Edward Hotel for 55 cents, dinner at the Homestead Tavern for under a dollar. Government supervised tent and trailer campgrounds, scenically located at Banff, Lake Louise, and Jasper, and strategically in between, provide cooking and eating shelters, ranges, free fuel, and water at $1 each for car and trailer for a 14-day stay. Bungalow camps, log cabins under the pines, come with electric ranges, showers, and fireplaces, all with million-dollar views, and may cost as little as $8 per night for four.

Rooms in tourist homes at Banff and Jasper are available as low as $2.50 for two. Look for the "Accommodations Approved" sign out front. All accommodations in this part of Canada are government inspected, the price set according to what you get.

There are seven hotels at Banff, two at Lake Louise, four at Jasper. They range from cheerful but modest hostelries like Banff's Mount Royal, $3.50 and up, to the big three of the Canadian Rockies: Banff Springs Hotel, Chateau Lake Louise, and Jasper Park Lodge. At Banff Springs, with its world-famous golf course, striped gardens of viscaria, hot and cold swimming pools, concerts, dancing, and coats of armor guarding the lower corridors, prices start at $6.50 and very much up, European plan. Dinner is $2. Rooms at Chateau Lake Louise, where you can have one of the world's most admired views with your roast beef, are the same. At Jasper Park Lodge you stay in a log bungalow, one of a village of same, set in a manicured, spruce-shaded and spruce-scented lawn sloping down to aqua and emerald Lake Beauvert. Rooms are $9 up, American plan, with meals amidst the flowers and music at the lodge.

In between are the chalets and the lodges, at strategic spots like the Columbia Icefield, Emerald Lake, Bow Lake. Here is quiet in rustic surroundings, typical prices $7 with meals in the chalets, $5 with meals in the separate bungalows characteristic of the lodges. Floored and framed tent cabin camps, like those at Lake Edith and Maligne, $35 per week with meals. [*Turn to page 187*

Kaufmann & Fabry

Turquoise, peak-rimmed, Maligne Lake is a 34-mile road and water trip from Jasper with tent-camps for those who can't bear to leave

WE'VE GOT THE GLAMOROUS NEW Kem-Tone COLORS!

TRADE MARK Reg. U.S. Pat. Off.

MIRACLE WALL FINISH

... AND THEY "GO" WITH ANY COLOR SCHEME!

Another Kem-Tone first! A gorgeous new array of the loveliest colors you've ever seen . . . clean, attractive pastels and glamourous, deeper tones to enhance the beauty of every room.

"GO-WITH-ANYTHING" COLORS

Created by foremost color experts, these smartest of shades make charming backgrounds for gracious living. *What's more, these expertly styled colors may be used with any color combination in your home!* No more worry about what color "goes" with your furnishings. Kem-Tone colors fit right into *every* decorating scheme!

AMAZINGLY EASY TO USE

Paint with Kem-Tone! It's so satisfying to decorate with this scientifically blended synthetic resin and oil paint. You give your rooms the richest, handsomest finish imaginable—durable, lastingly lovely. For ease of use and sheer beauty, you'll find nothing like Kem-Tone!

THERE'S NO FINER FINISH . . . AT ANY PRICE!

And remember—the Kem-Tone you buy today is the best Kem-Tone ever! Constant research in the world's largest paint laboratories makes today's Kem-Tone a better blend of pigments, resins and oils than ever before. There's no finer finish . . . *at any price!*

TRADE MARK Reg. U.S. Pat. Off. COVER THE EARTH

PRODUCTS OF **SHERWIN-WILLIAMS RESEARCH**

Acme White Lead & Color Works, *Detroit;* W. W. Lawrence & Co., *Pittsburgh;* The Lowe Brothers Co., *Dayton;* John Lucas & Co., Inc., *Philadelphia;* The Martin-Senour Co., *Chicago;* Rogers Paint Products, Inc., *Detroit;* The Sherwin-Williams Co., *Cleveland.*

KEM-TONE TRIMS as low as . . . . 20¢ Roll
KEM-TONE ROLLER KOATER . . $1.29 Each
KEM-TONE 4" BRUSH . . . . . $2.39 Each

Perfectly functional!

Perfectly beautiful!

Silver by Georg Jensen

The perfect Venetian Blind is made of

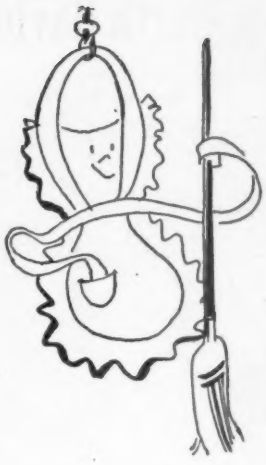
Flexalum

REG. U. S. PAT. OFF.

• Yes, there's perfection in every line of this new window beauty. There's perfection of grace in the straight-line edges of the flexible slats—made of special aluminum alloy—that close so perfectly, giving complete privacy when you desire it. There's perfection of beauty in the satin-smooth plastic finish that blends with every color scheme. Flexalum blinds are light, practically noiseless, will not chip, crack, peel or rust. Weather cannot affect the *perfect* loveliness of your *Flexalum* Venetian Blinds...they're made to last a lifetime!

Visit your Venetian Blind dealer today or write us for his name. He will be glad to demonstrate Flexalum for you and to tell you how little it costs to make your windows more beautiful than ever with custom made Flexalum Venetian Blinds.

HUNTER DOUGLAS CORPORATION • Riverside, California • 150 Broadway, New York 7, N. Y.



Bless the Little Cup Hook

By Lee Johnson

MY HUSBAND insists I should own a controlling interest in at least one cup hook factory, considering the number of hooks I've bought in the last six years. But he admits cup hooks really are a neat and simple way to keep your small utensils in place.

We recently moved into our new home—a modern, compact house where everything must have its place. So I bought 10 cards of cup hooks (five to the card) and 10 screw eyelets. Then I went to work.

I equipped one cupboard for a baking center. Two large hooks screwed into the underside of the cupboard hold my glass measuring cups. I bent the hooks enough to accommodate the thick cup handles. On the wall under the cupboard hang various-sized measuring cups and spoons. Other hooks hold pastry blender and egg beater. A rolling pin will hang if you screw a metal eyelet thru the end of the handle. Likewise, the pastry brush and rubber scraper.

In the cupboard handy to the range are hooks for my small skillets and pressure saucepan. A special hook in the corner holds the pressure gauge, where it's handy but safe.

Under the sink, hooks hold the dish drainer, dish pan, and kitchen brushes.

In the medicine chest, extra small hooks hold the bathroom scissors, nail clippers, and toothbrushes.

In the broom closet, hooks hold my broom, apron, wax applicator, and all general cleaning brushes.

On the back of the door hangs a pad of paper and pencil for my grocery list.

Three cup hooks fasten my shoebag on the bedroom closet door. The bag can be removed easily for laundering, and put back on without a mar to the woodwork. Shoe brushes hang alongside.

To sum it all up, cup hooks aren't just for cups! They're at home anywhere you use small equipment or things that hang. Tempted to drive a nail which might mar the woodwork or the inside of a cupboard? Stop a minute and think if a small, brightly painted hook might not do a better, neater job for you.

MIRRO
the finest aluminum!

PROVE THIS IMPORTANT TRUTH TO YOURSELF

Go to your dealer today. Ask for MIRRO, The Finest Aluminum. Then, *lift it and see!* You can *feel* the protective thickness that means over-all evenness of cooking . . . the honest weight that promises years of extra use. You can *see* the beauty of modern MIRRO design, its sturdy strength and easy balance. Your senses will tell you that MIRRO is, truly, The Finest Aluminum!

At department, hardware, and housefurnishing stores.

DOUBLE BOILER

1½ Qt. 2.25
2 Qt. 2.50

COMBINATION PAN

3 Qt. 2.25

PERCOLATOR

1½ Qt. 1.95
2 Qt. 2.25

DRIP COFFEE MAKER

1½ Qt. 2.75

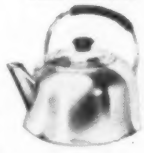
COVERED POT

4 Qt. 1.75 6 Qt. 2.15
8 Qt. 2.65 10 Qt. 2.95

SAUCE PAN

1 Qt. .60 2 Qt. .80
3 Qt. .95

TEA KETTLE



5 Qt. 3.75

MIRRO-MATIC PRESSURE PAN

4 Qt. 12.95

All prices slightly higher in west

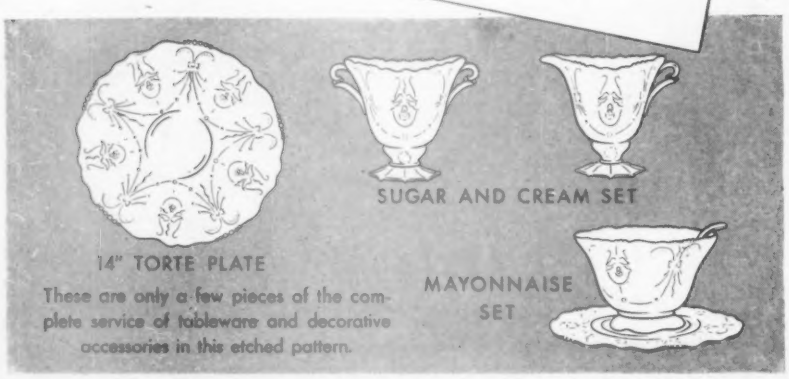
MIRRO
THE FINEST ALUMINUM

ALUMINUM GOODS MANUFACTURING COMPANY · MANITOWOC, WIS.
WORLD'S LARGEST MANUFACTURER OF ALUMINUM COOKING UTENSILS

"Look, darling, it's Orchid!"

YES, and we might add that it's one of the loveliest of many beautiful Heisey patterns. The delicate beauty of this exotic flower has been etched into sparkling-bright hand-blown lead crystal, to enhance the joy of your entertaining and to increase the warmth of pride that comes with knowing you own the nicest things. Your dealer will be glad to show you the complete service of Orchid tableware and decorative accessories.
A. H. Heisey & Co.,
Newark, Ohio.

Heisey
HAND-WROUGHT CRYSTAL



THE FINEST GLASSWARE, MADE IN AMERICA BY HAND

These Make a Dining Room Worth Having

Begins on page 52

Provincial with some new ideas

Charming French Provincial lines hide the modern features of this group. The table, only 42"x58" when closed, extends to seat eight. Buffet drawer and three small drawers in china cupboard are lined for silver. In addition, there's a pull-out shelf in the cupboard and glass panel in the buffet which can be removed to provide open serving space

Early American in a small way

Big, friendly dining tables of Colonial days have been copied in miniature for this group. Drop-leaf table can be pushed back against a wall to fit even the smallest dining room. It's constructed of birch, a hard wood which finishes to mellow color, preferred to red maple of the past

Meet the *Simtex* Family . . . at Home

Here's a family you'll be mighty glad to welcome right in your own home! It's the friendly family of SIMTEX Products—each made *right* in America and offering the utmost in quality and value.

Whenever you go shopping for *your* family, remember the family name "SIMTEX", and look for the garnet-and-grey SIMTEX label on these products:

SIMTEX MILLS • New York 13, N. Y.

Division of Simmons Company, Makers of the famous BEAUTYREST *Mattress*

1. *Tablecloths and Napkins*
2. *Bedspreads*
3. *Flannelette Sport and Work Shirts*
4. *Flannelette Nightwear*
5. *Mattress Tickings*
6. *Furniture and Decorative Fabrics*

Simtex

How to PAINT

Here's a guide full of things you should know, whether you're painting a house, a room, a floor, or only a lawn chair

By Bob Jones

WHETHER or not you're a confirmed handy man, one of these days you're likely to pick up a paintbrush and go to work. It happens in the best of families.

But there's danger in striking out blindly. If you know what you're about *before* you start, the work will be just that much easier—and the finished job will be vastly more satisfactory.

So before you begin work, read the label on the paint can *carefully*. Ask your paint dealer as many questions as you please—he'll be glad to let you in on the tricks of the trade. And check this how-to painting guide—it's full of ideas that will help you along.

Do-it-yourself advice, of course, can't substitute for years of painting experience. And don't forget that painting is hard, tiring work, especially for the amateur.

But remember also that there's a big thrill in learning as you work, and a deep satisfaction in completing a big job entirely on your own.

Here's what you'll need when you paint. Plenty of mixing cans, so you can mix paint thoroly. Pour off the top oil, stir the pigment until it's smooth, and gradually return the oil, stirring as you pour. Flat paddles, to stir with. A strainer for removing lumps—cheesecloth or wire screen will do. Rags, for wiping up spatters. Drop cloths, for covering floors inside, shrubbery outside. Turpentine, for cleaning brushes and thinning paint if the label on the can so advises. Good brushes: Outside you'll need one 4 to 5 inches wide for large areas, another 1½ to 2 inches wide for trim. For inside walls and ceilings, use a brush 3 to 4 inches wide.

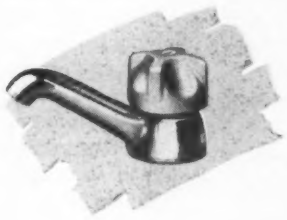
Photographs by Stanley

How to tint paint: You may be able to buy custom-mixed paint. But if you can't buy the color you want, don't be afraid to tint. Mix oil color from tube with a little turpentine, and stir it a little at a time into the white paint. If you're using two colors in a room, get color harmony by adding a little of each to the other. If you want two tints of the same color, start with the same deep color and add different amounts of white.

Inside walls and ceilings: Start with the ceiling. Two stepladders holding a plank will speed you along. Paint a narrow stretch across the room, so you can get back on the next stretch before the first is dry. Start each brushful on a dry surface, working toward the wet edge. Use just enough paint to spread evenly. On walls, start at the top and carry each stretch down to the baseboard. Be sure to finish each area without stopping.

Turn to page 164

The New *Criterion* Bathroom Makes Your Dream Come True



Replace Old Faucets with *Dial-ese*

Are your faucets hard to close? Do they drip—drip—drip? Then you will appreciate the finger tip control of *Dial-ese.* Water pressure has been harnessed to help do the work of closing. Pearl gray *Cranelon* handles are non-absorbent, non-heat conducting—pleasing to touch.

Here is the latest example of what Crane has to offer in high quality plumbing. Newly styled—exquisite in design—the Criterion Group will appeal to the home owner desiring a truly luxurious bathroom. The gleaming white fixtures not only offer the maximum in sanitation but defy soiling and staining and are easily cleaned with a damp cloth.

This beautifully matched group is one of the complete Crane line which covers fixtures for every home and building budget. All of these new Crane bathrooms incorporate such advanced engineering features as *Dial-ese* faucets that open and close at a finger's touch, lessening wear and the resultant dripping.

Crane factories are now producing fixtures in enormous quantities to fill existing abnormal demands for new and modernized homes. How rapidly your requirements can be met depends upon local conditions. Check your needs with your Crane Dealer—look to him for assistance in selecting fixtures suited to your needs and for efficient installation of all your plumbing requirements.

Two Planning Books—one on Bathrooms and Kitchens, the other on Heating—will be sent on request. Mail coupon.

CRANE

836 S. MICHIGAN AVE., CHICAGO 5, ILLINOIS
NATION-WIDE DISTRIBUTION THROUGH BRANCHES, WHOLESALERS, PLUMBING AND HEATING DEALERS
PLUMBING AND HEATING • VALVES • FITTINGS • PIPE

CRANE CO.
836 S. Michigan Ave., Chicago 5, Ill.
Please send, without obligation to me:

☐ Planning Ideas for Your New or Remodeled Bathroom and Kitchen.
☐ How to Select The Right Heating System For Your Home.

Name.....
Address.....
City..... State..... BH-5-47

The only safe sure proven MOTHPROOF method used for years by big woolen mills and now sold for home use!

If you want to be *absolutely* sure that moths will *never* eat your precious woolen coats, suits, dresses and rugs—you must actually MOTHPROOF the wool itself with LARVEX—the sensational magic spray which gives POSITIVE PROTECTION against moth damage—the safe, modern, proved way to mothproof which big woolen mills rely on.

It's Sure! Moths will commit suicide by starvation rather than eat anything treated with LARVEX. LARVEX penetrates each tiny woolen fibre and mothproofs the cloth itself. Protection lasts a whole year.

It's Quick! Just spray the garment with LARVEX and hang in its usual place *ready for immediate wear.* No bothersome wrapping. No storing. No screaming mothball, camphor or cedar odor. No harmful vapors. LARVEX is odorless and stainless.

It's Inexpensive! It costs no more to LARVEX a suit than it does to get it dry cleaned. And LARVEX gives POSITIVE PROTECTION against moth damage. LARVEX costs only 79¢ a pint. $1.19 a quart.

TESTS SHOW POSITIVE PROOF

The illustration shows, at the left, moth worms eating cloth untreated with LARVEX. At the right, it shows cloth treated with LARVEX. Notice how moth worms absolutely *refuse* to eat anything treated with LARVEX.

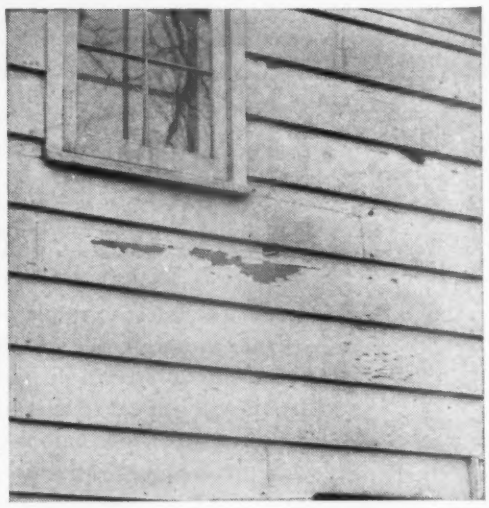
LARVEX

The Largest Selling Mothproofer

How to Paint Outside

Cracks around windows and doors: Thoro preparation is essential if you want to do a good painting job. Before you open a can of paint, fill cracks around window and door openings. You'll save fuel next winter if you make certain that wintry breezes stay outside.

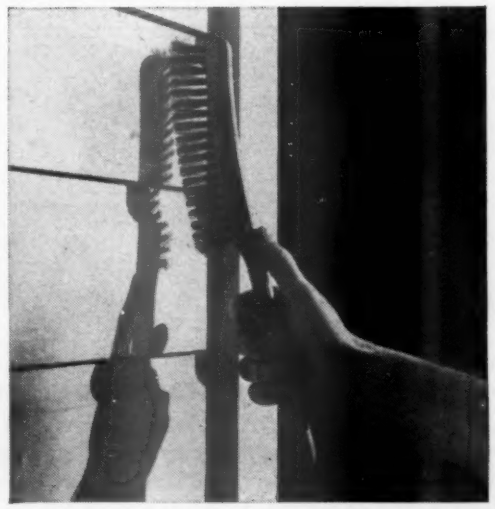
A pressure gun (above) does the most satisfactory calking job. But if you can't borrow or rent a gun, you can apply calking compound with a putty knife. In that case, tho, be sure to buy the heavier type of calking compound—putty grade.



Blistered paint: When paint on the outside of a house is badly blistered or cracked, it must come off. The best way of removing it is burning, but unless you're an expert with a blowtorch, call for professional aid.

Old paint that is badly stained by mildew or dripping water can be cleaned with a solution of trisodium phosphate.

Wire-brush surface: If exterior paint has worn away evenly, with few bad breaks, you can prepare the surface for new paint. A thoro job of wire-brushing will do it, plus sanding of rough spots and scraping of areas where the paint has cracked, scaled, or blistered. After brushing, fill cracks and nail holes with putty, dust with a wide brush, and you're ready to paint.



Begins on page 162

Start at the top: On outside surfaces, smooth, even, back-and-forth strokes will take you the farthest. Dust the surface as you go, and brush the paint well into the wood. Start at an upper corner, so paint has no chance to spill onto finished work. Paint in the shade, and you'll be more comfortable and get a better job. Allow plenty of time for drying between outside coats; 48 to 72 hours is none too long. Pray for clear weather, and never, never apply any paint when there is the least bit of moisture in the wood.

Unpainted lumber: If you are painting new exterior lumber, follow this procedure. 1) Remove all dirt, 2) brush over all knots and sappy places with turpentine or solvent naphtha, 3) coat these with spar varnish (right) and let dry, 4) apply the priming coat, 5) fill cracks, joints, and nail holes with putty, and 6) apply the finishing coat.

Replace old putty: Don't neglect chipped putty when you are painting window frames. Scrape out old putty down to the wood, coat with linseed oil, and apply new putty. When you paint, be sure to get a paint seal between putty and glass so rain can't spoil your handiwork.

Turn to next page

For Mother's Day

lovely

DOOR CHIMES

by RITTENHOUSE

When it comes to giving Mother real delight . . . and new beauty for the whole family to enjoy . . . make your Mother's Day gift a stunning, melodiously toned Rittenhouse Electric Door Chime.

These famous Chimes impart added charm to the Hall, Living Room, Kitchen or Den, and Rittenhouse engineering skill assures years of dependable performance.

See and hear the latest models at your department, furniture and electrical appliance store.

The Rittenhouse Company, Inc., Honeoye Falls, New York.

"Floating Percussion"
exclusive Rittenhouse development that produces clear, rich tone—free of all mechanical buzz and hum.

Chimes by

RITTENHOUSE

ROCK can't decay

. . . before you insulate

investigate this "wool" made from rock!

Builders pick Rock for permanence. And it will pay you to pick an insulating material for your home the same way. A material that cannot decay or deteriorate with age—that never needs to be renewed or replaced.

That's why we say investigate Rockwool *first!* Rockwool is an all-mineral product. There is nothing in it to rot, corrode or promote the growth of bacteria or fungus. When you have it blown into the sidewalls and attic of your house, it is there to stay!

Permanence is just one of the plus-values you get when you insist on Baldwin-Hill *black* Rockwool. These mineral fibres are fireproof and totally unattractive to rodents. They are water-repellant, odorless and sanitary. Only an all-mineral insulation—installed by experienced applicators—can give you *all* these advantages.

Send for Free Booklet

We'd like to send you an illustrated guide book on home insulation and let *you* decide which is the best material for your home. The coupon brings your copy.

BLACK ROCKWOOL

Baldwin-Hill

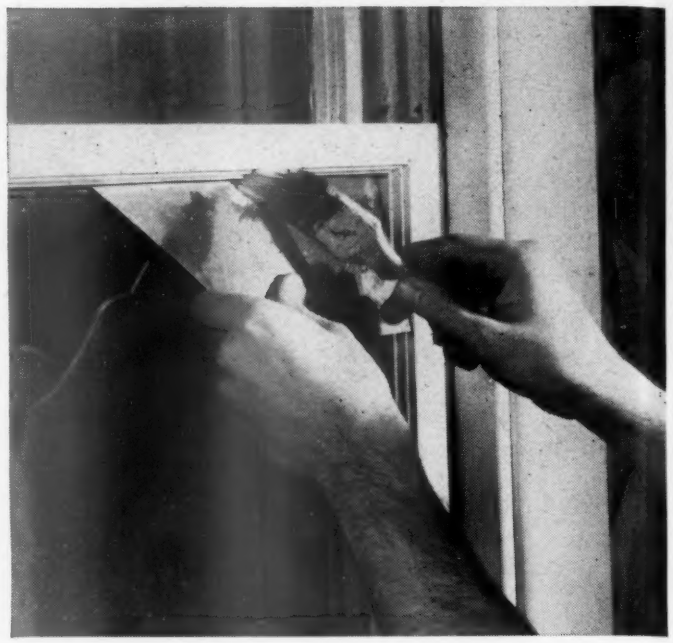
HOME INSULATION

BALDWIN-HILL CO.,
589 Breunig Ave.,
Trenton, N. J.
Send me free copy of "The Great Indoors".
We now live in
.....Our own home
.....Rented home
.....Apartment

Name.....
Address.....
City and State.....
Occupation.....

How to Paint Windows, Doors, and Woodwork

Begins on page 162



Windows: When you paint a window frame, use a shield cut out of tin to speed the work along. Flow on enough paint to get a good seal between wood and glass. Paint sash bars first, then the frames, next the casings, and finally the sill and apron below it.

Doors: There's a definite routine for painting a door (below). Finish panels first, the center rail next, then the top and bottom rails, next the vertical stiles, and last the edges.

Here, aluminum paint is being used to seal in stain which otherwise might bleed thru the final coat of paint.

What's New? *Outside white paint is whiter and stays white longer. It chalks away rapidly enough to remain clean, but resists excessive wear.*

- *Colored paints for exteriors come in many new tints and resist fading.*
- *Outside primers have been improved. They penetrate deeply enough to form a strong bond, but sufficient oil remains in the paint film to keep it tough and elastic. It's possible to cover new wood with one coat of primer and one finishing coat.*
- *Oil-base flat paints that can be washed easily are available for interior walls. Some cover almost any surface with one coat because paint molecules are larger and don't soak into the surface being painted.*
- *Screen enamel containing zinc dust curbs corrosion and staining of adjacent wood.*

Removing old paint: Don't try to cover chipped or cracked paint on woodwork and furniture. Strip it down with paint and varnish remover, then wash off all traces of the remover with turpentine.

When you are taking off varnish, remove the sludge with coarse steel wool dipped in a strong solution of washing soda and hot water. Smooth old paint may be painted over, but sand it thoroly and wash it with a sal soda solution first.

Turn to page 168

Kohler fittings, of chromium-plated brass, are especially designed for the fixtures they serve. The Edgewater counter top sink fitting is typical of the convenience and attractiveness that go with Kohler quality.

HAPPINESS THRIVES ON GOOD HEALTH

In homes where first quality plumbing is installed, health has a faithful friend. At no extra cost, you can have the safeguard of sanitation and the satisfactions that go with Kohler quality.

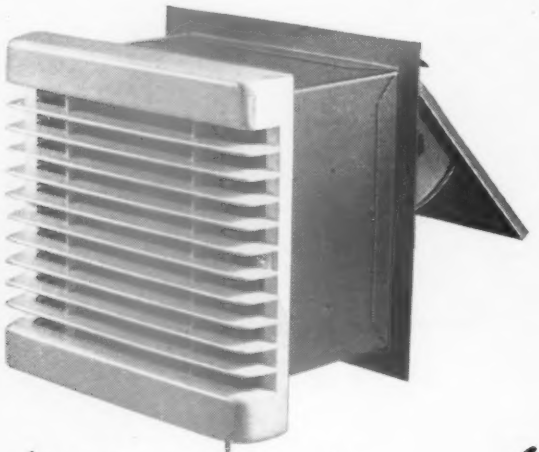
The Kohler Gramercy lavatory, with its roomy shelf, attractive proportions and lustrous, easily cleaned surfaces, matches the Cosmopolitan Bench Bath with the practical Triton Shower Mixer. These, like all Kohler fixtures and fittings, give lasting service with maximum convenience.

Your Kohler dealer's knowledge and experience will help you make a wise selection of fixtures, in matched sets or individual pieces, for bathroom, kitchen, washroom or laundry. Kohler products are made in one great plant, where unity of supervision protects the 74-year-old tradition of Kohler quality. Write for illustrated Booklet F, "Planned Bathrooms and Kitchens." Kohler Co., Kohler, Wisconsin.

KOHLER OF KOHLER

PLUMBING FIXTURES • HEATING EQUIPMENT • ELECTRIC PLANTS

New Aeropel Home Ventilator



Keeps kitchens fresh as a daisy

What a treat's in store for you when an Aeropel Home Ventilator is installed in *your* kitchen!

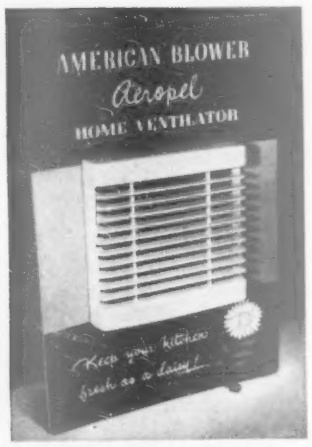
Yes indeed! Aeropel whisks out cooking odors, smoke and greasy fumes in a jiffy. And Lady, think of this—that kitchen of yours will stay comfortable, even when the oven is on full blast. No more gummy film settling on walls and furniture. Fact is, your kitchen will stay *fresh as a daisy* . . . always!

Your dealer will install a gleaming new Aeropel now in your home, without muss or fuss. You'll love its whisper-quiet operation—no nerve-shattering buzz or whir-rr—and *you'll be tickled pink by the low price!*

See your dealer today—or send the coupon for our **FREE** booklet.

AMERICAN BLOWER CORPORATION, DETROIT 32, MICH.
CANADIAN SIROCCO COMPANY, LTD., WINDSOR, ONT.

Division of AMERICAN RADIATOR & Standard Sanitary CORPORATION



Look for this Aeropel display—at leading electrical and home supply dealers everywhere!

See how an Aeropel fits into a kitchen plan. Modern, postwar design, with white plastic grille harmonizes beautifully with all kitchens. Flick the pull-chain—odors, smoke and greasy fumes are whisked out.

MAIL COUPON FOR FREE BOOK

AMERICAN BLOWER CORPORATION B5
Detroit 32, Michigan
Gentlemen:
Please send your FREE Aeropel booklet to:

Name _____

Address _____

City and State _____

How to Paint: *Care of brushes, removing wallpaper*

Begins on page 162

How to care for brushes: When you stop for lunch, wrap them tightly in paper. At the end of the day, suspend them in the proper solvent (one way is shown). At the end of the job, clean them thoroly—with turpentine, benzine, naphtha, or white gasoline for oil paints; soap and water for water-mix paints; denatured alcohol or liquid varnish remover for shellac; lacquer thinner for lacquer.

How to take off wallpaper: Old wallpaper should come off before you paint. Plenty of hot water will loosen it; at the left above, water is being applied with an ordinary garden sprayer. If the paper still sticks, add a little vinegar to the hot water and scrub over the paper with a stiff-bristled brush. When the paper is loose, scrape it off with a wide-bladed putty knife. (right).

Always try first to take the paper off dry; water might stick loose paper back on. You might want to rent a steam paper remover and strip the room in a hurry. Tight, smooth paper with butted joints can be painted over, but removal later will be difficult. And it may take two coats of paint to hide figures. ***Turn to page 171***

What's New? *Waterproofing paints are designed to stop seepage thru cement, cinder blocks, concrete, masonry blocks, plaster, stucco, and brick. Minutely dispersed pigment fills and seals each microscopic pore.*

- *Aluminum paints are getting specialized. They're ready-mixed, and just as brilliant as the old ready-to-mix types.*
- *Luminous paints which glow in the dark are near the point where they will become practical for limited home use.*

There's a difference...

between good plastic film and good plastic film finished products

And this is what it is:

Just as plastic film is different from cloth, the handling of it in making up garments and household products is different from old-fashioned cutting and stitching of cloth.

You have to know plastics to know how to handle plastics. When to sew, how to cut, when and how to "weld" seams and hems with electronic heat.

Goodyear starts with *Plasti-cleer*, its own exclusive formula, which gives you a soft, durable, color-fast material that stays pliable and won't get sticky . . . And Goodyear stays with *Plasti-cleer* right through to the finished products, sold under the trademark, Goodyear Guardian *Plasti-cleer*. That trade-mark means the article is *all*-Goodyear, from basic chemistry to final inspection of the garment or household product. It pays to look for the label, the box or the envelope marked Goodyear Guardian *Plasti-cleer*.

A new note in kitchen harmony

Matching patterns and colors, repeated in

Splashproof WINDOW DRAPES — APRONS (Your choice of many styles)
Laundry-free TABLE COVERS — BOWL COVERS and FOOD BAGS
APPLIANCE COVERS for toasters and mixers

And Look for the Goodyear Guardian Plasti-cleer Label when buying

RAINCOATS — BATHROOM DRAPES — GARMENT BAGS
RAINSCARFS and HOODS — SPORT JACKETS — BIBS and APRONETTES
SHOWER CURTAINS — MAKE-UP KITS — CRIB SHEETS
BABY PANTS

The molded rubber mats illustrated are also Goodyear Guardian products.

. . .and the beauty of it is Goodyear Guardian *Plasti-cleer*

TRY *Plasti-cleer*

We will gladly send you a useful 12" x 12" *Plasti-cleer Protecto-Wrap*. You'll use it over and over in your kitchen for wrapping foods, covering utensils, or in your bag to protect white gloves, wrap a moist wash cloth, toothbrush or make-up sponge. Rinses clean in a jiffy. Send 10c to cover mailing cost of *Plasti-cleer Protecto-Wrap*, and booklet describing *Plasti-cleer* products in full color.

GOODYEAR RUBBER SUNDRIES, INC.
78 Daggett Street, New Haven 6, Connecticut
GENTLEMEN:

Please send me one Goodyear Guardian *Plasti-cleer Protecto-Wrap* and booklet . . . Enclosed is 10c to cover mailing and handling charges.

Name.....
Please Print
Street & Number.....
City or Town.....*State*.....

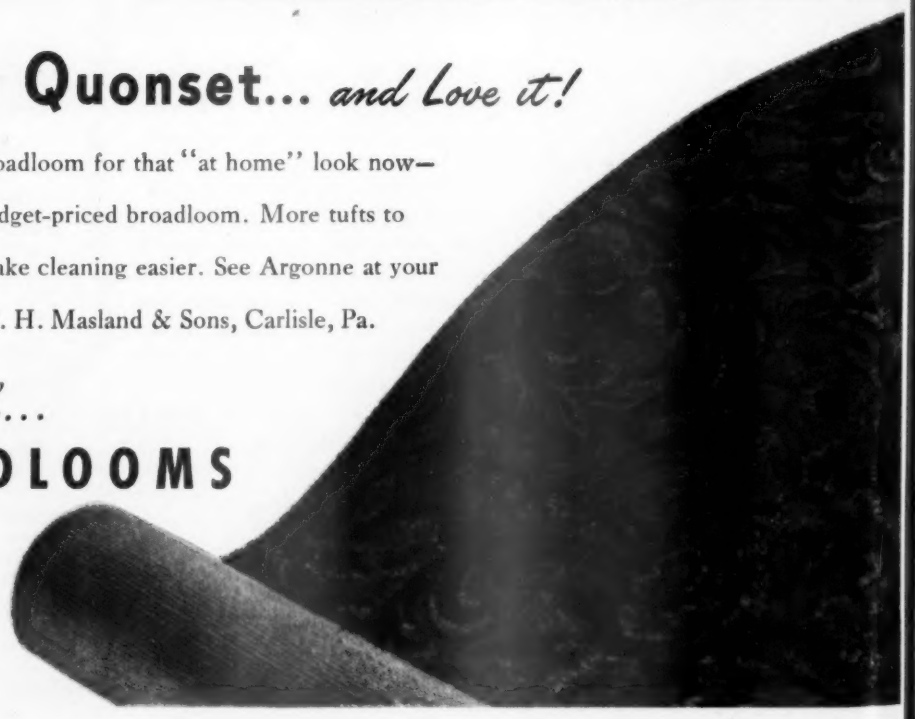
Illustrated: Masland Argonne Broadloom, 18th Century floral pattern in Burgundy. (B. H. F.)

They Live in a Quonset... *and Love it!*

But they have plans. So they chose an Argonne broadloom for that "at home" look now—and later. Deeper, fluffier pile adds extra beauty to this budget-priced broadloom. More tufts to the inch "locked" to a latex back give extra wear, make cleaning easier. See Argonne at your favorite store. Send for "Young America at Home" book. C. H. Masland & Sons, Carlisle, Pa.

Be "At Home" with...

MASLAND BROADLOOMS



How to Paint: *How much paint to buy, patching cracks*

Begins on page 162

How much paint will you need? For interiors, find the area of walls and ceiling in square feet. Divide by 600 for smooth plaster, 500 for sand finish. The answer is the number of gallons for one coat. For exteriors, figure the number of square feet and consult your paint dealer. For trim, one gallon covers about 20 openings.

Patching plaster: Tackle yawning plaster holes and wide cracks with a hammer and chisel, chipping out loose plaster and undercutting edges. Soak lath and plaster edges with water, then fill to within ⅛ inch of the surface with patching plaster.

When the patch is dry, wet it again and fill to surface level, using a trowel or a wide-bladed putty knife. When the patch is hard and dry, sandpaper it smooth and paint with primer. Mix the patching plaster in small batches; it sets fast. Hairline cracks can be filled with wall size or pigmented primer.

Turn to next page

What's New? *Water-mix paints for woodwork are on the way. They'll dry with a high gloss and wash like a china plate.*

- *New varnishes based on the phenolic-type resin binder withstand alcohol stains, exposure to weather, and burning cigarettes. They'll be used on floors and furniture.*
- *New enamels for porches and lawn furniture, based on the alkyd-type resins, have great durability, dry quickly under adverse conditions, and resist fading and mildew.*
- *Floor preservatives are being made that penetrate, preserve, seal, and finish wood floors with a single application.*

'til we tripped on a cloud

Jean and I thought my new job and our beautiful baby had made our lives blissfully complete, until I discovered one dark cloud in our private little sky.

The boys at the office had been discussing Social Security, and I suddenly realized that if anything happened to me, Jean would never have enough to make ends meet. It worried me . . . enough to ask my boss what he thought I should do.

"Do what I did years ago," he said. "Let someone from The Mutual Life set up a sound life insurance program for you. That's their specialty."

So I followed his advice, and had a Mutual Life representative explain their "Insured Income" Service. He showed me how Social Security provides the first step in a financial program, but is not nearly enough in itself. With the chart he prepared, it was easy to see how I could assure my family a really adequate income, by teaming up Social Security with life insurance.

I found that a few dollars, saved regularly, would guarantee Jean the kind of security I'd want her to have . . . her own home, free and clear, and monthly checks she and our daughter could depend on.

Brother, that did it . . . Social Security *plus* Mutual's "Insured Income" Service! Now we're walking on air again, and this time for keeps.

* * *

Why not make a date soon with the Mutual Life representative in your community?

FREE *Social Security* HELPS

How much do you know about the Social Security for which you are now paying? Mail coupon for easy-to-read booklet explaining your future benefits from Social Security. Included is a convenient file for official records you will need to avoid costly delay in collecting your Social Security benefits.

This offer is made only to residents of the United States.

Our 2nd Century of Service

THE MUTUAL LIFE
INSURANCE COMPANY of NEW YORK

34 Nassau Street — *Insured Income* — New York 5, N. Y.

NAME..... AGE.....

HOME ADDRESS.....

OCCUPATION..... BS-34

VETERANS: KEEP YOUR GOVERNMENT LIFE INSURANCE!

MAKERS OF FINE PLUMBING FIXTURES SINCE 1904

ELJER

"Here's something I've learned..."

"Harry and I lived in rented houses long enough to know that there is a big difference in plumbing fixtures . . . and, now that our new bathroom and kitchen are Eljer-equipped, I feel free to pass along these tips . . .

"I like the way Eljer's fixtures keep their luster . . . the glass-like surface resists scratching and will not discolor . . . and the styling is truly beautiful . . . you can select individual fixtures of your choice in vitreous china and enameled cast iron and still have nicely matched sets. *I recommend Eljer's fine plumbing fixtures.*"

One reason why Eljer tubs and sinks stay so beautiful is that in their manufacture, the glass-like enamel is fused on a *heavy, cast-iron base* . . . and that is why they last so long too! Eljer Co., Box 192, Ford City, Pa.

EASY FAUCET ACTION ENDS DRIPPING

Thanks to new, exclusive construction features, Eljer faucets can be turned "off" with a touch of the finger . . . and dripping and harmful corrosion are virtually eliminated. This is just another reason for making sure that your new bathroom and kitchen are equipped with Eljer fixtures.

ELJER CO. · FORD CITY, PA.

How to Paint: *Linoleum, lawn furniture, walls*

Begins on page 162

How to refinish old linoleum: Paint it a solid color with floor enamel. For mottled effect shown, daub a contrasting color on a flat board. Pick up some enamel from the board with a rubber sponge or crumpled wrapping paper, and pat it on the floor. Make sure the surface is free of wax, dirt, and grease before you paint.

How to refinish lawn furniture: For either metal or wood, clean the surface well, sandpaper lightly, and apply enamel undercoat, followed by one or two coats of good, quick-drying enamel.

If metal has begun to rust, scrub off rust spots thoroly with steel wool dipped in kerosene (left). Let dry, and touch up spots with red lead or metal primer (right) before painting.

Interior walls: It's comparatively simple to get texture and eliminate brush marks and sags. Just roll over wet paint with a wood cylinder roller covered with carpet or crepe rubber. Coat the roller with paint, and stipple as the job progresses.

When you reach this stage in the painting job, don't attempt to work around furniture, even if it's well covered. Move furniture out of the room, and you'll work faster and better. Painting each wall without stopping eliminates those laps which detract so much from the appearance.

How to Paint: *Spraying, refinishing floors*

Begins on page 162

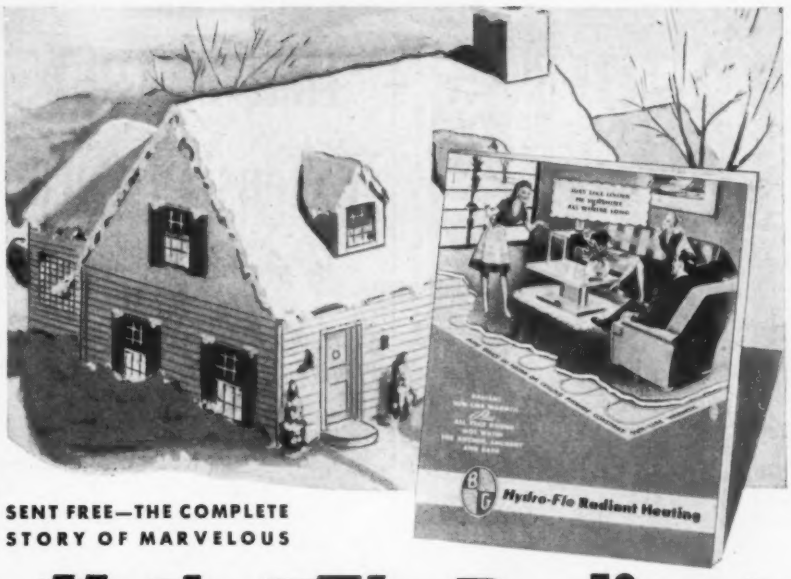
Screens and wicker furniture: If you have a vacuum cleaner with a spray attachment, painting them is a cinch. Use the spray to blow out dust, then spray the enamel on. Usually one coat is enough. You'll find many other jobs where you can use a sprayer. Ask your dealer if the paint needs thinning for spray purposes; usually it does.

Floors, woodwork, and furniture: Open-grained woods like oak, mahogany, and walnut require the use of a paste filler to cork up pores, whether you are refinishing furniture, floors, or woodwork. Flow the filler onto the surface so as to have a surplus, then brush across the grain. When the filler is partly dry, rub across the grain with a piece of burlap (above), then rub with the grain. Any filler that dries on the surface must be sanded off.

If you want to preserve the grain of the wood, instead of painting over it, apply oil stain with a cloth. You can control light or dark shades by wiping on excessively or lightly. Then seal the stain in with a thin coat of shellac.

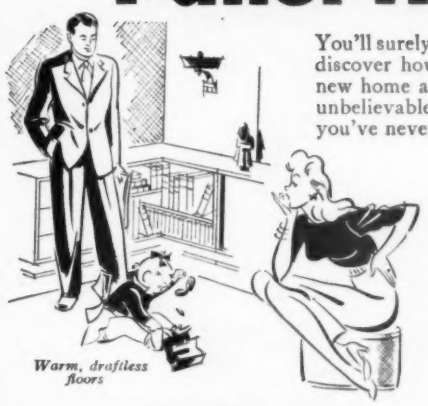
For furniture, two more coats of shellac, with light sanding between coats, will finish the job. Floors and woodwork may be finished with varnish, wax, or clear lacquer.

If you decide to varnish, work in a warm, well-ventilated room, using a brush that is absolutely clean. Never use a thinner, as varnish is prepared ready for use. And don't try to patch places needing more varnish until the first coat is thoroly dry.



SENT FREE—THE COMPLETE STORY OF MARVELOUS

Hydro-Flo Radiant Panel Heating



Warm, draftless floors

You'll surely want to read this fascinating booklet—discover how B&G *Hydro-Flo* Heat can give your new home an utterly superior kind of comfort . . . unbelievable cleanliness . . . and decorative freedom you've never known!

This *radiant panel* heating system is *completely concealed*—with neither grilles nor radiators to break up wall spaces and make room arrangement difficult. Instead, pipe coils in the floor or ceiling diffuse an over-all warmth as mild and stimulating as spring sunshine. The entire house is heated uniformly . . . floors always warm and never a chilling draft. You'll be delighted, too, with the fresher, more invigorating feeling of the air.

Lower fuel and cleaning bills

It actually costs no more to have the luxurious comfort of B & G *Hydro-Flo* Heat! In the first place, radiant heating is noted for fuel economy. Secondly, walls, ceiling and draperies stay bright and clean much longer . . . radiant panels do not create strong air currents to stir up and deposit dust and dirt. Hence cleaning and decorating bills are kept at a minimum.

Draperies and walls stay clean much longer

***Plus*—all the hot water you can use!**

Plenty of hot water for every household use is a positive necessity in the truly modern home. A B & G *Hydro-Flo* Heat System supplies it in ample quantities—*all around the clock and every month of the year*—at so low a cost you'll be amazed.

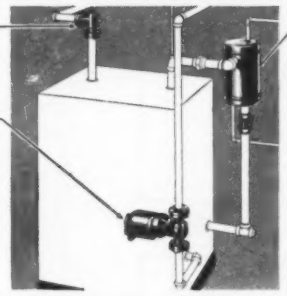
B & G *HYDRO-FLO* RADIANT HEATING EQUIPMENT CAN BE INSTALLED ON ANY HOT WATER BOILER

B & G FLO-CONTROL VALVE

This valve helps keep home temperature constant and permits year 'round operation of the B & G Water Heater.

B & G BOOSTER

This is the heart of a B & G *Hydro-Flo* Radiant Heating System—an electrically operated pump which circulates hot water through the radiant pipe coils. The Booster is automatically controlled to deliver heat instantly when needed and to shut off the supply when the need for heat is satisfied.



B & G WATER HEATER

A great convenience and a money-saver! Provides a means of using the house heating boiler to heat the domestic water at amazingly low cost—Winter, Summer, Fall and Spring.

Ideal for modernizing old hot water systems

The same equipment used for B & G *Hydro-Flo* Radiant Heat can be used to greatly improve comfort and cut fuel expense in homes now heated with radiators or convectors. Ask your heating contractor.

Hydro-Flo* HEAT

FORCED HOT WATER HEATING FOR RADIATOR, CONVECTOR, RADIANT BASEBOARD AND RADIANT PANEL SYSTEMS

BELL & GOSSETT CO.

MORTON GROVE, ILLINOIS, DEPT. AA-26

Send at once your free booklet on Radiant Panel Heating.

Name .....

Address .....

City ..... *Zone* ..... *State* .....

*REG. U. S. PAT. OFF.

Be Wise — BUY AN EXTRA PACKAGE!

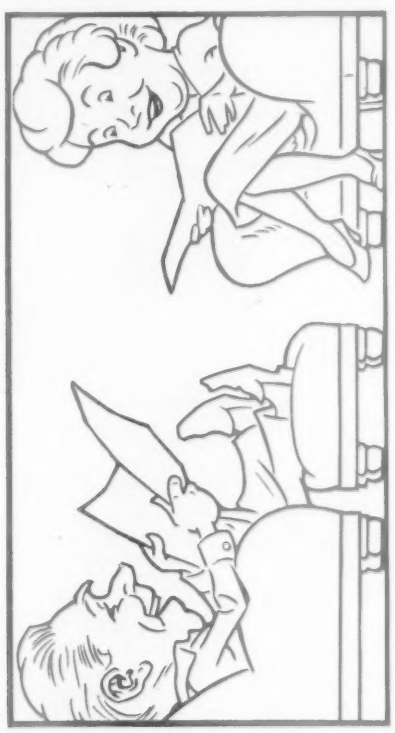
More and more friends of Alka-Seltzer now buy 2 packages instead of one. "*Doubly* prepared," they say, for relief from muscular aches and pains and upset stomach; for occasional headaches, for discomforts of a cold. Yes, keep an EXTRA package on hand. Then at home or away, you'll be *doubly* prepared for quick, comforting relief.

At All Drug Stores

Alka-Seltzer

A PRODUCT OF MILES LABORATORIES, INC., MANUFACTURING CHEMISTS

SIMPLE HEADACHES SUCH AS MINE, NO LONGER MAKE ME STEW, AND THAT IS WHY I ALWAYS BUY AN *EXTRA* PACKAGE TOO.



ALKA-SELTZER HITS THE SPOT WHEN VICTUALS DISAGREE • • AND MORNING-AFTER WOES DEPART,— A FRIEND WAS TELLING ME.

That DEADLY Extension Cord

By Dr. Harold Shryock

NOT long ago, a homemaker in Memphis was cleaning a mattress. The vacuum cleaner was served by a faulty extension cord. To get more freedom of movement, she picked up the cord, at the same time touching a metal part of the bed.

The newspapers called it "accidental electrocution."

You can't blame the vacuum cleaner. This woman probably had noted that the extension cord needed repair. But she made the common assumption that the household electrical circuit is harmless. True, the accident depended upon a combination of circumstances to set the scene for the tragedy. It is one of many, tho, which prove that even a 115-volt current is capable of killing.

Low-voltage currents actually provide a greater hazard than high-voltage currents of heavy transmission lines. This doesn't mean high-tension wires are safe. But chances of recovery from high-tension shock are better. One study showed the recovery rate for accidents involving high voltages was 62½ percent; with low voltages, it was only 39 percent. Thus currents offering the greatest danger are the least feared.

This is the current carried by the extension cord.

IN THE conventional method of wiring homes, one of two wires in the circuit is grounded to a water pipe. Contact with the grounded side is not dangerous; it's touching the live wire that gives you the shock. But unless you know which is which, you stand a 50-50 chance of catching the wrong one. Then you become the ground, and carry the full voltage thru your body.

You've probably experienced the tingle of an electrical shock. If you weren't touching a conductor, the worst result was a slight burn. But it's not the burn that kills; it's the effect of the current on the heart.

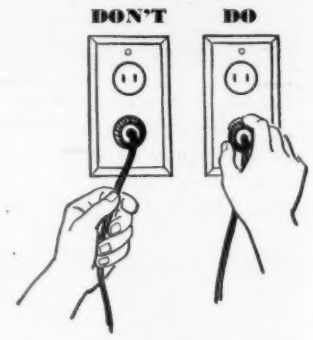
A current follows the shortest route thru the body between the two points of contact. If, in so doing, it passes thru the heart, the result may be sudden death. The heart contains its own delicate electric system, causing contractions which force blood thru the body. When that system is upset by an artificial current of the low voltage type, the normal wave of contraction is interrupted, and the blood stream comes to a virtual standstill. And when the blood stream fails to deliver oxygen to the brain for from three to five minutes, death results.

MORE than half of all electrical accidents involving low-voltage circuits occur with extension cords. Why? Because with fixed equipment, you must go to the source of electricity to get into trouble. With the extension cord, you carry your trouble right with you.

The great convenience of the extension cord makes it impractical to think of abandoning it. Proper precautions can and should be taken. Here are eight rules:

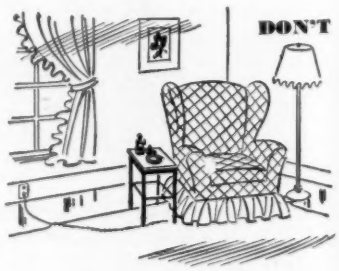
1. If a cord becomes frayed or noticeably defective, don't use it. Get it fixed by a competent repairman, or get a new cord.

2. Make sure the appliance is switched off before the cord is pulled from the convenience outlet.



3. Disconnect all extension cords not in use, pulling the plug from the wall socket first, then disconnecting the appliance. Once a cord is plugged into a wall socket, it becomes a ready source of electrical energy. Many accidents stem from extension cords detached from the appliance but left in the wall socket.

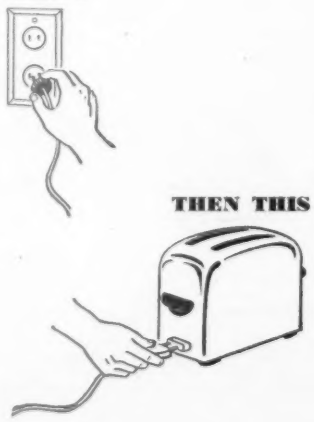
4. Don't jerk an extension cord from an outlet by pulling on the cord. Take a firm hold on the plug and pull.



5. Never allow a cord to become pinched or kinked. Sharp bends or heavy pressure break the insulation, make your cord a dangerous weapon.

6. Run cords where they won't be stepped on or be caught under furniture. And never run cords under rugs.

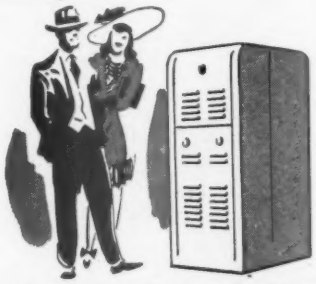
7. Never nail cords to the floor or wall, and keep them away from radiators, heating pipes, plumbing fixtures, or any other metal equipment which might become electrified. It's a good general rule never to use an extension cord where it is permanently connected [*Turn to page 179*



HEATWAY NEWS

☆ ☆ ☆ ☆ ☆

GOOD NEWS! *Winter warmth unlimited* for your home with almost any fuel... thanks to this great new Heatway line.



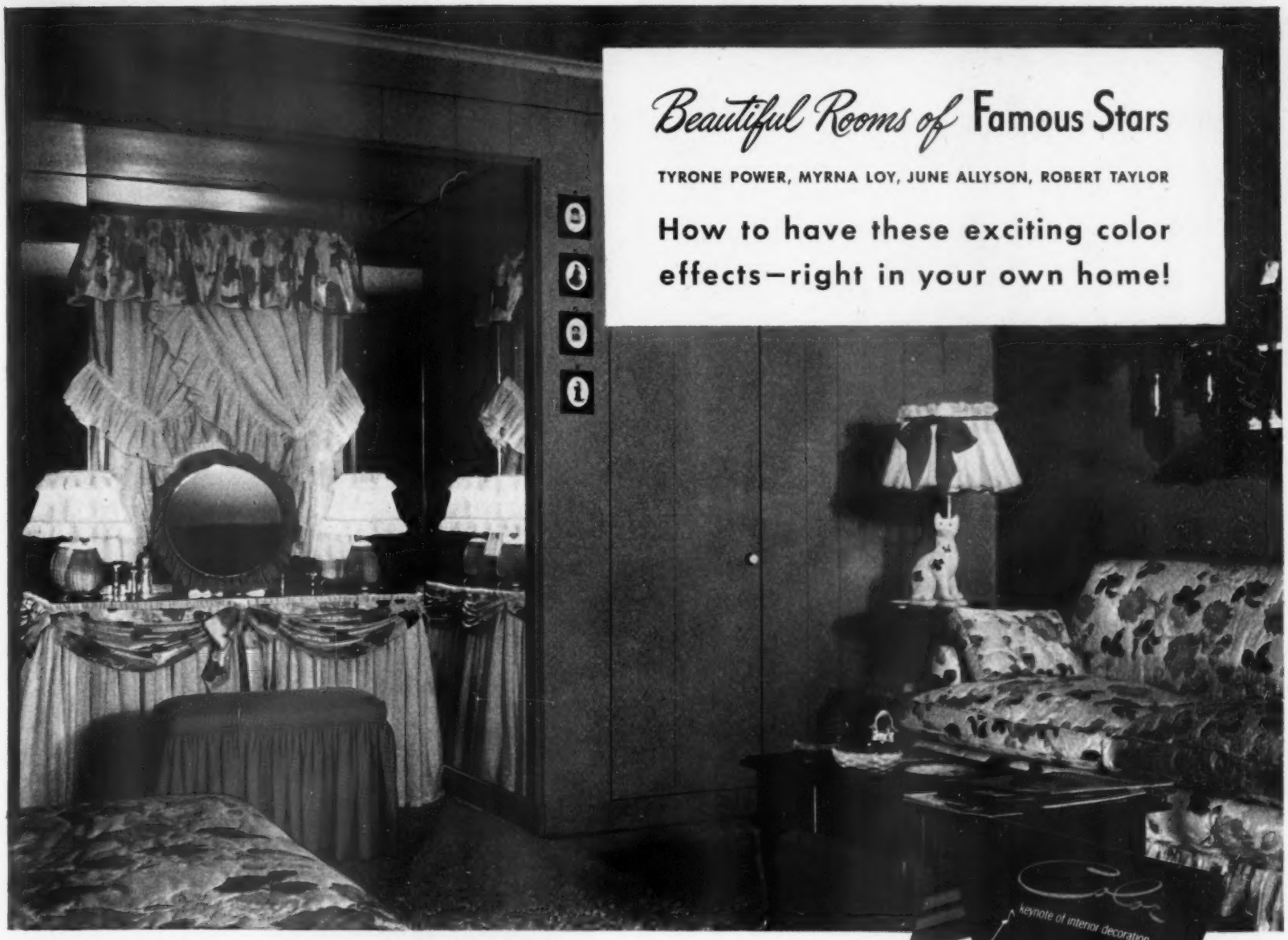
HEATWAY WINTER AIR CONDITIONER
For gas or coal. Gives *filtered* warm air, minimizes dirt... *humidified* warm air, ends harsh "winter-dryness"... *blower-circulated* warm air, drives out chills. Compact—gas model fits in closet or small basement. Costs little more than ordinary heating.

HEATWAY GAS FLOOR FURNACE
Three models, four sizes. Streamlined for beauty... compact for easy installation. Burns any type of gas. Automatic temperature control optional.

HEATWAY STOKERMATIC
Automatic stoker... burns low cost soft coal *scientifically*... saves up to 50%. Cleaner fire, cleaner basement, cleaner yard. Fits present furnace... requires only a few minutes once a day. Automatic temperature control.

For years of Heatway comfort... see your helpful Heatway dealer *today*. And for more information, write...

HEATWAY
STOKERMATIC
570 Lexington Ave., New York 22, N.Y.
Guaranteed by Good Housekeeping



Beautiful Rooms of Famous Stars

TYRONE POWER, MYRNA LOY, JUNE ALLYSON, ROBERT TAYLOR

How to have these exciting color effects—right in your own home!

Send for This New Book of Color Thrills

Don't miss this exciting innovation in decorating books! Look into Myrna Loy's living room or Tyrone Power's study and rooms of many other Hollywood celebrities. Learn their color secrets from famous decorators.

585 distinctive color schemes. Yes! Actually 585 color combinations to choose from . . . colors selected by famous decorators. More, you learn how to have them at low cost with TEXOLITE, using many of your present furnishings.

Base your color plan on your rug. It's the easiest, surest, fastest way to get the right colors for your room. The pictorial chart shows what shades to use in fabrics, walls, accessories.

What furniture to use and where. Tells how to mix periods, what to look for in modern, ways to give cast-offs new life. Discusses furniture arrangement, accessories, problem rooms.

40 full color pages—147 interiors. No other book at any price compares. It not only talks about color, it *shows* you color in every one of its 147 room interiors. You can reproduce any wall or ceiling color with TEXOLITE.

How to get your copy. So practical, so beautiful is this book, you'll want to share it with friends, to use it for gifts. See it, buy it at your TEXOLITE dealer's soon. Or mail coupon below today. Only $1.00 per copy.

*Texolite is a registered trademark which distinguishes paint manufactured only by United States Gypsum Co.

Anyone can paint with TEXOLITE! Goes on fast, dries in about an hour, takes only a gallon to do an average room. No usual muss or fuss, no usual painty odor. Page 37 of this book tells how you can have color schemes of famous stars.

See the new "carefree" fabrics. Smart, colorful, the great postwar fabrics practically care for themselves. See, too, the wonderful new rug patterns now in stores. Read their story in this unique book, learn how to have their benefits right in your own home.

For Quality...For Color it's Texolite

United States Gypsum Company
300 West Adams Street, Dept. 180M-E
Chicago 6, Illinois

Gentlemen: Please send my copy of "Color, Keynote of Interior Decoration." Enclosed is $1.00 in money order or check (no stamps please).

Name . . . . . .

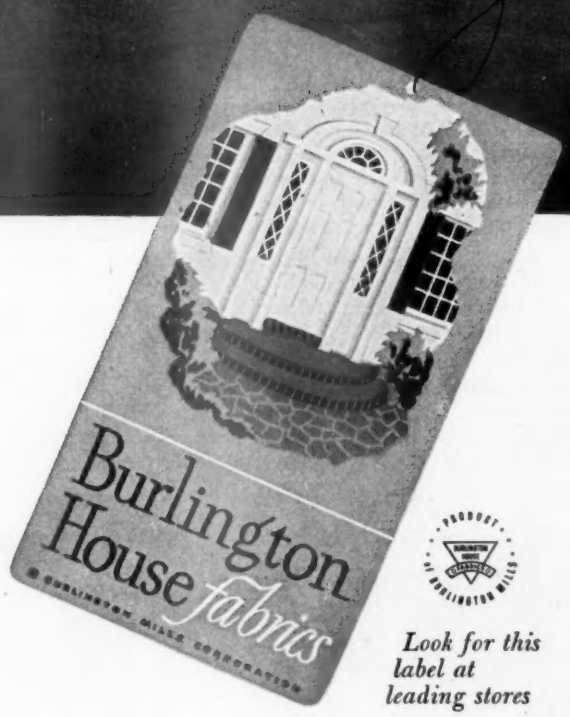
Address . . . . . .

City . . . . . *Zone* . . . . . *State* . . . . . .

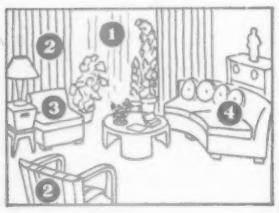
MAIL COUPON TODAY

Once upon a color scheme . . .

the story of a modern room is told in clear, rich tones and handsome textures. You can tell the same story in *your* home at a very pleasant price . . . with Burlington House Fabrics, of course!



Look for this label at leading stores



1. *Sheer white nylon curtains.*
2. *Handsome striped cotton featuring green: also blue.*
3. *Rich, leaf-textured cotton in olive; also blue, flame, coral and turquoise.*
4. *Heavy nubby cotton in flame; also blue, olive, coral and turquoise.*

All these fabrics are color-coordinated

UPHOLSTERY FABRICS · DRAPERY FABRICS · SLIPCOVER FABRICS

BURLINGTON MILLS CORPORATION OF NEW YORK • 271 CHURCH STREET, NEW YORK, NEW YORK

We Built It!

[*Begins on page 50*]

We had neither the desire nor the money for a large home; we wanted it small and unpretentious.

We started work in April, first clearing away several oaks and a maple which ended their days in our fireplace a few months later. The stumps were stubborn, but so were we, and one by one they came out. Down thru roots and stones we dug to solid rock. There we built our foundation and a tiny basement, 2½ to 5½ feet in height. Basement and foundation cost less than $50.

WHEN we finished mixing cement and carrying water and stones, we felt we'd passed a milestone. Now our home began to grow. Sleepers and floor joists went on quickly. Laying the pine floor gave us a chance to check our dimensions.

Rather than break our small area into several mean little rooms, we put everything into the living room —a living room in the sense that everything but dressing, cooking, and washing would be done there. The bathroom is as small as we could make it. The kitchen is really an alcove off the living room. The dressing room is lined with hanger space—9 feet of it—shoe racks, shelves, drawers, and a built-in dressing niche. That left a space 16x22 for our living room.

STUDS, rafters, and sheathing went up quickly. Then one by one we tackled the cedar siding, the wiring, the septic tank, and the plumbing.

Our fireplace provides the warmth that makes a winter evening cozy. The rest of the heat comes from an oil space heater in the basement. It heats the area under the floor, which in turn heats the upstairs by radiation. Tho crude, it's effective, and our heating cost the first winter was under $100, including the heater.

We'll probably never think of our home as finished, because we're always adding to it. It is so completely ours that moving a partition, building in a new cabinet, or installing another outlet can be done without the usual fuss. The home fits us better than any other possibly could.

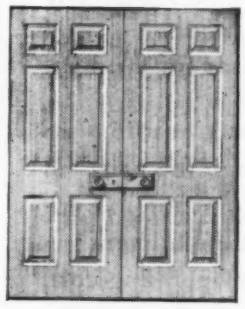
The cost has been a little less than $1,000. In two years we will have met all costs of house and land, instead of having mortgaged the next 20 years of our lives.

This is our kitchen—yes, all of it! The bathroom is to the left. The washbowl doubles as a sink; dishes are passed under a sliding partition. Refrigerator is to the right. Cupboards and drawers hold pots, pans, supplies, and our everyday silver, glasses, and dishes. Dining chairs and counter, when not being used, join to form partial screening wall

The inside is mostly living room. The desk fits under one of our 4x6 windows, near to the fireplace and bookshelves. We keep only our daily dishes in the kitchen, exhibit the rest behind glass doors in the living room. The flooring and most of the wall paneling is natural pine

so easy to plan a *Friendly Living Room*

—"NEW IDEA BOOK TELLS HOW!"



Notice the fine proportions of these 6-paneled Ponderosa Pine doors. Their authentic design dates back to earliest American history. Other charming Ponderosa Pine designs include 8-panel, 4-panel, 2-panel and single-panel doors. You'll want to know more, too, about Ponderosa Pine lourer doors, french doors, shutter doors and mirror doors.

Put friendliness into *your* living room—with the cheerful warmth of Ponderosa Pine! Choose Ponderosa Pine paneled doors with delicate lines that reflect the glow of your hearth fire—windows that combine beauty with wood's natural insulating qualities. Ponderosa Pine is the friendly wood—friendly because of its clear-grained beauty ... friendly to your purse because its smooth surface holds paint and stays fresh through the years.

A Ponderosa Pine booklet—"Today's Idea House"—contains dozens of photographs showing you how to plan beautiful, friendly interiors with Ponderosa Pine stock design doors and windows . . . contains pointers on increasing home comfort, convenience and beauty. For example, this booklet shows you how to plan more and better closets—how to increase convenience and save steps with the right doors—how to have more privacy even in a small home. Send only 10 cents today for your copy of this inspirational book!

FOR FRIENDLY LIVING

Ponderosa Pine WOODWORK

Ponderosa Pine Woodwork
Dept. PB-5, 111 West Washington Street
Chicago 2, Illinois

Please send me a new copy of "Today's Idea House." I enclose 10 cents.
(Please print)

Name.....

Address.....

City.....*State*.....

Now you can have

better HEAT

even HEAT

at lower Cost

with Norge-Heat's new and different system of *automatic* air-conditioned home heating

Oil-burning furnaces with VACUUM-DRAFT and STEADIHEAT — exclusive features assuring greater economy and even temperature. Proved in thousands of homes.

Greater economy because: *Vacuum-Draft* cuts heat-loss up chimney. It *pulls* atomized oil and air through the patented "Whirlator" head in exactly the correct proportion to burn ALL the oil particles. Result: This new development results in more heat from less oil, and lower operating cost.

Even temperature because: *Steadiheat* assures 40-second heat delivery from the stainless steel fire chamber in response to the house thermostat. Shuts off delivery the instant thermostat is satisfied. Result: No over-heating; no under-heating.

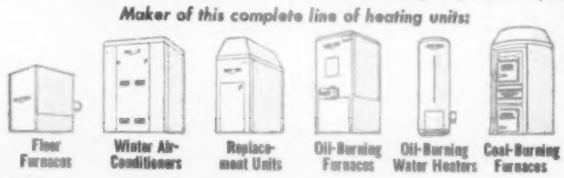
This new, fully automatic, oil-burning, winter-air-conditioning furnace can be easily installed, no matter what style your home—new or old, large or small.

See your Norge-Heat contractor about the many other features and advantages of this new heating system, or write—

Norge Heat

Division of Borg-Warner Corporation • 574 East Woodbridge St., Detroit 26, Mich.

Maker of this complete line of heating units:



Husbands Have Things to Think About

By Roy E. McFee

DO YOU sometimes suspect that your husband is not thinking about what you are saying to him? You have probably suspected it before as he tries politely to keep up the appearance of listening while attempting to go on with his own thoughts.

Usually he is not very successful at either.

If you are reporting on what you had to eat at Bessie's luncheon, the chances are he isn't listening. He doesn't care whether you had steak or oysters. Nor does he understand why you should still care after four or five hours.

No, he is not reliving that argument he had with you over something or other a few days ago. As far as he is concerned, that is in the past and forgotten. He is not holding it against you. He wouldn't want a wife who did not have brains and spirit enough to differ with him when she thought he was wrong.

FURTHERMORE, your husband's heart is not beating any faster because of that attractive new neighbor. She is charming, undoubtedly, and he is glad of it. She adds that much brightness to an already interesting world. But you need not worry about her. A man's wife generally holds a very special place in the impregnable castle of his mind.

And besides, perhaps 95 percent of husbands, after they have been married a few years, are too lazy emotionally to get interested in other women anyway.

Then, just what is on your husband's mind? Well, foremost on his mind always is that dull subject of profession, business, or work generally. For your husband is ambitious—how ambitious, it might surprise you to know.

A wife might perhaps hear more about her husband's ambitions if she showed a little more confidence in his ability. When educators tell us to praise lavishly, they are speaking of children, of course, but this treatment is good for husbands as well. If a wife would only say to her husband's face the same things she says in referring to him at her bridge club he would go walking on clouds and stepping among stars—after he had recovered from his astonishment.

But perhaps that is asking rather

Peter Putter
NEWS
dollar-saving items
IN HOME REPAIR

Peter Putter's philosophy is typically American: homespun and sound as a dollar. He believes that people are proud of their homes; and proud of their prowess in keeping up those homes. He believes that people get a big kick doing their own odd jobs and saving good money in the process. For example:

Take those caked-up paint brushes huddled away in attic or garage. Useless? Yes. Hopeless? No. An overnight-bath of **SAVABRUSH** gives them a new lease on life. Dissolves paint, varnish, shellac, enamel. Makes bristles good-as-new!

And that unsightly crack in plaster, wallboard, woodwork. It's a cinch when you have **SCHALK'S CRACK FILLER** on tap. All you add is water! Won't shrink; dries hard; won't crack or crumble.

Want to avoid that sad sing-song, "The varnish didn't dry?" Then take this tip: always use **WAXOFF** before you start. Soap and water won't remove wax, polish, dirt. Waxoff will! Result: the varnish or enamel is sure to dry.

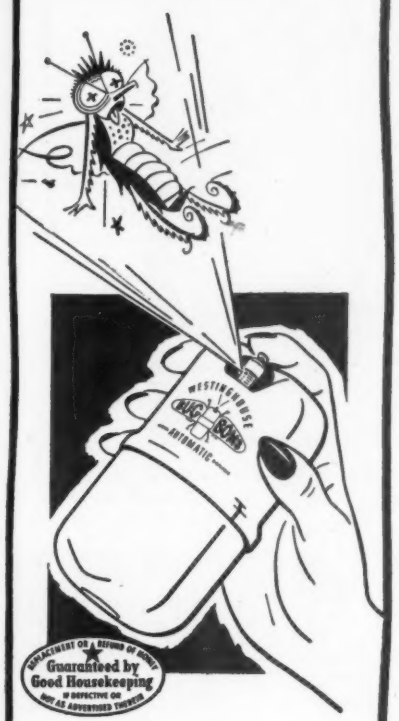
JUST OFF THE PRESS ▶ PETER PUTTER'S TESTED RECIPES FOR HOME REPAIR

Let Peter Putter take you backstage and show you the "expert" tricks he uses to keep Home Upkeep down. This little coupon can save you big dollars. Mail it now to Schalk Chemical Company, 350 East Second Street, Los Angeles 12, California.

NAME_____

ADDRESS_____

kill insects WITH one finger



HAVE A
Westinghouse
BUG BOMB
ALWAYS HANDY

With the Bug Bomb, all you do is press with one finger. An atomized mist does the rest. The Westinghouse Bug Bomb is fast, clean, SAFER. A little goes a long way. Once you use a Bug Bomb, you'll want one always handy. Get them in hardware, drug, department, grocery and appliance stores.

WESTINGHOUSE ELECTRIC CORPORATION
Springfield 2, Mass.

ONLY
Westinghouse
MAKES THE
BUG BOMB
aerosol • automatic • insecticide dispenser

much of a woman, who, after all, has to live with the man and does know his shortcomings. History records that even the Empress Josephine never thought that Napoleon was a military genius, and that she never patted him on the back over his exploits. Instead, she was amazed every time her husband won another battle.

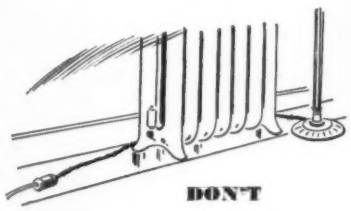
BESIDE all this, a variety of thoughts literally chase thru his mind like a fast-moving parade. He wishes you would keep your housework simpler. He sometimes sympathizes secretly with the children in their disputes with you. He wishes he had a room to go to when you have women callers. He thinks you are a grand woman to go with him to outings of his service club or professional society. And he wonders what you think of him anyway.

So, when your husband sits across the table with a faraway look in his eye, and sometimes seems about to speak, only to hesitate and go back to munching his salad as soberly as a horse eats hay—just remember to give him credit for having something on his mind.

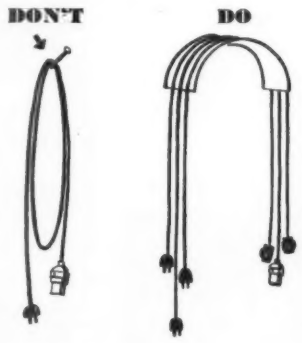
That Deadly Extension Cord

[*Begins on page 174*]

with the circuit—the wiring of the cord isn't heavy enough.



8. When not in use, the cord should be coiled loosely and laid flat in a drawer or on a shelf, or hung on a block which holds the wire in a



wide arc. Hanging it on a hook breaks the insulation. Sunlight, heat, and grease cause further deterioration.

Follow these rules and you can avoid most accidents attributed to the extension cord. Government regulations insure the manufacture of safe electrical equipment for the home. The weak link is the careless individual.

Just as with other utilities, electricity is dangerous only when handled carelessly. The extension cord, properly chosen and wisely handled, increases the usefulness and convenience of this most valuable utility.

Two-way teamwork makes your best buy an Eagle-Picher Certified Insulation Job

When your home is insulated, two things assure maximum fuel savings and lasting comfort, summer and winter. First, an insulating material of outstanding efficiency. Second, *correct installation in all insulatable areas.*

An Eagle-Picher Certified Insulation Job goes beyond supplying fireproof, super-efficient insulation. By written agreement, Eagle-Picher contractors are pledged to follow exactly, factory-engineered specifications. Thickness of insulation, areas to be insulated, quality of workmanship . . . all are closely controlled.

Then you receive a signed Certificate . . . assurance that insulation has been honestly, efficiently, installed. And to make sure that no corners have been cut, our own field engineers double-check typical Certified Jobs at regular periods. Eagle-Picher follows this rigid procedure for your protection . . . for your complete, lasting comfort and satisfaction. It's an exclusive Eagle-Picher service.

EAGLE-PICHER INSULATION

Liberal extended payment plan available

EAGLE EP PICHER

The Eagle-Picher Company, Dept. B57, Cincinnati (1), Ohio
Gentlemen: Without obligating me, please send particulars about an Eagle-Picher Certified Insulation Job. (Please check only one.)

☐ For present home ☐ For future home

☐ Students: check for special information

Name _____

Address _____ *Zone* _____

City _____ *County* _____ *State* _____

Why Tampax is so different

Many women are surprised to find how *different* Tampax really is when contrasted with the type of sanitary protection they have known since childhood. Tampax is not just another *brand*, but actually a different *kind* of sanitary protection.

No belts, pins or pads

Once you understand that Tampax is worn "internally" you begin to see how belts, pins and external pads can all be discarded. No longer need this harness produce bulges or ridges under one's dress.

Only 1/15 as much bulk

Neat and tiny as it is, Tampax is very absorbent. And after insertion (with dainty applicator) you cannot even feel its presence. Disposal is extremely easy as Tampax is only one-fifteenth as bulky as the older types.

Can be worn in shower

Yes, ma'am! You can leave the Tampax in place during your tub or shower —also while swimming! College-girls particularly are crazy about it. Actresses, nurses, office workers—millions of women. Enlist in the Tampax ranks now!

Invented by a doctor

Made of pure surgical cotton, Tampax causes no odor or chafing. Buy at drug or notion counters in 3 absorbencies —Regular, Super, Junior. Whole month's supply slips into your purse. Tampax Incorporated, Palmer, Mass.

Accepted for Advertising by the Journal of the American Medical Association

Early Sunbaths for Baby

Sunbathe baby's feet, legs, and hands at open window, in warm room with no draft

By Ann Usher

JUST as your own basking in the sun should begin cautiously—so with baby's. Greater care is required, tho, with baby, as a few minutes too much sun on his tender skin can result in painful burning.

After baby is 10 weeks old or has reached 10 pounds in weight, you may start sunbaths at an open window even in winter, provided you have a sunny spot with no draft, and the room is warm. A south window is usually a fine place.

Indoors or out, begin with two minutes of direct sunlight on bare legs and hands. Increase the time two minutes more each day to about 15 minutes in all. As the weather gets warmer, gradually expose more and more skin. Finally, when the sun feels [*Continued on next page*

Wesley Bowman Studios

Don't **have sun shining in his eyes. Buggy isn't good in summer as top, sides, and pad retain heat**

Toddler will get plenty of sun in playpen in yard. 30 to 40 minutes a day in direct rays is sufficient for him

Peaked cap shades eyes. Canvas table or playpen allows air to circulate. Start with five minutes

National Child Health Day—May 1: Your child's good health is vital to his future

CLEANS WINDOWS

CLEANER!

Saves money..saves work!

Why spend extra time and money cleaning windows and mirrors when thrifty, speedy Bon Ami *Cake* saves you both? This famous cleaner cleans 10 windows for a penny, and polishes as it cleans. Leaves no oily, dust-catching film.

Bon Ami Cake

Your DRY CLEANER Says...

DRY CLEANING kills moths and moth larvae. Have your clothes cleaned before you store them, and then...

KEEP MOTHS OUT by having your cleaner return garments in *Sanitex* double-sealed storage bags. *Sanitex Service* costs only a few cents.

X-RAY WINDOW in each *Sanitex* Bag lets you identify contents without opening bag.

CLOPAY
SANITEX
GARMENT STORAGE BAGS
from Dry Cleaners

comfortably warm on your own bare arms and there is no chilling wind or dampness, give him a full sunbath outdoors, undressed save for panties. Limit this first outdoor sunning to five minutes divided between back and stomach. Gradually increase the time until baby's daily sunbath is of 30 to 40 minutes' duration.

Be sure the sun is not shining in his eyes. Tan him gradually. In intensely hot weather do not put him out in direct sunlight, especially between 10 a.m. and 2 p.m. At such times, he may air in the shade and will absorb his Vitamin D from the reflected light.

Ask your doctor if he wants you to cut down the amount of Vitamin D concentrate or fish oil. If he thinks baby is getting plenty of sun, he may recommend this.

Is One Bedroom All You Need?

[*Begins on page 58*]

side, and a window in each end for additional light and ventilation. (That's a big advantage of small homes—they're usually light and airy.) The living room also has a fireplace to take the chill out of the room on cool days. And at one end, there's a studio bed for guests.

Shuttered, spacesaving French doors separate the living room from the kitchen. The kitchen, as the plan shows, is compactly arranged. Stor-

Minor rearrangement of rooms fits a basement stairway into the plan

age cabinets line one entire end wall. A dining area at the other end is large enough to seat three comfortably, and opens onto the terrace.

All thru the house, storage space is more than adequate for a small family. There's "put-away" storage space in the attic, a broom closet in the kitchen, a linen closet and a storage closet in the hall, a large wardrobe closet in the bedroom. As bonus storage space, there's a closet which opens onto the back yard to hold garden tools.

A tiny unit heater, adequate for areas of temperate climate, is cleverly concealed. Corners of the living room on each side of the hall door hold triangular shelves. Under each set of shelves is a drawer. Under the drawer of one cabinet is the heater,

Eliminate HOT house one moment COLD house the next with a SMITH*way* STOKER

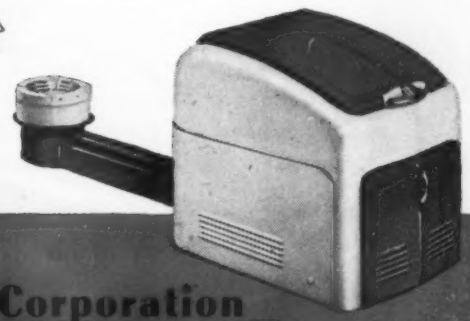
Let your SMITHway Stoker dealer show you how to enjoy more uniform, healthful, low-cost comfort in your home

No more furnace drudgery. A thrifty, convenient SMITH*way* Stoker tends the fire for you *automatically* . . . and does it better, more efficiently.

Relax . . . and take it easy. No more "*layercake*" heat and cold "70's." Floors stay warm. You enjoy uniform, healthful warmth and cozy comfort.

Clean heat means a clean home. A SMITH*way* Stoker burns coal *cleaner, better.* Automatic controls assure safe, dependable heating performance all winter long.

Your home will be warmer and more comfortable with a thrifty, convenient SMITH*way* Stoker installed in your present heating plant. It's the only stoker with 24 exclusive features that assure you greater comfort at lower cost. Call on your SMITH*way* Stoker dealer now and thrill to welcome warmth and convenience all winter long.



A. O. SMITH Corporation

New York 17 · Pittsburgh 19 · Chicago 4 · Atlanta 3 · Houston 2 · Los Angeles 14 · Seattle 1 · International Division: Milwaukee 1

Send for this money-saving book

A. O. SMITH Corporation
Dept. B-547
Milwaukee 1, Wisconsin
I want more heating comfort for less money. Enclosed is 10 cents to cover the cost of handling and postage for my copy of "Getting More for Every Fuel Dollar."

Name.....

Address.....

City.....Zone.....State.....

BOSS

Kerosene Ranges

FOR THOSE WHO DEMAND THE FINEST

BOSS HOLDS THE SPOTLIGHT—Everything in beauty and convenience plus the low cost economy of Kerosene. Lustrous porcelain finish...easy to clean. Finest Utility Features, including glass in oven door for visible baking, roomy utensil compartment, useful shelf splasher. Fast efficient cooking heat...safe...odorless...sootless.

Write Dept. C-8 for name of nearby BOSS dealer.

THE HUENEFELD CO. CINCINNATI 25, OHIO

BOSS RANGES · STOVES · OVENS · HEATERS

Is One Bedroom All You Need?

[*Continued from preceding page*]

balanced by a door of similar design on the other side.

If you want a basement for a larger heating plant or more storage space, an alternate plan is provided.

Three walls of the living room are stuccoed. The fireplace wall and the bed alcove are finished in tongue-and-groove pine. Walls of the bedroom and hall are also stuccoed. Kitchen and bathroom have plastered walls and linoleum floors, and other floors are oak.

Models of recent *Better Homes & Gardens* Five Star homes are being exhibited at leading department stores thruout the country. The NEW exhibit of "Homes for Today" will be shown at the M. O'Neil Company, Akron, April 28—May 10; Gimbel Brothers, Philadelphia, May 14-24. Another exhibit of "Homes for Today" will be shown at M. L. Parker Co., Davenport, Iowa, May 5-17.

Plans and Home Plan Book

This home is No. 1705 in the *Better Homes & Gardens* series of Five Star homes. For this home—and others in the series—the Five Star Plan Service offers:

★ **Designs by skilled architects**
★ **Detailed working drawings**
★ **Cost-finding materials lists**
★ **Complete specifications**
★ **Contractor-owner agreements**

Plans and other material for this and other Five Star homes are available at stores listed below, or may be obtained from *Better Homes & Gardens*, Des Moines 3, Iowa.

Working Drawings: Detailed plans are available at $5 for the first set and $2.50 for each additional set of the same plan, when purchased at the same time. Specification form, contractor-owner agreement form are included with each set of plans.

Lists of Materials: Lists of all materials needed to build each Five Star home are available at 10 cents each. Building costs can vary as much as 40 percent, but with the list, your architect, building-materials dealer, or builder can quickly figure in advance the exact cost in your community.

When mailing your order, *be sure to specify the home number*. Enclose a postal money order, bank draft, or check, payable to *Better Homes & Gardens*.

Home Plan Book: If you haven't selected a specific plan, the *Better Homes & Gardens* Five Star Home Plan Book will help you make a choice. It includes photographs, floor plans, and detailed descriptions of 59 Five Star homes. It is available for 50 cents at stores featuring the Five Star Plan Service, or it may be ordered from *Better Homes & Gardens*.

The stores listed below operate permanent Home Planning Centers. At each, you can obtain advice and assistance, without cost, in planning, building, furnishing and equipping

"You'll like your new oil burner but *especially*...

You'll love the whistle that comes with it!"

"My winter housekeeping was ever so much easier because of that little VENTALARM whistle. I just told my oil man to keep my oil burner tank filled and then didn't give it another thought all winter long. Be sure you get a VENTALARM with your new oil burner."

VENTALARM *WHISTLES WHILE THE FUEL TANK IS SAFELY FILLING*

- **CONVENIENCE** — Eliminates interruptions at inconvenient times.
- **SAFETY** — Protects against oil spillage on grounds or in cellar.
- **PRIVACY** — Eliminates need for oil man to enter the home.
- **FREEDOM** — Allows housewife to go and come as she pleases.

over 1,000,000 homes now enjoy

VENTALARM

T. M. REG. U. S. PAT. OFF.

WHISTLING TANK FILL SIGNAL Standard on installations by progressive oil burner dealers

*T. M. REG. U.S. PAT. OFF.

If you now have a burner without VENTALARM, *ASK YOUR FUEL OIL* CO. about it or send coupon.

TO: SCULLY SIGNAL COMPANY
88 First St., Cambridge 41, Mass.

Your Name.....
Address.....
City.....
Oil Co. Name.....
Oil Co. Address.....
B.H.G.

Mfd. in Canada by Empire Brass Co., Ltd., London, Ont.

FREE!

Plicote TRANSPARENT

The New Type Finish

ELIMINATES WAXING

Put away waxing rags and applicators! Plicote TRANSPARENT does away completely with unnecessary back breaking labor. This amazing new finish is now available for general use.

NON-SKID

You're safe from slips and falls with TRANSPARENT coated floors. This great new product approved for safety by the Underwriters' Laboratories!

EASY to CLEAN

Plicote TRANSPARENT'S smooth, glossy surface makes it impossible for dirt to imbed itself in your floors or furniture. Just wipe it off easily with soap and water.

APPROVED

By Underwriters' Laboratories

At Your Dealer

$1.95 PER QUART

Free FOLDER Free

Plicote, Inc.
Clark Bldg., Pittsburgh, Pa.
Please send me Transparent Finish Folder No. 20

NAME_____
ADDRESS_____
CITY_____ STATE_____

your new home, or remodeling your present home. They cordially invite you to take advantage of this complete home planning service. Visit the Home Planning Center in or near your city today.

Akron, The M. O'Neil Company
Albany, Whitney's
Atlanta, Davison-Paxon Co.
Baltimore, Hecht Bros.
Binghamton, McLean's Dept. Store
Birmingham, Loveman, Joseph & Loeb
Boise, C. C. Anderson Stores Co.
Boston, Jordan Marsh Company
Brooklyn, Abraham & Straus
Buffalo, The Wm. Hengerer Co.
Cedar Rapids, Smulekoff's
Charlotte, J. B. Ivey & Company
Chattanooga, Miller Bros.
Cleveland, The Higbee Company
Dayton, The Rike-Kumler Company
Denver, The Denver Dry Goods Co.
Des Moines, Younkers
Detroit, The J. L. Hudson Company
Ft. Wayne, Wolf & Dessauer Co.
Grand Rapids, Herpolsheimer Co.
Hartford, G. Fox & Co.
Indianapolis, L. S. Ayres & Co.
Kansas City, Emery-Bird-Thayer Co.
Lincoln, Gold & Co.
Los Angeles, Barker Bros.
Louisville, The Stewart Dry Goods Co.
Milwaukee, Schuster's
Minneapolis, The Dayton Co.
Newark, Kresge • Newark
New Orleans, Maison Blanche
New York, The Franklin Society for Home-Building and Savings
Oakland, Breuner's
Orlando, Yowell-Drew-Ivey Co.
Peoria, Block & Kuhl
Philadelphia, Gimbel Brothers
Pittsburgh, Joseph Horne Co.
Richmond, Miller & Rhoads
Rochester, New York, McCurdy's
Sacramento, Breuner's
Salt Lake City, Z.C.M.I.
San Jose, Calif. L. Hart & Son Co.
St. Louis, Stix, Baer & Fuller
St. Paul, The Golden Rule
Springfield, Mass., Forbes & Wallace
Stockton, California, Breuner's
Syracuse, E. W. Edwards & Son
Tacoma, Rhodes Brothers
Tampa, Maas Brothers
Toledo, The La Salle & Koch Co.
Tulsa, The Brown-Dunkin Dry Goods Co.
Washington, The Hecht Co.
Youngstown, The Strouss-Hirshberg Co.

Remodeling?

See your home in print!

TAKE THESE TWO EASY STEPS:

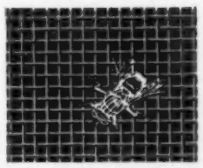
1 Take clear midmorning or midafternoon photographs before the remodeling is started.

2 From the identical angle and spot take "after" photos of the finished beauty and mail us the "befores" and "afters" with a sketch of the original floor plan and one showing the alterations you've made.

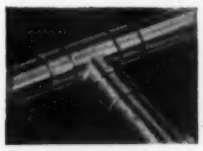
We'll study your remodeling thoroly. And if we can use it, payment at full editorial rates will be sent to you immediately.

Better Homes & Gardens
7905 Meredith Building, Des Moines 3, Iowa

"WE'RE FIXING IT FOR KEEPS THIS TIME, SONNY"



Screens rusty? Plan now to replace them with durable bronze. It's the time-tested standard of quality for screens.



Put an end to rust-clogged or leaking water pipes with Anaconda Copper Tubes. Easily and quickly installed by your plumbing contractor.

THIS REPAIR JOB would not be necessary had copper been used in the first place. For sheet metal work of copper is an outstanding investment in durability and money-saving, rust-free service.

If a look at your own valleys, roof flashings, gutters and downspouts reveals serious rusting, plan now, before walls and ceilings are damaged, to replace them with time-tried copper.

We suggest that you discuss needed repairs with your sheet metal contractor now. The more time you give him, the more likely he will be able to obtain Anaconda Sheet Copper—your assurance of utmost quality.

4702

Have you a copy of the free booklet, "How to Protect Your Home Against Rust?" If not, write today.

THE AMERICAN BRASS COMPANY

General Offices: Waterbury 88, Connecticut
Subsidiary of Anaconda Copper Mining Company
In Canada: ANACONDA AMERICAN BRASS LTD., *New Toronto, Ont.*

ANACONDA from mine to consumer

Anaconda Copper & Brass

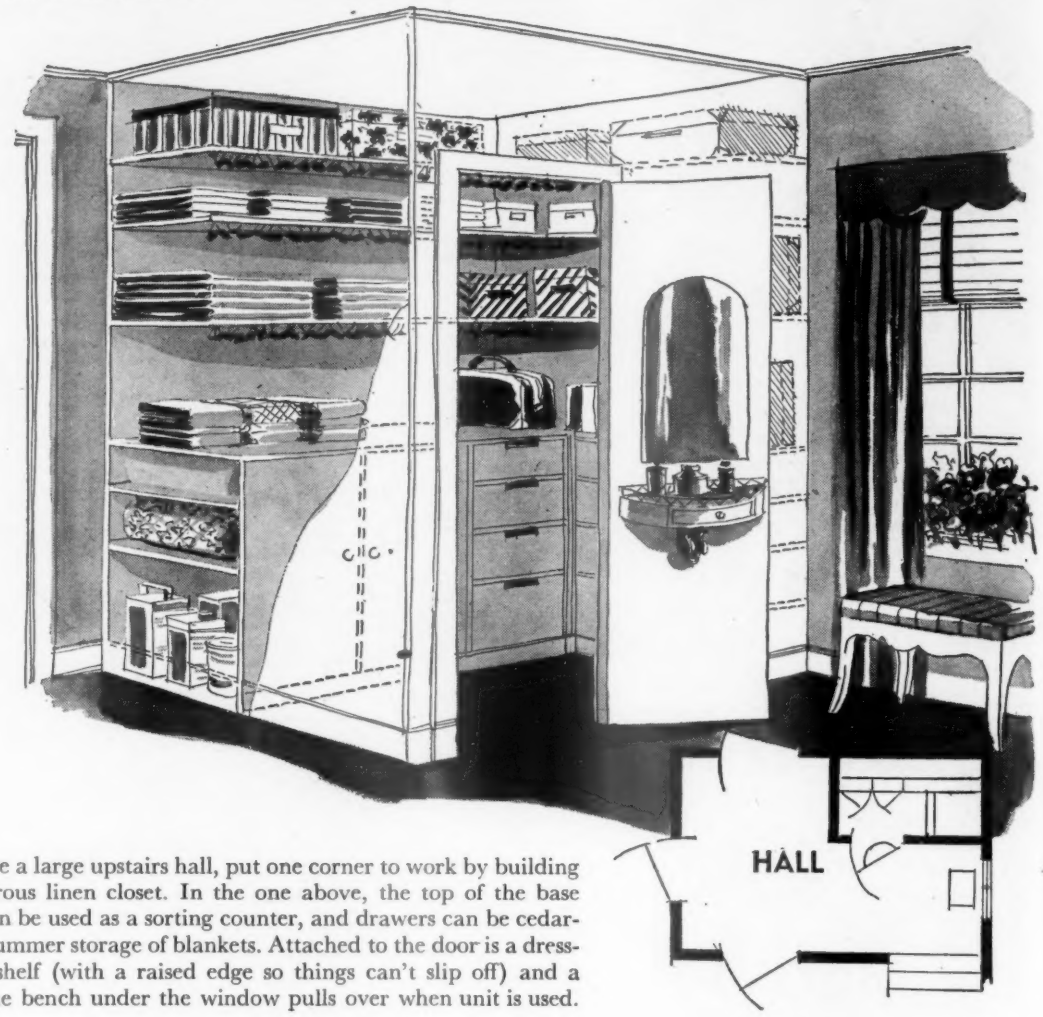
OIL-O-MATIC OIL BURNERS BASED ON THE LOW PRESSURE PRINCIPLE OF ATOMIZATION ARE FIRST CHOICE OF BOTH THOSE TO WHOM ECONOMY IS PARAMOUNT...AND THOSE TO WHOM MONEY IS NO OBJECT

WILLIAMS OIL-O-MATIC HEATING SYSTEMS

For the name of your nearest Williams Oil-O-Matic Dealer, consult the classified section of your telephone directory under "Oil Burners" or write to the factory at Bloomington, Illinois.

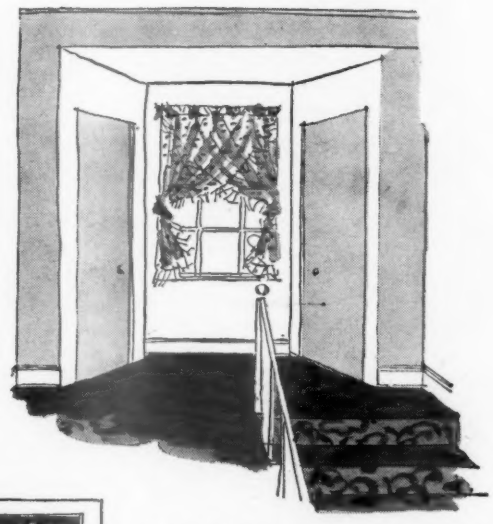
Extra Storage in the upstairs hall

Begins on page 60

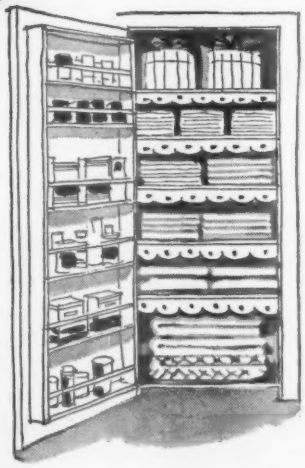


If you have a large upstairs hall, put one corner to work by building in a generous linen closet. In the one above, the top of the base cabinet can be used as a sorting counter, and drawers can be cedar-lined for summer storage of blankets. Attached to the door is a dressing-table shelf (with a raised edge so things can't slip off) and a mirror; the bench under the window pulls over when unit is used.

This arrangement keeps everything needed for cleaning at one end of the upstairs hall. There's space for linens and bathroom supplies, too. In the center there's a well-lighted sewing area—the sewing machine is stored in the niche to the right. The bench slides out of the way under the shelf, and holds equipment needed for shining shoes.



Do you have only a tiny space at the head of the stairs? Often two corner cupboards can be installed to good advantage. They hold most of your linens without blocking traffic or light from the window.



If your linen closet seems to be bulging at the seams, you have a common problem. Here's one good way to ease the strain. Attach narrow shelves to the door to hold small items, such as bathroom and cleaning supplies. They permit a neat arrangement of whole closet.

Turn to page 186

It may surprise you, but that happy home of yours is haunted. Dozens of fierce little fire hazards are lurking from cellar to attic . . . waiting to burst into flame when you least expect it! Scared? *You'd better be* . . . last year fire snatched away 10,000 lives, devoured over one-half billion dollars worth of property!

Better check *your* house now . . . and clean out these and other hazards that threaten your life and your home!

1 — *Keep chimneys and flues clean and repaired*—hot gases and sparks escape from cracks!

2 — *Don't smoke in bed—your life and home may be at stake!*

3 — *Avoid makeshift wiring*—replace frayed cords—short circuits cause many fires.

4 — *Throw out the tinder in your house*—get rid of papers and litter!

5 — *Prevent spark damage*—use fireplace screen to save woodwork, rugs, furniture and perhaps your home!

6 — *Handle matches carefully*—keep them covered, out of children's reach!

7 — *Don't leave iron on*—when you leave, detach plug!

8 — *Beware of inflammable cleaning fluids*—some vapors can be exploded by tiniest spark!

9 — *Curtains burn fast*—don't let drapes, curtains touch lamps or heaters or blow over stove!

10 — *Use proper fuses* — they're "safety valves"; never use coins or other metal!

11 — *Clean out cellar*—never store rubbish near furnace!

12 — *Keep furnace and heating pipes cleaned and repaired*—watch for sagging, holes or cracks!

13 — *Don't leave oily rags or mops around*—spontaneous ignition causes many fires!

14 — *Don't store gasoline*—a spark can destroy garage and car!

If you want to know 46 other ways to prevent fire in your home, in your business or elsewhere, write the Hartford Fire Insurance Company.

FIRE HAZARDS GONE?

Good work! but there are unpreventable hazards and sometimes lapses in care. Ask your Hartford agent or broker to protect you from loss with adequate insurance to cover today's higher values—see him today!

Hartford Insurance

Hartford Fire Insurance Company • Hartford Accident and Indemnity Company
Hartford Live Stock Insurance Company

Writing practically all forms of insurance except personal life insurance • Hartford 15, Connecticut

Beautiful Metal Trim that Protects Linoleum

This handy folder puts you wise to *the finishing touch* of beauty for your new or modernized kitchen. Illustrates how graceful, lustrous, *Stainless* KINTRIM protects the linoleum coverings on your floor, walls, sink and counter-tops . . . *in corners and along edges* where wear and tear would mean costly replacement.

You'll find that KINTRIM *prolongs* the life and appearance of all coverings it protects. And attracts admiring eyes to its own smart, gleaming surface—so durable, and so easy-to-clean!

Metal-Wise Makes You

PLAN A PLAYROOM "Show-Room"

Beauty-Wise

All the decorative and protective uses of KINTRIM *are described and pictured in this free folder. Shows where to use* KINTRIM *in playroom, breakfast nook, and bathroom—for the finishing touch that gives you a "show-room." SEND COUPON FOR YOUR COPY TODAY.*

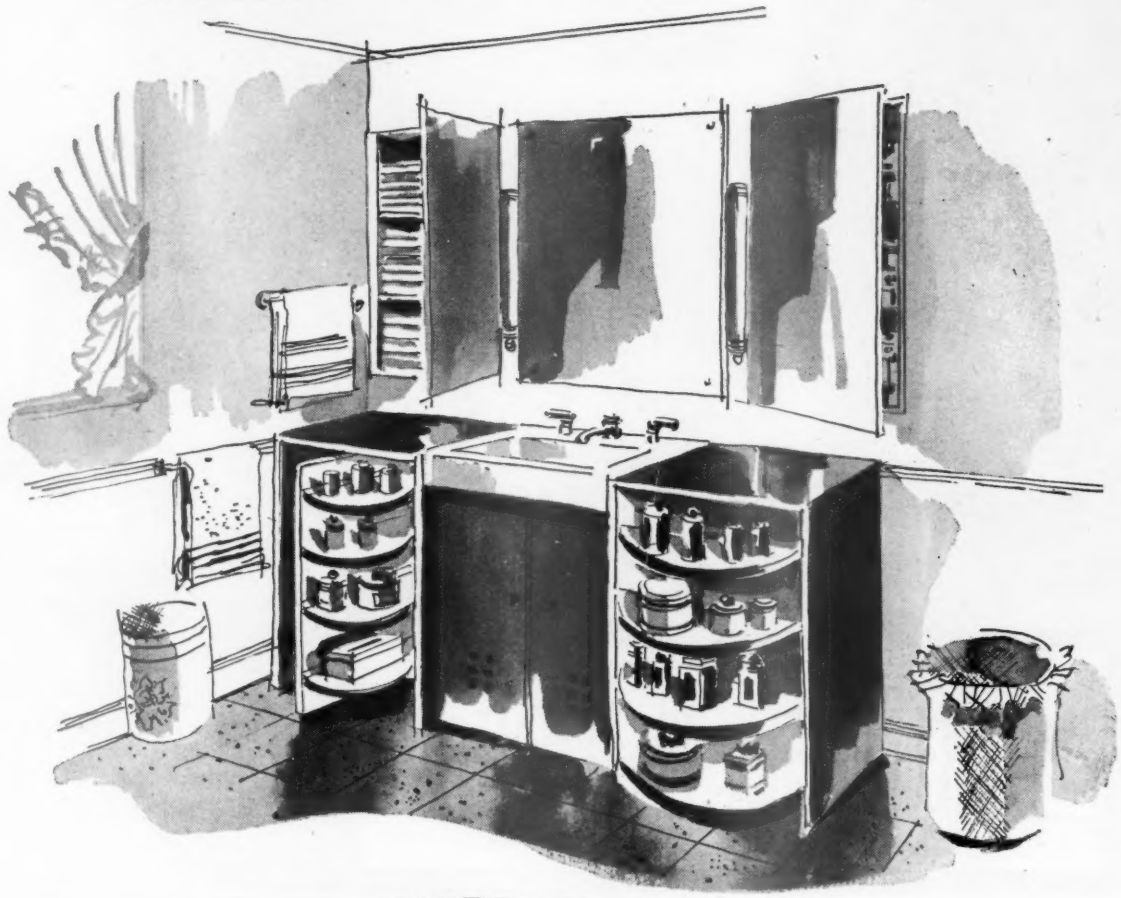
kintrim Reg. U. S. Pat. Off.

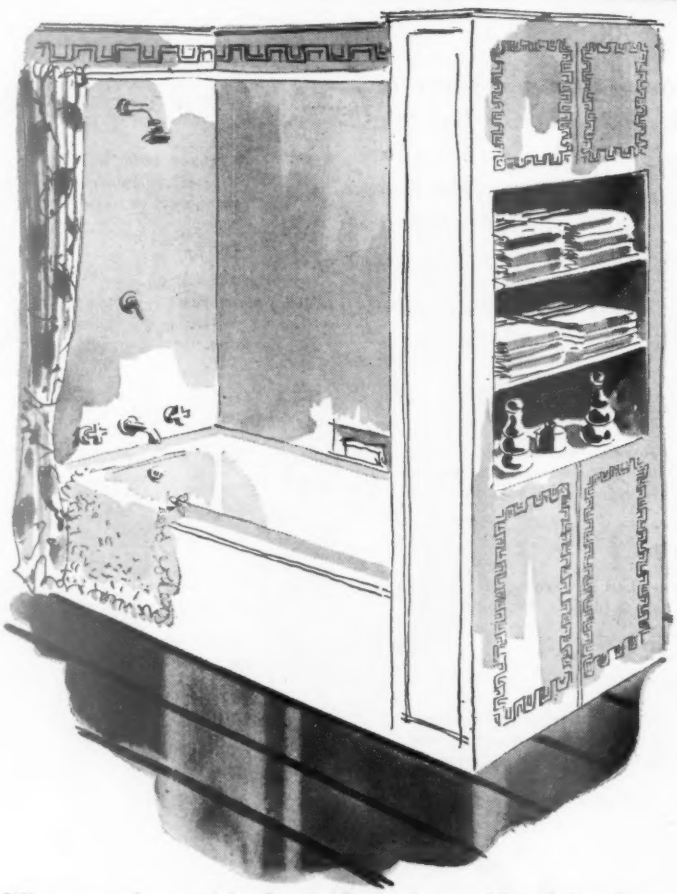
KINKEAD INDUSTRIES
INCORPORATED
440 WEST SUPERIOR STREET, CHICAGO
PLEASE SEND ME FREE KINTRIM FOLDER B-37

NAME.....
ADDRESS.....
CITY..... STATE.....
MY FLOOR-COVERING DEALER IS
NAME.....
ADDRESS.....

Extra Storage in the bathroom

Begins on page 60

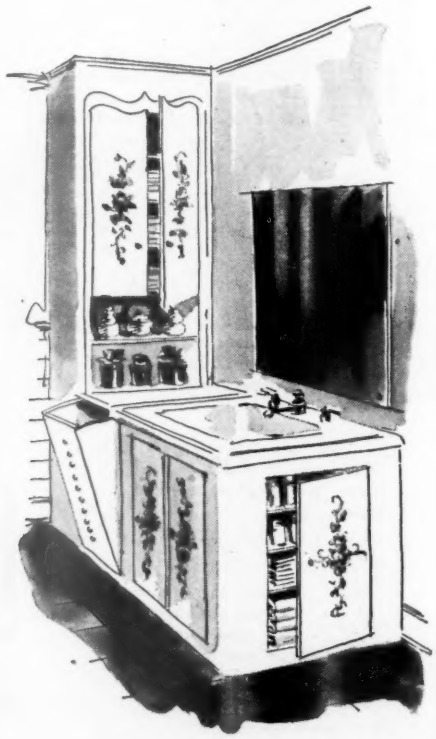


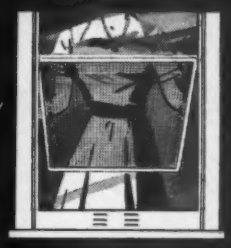


Twin cabinets on either side of the bathroom lavatory have shelves that revolve like those of a Lazy Susan, keeping everything within reach. The backs look like flush doors and keep dust out. Above, use of three medicine cabinets with mirrored doors increases storage space and permits mother to see the back of her head when she's fixing her hair. Cleaning equipment is stored under lavatory. The low towel rack at the left is convenient for the children to use.

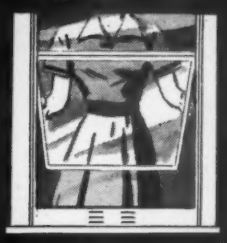
When you plan a niche for the bathtub, consider giving the room an extra touch of luxury by letting the end partition also serve as a storage cabinet. It's a good place to keep towels, washcloths, and your collection of bath scents.

When you remodel, add storage space around the lavatory. This unit has a hamper, hinged like a flour bin, for soiled towels. Low cabinet holds towels and washcloths for children, who can easily see in the large, low mirror.





SUMMER SCREENS



WINTER STORM SASH

Tuk-Away Both These Problems with 'Orange' All-Weather ALUMINUM Windows.

One of the most satisfactory home improvements you can buy!

'Orange' ALL-ALUMINUM screens slip into permanent ALUMINUM frames installed outside regular windows. Need no painting, don't stain walls, end old-time troubles for good. Last a housetime.

'Orange'—the modern combination—includes storm-sash that s-l-i-d-e right into same frames. Changes made from *inside*, in seconds.

And Tuk-Away All Year 'Round! With this optional 'Orange' feature, screens or storm-sash not in use can Tuk-Away right in window frames—an added convenience in many homes. Change to 'Orange' and you'll never have to change again! Send coupon for free illustrated booklet.

Pat. No. 2156964
Others Pending

'Orange'

ALL-WEATHER ALUMINUM WINDOWS

Orange Screen Co., Maplewood, N. J.
Gentlemen: Please send free illustrated booklet about 'Orange' All-Weather ALUMINUM Windows.

Name.....

Address.....

City, State.....

County.....

I own my home ☐ I am planning to build ☐
I am a student ☐ Dept. E

By Highway—Banff to Jasper

[*Continued from page 156*]

What you take depends on what you'll do—whether you rough it, or merely admire the view from a hotel terrace. In the camps, lodges, and chalets, you'll be comfortable in slacks, shorts, levis, sweaters. But if you're staying at one of the big hotels or dropping in for dinner and an evening program, you'll also want "city clothes"—a medium-weight business suit or tweeds for men, a pastel suit, summer dress, and pastel topcoat for women. In the larger hotels slacks and shorts are not acceptable; evening clothes are not always a must, but are usually an asset. Wherever you are, you must provide for cool evenings.

Take along a rich skin lotion, an oily shampoo, lip salve. The very dryness which makes high-altitude vacationing so exhilarating will also make your hair like straw, your skin unrecognizable. It's almost inevitably windy in high spots, too. So, unless you are a woman who looks her best well blown, provide. An old-fashioned hairnet will do it, or a scarf, particularly if you practice before a mirror at home to find out how to make it both windproof and becoming. A tennis peak will keep hair out of your eyes and protect them from the sun.

Must on any mountain vacation is walking shoes. Even well-groomed spots like Lake Louise are discouraging if you've brought along only high heels, open toes. Particularly on sight-seeing trips you'll find yourself sitting morosely in the bus while others get a nearer view of the glacier, waterfall, or scenic valley, all too often at the other end of a gravel, if not a boulder-strewn, path.

Look. You'll never tire of the upswept Canadian Rockies, their ice-blue glaciers, their divinity fudge falls, and turquoise lakes.

Hike. Easy trails, like the three miles to the Lakes of the Clouds or the four miles to the Beehive at Lake Louise, invite the tenderfoot. Or get a guide, $7 per day, and do it the hard way. This is mountain-climbing country on a par with that in the Swiss Alps.

Ride. Unusually fine horseback trips out of Lake Louise: one-hour, one-half-day, all-day. Contact Ray Legace here, or inquire at Brewster Transportation desks.

Boat. From leisurely canoeing on the Bow at Banff or Lake Beauvert at Jasper, to motorboat trips on Lake Minnewanka, or the Bow River ($1 for 90 minutes). Get set for the latter at the boathouses just beyond the bridge at Banff.

Golf. Banff Springs Hotel, 18 holes, $2 per round. Cascade golf course,

On your trip to CALIFORNIA SEE TWICE AS MUCH!

GO ONE WAY

RETURN ANOTHER

You get two trips in one when you buy a Southern Pacific roundtrip ticket to California.

S.P.'s Four Scenic Routes let you travel through totally different parts of the United States each way. By going on one S.P. route and returning on another, you *see twice as much* as you would by going and returning the same way.

This travel bonus costs you *no extra rail fare* from New York, Chicago and most eastern and midwestern places.

Going west, for example, you might like to try our Sunset Route. See New Orleans, Houston, San Antonio, El Paso and the Mexican Border country, Southern Arizona, San Diego and Los Angeles. Returning, travel the Overland Route. See San Francisco, the High Sierra, Reno, Great Salt Lake, the Rockies.

You'll ride fine, fast trains. The swift *Sunset Limited* from New Orleans to Los Angeles. From Los Angeles to San Francisco, one of the famous streamlined *Daylights* or the luxurious overnight *Lark*. Return on the fast *Overland Limited* (streamlined Pullmans) or the *City of San Francisco*.

As the little map shows, S.P.'s other two routes are: Golden State Route via the Mexican Border country, and Shasta Route through the Evergreen Pacific Northwest.

GOLDEN ROCKET COMING!

This summer the *Golden Rocket*, new 39¾ hour streamliner between Chicago and Los Angeles, will join S.P.'s fleet, to be followed later by the custom-built *Shasta Daylight* streamliner between San Francisco and Portland.

MAIL COUPON for free, full-color guidebook of our Four Scenic Routes.

S·P

The friendly Southern Pacific

L. C. Ioas, Dept. B-5,
310 S. Michigan Ave., Chicago 4, Ill.

Please send me, free, your 32-page guidebook illustrated with 62 natural color photographs.

*Name*_____

*Address*_____

*City*_____ *Zone*____ *State*_____

There's a place in their lives for

glass by VIKING HAND MADE

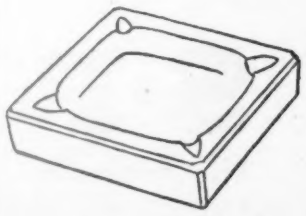
Gift mad? Remember, glass goes with everything: silver, pottery, fine china (figured or plain) and Viking glass particularly has learned how to retain that charming neutrality that ties in with all fine possessions. Bound for success in any setting are such Viking pieces as the modern baroque candelabra . . . the gently curved rectangular bowl. Stop racking your brain. Give Viking.

Another gift suggestion from Viking—6" man-sized ashtray...very heavy.

Ask about Viking wherever you usually shop. A pleasant price surprise is in store for you.

Treasured American Glass from New Martinsville, West Virginia

Viking Glass Company



By Highway—Banff to Jasper

[*Continued from preceding page*]

three miles out of Banff on the way to Lake Minnewanka. Nine holes, 35 cents, 50 cents on Sundays. Jasper Park Lodge, 18 holes, $2 per round. Putting greens at Banff Springs Hotel and Chateau Lake Louise.

Wild Life. For admiring but not for feeding: deer, bear, mountain sheep, beaver, elk, moose. An early-morning visit to the incinerator about 15 minutes walk from Jasper Park Lodge may reward you with sight of 20 bruins, black, brown, singly and in family groups. Keep your distance, and don't hold out your hands. You'll find them too busy eating to notice you. Failing sight of animals in their natural habitat, drive thru the animal paddocks just out of Banff. Buffalo, mountain sheep, deer, fenced in just enough to keep them in view. If you want to be sure to recognize what you see, visit the Banff Museum, next to the government information bureau.

Flowers. They're everywhere, from the windswept alpine valleys to unexpected gardens—snapdragons at Jasper, Iceland poppies and delphinium at Lake Louise, and a profusion of everything including especially columbine on the Administration Building grounds, head of Banff Avenue, Banff. The gardener here may apologetically explain that the short blooming season produces more bloom than stem.

Swimming. Except for beaches and bathhouses at several of the many feminine-named lakes around Jasper, you won't be encouraged even to try the glacial waters of the tempting turquoise lakes. But pools are everywhere. You can swim in elegance—towel, suit, dressing room, 50 cents—at Banff Springs Hotel, Chateau Lake Louise, Jasper Park Lodge. Or try one of the many naturally heated pools: Miette Hot Springs, out of Jasper; the $200,000 Cave and Bowl pools out of Banff; or Upper Hot Springs, high on Sulphur Mountain out of Banff, with a nearby hotel where you can do your sulphur bathing scientifically, rest and eat a controlled diet for $30 a week!

Fishing. Everywhere, from nearby lakes like Minnewanka to less accessible, high-altitude gems like Baker and Maligne. Bring your own tackle or rent it on the spot with competent advice. Licenses: $1 for three days; $2.25 for the season. The $2 automobile fee you pay at any park entrance includes an all-year entrance permit, good at any park, and an all-family fishing permit.

Adventure. Look into all side-trip possibilities. One is the station-wagon ride up to Temple View Chalet, five miles and 1,000 feet up on a one-way road. You won't be allowed to drive it yourself, but Rocky Mountain Tours does it several times daily. Another is the bus and boat trip into Maligne Lake out of Jasper, where the aqua waters

As safe for your skin as it is for your home, Cotton Insulation gives off no particles or dust to inflame the tenderest skin or irritate the most sensitive nose or throat. Installing it is an easy, pleasant job that you wouldn't hesitate to do yourself.

You simply unroll Cotton Insulation as you would a rug. It comes in convenient rolls cut to fit. It doesn't settle or pack to leave unprotected areas—is up to 36% more efficient—is flame proofed for extra protection.

Use this new way to beat the heat this summer. At small cost you can have comfort now and for many years to come—featherweight, flameproof Cotton Insulation lasts as long as the building itself.

SEND FOR THIS *FREE* FOLDER!

Get all the amazing facts about Cotton Insulation. Write for illustrated folder based on actual tests by U. S. Dept. of Agriculture. Address Dept. BG, National Cotton Council, Box 18, Memphis 1, Tenn.

Look for this emblem when you buy. COTTON

COTTON INSULATION ASSOCIATION
NATIONAL COTTON COUNCIL OF AMERICA

FOR A VACATION THAT IS DIFFERENT

Come to Québec

● Picturesque fishing villages nestling against the mighty St. Lawrence, century old farm houses and shrines, metropolitan Montreal, Quebec—the only walled city in America . . . You and your family will be delighted by the old-fashion hospitality of Quebec's modern inns and hotels. For maps and booklets write PROVINCE OF QUEBEC TOURIST BUREAU, Quebec City, Canada.

LA PROVINCE DE **Québec**

FUN and HIGH Adventure IN SOUTH DAKOTA'S Black Hills

There's *restful* fun and high adventure in the unspoiled Western Wonderland of the Black Hills. See Custer State Park, Mount Rushmore, The Needles . . thrill to western shows and rodeos . . . visit the nearby Bad Lands. All outdoor sports are yours to enjoy. Long, cool evenings climax each fun-filled day, and there are NO mosquitos.

Send today for colorful FREE FOLDER
A. H. PANKOW, Publicity Director

SOUTH DAKOTA State Highway Commission
PIERRE, SOUTH DAKOTA

Nu-Glaze for SETTING GLASS . . FILLING CRACKS

Nu-Glaze is applied like putty, but not a putty. Sets to a rubber-like consistency. Waterproof.

SOLD AT LEADING LUMBERYARDS AND HARDWARE STORES

MACKLANBURG-DUNCAN CO. PRODUCTS

MACKLANBURG-DUNCAN CO.
OKLAHOMA CITY, OKLAHOMA

mirror a semicircle of monster peaks to create a view acclaimed the world's finest. Inquire of Rainbow Tours, Jasper, or at any Brewster Transportation desk.

Souvenirs. Like all resort country the Canadian Rockies abound in the sort of souvenirs whose value is your own private affair—maple-leaf pins, carved bears, Indian leatherwork, acorn jewelry. If your conscience says yes, bravely close your eyes to the price and buy. But your real temptation will come over the English and Scotch woolens, English china, and furs everywhere on display. So prepare. Shop your own stores before you leave. Only so can you judge prices or be sure you can't buy duplicates at home. Last summer cashmere sweaters were more plentiful in Canada than here, and reasonably priced. On ready-made woolens, however, you might have done better at home. You can bring back $100 worth duty free.

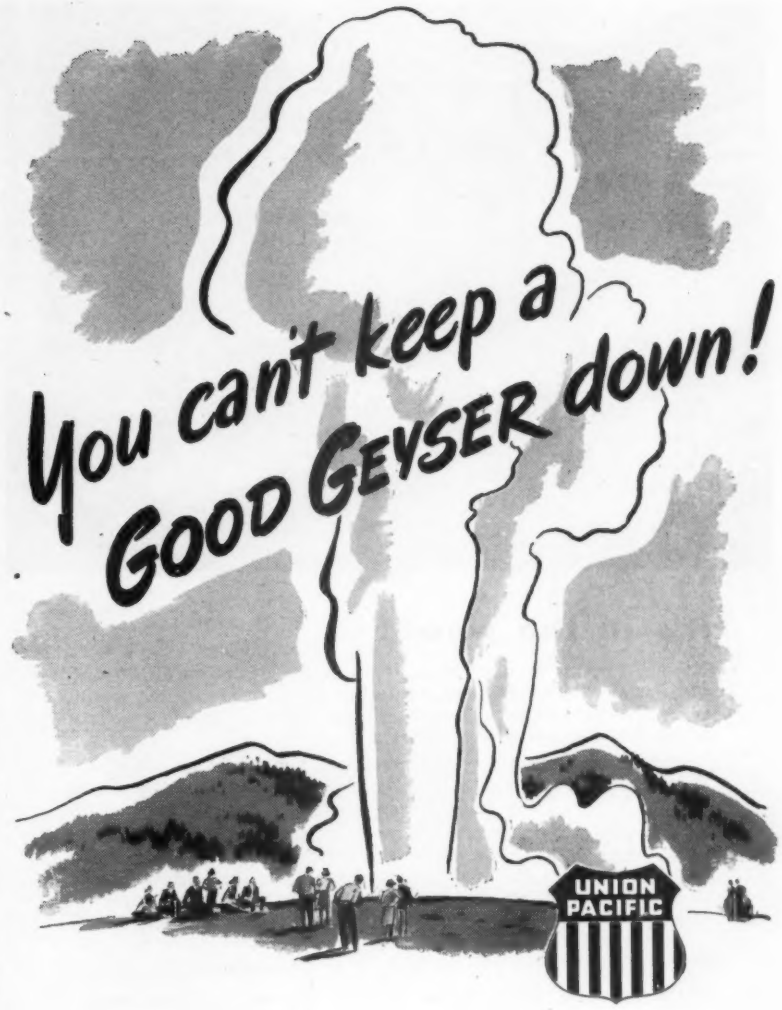
If you plan to drive, do write now to the Canadian Government Travel Bureau, Ottawa, asking for their map of main automobile routes between the United States and Canada, upon which you can figure your most convenient home-town connections. For a detail map of the Banff-Jasper and adjacent national park areas, complete with high-spot mileage charts, write the Alberta Motor Association, Edmonton, Alberta, Canada.

If you plan to go by train, ask your travel agent to give you the possibilities. Many rail, bus, and air tours include this area in their itineraries. Or get your information direct from railroads serving this area. Inquiry at any local passenger agent will put you in touch with connecting lines. Great Northern, for one, will route you thru Glacier Park. For information about Jasper National Park and Jasper Park Lodge, write the Canadian National Railways, Montreal 1, Quebec. About Banff, Lake Louise, the Banff Springs Hotel, Chateau Lake Louise, and chalets and lodges thereabouts, write the Passenger Department, Canadian Pacific Railway, Winnipeg.

For motor-bus sight-seeing between and around Banff, Lake Louise, Jasper, bus transportation via the Banff-Jasper Highway, and all-expense tours with overnight stops prearranged, write Rocky Mountain Tour and Transport Company, or the Brewster Transport Company, both addressed at Banff, Alberta.

For information ahead on accommodations in general and for reservations, write The Traveller's Digest, Banff, Alberta. A 50-cent money order—no coin or stamps, please—will bring you a chubby booklet, a gold mine of information about all of western Canada.

For information on the spot, visit Traveller's Digest Tourist Bureaus at Banff, Lake Louise, or Jasper. Or ask at government information bureaus: to your right off Banff Avenue near the Bow River Bridge, Banff; in the Administration Building, Jasper.



Yellowstone National Park again presents its star attraction, Old Faithful Geyser. Every 60 to 80 minutes, its steaming column soars skyward.

With its many geysers . . . its multitude of other fascinating spectacles . . . Yellowstone is one of America's greatest vacation regions. And you can add to the enjoyment of your trip by including nearby Grand Teton National Park, famous for rugged mountainous beauty.

Union Pacific takes you direct to the West Yellowstone entrance . . . nearest to Old Faithful. Yellowstone-Grand Teton also can be visited as a side-trip enroute to or from the Pacific Northwest.

UNION PACIFIC RAILROAD
ROAD OF THE *Streamliners* AND *Challengers*

Union Pacific Railroad,
Room No. 59, Omaha 2, Nebraska.
I am interested in a train trip to Yellowstone-Grand Teton National Parks. Please send further details.

Name_____

Street_____

City_____ State_____

It's in the wood!

Here's a room to delight any man who wants a little world of his own. Masculine as a hunting gun, there's still a wealth of charm and cheer . . . because these qualities are in the wood when the wood is Western Pines.*

Versatile and sturdy, there are countless ways in which the Western Pines can bring beauty to a corner, or to entire rooms, of your home. They are economical, too.

Before you act on your "dream of a house," be sure to read the new edition of "Western Pine Camera Views." This stimulating booklet with its scores of pictures, many in full color, will give you ideas galore to adopt for your own—and it's free. Write now to: Western Pine Association, Dept. 219-G, Yeon Building, Portland 4, Oregon.

These are the *WESTERN PINES*

*IDAHO WHITE PINE
*PONDEROSA PINE
*SUGAR PINE

"Costume Jewelry" for your home!

The added touch of beauty that costume jewelry gives to your smartest gown is precisely the same as the distinctive decorative effect *tables* can give your *home*. So, enjoy lovelier, more charming rooms with the generous use of Mersman "costume jewelry" tables. Authentically styled and distinguished for their fine woods, perfect craftsmanship and modest cost. Ask to see the special Mersman table display . . . at your favorite furniture or department store.
The Mersman Bros. Corporation, Celina, Ohio

Jewelry by Coro

MERSMAN TABLES

Copyright 1947, The Mersman Bros. Corporation

Mersman Tables
"the biggest name in tables"

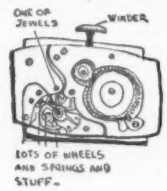
Hints for the Gentleman Mechanic

or How to Use a Tinker's Dam

By V. C. Barnett

OH, YOU like to tinker!

Well, string along with me then. You may learn something. Then again, you may not. So let's begin.



THIS, gentlemen, is a wrist watch. As you see by the diagram, a watch has a balance staff, escapement lever, hair spring, jewel bearings, and various other appurtenances, including three overdue payments.

An old razor blade, a pair of tweezers, and a large needle are the only tools needed for the average watch-tinkering job.

As you more advanced students know, removal of the works from the case is a comparatively simple operation. How you do it is your own affair.

With the hard outer shell shucked off, the next step, for some obscure reason (possibly Freudian) is removal of the balance staff. Judicious probing with the needle will eventually effect its extraction.

Usually the hair spring flops out of its own accord, with the escapement lever dangling from it, half apologetically, like a seasick monkey clinging to a ship's starboard signal halyard. If you have never seen one of our simian cousins in such a predicament, you have indeed missed one of life's finer things.

At this particular point in the game, it is almost always advisable to let well enough alone. What can a guy accomplish without a regular set of watchmaker's tools, anyway?

It's been great fun, at any rate, so we'll just put the thing back together, saying naught to anyone, and charge it off to Experience.

If only it were as simple as that!

Proper reassemblage requires that the balance staff be set precisely in its bearings, with the trident-shaped end of the escapement lever engaged with a pin on the staff and the hair spring stuffed into place between them. A difficult feat, it is, and one whose execution invariably taxes the human mind and bone and sinew to several degrees past the collapsing point, Baumfort scale.

Jewel breakage is highly possible.

Your family watchmaker will be only too happy to oblige.

KEEPING house without Clorox is like trying to finish a dress with basting stitches . . . the job is not complete! Clorox in routine cleansing adds thoroughness. In bathrooms, it deodorizes, removes stains . . . also disinfects . . . important for washbasins, especially after brushing teeth.

In the kitchen, use Clorox for drainboard, sink, refrigerator, floor . . . also to disinfect and whiten dishcloths. In laundering, Clorox makes white linens snowy-white . . . fresh, sanitary (brightens fast colors). Directions on the label.

AMERICA'S FAVORITE BLEACH AND HOUSEHOLD DISINFECTANT

CLOROX

FREE FROM CAUSTIC

Years of unsurpassed quality and performance have made Clorox the choice of millions . . . it's always uniform . . it's always dependable!

Copr. 1947 Clorox Chemical Co.

SPARKLING CHROME FINISH

towel shelf and drying rack

FOR BATHROOMS, KITCHENS, CLOSETS

Holds heaps of towels, wash cloths, cleansing tissues . . . linens, hats, bags . . . loads of things! The rust-resistant square metal bars provide yards of compact drying space for hosiery, lingerie, light laundry. Sturdy bars end in eight utility hooks for hanging wash cloths, robes, etc. Every home can use several of these handsome, wide-utility fixtures.

Guaranteed by Good Housekeeping

ABOUT **$1.50** EACH

At Department and Hardware Stores

THE AUTOYRE CO. • OAKVILLE, CONN.

INVISIBLE HEMMING

AS FAST AS YOUR MACHINE CAN SEW

MIRACLE Stitch Master
WITH THE MAGIC FINGER

MAKES YOUR SEWING MACHINE TWICE AS VALUABLE--SO *SIMPLE A CHILD CAN USE IT!*

Say goodbye to costly alterations . . . and forget the nuisance of trying to keep *blind* stitches from showing. It's easy with *Miracle* STITCH MASTER, the amazing invention that doubles the value of your sewing machine by enabling it to do the *entire* sewing job—from *blind* collar seams to *blind* skirt hems—as well as any other sewing job that calls for *hidden* or *invisible* stitching. Comes to you *completely assembled* . . . all ready to use! Eliminates hours of tedious handwork . . . *Miracle* STITCH MASTER gives you trim, tailored hems, professional-looking cuffs and edges in a matter of minutes. See it—try it — buy it — today. At your favorite department store ..... $6.95 EA.

Included . . .
"HOW TO SEW SO EASY"
48 pages of sewing short cuts

If STITCH MASTER is not yet in your favorite department store, write to:

STITCH MASTER CO. 214 S. Loomis St. Chicago 7

Solves Both the Travel and the Housing Problem

The Palace Travel Coach! A luxurious home to take with you when traveling—or to live in until houses again become plentiful. Has combination living room, dinette and kitchen, and separate bedroom—all completely furnished. Efficient air and heat circulation. "Uniflow" lighting and a host of other unusual features.

The Only Trailer
With An Automobile-type Body

It has a die-formed, "Pan-L-Frame," aluminum body—an exclusive Palace feature, resulting in increased strength and, at the same time, reduced weight. It's the trailer, above all others, that you will want to own. Moderately priced. Send postcard for literature showing exterior and interior in colors.

FREE Catalog

PALACE CORPORATION
Flint, Michigan

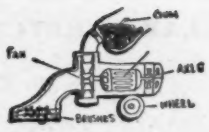
FREE GUIDE ON RUNNING WATER

Running Water is the solution to many time and labor-saving problems in the home and on the farm. Send for this *FREE* 48-page illustrated Guide Book. It has helped thousands of others.

It can help YOU! See the Deming Dealer near you.

THE DEMING COMPANY
Dept. 119 • Salem, Ohio

DEMING WATER SYSTEMS



THIS is the business end of a vacuum cleaner. It contains an electric motor, a fan, lint, six wads of chewing gum (brand on request), and two artificial cherries from your mother-in-law's hat.

In vacuum-cleaner tinkering, separation of the motor from the chassis is manual labor, especially if the fan is the type whose extraction involves considerable unintentional bending and a few links of profanity. Bent fans are noisy.

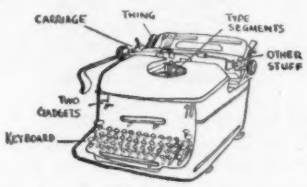
For that matter, so are certain relatives-by-marriage.

In removing the motor armature, the shaft should be nicked in several places with a small Stillson wrench. A nicked shaft insures a tight bearing fit, which in turn insures excessive vibration and similar annoyances.

The commutator (the ring of copper bars at the east end of the armature, in case you know what the armature is) may be cleaned by being whittled down with a boy-scout knife. If there are no boy scouts in your neighborhood from whom you can borrow a knife, how do your old ladies get across the street? Copper particles should be allowed to remain between commutator bars in order that armature coils may be amply short-circuited.

When putting the motor back together, be sure to leave a yard or two of non-linty cleaning rag within.

Return the artificial cherries to your mother-in-law and return your mother-in-law to the boy scouts.



THIS is a typewriter. How typewriter manufacturers manage to intrude so many parts into even their more inexpensive models is something that violates every law of displacement. In justice to the manufacturers, it must be admitted that most of the parts have a definite function.

The first step in typewriter overhaulage, excommunication of the carriage, normally includes loss of several ball bearings. While their omission may produce mild typographical errors, it's nothing to lose sleep over. After all, it would be a dull world if everything were perfect.

Tossing carriage troubles aside, let us meander into a few upkeep generalities. Platen rollers may be treated with a weak solution of muriatic acid. Naturally, this will cause the outer rubber coating to peel from the platen. Why anyone should want this result is beyond me. Type segments should be cleaned with a stiff brush, using a rotary motion and highly explosive cleaner's gas, after which they should be parboiled, garnished with parsley, and served in the regular manner.

Spacing, ribbon-reversal, and key-action mechanisms should be pried

FRESH AS A

FIT AS A

THAT'S THE Sealy FEELING

SLEEP ON A Sealy MATTRESS

You feel fresh . . . and look fresh . . . when you wake up rested and relaxed. Enjoy that supremely soothing SEALY feeling.

SEALY Innerspring Mattress

SEALY Air-Woven Tuftless Mattress

Your dealer now offers both of these fine mattresses. Choose either for truly refreshing sleeping comfort.

Sealy INC.
666 LAKE SHORE DRIVE CHICAGO 11, ILLINOIS

Do you hate to empty your laundry hampers? Change over to self-ventilating Pearl-Wicks! They're *woven* with thousands of tiny breathing spaces; constantly circulating air keeps soiled things free of foul odor, dampness, mildew.

Every modern home deserves several Pearl-Wick Self-Ventilating Hampers . . . preferred by more women than any ever made!

DECORATOR-DESIGNED—For bedroom, nursery, bathroom, kitchen. Lovely pastel colors. Easy-to-clean plastic Pearl lids.

FROM $5.50 TO $9.95—Upright and bench models. Plain or hand-painted fronts. Some with separate lingerie compartments.

Pearl-Wick Corp., Long Island City 2, N. Y.

PEARL-WICK*

*T. M. Reg. U. S. Pat. Off.

SELF-VENTILATING *hampers*

DOLLAR STRETCHERS

By Ray Giles

INSURANCE—Feeling grand? Then see if you can qualify as a "preferred risk" and get the lower rate charged by some companies than the regular rate. If you're 35, you may save as much as $2 per $1,000 on ordinary life insurance.

But if one insurance company tries to rate you up—that is, charge more than regular premium because of some slight impairment in your health—you might try another company which might not take your condition so seriously and may charge you only the regular rate.

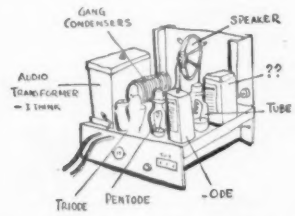
How to Use a Tinker's Dam

[*Continued from preceding page*]

loose from their respective moorings, coated with a thin layer of vegetable shortening, and returned to their approximate places.

Of course, if you are among the fortunate few who are acquainted with typewriters only thru their stenographers, it is suggested that you leave the machine strictly alone and concentrate on the stenog.

As if you hadn't already, Sly One!



THIS is a radio receiving set. It is built on the theory that people like to listen to radio programs. Radio programs are built on the theory that a name band, a tenor, and 27 stale gags will move huge stacks of merchandise. They do.

Radio waves travel thru the ether in much the same way that wavelets travel across the surface of a millpond when a stone is tossed into it. An analogy. It has always seemed to me that tossing the stone into the radio set, direct, would be the more humane thing to do. However, that would spoil a good analogy, and no one except a cad would enjoy spoiling a good analogy after some guy has sat around for years thinking it up.

The British call radio tubes valves. Oh, well, as far as that goes, the British call Austins automobiles. It's all in the point of view—a little more tolerance is what we need in this day and age, gentlemen. Or, to put it bluntly, what we need is more intolerance of intolerance.

Gang condensers are devilish things to clean.

When disassembling the volume control of your radio receiving set, always take care not to remember which leads go where when putting-together time arrives. Thus, you stand a fair chance of getting your 110-volt line leads soldered into

THE BEAUTY SECRET OF . .

Double Life Curtains

Thanks to an ingenious patented feature, you get double the wear from these window charmers! Each time you wash them, simply reverse them, end for end, to equalize wear.

ASK FOR DOUBLE LIFE CURTAINS AT YOUR FAVORITE STORE

DOUBLE LIFE CURTAINS
A BEDFORD MADE PRODUCT

FAIRCLOUGH and GOLD, Inc., BOSTON 10, MASS.

MET-L-TOP

TRADE MARK REGISTERED

FIRE-PROOF • WARP-PROOF

You'll get a new thrill when you find how much easier it is to iron on a MET-L-TOP. Clothes iron dry faster with fewer strokes of the iron, because the ventilated, white-enameled top retains and more fully utilizes the heat of the iron. Yes, MET-L-TOP is the new way to iron, and it is being enjoyed by over half a million homemakers. MET-L-TOP gives you a permanently firm, non-wobbly ironing surface because all parts are welded or riveted. The ProtectoRest keeps the cover off the floor when the table is not in use. ***Only $7.95***

MET-L-TOP Division
GEUDER, PAESCHKE & FREY CO.
Milwaukee 3, Wisconsin

Manufacturer of
CREAM CITY WARE Since 1880

Save hard, messy work. Let Sani-Flush clean your toilet bowl. Then you'll know it's really clean and odorless. There's no rub or scrub. Sani-Flush acts chemically. Cleans away all unsightly stains and invisible film the quick, easy, sanitary way. Disinfects, too. Just sprinkle Sani-Flush.

Perfectly harmless to septic tank systems. Effective in hard or soft water. Sold everywhere —two sizes. The Hygienic Products Co., Canton 2, Ohio.

Sani-Flush

USE TWICE WEEKLY

Springtime beauty for

OLD AWNINGS

Paint gay new beauty into old awnings with *Setfast Canvas Paint.* So easy. So quick — just brush it on! Protects from sun and rain —it makes canvas last years longer! Won't crack. Won't chip. Won't stiffen canvas—choose from 11 colors, plus black, white, and clear. For awnings, beach umbrellas, canvas chairs. Ask for *Setfast Canvas Paint* at hardware, paint and department stores.

Setfast CANVAS PAINT

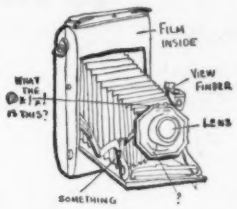
Guaranteed by Good Housekeeping

INTERCHEMICAL CORPORATION
Trade Sales Division
Fair Lawn, New Jersey

places where 18-volt leads should go, and vice versa. On the other hand, audio transformers are virtually foolproof, so we shan't bother our heads about them.

The average loud-speaker offers an intriguing field into which one may adventure, altho the small floating voice coil has a tendency, to use the technical jargon, to unravel when cornered. As a client was telling me, an unraveled voice coil looks about as pathetic and scraggly as an adolescent rooster.

Your local radio serviceman appreciates your patronage.

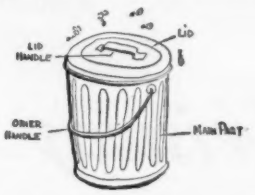


THIS is a camera. Primarily, a camera is a light-tight box with sensitized paper (called film) stretched across one end and a piece of glass (called lens) stretched across the other. When the sensitized paper is removed from the box and taken to the corner drug store for development and printing, there is usually a family group stretched across it. A family group, or the photographic imprint of Junior stretched out on an imitation bearskin rug with nothing but talcum hiding his muscles.

Every camera has a shutter. The shutter is made up of several slabs of thin metal, the ends of which pivot on a sort of ring. It is actuated by pressing a lever which sets in motion a second ring to which the centers of the metal slabs are coupled, loosely, by small studs. Sounds very complicated, doesn't it? Frankly, it is.

To dismantle any well-known make of camera, simply unfold it as if to take a snapshot of a family group or of Junior stretched out on an imitation bearskin rug. Remove the head containing lenses and shutter. Now, unscrew the front lens and insert any handy tool into the opening. Presto! There's your shutter!

It's a good idea to buy a new camera once in a while, anyway.



THIS and mark it well, gentlemen, is a garbage pail. It has no hair spring, armature, type segments, variable condensers, or shutter.

It has but two moving parts: the lid and the handle.

Surely a genius designed it.

Thank heaven for the garbage pail!

▶ There are two things to aim at in life; first, to get what you want; and, after that, to enjoy it. Only the wisest of mankind achieve the second.—Logan Pearsall Smith in *All Trivia* (Harcourt Brace).

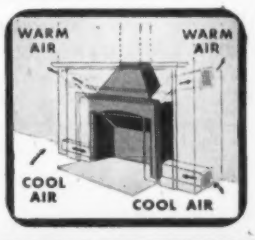
Warms the Entire Room...

This **FIREPLACE**

Circulates Heat...

The Heatilator Fireplace circulates heat to far corners of the room, and even into adjoining rooms. Saves the waste and overheating of furnace fires on cool spring and fall days. Ideal for camps and basement rooms. Proved for 20 years in thousands of homes and camps all over America.

WILL NOT SMOKE . . . The Heatilator is a steel form around which the masonry is easily laid. It assures correct construction of any style fireplace. Eliminates faults that commonly cause smoking. Firebox, damper, smoke dome and downdraft shelf are built-in parts of the unit, saving both materials and labor. Thus the cost is only a few dollars more than an old-fashioned fireplace. Ask your building material dealer, or write for illustrated folder.



HEATILATOR, INC.
115 E. Brighton Ave.
Syracuse 5, N. Y.

HEATILATOR Fireplace

T. M. REG. U. S. PAT. OFF.

Inviting . . . Enduring . . . . . .

WILLETT *Golden Beryl* **MAPLE**

World's largest makers of solid maple furniture for the complete home

The soft, restful hue of Golden Beryl Maple whispers "Good morning" in this inviting bedroom setting by Willett. And remember, Golden Beryl Maple furniture is available for every room in the home. Consider H. Willett, Inc., Louisville 11, Ky.

"Spring" ALL YEAR

Want that sweet-smelling freshness of spring billowing into all corners of your room — days that are neither too hot nor too cold? Well, go to your dealer's and buy yourself a Vornadofan. In summer it cools like nothing you've ever experienced. Then in winter — don't store it in the attic — put it to work circulating the heat. It'll pay for itself in no time.

Vornadofan

World's Finest Air Circulators

The O. A. SUTTON Corporation WICHITA, KANSAS

Guaranteed by Good Housekeeping

YOUR DOG AND MINE

The Cave Man's Buddy Is Still Man's Pal

By Russell K. Lowry

MOST people take a dog as they find him. Cute? Sure! Lovable? You said it! Faithful? And how! They'll bestow a friendly pat on a dog—even say a few kind words to him, on occasion. And that about sums up man's relationship to his pet these days.

Most of us miss entirely the significance in those clear, hazel eyes. Behind them smoulders a romance as deep and intriguing as the evolution of man himself.

Something like 40 million years ago there lived a tiny animal called *Miacis*. He looked very much like a kangaroo, tho he was no larger than a gopher.

Miacis was carnivorous and spent most of his time in the trees of primitive forests, fighting for existence thru the Eocene and into the Oligocene periods. Diminutive tho he was, he nevertheless formed the main trunk of the *canids*, an evolution tree that bore three main branches—that wound up as the bear, the hyena, and the dog, respectively.

In the most recent of the dog's many evolutionary stages, there appeared the animal *Lycaon*, or African hunting dog, credited with being the immediate forebear of the dog as we know him today. Holding sway for about a million years and

Norman HEATS THE WHOLE HOUSE WITH A SINGLE Gas flame

Norman is slightly on the magic side when it comes to heating with gas. Norman's improved principle of burning gas heats your whole house from a single flame . . . scientifically directed in the heat exchanger . . . to provide steady, clean warmth for all rooms. No coal to shovel or ashes to haul. Just set the thermostat and enjoy summer-like heat from Fall to Spring.

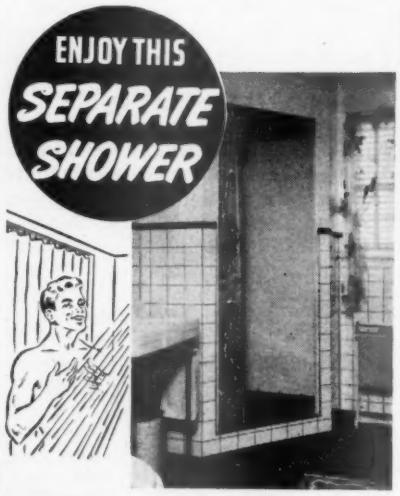
Norman . . .

This improved principle of burning gas is an outstanding achievement in automatic gas heating.

The Norman Winter Air Conditioning Gas Furnace heats, humidifies, filters and circulates the air. Attractively finished in 2-tone opalescent green enamel. See your Norman dealer or write for free Booklet, "How to Heat Your Home from a Single Gas Flame"

NORMAN PRODUCTS CO.
Dept. A-1, 1150 Chesapeake Ave.
Columbus 8, Ohio

ENJOY THIS SEPARATE SHOWER



Weisway CABINET SHOWERS

In your present home, or when you build, you can have a complete extra bath in a three-foot square or less. Enjoy shower bathing to the fullest, splash all you like, in a leakproof Weisway. Quality materials, precision built, insure lasting service. Models for all classes of construction.

Send 10 cents for Plan Book showing how to have more bath facilities in small or large homes, existing or new buildings. Or ask for free folder showing Weisway models available now.

HENRY WEIS MANUFACTURING CO., INC.
520 Weisway Bldg., Elkhart, Indiana
Enclosed is 10 cents for which send me your book of bathroom plans. ☐ Send free folder only.

Name_____
Street_____
City_____
State_____

ELIMINATE your garbage—trash disposal NUISANCE

Big 15-bushel size INCINERATOR

Sturdy outdoor incinerator for suburban and rural homes. Safe. Sanitary. Convenient. Helps check disease, rats and other vermin. Gun-type burner quickly disposes of garbage and wet refuse. Fueled with kerosene (15¢ per month normal operating cost). Heavy gauge sheet steel with weatherproof, fireproof exterior. Will last for years. Size—30 by 30 by 72". Complete with all accessories—chimney, burner, spark arrestor. Immediate delivery. Order direct or see your dealer.

$89.50

F. O. B. Aurora

FINCO, Inc. R3 Aurora, Ill.

recorded as surviving up to 40,000 years ago, he was large and mongrel-looking, probably the size of a coyote, with erect, rounded ears and marked by irregular brown and yellow spots.

Somewhere during the Holocene period (40,000 years ago to the present) the dog emerged in a semi-tame state looking something as he does today. And then, along about 8,000 years ago, the dog stumbled upon man. This encounter marked an abrupt turning point in his manner of living—in his philosophy toward life.

At that time, dog and man were competitors in the pursuit of game. The dog (older than man by several million years) chose to throw in his lot with the amazing biped who seemed to be boss of all the animals.

As for man, he quickly recognized the canine's speed, scenting powers, and agility in the chase—and he gladly chose the dog as a helper. So, they became business partners, hunted together, shared their kill. Pooling their resources netted them greater abundance of bear, deer, bison, and other prey.

Doubtless their first meeting had no eye witnesses. But having brushed elbows with a few canines, our guess is that it could have happened like this:

Man and dog came face to face in a path. There wasn't room to pass, so they stood and stared at each other for several seconds—whereupon the dog wagged his tail, spoke a few soft barks sat back on his haunches with that what-do-you-want-me-to-do-now-Boss look in his admiring eyes.

Then, the man, always a soft touch for animals who show signs of having brains and some promise of faithfulness, promptly went hook, line, and sinker for the act that is still winning and influencing humans everywhere in the world. The partnership was consummated on the spot, before the other animals knew what had taken place.

The dog swore allegiance to man, promptly cut himself off from all the rest of the animal kingdom—and he's kept the bargain ever since. Witness the story of bambi, where the hound pursues and runs down a wounded fox, who pleads for mercy.

"Never," answers [*Turn to next page*

Do You Know:

A good rule in the feeding of puppies is "little and often." There is danger in overeating. Scald feeding dishes; keep them scrupulously clean.

Muzzles can cause painful injuries, often difficult to cure. When buying one, examine it for sharp projections, such as points of wire or imperfectly clamped rivets.

It is best to feed the dog on a fairly dry diet, as sloppy, watery foods dilute gastric juices, retard digestion, cause vomiting.

Aren't you glad he's riding on ROYALS?

When Junior has to stop in a hurry, you'll be glad he's riding on U. S. Royals. If you have a bike or car yourself, you know that U. S. Royals are quick to stop . . . and safe to ride.

That "built-in skid chain" on the tread gives certain traction and plenty of miles. It's America's favorite wherever you ride.

Look for the Built-In Skid Chain

SERVING THROUGH SCIENCE

UNITED STATES RUBBER COMPANY 549 EAST GEORGIA STREET INDIANAPOLIS, INDIANA

FOR BETTER GROOMED DOGS

STEVENS BRUSHES AND COMBS

Keep your dog's coat healthy and glossy with finer grooming aids. Brushes have nylon, wire, or fibre bristles; wood or leather backs. Steel Combs, nickel-plated, are made coarse, medium or fine; with or without handles. At Pet Shops and Department Stores.

Ask for STEVENS Harnesses, Collars, Leashes and other Accessories

WALTER B. STEVENS & SON, Inc.
155 West Broadway, New York, N.Y.

STEVENS *Everything for the Dog*

Enjoy Your Own
OUTDOOR FIREPLACE

In the privacy of your own grounds. Just get a **HANCOCK** SKELETON UNIT, which comes complete with grates, doors, etc., and build the masonry around it, as simple or elaborate as you like. Ovens, barbecue spits, etc., also available.

Write today for complete information, enclosing 10c (coin) for large 4-page Plan Sheet—**"HOW TO BUILD YOUR OWN OUTDOOR FIREPLACE"**—containing working drawings for a variety of designs.

HANCOCK IRON WORKS
67 W. Pike St., Pontiac 14, Mich. Patented

Have You A "Scratching" Dog?

If your clean flea-free dog is a chronic "scratcher" try giving him REX HUNTERS DOG POWDERS, as directed, and look for quick relief from itching torture. Owners from coast to coast enthused with happy results. Only 25c or $1.00 (economy size) at drug stores, pet and sport shops. For Free Dog Book write

J. Hilgers & Co., Binghamton 60, N. Y.

THIS IS ALL YOU WEAR

ONE-UNIT HEARING AID Chosen Over ALL Others

ACCEPTED COUNCIL ON PHYSICAL MEDICINE AMERICAN MEDICAL ASSOCIATION

The hard-of-hearing have given Beltone National leadership. The reasons:—Just one tiny, body-curved case, no tangling battery wires, no separate battery pack. Powerful to help you hear even whispers. No wonder more people hear with Beltones than all other one-unit aids *combined!* Find out WHY people call it a "miracle."

Beltone **ONE-UNIT HEARING AID**

BELTONE HEARING AID CO.
1450 WEST 19th STREET
Dept. B-75, CHICAGO 8, ILL.

FREE BOOKLET—MAIL COUPON

Beltone Hearing Aid Co., Dept. B-75
1450 W. 19th St., Chicago 8, Ill.
Please send me, without obligation, FREE Booklet about Hearing Problems.

*Name*_____

*Address*_____

*Town*_____ *Zone*____ *State*_____

If you see **"FLYING ANTS"** *near your home*

You May Have **TERMITES!**

Those "flying ants" may be swarming termites. Once or twice each year a few of the hidden termites, the winged reproductives, swarm from their ground nests to start new colonies. Swarmer termites leave behind them thousands of worker termites to eat the wood in your home. Call Terminix at once for free inspection.

3-WAY GUARANTEE

You can depend on nationwide Bruce Terminix Service—guaranteed by:
1. Local Bruce Terminix Licensee.
2. E. L. Bruce Co., world's largest maker of hardwood floors.
3. Sun Insurance Office, Ltd.

There is a Terminix Licensee near you. Phone for free inspection or information. Or write Terminix Division, E. L. Bruce Co., Memphis, Tennessee.

BRUCE **TERMINIX**
BONDED • INSURED TERMITE PROTECTION

"WHO SAID TINY BITS ARE 'SISSY'?"

There's nothing sissy about a dog food that provides the vital food elements, vitamins and minerals you find in Milk-Bone Tiny-Bits. Tiny dogs eat them, to be sure—but bulldogs and Saint Bernards thrive on them, too! Tiny-Bits make dinner a cinch to prepare. Just add warm water or soup, vegetable or meat scraps — and watch your pet clean his plate! Ask your dealer for Milk-Bone Tiny-Bits.

Milk-Bone Tiny-Bits contain nutrients dogs need — Vitamins A, B_1, B_2, D and E, meat meal, fish liver oil, whole wheat flour, minerals, milk.

NATIONAL BISCUIT COMPANY

National Biscuit Co., Dept. H-5
444 W. 15th St., New York 11, N.Y. **FREE SAMPLE**

Send me FREE Milk-Bone Tiny-Bits Also Booklet: "How to Care for and Feed Your Dog." (Please print. Paste coupon on penny postcard if you wish.)

Name.....

Address.....

City and State.....

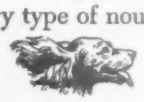
This offer good in United States only

To keep him going GREAT GUNS

...nourish EVERY INCH of him with GAINES

WHAT JOY in owning a dog who is bursting with happiness and pep! What joy in *looking* at him—the brightness of his eyes—the eagerness of his appetite—the wag of his tail. Yes, expert care—and nourishing EVERY INCH of him—can pay you rich rewards!

But to nourish every inch of him, a food must supply SO MUCH . . . so many things *meat alone* can't supply. In GAINES there's every type of nourishment dogs are known to need.



whee! **MASTER SAVES MONEY!**

GAINES costs less to feed than any other type of dog food. For GAINES is ALL food. Just mix it with warm water—that's all you need! You add the water at no extra cost. Of course, if your dog goes for GAINES more eagerly when you add milk, gravy, soup, or meat—by all means please your dog. But no matter how you mix it, GAINES should be the *main* part of every feeding, to make sure you nourish every inch of your dog.

GAINES is a Meal that dogs love. It is the largest-selling dog food in America!

For variety, try Gaines Krunchon, which is Gaines Meal compressed into crunchy pellets.

GAINES COMPLETE MEAL

"Nourishes Every Inch of Your Dog"

A Product of General Foods

Copyright 1947 by General Foods Corp.

Cave Man's Buddy Is Man's Servant

[*Begins on page 194*]

the dog. Whereupon the fox denounces him, calls him traitor, turncoat, renegade. "You desert your own," accuses the fox—and the other animals of the forest join in the indictment. "Nobody of all the animals is a traitor but you," they scream.

But the hound courageously holds his ground. Then he tells them, "Everything belongs to man—I worhsip him, serve him, die for him—he is all-powerful!"

Thus might have ripened the allegiance of dog to man. And that isn't all. Man has put the dog to work—and the dog has responded, nobly, ably, gladly.

FOR example, dogs performed a notable job of rat extermination in Europe, when the rodents menaced humanity. Dogs pull carts in Flanders, drag harrows over plowed ground. They draw wagons to market in Switzerland. They are used as pack horses in Newfoundland. In Quebec, the dog has been for more than a century a creature of all work, hauls his cart of firewood, milk, produce. He churns butter, pulls the children to and from school.

The dog still turns in a creditable job of hunting game. He pulls sleds. He herds sheep, cattle, reindeer, goats. He guards property. He stars in the movies, performs in circuses. He guides the blind. He protects children. He rescues lost wayfarers in the mountains. He carries serum to arctic outposts. He saves man from burning buildings, watery graves, and oncoming trains.

And the dog, not hating anybody in particular, has even been dragged down to participate in man's wars.

WHAT about the dogs of today? How are they classified by temperaments, by size, by abilities? What do you want most in a dog?

First, there is the Sporting Group—the Setters, Pointers, Spaniels, Retrievers. These will find your quarry and retrieve it when you shoot it down. What more do you want? These dogs are rugged, tireless, efficient beyond compare. They

It's people like you—

— people who are warm and friendly and understanding, whose hearts fill with love at the memory of a dear one . . . it's you who want most to be sure that the monument you buy is *right.*

There is one sure way to identify a monument of superior quality, design and workmanship, and the dealer who sells them; look for the Barre Guild Seal (shown above) etched on the monument itself and on display in your dealer's showroom. This Seal and the Certificate that goes with it, are a binding guarantee of highest quality backed by an entire industry in Barre, Vermont, home of famous Select Barre Granite, and "Granite Center of the World".

YOURS FOR THE ASKING

Send today for new booklet *"Monument Ideas"*—a hand-picked selection of inspiring monument designs for every occasion and purse. Barre Guild, Desk B-11, Barre, Vermont.

for WET WALLS or CELLARS use AQUELLA

REG. U. S. PAT. OFF.

FREE BOOKLET TELLS THE FACTS

Don't wait another day. Learn about the scientific mineral surface coating that controls water seepage where so-called "waterproofing paints" have failed. Aquella is applied to all porous masonry surfaces, such as concrete, stucco, cement plaster, brick.

WORKS ON NEW PRINCIPLE. Aquella penetrates the pores of masonry surface, then *expands* to form a seal that *continues to harden with age.* Leaves brilliant white surface that will not powder, peel, flake or rub off. Also comes in green, buff, gray and rose. Use inside or outside, above or below grade. See your dealer or waterproofing contractor.

Damp, unsightly cellar—now bright and dry after Aquellizing.

SEND TODAY FOR FREE BOOKLET

PRIMA PRODUCTS, INC.
Dept. C2, 10 E. 40th St., N.Y. 16, N.Y.

Please rush FREE 16-page booklet: *"Proof That Aquella Controls Water Seepage And Dampness In Cellars And Walls."*

Name _____

Address _____

Town _____ *State* _____

love their work as tho their lives depended on it.

Then, there is the Sporting Hound Group, both sight and scent hunters —Beagles, Bassets, Foxhounds, Dachshunds, Wolfhounds, Whippets, Greyhounds, Coon Hounds, Afghans. They'll track down game, even drive it to you for an easy shot. They're fleet of foot, long on stamina, intelligent.

NEXT comes the Working Group, noted for intelligence and courage—Collies, Briards, Shetland or Old English Sheepdogs, who guard and herd sheep, cattle, reindeer. Or the Malamutes, Eskimos, Samoyedes, and Huskies who help peoples of the North to an easier existence. Or the German Shepherds, Doberman Pinschers, and Boxers who excel in police work or guard duties (these scored gallantly as war dogs). Or the lifesavers of sea and mountain—the Newfoundland, Saint Bernard, Great Dane.

Then, there is the Terrier Group —the diggers of the earth, whose name comes from *terra*. Enemies of vermin, they are keen of scent, of extraordinary intellect, of winning personality. Better-known terriers are Airedales, Bulls, Cairns, Fox (Wire or Smooth-Hair), Irish, Welsh, Kerry Blue, Manchesters, Schnauzers, Scottish, Sealyham—all with that well-known never-say-die terrier tenacity—jolly companions with never a dull moment.

NEXT in line is the Nonsporting Group who, contrary to their designation, are all as sportsmanlike in philosophy and conduct as it's possible to be. These are Boston Terriers, English Bulls, Chows, Dalmatians, Keeshondens, Poodles, Schipperkes. There are others, but these are the most popular. They'll make good on any job that's handed them —are tops as guardians of homes or children.

Last, but not least, is the Toy Group—Chihuahuas, Brussels Griffons, Mexican Hairless, Papillons, Pekingese, Miniature Pinschers, Pomeranians, Pugs, Toy Manchesters, Yorkshire Terriers. Their chief stock in trade are winning ways and satisfying companionship—tho for their size, any of these spunky little fellows can fight like a Tartar when he has to. They're alert to noises 100 feet away that escape human ears at one-tenth the distance. And their shrill, warning bark has scared off many an intruder trying to get the family jewels.

Of recent years, man has set high educational standards for the dog—

For your dog's sake!

Send for your copy of the NEW *Better Homes & Gardens* book, *Your Dog and Mine*, by Russell K. Lowry. It's a complete and reliable guide for the care and training of your dog. Priced at only $1. Send your order to *Better Homes & Gardens*, 7505 Meredith Building, Des Moines 3, Iowa.

Gay Enchantment

WITH MARKSTONE

fluorescent lighting

Add enchantment to your rooms with *Decorators Originals* by *Markstone*. Yes, surround yourself with a light that rivals actual daylight, brightening every nook with the wonderment of this modern lighting—*Markstone*, beautiful *Fluorescent Lighting*, designed for homes. Graceful flowing lines . . . superb, exclusive designs. Economical to use . . . simple to install. Glistening, chrome-like aluminum and smooth, chip-proof white baked enamel with gold striping enhance this 2-tube light of refined simplicity. $9.95 everywhere.

Write for this beautifully illustrated brochure

Fashions in Fluorescents by
MARKSTONE Mfg., Company
4825-33 Indiana Avenue
Chicago 15, Illinois

• Underwriters Approved
• Sold through National Distributors

Guaranteed by Good Housekeeping

MARKSTONE

ELECTRICITY

FOR . . HOMES CABINS FARMS

• Onan Electric Plants supply regular A.C. highline electricity for lights, pumps, radios, household appliances. Gasoline engine powered, water or air-cooled. Portable or stationary. Many sizes—350 to 35,000 watts A.C.

Write for folder

D. W. ONAN & SONS INC.
3870 Royalston, Minneapolis 5, Minn.

Onan PRODUCTS

PULVEX FLEA POWDER DDT

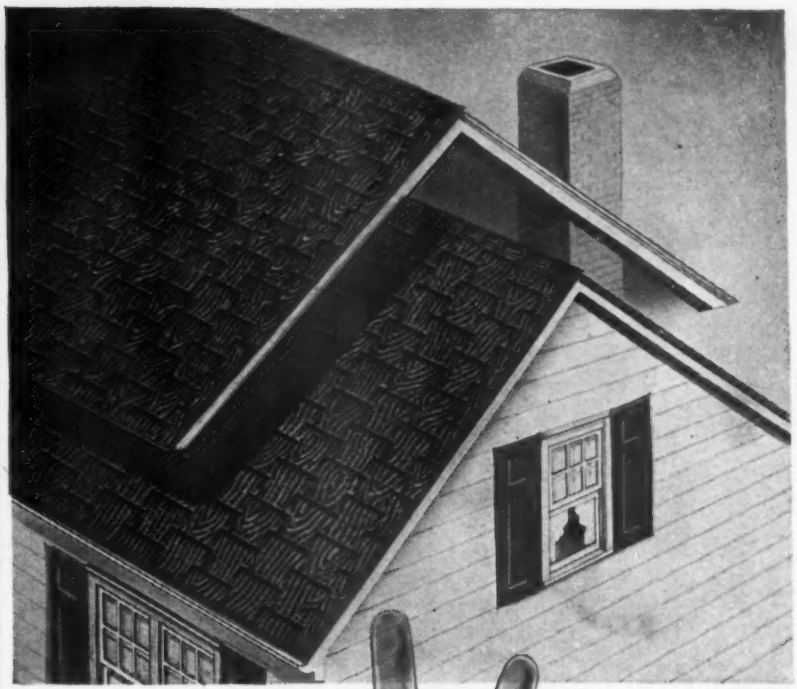
now also contains

Kills the fleas QUICKLY!
Keeps others off for days!
Still 25¢ and 50¢

Guaranteed by Good Housekeeping

HANG 'EM ALL!
mirrors, pictures, wall decorations
WITH
MOORE PUSH-LESS PICTURE **HANGERS**
Hang light articles and drapes with MOORE Push-Pins
At stationery, department and hardware stores
MOORE PUSH-PIN CO., PHILADELPHIA, PA.

Quadine Makes *your* dog "nice to have in the house". *STOPS* the scratching that scatters hair, dandruff scales, dirt and vermin! *KILLS* (on contact) fleas, lice, ticks! *CONTROLS* ear and sarcoptic mange, ringworm, summer eczema, dry itch, excessive shedding! *KEEPS* him clean and sweet-smelling! *NO MESS*—easily applied! Ask your dealer or send 75c for 2 oz. bottle postpaid. Allen-Crowl Co., 317 Superior St., Toledo 3, O.



TWO ROOFS IN ONE

With "Locked-Down" Storm Protection

• Don't buy a roof until after you find out about the new Ruberoid Dubl-Coverage Tite-On Shingles! No other shingles offer so much.

Differently designed, differently applied, these unique shingles underlap and interlock to form a doubly tight, wind-proof roof that actually provides full double coverage over the entire roof area! You get a double-layer, double-locked roof that won't flap or blow off, gives maximum protection against rain, snow and cold—extra years of faithful service at a very moderate cost!

Dubl-Coverage Tite-On Shingles give you distinctive beauty. The graceful basket-weave pattern, the rugged wood-grain texture combine to make a roof whose appearance is as outstanding as its practicability.

Use coupon below to get full information about these exceptional shingles. Remember, they're better in three ways — doubly weather-proof, wind-proof, unusually handsome!

The Secret's in the EXCLUSIVE DESIGN!

These unique windproof shingles *interlock* at four different places—the underlapped edges butt together in the sublayer making a complete second roof! Each shingle has concealed nailing at four points. There are no metal "holding" gadgets, or exposed nails to rust away. The exclusive features of Dubl-Coverage Tite-Ons . . . made only by Ruberoid . . . can not be duplicated in any other shingle!

RUBEROID

DUBL-COVERAGE TITE-ON SHINGLES

MAIL THIS COUPON TODAY FOR FULL INFORMATION

BHS

The RUBEROID Co., 500 Fifth Ave., New York 18, N. Y.
☐ Please send me your free booklet on Dubl-Coverage Tite-On Shingles
☐ I am interested in shingles for a new roof
☐ I am interested in shingles for re-roofing
☐ Who is the nearest Ruberoid dealer?

Name_____
Address_____ City_____ State_____

If your temper rises with the temperature

cool off!

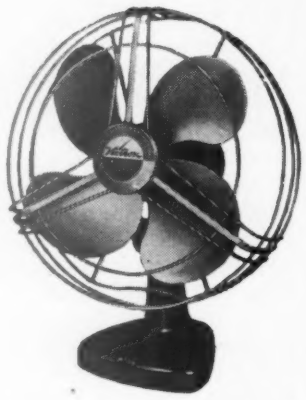
Keep a cool head on your shoulders. Be efficient . . . comfortable . . . calm . . . in the refreshing, soothing breeze of a Victron Electric Fan. Don't swelter in sultry summer heat . . . let a Victron Fan bring relief while you work—play—sleep.

THE VICTRON FAN

is an easy means to comfort. Smart looking, too. Attractively finished in cool colors that harmonize with any decorative scheme. A positive speed-control switch regulates air flow. The concealed oscillating mechanism directs refreshing air currents to all parts of the room.

It's not for just a day and not for just a year. The quiet Victron motor will deliver maximum performance *year after year.*

And it's not for just a season . . . the Victron Fan will help distribute warm air on wintry days . . . or help quick-dry a washing. For this aid to year 'round comfort see your nearest Victron dealer. A postcard request will bring his name.

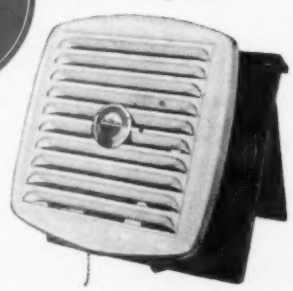


F 3126 is a streamlined beauty in attractive airline blue and cadmium finished blade guard; highly efficient for wall or desk use; available in pedestal models; 10, 12, and 16-inch sizes.

VICTOR ELECTRIC PRODUCTS CO.

Cincinnati 9, Ohio

Manufacturers of Quality Electric Products including the famous Victron *Ventilating Fans*



banish kitchen heat and odors

VICTRON VENTILATING FANS quickly clear kitchens of cooking odors . . . prevent greasy smoke from drifting to other parts of the house. Economical to operate. Easily installed in new or old homes.

"Did you have to go and bark?"

Cave Man's Buddy Is Man's Servant

[*Continued from preceding page*]

and obedience training has taken a big spurt. The dog is getting a liberal education in the higher arts of being a good citizen. Practically all shows feature obedience trials.

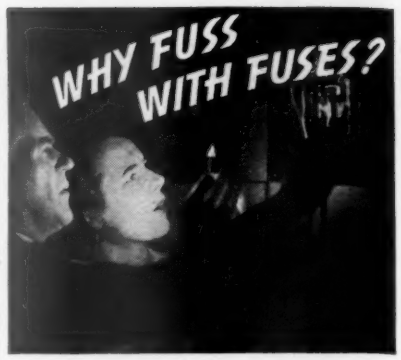
Dogs take to this work happily, true to their pledge made centuries ago, "You show me what you want—and I'll do it or bust." Some of the accomplishments of these trained canines are truly amazing.

Our mailbag brings many letters from youngsters of both sexes—and returned veterans of World War II—who are entering the dog-breeding game. To our mind, they're headed in the right direction.

Yes, dog appreciation is definitely on the ascendancy, especially here in America, where there are more recognized breeds on record than in any other country in the world. It's a far cry from that distant day when man and dog met in the path and made their pact. But dogs have made good in a big way—and they're cashing in on centuries of faithful service to their king of kings—man.

Have you a problem on dog feeding, care, training, breeding, disease prevention? Ask Russell K. Lowry, "Your Dog and Mine" Editor, *Better Homes & Gardens*, Des Moines 3, Iowa, and tell him what your problem is. Enclose a stamped, self-addressed envelope.

"Remember me? Back in '42 you told me to drop in anytime I was this way."



Save time, trouble and expense with a Cutler-Hammer Multi-Breaker

Why tolerate the blown fuse nuisance any longer? Why hunt fuses in the dark . . . or break off in the midst of preparing a meal to go to the store for the new fuses you forgot to buy? Why stumble down dark cellar stairs and fumble in the old fuse-box wondering what to do? The Cutler-Hammer Multi-Breaker ends this annoyance forever. It is installed in the kitchen or any other convenient place. And when service goes off, all you do is reset a tiny lever that has snapped out of position. Nothing to buy . . . nothing to replace! Service is restored in the twinkling of an eye . . . even by a child! The average new home can have this modern and safe protection for less than $5.00 additional. Also easily installed in old homes. How much will it cost *you?* What are *all* the facts? Write today for our free booklet "Goodbye to Fuses." CUTLER-HAMMER, Inc., *Pioneer Electrical Manufacturers,* 1396 St. Paul Ave., Milwaukee, Wis.

FREE BOOKLET—Tells facts about new, better home electrical protection. Write TODAY for your copy.

9 OUT OF 10 DOGS LIKE HI-LIFE

—says the HI-LIFE Pup Chef. "HI-LIFE makes dog feeding easy. It's *the* sound, complete dog food. Builds healthy, alert dogs. Vitamin and mineral enriched. Money-back guarantee. At your favorite store now."

Ready Foods Company, Chicago

HI-LIFE
CANNED DOG FOOD

Pet's pet!

PESTROY

TRADE MARK REG. U. S. PAT. OFF.

DDT POWDER

Kills fleas!

LONG-LASTING!

39¢ 3 OZ. BETWEEN POWDER

PRODUCT OF *SHERWIN-WILLIAMS RESEARCH*

PAINLESS WINDOW WASHING!

No more back-breaking labor washing windows from outside. REVERSO-WINDOW KIT permanently alters wood (sash-weight type) windows so that both sides may be cleaned quickly and easily from inside the room. Kit includes parts and complete illustrated instructions readily followed by anyone handy with simple tools. Send $2.95 for 5 windows or $5.00 for 10 or $7.50 for 15 and 50¢ each additional. Shipped postpaid, or C.O.D. plus postage. Money-back guarantee.

WEATHER PRODUCTS CORP., 20 E. 50th St., New York 22, N.Y.

Overton Original Photo Frames

GIVE *Character* TO YOUR PORTRAITS

Whether your choice be a handsome frame of rich Mahogany, warm Walnut, or modern Oak, or one of hand burnished Gold or Silver plate, you are on the discriminating side of good taste by making sure the frame bears the Overton Original emblem. Available at the better stores and studios in fascinating array of new styles, and in all sizes. Your prized portraits will mean more to you when lastingly framed in Overton Originals.

OVERTON ORIGINAL

S. E. OVERTON COMPANY
SOUTH HAVEN, MICHIGAN

Overton Original Genuine Bentwood Trays and Carvedwood Serving Accessories are also produced by Overton craftsmen.

DISTINCTIVE HAND-PAINTED *Rainbow Art Glass*

White enamel and gold florals gracefully girdling the rich transparent cranberry body distinguish this Candy Box and footed Ivy Bowl by *Rainbow*. There are other beautiful items, too, in this same hand-painting—at better stores everywhere.

RAINBOW HAND DECORATED

Identifying Fine Art Glass by
The Rainbow Art Company
Huntington 4, W.Va.

Christmas Contest Opens Now!

Cash for Your Yuletide Recipes

OUR Christmas Cooks' Contest opens now. We have $70 ready for your leftover Turkey and Fowl Dishes and for your Gala Holiday Puddings. First prize of $10 and magazine tribute go to our December Cook-of-the-Month; $3 goes to each of the 20 contender cooks.

Leftover turkey, chicken, goose (or whatever fowl you have) can rise above the leftover class, and take on a different form each time it's served. We want your variety fix-ups for day-after-Thanksgiving turkey, the remnant Christmas bird, the last bit of New Year's fowl.

Do you prepare tag-end tidbits a-la-king style, pressed or jellied, salad-tossed, or hash-blended? Perhaps you have a scalloped dish, a crusty pie, or a luncheon loaf. What about that fricassee, chop suey, or curry stew you enrich with bits of fowl? Be sure to mail your recipe for leftover fowl to us.

Gala Holiday Puddings can be "like Grandma used to make," or your own streamlined innovation. Our contest calls for all kinds—steamed, baked, molded. Just so they're festive! Of course, there's plum pudding and its many variations. Or maybe you star figs, dates, pineapple, cranberries, cherries, apples, or raisins as fruit in your favorite pudding. Perhaps the flavor makes your pet pudding different—chocolate, ginger, almond. Write down your very best holiday pudding recipe, and enter our contest!

And remember, the winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement, and *six copies of the endorsed recipe.*

1. Write your recipe clearly on one side of the paper. Send but one recipe at a time and mark it "December Leftover Turkey" or "December Gala Holiday Puddings."
2. Give measurements in *level* cups, tablespoons, and teaspoons, never in heaping or scant measurements.
3. Be sure to specify in your recipe the brand names of the *nationally* known food products you use as ingredients—products available everywhere. We must know them so we can test your recipe with the same brands you use.
4. Include 50 to 100 words about the history or origin of your recipe.
5. All recipes submitted become the property of *Better Homes & Gardens.*
6. Entries must be postmarked by midnight, May 31.
7. Address the recipes you enter to 5305 Tasting-Test Kitchen, *Better Homes & Gardens,* Des Moines 3, Iowa.

May Winners

Cook-of-the-Month is Mrs. Frank N. Riggio of Westport, Connecticut. Her attractive "Roast Leg of Lamb"

Until you see K-M YOU HAVEN'T SEEN THE FINEST!

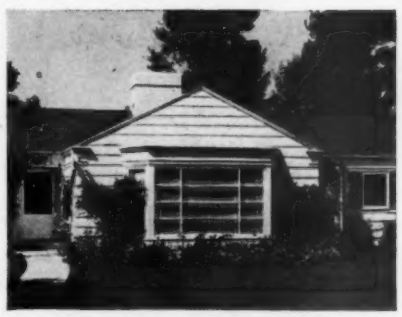
This handsome Travel Iron is just one of *many* treats the K-M Genie has in store for you. At your K-M Dealer's now—or coming soon—are amazing new Electrical Servants to make life easier, more fun. Watch for them—wait for them. Check with your K-M Dealer today!

KNAPP-MONARCH CO. also makes Knapp Shavers, Therm-A-Jugs, Magik Mist, Moth Vapor

ELECTRICAL K-M KNAPP-MONARCH SERVANTS

TRAVEL IRON

KNAPP-MONARCH CO., St. Louis 16, Missouri



Here's Double Wall Construction That Really Saves Money

The economy of double-coursed Red Cedar Shingle Sidewalls is recognized by builders and architects. Their charm is due to the beautiful texture of the cedar wood plus the deep, horizontal shadow lines of the overlapping courses.

Greater insulation is another factor of economy, and long life reduces the cost per year.

Send 10c for Plan Book—Write

RED CEDAR SHINGLE BUREAU
5510 White Bldg., Seattle 1, Wash., U.S.A.
or Vancouver, B.C., Canada

CERTIGRADE Red Cedar SHINGLES on All Sides

Red Cedar SHINGLES

SOLD BY LUMBER DEALERS

cut dusting time in half

RESEARCH AIR FILTERS

Research Air Filters in your blown-air heating unit will keep 90 to 97% of all sick-room bacteria from being spread throughout the house. Write for details.

Free Write for "7 Steps To Indoor Comfort" booklet that tells you how you can improve the heating and air conditioning of your home.

RESEARCH PRODUCTS CORP.
DEPT. B MADISON 3, WIS.

All these Extra Features make your cooking Ultramatic

FLAVOR-SAVER DUAL BURNERS, guaranteed for life. Save flavor, vitamins, minerals—and up to 39% on gas. 4 or 6 burner divided Mono-top.

VERI-CLEAN, ELEVATED BROILER. Completely removable for easy cleaning; glides on 8 roller-bearings. Adjustable twin-height broiler pan.

2-BURNER GRIDDLE—Scientifically designed to eliminate hot spots. Basting trough. All aluminum. Use it for breakfasts, lunches and dinners.

For quick, clean, cool and convenient cooking there's nothing like the new Ultramatic CALORIC.

Flavor-Saver Dual Burners protect the flavor of your favorite dishes . . . the Hold-Heat Oven Seal protects against baking failures caused by uneven oven temperatures . . . and the Veri-Clean Broiler browns meats to a turn. You'll like the smart beauty of the Ultramatic CALORIC—in addition its modern design makes it *America's easiest range to keep clean.*

See the Ultramatic CALORIC at your dealer, or write:

Caloric Stove Corporation, Widener Building, Philadelphia 7, Pa.

Specially Engineered Models for L.P. Gas Users in the country out beyond the city gas line.

Ultramatic

Caloric

REG. U. S. PAT. OFF.

THE GAS RANGE YOU WANT

Christmas Contest Opens Now!

[*Begins on preceding page*]

is olive-studded and garlic flavor-tinged. Try her recipe on page 82.

Mrs. Frank N. Riggio

Fool the family with "Mock Turkey Legs," fixed the way Mrs. William G. Challacombe of Van

Mrs. William G. Challacombe

Nuys, California, recommends on page 81. Browned shanks bake in savory sauce to make good "drumstick" eating.

Try the "Lamb Chop Casserole" with a tomato-soup sauce that Lynn

Lynn Mark

Mark of Chicago sent us. Another good lamb recipe winner is "Lamb Oriental" submitted by Mrs. B. Lovely of Chicago. Sliced lamb simmers with pineapple, mushrooms, bean sprouts, and soy sauce to make a Chinese-style specialty.

One of our honor roll cooks, Mrs. Daniel J. Murphy of Lawrence, Massachusetts, deserves special honorable mention for her "Meat Pie With Celery Seed Crust." With lamb, it blends onion, orange juice, cloves, carrots, celery, and peas.

Prize custard recipe is "Orange Cake Custard" contributed by Mrs. Clara A. De Sautelle of Minneapolis.

Zephyr Lily

for settings of distinction

Aburst with the beauty of a June flower garden, "Zephyr Lily" brings striking decorative charm to your home. 52 lovely gift pieces . . . in hand painted Bermuda Blue, Sienna, Evergreen . . . at good stores everywhere.

SEND FOR FREE FOLDER

ROSEVILLE POTTERY, INC.
Dep't. B-57, Zanesville, Ohio

ROSEVILLE
DECORATIVE ART POTTERY

CALIFORNIA Vernonware

Monterey

"I typify the aristocratic background of an old California family. I reflect the pride of my ancestors, the Spanish dons. I am a leading member of the famous California Vernonware family, molded and shaped by master potters to serve you well for many years."

Limited full color edition of Vernonware patterns, pictured in their early Californian atmosphere, now available. Send 25c for your copy. DEPT. BH8

VERNON KILNS
2300 East 52nd Street, Los Angeles 11, California
AMERICA'S FINEST LINE OF SEMI-PORCELAINS

FOR
Gracious Living
TODAY AND
FOREVER AFTER

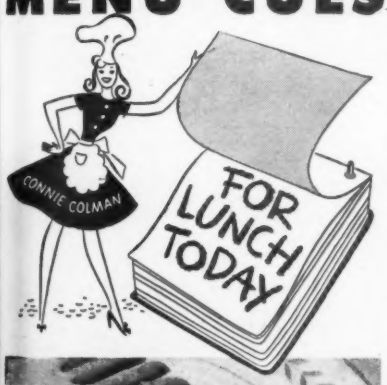
CHOOSE
ALVIN
STERLING

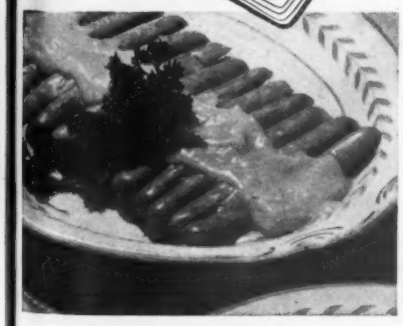
Fashioned in solid silver for lifetime use . . the pattern of your choice grows rich and mellow with the passing years . . . table silver to use and to cherish forever.

SEE IT AT YOUR JEWELER'S OR WRITE US FOR ILLUSTRATED PRICE FOLDER

THE ALVIN SILVERSMITHS
Makers of Exclusive Silver Designs for Sixty Years
PROVIDENCE 7, RHODE ISLAND

MENU CUES





SPICY FRANKFURTERS

Cut 1 lb. frankfurters in half lengthwise. Place in deep covered skillet. Combine 3 tbs. flour with 4 tbs. cold water; add 1 cup hot water, ¾ cup ketchup, 3 tbs. vinegar, 1 tbs. sugar, 1 tsp. Colman's (dry) Mustard. Pour over meat, cover, bring to boiling point; reduce heat, simmer 20 minutes. Serves 5 or 6.

FREE! New Recipe Book
"Mealtime Magic"

Write to Atlantis Sales Corporation, 3663 Mustard Street, Rochester 9, N. Y.

Name_____

Address_____

Mrs. Daniel J. Murphy

Sponge cake and orange juice make it distinctive. Orange appears again in a quick and easy "Orange-Marshmallow Custard" that Mrs. Mary Newman sent us.

Bananas blend with orange in the "Fruit Custard" Mrs. Bill Spann of Atkinson, Nebraska, submitted. You will like her light and airy dessert.

Lemon takes a bow in "Lemon Cream Puffs" sent by Mrs. W. C. Mayer, Little Rock, Arkansas. They're cream puffs with a creamy yellow filling.

An honor roll custard winner was Mrs. Burdette Boileau of San Marino, California. Her "Graham-

Mrs. Burdette Boileau

Marshmallow Custard" has a pretty, crusty top we remember with fondness. The names of other good cooks are included in the honor roll listed below.

Honor Roll

Mrs. Charles F. Bailey, Lancaster, Ohio.
Mrs. Jay Barnette, St. Paul, Minnesota.
Mrs. George Bender, New Castle, Pennsylvania.
Mrs. Burdette Boileau, San Marino, California.
Mrs. R. W. Bonnewell, St. Louis, Missouri.
Mrs. Louis J. Carr, Lake Mahopac, New York.
Mrs. William G. Challacombe, Van Nuys, California.
Mrs. M. A. Clark, Rockwall, Texas.
Mrs. Clara A. DeSautelle, Minneapolis, Minnesota.
Theresa M. Lessmeister, Peru, Illinois.
Mrs. B. Lovely, Chicago, Illinois.
Lynn Mark, Chicago, Illinois.
Mrs. W. C. Mayer, Little Rock, Arkansas.
Mrs. Daniel J. Murphy, Lawrence, Massachusetts.
Mrs. Mary Newman, Columbus, Ohio.
Mrs. Anna S. Norton, Seattle, Washington.
Mrs. Bill Spann, Atkinson, Nebraska.
Mrs. Barbara Sur, East Lansing, Michigan.
Mrs. F. Vellutine, Trail, B. C., Canada.
Mrs. P. J. Winslow, Twin Bluffs, Wisconsin.

Put this experience and dependability to work for you

Fifty years of experience, and the planning, installation and servicing of 2½ million weather strip, insulation, and storm window installations, have taught us a great deal about how to assure real comfort and satisfaction in home weatherproofing.

Single responsibility is important to you, so every Chamberlin job is installed by our own factory-trained experts. Our customers tell us our installers are clean, courteous, competent. We maintain branch offices across the nation; there's a Chamberlin man near you.

Chamberlin weatherproofing combines highest grade materials, workmanship, and design. It saves money for you—adds to the comfort, convenience and healthfulness of your home. Chamberlin's Home Credit Plan means you can have the benefits of Chamberlin weatherproofing NOW—and take as long as five years to pay if you wish.

CALL THE CHAMBERLIN MAN!

FREE! The book that has shown millions the way to greater home comfort and satisfaction. Mail coupon today for YOUR free copy of "A GUIDE TO HOME COMFORT."

CHAMBERLIN COMPANY OF AMERICA
1225 LaBrosse Street, Detroit 26, Mich.

Please send free book.
☐ Present Home ☐ Future ☐ Student Data

Mr.
Mrs._____

Address_____

City_____ State_____

My! What a good "spring salad"

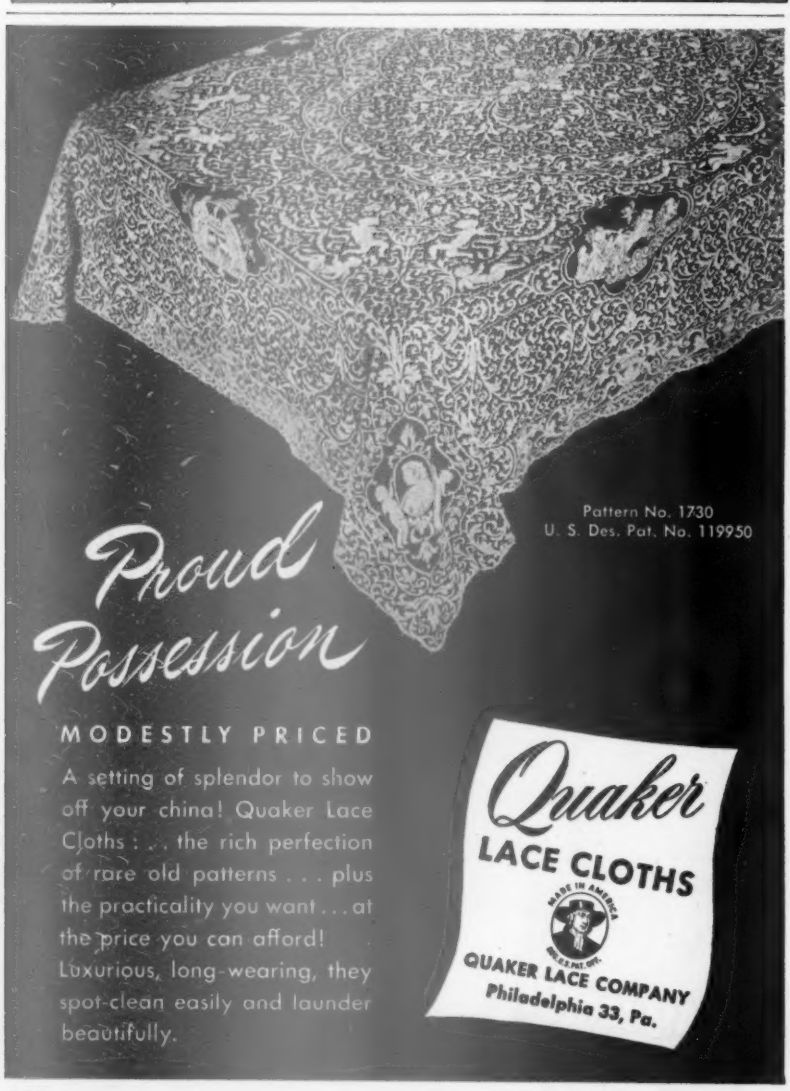
Soften: 1 envelope Knox Gelatine
in: ¼ cup cold water
Dissolve over boiling water. Remove from heat.
Combine: 1½ cups tomato juice
1 tablespoon sugar
1 teaspoon salt
⅛ teaspoon pepper
2 tablespoons lemon juice
Stir in dissolved gelatine. Chill.

When mixture begins to thicken, fold in: ½ cup sliced radishes
½ cup sliced raw carrots
½ cup thinly shredded cabbage
4 minced scallions
Pour into large or individual molds that have been rinsed in cold water. Chill. When firm, unmold on crisp salad greens. Serve with dressing, and, if you like, deviled eggs. Serves 6.

When to add vegetables to gelatine

So that vegetables will not settle to bottom of jelly, chill mixture until thick enough to drop slowly from a spoon. Notice how quickly pure, unflavored Knox Gelatine "jells." How tender, yet firm, the salad. *Free!* Mrs. Knox's own recipe book. Write her, Box 85, Johnstown, N. Y.

KNOX GELATINE



More About

Guess again. Not refrigerator cookies, freezer cookies. And after a quick trip to the oven, they'll be a plate of fresh, crisp pecan cookies. Life's so simple! There are two ways to go about this. Thaw the roll in the refrigerator, then slice it. Or pick a very sharp knife and slice the roll while it's still frozen. Bake at 350° or 400° for about 10 minutes

Just something you whipped up—out of a box. Cinnamon-raisin rolls, and they're as good as they sound. Here you see them in the pan just as they come from the frozen package. Grease tops, let rise until double, about 3 hours. Bake in hot oven (400°) about 20 minutes. Out they come golden brown and delicious. Makes you out a wizard!

Frozen Foods!

Continued from page 68

Not just talk, this turkey. The bird was smoked, frozen, and Cellophane-wrapped. You can thaw it and serve it cold or heat it in the oven. Once it's thawed, the turkey's ready for your carving knife. Give it 5 to 6 hours; get out the platter. If you heat it, use a covered roasting pan. And don't waste a nibble. The bones make wonderful stock for split-pea soup; the last bits of meat are choice in canapes or scrambled eggs. Other smoked ready-to-serve birds are pheasants, mallard and Muscovy ducks, guinea hens. And you can get frozen, smoked barbecued ribs. They'll thaw on your way to the picnic. You'll like their smoky tang

To thaw or not to thaw—your question? Green beans, peas—all vegetables except corn on the cob—are best cooked without thawing. Use the smallest possible amount of water. Have it boiling and salted when you add vegetables. Read package directions. Add vegetable. Cover. Heat quickly to boiling. Break up with fork to speed cooking. Reduce heat. Cook until just tender. Frozen vegetables take only half to two-thirds the cooking time required by fresh. If you're cooking more than one package, don't stack the blocks. Cook in separate pans or in a shallow pan of larger diameter.

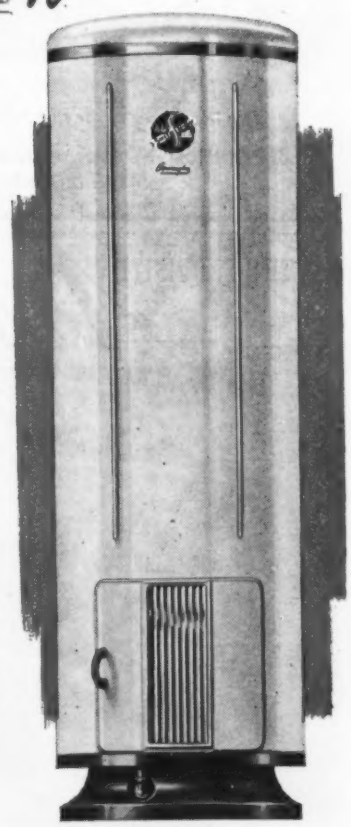
Turn to next page

Now you can have cleaner, purer hot water!

"Packaged-in-Glass" Hot Water

This new discovery puts an *end* to your troubles with tank rust that ruins clean laundry . . . corrosion dirt that stains both water and fixtures.

No Rusting—No Corroding



Proved by tests with all kinds of waters—the *Permaglas* Water Heater CANNOT rust or corrode under *any* water condition!

Its tank is glass-fused-to-steel, mirror-smooth and sparkling blue . . . sanitary as a clean drinking glass.

Fully automatic, gas or electric, a *Permaglas* Water Heater will give you years of truly carefree hot-water convenience . . . and all the clean hot water you *need*, now or in the future, for the newest kitchen and laundry appliances.

At leading public utilities, merchant plumbers and better appliance dealers, or write the nearest office below for complete information.

Guaranteed by Good Housekeeping

SMOOTH BEAUTY No exterior controls and gadgets to get in the way.

REAR-VU CONNECTIONS No unsightly top pipes to drip and stain.

NO LEGS Handsome pyramid base; hidden jacks keep the heater level.

HOT WATER . . . *"packaged-in-glass"* . . . guardian of the nation's health.

Manufacturers also of the famous *Duraclad* Automatic Storage Water Heaters—zinc lined for economy and dependable service.

Permaglas

TRADE MARK REG U S PAT OFF

SMITHway WATER HEATERS

A. O. SMITH Corporation • New York 17 • Atlanta 3 • Chicago 4 • Houston 2
Seattle 1 • Los Angeles 14 • International Division: Milwaukee 1
Licensee in Canada: John Inglis Co., Limited

THE EXQUISITE *Acrosonic* BY BALDWIN

Aside from their warm satisfaction with its rich beauty and golden tone, owners of the exquisite Acrosonic invariably seem happily proud of the fact that it was built by the makers of the great Baldwin.

Acrosonic by BALDWIN
THE BALDWIN PIANO CO., CINCINNATI 2, OHIO

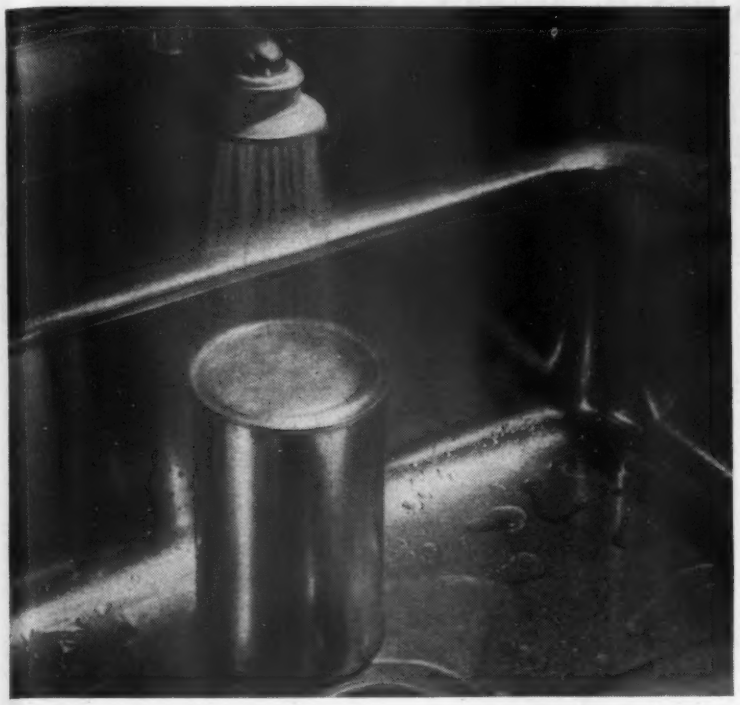
Builders of Baldwin, Acrosonic, Hamilton & Howard Pianos

More About Fr

Fruit for dessert will taste best served cold and with just a little frost. The easy way's best. Take the frozen peaches, strawberries, or cherries from the freezer or freezing unit, place on refrigerator shelf. They'll thaw in 5 or 6 hours. *Don't open* the package till serving time; then they'll look and taste their best. Let's have shortcake for dessert!

Corn on the cob. The best way, for best flavor, is to thaw the corn first. So allow thawing time at room temperature, or in the refrigerator. Then don't overcook it. A fan speeds the thawing of any frozen food. Cuts the defrosting time to 1 hour, or about one-third the total time

Frozen Foods! *Continued from page 203*



Frozen fruit juices should be thawed completely before opening and serving. If you allow enough time, frozen juice will thaw in the bottom shelf of the refrigerator. Room temperature will speed the melting. Or if you're in a rush, place unopened can under cold, running water. Shake occasionally. Don't serve until the juice is all liquid. Because the icy core would hold some of the flavor. Don't open the can until you're ready to serve the juice. Then you'll get choicest flavor. You can buy frozen orange, grapefruit, pineapple, and combination juices. Their fruitiness is fully protected by the container and the quick freezing

Home from market, all frozen foods go to the home freezer or into the freezing compartment of the refrigerator. Cook vegetables, except corn on the cob, in the frozen form. (See page 203.) That's the best way to keep freshness and flavor. Fruits—thaw in unopened package and open just before serving. (Page 204.) Never thaw then refreeze frozen foods

IMPERIAL CANDLEWICK

As is true with all good things, your dealer's stock of this fine hand-crafted crystal may be temporarily depleted. But IMPERIAL CANDLEWICK is worth remembering, worth shopping for again and again.

Some like it Dark...
Some like it Light!

Yes, with famous TOASTSWELL, you can make any shade of toast you like—light, dark, medium, etc.—without watching or turning. And every slice will be perfect—every time—with a delicious sealed-in flavor. TOASTSWELL is the "pop-up" toaster you have been looking for—in beauty, performance, and dependability. Fully guaranteed, too. A lovely, useful appliance for any home—a wonderful gift for any bride.

Also TOASTSWELL Electric Sandwich Toaster, Food Warmer, Waffle Baker

At Better Dealers and Department Stores

THE TOASTSWELL COMPANY
SAINT LOUIS 10, MISSOURI

Toastswell
EITHER WAY YOU LOOK AT IT—TOASTS WELL OR TOAST SWELL
• America's Best •

YOU look as young as the day we were married," he'll tell you when the candles on your Anniversary table are lighted. For the flattering magic of candlelight never changes. And neither do the candles if you're careful always to buy TAPERLITE.

Always the same hand-dipped perfection . . . always exquisitely beautiful . . . you can recognize them anywhere by their clear color and graceful shape . . . and especially by the "firm fit" end that holds them proudly erect, secure against tipping and dripping. Ask for Taperlites by name at leading department, drug, housewares, grocery and gift stores.

WILL & BAUMER taperlite Candles

Will & Baumer Candle Co., Inc.
Syracuse, N. Y.

Candle Craftsmen for Ninety-two Years

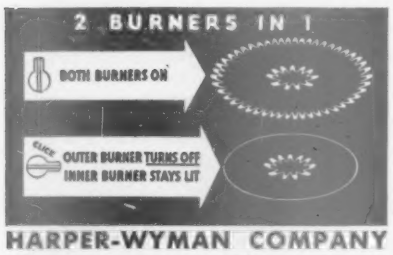
Before Buying Your
NEW RANGE

Harper Center Simmer Burners are superior to all other top burners because each Harper burner is really *2 burners in 1.* As shown in diagram, the big *outer* burner brings foods to a quick boil. Turn handle until it "clicks" and the *big burner* goes out, leaving only the small, efficient *inner burner* lit to finish the cooking.

Only the separate Harper Center Simmer gives you the controlled low heats you need to keep foods warm for serving . . . to eliminate pot watching and boiling dry . . . to allow cooking with little water, which saves time and gas and keeps the average kitchen 9 degrees cooler. Only the Harper separate Center Simmer can help you so much in your cooking.

Insist on Harper Burners!

**18 Leading Gas Ranges are Harper Equipped*



HARPER-WYMAN COMPANY
8562 Vincennes Ave., Chicago 20, Ill.

Stop Floor Squeak and Beam Sag Easily

with Low Cost . . .

PERMA-JACK

Top-Quality Adjustable Post

No expensive contractors, no messy construction—simply erect a Perma-Jack under sagging beams in your home, and jack it up *permanently* yourself. Super-strength, neat, low-cost—and these 5 exclusive easy-operation features explain Perma-Jack's countrywide popularity:

1. Easy-Action Timken Roller Bearing
2. Easy-Turning Acme Square Screw Threads
3. Extra-Heavy Top and Base Plates
4. Two Extra-Heavy Support Pins
5. Anti-Rust Baked Enamel Finish Inside and Out.

Thousands of Perma-Jacks in use. Two sizes (Perma-Jack 4' 10" to 8' 10"—Perma-Jack Special 21" to 36") fit every need. Make your home, farm or commercial buildings safe, protect their value, stop sagging beams, floor squeaks, sticking doors—see and buy Perma-Jacks at your neighborhood hardware or building supply store today.

FREE! *—a penny postcard brings you this illustrated folder showing how easily Perma-Jack is installed. Write today.*

Perma-Jack Corp., 12501 Berea Rd., Cleveland 11, O.

Young Mothers' Exchange

A Nickel Plus a Nickel

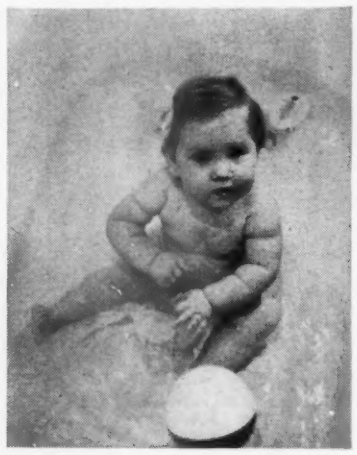
WHEN your babies are tiny, it is hard to think ahead to the day they will become grownups. Yet this is the time to start savings accounts for them and plans for financing their higher education. A reader, Mrs. Marjorie G. Gerhardt of Rutherford, New Jersey, describes her method of saving for her children. She puts aside five cents every week during a baby's first year, increasing the contribution five cents a week for every succeeding year. The most she will be putting away at any one time for each child is a dollar a week during his twentieth year. By the children's twenty-first birthdays, the Gerhardts will have saved $546 for each of them—a nice sum for a "coming-of-age" present.

A financial expert could probably tell you how to increase these savings even more—by investing in savings bonds, for instance, when the nickel savings accumulate sufficiently, and reinvesting as the bonds mature. Or perhaps this same amount paid on endowment insurance would yield more. But the point is, right now is when you should begin putting away regular amounts, in some manner, for that important fund which may some day influence the course of your child's life.

Ann Usher
Director
Child Care & Training Department

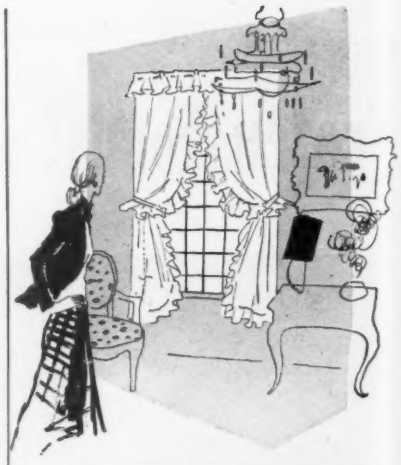
When given a choice between two chores, a child seems more willing to help than if told to do one certain thing. I now say, "What would you rather do—help with dishes or make beds?" They decide and seem to do better work because they do get to choose. *Mrs. C. Wilsch, Muscatine, Iowa.*

Boys' bladder training is made much easier by using an empty tin



Tub fun—Carol Jane Hauswirth of New York City at 10 months

***Better Homes & Gardens* Child Care & Training Department**



NO MORE PIN STRETCHERS OR STARCHING

• *No Starching* • *Easy Ironing*
• *Pin stretchers unnecessary*

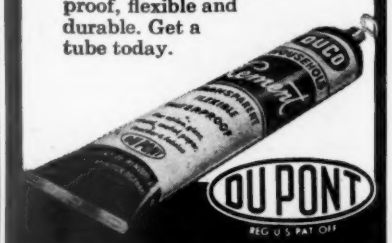
In washing SABEL Curtains you get rid of all the old time fuss and bother of starching and pin stretchers. A light "once over" ironing and they look fresh and crisp as ever! Beautifully made and specially processed to bring new, *lasting* loveliness to your windows. Your choice of tailored or ruffled styles—ask for SABEL Curtains. Kendall Mills, Division of the Kendall Company, Walpole, Mass.

Sabel CURTAINS

MENDS

VASES, DISHES, TOYS
FURNITURE & LUGGAGE

It's transparent, waterproof, flexible and durable. Get a tube today.



DUCO CEMENT
REG. U. S. PAT. OFF.

HOT, TENDER FEET?

QUICK RELIEF!

Use soothing, refreshing Dr. Scholl's Foot Powder. It quickly relieves sore, chafed, perspiring or odorous feet. Eases new or tight shoes. Helps prevent Athlete's Foot. Sold everywhere. For FREE sample, write Dr. Scholl's, Inc., Dept. FP, Chicago 10, Ill.

Dr. Scholl's FOOT POWDER

New Magnolia Art Pottery Patterned By Hull

The perfect companion for your favorite flowers. The sculptured floral decoration is hand-painted in natural colors, glazed overall for enduring loveliness. There are twenty-four pieces in *New Magnolia*, available now at your favorite store. A creation of THE A. E. HULL POTTERY CO., CROOKSVILLE, OHIO.

THIS QUICK WAY!
MYSTIC FOAM comes ready to use. Takes less than 45 minutes to clean a 3-piece set or 9 x 12 rug. Dry within 30 minutes.

THIS EFFICIENT WAY!
MYSTIC FOAM brings back original beauty—all traces of winter soot, stains and ground-in-dust completely vanish.

THIS THRIFTY WAY!
MYSTIC FOAM is economical—a gallon will do it! Professional results at a big saving. Remember, clean furnishings last longer.

THIS EASY, SAFE WAY!
MYSTIC FOAM is fun to use—even a child gets expert results. No Muss—Fuss—or *Dust*. Non-inflammable, non-explosive, non-poisonous. Won't harm the finest furnishings, or your hands.

Sold coast to coast by all good dept., hardware, grocery and paint stores. If your dealer can't supply you, send $1.00 to MYSTIC FOAM, Cleveland 14, Ohio for ½ gal. can prepaid.

MYSTIC FOAM
Cleans So Well So Easily ... and for So Little

COLOR YOUR FAVORITE PHOTOS

No artistic ability needed with Marshall's colors. Amateurs turn out professional looking work! Complete sets including simple instructions at your dealer's, $1.25 up. Or if unobtainable write John G. Marshall, 167 N. 9th St., Brooklyn 11, N. Y. Dept. B.

Marshall's Photo Oil Colors

can as a urinal, the can having first been carefully checked for rough edges. The noise made by the can seems to be much more gratifying than any praise I can offer, and they are always pleased to use it just so they can make that noise. A neighbor's boy, past two, who was unusually stubborn about bladder training, became trained almost overnight by this method. *Mrs. R. E. Olsen, West Salem, Oregon.*

An egg timer from the five-and-ten has speeded up my young dawdler. The slow trickling sand keeps his attention, and he does wonders brushing teeth, washing, picking up toys, and so forth, trying to beat that little egg timer. *Mrs. L. Schneider, South Milwaukee, Wisconsin.*

If your youngster cries when you take him from the bath, remove the stopper and let him watch the water drain out. Then he'll get out without tears. *Mrs. E. N. Butler, Ashland, Oregon.*

To teach walking without any support, stretch a clothesline, hung with wooden beads and trinkets, taut across a fairly bare room or nook. The rope should be about the height of baby's shoulders. Baby plays along the line, learns balance and poise in a remarkably short time and soon walks from trinket to trinket and elsewhere without assistance. *Mrs. D. R. Hutchinson, Huntington, Indiana.*

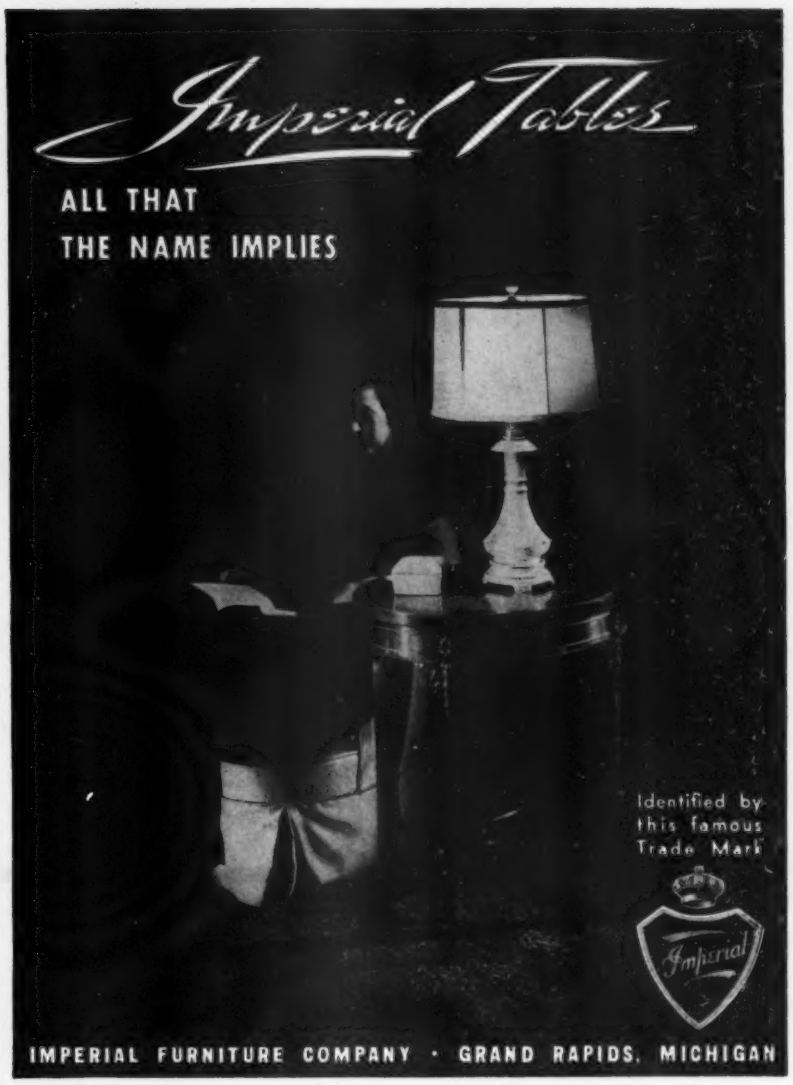
Pass on your experiences to other mothers. Length doesn't matter, but short ideas are preferred. You'll receive two dollars if yours is used. In case of similarity, the editors reserve the right to use those suggestions which they think are most complete. No ideas can be acknowledged or returned. Address *Better Homes & Gardens*, 5805 Meredith Building, Des Moines 3, Iowa.

Hooked Stair Strips

Photographer: Paul Davis

Here's an Idea

MRS. WADE KILLMAN of Waymouth, Massachusetts, hooked these strips of rug for the steep stairs in her old New England house. It gives a lighter effect than allover carpeting.



DELTOX *designs a low-cost living room*

Write for your free copy of DELTOX RUG's Home Planner! It's full of new ideas like these! And don't forget Deltox is the perfect rug for every room! Made of sturdy Kraft-fibre in B.H.F. colors, it's smart, easy-to-clean, reversible for double wear! Worth waiting for if your dealer hasn't one for you now! Most patterns in 9 x 12—under **$25.**

DELTOX
America's smart low price rug

Dept. 2C, Deltox Rug Co., 295 Fifth Avenue, New York 16

RUG

MAY GARDEN GUIDE

MAY is last-minute time for transplanting evergreens. After the new growth gets 2 inches long, you'll have to wait until the summer heat slows growth enough to make the shoots firm enough again.

As the final frost date arrives in your locality, you can set out your annuals, both vegetable and flower. If you are in doubt about the weather, leave space in the beds for the more-tender varieties and set out only the hardier types.

You'll find that seedlings suffer less from transplanting if you water them thoroly the night before they are dug. Tall, spindly plants can be pinched back at transplanting time to force them to become bushier. And don't plant too deeply.

GARDEN CLINIC—Answers to our readers' questions
PAGES 38, 217, 224 Reader tips for easier gardening

South

Sow summer-blooming annuals now. If you are troubled by shade, try sweet alyssum, clarkia, godetia, and torenia.
Start biennials and perennials now instead of in August: There's more moisture and a cooler temperature for germination. These seven are especially good: goldentuft alyssum, coreopsis, Shasta daisy, gerbera, hollyhock, platycodon, and stokesia.
Dig and store spring bulbs only after the tops turn yellow. In the Middle and Upper South it's time to plant caladium, canna, dahlia, gladiolus, ismene, montbretia, tuberose, and zephyranthes.
Get to your local rose show, ready with notebook and pencil, to choose the varieties you want in your garden next year.
Feed the roses heavily, as much as 5 pounds per 100 square feet.
Prune spring shrubs and hardy climbing roses after they bloom.
Dust azaleas and camellias with sulfur to kill redspider-mites, and spray with oil emulsion to kill scale.
Replace early vegetables with second-crop plantings. In the Lower South it's time to set out sweet potatoes, eggplants, tomatoes.
Feed your lawn, using 3 to 4 pounds of plant food for each 100 square feet. Or you can renovate it, using "hulled" Bermuda grass seed or stolons of *Zoysia matrella*, centipede, or St. Augustine.

—*W. Elbridge Freeborn*

Texas—Southwest

Sow lily seeds in a sandy soil, making drills 6 inches apart and 1 inch deep. It's too late to plant bulbs.
Prune rambler roses and wisterias after they have bloomed.
Don't remove foliage from bulbs until it dies: it's needed to help the bulb replace the food used for blooming.
Don't let your flowers go to seed. This is especially important for sweetpeas, larkspur, poppies, alyssum, and most annuals.
Feed the peonies after they finish blooming.
Cut off and burn tent caterpillar nests as soon as they appear. Pick off and burn the bagworms from evergreens.
Keep the garden clean, removing all possible hiding places for insects. Nothing means quite as much for the welfare of your plants.
Divide your iris after they bloom.
Dig ranunculus and anemones and store them in sacks in a cool place until they are replanted in December.
Move tropical waterlilies to the pool. —*Marian Price Scruggs*

Pacific Northwest

Set out annuals from flats to have early blooms, or sow them in the ground where they are to flower. When your seedlings are 5 inches high, pinch out the top inch to make them bush out.
Thin out grapevines, leaving only two side shoots at each joint.
Sow corn and beans at 2-week intervals for a succession of crops.
Spray your evergreen shrubs, including camellias, for protection against the strawberry weevil, a pest that begins to fly by mid-May, feeding by night, eating half-moon holes into the edges of leaves. Spray three times at 3-week intervals, using lead arsenate.
Feed asparagus generously about May 25, and stop cutting.
Stake tomatoes at planting time (May 25 to 30), and train to one or two main stems for the biggest yields. —*Ada V. Turner*

Central—East

Side-dress with plant food all seedlings three weeks after they are set out. Three pounds for each 100 feet or row is standard.
Sow seeds of tender annuals about May 15. By the time they germinate, there'll be little danger of frost injury.
Don't attempt to cover by hand such dustlike seeds as petunias. Instead, use a sieve to get a thin layer of soil over them. Water with a fine mist to prevent washing.
Don't transplant perennials after they start into active growth. Start staking tall-growing perennials when they get about 2 feet high. Be sure your stakes are long enough for mature height.
Cut off and burn tips of rhododendron shoots injured by borers.
Bury the soft, new tips of tender plants when hard frost is imminent. This gives adequate protection and slows plant growth.
Spray spireas, roses, and delphiniums with nicotine sulfate to control aphids, abundant on new green shoots in cool weather.
Plant a succession of green crops until hot, dry weather starts.
Plant onion sets for green onions about 3 inches deep to force them to develop long white stems that are sweet and crisp. But those for winter storage should be just deep enough to be protected against sunburn. Get these planted now to give them time to mature before hot weather arrives. —*Harvey Bicknell*

California

Shear back perennials which have bloomed. Make cuttings from chrysanthemums, geraniums, helianthemums, and even favorite violas. Try rooting these in vermiculite (October, page 9).
Feed and water edging plants regularly to get even growth.
Plant a few chrysanthemums in cans so they can be moved into vacant spots when they bloom. Choose long-season varieties.
Feed fuchsias weekly, and spray with water daily to control thrips. Don't cultivate deeply, but apply mulch to keep the soil cool.
Allow cactus cuttings to dry for a few days before inserting them in the sand for rooting. Then tie them to tiny stakes so they won't be deeper than 1 inch in the sand.
Make another sowing of vegetables, and set out your tomatoes.
Try a few orchids this year, planting them in soil and leafmold held in place by wire netting in the crotch of a tree. Epidendrums are easiest to grow, but try also laelia and cattleyas.
Cut long stems on your carnations so that new flowers will start near the ground. —*Alfred C. Hottes*

What is a MONTAMOWER?

. . . "AN EFFICIENT LAWN CUTTING MACHINE"

This is a direct quotation from an unbiased report to a BIG NAME magazine from their own testing laboratories. But beyond this terse statement is more—*much more* of interest to lawn mower users. For year after year, all over America, to thousands upon thousands of families, the MontaMower has proved that in addition to the functions of the ordinary lawn mower, it does what no conventional mower can do:

IT TRIMS AS IT CUTS. IT CUTS WITH EASE THROUGH GRASS AND TALL WEEDS COMMON TO MOST LAWNS

The MontaMower is 8¼ lbs. of live, precision-made mechanism that first gathers, then cuts smoothly a 16″ swath through grass, dandelions, spike grass, and weeds (the tall ones which ordinarily are simply bent over). It cuts right up to walls, fences, trees, and posts; leaves no fringes to be trimmed by hand. And because it is so light and easy to operate, it eliminates aching backs and tired arms. It's as modern as your electric razor and built to last many years. No noise or clatter. Self sharpening. Costs little. Get the complete facts, AT ONCE!

Mowing on terraces requires little effort.

Trims close to buildings, trees and shrubs.

Cuts with ease through grass and tall weeds.

Weight 8¼ lbs.

HOW IT WORKS

The new, improved MontaMower represents one of the major basic advances in lawn-mowing devices during the past half century. It has eight pairs of sharp-edged, precision-fitted, tool-steel cutting disks, slightly overlapping and self-sharpening, working as a unit. Each pair revolving towards each other gathers the grass and cuts it cleanly at the intersection of the disks. The new, improved model, now available, is adjustable to cutting height. It includes an all-metal, one-piece handle, sealed-in ball bearings, permanently lubricated, and a new back plate.

SALES AND GENERAL OFFICES
MONTAMOWER DISTRIBUTING CO.
1400 Keeler Building
GRAND RAPIDS 2, MICHIGAN
Factories: Traverse City, Michigan

Sold Direct — ON APPROVAL

The MontaMower is sold only direct by mail to users (no agents, dealers, or foreign sales) under a specific Written Guarantee. This permits you to try the MontaMower on your own lawn and makes you the sole judge of its merits.

DON'T WAIT SEND COUPON TODAY FOR APPROVAL OFFER

MONTAMOWER DISTRIBUTING CO.
1400 Keeler Building GRAND RAPIDS 2, MICHIGAN

Gentlemen: Without obligation, kindly send me complete descriptive literature, price, guarantee information, and full details of Approval Offer.

NAME _____

ADDRESS _____

CITY _____ STATE _____

For thick healthy lawns **For lovely plants and shrubs** **Feed VIGORO regularly!**

Mrs. L. F. Shoemaker of Flossmoor, Illinois, started with good design. Her plants, shrubs, lawn and trees all receive regular feedings of Vigoro. The result is charming to behold... a lovelier, more valuable home.

PROOF IN FULL BLOOM—WHAT *GOOD DESIGN** AND THE REGULAR USE OF VIGORO CAN DO!

• You, too, can have such beauty all around you. For good design plus proper plant nutrition helps bring garden beauty to any home.

Vigoro, complete, balanced plant food, can solve your plant feeding problems quickly . . . surely . . . easily. For Vigoro supplies the necessary food elements plants need for balanced nutrition, growth and reproduction. Most soils lack one or more of the vital food elements required for best plant growth. Poor root systems, bad color, stunted or delayed growth are evidences of such a condition.

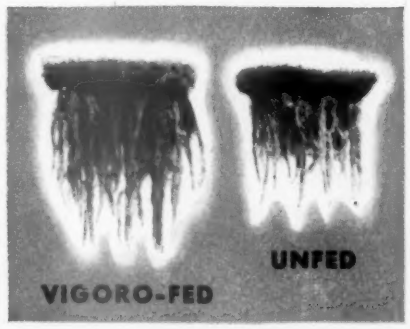
Don't be disappointed with a poor garden or a bare lawn this spring—feed Vigoro now! Keep feeding it regularly. Vigoro will help your flowers and lawn be lovelier . . . healthier . . . more beautiful. And remember—the shrubs and trees Vigoro helps grow will increase the permanent value of your property. Ask your garden supply dealer for Vigoro.

A PRODUCT OF SWIFT & COMPANY

***Given with a 100 lb. bag of VIGORO!**

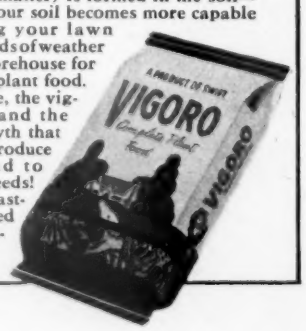
The Vigoro Beauty Plans show you how to design for beauty. Cram-full of exciting planting arrangements... helpful planting suggestions. Show what to plant, where to plant... how to plant. Get your copy at your garden supply dealer's. The edition is limited so act now!

Year after year VIGORO develops humus in lawn soil



Vigoro helps develop vigorous root systems. Each year as part of the old roots decay, humus (organic matter) is formed in the soil—rich, fertile! Your soil becomes more capable of sustaining your lawn through all kinds of weather . . . a better storehouse for moisture and plant food.

What's more, the vigorous roots and the thick top growth that Vigoro helps produce actually tend to choke out weeds! For a lawn of lasting beauty, feed Vigoro regularly.



End o Weed

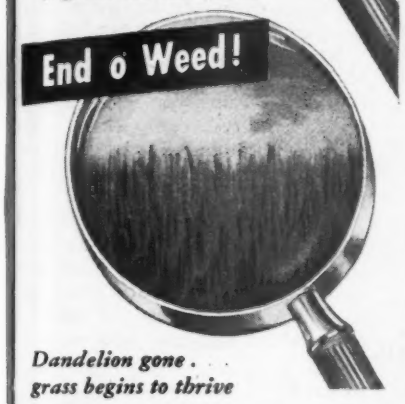
New, improved, weed-killer dooms weeds to certain death . . . roots and all!

1.

A thriving dandelion, surrounded by weakened grass, is sprayed with End o Weed

2.

A few days later, when dandelion starts to die, a feeding is given the lawn area

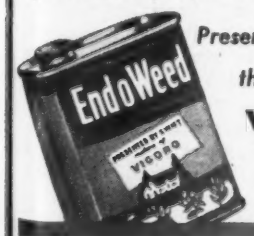


Dandelion gone . . . grass begins to thrive

Let this new, scientific development do your weeding. Use End o Weed. Literally *spray* weeds away . . . quickly, safely, easily.

Just dilute End o Weed with water and apply to the leaves with any type spraying equipment. Kills dandelions, chickweed, plantain and over 50 other weeds . . . yet will not harm ordinary grass.

Remember . . . End o Weed . . . *kills* weeds! VIGORO brings new life to grass that's been weakened by weed competition. End o Weed plus regular feeding will help you have the thick, weed-free lawn you've always wanted.



Presented by **SWIFT**

the makers of

VIGORO

Garden Clinic

How to Pick Strawberries

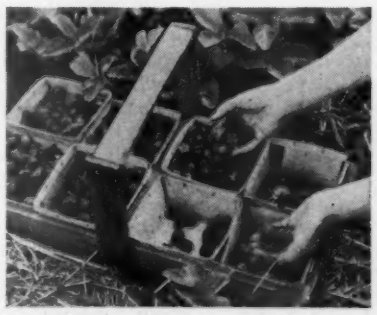
"THERE'S an easy-to-learn secret that saves time and work when you are picking strawberries," says Professor H. P. Gaston, of Michigan State. Here it is, step by step—with a caution that berries will keep longer if you leave about a half inch of stem on them.—*Emery Howard*

Michigan State College

Grasp stem as shown, and pull with a slightly twisting motion. Push aside or part the leaves with hands to be sure you get all ripe fruit

Roll the first fruit into your palm and pull-twist off another berry

Repeat operations, picking berries with both hands at once to save time



Place box carrier between rows and within easy reach just ahead of you

More on page 217

End o Pest

Helps control all 3 major types of garden pests!

CHEWING INSECTS

SUCKING INSECTS

FUNGUS DISEASES

No mixing
No muss!

End o Pest comes ready to use in the handy new dust gun package; cartridge refills. Also in small sifter-top package for house plants; big, economy package for your own dust gun.

Made by **SWIFT**

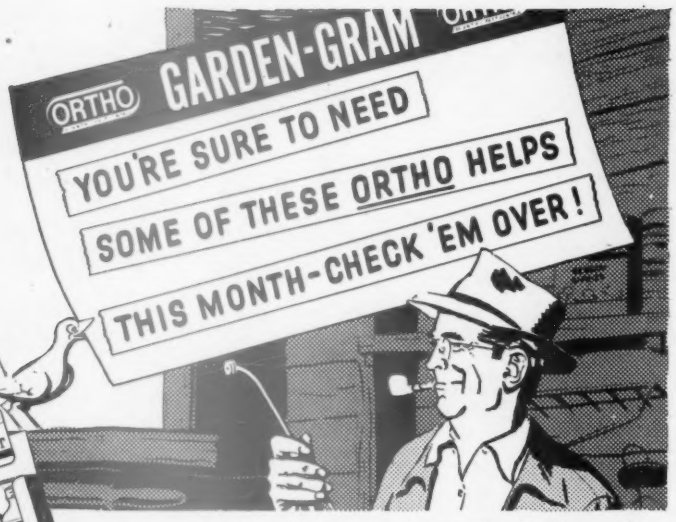
the makers of

VIGORO

• At last . . . here's a new 3-way insecticide and fungicide that gives you *all* the protection most gardens need—without muss . . . without fuss . . . without mixing. End o Pest, made by the makers of Vigoro, can be applied with confidence on edible fruits and vegetables. It's also ideal for flowers, shrubs and trees.

End o Pest comes in a handy applicator package . . . a dust gun of new and exclusive design that does a thorough, economical, easy dusting job. It's refillable! Just slip a new cartridge into the original duster package.

This year—stop trouble before it has a chance to start! Get End o Pest from your garden supply dealer now . . . and dust regularly.



☐ **YOUR "GARDEN SHOT-GUN"**—ORTHO *Garden Spray Set* kills the more common insect pests, prevents many mildews. The set contains EXTRAX Insect Spray, GREENOL Liquid Fungicide, VOLCK Oil Spray. Makes you 25 gallons of multi-purpose spray!

☐ **NEW APPLE BAIT for cutworms and weevils**—For protection against cutworms, apply APPO *Cutworm Bait* over newly-prepared ground before planting or transplanting. APPO also kills Black Vine Weevil and Strawberry Root Weevil (Brachyrhinus weevils).

☐ **NEW DUST FOR ROSES**—New ORTHO *Rose Dust* comes in a handy 10 oz. "duster" package. It contains Rotenone, Pyrethum, DDT, Fermate and Sulfur. Controls major rose and other flower garden pests.

☐ **VEGETABLE and FLOWER DUSTER**—BOTANO *Garden Dust* is effective against a wide variety of insects and plant diseases. Designed especially for vegetable garden use. Get it in the convenient 10 oz. "duster" package.

ORTHO

Write for ORTHO Garden Spray Guide, 1947 edition. It's free.
CALIFORNIA SPRAY-CHEMICAL CORP., Richmond and Whittier, Calif.
Elizabeth, N.J. Dallas, Texas Kansas City, Mo. Orlando, Fla. Portland, Ore.

CRAMER POWER MOWERS

Cramer Hydra-Mow

SMOOTH-AS-OIL . . . MOWING WITH FLUID DRIVE

- 2½ H. P. gasoline engine uses small amount gas-oil fuel mix
- Cutting blades, double-edged, replaceable at very low cost
- Rear safety apron protects feet of operator
- Made of light-weight aluminum

Cramer Electra-Mow

Powered by ½ H.P., 110 volt, ball bearing motor, the electric power mower features the same advanced design as the Hydra-Mow.

WRITE FOR THE NAME OF YOUR NEAREST DEALER

CRAMER MANUFACTURING CORP.
GRANDVIEW, MISSOURI

WATER YOUR GARDEN

DON'T WASH IT AWAY!

Turn the water on full force . . . Do the job in half the time with NO SOIL EROSION. Will not injure the most delicate plants. This new water baffling attachment just simply screws onto your garden hose . . . Clean to handle. Will absolutely not mildew or corrode.

$1.95 Postpaid *No Stamps or COD's Please*

Iri-gator Sales Co.
BOX 1734 • TUCSON, ARIZONA

4 RARE PINK DAFFODILS $2

This gorgeous R. O. BACKHOUSE Daffodil has a broad ivory-white perianth and long apricot-pink trumpet changing to shell-pink at edge. Originally sold for $10.00 a bulb. Limited Quantity of **blooming size** bulbs now offered at special low price of 4 Bulbs for $2.00 or 12 for $5.40. ORDER NOW. Bulbs will be shipped parcel post C. O. D. in time for planting.

BURGESS SEED & PLANT CO.
221 P. D., GALESBURG, MICH.

ORDER NOW
PAY NEXT FALL

$1 IRIS FREE
WITH YOUR FIRST ORDER
FREE CATALOG
EDENWALD GARDENS, VINCENNES, IND.

THE DIARY OF A

Plain Dirt Gardener

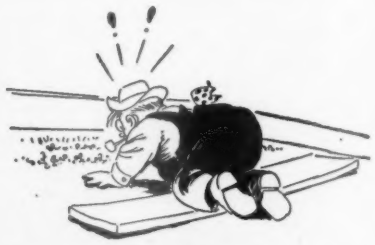
REG. U. S. PAT. OFF.

By Harry R. O'Brien

That little tool shed I built 20 years ago still serves, and the "little" trees now are higher than the house

May 1 Donald, with strange enthusiasm, cultivated the peonies again with the garden tractor. David failed to do any more lawn mowing but vows he is inventing a gadget to repair the clutch on the power mower.

I continued with sowing of perennial seeds in a frame until I had used up the available prepared space. I also finished up the transplanting of the vegetable plants from the hotbed into the coldframe.



This is one garden job I positively hate. . . . It's so hard to get down on my knees and work on a board

Then off in a drizzle of rain to a meeting of our men's rose club. Tonight's business was mainly devoted to perfecting arrangements for our rose show next month.

May 2 I'm digging and cultivating over the beds. Some old clumps that need resetting, I dig, divide into two or four new ones, and put back. I'm still moving in surplus plants from last year's propagating bed, over beyond the strawberries.

Also I took up again the dividing of perennial clumps into small divisions to reset into this year's propagating bed. Thus I aim to grow me more clumps.

For instance, I have a fine Shasta daisy. It is unusually hardy, and I have been keeping it going for years. I divided one old clump to make about 15 small ones, which I set in a row across the propagating bed.

Then for 20 years or more I have been growing a Nepeta. Someone gave it to me, and I have never been able to identify it. It is more compact with a deeper bloom than the well-known *Nepeta mussini* or Persian catnip. Two old clumps of this I divided into small pieces and set them near the daisies.

May 3 There was an angel food cake for supper tonight—it being the joint birthdays of the boys. Said young gentlemen celebrated by doing no garden work. But for poor old dad, things went on as usual.

Main job was digging, dividing, and resetting more of my old clumps of mums. Mums, you see, should be divided and reset every spring. I aim to get 'em planted all over the place. I want to make a terrific splash of color by fall.

To Maggie's disgust, I was nowhere about when the call came for that birthday supper. I had gone over to a nursery on the river road to look over their list of mums. I came home with five new varieties.

May 4 Began another practice neglected for several years. This was to set some mum divisions close together in rows in a propagating frame to get them started off. I use a mixture of peat, sand, and soil. Set here, 4 to 6 inches apart, each way, and watered in with some plant food dissolved in the water, they will acquire a mass of roots in a few weeks.

Then I can dig them with a ball of earth and transplant them to where needed. This is an Irishman's lazy method to get away from potting up divisions and sinking the pots in a frame until they develop roots.

By the way, the mums which received no covering whatsoever last winter came thru much better than did those which I had carefully covered with an umbrella of straw. The covered ones which did survive have been much slower in getting started this spring. This is why I'm doing work now that should have been done weeks ago. [*Turn to page 214*

KILL LAWN WEEDS

WITH

WEEDONE

REG. U. S. PAT. OFF.

THE FAMOUS 2,4D WEED-KILLER

There's more to Weedone than just 2,4D.

- It wets — more thoroughly
- It sticks — rain or shine
- It penetrates right out to the root tips

It takes all three for a thorough kill. That's why Weedone has been giving consistent, superior results for three seasons.

Spray Weedone to kill lawn weeds *without killing grass.* Watch weeds curl up, dry up, and die in about three weeks. Weedone kills dandelion, plantain, chickweed, heal-all, nut grass, poison ivy, poison oak, ragweed, bindweed (wild morning glory), honeysuckle and many other noxious weeds.

Spray when weeds are actively growing. Use a coarse, soaking spray that will not drift over to injure valuable plants. Ask your dealer or write to American Chemical Paint Company, Ambler, Pennsylvania.

Trial size can 75c • Quart $2.50 • Gallon $7.50

DOES NOT KILL THE GRASS!

NOW YOU CAN HAVE
FINER FLOWERS
SHRUBS, TREES OR LAWN . . .

. . . THANKS TO THE
ROSS ROOT-FEEDER
and Root-Zone Feeding

Here's the gardening tool you've needed — the Ross Root Feeder — the practical way to take water and plant-food to the root-zone, where needed most. Saves its cost over and over, protecting and developing your garden, lawn, shrubs, trees.

Fits garden hose. Plastic chamber holds Nutrient Cartridge. Water-flow through 28" metal shaft takes plant-food direct to roots. Sturdy, easy to use.

Root-zone feeding develops superb blooms. Planting or transplanting, the Root Feeder gives roots a better start. Let your garden benefit from Root-Zone feeding this season. Ask your garden-supply dealer for the Ross Root Feeder. Price, with 12 nutrient cartridges, $4.98.

FREE — Send for free illustrated folder "Root Zone Feeding — The Key to Outdoor Beauty." Use coupon NOW.

The Key to Outdoor Beauty

ROSS DANIELS, Inc.
1217 High, Des Moines, Iowa
Please send me "The Key to Outdoor Beauty."
Name.....
Address.....
City..... State.....
My Garden Dealer.....

Yes, a Sensation power operated mower reduces lawn care time up to 75%. With a Sensation you can mow the average lawn in 30 minutes . . . hand trimming is reduced to a minimum . . . raking is eliminated. No grass catcher is needed . . . Sensation's revolutionary patented whirling blade clips the grass at any desired height from 1" to 4½" . . . chops the clippings into a fine mulch which promotes thicker, healthier grass growth. Now, with a Sensation Mower, you can spend more time on your flower garden and shrubs without forsaking your lawn. For full information and name of nearest Sensation dealer, write

SENSATION MOWER, INC.
RALSTON, NEBRASKA

Save your garden from
inroads by sap-sucking, chewing insects, with ACME ROTENONE GARDEN GUARD. Safe, effective on flowers and vegetables.

Acme Garden Duradust
(5% DDT, 9% copper fungicide) *kills* rose chafer, leaf hopper, corn ear worm, parasitic fungi. At your garden supply dealer's, or write:

ACME WHITE LEAD & COLOR WORKS
DETROIT 11, MICHIGAN

DUTCH HYACINTHS ARE HERE AGAIN!

These delightfully fragrant flowers disappeared almost entirely during the war. But now, we are happy to again offer you

20 GENUINE DUTCH HYACINTHS $3.00

An exceptionally fine assortment of blue, red, white, yellow, and pink flowers, easily grown in pots or in garden. Planted in fall, they will be in FULL BLOOM next MARCH or EARLY APRIL. ORDER NOW. Bulbs will be shipped C. O. D. in time for planting.

BURGESS SEED & PLANT CO.
221 D.H., GALESBURG, MICHIGAN
ORDER NOW — PAY NEXT FALL

You'll do More WITH A BOLENS HUSKI

BUY AND USE BOLENS ATTACHMENTS AND TOOLS AS NEEDED

EVERYTHING needed for small-scale power farming is yours with a Bolens HUSKI 2-Wheel Tractor and Packaged Implements. Two models and two power sizes — the 3 H.P. GARDENER, and the 1½ H.P. POWER-HO. Easiest working Garden Tractor — buy attachments and tools as needed from your BOLENS Dealer.

Bolens-HUSKI 2-WHEEL TRACTORS

BOLENS PRODUCTS DIVISION
FOOD MACHINERY CORP.
263-5 Park Street
Port Washington, Wis.

How To Get Rid Of
MOLES

Trapping moles quickly, when the first runway ridges appear in your lawn or garden, prevents permanent damage. The one sure way to get them in any type of ground is with the famous

***Choker Loop* MOLE TRAPS**

Nash Choker Loop Traps are quick, strong, and humane. Approved by Depts. of Agriculture. Harmless to children and pets. At dealers or direct —$2.50.

Nash Mole Traps, 250 E. South St., Kalamazoo 5, Mich.

THE NATURE FRIEND 385-M Gerard Ave., New York, N. Y.

The Diary of a Plain Dirt Gardener

[*Begins on page 212*]

May 5 More bearded iris coming into bloom. These are in between the dwarf and the tall bearded, both in time of bloom and in size. If I were king, I'd make a rule that everybody must have at least three clumps of them about the place.

May 6 Vegetable ground now all ready, I put out first planting of sweet corn. This was several hybrids with differing maturing dates, so the season will be prolonged. Also put out more carrots, beets—with few radish seed in each row—and some onion sets. These, tho, went in the early vegetable bed, hand spaded.

Other work was to finish sowing perennial seeds in frame. After sowing, I firmed down the soil with flat board. Then laid strips of burlap on the ground. Put lath shade over top of frame.

May 7 The pyrethrum seeds are beginning to come thru. So took burlap off them. If this isn't done at once, the seedlings will get spindly and white.

May 9 Thoughts went a long way back this afternoon. It was just 20 years ago this week that we bought our land, out here on a side road.

Just 20 years ago this week we bought our land . . . a piece of former cow pasture, grown up to weeds

That next week, Maggie, Donald, and I drove out. With a 50-foot measuring tape and stakes, we laid off the place—from the front lawn, back to the brow of our little ravine —with spaces for flowers, hedges, vegetables. As we worked, little Donald, not much over two, toddled around almost hidden by the tall grass.

Before the week was over, a farmer had plowed the garden space for us. Right in the spot where two of my rose beds now stand, I planted a few vegetables. Alongside I began to set out divisions of perennial flowers from our little garden in town.

In June I built a little tool shed by myself. It is crude, but it still serves, after all these years, tho I did move it back against the fence some years ago. That fall and winter we built our house, and I began to set out trees and shrubs. Today the little trees are higher than the house.

Our original plan was to take five years to get everything planted. But along came David—who cost money for arrival. Along came the depression. There was that terrible

AUTOMATIC
Rain King
INSTANTLY SET TO SPRINKLE ANY CIRCLE YOU WANT BY SIMPLY TURNING THIS DIAL

A turn of the red control dial on top sets this sensational Automatic Rain King for any desired circle 5 to 50 feet in diameter. It then automatically sprinkles that area —sends out just the right fineness or coarseness of spray. Provides a natural, rainlike shower that is best for all lawns, mature or newly seeded. Sturdy. Beautiful. Enduring quality. See the Automatic Rain King and other famous Rain King Sprinklers at your dealer's.

SUNBEAM CORPORATION
5600 Roosevelt Road, Dept. 11, Chicago 50
Canada: 321 Weston Rd. So., Toronto 9

GREENHOUSE $370.

Comes in sections for easy assembly with bolts and screws. 10 by 10 ft. Orlyt shown is all ready to put up on foundation prepared by you. Your house heating system may be extended for the greenhouse. Other Orlyt models from $158. Write for Catalog.

LORD & BURNHAM COMPANY
Irvington 1, N. Y. Des Plaines 1, Ill.

ORLYT *The* PRE-ASSEMBLED GREENHOUSE

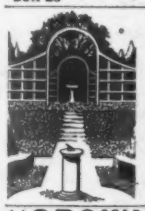
GAY MONTBRETIA BULBS

100 for $4.75 postpaid
Bloom profusely from July till frost. One of summer's brightest flowers. Fine for cutting. 2 ft. high. Mixed colors.

18 for $1.00 PPD.

Send for Spring Catalog

STASSEN FLORAL GARDENS
BOX 23 ROSLYN HEIGHTS, N.Y.



LEARN LANDSCAPING

Profitable career — absorbing hobby for men and women! Thorough home-study course in landscaping, garden design. 45 lessons, beautifully printed and illustrated. Learn in spare time, 8-12 months. Hundreds of successful graduates all over the world. 31st year. Write for Free Catalog.

AMERICAN LANDSCAPE SCHOOL
6428 Grand Avenue, Des Moines, Iowa

"GROWING TOMATOES *and How!"*

A book you can't afford to be without if you want to **grow 50-100 lbs.** of oversize tomatoes to the plant. Send only $1.00 ($1.10 by check) today. Money back if not satisfied with results.

THE HILLS, Box 3044—Baker Village Branch
Columbus, Ga.

GLADIOLUS—DAHLIAS

Before ordering any bulbs please request our unusual list.

Monroe Peony Farm, Box B253, Monroe, N. Y.

FASTER, EASIER WAY to trim Hedges, Shrubs, Ornamental Trees etc.

You'll find it actually FUN to do those trimming jobs around your home once you have this new high-speed Sunbeam electric. Saves time—gets results impossible with hand trimmers—built and powered to do the tiring, tedious jobs that usually require a professional gardener. Yet the Sunbeam is so light-weight (only 4¼ lbs.) it is ideal for the home-owner. A precision instrument in every detail, from the high-grade, cutlery-steel cutter bar to the 110 V ac-dc power plant. The powerful motor is specially designed to fit inside the handle. None other like it. Built by the makers of the famous Sunbeam Electric Appliances and Rain King Lawn Sprinklers. See the new Sunbeam Hedge Trimmer at your dealer's.

SUNBEAM CORPORATION
5600 Roosevelt Road, Dept. 11, Chicago 50
Canada: 321 Weston Rd. So., Toronto 9

Nelis presents
MARIE NICHOLSON *Tulip*

— the new rose-red Tulip sensation that took the Blue Ribbon award at the 1946 Atlanta Tulip Show — a gorgeous flower of immense size, beautifully shaped, on a strong 29-inch stem. First introduced by Nelis in 1944. Now offered as a special presentation at the sensational low price of $2.75 per dozen, $20.00 per hundred — from Nelis only! Supply limited; order by mail — now.

Send for 1947 Nelis Catalog, color illustrated, featuring the most outstanding Tulips of the year. Also Daffodils, Hyacinths, Crocus, and other bulbs.

NELIS NURSERIES, Inc.
605 Lakewood Blvd. Holland, Mich.

FREEDOM FROM INSECTS

Just screw this effective combination light and insect trap into any electric socket. Invites insects and heat of 100 watt bulb kills. Attractive, safe, catch kept inside. Complete ready to use in kitchen, porch, cabins, garden, barns . . . wherever insect pests exist.

Dealers or Postpaid, $4.50 complete.

WENTZEL INSECT LIGHT TRAPS, Greensburg 1, Pa.

6 EXQUISITE VESPER IRIS $1 each producing 200 jewel-like flowers. Bloom many weeks. A $1.80 catalog value. Catalog of world's finest iris free.
Jardin des Iris, R. 4, B. 787, Battle Creek, Mich.

summer when Donald was so sick, down at the hospital, and we fought for him with specialists and serums and what not.

For many a year it was nip and tuck between us and sheriff to meet the mortgage payments. And so planting didn't all get done. Not in five years. Nor in 10. Nor in 20, for there are still a good many things to set out. Year by year we keep working away at it.

Somebody complained to me not long ago that I'm always writing in this diary about buying something. There are two answers to that. One is that I do buy new things each year to keep up to date or maybe to replace something that dies.

A bigger answer is that I've never been rich enough to buy at one time all the things I need. I buy just as I can afford, and it's a long process. I know now that I'll be dead and buried before the job is all done.

May 13 The first tall bearded iris is out in the new bed, planted last summer. I was a bit disappointed in this, so I won't mention its name.

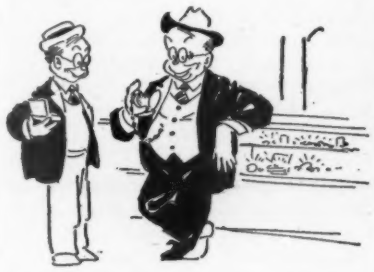
Decided we ought to grow a lot of sunflowers for the birds. We have space in the vegetable patch. So I put out a good many rows of them. Then made first planting of snap beans.

May 15 Summer arrived, and the word came that tall, bearded iris is popping out in gardens down in town. So I played hookey this afternoon. I slammed shut the old desk at 2, grabbed hat and my little camera loaded with color film, and lit out.

One of the big surprises of the day was none of the new, expensive varieties I saw, such as Blue Shimmer, Azure Skies, Brown Thrasher, Ola Kala, and so on. It was an older one, now down in price range where common folks can afford it, that I had never seen before. This was Snoqualmie, a solid deep cream color of large bloom. This is one I'm going to buy.

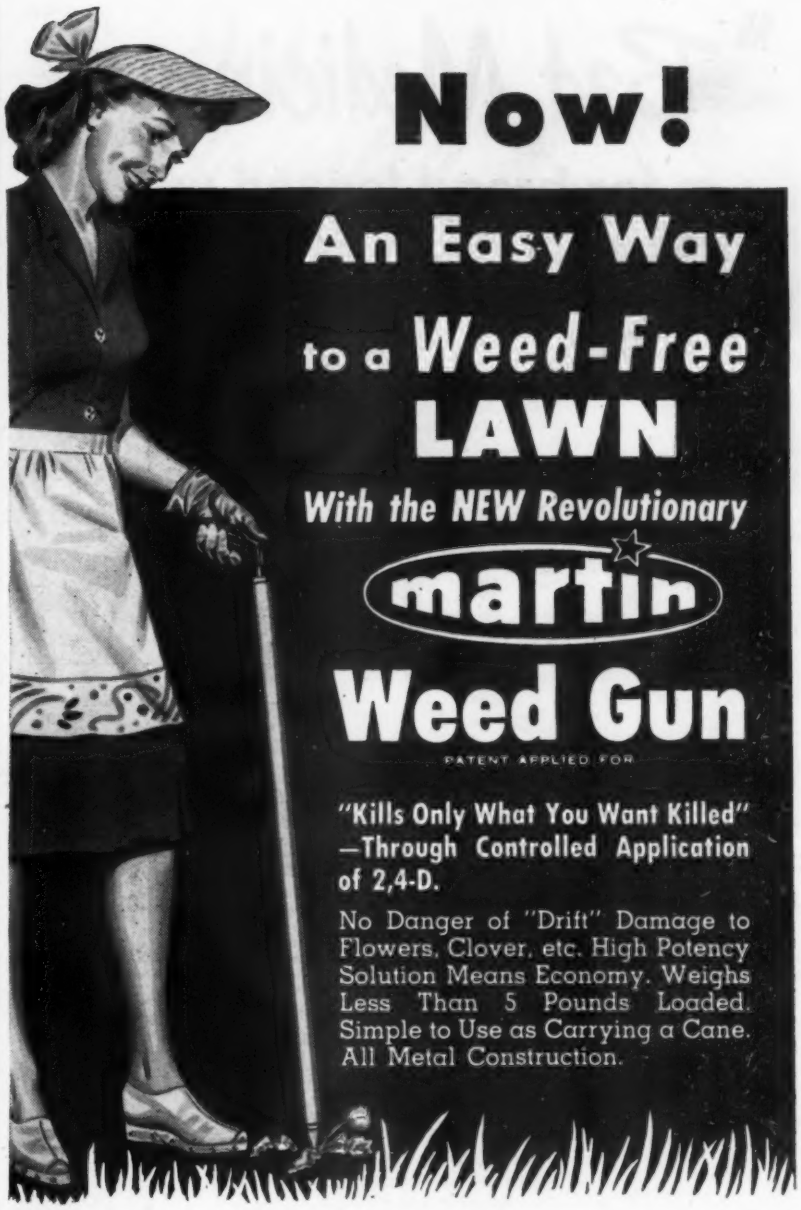
Then dashed downtown to meet David at the jewelry store to buy him his high school graduation present—for he's due to get out of high school in a few days.

It was just 40 years ago this month that my folks did the same for me. Mother had saved up money from sale of surplus butter and eggs to buy that watch. I still carry it and use it every day.

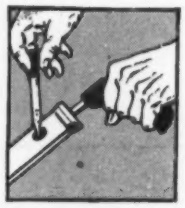


It's an old custom in our tribe that anyone who gets graduated gets a watch. It was just 40 years ago this month that my folks gave me mine

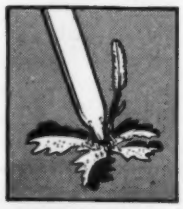
May 21 My own new tall, bearded iris is coming in bloom rapidly now, as well as the older sorts. One of the most gorgeous is Prince of Orange. Aztec Copper is also in bloom. Two



NOW — Killing Weeds Becomes Fun — with the MARTIN Weed Gun. No back-breaking drudgery. No bulky spray gun to carry. No messy sprinkling can to fool with. No equipment to clean. No waiting for a still day. Can be safely used in flower beds, under bushes and shrubs, along hedges without danger of "drift" — because Hi-Potency solution is applied directly to crown of weed.



Simple, Effective, Economical



"Kills Only What You Want Killed"

Just fill gun with Martin Hi-Potency 2,4-D Weed Killer — place point of gun on crown of weed — press down on handle — and PRESTO — an accurately metered amount of lethal killer is applied directly to weed. As you raise handle — to place on next weed — gun AUTOMATICALLY reloads. Can be applied almost as fast as you can walk. By raising gun off ground can be used as spray on areas of heavy weed infestation. Non-Corrosive, All-Metal Construction — Insures Long Life.

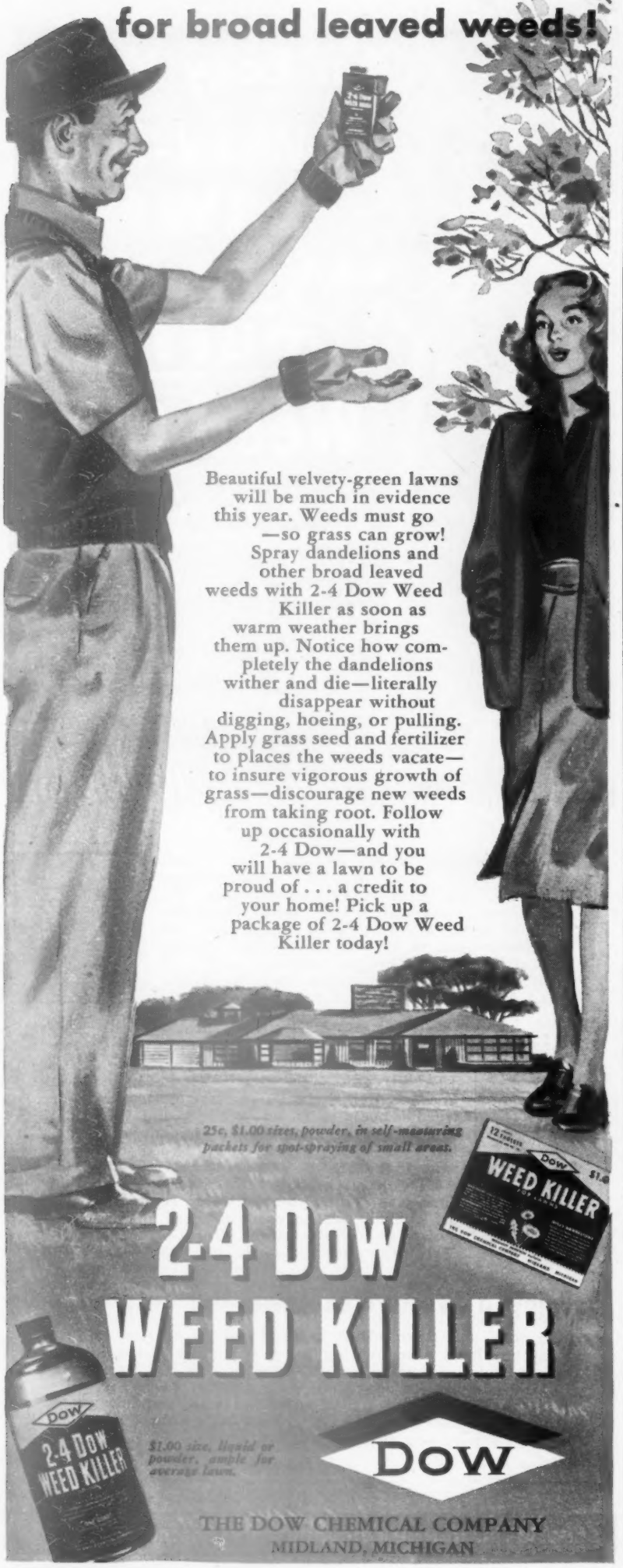
Enjoy a Weed-Free Lawn The Easy Way

The New and Revolutionary MARTIN Weed Gun is just what you have been looking for — so simple to use it will amaze you — so effective in results it will please you. Comes completely packaged with enough MARTIN Hi-Potency 2,4-D Weed Killer to treat 10,000 dandelions or other broad-leafed lawn weeds. Buy from your dealer. If he can't supply you, order direct.
Write Dept. "B".
Mailed postpaid for only..... **$6.25**

Charles A. Martin Company Des Moines 9, Iowa

"Bad Medicine"

for broad leaved weeds!



The Diary of a Plain Dirt Gardener

[*Continued from preceding page*]

that leave you breathless are Stardom and Old Parchment.

May 22 Ground is drying fast, and we have three weeks of wet weather to overcome. Donald got out the garden tractor and cultivated the vegetable space not yet planted. Dear me—when I looked around after supper, I found that he had cultivated out five rows of the sunflower seeds I had sown across the far end. He meant well. (Later note —they came up anyhow.)

May 25 Iris kept opening up all day. These were the new ones. Folks may think I'm bragging, just to mention them or get the idea I'm a rich man. But remember, that during the war period I didn't get a single new iris, so maybe I'm entitled to catch up a bit now.

Some of these new ones are dark Indiana Night, Grand Canyon, Ranger, The Admiral, Daybreak, Wabash, Great Lakes, and Berkeley Gold. Both Persian Prince and City of Lincoln opened. These are similar, both with gorgeous yellow standards and reddish falls. Among the older ones to brag about are the reddish Garden Magic, Copper Lustre, The Red Douglas, Junaluska, and California Gold. These latter are all good buys for a gardener who doesn't want to invest too much money.

Between watching the iris, I finished a careful, close-up hoeing of the roses. And well-nigh ruined myself. I so laid onto the hoe handle that I tore my right shoulder out by the roots. Forgot to mention that last night I gave the roses a good dusting.

May 26 This should have been a day of iris glory. This morning Elmohr, the 1945 Dykes medal winner, was open—a great rich red-velvet. But it rained, was dark and windy. Two or three times I paddled out in my rubber arctics.

May 27 Hard rain all day. This is the twenty-second day that rain has fallen this month. All outdoors is soaked and damp and soggy. Weeds stand high. Water covers where by now cabbage and tomato plants should be set out. No glads planted. Some kind of big white mushrooms are coming up in the rose beds.

May 29 Dusted roses today with the new general-purpose dust. This, which I bought from a local dealer, contains 10 percent Fermate, for blackspot, 64 percent dusting sulfur for mildew and blackspot along with 3 percent DDT and 1 percent rotenone for insect controls. There are commercial brands containing the Fermate and varying mixtures of other chemicals.

May 31 Summoned the planting brigade. Donald dug vegetable plants from frame. I set them out. David followed, watering them in with water in which he had dissolved one trowelful of plant food to three gallons of water.

SERVING THROUGH SCIENCE

"U. S."

DUST-SPRAY

INSECTICIDE-FUNGICIDE

AWAY WITH PESTS!

Black Spot of Roses, Mildew, Rose Insects, Mexican Bean Beetles, Early and Late Blight of Tomatoes.

All of these pests, and many others, can be controlled by Dust-Spray.

Use it, as its name indicates, as a dust or as a spray.

Dust-Spray contains Phygon and sulphur for fungus control —DDT and rotenone for insect control.

Dust-Spray comes in handy, sifter-top containers

1 lb.—$1.00 5 lbs.—$3.75

Write for the new, helpful booklet, "Pest Control for the Home Gardener Simplified."

UNITED STATES RUBBER COMPANY

Agricultural Chemical Division

1232R ROCKEFELLER CENTER • NEW YORK 20, N. Y.

All-Purpose Attachments

Plow, Cultivator, Disc, Cutter-Bar, Harrow, Snow Plow

You simply *guide* the BREADY Garden Tractor through the toughest gardening jobs. BREADY's big 1½ H.P. motor plus patented "front-hitch" gives power and traction to spare. Attachments hitched on in a jiffy. Turns "on a dime." Uses only 1 gallon of gas in 5 hours.

» *Write for free folder.*

GARDEN TRACTOR SALES CO.

BOX 201 SOLON, OHIO

INSIST ON

Mandeville

TRIPLE TESTED **FLOWER SEEDS** AT STORES EVERYWHERE!

Mandeville Flower Seeds are Triple-Tested for (1) Germination; (2) Quality of Flowers; (3) Completeness of Mixtures. Copyrighted "Show-How" packet has map that shows *when* to plant in your locality . . . plus illustrations that show how to tell seedlings from weeds.

MANDEVILLE & KING CO.
1040 University Ave.
Rochester 1, N. Y.

For 71 Years—Flower Seeds by Flower Seed Specialists

BLUE SPRUCE 50 FOR $3

3 year old healthy trees, 3 to 6 in. sent POSTPAID, at planting time. 50 for $3.00. Folders on Forest, Xmas Trees, Ornamentals. FREE.

MUSSER FORESTS, Inc., Indiana, Pa.

DEMAND THE BEST AND GET IT!

When you insist on a new Eclipse lawn mower you can expect the highest quality of materials, engineering and workmanship. For a brand new concept of effortless motorized mowing, join the thousands of Eclipse owners whose enthusiastic endorsement is your assurance of satisfaction. The Eclipse Lawn Mower Co., Prophetstown, Ill.

• HAND AND POWER MODELS •

Get Rid of ANTS!

IN HOUSE and GARDEN

● Both sweet and grease-eating ants are attracted by REX ANT BAIT Ants enter traps. Carry bait to nest. Whole colony destroyed. Safe to use anywhere No danger of food contamination No risk to children or pets because lid is sealed on. Quick acting. Ants soon disappear **For sale at drug, grocery, hardware and seed store. If your dealer cannot supply you, send $1.00 for 4 traps postpaid.**

REX RESEARCH CORP., Toledo 7, Ohio

REX ANT BAIT

EVER GREEN

Protects YOUR GARDEN & YOU

● The time-tested, garden-tested effective insecticide. Recommended by garden experts everywhere. SAFE and non-poisonous. Economical . . . a 98c bottle makes up to six gallons. Sold everywhere.

A NON-POISONOUS INSECTICIDE

Garden **SPRAY**

AN ANIMAL REPELLANT that "works"... KEEPS RABBITS, DOGS, CATS, etc. Away!

FUMEOGEN

A little finer, a little more pungent, and considerably more effective, *Fumeogen* is a most satisfactory and extremely easy-to-use animal repellant. Yes, *Fumeogen* really "works"! Merely shake some Fumeogen on soil around plants or near furniture. Will not stain or wash away. Greatly liked by users, not liked at all by dogs, cats, rabbits and other small animals. Get the ½-lb. *Shaker* Can for 50¢ at hardware, garden or drug store, or direct, today. Also ask for your local repellant folder free. Write now. Rose Manufacturing Company, 211-5 Ogen Bldg., Beacon, New York.

A WEED-FREE LAWN

WEEDANOL

for as little as $1.

Weedanol, a proven 2, 4-D Weed Killer,—used exclusively by leading golf courses—**kills weeds without harming grass.** Sticks 'til it kills. No more digging; no more backaches. Send dollar today for trial bottle. Treats 3,000 sq. ft. of lawn. Ask for name of nearest dealer. Satisfaction guaranteed.

ASSOCIATED CHEMISTS, North Collins, N. Y.

GARDEN CLINIC

The truth about moles!

WHEN your lawn is crisscrossed with mole runs, it's little comfort to know that the mole is a useful fellow, that bugs, beetles, cutworms, spiders, and grubs constitute the main items of his diet, or that a mole in a single day may eat more than his own weight in pests.

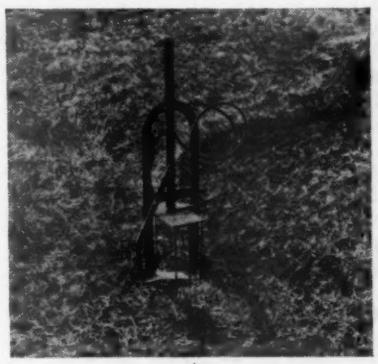
Moles rarely eat roots. They undermine lawns and gardens only because such spots are favorite hangouts for beetles and grubs.

Iowa State College

First step in any mole hunt is to locate the main runway by tramping down or rolling all the tunnels in the system. Hourly inspection will show which runways are being used.

IN HIS search for food, a well-meaning mole may dig 200 feet of tunnel in a night, burrowing down a row of flowers or vegetables, looking for insects feeding on the roots. Plants suffer in two ways: the roots are disturbed, and the plants may die if the soil cracks and air and sun enter.

But it's not too late to clamp down on moles. No one control method works every time. Here are five methods worth a trial:



Traps are probably the most effective way to get rid of moles. There are a number of traps available, all of them effective. The supply is not plentiful, but maybe you can borrow one from a neighbor.

Set the trap on a straight section of the runway. Flatten the entire tunnel before setting the trap, or a suspicious mole will by-pass it. For best operation loosen the soil with a fork or trowel. [*Turn to next page*

Trim Hedges *electrically*

This is the trimmer that really cuts twigs clean (up to ½ inch) with power to spare

...it's the original

Electrimmer

● When you cut your hedge electrically, you want plenty of power to do the job at least 10 times faster and better than by hand. That's why thousands of owners prefer ELECTRIMMER. It clips 'em clean (no torn ends), runs cool, it's easy to handle, lasts for years because it's made of the finest materials available. Operates from any 110-V socket. Get an ELECTRIMMER from your local hardware dealer. Or write for a folder that tells more.

cuts ½-inch twigs clean

Made by SKILSAW, INC., Chicago 30

Makers of Internationally Known SKILTOOLS

Here's the Secret of Handsome Lawns, Shrubs and Trees!

FORD NITROGEN PLANT FOOD

Your lawns, shrubs and trees—*all* plant life needs Nitrogen.

Feed them this vital element—use FORD NITROGEN PLANT FOOD. Packed in handy 10 pound bags . . . clean to handle . . . so easy to use! (Just spread dry, or mix with water.)

For a handsome yard this summer, get FORD NITROGEN PLANT FOOD, *now.* At feed stores, hardware stores, and all Ford Dealers. Free Feeding Chart with every bag!

Ford

NITROGEN PLANT FOOD

"Staff of Life" for all plant life!

NOW Professional Insecticides and Fungicides for Amateur Growers

NIAGARA Farm and Garden Brand line of packaged insecticides and fungicides are now available at hardware, seed and other stores. This is the same merchandise which has for years been the outstanding line of insecticides and fungicides among commercial growers and horticulturists throughout the country. You can depend upon the NIAGARA trade-mark and reputation: "When you buy NIAGARA, you buy protection."

Keep the bugs away and your garden will pay! See your local hardware, seed, or garden store and insist upon genuine NIAGARA Farm and Garden Brand Insecticides and Fungicides. It is a diversified line of materials designed for specific uses and varying climatic conditions.

WHEN YOU BUY Niagara YOU BUY PROTECTION

NIAGARA SPRAYER AND CHEMICAL DIVISION
FOOD MACHINERY CORPORATION
MIDDLEPORT, NEW YORK

Richmond, California • Jacksonville, Florida
Pompano, Florida • New Orleans, Louisiana
Greenville, Mississippi • Harlingen, Texas

Canadian Associate:
NIAGARA BRAND SPRAY CO., LTD.
Burlington, Ontario

NEW

For Greener Grass Without Weeds Use Scotts LAWN FOOD Plus WEED CONTROL

There is nothing like this Scott discovery to improve the appearance of any lawn — the grass will be greener this summer and weeds vanish like magic in a single application. Try this new, easy Scott treatment, and have a lawn that will be the envy of the neighborhood. It is inexpensive too — $3.50 rejuvenates a lawn 50 x 50 ft. For sure results, use Scotts Lawn Care Products.

O M Scott & SONS CO., 81 Spring Street, Marysville, Ohio

Garden Clinic

[*Continued from preceding page*]

If you haven't caught a mole within 24 hours, you're barking down the wrong runway. Try another. On the other hand, moles aren't choosy about whose tunnel they use. You may catch several at one spot.

Iowa State College

Poison gas often does the job. You can use either calcium cyanide or the exhaust from your car. *Warning: both gases are highly poisonous to man. Use care.* A special cyanide gun (illustrated) or your garden dust gun will blow the calcium cyanide crystals into the runways. *Make certain no cyanide crystals remain in gun or duster when you finish.* Or, you can fasten a piece of garden hose to the exhaust pipe on your car and push the other end of the hose a few inches into a runway.

Do not flatten the runways when using gas. Be sure, tho, that you treat them quickly and thoroly. Repeat the gas treatment every 10 feet along the runway.

Moles often attempt to escape the gas. Be ready with a spade.

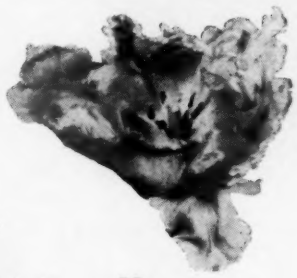
Poisons are not always effective in controlling moles. It is difficult to develop a poisoned food acceptable in place of living grubs, worms, and insects. Poisoned pellets, used liberally, may have a repellent effect and cause the moles to abandon that portion of the runway.

Seed treatment is also rarely effective in controlling moles. Moles are not interested in seeds, but in the insects which eat them. Treatment, however, often prevents decay of seeds. Then there is less to interest insects, hence fewer insects to interest moles.

Moth balls are obnoxious to moles. Moles often abandon treated runways, tho they'll probably invade previously undisturbed portions of lawn or garden.

Lead arsenate usually protects an area not yet invaded by moles, but has little or no effect on those already present. Lead arsenate is applied at the rate of 1 pound for each 100 square feet of lawn. Apply it dry or as a spray.

If applied dry, the lead arsenate should be soaked into the ground. A single treatment may protect an area from one to five years. A band of lead arsenate 2 feet wide acts as an effective barrier to keep moles out of an area too large to treat in its entirety. —*By Dr. Harold Gunderson*
Iowa State College



Nelis offers:
RED CHAMPION
The Flashy Hit of the New Parrot Tulips

An exotic Tulip, new and outstanding, that is definitely the champion of its class. True scarlet color, carried upright on straight, strong stem. Easy to grow. A most dramatic accent for your garden. First introduced by Nelis at $20.00 per bulb — now a special attraction at the amazing low price of only $2.25 per dozen, $16.00 per 100. Guaranteed top quality bulbs. Don't delay — order now — by mail, direct from Nelis.

For other Parrot varieties and complete list of most outstanding Tulips, Daffodils, Crocus, Hyacinths, and other bulbs, send for 1947 color-illustrated Nelis Catalog.

NELIS NURSERIES, Inc.
605 Lakewood Blvd. Holland, Michigan

5 TIMES as FAST!

ROTARY HEDGE TRIMMER

$5.85 Prepaid

Takes the headache and backache out of hedge-trimming. Most effective hedge trimmer yet developed. Has 12-sets of tempered steel cutting teeth instead of only two blades. 5-times as fast as usual scissors type. Has longer shank and offset—so you can clear hedge and reach in farther. Improved cutter is easy to work; doesn't tire you. Weighs only 2-lbs. Built for a lifetime. Immediate delivery. Order now!

Send Check or Money Order, None C.O.D.

MALCOLM'S
HOUSE & GARDEN STORE
524E N. Charles St. Baltimore 1, Md.

Rid your lawn or garden of ants and keep them out of the house. Just keep CYANOGAS* handy and pour a few grains in each nest. The gas produced kills *all* the ants in the nest *instantly*. Can be applied in a matter of seconds. Sold at drug, hardware and seed stores.

*Reg. U. S. Pat. Off.

HANDY SPOUTED CAN ONLY 30¢ . . . ENOUGH TO KILL A MILLION ANTS!

AMERICAN CYANAMID COMPANY
30-J Rockefeller Plaza, New York 20, N. Y.

Secret of Bigger Finer ROSES

"Tri-ogen (has) . . . given a steady and astonishing result." — *Dr. J. Horace McFarland*, President Emeritus, American Rose Society.

Don't be confused about garden sprays! Do as expert Rosarians and Gardeners do. Use Tri-ogen. Controls all 3-major groups of insects and blights. World's largest-selling *balanced* insecticide, fungicide, stimulant. Spray now contains *Fermate*. E size 90¢. Tri-ogen dust 65¢. Dealers or direct. Beautiful Roses folder free. Send today. *Rose Mfg. Co.*, 121-5Ogen Bldg., Beacon, N.Y.

Complete Tri-ogen 3-Way Plant Treatment

FREE TO CANARY OWNERS

Send 3¢ and dealer's name for GENEROUS SAMPLES of GEISLER'S BALANCED DIET AND FAMOUS GEISLER BIRD BOOK

ON SALE in blue & yellow packages at PET, DRUG, DEP'T., AND 10¢ STORES

This book, by one of the world's foremost bird authorities, tells you how to keep your canary healthy and improve its song. Geisler Foods are of the finest quality—used on millions of canaries for over 60 years.

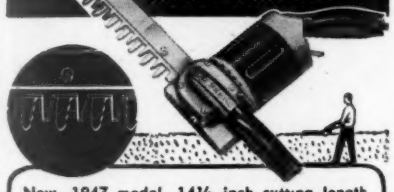
"Since using only Geisler's Foods, my canary is healthy, looks beautiful and sings constantly." — Mrs. J. V. Ames, Toledo, Ohio.

Own a Geisler "Living Music Box" Canary guaranteed melodic singers. Write for prices to-day.

MAX GEISLER BIRD CO.
Est. 1888
54 Cooper Sq., N.Y. 117 N.16 St. Omaha, Neb.

UNUSUAL IRIS
RARE TYPES from FAR PLACES
Spring, Summer, Fall and Winter Bloom
ONCOCYCLUS, REGELIAS, DWARFS, POGOCYCLUS, SIBERIANS, SPURIAS, CRESTED and IRIS ODDITIES
SEND 10c FOR ILLUSTRATED CATALOG
RAINBOW HYBRIDIZING GARDENS
Dept. B5 Placerville, California

HEDGE-KLIP
ALL-ELECTRIC PORTABLE HEDGE TRIMMER



New, 1947 model. 14½ inch cutting length. Larger, improved, bread knife type teeth. Quiet-running Universal electric motor, 110v, AC-DC. Two full-grip balanced handles for utmost operating comfort. Can be used on hedges, shrubbery and trees.

$44.50 $49.50 (W. of Miss.)

Complete with 15 ft. approved Cord, Switch and Plug, plus sales tax where applicable. At your favorite hardware, seed or department store or order direct from

ACCMATOOL CO., INC.
102 W. 101st St. • New York 25, N. Y.

4 BEGONIA BULBS $1.00 ppd

ONE EACH: SINGLE DOUBLE FRILLED, CARNATION FLOWERED. Profusion GIGANTIC Flowers, Red Pink, Orange Yellow, White Salmon. Bloom continuously till frost. Grow in garden, window box or indoors.

3 BULBS each of 4 above types $2.50 ppd. separately labeled.

Send for Spring Catalog
STASSEN FLORAL GARDENS, Box 23, Roslyn Heights, N.Y.

CLEMATIS • •
Your Garden's Climbing Glory

These sturdy climbers with large, delicate-looking flowers bring vivid interest to any garden. *Send a postcard for our Clematis Booklet.*

JAMES I. GEORGE & SON
Box 21, Fairport, N. Y.

HYPONeX PLANT FOOD

Grows bigger & better vegetables, flowers, grass, plants, in any soil—even in sand, cinders or water.

Clean, odorless, soluble, doesn't burn. Results sure. At stores, or send 10¢ for 1 oz. (makes 6 gallons) or $1 for 1 lb. (makes 100 gallons) $8 for 10-lb. drum.

HYDROPONIC CHEM. CO., INC., 315 W. 39th St., New York 18, N. Y.

50 FINEST IMPORTED DUTCH DARWIN TULIPS $4.50

Brighten up your garden next spring with the finest and largest *imported* Dutch DARWIN TULIPS obtainable. This choice collection of ALL TOP SIZE BULBS (4½ inches in circumference) will produce the largest possible blooms in a wide range of exquisite colors including various shades of red, pink, lavendar, violet, white and yellow flowers. Sold only in mixture of colors.

GUARANTEED TO BLOOM NEXT SPRING

Order today. Bulbs will be shipped by parcel post C. O. D. in time for fall planting.

50 IMPORTED DUTCH BULBS $4.50

100 Bulbs $8.50. *Write for FREE illustrated full color literature describing many unusual varieties of fall planting bulbs.*

BURGESS SEED & PLANT CO.
221 T. H., GALESBURG, MICHIGAN

THIS OFFER GOOD ONLY TO JULY 20th
ORDER NOW—PAY NEXT FALL
ALL TOP SIZE BULBS

ROTO-ETTE
Reg. U. S. Pat. Off.
THE ALL-PURPOSE POWER GARDENER

Does Most Outdoor Chores

Changes back-aching jobs into healthy enjoyment. For men, women — home owners or small acreage growers.

ROTO-ETTE, in a few minutes, can be easily converted to prepare seed bed, seed, cultivate, mow, rake, haul, plow snow, spray, pump water. Built to exacting automobile standards by oldest manufacturer of rotary tillage equipment in U.S. Seventeen years experience — thousands of enthusiastic users. You will enjoy a dependable ROTO-ETTE.

Write Dept. K for Folder

ROTOTILLER, INC. TROY, N.Y.

SEEDLESS TOMATOES

NO-SEED
PLANT HORMONE SPRAY PRODUCES
SEEDLESS TOMATOES

Easy to use. Just spray NO-SEED on tomato flowers with ordinary sprayer.
$1.00 bottle of NO-SEED makes enough spray for the average garden.
See your dealer or send $1.00 to:
SCIENCE PRODUCTS COMPANY
1230 East 63rd St. Dept. B-57, Chicago 37, Ill.

NEW SISLEY HOSE NOZZLE

ADVANTAGES OVER OLD OBSOLETE NOZZLES:
- Sprays farther
- Larger volume of water
- Fingertip adjusting
- Positive shut-off
- Will not leak
- Withstands abuse
- Satin-like finish

If your dealer can't supply you, send $1.00 and we will mail one promptly, postage paid.

SISLEY PRODUCTS, INC.
2282 Albion St. Toledo 6, Ohio

HAUCK FLAME GUN KILLS WEEDS

2000° F controlled heat quickly, easily destroys seeds, roots, brush, poison ivy, wild morning glory, Canada thistle, other unwanted growths. Many uses: splitting rocks, burning stumps, sterilizing poultry houses. Burns kerosene. Does the work of 4 men. Safe, easy to use. 10 day trial. Satisfaction guaranteed. Free Catalog.

HAUCK MFG. CO.
112 Tenth St., Brooklyn 15, N. Y.

Moles In Your Lawn?

VICTOR MOLE TRAP
KILLS MOLES INSTANTLY

Easy-to-set, fast-acting, spear and plunger type trap. Six sharp prong spears. Rust-resisting coating. Length, sprung 16¾". Also Out O'Sight Mole Trap, the effective scissors jaw type. On sale at all hardware stores.

Animal Trap Company of America, Lititz, Pa.

GARDEN CLINIC

How to Kill Ants

KITCHEN, lawn, or picnic variety—bite- or king-size, ants are a nuisance. But whatever the type, squashing or swatting the worker ants—those you see outside the nest—doesn't affect the queen or the new brood unless so many workers are killed that the colony starves. Your best bet for a permanent riddance is to give the workers a poison that kills slowly. Then there'll be time for the worker to get the poison back into the nest.

Flying ants

Every ant colony occasionally produces a swarm of flying ants. These are the young queens and males in their mating flight. They often are mistaken for flying termites. But termites have narrow, transparent wings twice as long as their bodies.

Ants in the house

Get a poison bait. Ants have their likes and dislikes about food, so buy a bait that resembles whatever they are stealing from you. Thallium sulfate is the closest approach to a universal ant poison, killing both the sugar-eaters and the grease-eaters. But it's also highly poisonous to humans and pets.

DDT, either as a 10-percent dust or a 5-percent spray, kills many kinds of ants. Two new super DDT's, 1068 and piperonyl, are worth a trial if DDT fails to solve your ant problem.

These chemicals can be painted or sprayed on the floor near the baseboards. Ants that walk across the treated areas will pick up enough poison to kill them. Piperonyl and DDT preparations continue to kill ants for as long as two months after the floor is treated.

Ants under walks and drives

Pour 2 tablespoons of carbon disulfide into the entrance crack after dark when all the ants are in the nest. Repeat 24 hours later. This vile-smelling liquid changes into a highly inflammable gas, so don't use near open flames. If the nest is close to the surface, pouring boiling water into it usually provides effective control.

Ants in lawns and gardens

Poke holes 4 inches deep and 12 inches apart thruout the infested area. Pour 3 tablespoons of carbon disulfide or 1 tablespoon of calcium cyanide into each hole. Push the soil together to seal in the lethal fumes. Calcium cyanide fumes are deadly to humans, so use care.

Fumes of both chemicals can injure plants. When the ants are nesting near your perennials or shrubs, break open the nest and thoroly dust the exposed ants, especially the young ones. Use your garden rotenone, piperonyl, or 10-percent DDT powder. Repeat treatment a week later. Or you can flood the nests with a soapy pyrethrum solution.

—*By Emery Howard*

Old 'Doc' Woodruff
Rx
Formula For Fun Outdoors-- Turf-Maker Lawn

Woodruff *Turf-Maker* grass seed mixtures will provide you with the perfect setting for fun and relaxation. Your Woodruff Lawn Seed dealer will steer you straight — — straight to a lawn which invites you to enjoy life right in your own back yard.

There's a *Turf-Maker* grass seed mixture for every sun and soil condition. On sale at quality stores everywhere.

F. H. Woodruff SEEDS
F. H. WOODRUFF & SONS
INCORPORATED
MILFORD, CONN. • BELLEROSE, L. I.
TOLEDO • ATLANTA • SACRAMENTO • DALLAS • MERCEDES, TEX.

How to beat the weeds

Knox-Out Weeds
—protects lawns

This sensational new 2,4-D product selects and kills many weeds, including dandelion, plantain, poison ivy, ragweed, others. Safe for most common grasses. Order from your dealer.

DDT for Japanese Beetle

Knox Out and many other pests GARDEN DUST

Especially designed for home gardeners, contains 5% DDT. At your dealer's in 1 lb. sifter cans and 3 lb. bags.

For chewing insects

Kry-o-cide
Natural Cryolite

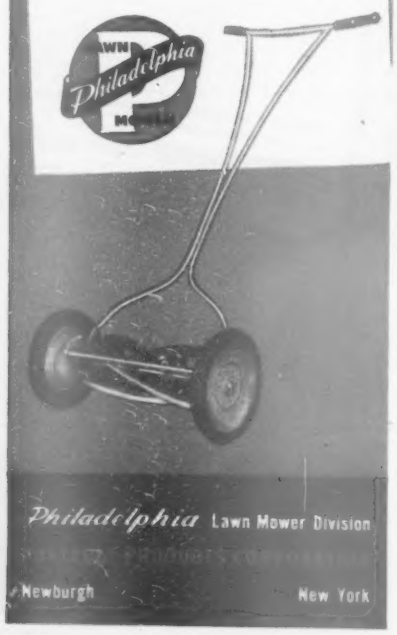
For effective control of most chewing insects such as Cucumber, Mexican Bean and Flea Beetles, Cabbage Looper, Tomato Worms, others. Available straight, or in combination with sulphur or copper.

Send for helpful spraying and dusting chart, and other informative material on these garden products.

PENN SALT
GARDEN PRODUCTS
PENNSYLVANIA SALT MANUFACTURING COMPANY
1000 Widener Building, Philadelphia 7, Pa.

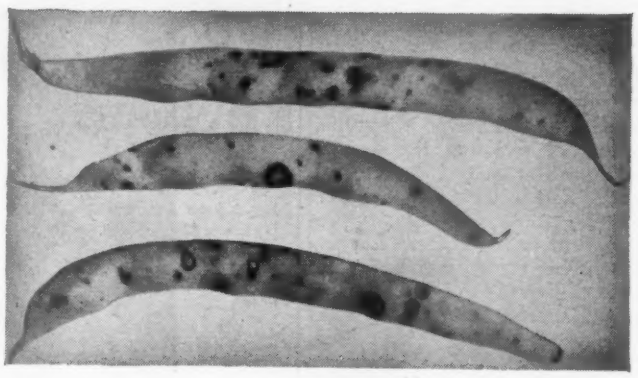
Mowing your lawn will be a real pleasure when you get behind a New Kay. Every part of the New Kay is designed and built to make grass-cutting easy . . . yet its rugged construction assures years and years of service. Steel axles; bronze, oilite shouldered bushings; and manganese bronze pinions are just a few of the reasons why the New Kay is really tough!

The disc wheels with semi-pneumatic tires; tubular steel "natural grasp" handle; 5-blade ball-bearing mounted cutting reel, and many other important features make the New Kay good-looking as well as smooth-running. Get one this Spring . . . for less mowing labor and more mowing pleasure. See the New Kay *now*, at your dealer's.



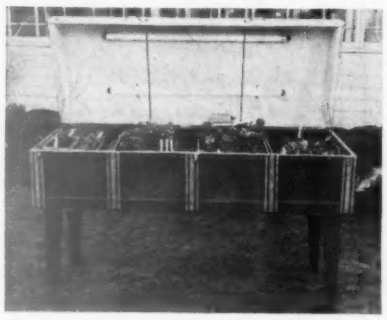
GARDEN CLINIC

Begins on page 38



LAST year my beans were spotted. I was told this was caused by a disease that spread rapidly during rainy weather. P. E. L., Ohio.

Make it a practice to avoid working in the garden when your plants are wet. Anthracnose (shown here on beans) is only one of the many serious plant diseases that can spread rapidly during rainy weather.



WHERE can I buy one of the "basement greenhouses" you pictured recently? G. J. B., New York.

Those we pictured were home-made. Recently, a commercial version (left) has been offered for sale by the "Start-a-plant" Division, Carstenite Sales, 228 North La Salle Street, Chicago, Illinois.

RASPBERRY PLANTS

READY FOR IMMEDIATE DELIVERY. WILL BEAR THIS SUMMER.

	Per 10	Per 25	Per 100
Heavy Plants, 2 year, Transplanted	$3.00	$7.00	$25.00

INDIAN SUMMER. Everbearing Red. Bears in June and September.
MORRISON. Black. Berries averaging almost one inch across.
SODUS. Purple. Most productive of all raspberries.

Guaranteed to grow. Add 5% for postage. Cash with order or C. O. D.

RASPBERRY COLLECTION (GROUP NO. 708)
THIS COLLECTION SHOULD YIELD AN AMPLE SUPPLY FOR AN AVERAGE FAMILY.
30 Raspberry plants, 2 year, Transplanted, ready to bear this Summer (10 of each variety listed) for only $8.00 (add 40c postage).

STERN'S NURSERIES, Dept. B, GENEVA, NEW YORK

You can kill more kinds of insects—and more of each kind—by using D-X Spray, which contains rotenone, pyrethrum and DDT for *extra* killing power. Controls aphis, codling moth, leaf hopper, Mexican bean beetle, cabbage worm, tomato worm, corn ear worm, Japanese beetle, aster beetle, red spider, thrips and many other garden and orchard pests. Just add 2 teaspoonfuls D-X Spray to each gallon of water. Simple and *safe* to use. One gal., $12.75; 1 qt., $4.75; 8 oz., $1.50; 1½ oz., $.40. REPEL INSECTS—flies, mosquitoes, gnats, fleas, chiggers, etc.—with the amazing new Pratt's 622 Insect Repellent. Just put it on your hands, face, etc.—insects keep off! 2 oz., $.50.

Order from Your Dealer Now

B. G. Pratt Co., 162 River St., Hackensack, N. J.

STRAWBERRY PLANTS
(POT GROWN) *Immediate Delivery*
HOME GARDEN COLLECTION
35 June Bearing Plants
15 Everbearing Plants
Total 50 Plants for $6.00
Complete listing of all varieties in our Seed, Plant, and Bulb catalog. ***FREE*** *on request.*
BURNETT BROS., INC.
(Est. 1905) 92 Chambers St., New York 7, N.Y.

KILLS MOLES in their holes

Humane mole killer eliminates trapping and disposal problem. ½-lb. can 50¢. Dealers or direct. Mole folder free. Write. *Rose Mfg. Co., 311-5 Ogen Bldg., Beacon, N. Y.*

MOLOGEN

Finer new DAYLILIES 5 for $1.00
for seasonal bloom
Bargain list of Irises, Daylilies, Tree Peonies.
ARVISTA GARDENS
168 Grand Blvd., Battle Creek, Mich.

SERVING THROUGH SCIENCE

TUFOR

CONCENTRATED
WEED KILLER

MORE LAWN COVERAGE AT LESS COST

Tufor is a highly concentrated form of the well-known, selective weed killer—2,4-D. The high concentration makes Tufor more economical—4 ounces make 16 gallons of spray sufficient to treat 3,250 square feet of lawn for only $1.00. Before you buy a weed killer compare this dosage rate and price.

Use Tufor to rid your lawn of dandelions, plantains and other unsightly broad-leaved weeds. It kills poison ivy and sumac, too.

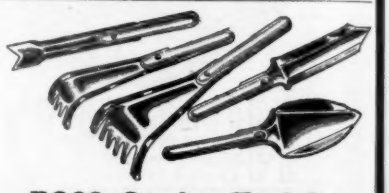
Tufor comes in two convenient forms.

TUFOR TABS (in tablet form)
15 tablets treat 1,500 sq. ft. $ .50
75 tablets treat 7,500 sq. ft. 2.00

TUFOR LIQUID
4 oz. treats 3,250 sq. ft. $1.00
1 pt. treats 13,111 sq. ft. 2.00
1 qt. treats 26,000 sq. ft. 3.50

Write for the new helpful booklet. "Pest Control for the Home Gardener"

UNITED STATES RUBBER COMPANY
Agricultural Chemical Division
1230-R Rockefeller Center • New York 20, N. Y.

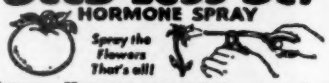


ROSS Garden Tool Set

Indispensable for flower and vegetable gardening . . . Designed for both men and women, professional and amateur alike . . . For planting, transplanting, cultivating and weeding. . . . Each smooth handle (red enamel) fits the hand . . . Fine carbon steel holds the sharp cutting edges and teeth. 5 Piece Set Complete Post Paid in U.S.A. Send check, money order or stamps..... $1.25

ROSS Manufacturing Co.
1718 Douglas St., Omaha 2, Nebraska

SEED-LESS-SET
HORMONE SPRAY



Famous Hormone concentrate sprayed on blossoms produces EARLIER, LARGER YIELD OF SEEDLESS TOMATOES, EGG PLANT, CUCUMBERS, PEPPERS, etc. More meat, firmer texture, better flavor, generally larger, seedless fruit.

$1.00 Bottle (makes gallon) ppd.

Have you tried PLANT-PROD a water soluble Plant Food?—one ounce covers 25 sq. ft. Save money, space, weight.

3 oz. Test Size 25c ppd.
Send for New Catalog

PLANT PRODUCTS CORP.
Blue Point 23, N. Y.
Plant Products of Canada - 218 Front St., Toronto

APPLIES SOLUBLE FERTILIZERS
EASY-SAFE-QUICK!
Fits between hose and faucet, draws solution from bucket, delivers safely diluted at nozzle. 50,000 delighted owners. At dealers or direct—$1.75 postpaid on money-back guarantee. DEALERS! Write for proposition.
HOZON CO., BOX 307-K, CLEVELAND 22, OHIO

FISH MOSS

Keeps water clear. Fish feed on it. Splendid for small or large aquariums. Indoors or outside pools, lakes. This moss keeps our twelve acre lake clear. Send $1 for liberal supply or $5 for bushel basket of FISH MOSS.

BASSWOOD HATCHERIES, Route 3B, Platte City, Mo.

AT LAST!

An effortless hand sprayer—ideal for spot spraying or DDT application

Holds a full quart of liquid insecticide or powder solution for spot spraying, potted plants, etc. Precision built for long life and EASY, non-tiring operation. Delivers a fan-shaped, wet, driving spray that really kills.

THE Hayes HAN-D only $2.95

- ★ Hayes Jr. for all purpose spraying . . $6.95
- ★ Hayes-Ette for special spray jobs, applying 2-4-D weed killers, etc. $3.45
- ★ Hayes Sprinkl-Air, rain-maker nozzle . 69c
- ★ Hayes 10-to-1 Proportioner—fertilize while you water $1.95

Combination Sprinkl-Air and Proportioner . . . . only $2.55

Free SPRAY GUIDE!

tells Why, How, When, Where and What to spray for maximum results. At your dealer's — or sent promptly on request to

HAYES SPRAY GUN CO.
Dept. 18, 98 N. San Gabriel Blvd. • Pasadena 8, Calif.

WEED PROBLEMS?

REMEMBER THE NAME

for ridding your lawn of noxious weeds *without harming common grasses.* Spray BARWEED* on to kill ragweed, plantain, dandelion, poison ivy and many other broad-leafed weeds.

One 8-ounce bottle of BARWEED makes 8 gallons of spray—enough to treat an area of 1,600 square feet. Mixes instantly.

*Reg. U. S. Pat. Off.

At Seed, Drug and Hardware Stores, or write

AMERICAN CYANAMID COMPANY
30-J Rockefeller Plaza, New York 20, N. Y.

Russell DAYLILIES

A Riot of Colors

Lovely shades of creamy peach through yellows to rose, maroon and purple colors—not just plain "yellows." Plant in your perennial border, foundation planting, or in foreground of shrubbery border.

COLOR CATALOG FREE!
RUSSELL GARDENS, Spring 6, Texas

Ask your garden supply dealer for

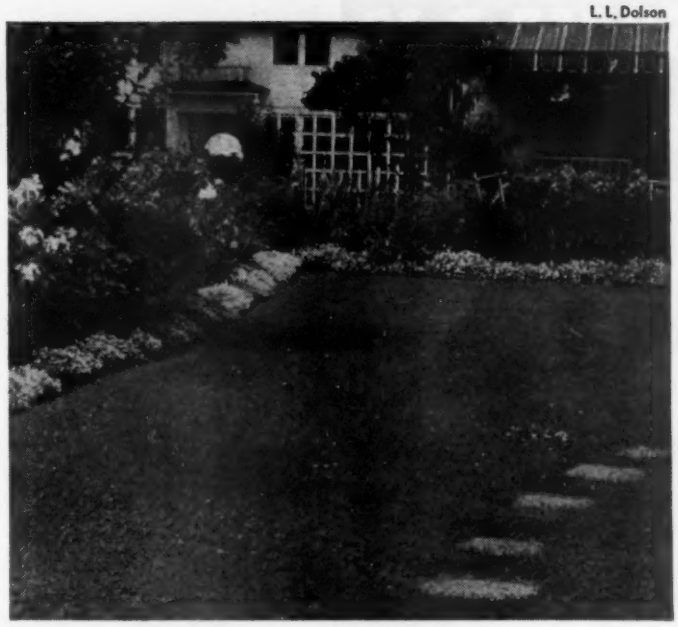
PATENTED Floralife

DOUBLES LIFE of CUT FLOWERS

10c per pkt. Makes 2 qts. Gift Box of 15 pkts., $1. postpaid.

Floralife, Inc. 1401 S. Wabash Ave. Chicago 5

L. L. Dolson



The lawn forms both foreground and background for these perennial borders. The turf is dense and weed free. It is never cut shorter than 1½ inches and is watered once a week during summer. I feed my lawn twice a year, spring and fall. One rolling in the spring when ground is soft is enough for the year. *L. L. D., Iowa*

HOW can I get rid of iris borers? E. D. S., South Carolina.

DDT kills both moths and borers. Clean away old foliage and cut back the evergreen leaves to 5 inches. Then spray thoroly with the special W-50 DDT made for gardens. Spray early enough to catch the young borers before they crawl to safety in the folds of the leaves. Since more than one brood of borers hatches, spray again before your iris come into bloom, also in midsummer.

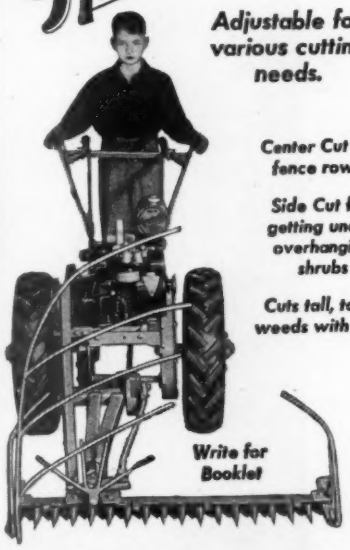
More on page 226

NOW YOU'LL *LIKE* TO CUT GRASS!

with the

Garden-All LAWN and GARDEN TRACTOR

Adjustable for various cutting needs.



Center Cut for fence rows.

Side Cut for getting under overhanging shrubs

Cuts tall, tough weeds with ease!

Write for Booklet

Now lawn care becomes a pleasure! Garden-All cuts grass so quickly and efficiently . . . goes through weeds with ease as the weed deflector neatly throws them to one side. But that's not all! Garden-All plows, discs, cultivates and plows snow. See Garden-All's many fine features before you buy!

GARDEN-ALL TRACTOR, INC.
Dept. B, 110 W. Union, Liberty, Indiana

EVERYONE WITH OR WITHOUT A LAWN SHOULD HAVE A *Typhoon* MIDGET LAWN SPRINKLER

At this new low price you can buy your Typhoon now and wait out the housing shortage to get your lawn. Only 9½" long, yet sprinkles 32 feet thoroughly and evenly. Absolutely trouble-free. Machined from very high-class aluminum and brass. Fully guaranteed.

ONLY $1 AT MOST STORES

If dealer can't supply, write direct to factory.

WHY WE INVENTED THE TYPHOON: My brother and I did not invent the Typhoon just so you could buy a good sprinkler for the ridiculous price of one dollar. Actually, we were trying to invent a small, expensive sprinkler. Imagine how disappointed we were when we found the most we could reasonably charge was one dollar! Any sprinkler that sprinkles a 32-foot circle should sell for more than one dollar. However, look for our Typhoons, displayed on hardware counters in most stores. They look very pretty in their four colors—much too pretty to sell for only one dollar.

GRIMLAND BROTHERS
Manufacturers, WACO, TEXAS

Special Offer TO LAWN OWNERS!

(See coupon below)

FAMOUS COAST TO COAST AMONG "LAWN DOCTORS"

NOW available for first time to home gardeners—remarkable high-concentrate fertilizer similar to that used by Mr. O's nation-wide System of Lawn Beautification—*Plus* amazingly DEPENDABLE and ACCURATE Metering-Siphon and Nozzle. This scientific combination of Mr. O's Fertilizer and method of *effective* application is bringing thousands of starved lawns back to lush, velvety green.

WANT "*NEW GRASS BEAUTY*" FOR *YOUR* FADED LAWN?

Then send TODAY for a supply of Mr. O's Fertilizer and Mr. O's Metering-Siphon and Nozzle. (See the TWO SPECIAL OFFERS below.) Here, at last, is a professional-type fertilizer that supplies the FOOD starved lawns need, *plus* an accurate and EFFECTIVE method of feeding. Odorless, easy, quick and sure! Mr. O's Metering-Siphon will not clog—always accurate—fertilizes 500 sq. ft. in 7 minutes.

SPECIAL OFFER NO. 1

$5.80 POSTPAID

Mr. O's Metering-Siphon	$2.75
Mr. O's Nozzle	1.20
1 jar Mr. O's Fertilizer and "Lawn Greener" . .	1.85
(makes 1 gallon liquid fertilizer, enough for 500 sq. ft. of lawn)	$5.80

If you are not amazed and delighted with lawn's improvement after 2 weeks, return Metering-Siphon and Nozzle and Mr. O will REFUND their price of $3.95.

(Offer good to June 30, 1947)

SPECIAL OFFER NO. 2

$19.95 POSTPAID

30 lbs. Mr. O's Fertilizer and "Lawn Greener" (makes 15 gallons liquid fertilizer, enough to cover 7500 sq. ft. or year's supply for average lawn). Mr. O's Metering-Siphon and Nozzle included without extra cost.

YOU SAVE $7.80 ON FERTILIZER ALONE PLUS METERING-SIPHON AND NOZZLE. A TOTAL SAVING OF $11.75!

(Offer good to August 1, 1947)

"WATCH IT GROW WITH MR. O's!"

MAIL COUPON TODAY!

MR. O's PRODUCTS (Dept. 14)
1316 S. Margo Street, Los Angeles 15, Calif.
I am enclosing Check ☐ Money Order ☐
for $_____ Please rush, prepaid,
SPECIAL OFFER #1 ($5.80)_____
SPECIAL OFFER #2 ($19.95)_____
NAME_____
ADDRESS_____
CITY_____ STATE_____
Dealers, Jobbers: Inquiries Invited

MECHANIZE YOUR PLANTING

...FOR THESE PERFECT SEED BEDS!

Use the same power implement that prepares perfect seed beds in one operation to mechanize your planting. The Rototiller planter attachment handles any common crop or vegetable seed in wide rows or multiple narrow rows. Ask your Frazer dealer for details about this attachment available with two or more planting units.

ROTOTILLER

*Trade Mark Reg. U. S. Pat. Off.

POWER TILLER OF A HUNDRED USES

FRAZER FARM EQUIPMENT

Graham-Paige Motors Corp., Willow Run, Mich.

—SEND THIS COUPON—

FRAZER FARM EQUIPMENT
Graham-Paige Motors Corporation
Dept. 37, Willow Run, Michigan

Please send me additional information about:
☐ Rototiller ☐ Special Attachments
☐ Have my dealer call about a demonstration

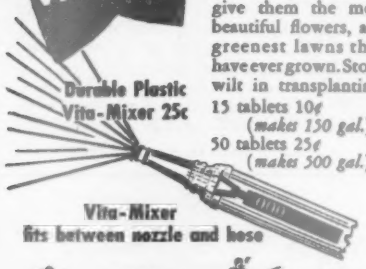
Name.....
R. R. No.....Town.....
County.....State.....

Just a Few Cents Will Beautify Your Lawn & Garden Easily, Quickly, the Burbank way

Burbank PLANT VITAMINS

Most plants are vitamin deficient. Thousands of users write us that Burbank Vitamins give them the most beautiful flowers, and greenest lawns they have ever grown. Stops wilt in transplanting.
15 tablets 10¢ (*makes 150 gal.*)
50 tablets 25¢ (*makes 500 gal.*)

Durable Plastic Vita-Mixer 25c



Vita-Mixer fits between nozzle and hose

No Mixing
No Measuring
No Water to Carry

Mixes Correct Vitamin Solution As You Water

Burbank ROOT HORMO

Develop your own plants from slips and cuttings. Varieties heretofore difficult to root are now easily propagated. ¼ ounce treats 300 slips — 10¢. ¾ ounce treats 900 slips — 25¢.

Burbank WEED KILLER

(2-4-D) Safe, non poisonous. Kills weeds. Will not kill grass. In easy to use tablet form. Just mix with water and spray it on. 12 tablets treat 680 sq. ft.—25¢. 60 tablets treat 3400 sq. ft.—$1.

2 PKGS. (100 tablets) PLANT VITAMINS (*enough for average garden 60 days*)
1 PKG. (¾ oz.) ROOT HORMO (*enough for 1200 slips*)
1 VITA-MIXER (*automatically mixes and dispenses*)
ALL FOR $1.00

At 5 & 10¢, Department, & Garden Stores
If your store cannot supply you, write today
MAIL ORDERS postpaid
Burbank Products, Dept. BH, Los Angeles 6, Cal.

SUPER D-17

An easier way to cut grass

"Easier in every way," remark owners of the new — and amazing — Clemson Super D-17 Precision Lawn Machine. Here's why. *Easier rolling* because of light weight and finest precision bearings. *Easier adjustment* to any grass because of new finger-tip adjustment of reel and cutting height. *Easier turning* because of a divided plastic roller—a Clemson exclusive. *Easier to keep clean* because of smooth, automobile-type enameled finish and sealed mechanism. *Easier to carry*—only 34 pounds. Width of cut 17 inches. See it at your local hardware, seed or department store. It's worth seeing—worth owning—and it cuts grass better.

Sold exclusively through wholesale and retail channels by the makers of world-famous Star hack saw blades and frames.

CLEMSON SUPER D-17
PRECISION LAWN MACHINE
Product of CLEMSON BROS., INC.
MIDDLETOWN, N. Y.

STOP APHIDS!

And certain other sucking insects which damage foliage, fruit and flowers.

BLACK LEAF 40

gives these pests a "double-barrel treatment"— It kills by contact; also by fumes which penetrate the densest foliage. "A Little Goes A Long Way" — One ounce of Black Leaf 40 makes 6 gallons of effective aphid-spray.

Buy only in factory-sealed packages to insure full strength.

Does DOUBLE DUTY

4702

TOBACCO BY-PRODUCTS & CHEMICAL CORP., INCORPORATED • Louisville 2, Ky.

LOOK FOR THE LEAF ON THE PACKAGE

"The Rock Garden." For complete "how-to" booklet, send 25c to Better Homes & Gardens, 5605 Meredith Bldg., Des Moines 3, Iowa.

SHAW DU-ALL GARDEN TRACTORS and MOWERS

Get FREE FOLDER *NOW!*

Get details on 1 to 9 H.P. walking and riding tractors. Do 1000 jobs on small farms, estates, orchards, gardens. Low-priced. Send postcard!

SHAW MFG. CO. 1605 Front Street, Galesburg, Kans. 868A North 4th St., Columbus, Ohio

Flower Boxes Do Things

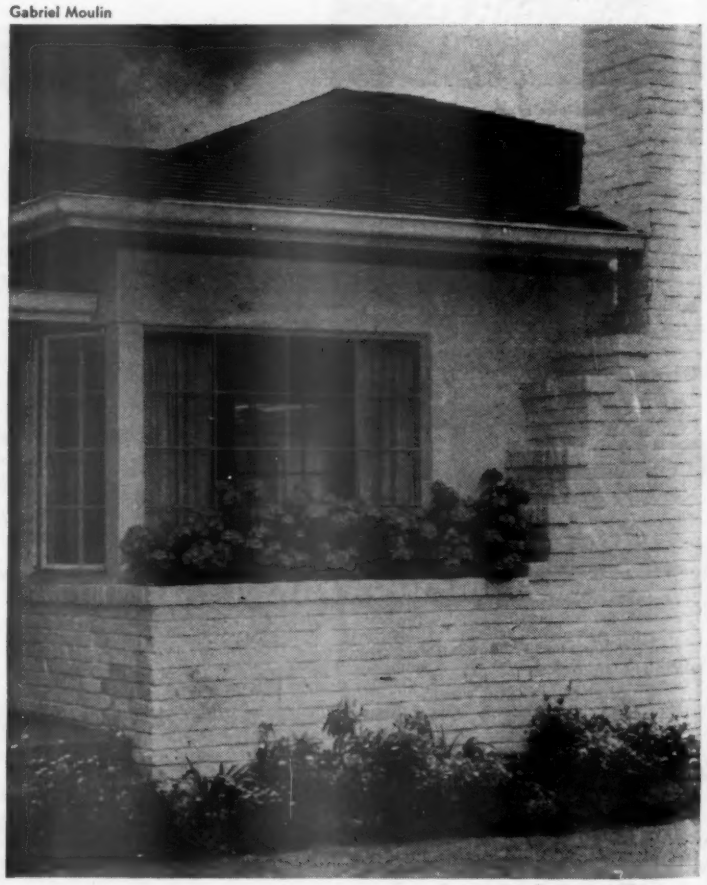
By Russell Eastland

MAY'S the time to refill your window-box gardens for another summer of color. Fit your planting to the architecture. There's a choice of many dwarf plants. You can provide relief for the tailored modern house, or a hearty hello for the not-so-new home.

McFarland

Petunias flower all summer, look so right for friendly windows of small houses. Periwinkle adds the cooling icicles of melon-green

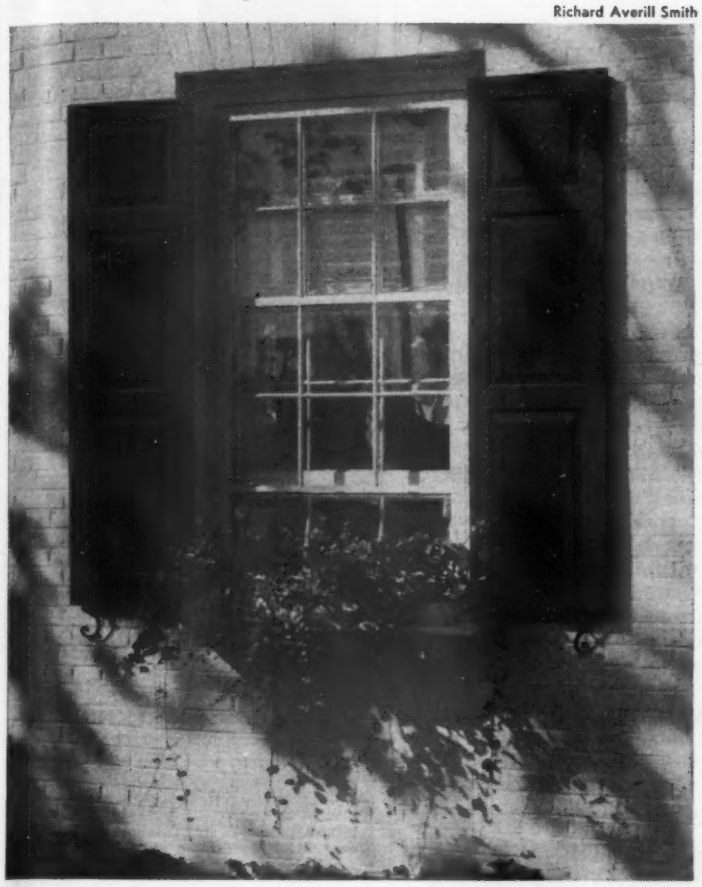
Gabriel Moulin



Here's a built-in box with a zesty splash of geraniums, equally sporty when viewed by the man on the street or thru the window

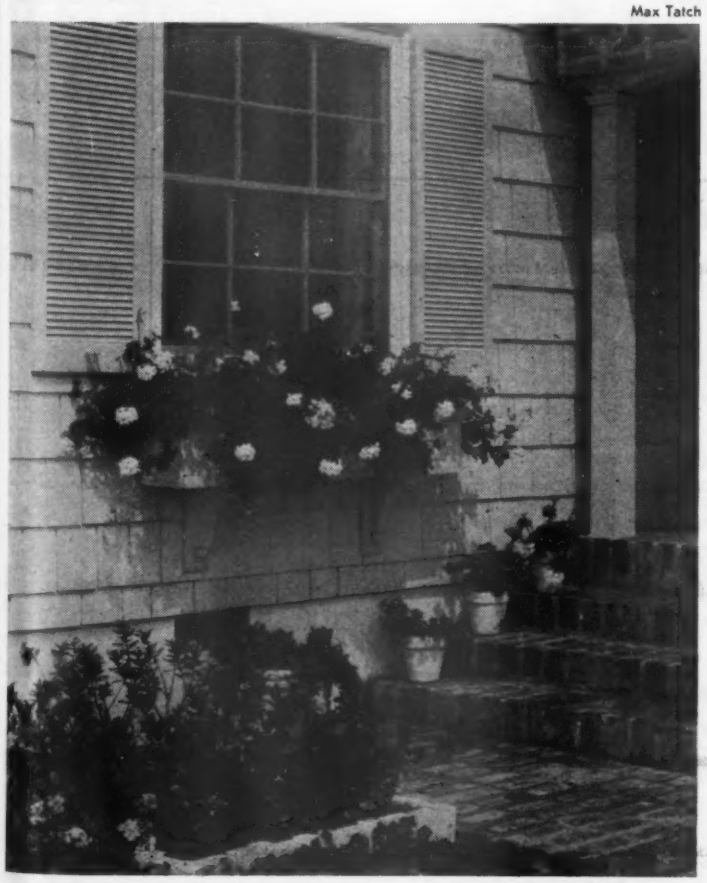
for Any House

Richard Averill Smith



For the more trim house, try three or four pots of trailing plants set into a shelf. Paint the pots and shelf to match the color of side wall

Max Tatch



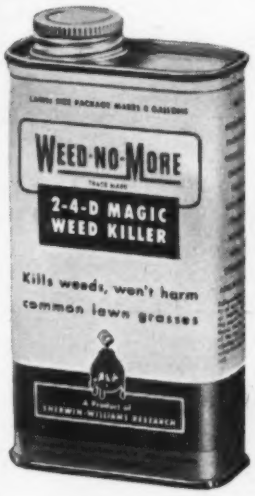
When your house is in that not-so-new class, let your window boxes overflow freely with bold colors, possibly geranium-red, as here

$1.00 rids your lawn of ugly weeds

Weed-No-More

AMERICA'S No. 1 WEED KILLER!

Won't harm most common lawn grasses



Proved on America's lawns—Weed-No-More is the simple, sure way to kill ugly lawn weeds! Ends back-breaking weed digging! Just dilute it with water, spray it on—weeds die, roots and all! Won't harm soil or most common lawn grasses. Apply several times a season as new weeds appear. Get WEED-NO-MORE today!

By the Makers of Kem-Tone *—the Miracle Wall Finish*

KILLS WEEDS OR MONEY BACK

Use according to directions on package. Allow at least three weeks for killing action. If not satisfied that Weed-No-More kills weeds, send package to the manufacturer and full purchase price will be refunded.

$1 8 OZ. MAKES 8 GALLONS Enough for Average Lawn

$2.98 Qt. Economy Size Makes 32 Gallons

Use Weed-No-More "40" for estates, golf courses, parks, etc.

KILLS ALL THESE WEEDS AND MANY MORE

Dandelion—Plantain—Thistle—Mustard
Ragweed—Poison Ivy—Poison Oak

New Weed-No-More Automatic Sprayer—Only 59c—Just fill and spray your weeds away!

Sold by Stores Everywhere

PRODUCTS OF SHERWIN-WILLIAMS RESEARCH

Bringing the Marvels of Science to Your Home

Acme White Lead & Color Works, Detroit
W. W. Lawrence & Co., Pittsburgh • The Lowe Brothers Co., Dayton
John Lucas & Co., Inc., Philadelphia
The Martin-Senour Co., Chicago • Rogers Paint Products, Inc., Detroit
The Sherwin-Williams Co., Cleveland

You're Not Crazy if You Don't Want a New House!

By Mary Radcliffe

SOME of them have come right out with it. Some hesitate to whisper it lest it be taken as the first implication of a psycho-disturbance. I mean the people who *don't want* a new house.

Is it effrontery to suggest that these people may be quite sane? At least nearly as sane as the rest of us who want a strictly streamlined modern or a spic-and-span Cape Cod. Proof that these poeple are only half crazed, or in other words average, lies in the fact that they all want a home they can own. For who doesn't? They just don't want a *new* house.

At the present time, when there are not nearly enough new homes immediately available for everyone who wants one, we can give a special cheer for these strange people—even tho they're too busy to notice.

Theirs is the pleasure of restoration, the joy of breathing life and beauty into a dead thing, of adding modern comfort to an old-fashioned way of life. They will retain those features which mean home to them. They will add those which spell increased comfort and leisure. And they will create staunch, livable, attractive homes.

Are you one of them? And do you, too, ask: "What features should be saved?"

THE answer depends upon individual taste, but don't be afraid to save those which mean most to you. You don't have to justify that to us, but if you do to yourself, here's how.

Those old Victorian numbers we're inclined to laugh at *are* beautiful. Now we don't say that anyone in 1990 will be building reproductions of them. (Anything can happen, but we hope that won't.) They're beautiful, tho, because they fit the day they were built for. They have that remarkable attribute of all good architecture—sincerity. Maybe their gingerbread isn't suitable for our day, but it was for theirs.

We see the beauty of so-called "outmoded" architecture when we

GRASS SHEARS you'll love!

Doo-Klip GRASS SHEARS!

It's Fun—Trimming your lawn the easy Doo-Klip way! Speedy Doo-Klip Long Handle shears let you work *standing up!* Doo-Klips have comfortable pinch-proof grips. Rust-proof, self-adjusting hard steel blades *stay sharp* and hold grasses firm for faster cutting!

Buy Doo-Klips from your favorite Hardware Dealer Now!

Doo-Klip Grass Shear—Price $1.75 Rust-proof, self-sharpening blades. Pinch-proof grips.

Doo-Klip Long-Handle Grass Shear Price, $3.00.

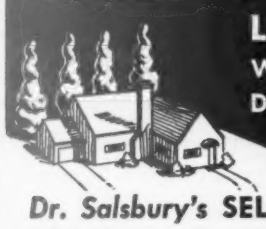
Rolls on steel wheels. Reaches under hedges and bushes.

Buy Doo-Klips from your favorite hardware dealer. Or send your order with check to us.

LEWIS ENGINEERING & MANUFACTURING CO.

DEPT. BH1, ALLIANCE, OHIO

Beautiful WEED-FREE Lawns Without Digging!



Dr. Salsbury's SELECTIVE WEED-KILL

(Contains 20% 2, 4-D)*

Kills Most Broad-Leaf Weeds Completely — Roots and All

Won't Harm Bluegrass

Save yourself *hours* of *back-breaking* weed-digging! Kill lawn-destroying weeds *easily, scientifically,* with Dr. Salsbury's *Selective* Weed-Kill. Just spray on. Average lawn costs only $1!

Weed-Kill *selectively kills* most broad-leaf weeds to the root tips. *Won't harm bluegrass.* Leaves no harmful residue. So, rid your lawn of dandelion, plantain, chickweed, thistles and many other noxious weeds without needless, back-breaking work. Buy Dr. Salsbury's *Selective* Weed-Kill at drug, hardware, and seed-stores, *today.*

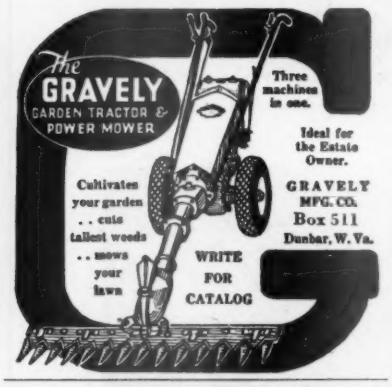
* *2, 4-Dichlorophenoxyacetic acid.*

DR. SALSBURY'S LABORATORIES
Charles City, Iowa

Dr. Salsbury's SELECTIVE WEED-KILL

Kills Most Broad-leaf Weeds Completely . . . Roots and All

The GRAVELY GARDEN TRACTOR & POWER MOWER



Three machines in one.

Ideal for the Estate Owner.

Cultivates your garden . . . cuts tallest weeds . . . mows your lawn

GRAVELY MFG. CO. Box 511 Dunbar, W. Va.

WRITE FOR CATALOG

Burpee TUBEROUS Begonias 3 FOR 25¢

Exotic camellia-flowered, loveliest of all plants for shady places; or to grow in pots. Large double blooms, all colors mixed; very easy to grow. Lowest price ever; order now! Postpaid: 3 Bulbs 25c; 15 for $1.

Burpee Seed Catalog FREE

W. ATLEE BURPEE CO.

492 Burpee Bldg. Philadelphia 32, Pa. OR 492 Burpee Bldg. Clinton, Iowa

WATER LILIES

Beautiful New Catalog Now Ready

Profusely illustrated in natural colors. Helpful directions. Everything for the Water Garden. Write for FREE copy today. (*Canada 15 cents*)

FREE

WM TRICKER INC.

7502 Brookside Ave. Saddle River, N. J. or 7517 Rainbow Terrace Independence, Ohio

30 PERENNIAL PLANTS ONLY $1.50 Post paid

Strong, field grown, blooming size: 6 popular varieties: Carnation, hardy double mixed; Foxglove; Baby's Breath, pink; Canterbury Bells; Gaillardia; and Dianthus. Satisfaction GUARANTEED. (Value $2.50)

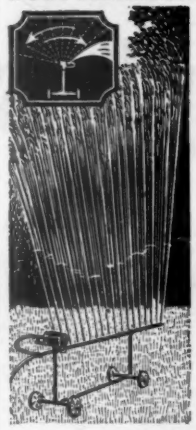
NOVOTNY GARDENS Osage 4, Iowa

IRISES • PEONIES • MUMS
DAYLILLIES • POPPIES

FREE LARGE ILLUSTRATED CATALOG No. 15

C. F. WASSENBERG, VAN WERT, OHIO

The SPRINKLER of SPRINKLERS



Water falls like rain over rectangular areas of 1200 to 1800 sq. ft. with perfect distribution. No overlapping, no dry spots. Quickly adjustable to smaller areas. Driven by integral hydraulic motor, spray travels back and forth and may be set to trip at any angle to water right up to but not on sidewalks, house or other buildings.

MARCH Automatic RAIN-MAKER

Uses less water, saves labor and lasts for years. By long odds the most efficient and versatile sprinkler ever built. 4-wheel chassis for convenient handling. Attaches to ordinary garden hose. Thousands in use on golf courses, parks, cemeteries, estates and smaller home lawns and gardens. 1200 Sq. Ft. capacity—$35; 1800—$40. Write for literature. Sold on MONEY BACK GUARANTEE. C.O.D. or express prepaid for cash with order. Available NOW.

MARCH AUTOMATIC IRRIGATION CO.
2562 GETTY ST., MUSKEGON HEIGHTS, MICH.

"ONLY A KILLER CAN KILL A KILLER"

HAMMOND'S SLUG SHOT

DESTROYS Insects and Plant Diseases

Take no chances. You KNOW what this old-reliable, all-purpose insecticide-fungicide DOES!

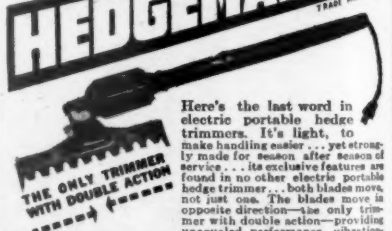
Simply *dust* or *spray* on flower *and vegetable* plants. Neither sucking nor chewing insects can live; nor mildew, rust and blight survive in its presence. Economical, too! Sifter-top lb. can only 40¢. All hardware, seed, drug stores. Free "Garden Enemies" chart. Send for this valuable guide today. Hammond Paint & Chemical Co., 111-5 Ferry St., Beacon, N. Y.

"Standard Since 1875"

MINUTES! NOT HOURS

TRIM YOUR HEDGES NEATER, TOO - with

HEDGEMASTER TRADE MARK REG.



THE ONLY TRIMMER WITH DOUBLE ACTION

Here's the last word in electric portable hedge trimmers. It's light, to make handling easier . . . yet strongly made for season after season of service . . . its exclusive features are found in no other electric portable hedge trimmer . . . both blades move, not just one. The blades move in opposite directions—the only trimmer with double action—providing unequaled performance, vibrationless operation and longer service. Powerful universal type motor for use on AC or DC current . . . cuts heavy stalks without stalling . . . has 14" fully insulated Reach-ey handle. See it today at your favorite electrical or hardware store. A descriptive folder upon request.

KAUFMAN MFG. CO. MANITOWOC, WIS.

A burglar's loose!—But while I'M here, My Toro's safe . . . what's there to fear?

TORO POWER MOWERS

TORO MANUFACTURING CORP'N, MINNEAPOLIS, MINN.

GERANIUMS 2 DOZEN PLANTS POST-PAID $1.75

These are strong young plants that will be found very satisfactory for planting in the yards or garden. PLANTS ARE READY FOR DELIVERY APRIL 15th to JUNE 15th. Any color or mixed.

Buckley Geranium Co., Springfield, Ill.

(*Try a box of these and you will want them every year*)

Worried by
WEEDITIS?

Get **RIDZ 2-4-D WEED KILLER**

It's the new, easy way to rid your lawns of pesky weeds without digging and pulling.

DESTROYS WEED ROOTS
WON'T HARM GRASS

Just spray it on. The 2-4-D in RIDZ kills such lawn and garden pests as dandelions, ragweed, poison ivy and others.

Economical...only **75¢**

Other sure cures for garden ills
SNAROL · ANTROL
RIDZ FUNGICIDE
RIDZ GARDEN SPRAY

NEW
T. M. Reg. U.S. Pat. Off.
RIDZ
WEED KILLER
with 2-4-D

see its "social implication." Most of us call it the human side. Any art should be so considered.

There used to be a lot of talk about "art for art's sake." We don't see much about that any more except at the movies—a prominent motion-picture company in money-minded Hollywood still bears the motto, "*ars gratia artis*." Yet, even in Hollywood, art exists for society's sake. Whether you think its chief purpose is educating the American people, corrupting our juveniles, or feathering the lucite nest of a movie magnate, the social implication is there. You can't isolate art or architecture from the society it reflects and was intended for.

People scoff at the unused farm "parlor" of yesterday, which in many localities still survives. It's opposed to our modern ideas of functionalism, and we're apt to regard it as a strange architectural concoction conceived for funerals. Actually it was a genuine expression of a pre-machinery farm age, a wistful symbol of a social life for which there was not time. It was a dream come true only in a room never used.

WE LAUGH sometimes at those wide front porches, which faded out of style so very quickly. They, too, are a social symbol, suggesting a leisurly, friendly life where privacy and haste did not seem so important as they do today. Street traffic moved slowly, and from a vantage point on your comfortable porch you could keep track of the doings of your friends. On warm summer evenings, neighbors called across to each other. You caught up on the day's activities at home and afar. You didn't have to read a newspaper so long as Neighbor Jones read it for you.

Maybe that old porch is a feature you'll retain because it says "welcome" to your guests and "home" to you. You see beauty in it. You remember beauty isn't in a theory book but in the eye of the beholder. If you prefer certain features of your old house, keep them. Keep that porch, for instance. You can still add a second, more concealed one, if you want it, for privacy in dining or entertaining. You can add bathrooms, a study, a garden room, modern lighting and heating—yet still keep your old-fashioned house. It's homely, but as the English use the word—familiar, homelike, comfortable. If you prefer an old house, make it beautiful—think it beautiful—admit it's beautiful. It is!

NO, YOU'RE not queer! The old-style house may have associations for you that a new home never could. Maybe you're the kind of people who would look stretched out in a modern house or cramped in a compact Colonial. Maybe that old house is just right for the kind of people you are—proud of the past as you remember it, loving the leisurely, comfortable, hospitable life that a house like father's epitomizes for you.

We'll walk by some summer afternoon to see you sitting on that wide front porch. Lloyds could wager 10 to 1 that when we wave to you, you'll wave back!

Don't be a Rubbit!

Don't *rub* a crusty casserole with a dishr g! Use a spunky, square metal-fiber Brillo pad!

Be BRILLO wise!

Brillo makes quick work of scorchy crust! Whisks pans shiny! Neat! Easy! Use Brillo every day for all your pans. The special *shine* ingredient in Brillo soap keeps 'em sparkling!

RED box—soap pads
GREEN box—soap and pads

Shines aluminum fast!

Just lift it—you'll want it! It's the new *magnesium* lawnbarrow—super-light, sturdy, perfectly balanced, easy to handle. Just the thing for hauling leaves, grass, rubbish, potted plants, or anything else that has to be moved around the garden! Gay colors—smart design—flat bed carries bigger loads easier—pneumatic tire doesn't mark your lawn. Hangs on a convenient nail in basement or garage.

At all leading stores **$34.50**

Specialty Products Division
THE DOW CHEMICAL COMPANY
Bay City, Michigan

Depend on DOW *Products*

If You Love Flowers . . .
YOU CAN GROW **OUR**
GLADIOLUS

EVERY BULB IS CERTIFIED AND IDENTIFIED

•

SENT DIRECT FROM OUR FLORIDA FARMS WITH HOW-TO-GROW INSTRUCTIONS

•

A wealth of beauty for your garden and your home! Fresh, winter-grown, vigorous bulbs in a special offer:

Use this coupon now:

I enclose ☐ Money Order
☐ Check ☐ Send C.O.D.

☐ 25 bulbs.....$2.50
☐ 50 bulbs..... 4.50
☐ 100 bulbs..... 7.50

Name_____

Address_____

FLORIDA FLOWER FARMS
FT. MYERS, FLA., P. O. BOX 632

New.. Different..
—and Famous Wayside Quality!

There's a host of gorgeous new varieties at Wayside Gardens, all grown for hardiness and beauty of bloom. To mention several:

NEW CHRYSANTHEMUM WHITE CACTUS —pointed petals. Fully double flower like a Cactus Dahlia. Blooms 4" to 6".

NEW DWARF BUDDLEIA WHITE PROFUSION—a globe-shaped shrub studded with hundreds of alabaster white flowers. Makes a fine foreground for shrub borders.

NEW GIANT GLADIOLI FROM HOLLAND — hybrids of Picardy. Giant size. High color value.

NEW ROSE EDITH WILLKIE— pointed bud of jasper red. Inside shrimp pink. A Hill creation.

Send for Finest Horticultural Book-Catalog

. . . 176 pages, many illustrating flowers in natural colors. Complete cultural instructions for growing finest roses, shrubs, plants and bulbs. To be sure you get this outstanding book, it is necessary that you enclose with your request 50c, coin or stamps, to cover postage and handling costs.

Wayside Gardens
16 MENTOR AVE. MENTOR · OHIO

Holes in Walls

It's easy to mend cracked walls with Rutland Patching Plaster. Just mix with water and apply with knife. Makes smooth, firm patch. Doesn't crack or fall out. Rutland Fire Clay Co., Rutland, Vt.

Expello

SUDDEN DEATH TO MOTHS

KILLS THE MOTH

KILLS THE WORM

Every bit of America's quality moth destroyer evaporates into protective fumes that mean sudden death to the moth before it lays the egg . . . destroys the egg before it hatches . . . kills the worm before it can do the damage. Harmless to human beings and sweet smelling. No lingering odor . . . a quick airing and garments are ready to wear.

- **For Closets** – Choose the easy-to-refill Expello Hanger No. 1.
- **For Garment Bags** – Ask for handy Expello Hanger No. 5.
- **For Vacuum Cleaners** – Expello Large Crystals are recommended.
- **For Chests and Drawers** – Select Small Expello Crystals.
- **For annoying insect pests** – Expello High Test Spray with DDT kills on contact – keeps on killing.

JUDSON DUNAWAY Corp., Dover, N. H.
Also manufacturers of VANiSH, the NEW toilet bowl cleanser and deodorant

NEW BEAUTY FOR BASEMENTS

THIS EASY LOW COST WAY

When you build that new home, provide for – a bright, clean basement playroom – a pleasant hobby room – a bright clean laundry Beautify dull basement walls and floors by using low-cost Medusa Portland Cement Paint and Medusa Floor Coating. They give basements new beauty in a hurry!

WASHABLE–DURABLE–BEAUTIFUL

Medusa Cement Paint, made by a cement company, has been used successfully for 27 years for beautifying concrete, stucco and masonry. It mixes with water – covers quickly – dries to a hard permanent cement-like finish that's easy to clean and keep clean. And you'll like the eye-appealing colors. Choose from eight plus black or white.

BEAUTY FOR CONCRETE FLOORS

For beautiful basement floors, use rubber-base Medusa Floor Coating. It's tough! Stands up under the abrasive action of scuffling feet. Lessens concrete dust. Available in five beautiful colors plus black and white. Send coupon for your FREE book "Painting Concrete, Stucco and Masonry".

MEDUSA PRODUCTS DIVISION
of MEDUSA PORTLAND CEMENT CO.
1021 MIDLAND BUILDING • Dept. "F" • CLEVELAND 15, OHIO

Gentlemen: Please send me a copy of the book, "Painting Concrete, Stucco and Masonry".

Name .....
Address .....
City ..... State .....

Also made by Medusa Products Co. of Canada, Ltd., Paris, Ont.

GARDEN CLINIC

Begins, page 38

WHAT do you suggest for places too shady for good plant growth? I can't even get a good stand of grass. L. H. M., Pennsylvania.

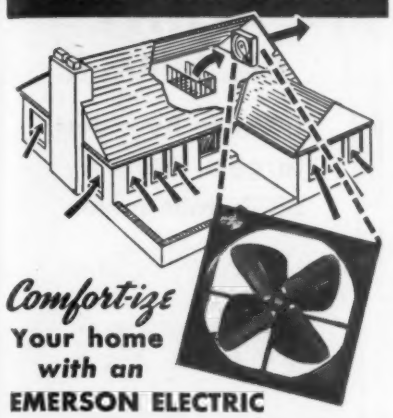
Ferns will thrive in those problem spots too shady for flowering plants. You'll get a luxuriant growth of feathery green each year, for these are sturdy plants, hardy thru the coldest winters and ideal for those north sides where no sun ever shines.

There's a choice of 75 common native kinds of ferns. Choose noncreepers, if you want apple-pie order in your planting. But get creepers, such as the handsome ostrich fern shown, if you want your ferns to fill in an area without further attention from you

McFarland

Fiddle heads of the Osmunda ferns pop up from central crowns in the spring, soon uncurl as attractive fronds that quickly stretch gracefully to waist height, whether in sun or shade

Don't SIMMER This SUMMER!



Comfort-ize Your home with an

EMERSON ELECTRIC HOME COOLER FAN

Enjoy sleeping porch comfort in *every* room on hot, humid nights with an Emerson-Electric Home Cooler Fan. Installed in attic, this sturdy fan quickly forces out the day's accumulation of hot air, pulls in cool night air through open windows and doors. Designed for all sizes and types of homes, built to give years of silent, trouble-free service. Write for folder No. *510*.

Goodby to KITCHEN HEAT and ODORS

Prevent spread of cooking heat and odors to other rooms, keep your kitchen cool, comfortable, clear of vapors and smoke with an Emerson-Electric Kitchen Ventilating Fan. Write for folder No. *510*.

EMERSON ELECTRIC MFG. CO., ST. LOUIS 21, MO.

EMERSON ELECTRIC
MOTORS • FANS — APPLIANCES

Soft Water takes the "Hard" out of Work!

Makes "play" of dishwashing, laundering and cleaning . . . beautifies the hair and skin when shampooing and bathing. The Refinite Water Softener is a home appliance which attaches to your plumbing and produces soft, filtered, iron-free water from every faucet for all home needs. It protects your hot water heater, saves quantities of soap and preserves washable clothing.

A Refinite saves you money as you enjoy its benefits.

See your Refinite plumber-dealer. 36 months to pay. Nothing down. Mail coupon below for Refinite's free illustrated booklet.

Refinite

"RIVAL OF THE CLOUDS"

REFINITE CORP., Dept. BH-1
Refinite Bldg., Omaha, Nebr.
Please send FREE Refinite booklet.
Name.....
Address.....
City..... State.....

70 Years a Crusader

[*Begins on page 41*]

of his like-minded fellows went about to clubs and church suppers and school meetings and wherever people were congregated, and they projected their pictures on screens and cried out for civic cleanup. "The streets where you live are more ugly than the fields where beasts live," they cried.

IT WAS quite a story in its day. The newly formed American Civic Association elected McFarland president and sent him over the country telling it. "The Harrisburg Awakening," he called it.

In those days the wonders of Niagara Falls drew visitors from much of the world, but private exploitation was threatening to make the falls one vast hot-dog stand. In Washington our national parks, too, were hanging on by the edge. There was no plan for acquiring or developing or maintaining them. They were inaccessible, without roads. Only 200,000 people visited them in 1910, and half of these went to the Arkansas Hot Springs for their health.

AND out over the country even the idea for municipal playground parks was considered new and dangerous.

With McFarland it was different. He saw a day ahead when America would picnic in wooded parks, play tennis on well-kept public courts, swim in glistening public pools. He saw a day when an America on wheels would pour into national parks from across the nation, hungering for the uncommercialized, unsullied wildness—good vision in the day of the Kisselkar, the Rambler, and the Apperson, with its "Old English Coach of 1820" lines.

HE STUMPED the country like a whirling dervish in behalf of playground parks. He led the fight that set up an International Niagara Falls Control Board and halted the exploitation. He led the American Civic Association thru a bitter and successful 10-year struggle for legislation to establish our national park system and preserve some of our wildlife and scenic beauty for all men. Nine days after Wilson went into office the new Secretary of Interior, Franklin K. Lane told McFarland, "If what you say is true, the national parks are being run about the same as if a railroad were operating its trains without a dispatcher." It was true. It was changed.

"I'm more proud of that than anything else I ever did," McFarland said recently.

Last year our national parks had 21,000,000 visitors.

DOWN thru the years McFarland has never stopped fighting for some cause. He has served thru two decades on the Niagara Board of Control. He is still, at 88, a member of our National Park Trust Fund Board. He is still, after 46 years of it, the secretary of the Municipal League of Harrisburg. He is still, after 20 years, chairman of the Art Commission of Pennsylvania. And he is still working for roadside beautification, a job he began in the days of

ODORLESS!
NOISELESS!
MODERN!
ECONOMICAL!

CALCINATOR *Automatic* DISPOSAL UNIT

Now you can dispose of household refuse right on the spot—automatically, cleanly, safely, silently. You can get rid of food waste *before it has time to become garbage!* Economically, too, for Calcinator, the new gas or electric disposal unit with *completely automatic* controls, uses no more fuel than your electric iron or a simmer burner on your gas range.

Simply roll rinds, bones, eggshells, coffee grounds, plate scraps, and the like in paper and drop into your Calcinator. The moist material is first dehydrated, then reduced by slow *calcination* to useful, odorless fertilizer ash. You just empty the ash drawer once a month.

Calcinator is compact—easily installed in kitchen, basement or garage, wherever there's a flue. Its gleaming white enamel and chrome finish harmonizes with other modern home equipment. See it at leading home appliance dealers, department stores and utility companies.

Write for literature and name of dealer in your locality.

CALCINATOR DIVISION
VALLEY WELDING & BOILER COMPANY
Bay City, Michigan

Yes, and you too can have beautiful floors and a lasting gleam on your linoleum . . . right up to the corners. The Regina Electric Floor Polisher almost floats over the surface . . . needs only a hand to guide it. And watch how it brightens table tops, kitchen work counters too. Sturdily built for long, trouble-free service. Use it once—you'll use it always as thousands already do.

$59.50

Available or soon available—see your local dealer for a demonstration or write us for descriptive booklet.

Look for these other Regina products

REGINA ELECTRIKBROOM

•

REGINA SMOOTHCUT CAN OPENER

The REGINA CORPORATION, RAHWAY 10, N.J.

70 Years a Crusader

[*Continued from preceding page*]

mud roads and the famous Model T.

Carbon copies of his published articles for gardening and against ugliness fill five 2-inch-thick books. Notes for his speeches, delivered in every state in the union, fill half the drawers in his double-size desk.

He can't get around the country to speak now, but he still writes. He sees so much to be done. Our cities have their sewage systems, their playground parks. But they still are great, sprawling, unplanned networks of blight and confusion. They're choked with traffic. They're corroded with soot and smoke. They're diseased with slums. They are grim with factories that are not yet landscaped. Their outlying highways are a nightmare of junk and signs.

You cannot look at what McFarland has done and still doubt your power—the power of the individual with rolled-up sleeves—to carry on the job.

But J. Horace McFarland, as a gardener and printer, has also left a deep imprint. He has been printing gardening catalogs steadily since 1878, 11 years before the Johnstown flood. Unquestionably, he has printed more words about gardening than any other man dead or alive.

He opened his own shop in Harrisburg at 19. One of his first customers, an old nurseryman in Louisville, was so pleased with the print job that he suggested that if McFarland would come to Louisville and marry one of his two daughters, he'd give him the nursery. McFarland was so busy printing catalogs and playing the organ at the Grace Methodist Church that he didn't have time to go down to look the proposition over.

Has your club entered?

More Beautiful America

COMPETITION

Better Homes & Gardens offers

$6,100 *in Cash Awards*

See March issue, page 33, for details, or write Contest Editor, *Better Homes & Gardens* for an entry blank.

BRIGHTEN . . . PROTECT YOUR KITCHEN

Enjoy Extra Work Space with

Aristo-mats

FAMOUS ALL-PURPOSE STOVE, TABLE AND GENERAL HOUSEHOLD MATS

You'll "ooh" and "ahh" over the gay, colorful designs of ARISTO-Mats—the all-purpose household mats that give kitchens new beauty and sparkle . . . protect stove enamel and fine table surfaces . . . and provide convenient new work space on stove, table, sink and cabinet tops. Long-lasting, easy-cleaning ARISTO-Mats are ideal for table use underneath electrical appliances, serving platters, or as decorative centerpieces.

See the complete line of beautiful, new Stainless Chrome and exciting "Quad-Coat" Enamel ARISTO-Mat patterns at your dealer's today. You'll find ARISTO-Mats so full of eye-appeal, so practical, so inexpensive that you'll want to buy several!

Exclusive Features . . . "Quad-Coat" baked enamel finish . . . heavy asbestos padding . . . rounded non-scratching "Kant-Kut-Korners" . . . and non-chip underglazed design give ARISTO-Mats unsurpassed protection, heat-resistance and serviceability!

Guaranteed by Good Housekeeping

A Complete ARISTO-Ware Kitchen Ensemble . . . includes Stove Mat, Hot Pad, Knob Top Canister Set, Knob Top Cookie Can, large Dual Utility Cans, and Oval Waste Basket in harmonious fiesta "Refresher" pattern.

PHOENIX TABLE MAT COMPANY
1315 WEST CONGRESS STREET • CHICAGO 7, ILLINOIS

WHAT OIL BURNER is made by oldest, largest, exclusive oil burner maker?

PETRO REG. U.S. PAT. OFF.

OF COURSE!

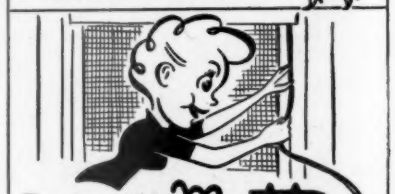
A product of over 40 years' specialized oil heat experience, a Petro oil burner assures reliable performance for years—at savings you'll welcome. It gives you the greatest of all modern conveniences—automatic oil heat at its best.

Sold and installed by heating contractors everywhere

PETROLEUM HEAT and POWER CO.
Stamford, Conn.

Since 1903 — *Makers of fine oil heating equipment for home and industry*

SCREENS LOOSE?



Fix it with Mortite

a household friend

Fills cracks around screens, casements, sinks, baseboards, etc. Fine for calking; keeps out dirt, dust, insects. Stops rattles. Ideal weather-stripping. Easy to apply, just press into place. Roll covers about 80 ft. At Hdwe., Paint, Dept. Stores and Lumberyards. Write for booklet.

$1.25 *Higher West of Rockies and Canada*

J. W. MORTELL CO., 528 Burch St., Kankakee, Ill.

Edlund EGG BEATERS AND MODERN KITCHEN TOOLS

Sturdy, perfectly balanced. Made to stand hard usage. Easy to clean. At all kitchenware outlets. Replacement guarantee.

SO SMOOTH!

a Twist of the Wrist

in the Flick of an Eye...

Practical and beautiful! Your choice —sunlight or restful shade—simply adjust your venetian blinds.

Ask your dealer for venetian blinds with WRIGHT TIGHT WEAVE ATHENIAN CORD . . . wears four times longer and eliminates frequent cord replacement.

WRIGHT SALES CO., INC.
9500 CARR AVE • CLEVELAND, OHIO

Maybe it is just as well. He is now easily one of the big three among garden-catalog printers. He gets out some 200 catalogs a year now. Each spring they are read by more people, and more eagerly, than all the current best sellers combined. If he has never become a millionaire out of it, he at least was able to pay $5,300 for a Marmon 34 back in 1920, after he had wrecked his first car on the way home from making a gardening talk in Amherst, Massachusetts.

MC FARLAND got his start as a printer on his father's temperance newspaper during Ulysses S. Grant's first term, in 1871. He was only 12, had been in school only four years, but his father needed him to kick a foot press on the second-floor balcony of their home, because the elder McFarland had lost one of his own legs while commanding the 151st Pennsylvania Volunteers at Gettysburg. Colonel McFarland taught school for a while after the war, and then, alarmed at the heavy drinking that was going on, started his temperance weekly, and, to help make ends meet, a nursery.

"I grew up working with plants in a Christian home, under the eye of that finest of all women, a Methodist mother," J. Horace once wrote, "and the combination of the type and the nursery switched me into the thought of specializing in printing for nurserymen, for then I could love the things I printed about."

McFarland found it hard to love some of his early customers, tho. One in Philadelphia insisted that McFarland retouch a cover photograph for him until the watermelons would lie so thick in the field that you couldn't walk thru without stepping all over them. McFarland wouldn't do it. The man paced up and down the pressroom and shouted all right, he'd take his catalog elsewhere, and McFarland shouted, "All right, you take it elsewhere," and went back into his office and slammed the door.

The Philadelphia man didn't go elsewhere, tho; he waited until McFarland sent the picture to the engraver, and then he had the engraver, whose mother wasn't a Methodist, put the extra melons in.

McFarland's 200 catalogs a year now are splashed with color and average 20,000 copies each. His largest catalog, that of Jackson & Perkins, the world's largest rose growers, is all in color, runs to 300,000 copies and costs $20,000.

MC FARLAND usually supplies his own photographs. He has a collection of 50,000 to choose from. Undoubtedly, it is the largest in the world.

McFarland got started with the collection in a peculiar way 53 years ago. He commissioned an artist to draw a stalk of corn, and the artist hunted everywhere for a picture to use as a guide, couldn't find one, and ended up by drawing the ears out of the top of the stalk. That next day McFarland bought a camera.

And for years he carried it everywhere he went, tho it weighed almost half as much as he did himself.

BURNED?
SCRAPED?
SCRATCHED?
BRUISED?

The thing to use is
UNGUENTINE

T.M.Reg. U.S. Pat.Off.

A Norwich Product Norwich

KEEPS THEM CRISPER

WAXTEX

Guaranteed by Good Housekeeping

HEAVY WAXED PAPER

MARATHON CORPORATION, MENASHA, WISCONSIN

ALWAYS READY FOR A FEAST

With a Harder-Freez in your home, you're never caught short when guests arrive . . . always ready with favorite foods in abundance, in and out of season, the year 'round. And it's so easy to prepare foods for frozen storage! Get a Harder-Freez for your family, this year. New 1947 Chest and Upright Models, 12 and 18 cubic ft. capacity, many added features.

FOR FOOD AT ITS BEST...

HARDER Freez HOME LOCKER By TYLER

TYLER FIXTURE CORP., Dept. BH-5, Niles, Michigan
Rush information on Harder-Freez Home Locker.

NAME_____

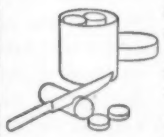
ADDRESS_____

Helpful Hints

FOR BEST RESULTS WITH YOUR
HOME FREEZER

by
MABEL STEGNER
Home Economist

For a cold buffet supper or picnic pack fried chicken tightly in frozen food containers and freeze. Defrost before serving.



For large refrigerator cookies pack dough in cylindrical frozen food container. For tea size cookies form dough into three rolls each 2-inches in diameter. Wrap in cellophane and chill. Freeze in quart cylindrical container. Slice without defrosting and bake.

Shape meat patties to fit cylindrical containers. Pack with two circles of cellophane between each so you can separate and cook them without defrosting.

For quick, easy packaging for freezer or locker, use the new Sealright THERMOREX* Container. Takes cooked foods, with gravies or sauces; fruits; vegetables. Also handy for leftovers in refrigerator.

SIMPLE AS ABC—remove lid—fill container—replace lid. No heat-sealing, no liners to insert, no funneling in contents. At department and hardware stores and locker plants in sanitary dustproof bags of 12 qts., 24 pts., or six 5 lb. size.

FREE—*write Sealright, Home Service Bureau for Mabel Stegner's complete booklet of home freezer suggestions.*

"SIMPLE AS A-B-C"

Sealright

THERMOREX* CONTAINER

*Means "Temperature King"

Sealright Co., Inc., Fulton, N. Y. • Kansas City, Kansas
Sealright Pacific Ltd., Los Angeles, Cal.
Canadian Sealright Co., Ltd., Peterborough, Ontario, Can.

We wish we could make millions more of these handy Kitchen Helpers!

Like all good kitchen help these days, ScotTowels are not yet as plentiful as you—and we—would like. Shortages have cramped our style. And more women want strong, absorbent ScotTowels!

But we're doing our best, and hope before long to catch up with the big demand. *Then* there'll be ScotTowels aplenty...to help you cut down washing and ironing, and speed up your kitchen work! Scott Paper Company, Chester, Pennsylvania.

ScotTowels MADE STRONG TO WORK HARD!

Trade Mark "ScotTowels" Reg. U. S. Pat. Off.

Sweeps better

IN LESS TIME . . WITH LESS EFFORT

Whisk up dirt and litter *easier and faster* with a Wagner Sweeper because its patented, pivoted combs always keep the brush *clean*. No tiring handle pressure needed . . . *brush adjusts* itself for thick or thin rugs. Wheels never need oiling . . . pans open *wide* for easier emptying. See your dealer, or write for circular. E. R. WAGNER MFG. CO., Dept. B, Milwaukee 9, Wisconsin.

WAGNER KOMB-KLEANED SWEEPER

Better, Easier "PICK-UP"

70 Years a Crusader

[*Continued from preceding page*]

He hired other photographers, too, and sent them all over the country and into other countries to get garden pictures. This gave him material to work with in printing that no other printer had.

ONE spring he sent one of his men out to Portland for rose pictures. Before the photographer got there a storm beat down all the bloom, and he rode the 3,000 miles back across the country again. It was a nice ride. But soon after that McFarland began to develop his own garden—a two-and-a-half acre pie-shaped wedge of ground out on the east edge of Harrisburg—into a series of small gardens in which he could test out new plants and create pictures right at home. In the 35 years since, this ever-changing garden has been photographed thousands of times. There probably isn't a person in the country who hasn't, unknowingly, seen many parts of it in catalogs, books, newspapers, and magazines.

There are 800 different sorts of roses in it and so many other plants that it takes a 96-page book the size of *The Reader's Digest* just to list them.

THOUSANDS have visited the garden. It has been open for years on Monday, Wednesday, and Friday, and on Sunday afternoon. They have come from all continents to gape and admire and exchange cuttings and seeds, gardener fashion. They have come so thick that sometimes in June the garden has to be closed to give the grass paths a chance to revive. McFarland himself has brought home many of the plants from his travels; the biggest pine tree he brought from New Hampshire, in his suitcase. He never did much of the digging; but now, when he is able, he goes about with his cane in one hand and his pruning shears in the other, snipping.

During the war years his present gardener, Miss Snyder, tried to take care of the garden with such help as she could get. But with its 341 plant families and 1,164 species and thousands of varieties, this was too much. It's not at its best now.

IN ALL his stumping for parks and city-planning civic good, McFarland has never forgotten to plug for the rose. If other flowers are his business, the rose is his gospel; he is possessed, as one gardening editor put it, with a "burning enthusiasm to make the rose flourish in every garden in America."

"The rose should be universal about the houses, highways, and parks of the nation," he has said again and again. "There are varieties that will endure anywhere. Any square yard of soil that can grow a good husky weed can grow a good hardy climber."

McFarland has 800 species and varieties of roses in his own garden now. Growers from all over the world send him their new, unnamed varieties to test and report upon. He likes this, because he insists that a rose that can't flourish in the Penn-

MAKES SEWING MACHINES HUM!

...GRAN'MA

1 and 3 Oz. Cans

3-IN-ONE OIL

T.M. REG. U.S. PAT. OFF.

REPAIR SUMMER FURNITURE with Plastic Wood

EASY! No skill required. Handles like putty . . . and hardens into wood.

IN CANS OR TUBES

WEATHER RESISTANT PLASTIC WOOD

A CELLULOSE FIBRE FILLER

Keep Brushes like New

At Paint, Hardware, Dept., and 5 & 10c Stores

Patent Cereals Co. Geneva, N. Y.

NO TEDIOUS HAND TURNING!

It revolves three times a minute . . .

THIS NEW electric meat turner is equipped with 50 feet of cord, and fits most outdoor and indoor fireplaces. For 110 V. AC only. It's sturdy, all-metal, adjustable in height and width, portable, and useful the year 'round. At better stores or write us for literature.

KASSON $39.50 as illustrated (Higher in the West)

Electric Bar-B-Q

GENERAL DIE AND STAMPING CORPORATION

270 Mott St. Dept. BG New York 12, N. Y.

What a blessing! . . . knowing your hot iron can't harm Tex-Knit BURNPROOF Cover. And what a saving, not having to buy covers constantly! Made of *Asbeston**, war-miracle fabric developed for fire-fighters' suits by U. S. Rubber Co., Tex-Knit outwears any ordinary cover. Gives you quicker, slicker ironing; washable, too. If your dealer cannot supply you, write TEXTILE MILLS CO., Chicago 12, Ill.

Cover $2.98
Set with Waffle-Knitted Cotton Pad, $3.98

*REG. U. S. PAT. OFF.

for smart rooms

Make your furnishings look their best—redecorate with LUMINALL in lovely, new, purer colors. Better lighting, low cost. Ask your dealer (see classified phone book) for free color card or write LUMINALL PAINTS, CHICAGO 9, ILL.

LUMINALL PAINTS

I'LL RID YOU OF ROACHES—FOR GOOD!

"Always keep me around and I'll rid you of roaches, crickets, waterbugs and silverfish—for good! I'm clean, easy to use. Insects eat bait in my sanitary tube—and die! If store has none, send name of store and $1 for 9 hives, postpaid, to DeSoto Chemical Co., 5 May St., Arcadia, Florida."

GATOR ROACH HIVES

AMAZING NEW TRAP CATCHES ANIMALS ALIVE!

CAN'T HARM CHILDREN, PETS, BIRDS, POULTRY

It's amazing how the new HAVAHART catches rats, rabbits, squirrels and other animals, yet it's harmless to children and pets. Simple to set, rustproof. No springs! No jaws! Animal walks in to get bait, and the doors close! Send postal for free booklet.

HAVAHART, 480 Water Street Ossining, N. Y.

MODEL No. 3 for farms and estates

sylvania climate isn't one he cares to recommend to his readers. He has written five books on roses; he edited the American Rose Society's annual for 26 years; he still writes a monthly column for one of the flower magazines. He helped organize the rose society in 1916; the All-America Rose Selections were planned in his office, too.

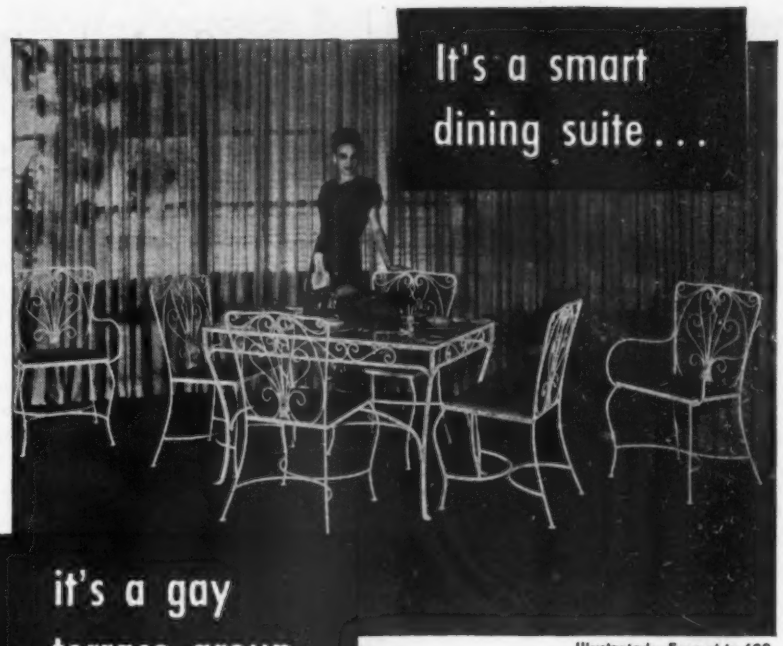
ONE can't wonder that for all these years of untiring service that have so influenced American gardening he was awarded the George Robert White medal for horticulture in 1933; the American Rose Society's gold medal for "unstinted effort for the advancement of the rose in America" in 1933; the Arthur Hoyt Scott award for horticultural promotion in 1938; the Jane Righter medal by the Garden Club of America in 1942; and the Dean Hole memorial medal of the National Rose Society (England) in 1942. And there was the Pugsley gold medal award of the American Scenic and Historical Preservation Society for the Niagara protection work, too, in 1937. And there have been three roses named after him, too—Editor McFarland, The Doctor, and Horace McFarland.

At 88, McFarland still gets down to his office at the Mount Pleasant Press from 9 until noon, and then he often works for a bit at his home in the afternoon. His home-office telephone is wired directly to the press-building switchboard, and when he's home, he's always picking it up and dictating a letter to his secretary, quiet, kindly Miss Sara Grimm, who went to work for him the year the Wright brothers went flying at Kitty Hawk. She doesn't much like that dictation over the phone.

BECAUSE catalog printing is a bit seasonal, younger men at the Mount Pleasant Press have filled in with printing for linoleum and machine-tool firms. Once late in the depression days, when Doctor McFarland was out of town, they filled in with some broadsides for beer, and tho they don't know if he ever found out about it or not, they've never tried that again. "He'd be against anything like that," they say. "He never smoked or took a drink of liquor in his life—that I know of," says Miss Grimm. Sometimes he calls his lieutenants in and talks about the Mount Pleasant Press after he's gone. He picks up some industrial printing that is on his desk; shakes his head. "Better stick to flowers," he says.

BETTER HOMES & GARDENS

"Guess what, we've finally made some definite progress toward the house we're going to build."



Illustrated—Ensemble 600
Interior by Marc Antony

Fashionable decorators are using LuJo Craft widely for interiors—smart stylists have set the trend. On your porch or in your garden, LuJo Craft stays beautiful for years—it's weatherproof! Select from a versatile variety of combinations—handsomely colored seat coverings can be easily cleaned with soap and water. Suites priced from $89.95 plus freight. Write for name of your nearest dealer.

LuJo Craft*
AMERICA'S MOST VERSATILE FURNITURE

AT FINER STORES
Guaranteed 6 Years!
AGAINST RUST AND BREAKAGE

* REG. U. S. PAT. OFF

JOHN PARKS NEWSOME, INC. Factory and General Office, Birmingham, Ala. Sales Office, New Orleans, La.

You can make professional drapery pleats with SIMPLEAT
• QUICKLY • EASILY
• INEXPENSIVELY

SimPleat is wonderful. Use for lightweight or heavyweight fabrics, valances or draperies. Quickly applied, just stitch flat along four plainly marked lines. Insert rod—presto, you've uniform, even, professional drapery pleats! No measuring, tacking, pleating, hooks or rings. SimPleat is invisible from front. Retains stiffness through laundering or dry cleaning. Irons flat, you remake pleats in just a few seconds. 3 widths—2", 2½", 3"—15c, 20c, 25c a yd. (slightly higher west of Denver) in drapery departments or specialty stores or order direct.

Here are 1001 Smart Decorating Hints for You!

Handsome, 56-page book filled with smart, easy-to-follow suggestions on how to cut, fit, sew slipcovers, draperies, etc., with that enviable professional look! Yours—for only 20c—get your copy today—in drapery departments, or by mail—address Department B2.

CONSOLIDATED TRIMMING CORP.
27 West 23rd Street, New York 10, N. Y.

Guaranteed by Good Housekeeping

The *Finest* Furniture comes in *Duran*

Look at furniture tagged "Upholstered with Duran" and you'll quickly recognize the new, *all-plastic* upholstery which *is different*. Although superb in its luxurious appearance, lovely in each of its many colors, Duran is distinguished by much more than appearance. Duran is all-plastic, *not a fabric*, consequently will not chip or peel. It has an inherent strength that gives it superior resistance to hard, everyday wear. It resists scuffing, does not crease, and has astonishing immunity to fading and weather. Duran is as easily cleaned as glassware. Stains and spills simply disappear under a damp cloth to keep living room, porch, playroom and dining room furniture ever fresh and smart looking. Look for the Duran tag wherever fine furniture is sold. It is your guide to the kind of upholstery you've always wanted.

masland

THE MASLAND DURALEATHER COMPANY
3252-90 Amber Street, Philadelphia 34, Pa.

Cook to Cut Food Costs

BAKE one-crust pies to save shortening. Just before serving your open-face cherry pie, top it with cottage cheese, or softened cream cheese pressed thru a pastry tube. Cover your baked peach pie with combined chopped nuts, cinnamon, and a little sugar, or a layer of flavored whipped cream. Mix raisins with your apple filling to increase natural fruit sweetness. Save half of sugar usually used in the filling for the top of pie. It browns to give a crispy finished appearance.—*Mrs. Grace Manfred, Maywood, New Jersey.*

Peanut Butter-Crumb Crust is another topping for one-crust pies. Before putting your apple pie into the oven, sprinkle it with a mixture of 3 tablespoons enriched flour, ¾ cup quick-cooking oats, ½ cup brown sugar, ⅓ cup peanut butter, and 2 tablespoons shortening.—*Tasting-Test Kitchen.*

• • •

Fruit syrup from canned fruits is a grand sugar saver and makes desserts twice as good. Use it as part of the liquid in rice pudding, brown betty, tapioca, gelatine salads, and desserts. Or add it instead of water when baking apples.

• • •

When braising meat or stewing a hen, adding an acid to the cooking water helps to tenderize. It can be a tablespoon of vinegar, lemon juice, or can of tomato puree. The result is tempting, tender meat.—*Mrs. Dorothy Metzler, Grand Hovers, Michigan.*

• • •

Peanut butter is a shortening saver. Use it as part of the shortening in bran, nut, or fruit bread.—*Mrs. Albert Henn, Sauk City, Wisconsin.*

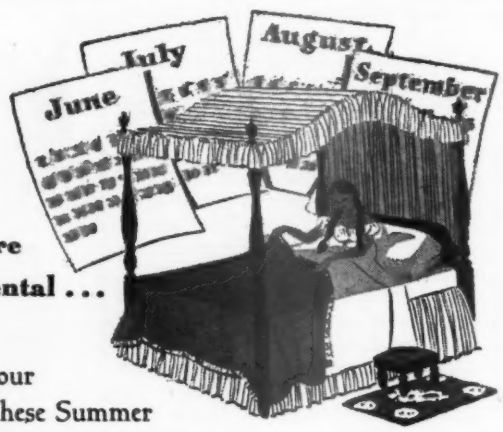
Peanut Butter Bread: Combine 1 cup all-bran, 1 cup milk, and 1 well-beaten egg; let stand 5 minutes. Sift 1 cup enriched flour with 1 teaspoon salt, 3 teaspoons baking powder, and ¼ cup sugar; cut in ½ cup peanut butter until mixture is like coarse crumbs. Add bran mixture; stir just until flour is moistened. Stir in ½ cup raisins. Turn into greased 5- by 9-inch loaf pan. Bake in moderate oven (375°) 40 minutes.—*Tasting-Test Kitchen.*

• • •

Stewed prunes are a pleasant surprise center in meat balls. Roll ground meat around a cooked, pitted prune; broil, fry, or bake.—*Florence Schoenleber, Lincoln, Nebraska.*

• • •

From well-flavored bread dressing moistened with an egg, I form balls the size of small oranges, and bake with meat balls and whole cored

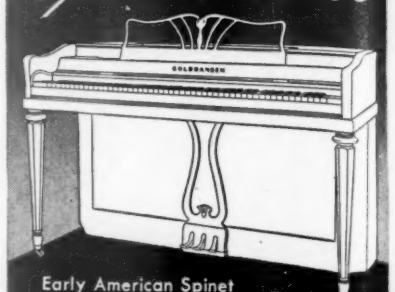


When Temperature Turns Temperamental . . .

Reach for Lady Seymour "Summer Lights." These Summer blankets are zephyr-weight but every ounce wool and a match for unexpected breezes. In lullaby pastels, illumined with bindings of rayon satin, at your favorite store.

Also makers of *Seymour* all wool fabrics

GULBRANSEN
Spinet Pianos



Early American Spinet

America's Smartest Piano Fashions

Give your home new warmth and personality . . . . give your family revived interest in music with a new Gulbransen Spinet Piano. The 1947 advanced models are distinctively fashioned for the future in the popular blonde wood, walnut and mahogany to harmonize with traditional, contemporary and modern furnishings.

Richer, more brilliant in tone through latest post-war developments. Recognized nationwide for over 50 years as superb musical instruments.

Write for free booklet showing the new Gulbransen Spinet Pianos.

GULBRANSEN COMPANY
Dept. BH, 816 N. Kedzie, Chicago 51, Ill.

"The open window.. that's MY policy!"

"Even these modern corner windows open wide. Jim thought it couldn't be done, because he didn't know modern sash hardware. But the architect specified Grand Rapids Invizible Sash Balances. They're hidden in the sash—nothing to catch dirt or paint. And they work like a charm. When there's a breeze, I get my share . . . and the view is so much better!"

SMOOTH SILENT EASY

Costs no more . . . gives smooth lifetime performance in all climates.

Avoid Substitutes

Insist on genuine Grand Rapids Invizible Sash Balances. Save their cost in installation time and extra materials. Best for double-hung windows. Tension adjusts without removing sash. Write TODAY for descriptive circular.

GRAND RAPIDS HARDWARE CO.
GRAND RAPIDS, MICHIGAN
Quality leaders in sash hardware for 50 years.

GRAND RAPIDS Invizible SASH BALANCE

It's a Good Trick-

and YOU can do it

Yes, madam, we have solved your age-old problem—how to prepare a complete dinner and have everything come out, piping hot, ready to serve, at one time!

THIS NEW RANGE MAKES IT EASY-

In the Meat Oven whole roasts, whole hams, whole chickens are broiled, or barbecued, to luscious perfection, while biscuits, cakes, pastries, casserole dishes, etc., are baked in the big, roomy Bake Oven.

Other Grand features: Charcol-ator Broiler; Safe-Tee-Kee Burners; see them all—compare—before you buy a range of any kind.

Guaranteed by Good Housekeeping

Grand GAS RANGES

FOR CITY GAS AND LP "BOTTLED" GAS

Grand Home Appliance Co.
Cleveland 4, Ohio

apples. The flavors mingle, and the combination makes an appetizing, economical meal.—*Mrs. E. A. Stowell, Reedsburg, Wisconsin.*

• • •

Wait, don't toss away those large outer leaves of cauliflower! Cook until just tender, and serve with butter. They have the good taste of Brussels sprouts. Save those celery leaves, too. Dry; put into a paper bag. Use to season soups and pot roasts. No need to waste that leftover onion, either. Slice, then toast in the oven to a golden brown; store in a tightly covered jar. Grand for sprinkling over meats and stews.

• • •

All-Corn-Syrup Frosting can be made by cooking 1½ cups light corn syrup or honey and a dash of salt to a soft-ball stage (238°); then gradually adding the hot syrup to 2 stiff-beaten egg whites, beating constantly. Add ½ teaspoon vanilla and continue beating until frosting is of spreading consistency. Makes frosting for 2 8- or 9-inch layers.—*Tasting-Test Kitchen.*

• • •

Jelly Frosting needs no sugar. Place ½ cup tart jelly, 1 unbeaten egg white, and dash of salt in the double boiler and cook, beating constantly with a rotary beater, until jelly disappears. Remove from heat and continue beating until mixture stands in peaks. The result is a delicately sweet pastel frosting.—*Tasting-Test Kitchen.*

• • •

To stretch my ground meat and vary my meat loaf, I add a can of drained mixed vegetables. It makes the loaf more attractive and creates a surprise flavor. About 10 minutes before the loaf is done, I pour diluted tomato puree over it. Makes it extra tender and tasty.—*Bess Ritter, New York, New York.*

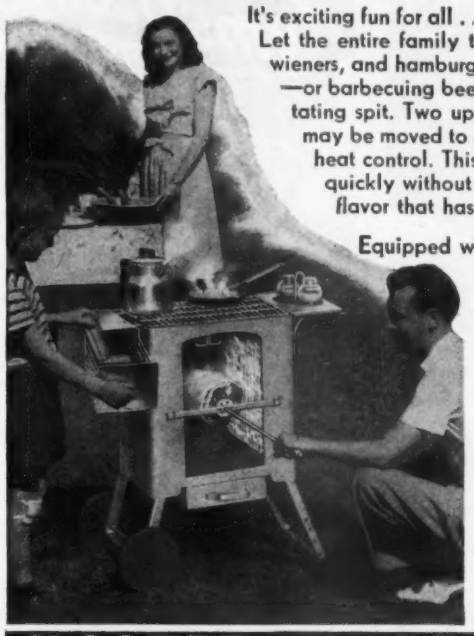
• • •

Baked Meat Balls stretch one-half pound of hamburger to serve 4. Mix seasoned ground meat with the same measure of bread crumbs. Add an egg and enough milk to mix to meat-loaf consistency. Press portions lightly into a custard cup, filling to within ½ inch of the top, and turn the mounds into a shallow baking dish. Place under broiler to brown; pour off surplus fat. Fill crevices between the mounds with condensed tomato soup, to which a few slivers of onion and green pepper have been added. Bake 45 minutes in a moderate oven (350°). These meat balls will be light, delicate, and uniform.—*Kathleen Blake, Minneapolis, Minnesota.*

• • •

You can buy chicken or turkey by the piece in most poultry markets. I buy the wings—they're inexpensive, and offer three-way eating. I simmer the tips in the soup kettle and supplement them with broad noodles. I split the joints, shake them in seasoned flour, and fry until crispy golden brown. (Look like frog legs; taste like more!) I use the drippings and some broth to make perfect chicken gravy.—*Mrs. A. C. Elworthy, Evanston, Illinois.*

Thrill-Packed BARBECUED *Supper* .... in Your Own Backyard



It's exciting fun for all . . . so easy to get delicious results. Let the entire family take turns broiling steaks, chops, wieners, and hamburgers with the long-handled broiler—or barbecuing beef, pork, lamb and fowl on the rotating spit. Two upright charcoal fuel compartments may be moved to or away from the meat for perfect heat control. This improved method seals in juices quickly without burning or smoking . . . giving a flavor that has everyone asking for more.

Equipped with adjustable legs, with or without wheels. Grill includes removable revolving spit and long-handled broiler, pull out ash and grease drawer, warming shelf and bun warmer. Model G-70 with wheels—$29.50. Model G-60 without wheels—$24.50. Prices West and South only slightly higher. If your dealer cannot supply, write to

Master Metal Products, Inc.
273-291 Chicago Street
Buffalo 4, N. Y.

MASTER BARBECUE GRILL

LONGFELLOW DESK

for Epic Poem or High School theme

OF COURSE you need a desk! Then why not choose one like this . . . reproduced by special permission from Longfellow's original desk in the Edison Institute. Its lovely Honduras Mahogany and peerless craftsmanship will grow in your affections with the passing years. Colonial Manufacturing Co., 850 Colonial Avenue, Zeeland, Michigan.

New Booklet illustrating Colonial hall clocks, heirloom furniture and Edison Institute reproductions. Send 10c to cover mailing.

COLONIAL *Heirloom* REPRODUCTIONS
Ageless Artistry in Mahogany

For your proudest service

GODEY PRINTS

Lovely old prints from great grandmother's favorite magazine . . . Godey's Lady's Book . . . transformed into modern dinnerware of typical Salem beauty. Look for Salem at good stores.

American Dinnerware of Distinction

ESTABLISHED 1898
The SALEM CHINA *Co.*
Salem, Ohio

by SALEM CHINA CO.

Free booklet... gives you the *inside story* of piano construction

Just off the press, here's a booklet that tells you what to look for in piano construction as well as in styling and performance. Use it as your "yardstick" in judging a piano—grand or console—before you buy.

SEND TODAY for your Free copy. Ask for booklet No. 35

EVERETT PIANO COMPANY SOUTH HAVEN MICHIGAN

Swiss Colony

NATURAL, AGED CHEESE

Never Sold in Stores —Only by Mail

Sharp CHEDDAR American Cheese

Sharp, really sharp, Cheddar—the kind of cheese you probably haven't tasted for a long time. Truly, it's the best we have featured in all our 20 years. We have been aging it to point up the fine, full flavor. 4 lbs. Pack No. A28 $4.65

Summer-Cured SWISS

Many folks have told us they believe it superior to the imported variety. They compliment its delicate flavor, so mellow-sweet and nut-like. The huge wheels were made here in "America's Little Switzerland" last summer and have been carefully cured in our own cellars ever since. Our experts say it is "just right" to cut for you now. 4 lbs. Pack No. B28 $4.25

GOURMET Assortment

A taste-tempting assortment of Summer-Cured Swiss (as described above); Aged Cheddar; Old-fashioned Brick; Golden Port Salut and Dutch-type Edam. 4 lbs. Pack No. C28 $4.25

ALPS BLUE BOX

Swiss Colony favorites—Aged Cheddar, Summer-Cured Swiss, Old-fashioned Brick, Delicate Camembert, Rich Rexoli and Robust Glarus, 5 lbs. Pack No. D28 $5.50

A smaller ALPS BLUE BOX containing the same assortment. 3½ lbs. Pack No. E28 $3.90

(All Prices include Shipping—Add 25c Per Shipment West of Rockies)

The Swiss Colony

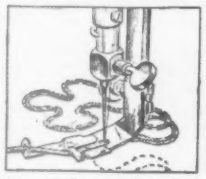
128 CHEESE LANE, MONROE, WISCONSIN

New EASY WAY Hemstitches On Your own Sewing Machine

NO BASTING NECESSARY

...Makes Slippers, Comforters, Rugs, too

No more paying someone else to do your hemstitching! No more drudgery making rugs by hand! Amazing invention does both...quickly, easily! Fits any sewing machine... in a jiffy! Does all types of hemstitching possible; two-piece criss-cross, inlaid, circular, hemstitching for pleats! Does tucking, smocking, picoting, too. Most amazing, with this wonderful invention you'll make rugs in all kinds of designs from any material, make slippers, comforters and auto rugs.



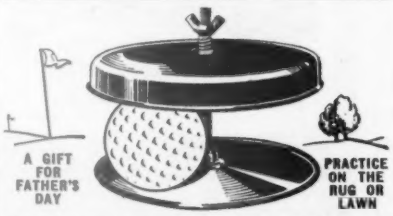
In our generous 2-for-1 offer, we'll include with your Hemstitcher and Rugmaker the sensational new Embroidery Guide that you can attach on any sewing machine! No more painstaking hours of embroidering or braiding by hand. This ingenious attachment makes your sewing machine do it for you . . . beautifully . . . and in 1/10 the time! Also rope silk No. 3 pearl cotton, soutach braid, couching cord ribbon!

EXTRA—SCISSORS SHARPENER—Act now and we'll also include extra and as a gift, a wonderful Scissors Sharpener that will give you many years of service.

2 FOR 1 OFFER Only $1.00

SEND NO MONEY! Simply mail your name. When your purchase arrives deposit $1.00 plus C.O.D. postage with postman on the iron-clad guarantee you must be 100% delighted or your dollar back. Or send cash with order, we pay postage. Special . . . 3 sets for $2.50 NOW. Send name and address to:

LONDON HEMSTITCHER, Dept. H-166-E
8505 S. Phillips Ave., Chicago 17, Ill.



GOLFERS LEARN TO BEAT PAR

Improve your grip, stance, swing with PRACTISOR Putting Trap! Play on rug or lawn. Takes perfect shots only, just like cup on green. Fun for parties! 3 for $5.00 or each, ppd. $2.00

R. BERGHMAN CO., 54 So. 19th Ave., Maywood, Ill.

"HANDIEST TIME SAVER EVER INVENTED"

MAGNAGRIP

MAGNETIC KNIFE RACK

One motion—to remove or replace knives, spatulas, cooking forks, etc. Guaranteed for a lifetime to grip firmly, securely, safely. Gleaming white enamel on plated steel, 9" long. At your dealer's, or send $2.95 to—

R. E. PHELON CO.
Dept. H-5, 199 Union St., Springfield, Mass.

WHY CLEAN UP DIRT?

BE MODERN

KEEP IT OUT OF THE HOUSE WITH THE

EAGER BEAVER

$3.50 PLUS TAX IN CALIF.

MODERN DOORSTEP TRAP FOR DIRT

GUARANTEED TO BE MORE EFFECTIVE THAN DOOR MAT

From Dealers and Agents or Postpaid From Mfr.—Send Check or M. O.

Write For FREE Brochure

C. J. LEISY & ASSOC., Dept. E-4
4517 BILOXI AVE., NORTH HOLLYWOOD, CALIF.

How to Keep Rooms

FRESH AND FRAGRANT

*Fragrantaire house perfume gives you the delicate fragrance of country gardens, or the tangy, fresh smell of the woodland. A spoonful in our good-looking, porous clay perfumer keeps a room smelling heavenly as long as a week (it's really economical), a closet longer.

Choice of 18 entrancing scents—2 oz. bottle 50c, 4 oz. 90c, 8 oz. $1.60.

Specify size bottle and scent: Apple Blossom, Bouquet, Carnation, Chypre, Gardenia, Honeysuckle, Jasmin, Lavender, Lilac, Mountain Pine, Narcissus, Oriental, Rock Garden, Rose, Sandalwood, Spice and Herbs, Trefle, Violet. Choice of 6 attractive wall perfumers 50c each.

Specify perfumer by letter as pictured. A, B, C, D,—4" high 3" wide; E, F—3" diameter.

GIFT BOXES: Contain wall perfumer and bottle of perfume:

Perfumer and 2 oz. Bottle $1.10
Perfumer and 4 oz. Bottle $1.60
Perfumer and 8 oz. Bottle $2.50

Specify perfumer, scent and size bottle.

If you send remittance with order, we pay the postage—or we will ship C. O. D. plus postage.

FRAGRANTAIRE CO., - Dept. K-4
118 East 28 St., New York 16, N. Y.
Store hours 9 A. M. to 5 P. M.

*Reg. U. S. Pat. Off.

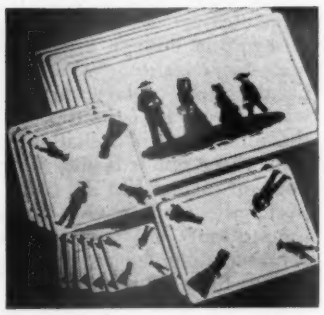
Thru the Shops

WITH BETTER HOMES & GARDENS

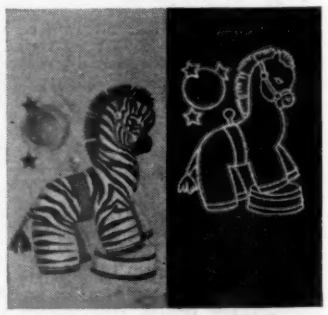
Rustic comfort and utility. Chair and footstool let you get the most from summer relaxation. The fence (10" high) keeps bushes and flowers under control. All the items are made of cypress, securely doweled together and treated with wood preservative. Chair and stool set is $11.20; add $2 west of Denver for shipping. Four-foot section of fence, $3.40 plus 70c in West. The Littletree Co., Winter Park, Florida.

Character dolls with individuality. Left to right, they're Beulah, black and happy in her red bandannas; Gretchen, demure with blonde braids and pale blue dress; and black-haired Carmen, dressed in red silk. They're of cotton twist, 8" tall, with flirtatious painted faces. For collectors or little mothers. Each doll is $2, ppd. DOLLS BY MAIL, 3820 Grand Ave., Des Moines 12, Iowa.

Magnifique! We do mean the Chef d'Orleans delicacies from the Creole country. To folks who know French cooking, or who want to, *Selection No. 1* brings three 10-oz. tins of each of these soups: Creole Gumbo, Shrimp Bisque, Crawfish Bisque, and Turtle Soup, blended and herbed to perfection. Assortment of 12 tins, $4.85, ppd. New Orleans Delicacy Company, Box 5126, Sta. B, New Orleans 15, Louisiana.

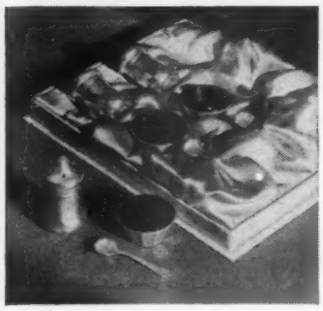


Typical of the Pennsylvania scene are the Amish folk in quaint, Old-World costume. Here they're portrayed in dark, clear colors on white, highly glazed place mats of heavy paper. In four sizes, from those for place settings, 11"x17", down to the little square coasters for glasses. The set of 6 place mats and 12 smaller mats and coasters, in all, $2, ppd. R. W. Cummings, Inc., Box 1447, Lancaster 15, Pennsylvania.



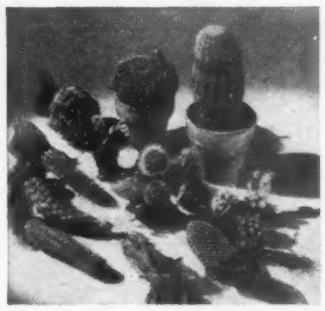
Circus days! There's a whole new set of decalcomanias out now portraying circus animals (Zippy the Zebra is shown here), clowns, and monkeys. Daytimes, their colors are clear and happy; nights, they're outlined in luminous light to keep the tots company after Lights Out. Each is 7"x8"; they're applied or removed like all decals. In stores, 25c each. The Meyercord Co., 5323 W. Lake St., Chicago 44, Illinois.

Chair-side companion. Walnut or light maple in smooth, modern design houses a radio and automatic record player. Fine tone quality lets you hear your favorite music or programs at their best. Legs are detachable if desired, or it's available without legs. *Electromatic Coluratone*, chair-side model, about $120; table model, about $115, in stores. Electromatic Manufacturing Corp., 88 University, New York 3, New York.



Fit for a bride—of this year or any year—little individual pepper shakers, salt dishes, and salt spoons—all of sterling silver. The salt dishes have removable amethyst glass linings to prevent corrosion; the doll-sized spoons are patterned after a sugar shell. Set of 3 of each in satin-lined plastic box, $8.95, ppd. Helzberg's, 612 Minnesota Ave., Kansas City 11, Kansas.

For a good dog—two metal stakes which you drive into the ground with 75 feet of wire taut between them. To this is snapped a chain. At the other end of the chain is Fido. He can romp his head off; you can mow over the wire, or walk across it without tripping because it's below the grass surface. *Dog Romp*, complete except for dog, $2.95, ppd. Miles Kimball Company, 25 Algoma Blvd., Oshkosh, Wisconsin.

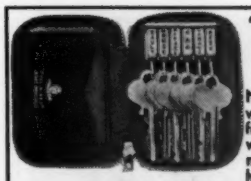


A fine start for a fascinating hobby —15 healthy (and prickly) cactus plants, ranging from the tiny pincushions to fishhook types. The roots of each are individually wrapped in Cellophane. It's an interesting assortment for a rock garden or window pots. Some of them bloom —one had a blossom when it reached our desk. *Cacti Assortment*, **$3.75,** ppd. Darling's Shop, 650 S. Olive St., Los Angeles 14, California.

Men of destiny, and their women. Shown are Sam Houston and wife, John and Priscilla Alden, and Jean and Catherine Lafitte—names that ring thru history. They're 3" tall, molded in composition with careful detail. Each is hand-painted in pastel colors under a hard gloss. *Colonial Miniatures*, $1.50 per pair, in stores or plus 25c postage. Carbone, Inc., 342 Boylston St., Boston 16, Massachusetts.

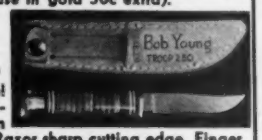
Keep it clean! With laundry problems what they are, keeping napkins clean is important. So we're in favor of a napkin ring for each member of the family; especially when it's neatly tailored of silverlike metal and looks like a wedding ring for Paul Bunyan. Each ring, with one engraved script initial, $1, ppd. Each additional initial, 25c, or $1.50 for full name. Sheila Forshee, P. O. Box 73, Detroit 31, Michigan.

To simplify ordering, clip item and attach it to your order.



"TEL-A-KEY" CASE
The Right Key At A Glance!
New! Smart! Convenient! Fumble-free zipper case with plainly marked key holders for house, car, etc. Extra tabs for different labels to suit individual needs. License compartment. Fine top-grain leather. Black morocco or pigskin. 4-key case, **$3.00;** 6-key, **$3.75;** 8-key, **$4.50,** including tax (name and address stamped on case in gold 50c extra).

Hunting Knife
Scout Knife
With Owner's Name on Sheath

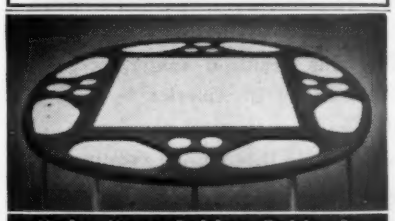


The finest made! Rustproof, stainproof, carbon chrome steel. Razor sharp cutting edge. Finger fitting grip. Heavy leather, belt-attaching sheath, snap-button safety loop. 3" blade SCOUT KNIFE with name and troop number on sheath in gold, **$3.25.** HUNTING KNIFE same design with 4" blade and owner's name or monogram on sheath, **$4.00.**

Name and Address
LUCITE LUGGAGE LABELS
Smarten up your baggage and insure it against loss with these attractive identification tags. Made of heavy, crystal clear Lucite with leather strap for attaching. Name and address in gold. Pair **$1.75** postpaid.

Send check, money order or C.O.D. Instructions
(No C.O.D.'s on personalized gifts)

Mayfair Gifts
99-164 Metropolitan Ave., Forest Hills, New York City



Make Your Bridge Table An
8 PLACE POKER TABLE

Four portable all steel sections, with eight felt-lined poker chip, ash tray and drinking glass wells, fit any standard square Bridge table . . . convert it into a regulation 60" circular Poker table in less than three minutes. Durable wrinkle finish. Square felt playing center. Solid steel legs for rigid support. Folds down to fit 4' x 12" x 8" carton for convenient storage. Order yours today. No COD's, please. Prepaid **$19.95**

ALL STEEL

DAKE & DAKE Box 271 Grand Haven, Mich.

A nite-lite right on your light switch!
LUMINITE automatic **SWITCH LIGHT**

LumiNite ends fumbling and stumbling—lights rooms as gently as moonlight—makes switches easy to see in dark! Lights *automatically* when you turn switch off! Fits any toggle switch. Write for your dealer's name, or send $1.00 for sample. Associated Projects Co., Columbus 15, Ohio.

LESS THAN 2¢ PER YEAR FOR CURRENT!

MAPLE SUGAR TIME
In Warren, Vermont

Order your maple sugar products direct from us here in the Maple Sugar country.
Send for Free illustrated folder with prices on 100% pure Vermont Maple Syrup.
1 lb. jar maple cream butter $1.74
1 lb. cake pure maple sugar $1.45
postpaid

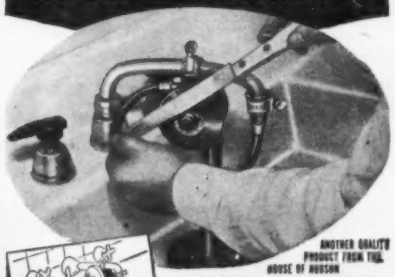
The Vermont Store, Inc.
Warren, Vermont

Sensational new invention makes button-hole making as easy as basting a hem. Twice as neat results in half the time, too! Fits any sewing machine . . . attaches in a moment. In our wonderful offer you get not one . . . but TWO of these valuable attachments. Simple to use. Complete with hoop for darning stockings, button-hole guide and easy directions in pictures. Test at our risk. **EXTRA . . . NEEDLE THREADER.** Prompt action brings you marvelous time-saving, eye-saving needle threader. Write today!

SEND NO MONEY — ORDER NOW. Just send your name. When you receive your new improved button-hole attachment and gift needle threader, deposit only $1.00 plus C.O.D. charges thru postman on guarantee if you aren't delighted, you may return for one dollar refund. Or send cash with order, we pay postage. Special . . . 3 sets for $2.50 NOW. Mail your name and address to:

LONDON SPECIALTIES . . . Dept. 166-E
8505 S. Phillips Ave. Chicago 17, Illinois

SENSATIONAL NEW JET ACTION SPEED GRINDER



ANOTHER QUALITY PRODUCT FROM THE HOUSE OF HUDSON

SHARPENS EVERYTHING FOR HOME AND SHOP
Knives, scissors, hobby tools, skates, wood planes, bits, chisels, axes and all edged tools

The HUDSON TURBO GRINDER

ONLY $8.95

Ideal for the handyman, housewife, hobbyist, mechanic. Just attach to any ordinary faucet, turn on the water and the patented Hudson Turbo-jet impeller spins the grinding wheel at 3000 to 10,000 revolutions per minute depending on pressure. Precision built throughout. Super hard silicon grinding wheel; stainless steel shaft; Chrysler oilite bearings; all metal parts chrome plated; colorful Vinylite tubing.

FULL MONEY BACK GUARANTEE
See Your Hardware Dealer

IF YOUR DEALER DOESN'T HAVE THE HUDSON TURBO GRINDER—SEND COUPON TODAY

HUDSON PRODUCTS CO.
4403 ST. AUBIN AVENUE
DETROIT 7, MICHIGAN

HUDSON PRODUCTS CO.
4435 St. Aubin Ave., Detroit 7, Michigan
Enclosed is a $8.95 ( ) check ( ) money order for which rush to me, postpaid, one Hudson Turbo Grinder with full instructions for use. I understand the Grinder carries a full, money back guarantee.
Name .....
Address .....
City ..... State .....
Name of Hardware Dealer .....
Address .....

Cambridge Crystal, like this beautiful centerpiece, exemplifies the highest achievement in America in the difficult art of making truly fine glass. Its great popularity among women everywhere attests to the unusual creative skill for which Cambridge glassmakers are famous. Look for the Cambridge handmade creations your favorite store is showing in plain, etched and cut rock crystal.

THE CAMBRIDGE GLASS COMPANY, CAMBRIDGE, OHIO

Thru the Shops

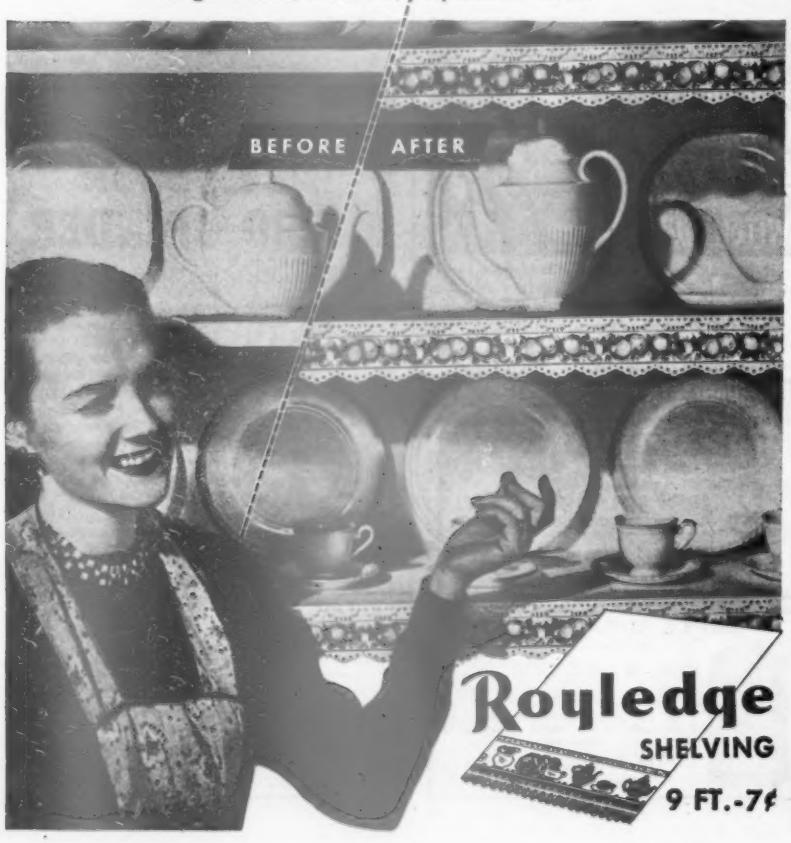
WITH BETTER HOMES & GARDENS

Crystal-clear and ebony Lucite combine with stainless steel in a dinner service keyed to the modern taste. The finely serrated edge of each knife blade is unnoticeable, but deals efficiently with thick meats. Stainless steel requires no polishing, will not grow dull with use. A 24-piece service of *Top Hat Cutlery*, with chest, is $25, in stores. Englishtown Cutlery, Ltd., 280 Fifth Ave., New York 6, New York.

Do you know why hands were the motif for so many Victorian vases and knickknacks? Because Queen Victoria was proud of her lovely hands—that's why. And here are a pair of cranberry and clear glass *Hand Vases*, 4" tall, charming replicas of those made in the eighties. Nice for candleholders, too. They're $1.50 per pair, or 75c singly, ppd. Charm Cottage Shops, Inc., 126 W. Front St., Davenport, Iowa.

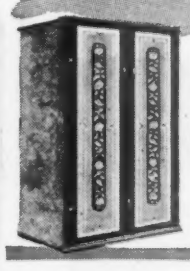
PRESTO—beautiful kitchen!

Transform your kitchen with new beauty in minutes—just lay colorful Royledge shelving on shelves, and turn down the sparkling doubl-edge. What a wonderful difference! So easy, Royledge is shelving paper and edging all-in-one. So inexpensive, less than a penny a day to change patterns monthly. No other compares—ask for beautiful new Royledge designs at 5-and-10's, neighborhood, hardware, department stores.



E-Z-DO

Wardrobes, Chests AND CLOSET ACCESSORIES



At your favorite store or write for illustrated booklet.

E-Z-DO, Department BE
261 Fifth Avenue
New York, N. Y.

Guaranteed by Good Housekeeping

SAFE PLAY!

JUDY TOYS

mean many, many happy hours of safe satisfying play... Your children will love them all... Very instructive and durable.

At toy counters and stores everywhere or write to

The Judy Company
Minneapolis 1, Minnesota

Disney characters copyright Walt Disney Prod

For WET, LEAKY WALLS

Use the right waterproofer for the right job! QUICK-SET stops large running water leaks in masonry... *in 5 minutes!* FLURESEAL *waterproofs and decorates* cinder block and other open-grained masonry. TRICOSEAL *waterproofs and decorates* dense block, stucco, concrete!

Original Klee Formula products. Time-tested... effective at least 5 years. Simple to apply... do it yourself! At paint, hdwe. and bldg. supply dealers. If your dealer cannot supply you write direct. Include dealer's name.

FREE! SEND FOR 48 PAGE BOOK ON MASONRY WATER PROOFING PROBLEMS

THE AMERICAN FLURESIT CO. Dept. 34-B, 637 Rockdale Ave., Cincinnati 29, Ohio

WHY MEN ~~LEAVE~~ love HOME!

MEAT BASTER

Makes your cooking better... easier... quicker and your meals more nutritious. Bastes meat and poultry. Separates grease from pure gravy, cream from milk. Use for soups, stews, savory roasts. Made of easy-to-clean PYREX. Nothing like it! Get yours today! Only 79c at Department, Hdwe., and Chain Stores. If unavailable locally, order from Arthur Beck Company, 6022 Blackstone Avenue Chicago 37.

Guaranteed by Good Housekeeping

Pat. Pending

BRIDGE TABLE TOP, $5.95

Seats 8 people! Fits over a bridge table; perfect for luncheon, dinner or card games. Folds up when not in use. 46" across, lovely red, green or brown simulated leatherette finish. FOB factory. Genuine Python Leatherette Table Top, $9.95.

Ross Utilities Corp., Dept. 17, Mt. Vernon, N. Y.

If your dog could read—and talk—he'd ask you for this dish. Just the thing to eat his supper from. And when he bumps it against the baseboard, trying to get that last lick of horse meat, the paint won't chip because the dish is firm rubber. We don't know your purp's color preference, but the dishes come in red or green. Each, 59c, in stores only. The Wooster Rubber Company, Wooster, Ohio.

For modern infants, a streamlined bottle warmer that can be dunked right into the dishwater. It's all plastic, pink and blue; practically unbreakable, never hot to the touch. Power automatically shuts off if it boils dry. You can heat canned food in it, or boil an egg—in a cup, of course! *The Electresteem De Luxe Baby Bottle Warmer* is $3.95, in stores only. Electric Steam Radiator Corp., 5736 Twelfth St., Detroit 8, Michigan.

Baby's creeper simplifies the problem—pants changing. No need to undress him; just unbutton front flap, ease his legs out, change him, tuck his legs back in—there he is, dry and dressed. Elastic suspenders give without sliding. Of pre-shrunk, fast-color poplin in white, maize, copen, beige, aqua, or brown, *Tidy Tucker* is $3.50, in stores or ppd. Robert M. Shank & Co., 130 S. Tenth St., Minneapolis 2, Minnesota.

To simplify ordering, clip item and attach it to your order.

Green and Gold Splendor *in* PIRATE-DECKED BRASS

Brilliant Green leaves, regally striped creamy yellow, make for unusual decorative drama. Flourishing in water, and long-lasting, the DRAECENA SANDERIANA will high-light any room.

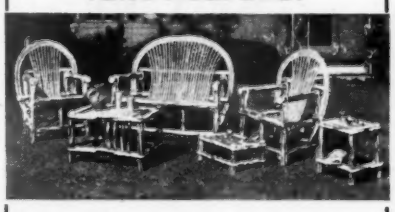
Embossed Seafaring Scenes decorate the imported reproduction of an Old English Measuring Can to make a charming picturesque container. In highly polished, lacquered Brass.

Plant & Container Approx. 18" high
$3.75 Complete, $7.00 Pair Postpaid

Goldfarb FLOWER SHOPS

Park Ave. at 54th St., Dept. C. New York, N. Y.
America's Largest Florist Established 1889

PLACE ORDER EARLY



The Loveliness of Cypress

This different outdoor furniture is ideal for porch and terrace or a spreading lawn. Great, too, for summer camps and cottages. Built of Southern cypress for the out of doors. No fear of showers. Comfortable, durable and graceful with natural cypress two coloring. Now—dowel inset with pegged joints fastened with split cypress bands. Each piece is thoroughly treated with a clear toxic and water repellent.

We have enthusiastic endorsements from Country Clubs, Adirondack camps and northern estates. Send your check, say where to ship—and we'll have a set packed and off to you when you say.

6 PIECE SET {2 CHAIRS, SETTEE, COFFEE TABLE, SIDE TABLE, FOOTSTOOL} $34.70

3 PIECE SET {2 CHAIRS AND SETTEE} $24.95

FREIGHT PREPAID IN U.S.A.
ADD $3.60 FOR HIGHER FREIGHT DENVER AND WEST

Littletree Company
Dept. BH
Winter Park, Florida

A NEW PAINT
for women . . .

Give furniture and woodwork a beautiful, lustrous finish like your radio. **RESINITE**—amazing **new all-purpose** household paint is a result of new chemical discovery, developed during war. Gives fine, beautiful, "factory" finish. Easy to apply; leaves no brush marks. Use on indoor and outdoor jobs for **extra fine** finish. Stands repeated washing and retains luster. Popular colors. For present, buy direct from factory at $2.95 per qt. Save 25c by sending name and address of your paint dealer and store manager's name along with order. For painting delight, use RESINITE. RESINITE CHEMICAL CORPORATION, Dept. E5, 332 South Michigan Ave., Chicago 4, Ill.

only $2.95 PER QT.

RESINITE FOR ANY SURFACE ANYWHERE

THIS IS IT!
THE HOSE NOZZLE
you've wanted and need

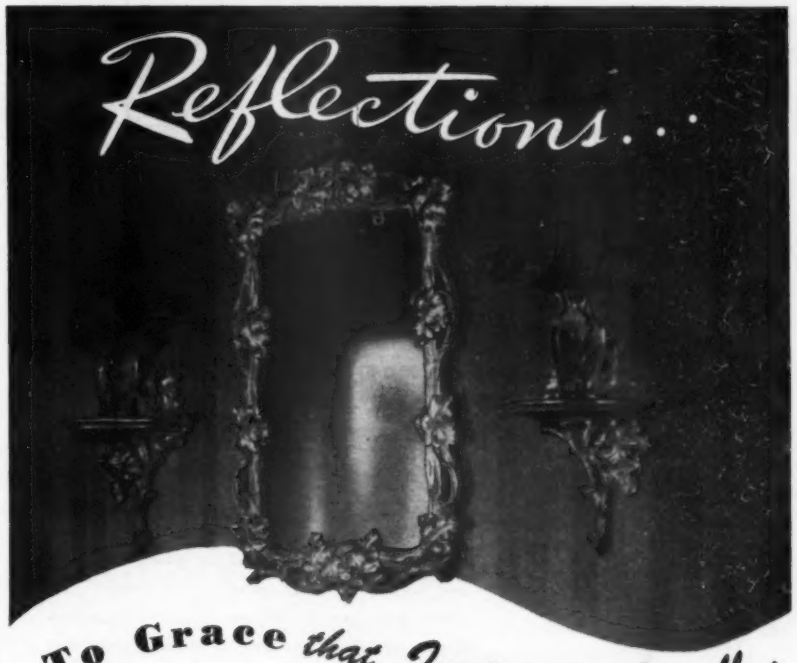
AUTOMATIC *Lever Spray*
Makes Sprinkling a Sport!

Instant control of Spray or Stream—Right in the palm of your hand. No fussing with adjustments—PRESS, IT'S ON—Any degree from delicate mist to heavy gush. RELEASE, IT'S OFF—Automatically, Instantly. Built for Lifetime of Service. Triple Plated—Internal Parts Brass or Bronze. Patented—Guaranteed.

$1.85 WATER WHEN YOU WANT IT . . . WHERE YOU WANT IT, INSTANTLY

KAY PRODUCTS INDUSTRY
310 Citizens Bldg., Cleveland 14, Ohio

Reflections...



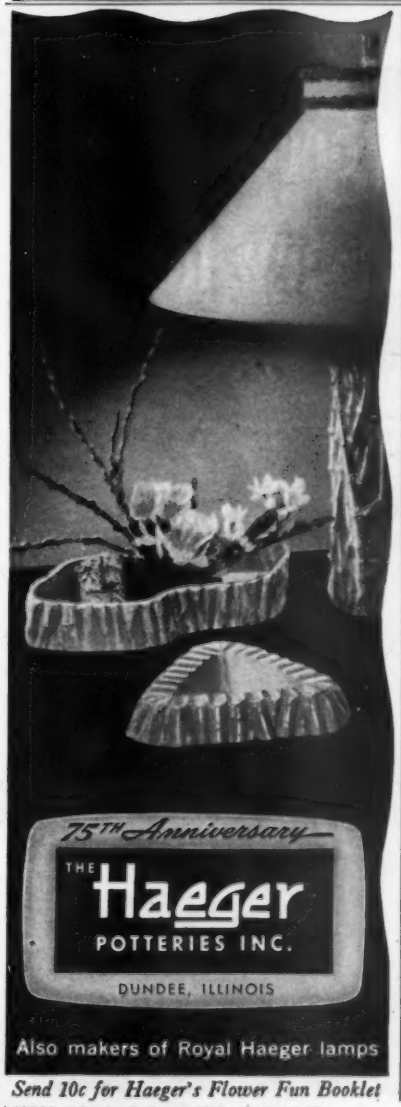
To Grace *that* ***Important*** *wall...*

A new look for your living room! The Bennington ensemble lends its rustic charm equally to a modern or traditional room . . . a masterpiece of wood carving faithfully reproduced in long lasting SyrocoWood. Beautiful finishes of Imperial Mahogany, Carlton Gold, Cromwell Walnut or Regent Pine blend with most decorative schemes. Mirror size 24" x 16". Price of set about $25 at leading stores.

Syroco Wood

Write today for your free copy of the SyrocoWood Booklet, "The Choice and Use of Decorative Accessories in Your Home."

SYRACUSE ORNAMENTAL CO. INC., 553-8 S. CLINTON ST., SYRACUSE, N. Y.



Also makers of Royal Haeger lamps

Send 10c for Haeger's Flower Fun Booklet

GET OUT YOUR CAMERA!

Save on GUARANTEED Roll Film

Get Double-Size Prints, too. Costs no More

★ Renew now the fun of taking pictures. But *cut the cost* with fine quality Supa Film. It's time to bring your album up to date with new snaps of the baby, mother, dad, the pets, the family group. Keep adding these treasured pictures.

★ **SUPA FILM** is *guaranteed* equal to, or better than any other all-purpose film. A NEW ROLL FREE if you get no results when your roll is developed and printed by us. ★ With your film you will get FREE mailing tubes and all details of a remarkable service offered by the world's largest laboratories. Join the thousands who have discovered this better service at less cost.

3 for $1

IMMEDIATE DELIVERY. ACT NOW!
POPULAR SIZES: 127, 120, 620, 116, 616—3 for $1
SIZES: 828—4 for $1 . . 35 mm (36 exp.)—2 for $1

POSTAGE PREPAID

Enclosed $____ for ____ rolls, size ____
Name ____
Street ____
City ____ *State* ____
Sorry, no C. O. D.'s

Mail to SUPA-FILM, Dept. 3A, Box 15, Times Sq. Sta., N.Y. or Box 5135, Chicago 80, Ill.

Use *ENOZ Moth Proof* and say good-bye to fuss and bother . . . say good-bye to moths! Just *Spray* the *easy* ENOZ way! Clothing, upholstery, rugs, draperies and all other woolens *stay* moth-proofed* for a whole year, or until laundered or dry-cleaned.

ENOZ Moth Proof is harmless to everything *but* moths . . . will not stain or shrink even the most delicate fabrics . . . ideal for clothes closets, too. Sprayed articles may be kept in the open without danger from moths. For ease, efficiency, and economy, use *ENOZ Moth Proof!* . . . At all better stores.

ENOZ CHEMICAL COMPANY—CHICAGO
For a half a century, leaders in the insecticide field.

*To assure continued moth-proofing, repeat spraying after dry-cleaning or laundering, and after long exposure to sunlight or constant hard wear.

the book that becomes part of your new home

Sound advice, tested ideas, and practical planning helps are combined to make this authoritative book an essential and vitally important part of that new home you want to build. It's complete with 64 Better Homes & Gardens Five Star Home Plans, legal and financial advice, designing helps, and valuable tips on construction and materials.

On sale at newsstands, book or department stores, $1. Or from 6505 Meredith Bldg., Des Moines 3, Iowa. In Canada, $1.50 at newsstands or City News Co., 50 Richmond St. East, Toronto.

Helps Around the House

Renew Cane Rakes

Cane rakes that have lost their bite can be retoothed readily and made to last for years. Soak ends of cane in water overnight. Then heat underside of canes gently, about 1 inch or more from worn end, and bend the tooth down with pliers, holding tightly until cane cools.—*Michael G. A. d'Amico, Hoboken, New Jersey.*

Hold That Match!

Gasmen never strike a match to find leaks in lines leading to your appliances. They play safe by brushing suspected pipes and fittings with soapy water, look for telltale bubbles to indicate leaks.—*Mrs. Dora Barnes, College Station, Texas.*

Storm Window Handle

When fitting a new storm window, a garment hook screwed into the top of frame will aid greatly in handling the window, carrying it up and down a ladder, and in fitting it into place and pulling it loose. Once the window is fitted, the hook may be easily and quickly removed.—*Ralph S. Wilkes, Elbridge, New York.*

Protects Paint Label

Before you begin to use a can of paint, cover the name, color, and number with cellulose tape. When the outside of the can becomes paint-smeared, it is very easy to rip off the tape and reveal the information needed for reordering.—*Mrs. T. W. Brooke, Windsor, Ontario.*

Keeps Paint Off Floor

When painting baseboards, place a strip of cellulose tape along the floor next to the baseboard to keep paint off the floor. When the paint is dry, simply pull the tape loose.—*Robert F. Hill, Chicago.*

Cover Lawn Chairs

When you have cleaned your sling-type lawn chairs for winter storage, fold them flat and slip a paper cover (such as is returned with

FOR HEARING AIDS
BURGESS BATTERIES
RECOGNIZED BY THEIR STRIPES · REMEMBERED BY THEIR SERVICE

SAVOGRAN REMOVER & BLEACHER
Renews Floors!
AT PAINT AND HDWARE STORES WRITE FOR CIRCULAR F
THE SAVOGRAN CO. ··· BOSTON 10, MASS.
SAVOGRAN REMOVER & BLEACHER 50¢ DOES A FLOOR

KALART TELLS YOU
HOW TO "BEAT THE SUN"

Wonderful outdoor shots need not depend on the position or brilliance of the sun. KALART'S "How-To-Do-It" booklet explains in simple terms how to make clear, sparkling outdoor pictures of people, flowers, scenes and animals under true natural conditions, whether the sun is bright or dull, in or out of shade, even in the rain! No expensive, complicated equipment required. This coupon brings you your free copy without obligation.

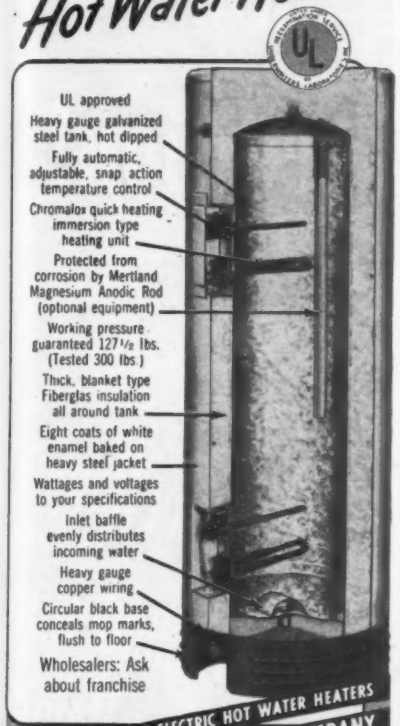
JUST MAIL COUPON TODAY!

KALART, Dept. BH-5, Stamford, Conn.
Without obligation on my part, please send free booklet, "Synchro-Sunlight."
Name.....
Address.....
Name of my Camera.....
My Camera Store.....

KALART

MERTLAND

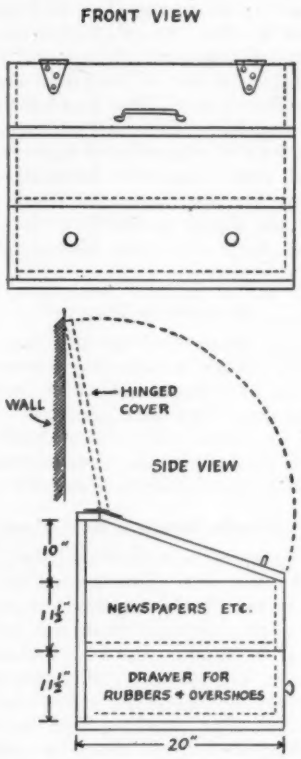
Automatic Electric Hot Water Heaters



GOOD AUTOMATIC ELECTRIC HOT WATER HEATERS
MADE BY A GOOD COMPANY
M. M. HEDGES MANUFACTURING CO., Inc.
CHATTANOOGA, TENNESSEE

one's dry cleaning) over each chair. It is usually a perfect fit, and the chair will be protected until spring. —*Cleve C. Howard, Jr., Jonesboro, Arkansas.*

Newspaper-Overshoe Storage

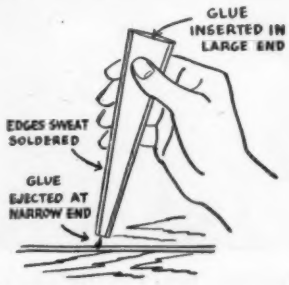


This combined bin and drawer will afford a convenient storage place for old newspapers, overshoes and rubbers. All that's required are 1″ by 12″ boards, nails, a pair of hinges and some handles. The cover to the newspaper bin is slanting to discourage piling miscellaneous articles on top of it. A good location for the cabinet is against the wall at the foot of the basement stairs. You can make it mobile by mounting on casters.—*Clarence A. Atwell, Pittsburgh.*

Holds Drawer Knobs

Tighten loose knobs on cupboard or dresser drawers and prevent them from again working loose by cutting washers from fine- or medium-grain sandpaper, making a hole in each piece, and slipping the washer over the bolt with the knob in place. When tightened, the abrasive surface will serve to hold the screw securely in place.—*Mrs. L. A. Workman, Wichita, Kansas.*

For Gluing Inside Cracks



For repairing cracked and split furniture, liquid glue or cement can be deposited directly in the crack by means of the tool shown here. Cut two strips of very thin sheet metal, narrowing them down to a point at one end. Tin the edges of each piece,

GIVES RICH LUSTER

WRIGHT'S gives your silver a rich and beautiful luster, quickly removing spots, stains and tarnish even from the most intricate patterns.

America's Largest Selling Silver Cleaner

The Modern PLASTIC for lasting Home Repairs

● PERMANENTLY mends cracks or holes in wood, tile, stone or plaster. Sticks and stays put—Does not chip, shrink or fall out. Easy to use. Economical. Mold it, chisel it, polish or paint it. Get it at lumber, paint and hardware dealers.

SPECIAL—4 lb. can only $1

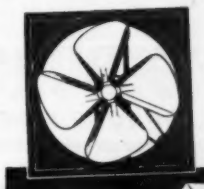
To Better Homes and Gardens readers, we will send the big 4-pound can, postpaid anywhere in U.S. for only $1.00. We guarantee complete satisfaction or refund every cent of your money. Order today. Donald Durham Co., Box 804-A, Des Moines, Iowa

MONEY-SAVING OFFER—ORDER NOW

Keep the Whole House Cool with SILENT BREEZE

Don't let hot summer nights rob you of your rest. *Sleep-condition* your home with a *Silent Breeze* Ventilating Fan. It draws in fresh, cool air . . . exhausts hot, stifling air through the attic . . . comfort-cools the entire house in a mere matter of minutes. In winter, too, *Silent Breeze* is a home "essential." A few minutes' operation just twice a-day provides healthful, selective ventilation . . . removes all smoke, cooking odors and "stuffiness." Your *Silent Breeze* dealer offers a convenient payment plan—will gladly make a FREE survey of your ventilation needs. See him, or write

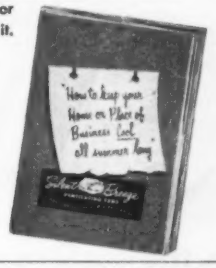
HOLCOMB & HOKE MFG. CO., INC.
1533 Van Buren Street, Indianapolis 7, Ind.



FREE—12-page booklet, "How to Keep Your Home or Place of Business Cool—All Summer Long." Contains full details on completely automatic, noiseless, economical *Silent Breeze* for home, industrial or commercial installation. Write for it.

© 1947 H & H Mfg. Co., Inc.

Silent Breeze
VENTILATING FANS
VENTILATION PLUS COOLING WITH AIR IN MOTION



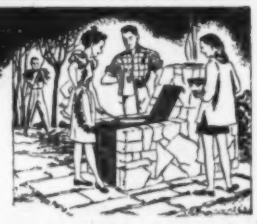
CLEANS, SOFTENS, PRESERVES LEATHER

Neatsope works quickly, easily on boots, shoes, luggage, saddles, upholstery, tack and sport gear. Protects against dryness. Softens hard leather. Prevents stiffness from wet leather. No grease or odor. Will not rot stitching. May be used with any polish.

If your dealer does not have Neatsope send 25c in stamps for 4 oz. size or $1 for large economy bottle to

North American Dye Corporation, Mount Vernon, N. Y.

Now's The Time to Build Your
OUTDOOR STOVE
Make Sure It's an ALTEN'S GYPSY



There's fun ahead—and plenty of good eating—in your own backyard with a Gypsy Outdoor Stove. Sizzling steaks, mouth-watering barbecues taste even better when your open-air fireplace is the very best.

That calls for an Alten's Gypsy unit of rugged cast iron that won't warp, scale, burn out or rust quickly. Thousands sold during the past fifteen years still in use.

PROVED DESIGN — Outdoor cooking experts praise the Gypsy's utility. Cook either on flat-top lid or grill beneath. Remove grill for broiling. Draft regulated by heavy, hinged doors on both fire box and ash pit. Uses any solid fuel. Height, 26½″; width, 16½″; depth, 25¼″. Shipping weight, 175 lbs.

EASY TO BUILD — A Gypsy Stove plus native stone, brick or concrete makes an attractive, permanent joy spot. It's fun, and costs little to put up. We send, with your order, plans and specifications for four typical styles.

PROMPT SHIPMENT

$29.50 F.O.B. Lancaster, Ohio.

Send check or money order. (In Ohio, add sales tax.) If not completely satisfied, return unit within 10 days and money will be refunded.

ALTEN'S FOUNDRY & MACHINE WORKS
Dept. B-1
LANCASTER, OHIO

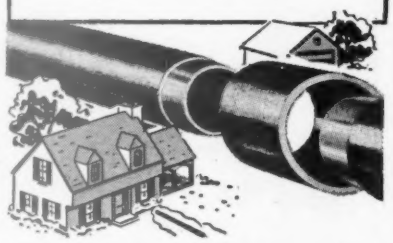
CLEANER, STRONGER,
NEATER GLUE!

Casco Flexible Cement is white—will not stain paper, fabrics, or other fine materials. It is stronger, can't crack loose . . . bonds wood, paper, fabrics—to glass, metal, plastics. Users prefer it 4 to 1 over other glues, pastes, and cements. Try a 25¢ tube today.

"STICKS MOST EVERYTHING"

Casein Company of America, New York 17, N. Y.
Division of The Borden Company

Trouble-Free Pipe for a lifetime!



Use root-proof, non-corrodible ORANGEBURG* PIPE for House-to-Sewer, Conductor or Irrigation Lines, Downspouts, other outside Non-Pressure uses. Use PERFORATED type for Septic Tank Beds, Foundation Drains, Land Drainage. Taperweld* Joints never leak. No cracks, no breaks, no corrosion. A 40 year service record underground. Call your local dealer; or for *all* the facts about this ideal pipe, write Department BHG-5-47, The Fibre Conduit Co., Orangeburg, N. Y.
*Reg. U. S. Pat. Off.

ORANGEBURG
THE ROOT-PROOF PIPE

Before you paint—
REPAIR
the surface with
SPACKLE

Don't paint over dents, cracks, scratches or (see above) alligatored paint! Get a perfect job by first repairing the surface—plaster, masonry, wood, metal or wallboard—with SPACKLE, the all 'round surfacing compound. Just mix with water. Makes a hard, permanent repair. Master painters insist on it. At leading paint and hdwe. stores. Only 29¢ in handy 1-lb can.

WRITE FOR FREE BOOKLET:—"How to get the Right Start for a Good Paint Job."
Murale, Dept. 84, 560 Richmond Terrace, Staten Island 1, N.Y.

DON'T BUY "JUST ANY" *Organdie!*

Better organdie curtains need no starch! . . . stay crisp and fresh . . . require fewer washings . . . wear far longer—if they're "Bellmanized"!

Bellmanized starchless organdie stays clean and clear because every thread has been permanently sealed with

Bellmanized
STARCHLESS FINISH
Learn the difference! Send for leaflet.
BELLMAN BROOK Bleachery Co., FAIRVIEW, N. J.

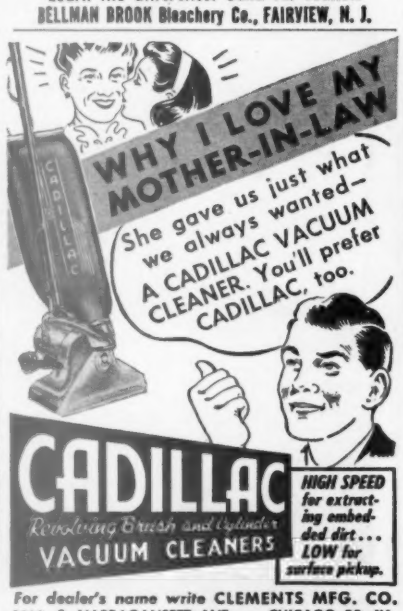
BERLOU STOPS MOTH DAMAGE FOR 5 YEARS
OR PAYS THE DAMAGE

Yes, BERLOU is guaranteed in writing to protect your furniture, rugs, blankets, clothing, furs from damage caused by moths. The cost is small. A man's suit may be mothproofed for only 8 cents a year; other articles equally low. Buy a bottle of this effective mothspray today from any leading department, drug, or hardware store. BERLOU Mothproofing Service is available at leading rug and dry cleaners. Write Dept. 25 for interesting free booklet on moths.

BERLOU MFG. CO. • MARION, OHIO
Also: The Berlou Company, Ltd., London, Canada

BERLOU GUARANTEED MOTHSPRAY

STERILIZED
SWEETCORK
TRADE MARK
Best natural cork stopper for your vacuum bottles.
LEADING STORES EVERYWHERE @ 10c



For dealer's name write CLEMENTS MFG. CO.
6600 S. NARRAGANSETT AVE. • CHICAGO 38, ILL.

Helps Around the House

[*Continued from preceding page*]

then lay them together and apply heat so that the edges are sweat-soldered together. To use the tool, squeeze the sides of the larger end so that it will open. Drop in a few drops of glue. Insert the small end into the crack to be repaired and squeeze the tool, from large end to small end, until the glue is forced inside the fissure. Force water thru the tool after each use.—*Ken Murray, Baltimore.*

Screws in Plaster

Fine steel wool packed into the hole will aid in securing screws inserted in a plaster wall. First make a nail hole, then turn the screw into the same hole. Fill the hole with the steel wool, then turn screw in firmly. —*Kate Knese, Roscoe, Minnesota.*

Mends Broken Bed Slats

To mend a broken bed slat, join the ends with glue, spreading the glue over the slat for about 10 inches in each direction from the break, then wrapping tightly with heavy twine. The starting end of the twine should be tucked under for about 6 inches. The finishing end may be wrapped several times around a small tack, which is then hammered into slat.—*Mrs. W. H. Schuele, Bala-Cynwyd, Pennsylvania.*

Gets Stubborn Screws

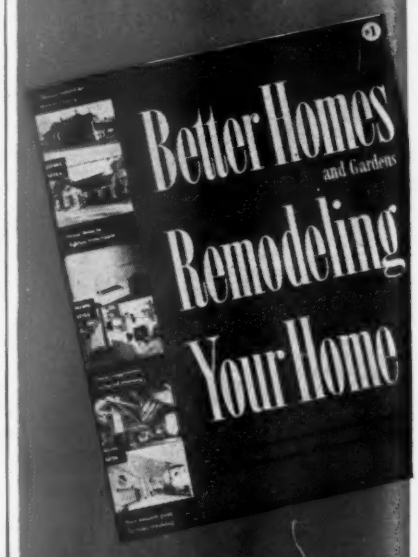
To remove a screw embedded in an enameled surface, heat an old screwdriver and hold it on the screw slot until the enamel in it has melted and the screwdriver will fit into the slot. Reheat the screwdriver and hold it in the slot again until the screw and the surrounding enamel have become warm. Gently turn the screw and you will find that it will come out easily without cracking or breaking any of the enamel.—*Mrs. Martha Robertson, Galesburg, Illinois.*

Even a Model T Can Shine Like a New Car

[*Begins on page 33*]

Lipstick, ink. For lipstick, wet a cloth with carbon tetrachloride or a cleaner with that base, and moisten the stain, then quickly blot it with a blotter. Repeat until color no longer appears on the blotter. To remove writing ink, rub iron rust soap—from your druggist or cleaner—into the stain. Let it stand a minute, and wipe it

new edition!



Better Homes & Gardens New Ideas for Remodeling Your Home contains hundreds of smart, workable ideas! There are timely, tested suggestions for restyling your home from terrace to attic to give extra storage space, added efficiency, and more gracious living.

Now on sale at newsstands, book, and department stores: only $1. Or order directly from 6605 Meredith Building, Des Moines 3, Iowa. In Canada, $1.50, from newsstands or City News Company, 50 Richmond St. East, Toronto.

Better Homes and Gardens

Dennison, Dept. S-10, Framingham, Mass.
FREE Please send me a whole day's supply of Dennison Diaper Liners.
Name.....
Street.....
City.....State..

HEY, MOM! Don't be a Diaper Drudge! Dennison Diaper Liners reduce unpleasantness in changing and washing my diapers. Just fold a Liner inside diaper next to my skin. When soiled, flush away. No hard scrubbing. Sanitary. Helps prevent diaper rash. Costs only a few cents a day. DELUXE: 180 for $1; CRADLE TIME & DOWNEESOFT: 180 for 69¢.

Dennison
DIAPER LINERS
Wherever Baby Goods Are Sold

Whiz thru dishes with Priscilla

"Priscilla" EXCELLO Towels are a kitchen tradition. Super-absorbent, they cut wiping time in half. Come laundry-fresh, wash like hankies. Your best kitchen towel value at leading dept. stores.

Mail orders filled anywhere in U. S. A. by EMERY, BIRD THAYER Kansas City, Mo.

LOOK FOR THIS LABEL EXCELLO KITCHEN TOWELS

D-e-e-licious!

FOOD COOKED OVER POLORON'S NEW

WOODLAND *folding* GRILL

$5.95
$6.45 Denver & West

Steak and hamburgers, chicken, ham and chops, potatoes and corn—like only cooking in the open can make 'em!

It's a cinch with Poloron's new Woodland Grill for charcoal, wood or briquettes. Rustproof! Armco Aluminized Steel. No paint to burn or scrape off.

Folds to 2" thickness... All one piece—no loose ends... Light, compact, easy to carry, easy to set up.

Belongs in every auto. Makes any backyard a picnic ground.

If your dealer doesn't yet have the Woodland Grill, order from us, giving dealer's name.

POLORON PRODUCTS, Inc., New Rochelle, N. Y.

off with a dry cloth. Repeat until the dry cloth no longer is stained by the wiping, then rinse.

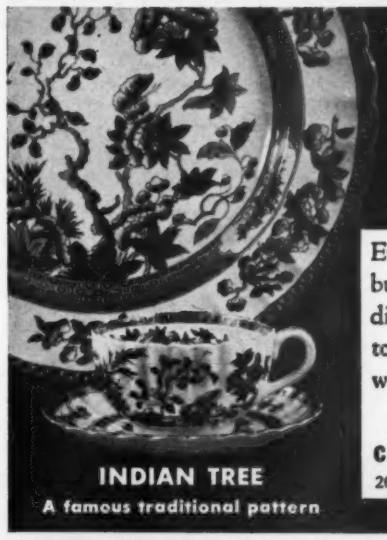
Fruit stains, wine, and liquor. Don't use soap, it may set the stain. Wet a cloth with hot water and dab the spot. Scrape off anything that will scrape. Then rub the spot with the cloth wet with hot water. Don't wet the upholstery any more than you have to, because you may get discoloration or, particularly on broadcloths, a roughened fabric. If any stain remains after the upholstery is dry, go after it with a volatile cleaning fluid.

Ice cream, candy. If the stain isn't from anything containing chocolate, scrape off what will scrape with a dull knife, wet a cloth with very hot water and rub. If the stain persists after you've worked with clear water, try rubbing with a cloth wet with warm soapsuds, then rinse with a cloth wet with cold water. If any stain remains after the upholstery is dry, sponge it with a cloth moistened with cleaning fluid. If the stain does contain chocolate, do *not* use hot water, but go after it with a cloth wet with warm water. When it dries, use a cloth wet with cleaning fluid.

Grease, oil. Use cleaning fluid. If the spot is pretty large, likely to spread or form a ring, wet the spot with fluid and quickly press a blotter against it to absorb the solvent and grease. Repeat. When, by repeating, you can no longer get up any grease, but if dirt still remains, saturate a rag with lukewarm soapsuds, rub, and rinse with a clean cloth and cold water.

Vomit, urine. After somebody has "upchucked," and before it dries, sponge up what you can with a rag and cold water. Then follow with suds and lukewarm water. Rinse by rubbing with a cloth with cold water. If any stain remains when the upholstery dries, use cleaning fluid. And if one of the children (or the dog) has what the baby books call an accident, sponge with lukewarm suds and rinse with cold water. Then to neutralize the acid and prevent discoloring, moisten the spot with a cloth dipped in a solution of one part household ammonia water with five parts water. After a minute, rinse with a wet cloth.

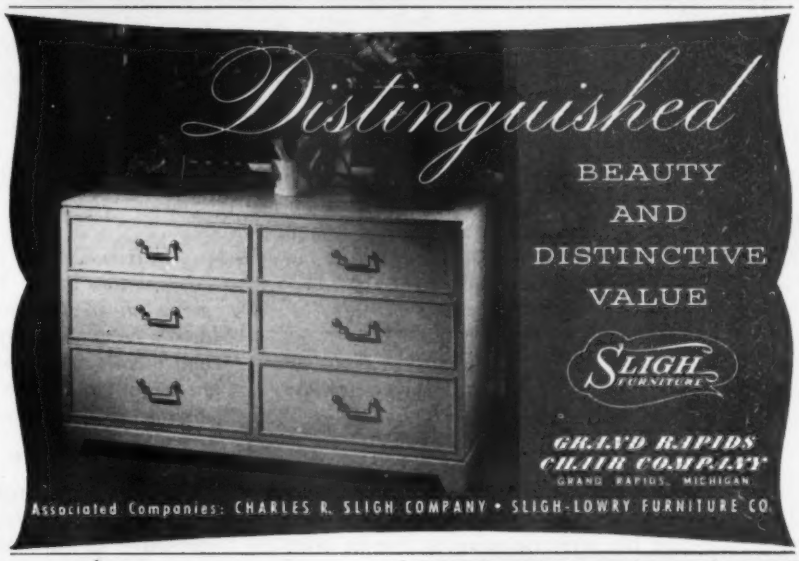
BETTER HOMES & GARDENS
GUARANTEES
money back or satisfactory adjustment if you buy any article of merchandise that is not as advertised therein.



THE FINE ENGLISH DINNERWARE
Spode
INDIAN TREE

Even though you may not be able to buy your complete service of Spode dinnerware now, this is the time to select your pattern. Booklet 65 will help you. Write for it today.

Wholesale Distributors
COPELAND & THOMPSON, INC.
206 FIFTH AVENUE, NEW YORK 10, N.Y.



The BREATH of LIFE

The soul of the universe is in the air you breath! Learn of the *unsuspected power* that exists in every simple breath. Write *today* to: Scribe B. Y. F.

The ROSICRUCIANS (AMORC)
San Jose · California

"TOP-SUDS" WASHING Gets Clothes Cleaner

WORLD'S SAFEST WRINGER

Voss Floating Agitator washes clothes in top suds — gets them cleaner. Voss "Electro-Safe" Wringer . . . The World's Safest. Electric and gas engine models.

VOSS WASHERS
Time Tested Since 1876
VOSS BROS. MFG. CO., DAVENPORT, IOWA

THE MAN NEXT DOOR

REG. U. S. PAT. OFF.

"I'd vowed to build my outdoor oven in May," says Les Gowan, broiling a hot dog over the small gas burner of his kitchen stove. "But now I think I'll try it out as a mobile oven this summer, to find out which way the wind blows."

+ + +

You can learn more about a family by peeping into its medicine cabinet and refrigerator than by looking at the pictures on the wall.

+ + +

Every May I remember that as a boy it seemed to me the happiest families always had snowball bushes in their front yards. . . . In fact, if it didn't have a snowball bush near the front porch, it wasn't really a front yard.

+ + +

Somebody ought to whisper to the furniture makers that a chest with six or eight shallow drawers is infinitely more useful and convenient than a chest with three or four deep ones. It isn't so hard to get to the bottom of things in shallow drawers.

+ + +

Every time I air my views on the deplorable way they teach spelling in the schools nowadays, Junior puts me in my place by asking me to spell a word like "staccato." (Try it on the family spelling champ.)

+ + +

Since his wife became active in committee work, my doleful neighbor down the street says he feels painfully unimportant, frittering away his time trying to earn $20,000 a year.

+ + +

"When a husband tells me his wife doesn't understand him," confides Phyllis Gowan, drying her hair in the spring sun, "I always detect clues that she understands him only too well."

(↑) *I've proved to the family, by putting the stopper in the tub and measuring the water from my shower bath, that a shower uses less water than a tub bath. So there's really enough warm water for all five of us, provided, of course, no one daydreams under the shower.*

+ + +

The quiet time between servants, our wealthy friends on the corner confess, is the pleasantest of all. "Even if we have to do the cooking, dishwashing, and cleaning ourselves a few days," they agree, "we get some heavenly relaxation and privacy."

+ + +

Each May I grow more dubious about the spring ritual of hanging all our clothes outdoors in the sun for a few hours. . . . It seems to me that it gives many exotic bugs a whack to 'em who could never molest 'em if we kept them sprayed in our closets.

+ + +

My friend across the street always turns the conversation to the United Nations or what's going on in Congress, whenever the family debate becomes too spirited. . . . He explains that almost any general topic engenders more sweetness and light and less heat than an argument about chores or nights out.

+ + +

Since our daughter reached the ripe old age of 16, she's put on more and more pressure to stay out later more nights a week. . . . By the time she's 19, she apparently won't consent to sleep at all, at least not willingly.

+ + +

Junior's character would be vastly fortified, I'm sure, if I could only remember NOT to pay him his allowance until AFTER he has mowed the lawn and washed the car. At the moment the money changes hands I can never quite remember any reason for withholding it. (→)

To install a dishwasher and garbage grinder in our kitchen, we've just learned, requires a carpenter, plumber, electrician, tile man, plasterer, and painter, not to mention something over $500. . . . That's even a little harder than to persuade your husband to wipe the dishes.

+ + +

My wife is at last in complete agreement with me that food at picnics should be simple. Her picnic menus now include barely as much food as an old-fashioned nine-course dinner at Delmonico's.

+ + +

In our neighborhood I've observed that teenagers who are patient and deferential toward their parents usually get the use of the family car a year or two sooner than their more high-pressure chums.

+ + +

My research into the divorce problem reveals that there are six avoidable words which, if put together into one sentence, cause more divorces than any other single provocation: "I suppose you want a divorce?"

+ + +

When the blue awnings go up on the old homestead in the spring, it looks handsomer for a week or two than at any other season. . . . Like a middle-aged man who suddenly dolls himself up in a bright new sport jacket.

+ + +

The cook in the big house around the corner believes in fair play. When they have two chickens for Sunday dinner, she splits 50-50—one chicken for the family of four, one for herself and her husband.

+ + +

Golden moments in the brave new world: When the older children are sweet to the youngest. . . . When the family's all assembled for half an hour before dinner. . . . When we're planning a family vacation and the young are full of ideas. . . . When a husband enjoys letting his wife have it her way as much as getting his own.

—*HARLAN MILLER*

Color photograph by León De Vos

Fitting complement to graceful living!

"TRIUMPH"

Desk Sets

IN STYLES AND SIZES TO SUIT EVERY TASTE

In the home, at the office, in the student's room there's a *place of honor* that's long been waiting for just such a desk set as Sheaffer's new "TRIUMPH."

Enduringly beautiful, with designs and materials to harmonize with any decorative scheme, whether modern or classical—the "TRIUMPH" has inherent utility never before incorporated in any desk set. Its smooth-writing *Lifetime** POINT of 14-K gold is always moist—ready for instant action; its socket always dry . . . the transparent window warns when to refill—the pen threads into its socket in exactly the same way that pocket "TRIUMPHS" screw into their caps.

Here is no war-time substitute. Buy quality which shines the brighter with any comparison you care to make.

SHEAFFER'S

Copyright 1947, W. A. Sheaffer Pen Co.
*Trademark Reg. U. S. Pat. Off.

SHEAFFER TRIUMPH DESK SETS WITH *Lifetime POINTS, $15.00 UP; SET ILLUSTRATED AGELESS JET CRYSTAL, $20.00.**

LISTEN EVERY SUNDAY to SHEAFFER'S PARADE with Carmen Cavallaro—*NBC Complete Network:* 2 P. M. Eastern Standard Time; 3 P. M. Eastern Daylight Time.
LISTEN EVERY SATURDAY to SHEAFFER'S ADVENTURERS' CLUB—*CBS Complete Network:* 10:30 A. M. Eastern Standard Time; 11:30 A. M. Eastern Daylight Time.

The Breakfast Cereal that Makes a Hit

Morning, After School and Night!

BECAUSE IT'S

BITE SIZE

AND SO DELICIOUS

Tomorrow morning, treat your family to this different breakfast cereal. BITE SIZE for easy eating . . . So delicious the flavor secret's patented. . . . So rich in whole wheat energy a little does a lot for you. Wonderful with strawberries. No other cereal quite so good . . . no other nearly so useful all day long. Breakfast just *starts* its busy day!

BITE SIZE
After School Lunch

Between meals, there's no better "builder-upper" than a glass of milk and a handful of BITE SIZE Shredded Ralston. So good youngsters love it plain ...right out of the package! No fixing needed.

BITE SIZE
Party Appetizers

Here's how: Just add Shredded Ralston to melted butter in pan. Salt to taste and stir until piping hot (about 5 minutes). Serve with stuffed celery and pickle chips. They'll go fast . . . are sure to win compliments!